CSUSB RETRAINING
DOZEN DISPLACED
NORTON WORKERS

A dozen displaced civilian workers from Norton Air Force Base are receiving career counseling and retraining at Cal State through a $26,000 federal grant made possible by the San Bernardino Employment and Training Agency. Eight persons are enrolled in Cal State's teaching credential or vocational education programs while four others are pursuing certificate programs in the university's School of Business and Public Administration, says Francisco Hidalgo (Education), who is coordinating the effort for the university.

The university is assisting "these individuals so that they will finish in time and be pliable as teachers" or in whatever occupation they are pursuing, Hidalgo says.

IT'S A BOOTH, A BUILDING...
NO, IT'S...A 'PARKAZOID'?

Driving into campus you can't help but see the kind-of-triangle-but-not-exactly-triangle-shaped structure rising like a silo missile from the grassy island at the main entrance turn-around.

Many have asked, "What is it?"

And the reply comes, "It's the new parking services booth."

Which generally prompts a second, familiar-sounding question. "Yes, but what is it?"

Call it San Francisco's TransAmerica building fallen on its side, or make up a name for new geometric-styled structures built in parking lots, say, a "parkazoid," or just say it's sculpture. Whatever you call it, it is still the parking services booth, although it is not so much a booth as it is a building now, and despite the unusual shape it will be quite functional with its own air-conditioning unit, two stations and one service window.

If the new booth seems to you to be emerging straight from the ground, that makes the architect very happy, because that is what it's designed to do. The architect is The Hill Partnership, Inc., a Newport Beach firm, and the design will include rocks—unearthed from other campus construction sites—placed on the ground that leads up to the building and extend past the corner which is surrounded by some organic forms, the building reaches an apex, which is supported by a concrete column and points north to the Pfau Library for a reason, says Bill Shum, director (Physical Planning and Development).

"The library is the repository of knowledge," says Shum, "the cathedral of learning. Physically and philosophically, the whole essence of education is that information is the central focus of everyone." The state is covering half of the structure's $58,800 cost and the remainder is being covered by non-state parking revenues. Work is scheduled for completion by Christmas.

IDEAL' MAN HAS MONEY, WOMAN, LOOKS, SAYS LOCAL RESEARCH

Given the chance to "construct" the ideal mate, women "build" men who are intelligent and motivated, and have resources they are willing to share, while men "build" young, physically attractive women. These results, reported by a research team at CSUSB, support a biological theory of mate selection based on principles of evolution.

More than 180 unmarried men and women, 18-35 years of age, were asked to construct an ideal mate by assigning a total of 50 points to a variety of personal and physical traits. They were free to assign the points however they wanted, notes Robert Cramer (Psychology), who conducted the project with graduate students Suzanne Reid of Apple Valley and Jeff Schafer of Forest Falls.

The points, says Cramer, could have been used to construct a mate who shared the subject's "cultural and ethnic" background, who was "interesting to talk to and a good companion," or who signaled a good chance of reproductive success.

The ideal mates that emerged were consistent with a biological imperative to successfully reproduce. "The primary concern of both men and women is reproductive success and the resultant passing of genes to the next generation," Cramer says. Men and women can increase their reproductive success by selecting certain types of mates. Men, more than women, were expected to build mates who are young and healthy while women, more than men, were expected to build mates who have financial security or potential, and are willing to share resources.

In summarizing the results, Schafer says, "Men gave 42 percent of their points to the traits 'young and fertile,' 'active and healthy,' and 'attractive and sexually responsive,' yet women assigned only 27 percent of their points to these types of traits. On the other hand, women gave 52 percent of their points to 'intelligent and motivated,' 'honest and loyal' and 'good earning capacity,' and men assigned 39 percent of their points to these types of traits."

"Men tend to strike a better balance than do women when placing value on traits that theoretically appeal more to the opposite sex," Cramer adds. For a woman, it is "more important that her ideal be financially secure and loyal to her than that he be young, attractive and healthy," Cramer says.

