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Advancement Initiative Moves Ahead with New V.P.

by Cynthia Pringle
public affairs director

The development strengths of new vice president for university advancement, Jo Ann Hankin, who was appointed late last month, fit well with the university's new advancement initiative, said President Albert Karnig.

"We're extremely pleased to have attracted someone with Jo Ann's insights and experience to this important position at Cal State, San Bernardino," said Karnig about the vice president for finance and administration at Whittier College.

"We need to significantly expand our advancement and fundraising activities in order to build the strongest programs possible. We have multiple initiatives underway--from promoting additional scholarship funds, to a new Social and Behavioral Sciences facility, to our wonderful art museum, to various business college efforts, to a campaign to build a permanent branch campus in Palm Desert with privately-raised funds. Jo Ann Hankin has demonstrated the ability to raise public awareness and provide the leadership necessary to help bring the university efforts to the next level of success."

Raised in San Bernardino, Hankin currently resides in Whittier where she has been serving as the chief financial officer for the private college since 1996. Previously she was vice president of finance for The UCLA Foundation and associate vice chancellor for finance and information management for University Relations at UCLA. She served for 16 years in those two senior management positions. Additionally she functioned for 11 years as the assistant treasurer and officer for Signal Companies, a major Fortune 500 firm.

At UCLA she co-founded the nationally recognized Women in Philanthropy program and her experience in marketing there led her to become involved in public relations and fundraising at Whittier College, where she has been a key player in projects leading to Whittier's five-year, $70-million capital campaign, including the renovation of the college's historic Victor F. Deihl Hall. She also oversaw the relocation of Whittier Law School from Los Angeles to a new campus in Costa Mesa, and spearheaded efforts to boost the reputation of the Ruth B. Shannon Center for the Performing Arts.

Hankin will oversee the alumni affairs, development and public affairs operations at Cal State.

"I'm delighted to be returning to my roots in San Bernardino and becoming part of Cal State, San Bernardino, which has some exciting plans for expansion and growth," Hankin said. She also has ties with the desert communities, where Cal State is building support for a permanent campus. Her mother, Virginia Pegee, and brother, Ewing Pegee, owner of Ewing Pegee Interior Design, reside in Palm Desert.

"At a time in which the university is growing and developing at a rapid clip, Jo Ann's experience in public and private higher education, combined with her private industry background,
offer us a unique blend of attractive attributes," commented Karnig.

Hankin's departure from Whittier College drew this comment from Whittier College President James L. Ash, Jr. "During her time at Whittier, Jo Ann has developed many innovative programs that have had significant impact on the quality of the Whittier College experience for students, faculty and staff. She will be greatly missed, and we know she will have many opportunities for further success at Cal State, San Bernardino."

Hankin has served on a number of community boards during her career including the YMCA Board in Whittier and The UCLA Foundation board, among others. Last year she co-authored the book, Financial Management for Non-Profit Organizations.

She holds a bachelor's degree in business administration from UCLA. She is a graduate of Pacific High School in San Bernardino.

**Salmi's Diplomats Take Model Arab, U.N. tourneys**

*by Sam Romero
public affairs assistant*

Top "outstanding delegation" awards have been captured again by Cal State’s Model League of Arab States and Model U.N. teams, which gained honors at two competitions held last week at UCLA and in New York.

The victory at the Model League of Arab States competition, where CSUSB students represented Egypt, made it eight-out-of-eight wins since the university started participating in the Southern California tourney. National security studies major, Johnny Lambert, a Corona resident, ran off with an "outstanding chair" award and several other team members also took individual "outstanding delegate" honors. The team travels to Berkeley next for the Arab League’s west region match April 23-25.

CSUSB student Matt Millson, who lives in Apple Valley, was selected as next year’s secretary general by the Arab League conference, which included competitors such as San Francisco State, Regis University and Occidental College. This year’s secretary general was another CSUSB student, Kevin Grisham, a San Bernardino resident whose major is interdisciplinary studies, who also served as the head delegate for the university's U.N. team.

The Model U.N. team captured one of the top seven "outstanding delegation" awards in a competition that hosted 2,700 students - the largest U.N. conference ever - and had to turn away 18 schools because all slots were filled. All 185 nations were represented at the tournament, including CSUSB’s choice of Saudi Arabia.

The secretary general of the United Nations, Koffi Annan, addressed the student delegates in the Grand Hall during opening ceremonies.

"It's getting tougher every year," says Ralph Salmi, the Cal State political science professor who trains the two teams. Salmi’s junior delegates worked on "three or four hours of sleep over five nights" during the U.N. competition. Before they left they received a call from a Saudi Ministry of Education official wishing them well in New York.
National Ethnic Relations Expert Featured at Diversity Event

Leading expert on race, ethnic relations, gender and class issues, Bernita C. Berry, is the keynote speaker this year at the “Hearts and Minds: Connecting through Diversity” conference at the university April 30.

Berry, an adjunct professor at several colleges around Chicago, has taught courses on Black and White interaction, the family and urban sociology. She earned her doctorate from Kent State and often has been a guest on radio and television talk shows.

The conference also will feature more than 20 workshops, exhibits, music and dramatic presentations.

The free, 8 a.m.-4:15 p.m. event will be held in the Student Union Events Center and is sponsored by the University Diversity Committee, the Cross Cultural Center and the College of Extended Learning.

The Bulletin Board

Stretching the 'Magination

One of the larger events held on campus every year is the Family Reading Rally, which came to CSUSB March 27. Kids and their families were treated to sessions and festivities that included seeing authors and performing artists and listening to storytellers. The aim this year was to “build bridges between books and a child’s imagination.” Among the key builders were the EOP Student Leaders’ Club at Cal State and the university’s College of Extended Learning.

Getting Down to Earth

Storyteller and musician Mark Lynn will talk about the animals and magician Paul Cash will make questions about the future of Mother Earth disappear during this year’s Environmental Expo. Held in Coussoulis Arena from 9 a.m.-3 p.m., the free affair also offers a children’s activity area, exhibits, teacher workshops and a parade. Last year more than 2,000 kids and their families attended.

Calendar

Wednesday, April 21

Music.
Faculty Woodwind Quintet. 7:30 p.m. Recital Hall. General admission $6, students and senior citizens $4. Ext. 5859.

Thursday, April 22

Talk.
Susan Straight, professor of creative writing at the University of California, Riverside, reads her fiction. 7:30 p.m., Commons Pine Room. Free. Ext. 5831.
Saturday, April 24
Fair.
Thirteenth Annual Environmental Expo for whole family. 9 a.m. - 3 p.m., Coussoulis Arena. Features exhibits, Nature Bowl contests and performances by storyteller and musician Mark Lynn, and Paul Cash, an environmental magician whose theme is "reduce, reuse, and recycle." Free. Ext. 5681.

Saturday, April 24
Banquet.
Annual Association of Latino Faculty, Staff and Students Scholarship Banquet and Dance. April 24, 6 p.m. in Upper Commons. Featured speaker Miguel Bretos, counselor for community affairs and special projects at Smithsonian Institution. $25. Call Ext. 5032 by April 16.

Friday, April 30
Conference.
"Hearts and Minds: Connecting through Diversity" featuring keynote speaker, Bernita C. Berry, one of America's leading authorities on race, ethnic relations, gender and class issues. Plus, workshops, music and dramatic presentations. 8 a.m.-4:15 p.m., Student Union Events Center. Registration begins at 8 a.m. Free. Ext. 5185.