May 5 1995

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CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

THE FRIDAY BULLETIN

MAY 5, 1995

CSU LEADER LEVELS SCISSORS AT "RED TAPE"

by Cynthia Pringle, director of public affairs

Focusing chiefly on revenues and expenditures in her remarks to senior administrators, CSU Executive Vice Chancellor Molly Broad said April 18, "I find the CSU to be the most bureaucratic (agency) I've ever encountered. An important, personal goal for me is to try to cut the red tape." The administrator's visit to Cal State familiarized her with several groups, which she said gave her some helpful insight.

One tactic that CSU officials will employ, said Broad, is advancing legislation declaring that the CSU is not a state agency and, therefore, not subject to prevailing regulations never intended to cover the CSU.

Methods of improving productivity for learners as well as faculty and staff are a chief concern for CSU leaders, who expect student fees to continue to increase until they reach the level of approximately one-third the cost of a higher education, she said.

The pending creation of a for-profit holding company status for the CSU Institute will make it possible for the CSU to embark upon more entrepreneurial and innovative activities, such as the development of software for commercial sale. The Board of Trustees will consider this proposal in May.

Technology transfer is one way in which CSU officials hope to improve efficiency and affect expenditures, she added. Identifying admissions and records technology as well as key software tools to improve the productivity of the learner are high priorities. An increasing emphasis on pay-for-performance for faculty is another area of future direction.

"Our goal," she said, "is to be seen as the finest teaching university in the country and we need first-rate teachers."

PUBLIC SAFETY HIRES CHIEF OFFICER

A 25-year veteran of the San Bernardino Police Department has been named the next director for the Public Safety Office.

Glenda Bayless, an accountant with offices in Bloomington and Victorville, is the recipient of the Arrowhead Distinguished Chief Executive Officer Award which will be presented to her May 12 by the School of Business and Public Administration at Cal State, San Bernardino.

Awarded annually, the distinction lauds chief executive officers who have demonstrated outstanding business leadership and shown exemplary service to educational institutions or other philanthropic organizations.

In addition to her successful accounting practice, Bayless has distinguished herself in community service as well. Currently she chairs the board of directors for Inland Community Bank and she serves on Cal State, San Bernardino’s Foundation Board and its Board of Councillors, an advisory group to the business school.

Past activities have included service as the first woman president of Arrowhead United Way, and membership on the boards for San Bernardino Community Hospital, the Inland Empire Symphony, the Rialto Chamber of Commerce, the Boy Scouts of America and the San Gorgonio Chapter of the Girl Scouts.

The Cal State award luncheon in her honor begins at 11:30 a.m. in the Student Union Events Center. Reservations are $25 per person and may be arranged through Cal State’s Business of Public Administration Ext. 7906.

BAYLESS NAMED ARROWHEAD EXECUTIVE

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WHAT THE BUTLER SAW

Nothing like a bit of murder, mystery, intrigue and some pretty farce-fetched comedy to wind up a theatre season that features the last two productions of the semester.

"What the Butler Saw," by Joe Orton, and Agatha Christie’s classic, "The Mousetrap" will open at Cal State on May 19 and 20, respectively.

Jim Tauli, who teaches part-time at Cal State, Fullerton, will guest direct Orton’s farce, "What the Butler Saw," which is not recommended for children.

All the trouble begins, says Tauli, when Dr. Prentice, the director of a psychiatric institution, "makes a foul attempt at seducing a prospective employee" named Geraldine. From there everything breaks down into a maze of mistaken identity and when Monkswell is besieged by a terrible snow, the knowledge that a murderer, or murderers in "Mousetrap" a secret, that cab drivers there will tell their customers just whodunit if a sufficient tip hasn’t been offered at the end of a ride.

"It’s the old kind of cozy detective story," says Cal State professor and director Amanda Sue Rudisill, "where the environment plays a huge part in what’s going on. It reminds me of the game of Clue." In London, Rudisill adds, so valuable has been the tradition of keeping the murderer, or murderers, or murderers in "Mousetrap" a secret, that car drivers there will tell their customers just whodunit if a sufficient tip hasn’t been offered at the end of a ride.

