February 18 1994

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CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

THE FRIDAY BULLETIN

FEBRUARY 18, 1994

ACCREDITATION VISIT MONITORS PROGRESS

Editor's note: The following is condensed from the Integrative Issues chapter of the report to the WASC accreditation team, whose visit concludes today.

The last 10 years have witnessed a major transformation in CSU, San Bernardino, as the campus has changed from a small liberal arts college to a comprehensive, regional university. While recognizing the need for improvement in several areas, the campus feels it has made considerable progress since the Western Association of Schools and Colleges five-year interim visit. The campus has identified seven critical areas for special review by the visiting team...

1. BUDGET REDUCTIONS

CSU, San Bernardino has faced the same difficult budget situation experienced by all of California higher education... While recognizing the need for improvement in several areas, the campus feels it has made considerable progress since the (Western Association of Schools and Colleges) five-year interim visit. The campus has identified seven critical areas for special review by the visiting team...

a. The new buildings are being designed with full connectivity to computer networks, thereby providing faculty, student, and staff access to information and data previously unavailable.

b. The large facilities have made a positive impact on the community, which sees the growth and expansion of facilities as a sign of a vigorous, healthy campus.

c. The new laboratories are allowing faculty to offer the type of curriculum necessary to meet current needs. The campus has lagged behind in state-of-the-art laboratories and is now involved in the process of adjusting curriculum to take advantage of the new facilities.

d. The campus has meeting places for students and faculty to discuss issues. Each school and academic program with appropriate space can now provide the necessary ambience for a spirit of community.

e. The new buildings are being designed with full connectivity to computer networks, thereby providing faculty, student, and staff access to information and data previously unavailable.

2. MAJOR CAPITAL PROGRAM

New buildings, along with the associated laboratories and instructional equipment, have had many positive effects on the campus.

a. By the end of the decade, every academic program on campus will have been affected positively by new instructional facilities.

b. The equipment funds associated with each building have allowed the campus to purchase millions of dollars of additional instructional equipment, despite

3. STUDENT RETENTION

One of the most serious issues facing the campus, like most other CSU universities, has been student retention. CSUSB serves a two-county region that has the lowest education continuum rate in the entire state of California; only Kern County is lower. In fall 1992, after full campus consultation and endorsement by the Faculty Senate, the campus initiated a Freshman Seminar pilot project designed to involve nearly 33% of the incoming freshman students...

4. DIVERSITY

The population of the two-county service area has become more diverse over the past five years. The campus has taken steps to ensure that CSUSB is responsive to these changes.

New GE-approved course was added last year: Ethnic Studies 100, Ethnicity and Race in America... One self-study curriculum generated as a result of reexamining our curricular approach to diversity is the lack of definitive programs dealing with ethnic minority issues.

5. STUDENT OUTCOMES

The national call for more student outcomes assessment, as opposed to program reviews, has been recognized by the campus. CSUSB has identified three areas of improvement: (1) strengthening basic skills—writing, oral presentation, critical thinking, quantitative reasoning, and technical thinking—should be more systematically contained within each course approved for inclusion in GE; (2) the Lifelong Learning component currently consists physical education activity classes, which have been eliminated from most of the other CSU campuses' GE curriculums; (3) the GE review committee needs authority to directly affect the GE status of courses that do not comply with campus norms; and (4) the upper division GE approach needs more cohesion. These four issues will be addressed primarily by the GE review committee and the University Curriculum Committee during the current year.

6. GENERAL EDUCATION

Although the campus has been diligent in reviewing and improving the GE program, there are four areas requiring further review: (1) Basic skills—writing, oral presentation, quantitative reasoning, and technical thinking—should be more systematically contained within each course approved for inclusion in GE; (2) the Lifelong Learning component currently consists physical education activity classes, which have been eliminated from most of the other CSU campuses' GE curriculums; (3) the GE review committee needs authority to directly affect the GE status of courses that do not comply with campus norms; and (4) the upper division GE approach needs more cohesion. These four issues will be addressed primarily by the GE review committee and the University Curriculum Committee during the current year.

7. PROGRAM REVIEWS

During the past five years, the campus has added several new programs, but fewer than had been anticipated. The budget reductions allowed the addition of new programs, resulted in elimination of a degree program—Industrial Technology—and several options, and made the campus undertake a more careful review of future programs. These changes have resulted in a more deliberate approach to program planning, which should show the campus well in the future. Additionally, the campus has a moratorium on implementing new degree programs, and as part of the normal program review process, is identifying any programs that should be considered for elimination.