What the researchers found also is consistent with what men and women often complain about when discussing the opposite sex. "Men frequently complain that women are only interested in their economic potential while women frequently complain that men are more interested in how attractive and sexually responsive she is than who she is as a person," Cramer says.

This latest Cal State research into human mating developed from work started in 1988 when Cramer's Social Learning Research Group began exploring what men and women look for in a potential mate. Noting that not many social psychologists explore beyond the traditional cultural or learned influences on social behavior, Cramer says, "Behavioral scientists have rediscovered that biological models provide powerful explanation for a variety of social phenomena."

Males may be more attuned to cultural influences on mate selection, at this time, than females. "Although the men 'build' a mate who was young and attractive, they (men) also consistently indicated that economic potential and resources are important for a woman to have."

One way to explain this results is to provide a synthesis of the biological and cultural viewpoints. "We can speculate that biology influences our 'primary' reproductive strategies, and culture influences to what extent males and females adopt the mate selection strategy of the opposite sex," Cramer says.

With the economy in a slump, current cultural pressures may not motivate females to seek young, attractive mates, but it is a good time for males to seek out attractive mates who can, and will, contribute economic potential and resources to the success of the relationship.

CLOSED FOR HOLIDAYS

From noon on Dec. 23 until 7 a.m. on Jan. 3 the campus will be closed for the holidays. Anyone who wants (or needs) to work during that time should bring their parkas just in case, the beat will be off.
COMMUNITY SERVICE

PROPOSED EARLY RETIREMENT PROGRAM

The Governor signed an executive order authorizing the CSU's 1993-94 Early Retirement Program. However, the campus is awaiting final approval of the program from the Department of Finance and permission to waive the 30-day legislative notice period so the campus can begin the first window period. CSUSB will advise you when the proposed 1993-94 Early Retirement Program has been finalized, which will not be before Dec. 10.

If approved, the Early Retirement Program will give all employees who are eligible for retirement under either PERS or STRS two extra years of service credit, if the effective dates of both their separation and their retirement transactions fall within one of the following two windows:


The CSU is proposing that faculty, staff, and administrators be permitted to choose either window period. FERP participants would not be eligible for the Early Retirement Program.

Those eligible will receive two additional years of service credit. The retirement formula is based on three factors: 1) age at time of retirement, 2) years of covered service, and 3) final compensation. Only years of service will be affected by the Early Retirement Program.

Each participant must meet the PERS or STRS retirement eligibility requirements:

A) PERS—Age 50 or more on the date of retirement and five years or more of covered service.
B) STRS—Age 55 or more on the date of retirement and five years or more of covered service.

In addition, the individual or individuals who wish to participate should provide written notice to the Office of Extended Education, which will match your gift certificate. The program is open to all employees who are eligible for retirement under either PERS or STRS.

JOEY HOLLON

GIFT CERTIFICATES

Now available in the Human Resources Department are See's gift certificates for $6.80 a pound. You may purchase the certificates Monday through Friday, 9 a.m. to 11 a.m. and 2 p.m. to 4 p.m.

COMMUNITY SERVICE

Dr. Klaus Bruch (Biology) presented an illustrated talk titled, "The Joys of Astrophotography," to the San Bernardino Valley Amateur Astronomers on Nov. 20 at CSUSB.

Dr. Tom M. Rivera (Undergraduate Studies) was recognized as the Outstanding Community Advocate by Easter Seals at its annual luncheon banquet on Nov. 4 in San Bernardino. Rivera also was interviewed on Dec. 2 by Channel 34 about "Developing Latino Leaders for the 21st Century.

Dr. David O. Sine (Advanced Studies) was re-elected to the San Bernardino County School Board for a second four-year term. He is currently president of the board. On Nov. 10, Sine also spoke to the Riverside Association of Chief School Business Officials on the topic, "Reformation After the Voucher."

