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Friday Bulletin

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Donors Break CSU Giving Record

Donors contributed a record $173 million to the California State University in 1996/97, according to the 1996/97 Annual Report of the Survey of Voluntary Support for the CSU submitted to the Board of Trustees in late January.

Gifts from alumni, parents and other individuals, foundations, corporations and other organizations systemwide increased by 16.4 percent this year to nearly $173.2 million, up from $148.8 million in 1995/96. The voluntary support total submitted by Cal State, San Bernardino was $3,564,533. Alumni giving slipped past $96,000, giving by parents was about $15,000, “other individuals” more than $907,000, foundations giving topped $1,546,000, corporations giving almost $723,000 and support from “other organizations” reached $276,000.

Combined with special revenues from sources such as sponsorships, bequests, trusts, multi-year pledges, contracts, grants, property transfers and endowment income, the total received from external funding was more than $579.4 million. CSUSB’s combined totals stood at almost $1.2 million.

“Our continued success in fund raising reflects the efforts of many people throughout the CSU system, as well as the generosity of contributors who demonstrated their belief in the spirit, goals and mission of the CSU,” said Douglas X. Patino, CSU vice chancellor for university advancement.

“Increasing private support will be even more critical in the future as we face the challenge of expanding enrollment and limited resources.”

Of the $173.2 million total raised from voluntary giving, approximately 45.5 percent came from alumni and friends, 34.8 percent from corporations and 13.5 percent from foundations.

In the early 1990’s the CSU Board of Trustees and former CSU Chancellor Barry Munitz encouraged campuses to increase their efforts in fund raising and provided support for their efforts. Since that time, the increase in private funding has been dramatic; a total of $818.1 million has been raised collectively since 1991/92.

In fact, voluntary support of the CSU has increased by more than 75 percent over the past six years, when the total was $98.7 million. Over that same time period, the number of alumni solicited has increased by 41 percent, resulting in an alumni giving increase of 112 percent. Since 1987 the amount raised per student has increased from $176 to $426.

Campuses raising the most last year were: Long Beach, $25.9 million; San Diego, $23.2 million; San Luis Obispo, $14.4 million; Los Angeles, $13.3 million; and Fresno, $12.2 million.

Local Fourth-Graders Getting First Taste of College

Fourth-graders from Lincoln, Wilson, Grimes and Rogers elementary schools, as well as from the GATE Program, are “going to college” through a program coordinated by CSUSB.
Awareness of college opportunities and instilling in fourth-graders their potential as future college students at an early age is the goal, says Tom Rivera, associate dean of undergraduate studies at CSUSB. The specially designed I'm Going to College Activity Book introduces students to college through various activities and exercises. Classroom instruction also gives the fourth-graders a chance to complete a "mock" admission and financial aid application to Cal State.

Following a six-week classroom instructional program, the students will visit Cal State as first-year college students to simulate a first day on a college campus. After a brief welcome and orientation, students will be given a photo ID card permitting them to receive their "scholarship checks" to purchase books and educational materials at the college bookstore. They will then go on a campus tour and attend a magic show by Paul Cash on "Protecting Our Earth's Treasures."

An assembly will be held at each of the five school sites after the CSUSB visit to review and reinforce the "I'm Going to College" experience. Contact will be maintained with students and parents through follow-up mailers reminding them of the importance and benefits of a college education.

The "I'm Going to College" Project was developed by the California Association of Student Financial Aid Administrators (CASFAA) in 1990 to assist with the California State University's goal of increasing the number of low-income and underrepresented students within the CSU system, and to reach the long-term goal of educational equity and diversity.

The Bulletin Board
Lassoing a Good Time

Save the date for the Coyote Corral on May 2. As an end-of-the-year celebration, the event will feature a barbecue and many other fun activities. Most campus departments will participate in the event, which culminates a week of activities revolving around President Kamig's inauguration.

Nominate for a Diversity Award

What alum, administrator, faculty, student or CSUSB staff employee do you know that has done something rather extraordinary to "further the cause of diversity" at Cal State? If you can think of someone, they may be deserving of a Diversity Award.

