CONSUMERISM KEY TO MANAGING TV VIEWING

Membership in a media advocacy group is one thing that can help parents feel better about the influence that the commercial media may have on their families, says Dr. Cheryl Harris (Communication Studies). Harris's six-year study of advocacy groups, such as Viewers for Quality Television, revealed that Americans feel greater control over the media when they are more active in influencing television programming. "Write a letter to the network," says Harris, "praising their efforts when they do the right thing." The two functions of the self-study are accountability—which means the university must meet minimum compliance standards—and institutional improvement. In 1988, the standards were rewritten. Now more specific, Pritchard says they focus on outcomes rather than input—how much students are actually learning, for example, and not merely how many faculty have doctorates.

The dangers, on the other hand, adds Pritchard, are to be so "laudatory that you don't see your imperfections," or that "you eat yourself up with self-analysis. You don't want to be so introspective that you lose perspective." With budget cuts and greater workloads, keeping things in perspective is a full-time job during the last WASC review. Historically, the university has been funded at a 16:1 student-to-faculty ratio. Today, the figure is 18:1. While it's highly unlikely that a larger university like CSUSB would lose its accreditation, Pritchard says "Our leadership role in education is critical" and so the university must go even beyond the quality standards set by WASC. "(The review process) is an awful lot of work," says Pritchard, "and we need to make it useful, meaningful work rather than busy work." CSUSB is one of the last colleges on the 10-year accreditation cycle. Because the world changes so fast, Pritchard adds, self-studies will now be conducted every eight years.

SPORTS

WALKER GAINS WEST REGION TEAM SPOT

Adding to his 1992 California Collegiate Athletic Association Player-of-the-Year honors, Coyote forward Develle Walker was named last week to the National Association of Basketball Coaches Division II All-West Region team.

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A NOTE FROM HUMAN RESOURCES

“BALANCING WORK AND HOME”

Your CSUSB EAPWellness program is sponsoring a Lunch ’N Learn Series presented by Health Net on Thursday, March 18 from noon until 1 p.m. in the Commons Symcuree Room. The presentation will be called “Balancing Work and Home,” and will be presented by Joyce Vars, MS. If you’re juggling a personal and professional life that’s threatening to spin out of control, join us in examining values and expectations. It will be time well spent.

We’ll discuss Why we try to be super parents, tips and strategies for balancing work and family, defining lifestyles in the 90s, and understanding the problems and pleasures of working and parenting.

To attend the workshop, simply sign up in Human Resources, SS 110, with Jolene Armstrong or Marjone Callaghan by March 11 to reserve a seat. All you need to bring is your lunch and your desire to learn more. Health Net will provide soft drinks. A free drawing with exciting prizes also will be held.

RENAISSANCE BANQUET A “LOVEFEAST”

Good feasts are rare and a good love feast rarer still. But the “Renaissance Banquet” may provide both this year when the event where food is found) Yum-Yum. the (the guy) and (who more appropriate for an object of his desire.

Sullivan’s bone-tickling, melo-romantic The 1880s. features the lovesick Nanki-poo u n u L

time hiding from those who would force him Drs. Tom Meisenhelder and Susan Lecture.

The composition, originally written in 1988s. features the lovesick Nanki-poo (the guy) and (who more appropriate for an event where food is found) Yum-Yum. the object of his desire. Nanki-poo, the son of the Mikado, who is emperor of Japan, spends a good deal of time hiding from those who would force him to marry Katia, a young maiden of rather “bloodthirsty” disposition.

“It’s a very, very funny takeoff on Japan and England,” says Dr. Loren Filbeck (Music). The opera, he adds, is not a Renaissance piece as such, but is versatile enough that it can be set in the 1700s. Fully staged and costumed, the evening’s production will be conducted by Jean Saladino (Music).

Tickets for the banquet are $25 per person. Reservations must be made by March 12. Call Ext. 5859 for more information.

CALENDAR

FRIDAY, MARCH 5

Lecture. Drs. Tom Meisenhelder and Susan Meisenhelder speak on “Teaching and Research in Zimbabwe.” 3-5 p.m., FO-177. Free.

FRIDAY, SATURDAY MARCH 5, 6

Theatre. Two one-act plays produced entirely by CSUSB students: “The White Liars” and “Birdbath.” 8:15 p.m., Drama Lab. General admission, $5; students, $3.

SATURDAY, MARCH 6

Softball. Cal State, Dominguez Hills, noon.

MONDAY, MARCH 8

Baseball. Wayne State, NE, (doubleheader) 4 p.m.

WEDNESDAY, MARCH 10

Music. The CSUSB Symphonic Band performs works by Hindemith, Bach, Richard and Nelson under the direction of Luis Gonzalez. 8:15 p.m., Recital Hall. General admission, $5; students, $3.

