February 28 1992

Friday Bulletin

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AFFIRMATIVE ACTION APPEAL COORDINATOR NAMED

Dr. Melvin Hawkins, professor of social work, is being named the university's first affirmative action appeal coordinator. The creation of this new role represents the university's commitment to enhance affirmative action efforts on campus.

A new responsibility for strengthening affirmative action efforts on campus is being implemented with the recent appointment of the university's first affirmative action appeal coordinator. Dr. Melvin Hawkins, professor of social work, is serving in this new appointment for a two-year term.

The establishment of an appeal coordinator is significant for campus employees because it marks an extra level of review in the affirmative action program, notes Personnel Officer Dale West, who serves as one of two campus affirmative action officers assigned to investigate reports of violations of the policy. West notes that typical workplace issues that could be reviewed by the appeal coordinator include employee promotions, job reclassification and allegations of discrimination in the workplace. These issues are "the cornerstone of affirmative action," he contends.

As Cal State's new appeal coordinator, Hawkins will use his background as a counselor and social worker to interact with both staff and faculty employees. "I believe that my background in working with a variety of individuals, families and small groups displaying a variety of problems, many of which involve affirmative action issues, has equipped me for this appointment," says Hawkins. "My professional preparation required that I acquire the ability to be a good listener, remain objective and display sensitivity to humanitarian issues."

A licensed clinical social worker and licensed marriage, family and child counselor, Hawkins joined the Cal State faculty in 1972. As a sociologist, he specializes in social psychology and currently teaches courses in child abuse; children, youth and families; and social work practice. Prior to joining Cal State, Hawkins served as a consultant for the State Department of Social Welfare, was employed in private practice as a psychotherapist and founded and directed a non-profit residential program for juvenile delinquents.

He holds a B.A. degree in sociology from Morehouse College in Atlanta, GA, and received his M.S.W. from Atlanta University. After completing much of his course work in sociology at the University of California, Riverside, Hawkins transferred to the United States International University, San Diego, where he earned a Ph.D. in sociology. A resident of Riverside, Hawkins maintains professional affiliations with the National Association of Social Workers and the Council on Social Work Education.

AFFIRMATIVE ACTION APPEAL COORDINATOR NAMED

="GREASEPAINT" OPENS TONIGHT

Popular hits, such as "A Wonderful Day Like Today" and "Nothing Can Stop Me Now," will be featured in the musical comedy, "The Boar of the Greasepaint, the Smell of the Crowd," opening tonight in Recital Hall. The production stars students (from left) Mike Lake, Jennifer Tafolla and Eric Pfeifer. For tickets, call the Theatre Arts Department at Ext. 5876.

GROUNDBREAKING SIGNALS CONSTRUCTION START FOR STUDENT UNION ADDITION PROJECT

Another construction milestone will be celebrated on campus next month with the groundbreaking ceremony signaling the construction start of the long-awaited Student Union addition building. The ceremony is scheduled for 11:45 a.m., Thursday, March 12, in the lawn area north of the Student Union.

"This project has been a long time coming," says Helga Lingren, director of the Student Union. "We desperately need this facility and everyone involved is very excited."

"We want this groundbreaking to be highly visible to let students know we are progressing on this project," the continues. In addition to the formal ceremony, a jazz ensemble will perform from 11:30 a.m. to 1:30 p.m., and food and beverage specials will be featured in the Pub throughout the day and evening. More musical entertainment will be on tap that evening when "Conditions" performs in the Pub from 8 to 11 p.m.

ACCOUNTING OFFICE CLOSURES

Several service areas within the Accounting Office will be temporarily closed for one day periods during the first week of March while employees relocate operations to the Student Services Building, reports Don Sapronetti (Accounting). Office relocations and closures will be implemented according to the following schedule:

<table>
<thead>
<tr>
<th>Office</th>
<th>Date Closed</th>
<th>Office Re-Opens</th>
<th>New Location</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
<td>March 5, 1992</td>
<td>March 6, 1992</td>
<td>SS-105</td>
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<tr>
<td>IRS Control</td>
<td>March 5, 1992</td>
<td>March 6, 1992</td>
<td>SS-107</td>
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<tr>
<td>Auxiliary Accounting</td>
<td>March 5, 1992</td>
<td>March 6, 1992</td>
<td>SS-105</td>
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<tr>
<td>Student Aid Accounting</td>
<td>March 5, 1992</td>
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<td>SS-117,138,119</td>
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<tr>
<td>General Accounting</td>
<td>March 5, 1992</td>
<td>March 6, 1992</td>
<td>SS-104</td>
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<tr>
<td>Bursar</td>
<td>March 6, 1992</td>
<td>March 9, 1992</td>
<td>SS-102</td>
</tr>
</tbody>
</table>