Dr. Thomas Timmreck (Health Science) talked about "Stress and Aging" to the B'nai B'rith, Paradise Lodge No. 237 of Temple Congregation Emmain El in San Bernardino on Oct. 31. He also presented a half-day workshop on "Supervision and Management in the Hospital" on Nov. 4 at the High Desert Hospital in Lancaster.

"LANCE ONE, ON RAPPEL!"—a cadet from the Army ROTC shouted his alert to his partner below and slid down a southeast portion of the Tryon-High Plane Library during a rappelling exercise held the week of Thanksgiving. Most people, says cadet captain Anthony Muster, have some fear of heights, and the Army ROTC cadets are working to build self-confidence by overcoming that fear.

THE BULLETIN BOARD

TOYS OF JOY

The Guadalupe Homes, a foster family care agency in Grand Terrace, has asked Cal State to team up with it by providing Christmas dinner and unwrapped toys for 65 children housed in the facility. Guadalupe will provide the food and the university the toys for newborns to 12-years-old. The campuswide drive is being coordinated by the Office of Extended Education, which will match your interests and capabilities to the names on its list. Call Joanne at Ext. 5981.

GREAT INFORMATIONS

It's one-and-a-half hours of free and fun education for children, parents, grandparents, students, teachers—whoever loves the art of movement. The quarterly Dance/Movement Arts Informaton, an informal, informative performance, is being held Dec. 6 in the large gymnasium. Starting at 7 p.m., the presentation will feature students enrolled in aerobic, jazz and professional prep dance classes, as well as gymnastics and Aikido. For more information, call Sarah Beck (Physical Education) at Ext. 5511.

CALENDAR

FRIDAY & SATURDAY, DEC. 3 & 4

Theatre. Intimate Exchanges," by playwright Alan Ayckbourn. A comedy about the foibles of middle-class living. 8:15 p.m., Student Laboratory. General admission, $5; students $3. Ext. 5876.

FRIDAY, DEC. 3


SATURDAY, DEC. 4

Women's Basketball. Pomona-Pitzer, 7:30 p.m.

SUNDAY, DEC. 5

Music. CSUSB Concert Choir and University Chorale with Loren Filbeck, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission, $5; students and senior citizens, $3. Ext. 5859.

DANCE INFORMATIONS

Cal State students of aerobic, jazz and professional prep dance classes as well as students of gymnastics do "informational" performance. 7 p.m., large gym. Free. Ext. 5311.

SUNDAY, DEC. 12

Music. CSUSB Chamber Singers Holiday Concert. 8:15 p.m., Creative Acts Building Recital Hall. General admission, $5; students and senior citizens, $3. Ext. 5859.

FRIDAY, DEC. 17

Men's Basketball. San Francisco State, 7:30 p.m.

CORRECTION...

In the Nov. 12 issue of the Friday Bulletin it was incorrectly reported that the CSUSB Homecoming Chili Dinner was on Feb. 14. The correct date is Saturday, Feb. 12.

PERSONNEL

Promotion

Kimberly Larcher
CA II
Extended Education
Ext. 5973, PL-560

Full-time permanent

Nancy Botin
LYN
Health Center
Ext. 5241, HC

Sandra Richards
Extended Education Specialist I
Ext. 5976, PL-560

Margaret Brack
Annie, Academic & Institutional Studies I
Sponsored Programs
Ext. 5937, AD-128

Kimberly Nickich
CA III
Academic Scheduling
Ext. 5087, AD-163

Diane Atwood
CA I
CVC
Ext. 5453, CVC

Joyce Jordan
Physician I
Health Center
Ext. 5241, HC

Full-time temporary

Linda Rigney
SPP A
Services to Students with Disabilities
Ext. 5238, UI-235

THE FRIDAY BULLETIN

is a biweekly newsletter published for administrators, faculty and staff of the State University of San Bernardino.

Next issue: Friday, Dec. 17. Items for publication should be submitted in writing by 5 p.m. Tuesday, Dec. 7 to:

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Vol. 28, No. 24