March 18 1994

Friday Bulletin

Follow this and additional works at: https://scholarworks.lib.csusb.edu/fridaybulletin

Recommended Citation
https://scholarworks.lib.csusb.edu/fridaybulletin/1025

This Article is brought to you for free and open access by the Archives – California State University San Bernardino at CSUSB ScholarWorks. It has been accepted for inclusion in Friday Bulletin by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.
CVC ADDS RESTAURANT COURSES TO ACADEMIC MENU FOR FALL

Upper-division courses leading to a degree in restaurant management will be offered to Low Desert students beginning this fall in a cooperative effort of the Coachella Valley Center (CVC) and Cal Poly, Pomona. Joining the partnership will be the College of the Desert, which will offer lower-division courses that complement the three-year sequence resulting in a bachelor’s degree, notes Peter Wilson, dean for the CVC.

Connie Bayers in the front office.

Video-conferencing classes from Pomona and San Bernardino will constitute part of the program. It includes some general education and business courses. Interest in the program was expressed by school management and resort industry representatives in the Low Desert, Wilson says.

A memorandum of understanding among the institutions will be signed by all three presidents March 29 during a reception in Palm Desert.

JOB FAIR DRAWS STATE SCHOOL DISTRICTS

Representatives from some 55 school districts in northern and southern California as well as from Nevada, Texas, Oregon and Washington will attend the Careers in Education Job Fair coming to Cal State on Saturday, March 26.

Held from 1-5 p.m. in the Student Union Events Center, the free fair is an annual opportunity for the general public, students and others already in the education profession to speak directly with those who make decisions that affect their school districts, says Patricia Rodgers-Gordon, acting director (Career Development Center).

“The districts will be looking for all majors and teachers at all levels—K-12,” Rodgers-Gordon adds. “In return, there will be opportunities for participants to discuss their qualifications and interest in the school districts.”

Workshops going on during the fair will include how to interview and how to do a job search. For more information, call Ext. 5250.

AGAINST THE WALL—If the students look dazed the week of March 22, be merciful. Studying is year round. But at the end of a quarter it almost seems round the clock, and nothing, nothing sounds nicer than sleep, a pool, the beach and see, etc. Finals begin Monday.

ELEMENTARY & BILINGUAL EDUCATION

Patricia Kelly


HEALTH SCIENCE & HUMAN ECOLOGY

Dorothy Chen
Taped a half-hour interview on Inland Empire Today show "Healthy Holiday Eating" with Stew Barger of KHITS (97.5 FM). The program aired on December 12, 1993.

Thomas C. Timmreck
Was selected to serve on the Board of Directors for the Inland Counties Wearing Nurse Association and has been appointed chair of the Strategic Planning Committee, January 3, 1993.

HISTORY

Robert Blackey
Chaired a session, "Tapping the National Storehouses: Primary Sources in the Classroom from the National Archives, the National Geographic Society, and the Smithsonian Institute," on January 8, 1994 at the 106th annual meeting of the American Historical Association. (Editor's Note: Dr. Blackey is vice-president of the AHA Teaching Division.)

INFORMATION & DECISION SCIENCES

Harold Dyck
Was elected to a second term as Secretary of the Southern California chapter of the American Statistical Association.

MATHEMATICS

Bellasario A. Ventura

PHYSICAL EDUCATION

Jennie Gilbert

Served as a regional network coordinator for the American College of Sports Medicine's "Exercise Life" program, which emphasizes 30 minutes of daily moderate physical activity rather than the old standards of physical fitness.

Terry Bizzio
Selected as a member of the Evaluation and Review Committee (ERC) to the National Consortium for Physical Education and Recreation for Individuals with Disabilities (NCPERID), 1993 to present.


An Empirical Investigation of Changing and Sustaining Consumer Shopping Enjoyment

Mary F. Smith (Marketing) and Roger A. Dickinson (University of Texas, Arlington)

From the consumer shopping typology and recreational search literature emerges a profile of shoppers who do and do not enjoy shopping (recreational vs. antishoppers). The marketing variables found to be associated with shopping enjoyment are search, media exposure, and as an intervening variable, shopping involvement. This research attempts to complement the previous survey and depth interview-based research methodology by employing an experimental design to explore the effects of manipulating search and media exposure on a consumers shopping enjoyment orientation. Findings will be discussed in terms of marketing and consumer education implications.

Role Analysis of Opinion Leaders, Adopters, and Communicative Adopters: Personal Computer Behavior

Mary F. Smith (Marketing) & Greg A. Timpany (Riverside County Schools Credit Union)

This research is designed to examine whether Venkatanarayana's (1989) communicative adopter concept is applicable to discontinuous innovations, in this case, personal computers. Based on a study of 269 personal computer users and non-users, the findings show that communication patterns differ both between opinion leader and adopter characteristics. Communicative adopters have stronger influence, expertise, and information seeking than opinion leaders. The results will further extend research in this area and provide support for theory development.
CURRENTS is published by the office of Graduate Studies, Research & Faculty Development and the office of Research & Sponsored Programs.

To submit material for CURRENTS, call 5027 for submission forms.

Vol. 7, No. 2 — MARCH 1994


Thomas C. Timmreck (Health Science/Human Ecology). "End Use of Information Management in Health Care Administration." Paper presented at the International Information Management Associations' 4th Annual Conference and participated as coordinator of the health care section held at CSUSB October 6, 7 and 8, 1993.


3rd Annual California State University Microscopy Colloquium
April 9 & 10, 1994 at CSUSB

This Colloquium provides an informal forum for the exchange of research interests and experiences in all fields of microscopy, including electron microscopy, confocal microscopy, and fluorescence microscopy. For more information, please call Jeff Thompson at 5315.

