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Friday Bulletin

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Director Receives Promotion

Director of Admissions Cheryl Smith recently was promoted to associate vice president for enrollment services, reports Dr. Juan Gonzalez, acting vice president for student services. She fills the vacancy created by the resignation of Don Kajcienski, who left the university this fall to start his own business in Las Vegas, NV.

"I was pleased that I was considered for such an opportunity," says Smith, who retains her responsibilities as director of admissions. "Don was an excellent mentor. He left an outstanding system in place in the tracking arena and in the area of computerized enrollment projections.

"I'm also fortunate to have an excellent support staff," continues Smith. "They are extremely dedicated individuals who give more and more of themselves every year. I think that attitude is found throughout the university."

In her new role, Smith's responsibilities encompass all outreach and recruitment activities for undergraduates and international students. She also is responsible for the overall operations of the Admissions, Financial Aid and Records offices.

"I'm also fortunate to have an excellent support staff. They are extremely dedicated individuals who give more and more of themselves every year. I think that attitude is found throughout the university." -Cheryl Smith

Director of Admissions Cheryl Smith recently was promoted to associate vice president for enrollment services.

One of Smith's initial goals is to finalize plans for her division's move into the new Classroom/Student Services/Faculty Office Building. Another major task is to oversee the conversion of a new student data system. Once these goals have been achieved, Smith says she hopes to implement two new programs providing for the electronic transfer of data to feeder high schools and local community colleges.

More immediately, she says that one of her biggest challenges is to "accommodate student growth and to take advantage of an automated system to enhance office operations and provide better services to students."

Smith joined the university in 1971 as a clerical assistant in the application processing section. Later that year, she was promoted to admissions supervisor and from 1973 to 1975, she served Cal State as an evaluation technician. In 1975, she was named director of admissions.

An alumna of Cal State, San Bernardino, Smith received a bachelor's degree in social science in 1975 and graduated from the university's M.B.A. program in 1977.

"I'm a believer in timing and luck," says Smith. "I was at the right place when I was promoted to admissions officer just after completing my B.A. degree. Again, timing is an issue. I feel very fortunate to have this opportunity."

Holiday Crime Prevention Tips

"The holidays are a special time of year, but they also are a time when busy people become careless, and individuals are especially vulnerable to theft and other crimes," says Ed Harrison, director of public safety. In an effort to promote a safe holiday season, Cal State's Department of Public Safety shares the following crime prevention advice:

Tips for Those on the Go

* Although you are rushed and have your mind on a thousand things, remember to remain alert to your surroundings and those around you. Use the Campus Escort Service (continued on page 2)
Construction Update

Work is now underway on an 802-space parking lot project, reports William Shum, director of physical planning and development. Phase one of the project consists of a 567-space lot under construction in the campus' foreground between the existing main lot and Northpark Boulevard, just east of University Parkway. A construction fence borders the area. Motorists are urged to exercise caution when traveling near the site.

The project's second phase consists of a 235-space parking lot to be located immediately east of the existing housing area parking lot. Both lots are being built by San Bernardino-based Kruger & McCrew Construction Company. Completion of both lots is anticipated by May 8, 1990.

In other construction news, Shum reports that the recent work stoppage at the Classroom/Student Services/Faculty Office Building construction site due to picketing of IBOE Local 12 has been temporarily resolved. Currently, the case is in litigation by the National Labor Relations Board. American Engineering Laboratory, Inc., the firm employed by the CSU Board of Trustees, has filed a claim against IBOE Local 12. The basic issue centers on payment of prevailing wages. Legal counsel in the Chancellor's Office has advised the CSU Physical Planning & Development Office that the service contract issued to the American Engineering Laboratory, Inc. is in full compliance with current legal requirements. The building is slated to be completed on schedule in December, 1991.

A Reminder from Public Affairs

The Public Affairs Office soon will be updating the Speakers Bureau, Classroom Speakers Program and Faculty Expertise Resource guides. Please note that today is the deadline for faculty members to submit informational forms to the Public Affairs Office, AD-104. A memo regarding participation in these Public Affairs programs was issued to all faculty members on Nov. 20.