Nominations are being taken through March 16 for the annual honor that's given by the University Diversity Committee and will be presented this year at a special ceremony during inauguration week. Each recipient will be awarded a $300 travel grant, and have their name added to the Diversity Perpetual Plaque. Nomination forms are available in Vice President Frank Rincon's office, UH-231, or at http://diversity.csusb.edu/ on the UDC homepage.

Personnel
Community Service

In early February Patricia Rodgers-Gordon was a presenter at the 48th Annual Conference of the Western Association of College Employers, which met in San Diego. She talked about conflict resolution.
Jean Peacock (Psychology) served as a judge for the All-County Academic Team competition on Feb. 24. High school students from throughout the area were named to the team and will be honored in March at a dinner banquet.

Judith Rymer (University Relations) has been elected to the Board of Directors of the Urban League of Riverside and San Bernardino.

Susan Summers (Extended Education) has been elected as chair of Region 6 for the University Continuing Education Association (UCEA). She has been active in UCEA for several years, last serving as treasurer for Region 6.

Honors

Richard Eberst (Health Science) is being named an outstanding alumnus of the Department of Physiology and Health Science at Ball State University. He'll be honored at a banquet in Indiana on March 29.

Cheryl Fischer (Education) has been selected as one of 10 exceptional Inland Empire women who will be honored at the University of Redlands' Town and Gown recognition event, "Portraits of Women," on Saturday, March 21.

Tom Rivera (Undergraduate Studies) was honored by the Yucaipa Democratic Club for his work with youth at the club's First Annual Fundraiser, "Opening Our Heart to Youth: America's Future." The event was held Feb. 13 in Yucaipa.

Calendar

March 7, 13, 15, 21

Theater.

Neil Simon's "Rumors." A lavish party's hosts are missing and so is the truth in this -- the "king" of comedy's -- Broadway hit. Curtain time 8:15 p.m. for March 7, 13 and 21 shows, and 2 p.m. matinee for March 15 show. University Theatre. General admission $10, faculty, staff, senior citizens and CSUSB alumni $8, students $4. Ext. 5884.

March 6, 8, 12, 14, 20, 22

Theater.

"The Learned Ladies," by Moliere. The value of great learning is fodder for great satire as a wife, husband and suitor lock horns with poet-philosophers in this play once performed for the court of Louis XIV. Curtain time 8:15 for March 6, 12, 14 and 20, and March 8 and 22 shows are 2 p.m., Sunday matinees. University Theatre. General admission $10, faculty, staff, senior citizens and CSUSB alumni $8, students $4. Ext. 5884.

Sunday, March 8

Music.

Inland Empire-CSUSB Symphonic Choir perform Dvorak's Mass in D major. 4 p.m. at First Presbyterian Church, 1900 D Street in San Bernardino. General admission $5, students and senior citizens $3. Ext. 5859.
Wednesday, March 11

Music.
CSUSB Symphonic Band performs "Rock Point Holiday" by Nelson and Holst's Suite in F. 8:15 p.m., Recital Hall. General admission $5, students and senior citizens $3. Ext. 5859.

Through March 12

Art Shows.

Friday, March 13

French Film Series.
"Chacun cherche son chat (When the Cat's Away)" by Cedric Klappisch. 7 p.m., UH-106. Rated "R." English subtitles. Remaining films: April 10 "Metisse (Cafe au lait)" and April 24 "Guelwaar." Students and faculty $2, general admission $3. Ext. 5849.

Friday, March 13

Dinner Theatre: Opening Night.
Twenty-third Annual Renaissance Banquet featuring Gilbert and Sullivan's, "The Sorcerer," performed by CSUSB Chamber Singers. March 13, 14, 20 and 21, 7 p.m. and March 22, 2 p.m. Student Union Events Center. $35 per person with R.S.V.P. by March 6. Ext. 5859.

The Friday Bulletin is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. The online edition of the Friday Bulletin can be found at http://enrollment.csusb.edu/~pubaff/Friday/cover.html. Next issue: March 20. Items should be submitted in writing, on disk or through e-mail by 5 p.m., Tuesday, March 10 to:
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