EXECS JOIN ADVISORY BOARD

Redlands accountant Bruce Barrell and Rancho Cucamonga real estate developer Ted Dutton are the newest members of the University Advisory Board.

The board now is comprised of 25 civic leaders who offer a community perspective on a broad range of issues affecting the operation and future development of Cal State.

Bruce Barrell

Barrell is president and chief executive officer of Sorens, McAdam, Barrells Certified Public Accountants, Inc. A CPA for 23 years, Barrell has overseen the Redlands firm, which serves clients in California, Arizona and Nevada, for the past 11 years.

THERE'S MUSIC IN THE WIND

A wind ensemble concert featuring Cal State, San Bernardino and Barstow High School musicians will be held Feb. 25 at 8:15 p.m. in the Recital Hall of the university's Creative Arts Building.

Cal State's Wind Ensemble is expected to play songs such as "La Bal de Beatrice D'Este" by Reynaldo Hahn and "Concertino" by Robert Washburn. The latter piece will be performed by combining a woodwind and a brass quintet.

The Barstow High School Concert Band will perform two musical pieces. Tickets will be sold at the door one-half hour before the concert. A compact disc of the Cal State Symphonic Band's first recording, "New Beginnings," will be sold at the concert for $8. For more information, see the Calendar section on page 4.
Multinomial Processing Tree Models of Cognition

by David Riefer (Psychology)

&

William Batchelder (University of California, Irvine).

This project is a continuation of our basic research from a prior NSF grant on a class of formal, cognitive models known as multinomial models. These are simple, statistical models that have great potential to help researchers measure unobservable cognitive processes, such as memory storage, organization, and retrieval. In the prior grant, a number of new models were invented and applied to different issues in human memory, including bilingualism, eyewitness testimony, mnemonics, source monitoring, and memory loss in the elderly. This work is beginning to have an impact on the basic research of a number of psychologists, and the goal of this new project is to expand this research program and take it to the "next level." This will include the development of new multinomial models and expanding their application to a wider range of topics in psychology. For example, new models are in the works to measure cognitive factors in propositional reasoning, recall vs. recognition, and reaction-time experiments. A major goal of this grant is to write a book and develop user-friendly software programs for the use of multimodal models, which will serve to make this methodology more accessible to other psychologists.
To ensure the safety of students and faculty, Cai State's Public Safety Department has updated its list of floor wardens. The list consists of individuals who will help evacuate their assigned buildings in the event of an emergency.

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<thead>
<tr>
<th>Location</th>
<th>Floor Warden List Updated</th>
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<td>Faculty Office Building</td>
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**CAMPUS EVACUATION MAP**

**THE BULLETIN BOARD**

On Feb. 22, 23, and 25, an open forum is scheduled for each of the three final candidates for the position of telecommunications officer. The campus community is invited to participate. The candidates are Aaron T. Moyer who is scheduled to appear Feb. 22 in AD-103 from 2-3 p.m., Don McKenzie on Feb. 23 in the Commons Educational Rooms from 11 a.m. and John E. Urene on Feb. 25 in AD-103 from 2-3 p.m. Call Ext. 5066 for more information.

**IN SEARCH OF FOLKTALES**

The stories, legends and myths of various cultures are being sought by Cal State Professor Sovis Rodulff (Theater), who will chronicle these folktales on video using multimedia theater actors as part of a research project funded by the university. He is looking for ethnically diverse material that reflects either personal histories or philosophical ideas that illustrate a culture. "I'm looking for ethnically diverse material that reflects either personal histories or philosophical ideas that illustrate a culture.

She will synthesize the material into a video that could serve as a pilot for a multicultural revision show aimed at elementary school children. In addition to the script material, Rodulff is seeking individuals willing to perform in the video. More information on the Folktales project can be obtained from Rodulff at Ext. 5880 or (909) 337-4318.

**C A L E N D A R**

**SATURDAY, FEB. 19, FRIDAY, FEB. 25**

**Baseball.**

**T H U R S D A Y, F E B. 22**

**Art Show.**

**T U E S D A Y, M A R C H 3**

**T H U R S D A Y, M A R C H 3**

**F R I D A Y, M A R C H 4-5**

**Softball.**

**M O N D A Y, F E B. 22**

**Golf.**

**T H U R S D A Y, M A R C H 3**

**F R I D A Y, M A R C H 4-5**

**Softball.**

**C O M M U N I T Y S E R V I C E**

**C A M P U S E V A C U A T I O N M A P**

**THE FRIDAY BULLETIN**