Holiday Safety at Home

- Be extra cautious about locking doors and windows when you leave the house, even for short periods. Leave lights and a radio or television on so your home appears occupied.
- Don't display holiday gifts in view of windows or doors.
- When going away for the holidays, get an automatic timer for your lights. It's also wise to have a friend or neighbor watch your home and to collect your mail and newspapers.
- Mark new gifts immediately with your driver's license number or Social Security number. Engravers may be checked out from the Department of Public Safety.
- When putting up your Christmas tree, make sure doors and passageways are clear. Mount your tree on a sturdy base so small children and pets can't pull it on themselves.
- DON'T DRINK & DRIVE. If you choose to indulge in some holiday "spirits," stay within your safe alcohol limits.

Safe and happy holidays from the Department of Public Safety.

(Holiday Crime Prevention Tips... continued from page 1)

during the evening hours. An escort is available by calling Ext. 5165.

- Lock your vehicle and close the windows, even if you plan to return to the vehicle in just a few minutes. Lock packages and other valuables in the trunk.
- Wait for public transportation or rides in well-lit areas.
- Teach young children to ask a store clerk for help if you become separated while shopping. Warn them to never go into the parking lot or to the car alone.
- Avoid carrying a large amount of cash. Pay for holiday purchases with a personal check or credit card whenever possible.
- If your credit cards or checkbook are stolen, lost or misused, report the incident to the appropriate institution immediately.
- Be careful with purses and wallets; these items become targets for crime in crowded shopping areas or at bus stops.
- Avoid overloading yourself with packages. It's important to have clear visibility and freedom of motion to avoid mishaps.

The California State University, San Bernardino Friday Bulletin is published twice monthly. The next issue is scheduled for Friday, Dec. 21. Items for publication should be submitted in writing by noon, Friday, Dec. 14, to: Terrie Jo Snyder, editor Public Affairs Office (AD-104) Ext. 5007 Vol. 24, No. 23

Vol. 24, No. 23
Operation Santa Spreads Holiday Cheer

It's that time of year again as the Office of Extended Education coordinates a campus-wide effort to brighten the holiday season for San Bernardino area residents. This year, Operation Santa 1990 will concentrate on helping the Inland Area Native American Association (IANAA) provide assistance to low-income and homeless native Americans living in the Inland Empire.

Members of the campus community can assist Operation Santa 1990 in the following ways:
- Collect canned and non-perishable food items;
- Provide a full Christmas dinner for a family;
- Collect good used clothing and/or purchase new items;
- Provide new unwrapped toys;
- Adopt a specific family;
- Supply wrapping paper and ribbon;
- Make a monetary gift (please make checks payable to: CSUSB Foundation, Attention, Operation Santa).

Your interest and capabilities will be matched to the names and needs of possible recipients. For details, call the Office of Extended Education at Ext. 5975 and ask for Operation Santa. Please note that the deadline for contributions is Friday, Dec. 14.

Mother & Daughter Team Up for Hollywood Performance

"I'm hoping this will be a big break for the kids," says EOP Counselor Harriett Gibson, who will perform tonight as a member of "Generations," a musical trio slated to make its Hollywood debut at the Hollywood Palm Hotel. Gibson, a frequent performer with the Cal State Reverence Singers, said her daughter Sharlotte, a Cal State humanities major, convinced her to join the group along with Sharlotte's musical partner, Jimmie Wilson, a model, dancer, singer and writer.

"I feel privileged to be singing with her," said Gibson. "She's a true soprano. She's the caliber of Whitney Houston." Although it's the group's Hollywood debut, Gibson is no stranger to the music business. Tonight's jazz and gospel performance will include a song titled "Parting in Tender Years," which Gibson composed in 1987 and performed in a Danny Thomas telethon.

The Hollywood Palm Hotel is located at 2005 N. Highland Avenue in Hollywood, CA. A $10 cover charge is required for admission. The show begins at 8:30 p.m.

Staff Member Retires

After 23 years of service to the Division of Administration & Finance, Wanda Pate, administrative secretary, will retire from Cal State. Her last day on campus is Dec. 14, a day she describes as "a red-letter day."