THURSDAY, FRIDAY, MARCH 11, 12

Speaker. Dr. Sonia Nieto, author of “Affirming Diversity,” makes presentations on “Preparing Teachers to Work with Diverse Classrooms.” March 11 faculty discussion from 3:30-5 p.m. in Eucalyptus Room, and talk to students and faculty from 7:30-8:30 p.m. in Upper Commons. March 12 faculty workshop from 9-11:30 a.m. in UH-261. Free.

SATURDAY, MARCH 13

Softball. Cal State, Bakersfield, noon.


SUNDAY, MARCH 14

Music. The CSUSB Concert Choir and University Chorale perform pieces by Piazzola and Britten under the direction of Loren Filbeck. 8:15 p.m., Recital Hall. General admission, $5; students, $3.

MONDAY, MARCH 15

Theatre. The Imagination Players perform 11 short children’s stories. 7 p.m., Recital Hall. Free. (All athletic contests are home games.)

THE BULLETIN BOARD

THEATRE FOR CHILDREN

The Imagination Players, a theatre department student group, will perform 11 short children’s stories in the Recital Hall on Monday, March 15. The free show, which begins at 7 p.m., will last about 90 minutes.

The show is directed by Sue Randolph, who encourages all parents to “bring as many children as you can find, because it will be an enjoyable time.” Doors will open at 6:45 p.m. Parking permits are $1.00 per car. Permits may be picked up at the ticket machine located next to the information booth.

TEACHING IN A MULTICULTURAL WORLD

Dr. Sonia Nieto, an associate professor at the University of Massachusetts, Amherst and author of “Affirming Diversity,” will speak on “Preparing Teachers to Work with Diverse Classrooms” on March 11, and host a workshop on the same topic March 12. The presentations are sponsored by the School of Education Multicultural Committee and the Intellectual Life Committee.

On March 11, Nieto will hold a discussion with faculty from 3:30-5 p.m. in the Lower Commons Eucalyptus Room. That evening, she will speak to both students and faculty from 7:30-8:30 p.m. in the Upper Commons. Nieto will conduct her faculty workshop on March 12 from 9-11:30 p.m. in UH-261.

BLACK SCHOLARSHIP BRUNCH

The CSUSB Black Faculty and Staff Association will hold its annual scholarship brunch on Saturday, April 3 in the Upper Commons. Being held from 10 a.m.-3 p.m., the gathering will feature keynote speaker Col. Paul Green, one of the original Tuskegee airmen. Donations are $15 per person and all proceeds go directly to the scholarship fund. Advance ticket sales run until March 26. For more information, call Denise Gilson-Perry at Ext. 3098, or Denise Benton at 919.

COMMUNITY SERVICE

In mid-February, Dr. Robert Blackey (History) spoke to San Gorgonio High School students about essay test-taking skills, and then travelled to Washington, D.C. to lead a team from the American Historical Association for a meeting of the National History Standards Council.

Mary Colacurcio (Alumni Affairs) has been appointed to the board of directors of Arrowhead United Way for a three-year term.

On Feb. 11, Luis S. Gonzalez (Music) presented a clinic on “tone production and phrasing” for the concert band of Moreno Valley High School.

Dr. Mary F. Smith (Marketing) spoke on “Advertising for Small Business, Direct Mail and Print” at the Riverside Exchange Club of Magnolia during their noon meeting on Jan. 27.

BIRTH

ANNOUNCEMENT

The campus community congratulates Dr. Laura Kumpener (Psychology) and Dr. Tom Pierce (Economics) on the Feb. 13 birth of their son, Andrew Thomas. Born at San Bernardino’s St. Bernardine’s Hospital, the new baby weighed 6 pounds, 15 ounces and measured 19 inches long.

STAFFER MUGGED

Dan Mosely, a four-year employee of the Audio Visual Department, was attacked and robbed by three men, ages 18-25, as he left work about 8:30 p.m. Monday. Beaten and knocked unconscious, Mosely was taken to San Bernardino Community Hospital, where he was treated and released.

The incident took place in the basement under the direction of Loren Filbeck. 8:15 p.m., Recital Hall. General admission, $5; students, $3.

Players of the Peer Garden present two one-act plays March 5 and 6. Pictured clockwise are Bill Robertson and Marc Shrem featured in “The White Lily,” and Keri Hostetler and Rob Foley appearing in “Birdbath.”

THE FRIDAY BULLETIN is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. Next issue: Friday, March 19. Items for publication should be submitted in writing by 5 p.m. Tuesday, March 9 to: Sam Romero, Editor Public Affairs, AD-121 CSUSB 5500 University Parkway San Bernardino, CA 92407-2397 (909) 880-5007 Vol. 28, No. 5