The Payroll Office already has relocated to SS-103. "It's our goal to get relocated as quickly as possible in order to minimize the disruption of services," states Sapronetti.

CAMPUSWIDE POWER SHUTDOWN

Employees are encouraged to secure all processing equipment and other miscellaneous equipment in preparation for a campuswide power shutdown scheduled for 6 a.m.-2 p.m. on Sunday, March 1. There will be no heating or air-conditioning available during this period. The shutdown is necessary for work on the electrical feeder project. Questions and concerns may be directed to Jim Hansen (Physical Plant) at Ext. 5166.
NEW FACE ON CAMPUS

Graphic Artist Candy Raub is the newest member of the Audio-Visual staff. While high technology has prompted rapid advances in the field of graphic arts during the 17 years Candy Raub has practiced her profession, she says she still enjoys the satisfaction of seeing her finished product in use. “I enjoy the designing and production aspect of graphic arts and I also enjoy photography,” she says. “And I really enjoy working on a one-on-one with the client,” adds Raub.

She joined the Audio-Visual staff as the campus’ new graphic artist in mid-February. Her varied responsibilities focus on the production of a number of instructional materials used in campus classrooms such as graphs, charts and transparencies, as well as other on-campus projects including flyers, signs, certificates and awards. She'll also provide photography support to the campus community.

A native of Iowa, Raub began her graphic arts career as a high school student working in the Media Department for the Mississippi Bend Area Education Agency in Davenport. After 10 years with the agency she moved to California and held graphic arts positions first with the Deutsch Company in Banning, CA, and, more recently, the Unocal Corporation in Brea, CA.

This Riverside resident says she enjoys dancing, shooting pool and home decorating as hobbies.

PROFESSIONAL DEVELOPMENT OPPORTUNITIES ENHANCED THROUGH NEW FOUNDATION AWARDS PROGRAM

Thanks to an initial $10,000 allocation from the Foundation Board of Directors, campus employees may seek financial assistance for a number of professional development and specialized training activities through the new Foundation Professional Development Awards Program. Funding is being provided through a number of Foundation operations on campus, such as food services, vending operations and Bookstore revenues.

“This new program will assist the university in maintaining quality academic and support programs. Placing a high priority upon professional development and career enhancement is an investment in the university’s most valuable resource—its faculty and staff,” says President Anthony Evans in a campuswide memo announcing the program. “The program will provide support for professional development at a time when most academic disciplines and professional fields are becoming increasingly sophisticated.”

The program provides $90,000 for faculty professional development and $10,000 for specialized staff training. Funds cover assigned time for faculty, professional training, travel and equipment expenses. Awards will normally be made in increments of up to $3,000.

Labeling professional development as “one of the victims of the budget shortfall,” Vice President David DeMauro explains that in the past, professional development was supported through the general fund budget and lottery monies. “Slate funding. He

WALKER SETS THE PACE FOR COYOTES’ BASKETBALL

by Dave Beyer, sports information director

Coyote basketball star shooter Develle Walker is the team and CCAA conference’s top scorer this season. Walker has already set a school record for 3-point field goals made and seems destined for post-season honors.

Develle Walker may have a last name that departs a slow, deliberate style of motion, but don’t be fooled by the name.

In reality, Walker is the catalyst behind the men’s basketball team’s surprising showing at this embryonic juncture of its Division II era. The Coyotes’ on-court excitement is in no small part a direct reflection of the up-tempo, “bombs-away” style orchestrated by Walker.

All one has to do is examine Walker’s game-by-game accomplishments to really have a feel for what he has meant to the team this season. Here is a brief summary of Walker’s 1991-92 resume (through games of 2/15/92):

Twice selected CCAA “Player of the Week”;
8 consecutive games with 20+ points (11-of-last-12 with 20+ points);
Double-figures in 20-of-24 games; named “All-Tournament” at CCAA’s “Coyote Cage Classic” in January; currently leading the CCAA conference in both scoring and steals.