"I've always enjoyed the work. It has always been a challenge and there's always something new," says Pate, who joined the university as a part-time clerical assistant in 1967 in what was then the Business Manager's Office. "The time has gone so fast," she says. "When I originally started, I was only going to work part-time." In December 1967, she became a full-time employee and spent most of her time at Cal State working for Leonard Farwell, former vice president for administration and finance.

"Wanda has been a tremendous resource to me and many others at the university," says her present supervisor, David DeMauro, acting vice president for administration and finance. "She is a highly dedicated and competent secretary. I will miss all of her assistance and initiative. I wish her a very happy retirement."

"I've enjoyed watching the university grow," says Pate. "I've developed some really good friendships." Many of her friends and colleagues will be on hand for a special retirement party planned in Pate's honor on Thursday, Dec. 13, from 4:30-6 p.m. in the Student Services atrium.

Looking ahead, Pate says she welcomes retirement. "I want to do things on my own time. I love to read, and I plan to become more involved in church activities. I hope to do some traveling. I haven't been to Hawaii, and I'd love to go to Australia."

"Church activities will keep me busy," continues Pate. "We live in a mobile home park, and they have a lot of activities." Pate resides with her husband, Edward, in Yucaipa. She is a member of the Bryant Street Baptist Church.

A Note of Thanks

The Nursing Class of 1993 expresses sincere thanks and appreciation to Dean James Crum (Natural Sciences) and the Nursing Department for providing a new "generic" nursing program. To recognize Crum's role in implementing this new program and to welcome new nursing students, a kick-off luncheon was held on Nov. 20. Crum's contributions were recognized with a plaque presented by Dr. Janice Layton (Nursing).
On a Personnel Note

Discount Tickets & Cards Available

Save some money this winter break and cash in on some Christmas fun. Staff and faculty members can take advantage of discounts to a wide range of entertainment attractions in Southern California and can enjoy savings with area businesses with discount cards and tickets available from the Personnel Office.

Included among the offerings are: Santa's Village, San Diego Zoo, San Diego Wild Animal Park, Sea World, Universal Studios, Queen Mary & Spruce Goose, Knott’s Berry Farm, Magic Mountain, Disneyland, Alpine Club, Medieval Times, Angelos Bootery, Price Club, Shakey’s Pizza and William Pitt Jewelers. See’s Candy gift certificates also are available. A $6.10 certificate is good for the equivalent purchase of a 1-lb. box of candy.

Moviegoers can enjoy savings when purchasing discount tickets through the Associated Students Box Office. AMC, Edwards and Pacific theatre tickets are priced at $3.50 each; General Cinema tickets are $3.75 each. Additionally, Magic Mountain coupons offering an $8 discount for the month of December are available through the box office. Hours are 10 a.m.-6 p.m., Monday-Thursday; 10 a.m.-5 p.m., Friday.

For more information on these special savings items, contact the Personnel Office at Ext. 5138.

Fundraising Campaign Surpasses Goal

Thanks to the generous support of 347 campus contributors, this year’s United California State Employees Campaign (formerly the Arrowhead United Way Campaign) has exceeded its goal by 39 percent and raised a grand total of $27,600 in support of over 58 local health and human care service agencies in the greater San Bernardino area, reports Mary Colacurcio (Alumni Affairs) who served as this year’s campaign co-chair with Randy Harrell (Student Life).

According to Colacurcio, “The hard work is over, the forms are in, the totals are tallied. And, the results are impressive.” Included in the 347 campaign contributors were 42 donors who increased their pledge amounts from last year and 69 first-time givers. "Randy and I thank every one of the contributors and all the campaign workers for a job well done."

