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Friday Bulletin

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Some $1.2 million in money set aside from the nearly $11 million in new funding received by the campus this fall is up for grabs among the divisions, which have submitted proposals to the Budget Council for its hearings this month.

The set aside process began last year with budget decentralization and nearly $3.4 million was allocated to meet critical university needs in February and April. At the Oct. 22 Budget Council meeting President Karnig reminded council members that the central pool was established "to assure that university and cross-unit needs are being met." Therefore, one-time needs or "seed funds" to start initiatives or make purchases that will leave the university better off are going to be given priority. Proposals that would invest money in programs that could leverage other funds also are welcome.

"I've thought a lot about what would make this institution better," President Karnig said as he told the council he would like to see $300,000 set aside for the university advancement division. Noting a rule of thumb that for every dollar expended five will be attracted to the university, he added, "If we invest I really believe we'll be significantly better off." He suggested that a writer to help supplement community relations and grant writing, a foundation/corporate relations fundraiser and two to three development officers in combination with the schools and Student Affairs or IRT might come forward as proposals for funding.

"Compared to any other Cal State we spend the lowest share" on university advancement, he remarked, noting that CSU San Marcos has the same advancement staffing as CSUSB. The Board of Trustees' goal of raising 10 percent of general funds means CSUSB's goal this year will be $7.7 million. "That goal is a fairly distal one for us. If we are going to eventually succeed...we are going to have to invest some more."

President Karnig also suggested that one-third of the $300,000 be apportioned for marketing the campus. "If we want to be a distinguished university, we have to behave like a distinguished and recognized university."

The Budget Council meets Dec. 3 in the Panorama Room, and Dec. 4 in the Sycamore Room to review the proposals. Both meetings run from 10 a.m. to noon. An executive session will be held Dec. 14 at 3 p.m. to decide on final recommendations to the president, who will announce his decisions on appropriations Jan. 5 in the Panorama Room from 10 a.m. to noon.

Marcus Foster Award Goes to Reading Specialist

Education professor Adria Klein is the 1998 recipient of the Marcus Foster Memorial Reading Award, which recognizes outstanding contributions to reading advancement in California.
Named in memory of the former Oakland school superintendent who was assassinated in 1972 as part of an integration protest, the award acknowledges his support of literacy education in California.

Klein, who has been on the Cal State faculty since 1976, has been at the forefront of advancing literacy and reading education both in California as well as nationally and internationally. She has been a proponent of the Reading Recovery program, an internationally recognized first-grade reading intervention program. She has presided over the California Reading Association, served as the appointee of the State Superintendent of Education to the California State Reading Task Force and been a member of the California Literature Project State Policy Board. Also a member of the International Reading Association and the Reading Recovery Council of North America, Klein has been the local coordinator for the AmeriCorps project, which matches volunteers with kindergarten and first-grade students who need extra help in reading, writing or math.

Echoing Klein's appreciation of her selection for this honor, President Albert Karnig said, "We certainly share that feeling of pride for this enormously significant achievement award." Klein accepted the award Nov. 6 at the California Reading Association conference in Sacramento.

Technology Investment Infuses Campus with Computers

More than 800 computers have been set up for faculty and staff and in instructional labs this fall as part of the Baseline Access, Training and Support (BATS) program, in which the university invested nearly $1.8 million of its budget toward upgrading technology on campus. A unique match between department budgets and the BATS budget enabled the campus to upgrade hardware and begin to standardize software across campus.

The funding also covered an implementation of web registration at a cost of $65,000, an upgrade of the campus e-mail system server for $155,000 and $33,000 in improvements in "smart" classrooms, says Susan Cooper, academic computing and media. Another $33,000 was allocated for laptop computers for faculty and staff to check out.

The standard software bundle includes Microsoft Professional Office, Network Associates Virus Software and Meeting Maker and Netscape, among others.

The BATS committee continues to meet and plan for the next round of modernization on campus, Cooper adds.

The Bulletin Board

Holiday Cheer

If tradition is anything, more than likely, almost for certain, pretty much absolutely offices on campus will be closed from noon on Thursday, Dec. 24 to 7 a.m. on Monday, Jan. 4 for the holidays. There also will be no heating or air-conditioning services during that time.

In case of an emergency during the holiday break, callers may contact the university police at Ext. 5165. Several state and national holidays have been postponed to make it possible for the campus to close during Christmas.
Flying High, Flying Free

1973 CSUSB graduate David Crandall is the proud father of a guide on how to earn miles for free travel. Fly Free: Easy as 1-2-3 is the name of his book, which the Coyote Bookstore is selling for $11.95.

Be Santa

For Education First School, a school for children of homeless families, the College of Extended Learning at CSUSB is gathering up this year's bag of gifts from Santas around campus. CEL is asking for donations of books and school supplies for the school, established in 1992 and having served more than 200 kids so far. The San Bernardino County Superintendent of Schools provides the instruction. CEL is collecting through Dec. 18. Call Ext. 5981 with any questions.

Personnel

Birth Announcement

Congratulations to Paula Kasprzyk (Alumni Affairs) and her husband Rob, who are now the proud parents of Aaron Dakota. He weighed 9 pounds, 11 ounces when he was born Nov. 10 at Redlands Community Hospital.

Community Service

Jennie Gilbert spoke to the women of the San Bernardino Masons on Oct. 1 about facts, myths and fallacies in diet and exercise.

Calendar

Friday, Dec. 11
Women's Basketball
Cal Poly, Pomona, 5:45 p.m.
Men's Basketball
Cal Poly, Pomona, 8 p.m.

Saturday, Dec. 12
Women's Basketball
Grand Canyon University, 5:45 p.m.
Men's Basketball
Grand Canyon University, 8 p.m.

Dec. 12, 13
Holiday Scholarship Gala
Stories, song and good food produced by the theatre arts department. Proceeds go to theatre scholarship fund. Dec. 12 at 8:15 p.m. and Dec. 13 at 2 p.m. Creative Arts Recital Hall. General admission $10, students $5, children under 10 $3. Reservations at Ext. 5884.
The Friday Bulletin is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. The online edition of the Friday Bulletin can be found at http://enrollment.csusb.edu/~pubaff/friday/cover.html. Next issue: Dec. 18. Items should be submitted in writing, on disk or through e-mail by 5 p.m., Tuesday, Dec. 8 to:

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