CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

MAY 5, 1995

CSU LEADER LEVELS SCISSORS AT ‘RED TAPE’

by Cynthia Pringle, director of public affairs

Focusing chiefly on revenues and expenditures in her remarks to senior administrators, CSU Executive Vice Chancellor Molly Broad said April 18, “I find the CSU to be the most bureaucratic agency I’ve ever encountered. An important, personal goal for me is to try to employ, said Broad, is advancing legislation declaring that the CSU is not a state agency and, therefore, not subject to financial audits. An innovative activity, such as the development of software for commercial sale. The Institute will make it possible for the CSU to embark upon more entrepreneurial and innovative activities, such as the development of software for commercial sale. The Board of Trustees will consider this proposal in May.

The pending creation of a for-profit Technology transfer is one way in which CSU officials hope to improve efficiency and affect expenditures, she added. Identifying admissions and records technology as well as financial management tools to improve the productivity of the learner are high priorities. An increasing emphasis on pay-for-performance for faculty is another future direction.

“Our goal,” she said, “is to be seen as the finest teaching university in the country and we need first-rate teachers.”

PUBLIC SAFETY HIRES CHIEF OFFICER

A 25-year veteran of the San Bernardino Police Department has been named the next director for the Public Safety Office. Dennis Kraus, who has served as area commander and watch commander as a lieutenant, began his watch at Cal State May 2. The former San Diego and Riverside law enforcement officer has accumulated plenty of administrative experience since coming to the San Bernardino Police Department in 1970.

As watch commander, Kraus managed five sergeants and 50 field officers, and he managed a community-oriented policing area in patrol with 50 officers and six sergeants as an area commander.

BANQUET TO HONOR GRADS

A cultural celebration for Cal State, San Bernardino’s 1995 African-American graduates will take place June 15 in the university’s Student Union Events Center. Now in its second year, the event will feature special speakers, African-American cuisine and a kente cloth presentation.

“Without Struggle There Is No Progress: Africa Continuum,” is the theme of the banquet. “School is meant to be challenging, but when you’re an African-American student, it can be even more challenging,” says Terrance Hamilton, chair for the African-American Graduation and Orientation Committee.

The evening begins at 6 p.m. Cost is $20 per plate for graduates, who will receive kente cloth and other commemorative items, and $15 for general tickets. The deadline for reservations is June 1.

Call the Multicultural Center at Ext. 7204 or Terrance Hamilton at Ext. 9597 for more information.

BAYLESS NAMED EXECUTIVE DIRECTOR

Glenda Bayless, an accountant with offices in Bloomington and Victorville, is the recipient of the Arrowhead Distinguished Chief Executive Officer Award which will be presented to her May 12 by the School of Business and Public Administration at Cal State, San Bernardino.

Awarded annually, the distinction lauds chief executive officers who have demonstrated outstanding business leadership and shown exemplary service to educational institutions or other philanthropic organizations.

In addition to her successful accounting practice, Bayless has distinguished herself in community service as well. Currently she chairs the board of directors for Inland Community Bank and she serves on Cal State, San Bernardino’s Foundation Board and its Board of Directors, an advisory group to the business school. Past activities have included service as the first woman president of Arrowhead United Way, and membership on the boards for San Bernardino Community Hospital, the Inland Empire Symphony, the Khulio Commerce Chamber, the Boy Scouts of America and the San Gorgonio Chapter of the Girl Scouts.

The Cal State award luncheon in her honor begins at 11:30 a.m. in the Student Union Events Center. Reservations are $25 per person and may be arranged through Cal State’s School of Business and Public Administration Ext. 7060.

NOTING THAT SYSTEM LEADERS ARE "PRETTY AGGRESSIVE ABOUT EXPECTATIONS" FOR RESULTS IN THE CAMPUSES’ FUNDRAISING ACTIVITIES, WHICH WILL CONTINUE TO BE AN IMPORTANT PART OF THE CSU’S REVENUE STRATEGY, BROAD SAID THAT THE PROCESS IS "NOT LINEAR" AND WILL REAP BENEFITS IN ENSURING YEARS. GRANTMAKERSHIP ACTIVITIES AT THE FEDERAL AND STATE LEVEL ALSO ARE A PRIORITY.