Special recognition is extended to the following folks who assisted with the campaign by serving as area representatives:

Jolene Armstrong (Personnel)
Denise Benton (Upward Bound)
Art Butler (Foundation)
Alice Carty (Computer Center)
Terry Constant (Undergraduate Studies)
Dr. Suzanne Cory (Accounting & Finance)
Jo Ann Delorey (Communication Studies)
Dr. Joanne Elchinger (Education)
Dr. Gary Griffig (Mathematics)
Lillian Haskell (Academic Programs)
Dr. Harry Hellebrand (English)
Dr. Francisco Hidalgo (Education)
Dr. Adria Klein (Education)
Dr. Mary Komguth (Nursing)
Deborah Kravitz (Environmental Health & Safety)
Laurel Lilienthal (Academic Personnel)
Karen Lockridge (Purchasing)
George McGinnis (Art)
Dr. Randi Miller (Sociology)
Jan Moorefield (Physics)
Jean Mufty (Extended Education)
Anita Perry (Education)
Dr. Matt Riggs (Psychology)
Terrie Jo Snyder (Public Affairs)
Irene Stroup (Extended Education)
Dr. Dolores Tanno (Communication Studies)
Carolyn Thom (Education)
Davida Villalobos (Social & Behavioral Sciences)
JoAnn Von Wald (Records)
Lee Wahrer-Stanton (Library)

Special recognition also is extended to Building Maintenance employees William Bronstrup, Ken Fuentes and Luis Torres who refurbished and updated the campaign sign located at the main campus entrance.
University Publication Receives Award

Cal State's "1990 Undergraduate Student Manual: Strategies for Success" is the winner of one of six Outstanding Publication Awards recently issued by the National Academic Advising Association, reports Joel Nossoff, acting dean for undergraduate studies. Nossoff credits the success of this publication to staff member Terry Constant, office manager in the Undergraduate Studies office, who is responsible for producing the manual, which is given to all incoming freshmen and new undergraduate students for advising purposes. "Her work on this publication epitomizes standards of excellence that serve as a model for this university and other institutions," says Nossoff.

"It's a lot of fun putting it together," says Constant. "It's a group effort. Everyone who contributes helps make the publication what it is. It usually takes about four months to complete. We start requesting information in January and have to have it printed and distributed in May for fall CAR registration." She notes that ideas for the publication come from several sources, including the Advising Center, Academic Programs, Transfer Center, Admissions & Records, faculty members and student organizations.

"I'm responsible for gathering all of the data, typesetting and coordinating the whole publication. The biggest challenge is trying to get all the information correct and make sure that the information flows. I was excited to learn about the award. It felt great to be recognized."

The Cal State submission was one of 179 entries. A panel of eight judges representing the University of California, California State University, community and private colleges reviewed submissions on the basis of content, creativity, clarity and overall presentation.

Richard Barnet Joins Faculty as Associate Dean for the School of Humanities

Armed with a background in events promotion and fundraising, Professor Richard Barnet joined Cal State this quarter as associate dean for the School of Humanities. He is responsible for coordinating the arts programs on campus, serving the university as a music professor and arranging class scheduling for the school. "Cultural arts and entertainment arts are not mutually exclusive," says Barnet. "I like academia because I can do both."

His varied background attests to the fact that he can and has done both. Prior to joining Cal State, he was assistant dean for the College of Fine Arts & Communication at James Madison University in Harrisonburg, VA. In addition to administrative duties, Barnet developed a bachelor of music in music industry degree and a bachelor of business administration in music marketing degree for the university.

From 1981-1985, he served as director of concert and support services for a university offering over 200 yearly performances. These productions involved such notable entertainment greats as Tony Bennett, Dinah Shore, Peggy Fleming, Lawrence Welk, Roy Rogers and the Sesame Street characters.

Here at Cal State, Barnet says one of his major goals is to identify areas of growth that need external funding for implementation, such as summer arts projects, and to obtain the crucial financial backing to make them realities. "I'm also trying to determine community interests in the arts and match them with the talents of our students and faculty mem-

(continued on page 6)
EMPLOYMENT OPPORTUNITIES

Current job vacancies can be seen on Channel 3, the community access station in San Bernardino. Information also is available on a 24-hour hotline at Ext. 5139 which is updated at 2 p.m. Fridays.

Due to ongoing recruitment activities and the Bulletin production schedule, some vacancies may not be listed here. For a complete listing of positions, call the hotline. Applications will be accepted until the dates listed below:

Campuswide Clerical Positions:
(Current & future openings)
Clerical Assistant II-
Clerical Assistant II-
$9.29-$10.96/hr.; temporary. Open continuously.