“Develle has really stepped in and picked up the slack,” says CSUSB coach Reggie Moritz. “The team went through some early season trials and tribulations, but Develle, along with the rest of his teammates, have accepted each challenge.

“Develle has done exactly what I’ve needed him to do to help better the team. He’s played point guard, shooting guard, played solid defense, run the floor and rebounded with bigger players. That’s me, to the character trait of a top-line player...which Develle is.”

While San Bernardino’s finish in the CCAA basketball race is, as yet, undecided, one thing is certain—Walker has proven himself a thousandfold among the other entries. That is a fact that is almost certain to lead to post-season honors for CSUSB’s floor leader.

sprING BASEBALL SIGN-UPS UNDERWAY FOR FACULTY-STAFF LEAGUE

Warm up that pitching arm and drag out the bats, balls and gloves. Sign-ups for the spring Faculty/Staff Baseball League are now underway for new players. “Regardless of your ability or lack of experience, come join us for what we charitably call a game of baseball, but certainly a good time,” muses Ted Krug (Financial Aid), one of the league managers. “This is a chance to tell your future grandchildren about your baseball exploits at CSUSB.”

The season opens on April 1 with games scheduled for 5:30 p.m. on Wednesdays. Players from last year’s league will be contracted by their team managers. Employees interested in joining the league are encouraged to contact one of the following managers for information:

- Avelina Espinosa (Purchasing) Ext. 5144
- Judy Killgore (English) Ext. 5834
- Ted Krug (Financial Aid) Ext. 5221
- Bernice Moyeda (Physical Plant) Ext. 5166
- Terry Rizzo (Physical Education) Ext. 5355

THE CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO FRIDAY BULLETIN IS PUBLISHED TWICE MONTHLY. THE NEXT ISSUE IS SCHEDULED FOR FRIDAY, MARCH 13. ITEMS FOR PUBLICATION SHOULD BE SUBMITTED IN WRITING BY 5 P.M., TUESDAY, MARCH 3, TO: TERRIE JO SNYDER PUBLIC AFFAIRS OFFICE (AD-104) CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO 5500 UNIVERSITY PARKWAY SAN BERNARDINO, CA 92407 (714) 880-5007 VOL. 27, NO. 4
DENISE BENTON RECEIVES PROMOTION

After leaving the university's Upward Bound Program since 1986, Denise Benton is now spreading her talents in expanded responsibilities as director of Outreach Services.

Denise Benton is now serving the university as director of Outreach Services.

"In my former position, my job was to serve about 100 students. Now I can tell everyone about what Cal State offers and what an education can provide," says Benton.

"I like to be busy and I like to be creative," she contends. "And now I have a whole new area in which to be creative."

With major responsibilities in the areas of marketing and student recruitment, Benton says she will be out in the community a great deal. "My personal goal is to get out and meet with school administrators and attend school board meetings to find out what the concerns are at the K-12 level and in the community colleges. I'll then be prepared to share this information with university administrators and develop a new plan."

While Outreach Services employs "literally contact thousands of potential students each month" through daily school presentations, campus tours and marketing materials such as the "Viewbook" and course catalog, Benton says she feel the biggest challenge in a successful recruitment program is the ability "to continually follow-up with both potential students and their parents."

And she feels she has the staff support to be successful. "I have a very experienced and skilled staff. They are very adept at what they do and they like what they are doing," she notes. "It's our job to bring students to campus and to provide assistance once they are here."

Benton joined the university in 1981 as a counselor and tutor in the Upward Bound Program and was named its director in 1986. She was formerly employed as an Upward Bound tutor at University of California, Riverside where she received her bachelor's degree in history and urban affairs and previously worked for Orange County's Legal Aid Society.

Active in the community, Benton is a member of the San Bernardino Rotary Club, serves on the Y.M.C.A. board of directors and is involved with Women to Women, the Executive Female Professional Association and Cal State's Black Faculty and Staff Association. She maintains professional affiliations with the Riverside-San Bernardino Counsellors Association and the Western Region of the Educational Opportunity Program. Benton resides in San Bernardino and attends St. Mark Baptist Church.