Play dates, times and costs are listed in the "Bulletin."
MARCH 1995
CRIME STATS

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<th>Category</th>
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<tr>
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<tr>
<td>Felony</td>
<td>$9,278</td>
</tr>
<tr>
<td>Misdemeanor</td>
<td>$14,444</td>
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</tbody>
</table>

| State of Calif.   | $9,278     |
| Total $ Loss      | $14,444    |
| YTD STATE         | $9,880     |
| YTD Personal      | $50,122    |

COMMUNITY SERVICE

Dr. Sue Greenfield (Management) spoke on March 18 to the Ontario-Upland-Rancho Cucamonga branch of the American Association of University Women, giving a talk and showing slides from her 10-month Fulbright teaching assignment at the National Chigeki University in Takao, Taiwan. On February 19, Dr. Mildred Henry spoke about "Making It Safe for Our Children" at the St. Paul A.M.E. Church in San Bernardino. Henry also was the keynote speaker at the UCR Young Women's-Men's Conference at the University of California in Riverside on March 22. Dr. Tom M. Rivera (Undergraduate Studies) served as moderator for the Third Annual NAFTA Symposium held at CSUSB on April 13. Dr. Ernesto Reza (Management) organized the program and served as one of the presenters. In March, Rivera also reviewed proposals in Washington, D.C., at the invitation of the U.S. Department of Education.

Patricia Rodgers-Gordon (Career Center) was a guest speaker at April 10 at the Bank Marketing Association Conference, where she presented a goal-setting workshop. Dr. Nancy Roce (Economics) spoke earlier this year to rotary clubs in Crestline and Lake Arrowhead on the economic and political implications of the "Contract with America." On March 4, Dr. Elsa Valdez (Sociology) presented "Heritage of Chicano/ Latino" at the First Annual Major Conference sponsored by the Majors Unidas at the University of California, Riverside. And on March 7, she spoke about "Chicanas in the Social Sciences: Breaking Barriers and Defining New Roles," which was part of the Seminar de la Mujer sponsored by the Chicano Studies Program at the University of California.

SEEB HI-TECH AT DISABILITY EVENTS

On consecutive days the Workability IV program and the Human Resources Department are sponsoring events that will highlight some of today's best technology available to students with disabilities. A session on adaptive technology will be led by academic computing and media director, Dr. Susan Cooper, and self-instructional lab manager, Chuck Rosen, during the Human Resources Office's program on May 11.

The following day, May 12, the Workability IV program will host a spring fling open house from 12:30-2:30 p.m. Also in the Sycamore Room, the afternoon will feature demonstrations of adaptive technology, the video from a March 9 teleconference on adaptive technology that CSUSB participated in, and testimonials from students in the Workability program or those who have been employed through it, and presentations from the program's staff. Call Ext. 5318 or RSVP.

A HEARTY WALK

Still time to sign up for the university's Walk with Life being held May 13. The event is staged to benefit your favorite charities or, this year, you can name a Cal State department or program. Registration is at 7:30 a.m. and the walk (actually, runners can come, too) begins a half-hour later. Call Pam Langford at Ext. 5006 for pledge forms.

HAPPY MAKE A GRADY DAY

Supervision permitting, you could earn some compensatory time off and make a Cal State grad a bit pladder on Commencement day if you volunteer to help out during one of the two June 17 ceremonies.

The morning ceremony site slots for the schools of Education, Humanities and Natural Sciences is 7 a.m., and for the schools of Business and Public Administration, and Social and Behavioral Sciences, 3-8 p.m. Call alumni affairs at Ext. 5006 for more details.

EDUCATION ON HARASSMENT

May 4-11 is sexual harassment prevention week at Cal State. Several talks and related informative events are on tap, including survey results of CSUSB students' reports of harassment, how adolescents view causes of rape, legal issues, self-defense, an exhibit of the Tellbook incident, and the showing of award-winning videos. For times and dates call Martha Kazlo at Ext. 5040.

THE FRIDAY BULLETIN is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. Next issue: Friday, May 19. Items for publication should be submitted in writing by 5 p.m., Tuesday, May 9 to Sam Romero, Editor Public Affairs, AD-121 CSUSB 5500 University Parkway San Bernardino, CA 92407-2367 (909) 880-5007 Fax (909) 880-7043 Vol. 30, No. 9