Children’s Center:
Head Teacher-
$8.10-$9.57/hr.; up to full-time, temporary through June 14, 1991.
Open until filled.
(not a state position)

Teachers Aide (2 positions)-
$4.42-$5.48/hr.; up to full-time, temporary through June 14, 1991.
Open until filled.
(not a state position)

Financial Aid:
Student Services Professional III-
$2716-$3270/mo.; full-time, permanent.
Open until filled.

Foundation:
Academic English Instructor-
Open until filled.
(not a state position)

Health Center:
Registered Nurse I-
$2,319-$2,789/mo.; full-time, permanent.
Open until filled.

Payroll:
Payroll Technician I/Trainee-
$1480-$1900/mo.; full-time, permanent.
Open until filled.

Physical Plant:
Supervising Building Service Engineer-
$2,833-$3,415/mo.; full-time, permanent.
Apply by Dec. 14.

Public Safety:
Payroll Technician I/Trainee-
$1480-$1900/mo.; full-time, permanent.
Open until filled.

Health Center:
Registered Nurse I-
$2,319-$2,789/mo.; full-time, permanent.
Open until filled.

Services to Students with Disabilities:
Interpreter/Transliterator I-
$6.47-$14.90/hr.
Interpreter/Transliterator II-
Open until filled.

(Barnet...continued from page 5)

bers. I’m learning some fascinating things about the level of talent we have here at the university. I’m finding that many of our faculty members are shy when it comes to boasting about their many talents.”

Marketing will play a key role in Barnet’s plans to improve the promotion of university arts events. Other plans include “bringing people to the arts at Cal State” by offering appearances by major touring opera and ballet companies. However, he notes that for this dream to become a reality, the university needs a performing arts center.

Barnet serves as president of the National Association of Music Merchandising Educators and is a member of the Music and Entertainment Industry Educators and College Music Society. He also serves as a voting member of the Los Angeles chapter of the National Academy of Recording Arts & Sciences. He received his Ph.D. degree in higher education administration with an area of specialization in performing arts management from Arizona State University, Tempe, AZ. Barnet earned his master’s of music in performance from Ithaca College, Ithaca, NY, and holds a bachelor’s degree in music in performance from Illinois State University, Normal, IL.

Personnel

New Employees,
Full-time, permanent

Linda Pella
Administrative Secretary
Administration & Finance
Ext. 5130, AD-110

Part-time, temporary

Richard A. Marcelino
Athletic Equipment Attendant IIC
Physical Education
Ext. 5350, PE-150

Promotion

Ellalyn Wells
Department Secretary IC
Nursing
Ext. 5300, BI-130

In Memoriam

The campus community extends its deepest sympathy to Dr. G. Keith Dolan (Education) on the death of his mother. Memorial services for 93-year-old Ruth B. Dolan were held Nov. 2 in Los Angeles. She had resided in Loma Linda for the past 10 years.

Birth Announcement

Congratulations are extended to Esther Summers (School of Education) and her husband, Chris, on the birth of their son, Steven Michael. He was born Oct. 12, 1990, weighing 8 lb. 4 oz. He was 21” long.
COMMUNITY SERVICE

Dr. Stephen Bowles (Education) has been appointed as a board member to the National Association of Social Studies and will serve as an advising editor for the National Association of Social Studies Journal from 1990 to 1991.

Dr. Margaret Cooney (Education) spoke to San Bernardino GAIN Program participants on Nov. 16 regarding "Job Placement Strategies."

Dr. Lynn Diaz Rico (Education), Dr. Charles Funkhouser (Education) and Dr. Joseph Jesunathadas (Education) served as interview judges for the 8th Annual San Bernardino County Academic Decathlon on Nov. 17. Dr. Louise Fulton (Education) presented "Education in Japan: A Study of Contrasts" to the Downtown Rotary Club in San Bernardino on Oct. 16.

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Dr. Morley Glidden (Social Work) was elected to a five-year term as a corporate member of the Arrowhead Health Care Systems, Inc., on Nov. 14. He also is a member of the San Bernardino Community Hospital Foundation Board, one of the facilities operated by Arrowhead Health Care Systems, Inc.

Dr. Diane Haipom (Psychology) will appear on the Dec. 7 and Dec. 13 segments of a PBS show titled "Critical Thinking in the Arts."