CRIME STATISTICS REPORTED FOR THREE YEARS

Concerns for the personal safety of employees and students at Cal State, San Bernardino have received heightened attention by campus officials over the past couple of years as the incidents of crimes, such as auto theft, have seemed to be on the increase.

The statistical data on "major" crimes is provided here for your information, so that you have a comparative perspective for each calendar year. This public information always has been reported to the Chancellor's Office and now, through recently enacted federal legislation, the reports will be made available to current, as well as prospective, employees and students on a regular basis beginning this September. The law (known as The Student Right-to-Know, and Crime Awareness and Campus Security Act) also mandates the reporting of campus crimes to the Federal Government.

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Murder 0 0 0

Rape 1 0 0

Assault/Battery 5 3 5

Burglary 54 82 85

Auto Burglary N/A N/A 31

Grand Theft 15 12 8

Auto Theft 13 22 18

Total Dollar Loss $138,587 $74,838 $53,721

Total Dollar Recovery $58,900 $78,300 $25,500

* This is a new reporting category. All types of burglaries previously were combined into one category for this crime.

YOUR VOICE IS IMPORTANT

President Anthony Evans invites members of the Cal State faculty and staff to join him during their lunch breaks on Tuesday, March 3, in University Hall Conference Room 232. The informal session will enable members of the campus community to ask questions of President Evans regarding topics of interest and concern to them. This is the second of three meetings, with the last session scheduled for Wednesday, April 1.

APPLE APPLAUDS MARKETING STUDENTS

Apple executives visited campus on Feb. 11 to present a plaque to the School of Business and Public Administration recognizing students for their participation in the Advanced Academic Marketing Program. Over a two-quarter period, students in Dr. Mary Smith's Marketing 420 and 421 courses designed and implemented a comprehensive "Mac Knows" marketing campaign for Apple products culminating with last fall's MacFest. On hand for the award ceremony were, from left: Suzanne Luck, higher education account executive for Apple Computer, Inc.; Bob Lowe, student account manager for the project; Dr. Lynn Judd (Marketing), Dean David Porter (School of Business & Public Administration) and Dr. Mary Smith (Marketing).

LARGE BASKETBALL CROWD EXPECTED FOR SATURDAY'S FACULTY/STAFF NIGHT

In just the first season of California Collegiate Athletic Association competition one thing has become apparent: A.C.C.A. men's basketball game is the thing to do on campus. Since the Coyotes began C.C.A.A. competition in January, home men's basketball games have had an average attendance of 810 in CSUSB's 1,000-seat gymnasium. That's up from last season's crowds whose 400-600 fans were the norm.

Members of the campus community will have one final chance to catch the team in action this weekend in the regular season finale game against Island Empire rival, U.C. Riverside. The Feb. 29 game will be the annual "Faculty/Staff Night" when all CSUSB faculty and staff, and their immediate families, are admitted free of charge (by available seating). All you have to do is show your CSUSB identification card that night. Make your plans to support the Coyotes. Basketball action begins at 7:30 p.m.

SOFTBALL SEASON SWINGS INTO ACTION

Senior freshmen baseman Monica Reyes is back for her fourth season on the Coyotes' softball team, which opened the 1992 season last weekend. CSUSB also hosted its 2nd Annual "Spring Swing" Tournament last weekend drawing a top field of competitors. The tournament title went to Cal State, Bakersfield.
COMMUNITY SERVICE
Professor Emeritus Dr. G. Keith Dolan (Advanced Studies) presented "Sports Heros" to a third grade class at Mariana School District's Arvon School on Jan. 31. He also discussed "Sports Oddities" with members of the Arena Kiwanis Club, Crestline Rotary and Colton Kiwanis Club on Feb. 6, 4 and 7.

On Feb. 5, Dolan spoke on "Sports Oddities and Heros" at the annual meeting of MENSA and on Feb. 12 he presented "Sports Oddities" at the Culver City Kiwanis Club.

Dr. Ellen Gruenbaum (Anthropology) gave slide presentations on "Village Life in Africa" to four Alesandro School classes as part of their Black History Month program on Feb. 4.

Dr. Sherry Howie (Secondary/Vocational Education) has been appointed to the board of the San Bernardino Public Library. Her column "Study SkiUs" appears weekly in the Sun.