Thursday April 28
2:00-4:00 pm
Faculty Development Workshop
(Lower Commons)

Join keynote speaker Michael Leedl (Political Science) for a discussion of marketing your book, types of publishers, contract negotiation, co-authoring, and post-contract concerns followed by break-out sessions with school faculty focusing on interdisciplinary aspects of writing and publishing periodicals and books.

Role Reverse? Some of the 200 CSU faculty who attended the Symposium on University Teaching

Fifteen Faculty Participate in Symposium on University Teaching

The 2nd Annual Symposium on University Teaching, hosted by Cal Poly Pomona on Saturday, February 26, drew more than 200 CSU faculty including 15 from CSUSB. The purpose of the faculty development program was to recognize excellent instructional practice, disseminate innovative teaching strategies, and promote collegiality among CSU faculty. Making presentations at the symposium this year were Bob Blackney (History), Barry Knight (Accounting & Finance), Art Moorofield (Music), Phil Taylor (Political Science), Jan Kottke, Matt Riggs and Ken Shultz (Psychology). Participating in the sessions were Robin Balthrop (History), Lee Hanson and Jeanne King (Management), Sandra Kamusak (English), Carolyn Martin (Physical Education), Josephine Mendoza (Computer Science), Meryl Perison (Communication Studies) and Rowens Santiago (Elementary/Bilingual Education), Keith Johnson (Research & Sponsored Programs) on the planning committee for the event.
How Snow Crystals Get Their Shape. by Dr. John Hailett. director of graduate atmospheric physics program at University of Nevada, Reno. 4:30 p.m., PS-122. Free. Ext. 5397.

FRIDAY, MARCH 18
Talk.
"How Snow Crystals Get Their Shape." by Dr. John Hailett. director of graduate atmospheric physics program at University of Nevada, Reno. 4:30 p.m., PS-122. Free. Ext. 5397.

FRIDAY-SUNDAY, MARCH 18-20
Theatre.
The final three performances of Henrik Ibsen’s 1879 classic, “A Doll House,” the story of a young woman’s rite of passage. Curtain time for shows of 18 and 19 is 8:15 p.m. March 20 show is 2 p.m. Sunday matinée. University Theatre. General admission $8; faculty, staff, senior citizens and Alumni Association membership cardholders $5; students $3. Ext. 5876.

SATURDAY, MARCH 19
Softball.
Cal State. Hayward. Noon/2 p.m.
Baseball.
Cal State. Dominguez Hills. 4 p.m.

SUNDAY, MARCH 20
Baseball.
University of Utah. Noon.

JANUARY-FEBRUARY 1994 CRIME STATS

<table>
<thead>
<tr>
<th>Offenses reported</th>
<th>January</th>
<th>February</th>
</tr>
</thead>
<tbody>
<tr>
<td>Murder &amp; manslaughter</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Sex Offenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. forcible</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>b. non-forcible</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Robbery</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Assault</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. aggravated</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>b. simple</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Burglary</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Motor Vehicle Burglary</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Larceny - theft</td>
<td>14</td>
<td>13</td>
</tr>
<tr>
<td>Theft from motor vehicles</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Stolen vehicles</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Arson</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Sex crimes-misdemeanors</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Vandalism</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Narcotic-felony</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Narcotic-misdemeanors</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Disturbing the peace</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Obscene calls</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Bomb threats</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Threats</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Hate crimes</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>TOTAIS</td>
<td>38</td>
<td>50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Arrests</th>
<th>Pelony arrests</th>
<th>Mispersonnel arrests</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
</tbody>
</table>

Traffic collisions
Injury 0 0
Non-Injury 1 5

State property $1,129 $6,540
Personal property $6,236 $29,525
Property loss total $8,365 $36,065

COMMENCE VOLUNTEERING
Staff volunteers may be awarded compensatory time off for their help at this year’s Commencement ceremonies being held June 18. The volunteer time slot for the schools of Business and Public Administration and Social and Behavioral Sciences is 7 a.m.-noon. The schools of Education, Humanities, and Natural Sciences slot runs 3-8 p.m. Those interested should check with their supervisors. To sign up or get more information, call Mary Colacurcio (Alumni Affairs) at Ext. 5008.

COME WALK WITH US
Still time to register for the Fifth Annual Walk with Life coming to Cal State Saturday, April 9. Held for walkers and runners. Walk with Life will hold registration at 7:30 a.m. with the event starting at 8 a.m. Your favorite charities must be registered with Arrow- headed Unity Way. Get your pledge forms from Pam Longford (University Relations) in AD-104 or call her for more information at Ext. 5006.

NEWSPAPER VIDEO CONFERENCE
"Newspapers in Correctional Education: The Newspaper as a Motivational Tool" is the subject of a three-hour video conference being held April 7 and hosted by the CSE/SSB Center for Correctional Education. The 8:30 a.m. conference will be held in the Lower Commons Panorama Room. It is presented by the Correctional Education Association and the Public Broadcasting System.

FOR LESS INFORMATION, SEE
So you got all excited about the opening of “A Doll House,” the University Theatre’s recent production, and went to look for ticket information in the “Calendar” section of the last issue of The Friday Bulletin just like the article told you to do, and you kept looking and looking because you couldn’t find it and felt a little bit silly or fairly confused or a lot frustrated and for good reason: there were no ticket prices in the “Calendar” section. Of dates. Or times. Or ANYTHING! But there are now... Honest... Just look... Really...