Dr. Mildred Henry (Education) participated in groundbreaking ceremonies for the Dudley Hotel Dormitory-Office Complex in Greensboro, N.C. on Oct. 1-2. She served as a panelist addressing "Alternative Education" at CSUSB's Fifth Annual African-American Family Conference on Oct. 27. Henry also discussed African-American youth educational issues at the state conference of the National Association for the Advancement of Colored People held Oct. 27 in Riverside. On Oct. 30, she served as the breakfast speaker at the Greater San Bernardino Kiwanis Club.

Dean Julius Kaplan (Graduate Studies) served on a panel titled "Minority Participation in Graduate Education" at the Graduate Record Exam/Council of Graduate Schools Forum on Graduate Education held Nov. 10 in San Francisco, CA.

Les Kong (Library) presented an overview of legal collections available at CSUSB as part of a workshop titled "The Basics of Legal Reference," sponsored by the Inland Library System Reference Center, held Oct. 18 in Riverside, CA.

Dr. Kenneth E. Lane (Education) received the Distinguished Service Award from the Council of Educational Facility Planners International (CEFPI) at the international conference held Oct. 13-17 in Costa Mesa, CA. He was cited for serving as president of the Southern Region of CEFPI, planning and hosting two regional conferences on school facility planning in San Antonio and New Orleans, chairing the Editorial Board of "The Educational Facility Planner" for 1989-90 and serving as editor for two issues of this publication in 1990. He also was honored for his service as chair of CEFPI's Development Fund, which raised its assets to $42,000 in 1990.

Dr. Peter Robertshaw (Anthropology) discussed "Cows and Kings: Integrating Archaeology and Oral Tradition in East Africa" with members of the Coachella Valley Archaeological Society on Nov. 13 in Palm Springs, CA.

Dr. C. E. Taples Rohm, Jr. (Information & Decision Sciences) discussed "You Can Make a Difference" with members of the American Society of Women Accountants on Nov. 28.

Dr. David Stine (Education) presented a teacher attrition research report of 19 local school districts to the San Bernardino/Riverside County school personnel directors on Nov. 26. The study included data on 343 teachers who left the two school districts. He also discussed "New Directions in Public Education" to members of the Education Division of the San Bernardino Area Chamber of Commerce on Nov. 20.

Dr. Phillip Taylor discussed "Shall We Go to War in the Persian Gulf?" on Nov. 20 to members of the Military Order of the World Wars.

CSUSB's Black Student Union presented a panel discussion titled "Everything You Wanted to Know About College" to Cajon High School students on Nov. 27, as part of a day of informal activities geared to motivate and encourage higher education in the community.

Student Union Program Board Representatives Krestin Trebizo, Sylvana Zemeno, Patricia Venegas and Jessie Ruiz presented a workshop titled "Defeating the Stress Monster" at the Student Leadership Conference 1990 held here on campus Nov. 10. The conference, coordinated by the Student Life Office, was geared to college students not attending CSUSB.
Friday, Dec. 7
Women's Basketball.
Biola University.
7:30 p.m.

Saturday, Dec. 8
Women's Basketball.
California Baptist College.
6 p.m.

Men's Basketball.
Claremont-Mudd College.
8 p.m.

Concert.
"The Messiah," performed by
the University Chorale.
8:15 p.m., Recital Hall, Creative Arts
Building.
Tickets are $8 per person for
general admission;
$5 for students and senior
citizens.
For ticket availability, call the
Music Department at Ext. 5859.

Sunday, Dec. 9
Concert.
"The Messiah," 3 p.m.,
Recital Hall, Creative Arts
Building.
Call Ext. 5859 for ticket
information and availability.

Tuesday, Dec. 11
Women's Basketball.
U.C., Riverside.
7:30 p.m.

Sunday, Dec. 16
Concert.
A performance by the
University Chamber Singers
features music by composer
Sven Lekberg and a medley
of songs from the play "Les
Miserables."
3 p.m., Recital Hall, Creative
Arts Building.
For ticket information,
contact the Music Department
at Ext. 5859.

Thursday, Dec. 20
Men's Basketball.
University of LaVerne.
7:30 p.m.