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He earned his bachelor’s in criminal justice from CSUSB in 1980, and his master’s from Cal State in public administration in 1989. Both of his sons currently attend the university.

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FESTIVAL FEATURES INDIAN CULTURE

The third annual Sweet Grass Gathering comes May 20 to Cal State.

The traditional pow wow, which will be held on the Plaza Library lawn, features singing, drums and dancers. Indian food, raffles, arts and crafts and several vendors. The free events run from 3 p.m.-midnight.

Sponsors are the Native American Student Association and the Cal State Associated Students, Inc.

For more information call Ext. 5188.

SEE HI-TECH AT DISABILITY EVENTS

On consecutive days the Workability IV program and the Human Resources Department are sponsoring events that will highlight some of today's best technology available to students or staff with disabilities.

A session on adaptive technology will be led by academic computing and media director, Dr. Susan Cooper, and self-instructional lab manager, Cheri Brownman, during the Human Resources Office's program on May 11.

Leaving at 9 a.m. in the Commons' Saycomore Room, the two-hour meeting will also update faculty, administrators and staff on the assistive device program, the Americans with Disabilities Act and the ADA self-evaluation. Refreshments will be provided and those interested may call Alice Armstrong at Ext. 5320 or RSVP.

The following day, May 12, the Workability IV program will host a spring open house from 12:30-2:30 p.m.

Also in the Saycomore Room, the afternoon will feature demonstrations of adaptive technology, the video from a March 9 teleconference on adaptive technology that CSUSB participated in, and testimonials from students in the Workability program or those who have been employed through it, and presentations from the program's staff. Call Ext. 7207 for more information.

MARCH 1995 CRIME STATS

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<th>Number</th>
</tr>
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<tbody>
<tr>
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<tr>
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<tr>
<td>Sex Non-Fence</td>
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<tr>
<td>Robbery</td>
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<td>YTD Totals</td>
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Arrests

Felony
Misdemeanor

Traffic

Equity
Non-Justice

State of Calif.

Personal

Total $ Loss
$14,444

YTD STATE

$6,980

YTD Personal
$50,122

COMMUNITY SERVICE

Dr. Sean Greifend (Management) spoke on March 18 to the Ontario-Upland-Rancho Cucamonga branch of the American Association of University Women, giving a talk and showing slides from her 10-month Fulbright teaching assignment at the National Chengchi University in Taipei, Taiwan.

On February 15, Dr. Mildred Henry spoke about "Making It Safe for Our Children" at the So. Pa. A.M.E. Church in San Bernardino. Henry also was the keynote speaker at the UCR Young Women's Men's Conference at the University Heights Middle School in Riverside on March 22.

Dr. Tom M. Rivera (Undergraduate Studies) served as moderator for the Third Annual NAATA Symposium held at CSUSB on April 13. Dr. Ernesto Reza (Management) organized the program and served as one of the presenters. In March, Rivera also reviewed proposals in Washington, D.C. at the invitation of the U.S. Department of Education.

Patricia Rodgers-Gordon (Career Center) was a guest speaker on April 10 at the Bank Marketing Association Conference, where she presented a goal-setting workshop.

Dr. Nancy Rome (Economics) spoke earlier this year to rotary clubs in Crestline and Lake Arrowhead on the economic and political implications of the "Contract with America."

On March 4, Dr. Elsa Valdez (Sociology) presented "Heritage of Chicanas/ Latinas" at the First Annual Mujer Conference sponsored by the Majesties Unidas at the University of California, Riverside. And on March 7, she spoke about "Chicanas in the Social Sciences: Breaking Barriers and Defining New Roles," which was part of the Salma de la Mujer sponsored by the Chicano Studies Program at the University of California.