Dr. Ellen Gruenbaum (Anthropology) gave slide presentations on "Village Life in Africa" to four Alesandro School classes as part of their Black History Month program on Feb. 4.

Dr. Britt Leatham (Geological Sciences) spoke to fourth grade students on "Geology and Geoscientists" at the California State University, San Bernardino, on Feb. 20.

Dr. Rowena Santiago (Elementary/Bilingual Education) presented "The Village of the Tlaxcalteca Indians" to the community on Feb. 20.

Dr. Rodney Simard (Geography) spoke to faculty members at College of the Canyons on Feb. 6 about "American Indian Literature." He has been invited to join the organizing committee for the 10th Annual Conference on the Environment in California.

Dr. David Stanley (Clinical Psychology) presented a staff development seminar on "Motivating the Reluctant Learner" for faculty members at Mt. View High School in Moreno Valley on Feb. 10.

Dr. Phillip Taylor (Academic Resources) discussed "International Terrorism with Faculty Members at Mt. View High School in Moreno Valley on Feb. 18.

*Editor’s Note: Members of the campus community are encouraged to submit announcements of their local community service activities for submission in this column. See the editorial box on page 2 for deadline information.

EMPLOYMENT OPPORTUNITIES
Current job vacancies can be seen on Channel 3, the community access station in San Bernardino. Information also is available on a 24-hour hotline at Ext. 5139, which is updated at 2 p.m. Fridays. Due to ongoing recruitment activities and the Bulletin production schedule, some vacancies may not be listed here. For a complete listing of positions, call the hotline. Applications will be accepted until the dates listed below.

Extended Education:
Center Assistant I-
$1,573-$1,832/mo.; full-time, permanent.
Appy by 5 p.m., March 6, 1992.

Physical Plant:
Light Automotive Equipment Operator-
$2,182-$2,417/mo.; full-time, temporary.
Open until filled.

School of Education:
Teacher/Counselor-
$11,50-$1,360/mo.; part-time, temporary.
Open until filled.

PERSONNEL
New Employees
- Full-time, permanent

Cleveland Bowers
Computer Operator
Computer Center
Ext. 5066, PL-014

Robert Bowers
Computer Operator
Computer Center
Ext. 5066, PL-014

Cindyce Raub
Graphic Artist I
Audio Visual
Ext. 5900, PL-87

Olga Cordova
Clerical Assistant III
School of Education
Ext. 5605, PL-521

WEDNESDAY, MARCH 4
Women's Studies
Lunchtime Speakers Series.
"Monopoly: Does It Have to Be a Suffering Experience?" by Dr. Sandra Cross (Health Sciences). Noon-1 p.m., Sycamore Room, Lower Commons.
Free.

Reception
Ernest Rehbein, executive director of the National Hispanic Scholarship Fund, will be recognized for his organization's contributions toward Hispanic student scholarships during a reception sponsored by the Hispanic Faculty & Staff Association. Call Dr. Thomas Rivera (Undergraduate Studies) at Ext. 5044 for information and reservations.
5:30 p.m., Upper Commons.
Free.

Music.
"Nobody's Child" presents hard rock entertainment in Wylie's Pub.
8:11 p.m., Student Union Building.
Free.

THURSDAY, MARCH 5
Comedy.
"Great American Comedy" features the talents of three local comedians.
11:30 a.m.-1 p.m., Multi-purpose Room, Student Union Building.
Free.

WEDNESDAY, MARCH 11
Music.
"The Rebel Pebbles," a female hard rock group, perform in celebration of Women's History Month.
8:11 p.m., Wylie's Pub, Student Union Building.
Free.

THURSDAY, MARCH 12
Baseball.
CSU, Dominguez Hills.
7:30 p.m.

Music.
"The Conditions" performs punk music.
8:11 p.m., Wylie's Pub, Student Union Building.
Free.

FRIDAY, MARCH 13
Lecture.
"The Decline of the Soviet Union," by Paul Craig Ruben, a world-renowned economist and co-author of "Monopoly Capital.
3 p.m., Panorama Room, Lower Commons.
Free.

Note: Athletics events listed here are all home contests. Softball games are played on campus, while baseball games are held at Fiscalini Field, 897 E. Highland Avenue, San Bernardino.