THE BULLETIN BOARD

A HEARTY WALK

Still time to sign up for the university's Walk with Life being held May 13. The event is staged to benefit your favorite charities or, this year, you can name a Cal State department or program. Registration is at 7:30 a.m. and the walk (actually, runners can come, too) begins a half-hour later. Call Pam Langford at Ext. 5006 about pledge forms.

HELP MAKE A GRAND DAY

Supervisor-pending, you could earn some compensatory time off and make a Cal State grad a bit prouder on Commencement day if you volunteer to help out during one of the two June 17 ceremonies.

The morning ceremony time slot for the schools of Education, Humanities and Natural Sciences is 7 a.m.-noon, and for the schools of Business and Public Administration, and Social and Behavioral Sciences, 3-8 p.m. Call alumni affairs at Ext. 5006 for more details.

EDUCATION ON HARASSMENT

May 4-11 is sexual harassment prevention week at Cal State. Several talks and related informative events are on tap, including survey results of CSUSB students' reports of harassment, how adolescents view causes of rape, legal issues, self-defense, an exhibit of the Tailhook incident, and the showing of award-winning videos. For times and dates call Martha Kazlo at Ext. 5404.

C A L E N D A R

THROUGH MAY 26

MAY 18

Talk.

John Taylor, University of Arizona dean, to diverse populations and universities. 7 p.m., LH-101. Free. Ext. 5238.

MAY 19, 21, 25, 27, JUNE 3, 9, 11

Theatre.

"The Butcher Saw," by Joe Orton. A young woman winds up in a mess of mistaken identity and romantic miscon­ duct. Not recommended for children. Curtain time for evening shows 8:15 p.m. May 21 and June 11 shows are 2 p.m. shows. University Theatre. General admission $8; senior citizens and CSUSB alumni with Alumni Association membership card $5; students $3. Ext. 5884.

MAY 20, 26, 28, JUNE 2, 4, 8, 10

Theatre.

"The Mousetrap," by Agatha Christie. Adapted story of strange characters trapped in a snowstorm. Curtain time 8:15 p.m. for evening shows. May 28 and June 4 shows are 2 p.m., Sunday matinees. University Theatre. General admission $8; senior citizens and CSUSB alumni with Alumni Association membership card $5; students $3. Ext. 5884.

MAY 16, 17

Dance.

"Diversity in Dance." Tuesday, 7 p.m. Wednesday, noon and 7 p.m. Recital Hall. $3. Ext. 5551.

PERSONNEL

Promotions

Sue Davis
Library Assistant II
Liberty Ext. 5020, PL-065
Alice M. Avila
Custodian
Physical Plant Ext. 5117, PP-100
Promoted to

Nancy Simpson
Director of Athletics Athletics Ext. 5101, TO-110

Management

David Schiermeier
Supervisor of Building Trades Physical Plant Ext. 5175, PP-111

Clerical Assistant 11

Alice M. Avila
Custodian
Physical Plant Ext. 5117, PP-100

Nancy Simpson
Director of Athletics Athletics Ext. 5101, TO-110

Maria T. Maritez
Clerical Assistant II Admissions & Records Ext. 2320, UH-171

Nedra Hall
Custodian
Physical Plant Ext. 5175, PP-111

Jayne Kline
Senior Clerk
Physical Plant Ext. 5176, PP-100

Vladimir Stanev
Senior Clerk
Physical Plant Ext. 5176, PP-100

Carla Ramirez
Administrative Assistant
Office of the President Ext. 5172, PP-100

Vladimir Stanev
Administrative Assistant
Office of the President Ext. 5172, PP-100

THE FRIDAY BULLETIN is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. Next issue: Friday, May 19. Items for publication should be submitted in writing by 5 p.m., Tuesday, May 9 to Sam Romero, Editor Public Affairs, AD-121 CSUSB 5500 University Parkway San Bernardino, CA 92407-2387 (909) 880-5007 Fax (909) 880-7043 Vol. 30, No. 9