7-7-1989

July 7 1989

Friday Bulletin
M.A. in Educational Administration To Start this Fall

An entirely new graduate degree program in school administration, an M.A. with a major in educational administration, will be offered by the university beginning this fall.

The new one-year program was approved by the Chancellor's Office last month, reports Associate Vice President Jerrold Pritchard (Academic Programs).

It is part of the trend for more specialized, "stand alone" master's programs in education, explained Dean Ernest Garcia (School of Education).

The major difference between the new degree programs and the traditional M.A. in education is the separate core requirements, which previously were common to all M.A. programs in education.

"This degree is primarily oriented for school administrators who are working on the first-level administrative services credential," Dr. Garcia said.

The second-level administrative services credential, added last year, requires a second year of work. Both credentials require students to have experience in education prior to enrolling in the program.

The new M.A. program continues a recent trend toward moving specialized areas out of the traditional M.A. in education, Drs. Pritchard and Garcia said. Earlier examples of this departure are the M.A. in rehabilitation counseling and the M.A. option in environmental education.

Previously, Dr. Garcia explained, master's degree requirements tended to follow the credential programs. The new direction enables the School of Education to develop M.A. degrees which are not tied to credentials.

Under discussion now for a stand-alone degree is an M.A. in educational technology and computing, he said. The school also is exploring an M.A. in English as a Second Language which would be designed to serve students in the School of Humanities as well.

Summer Session Grows 15%

The lure of college credits is stronger than the lure of traditional summer pleasure for the more than 2100 students attending summer classes on campus. Enrollment for the first three sessions is running 15-17% ahead of last year, reports Mendy Warman, coordinator of summer session for Extended Education.

General education plans were extremely popular, with extra sections added. Business and education classes, as usual, have high enrollments.

Registration for the two remaining sessions will be accepted July 27-Aug. 2 at the Admissions Office counter in the Student Services Building. Classes begin Aug. 3 for these sessions.

Dr. Pritchard Coordinates Flute Seminar

Dr. Jerrold Pritchard, professor of music and associate vice president for academic programs, is coordinating the flute seminar and master class at the CSU Summer Arts '89 program at Humboldt State University.

Summer Arts '89, the largest interdisciplinary arts program in the western United States, offers an opportunity for students to interact with professional artists during intensive workshops.

The flute seminar runs two weeks, July 9 through July 22. Dr. Pritchard has secured renowned flutists Louis Moyse and Charles Delaney in addition to other recognized artists to perform and work with the students. Their expertise ranges from 18th and 19th century music to jazz flute and flute and synthesizer.

Among the participants are Jan Boland and John Dowdall, internationally known recording artists, who will present the summer entertainment series program on campus here Wednesday evening, July 19.

The seminar is limited to 25 active performers and 10 auditors, college age and above.

Play Opens July 14-15

"Scapino," a summer production of the Theatre Arts Department, will present the first of three engagements on campus July 14-15.

Continued on next page
Farouk El-Ahraf, Friend of University, Dies in Egypt

Farouk El-Mady El-Ahraf, who played an active role in establishing the relationship between Cal State and Zagazig University, died June 29 in Egypt.

The brother of Dr. Amer El-Ahraf (Academic Resources), he had visited the campus here, giving a guest lecture and meeting with students, faculty and administrators.

Last summer he assisted in establishing an internship program in anthropology in Egypt for CSUSB students. Chris Beekman spent the summer at the University of Zagazig and in travel to archaeological sites in Egypt, as a result.

Farouk El-Ahraf was founding mayor of the city of Kenayat and was chair of the Board of Supervisors in two counties.

He was an honors graduate of Cairo University and the National Institute of Planning.

In memory of his continued support of CSUSB, his family will establish a scholarship in public administration in the School of Business and Public Administration here. In lieu of flowers, memorials may be made to the scholarship fund.

The university community extends deepest sympathy to Dr. El-Ahraf on the death of his brother.

Summer Play
(continued from Page 1)

Performances will begin at 8:15 p.m. in the Theatre. Admission is $6 general and $3 for seniors and students.

The story of a likeable but somewhat deceitful Italian servant who tries to unite lovesick young men and women, the comedy also will be presented in the Big Bear Civic Center at 8 p.m., July 21-22 and in Sturgis Auditorium in San Bernardino at 8:15 p.m., July 28-29.

The cast includes community members and Cal State students. The director is Barry Wallace, drama teacher at Eisenhower High School.

Hispanic Group Celebrates July 4th with Fund Raiser

About 25 members of the Hispanic Faculty and Staff Association, accompanied by relatives and students, spent seven days including the Fourth of July in a fund-raising project, the sale of fireworks.

They sold approximately $14,800 worth of fireworks at a booth in San Bernardino, which they staffed 24 hours a day from July 28 through July 4. Their profit of about $2812 will be used for scholarships for Hispanic students.

The fireworks committee, which spearheaded the project, was Dr. Eusebio Diaz (Education), Reyes Rios (Physical Plant) and Bernie Moyeda (Physical Plant).

Workers also included: Carlos Marquez (Personnel), Marco Cota (Relations with High Schools), Avelina Espinoza (Purchasing), Dr. William Aguilar (Library), Dr. Juan Gonzalez (President’s Office), Gloria Tejas (SAIL), Beatriz Magallon (Relations with High Schools), Olivia Smith (Relations with High Schools), Irene Garcia (Duplicating Center), Mary Cortez (Public Information), Margo Chavez (Computer Center), Tony Vilchez (Library), Dr. Juan Gutierrez (Education), Cecelia McCarron (Student Life), Mike Arreondo (Receiving/Mail), Alice Perez (Library), Dr. J. C. Robinson (Academic Personnel), Dr. Ernest Garcia (Education), Carolyn Rodriguez (Financial Aid), Richard Santa Cruz (Physical Plant), Maria Loaeza (Facilities Planning), David Prado (Physical Plant), Tina Rojas (Relations with High Schools), students Frank Silva, Doreen Levarios and Michelle Chavez; also Alice Vilches and Marionela Valencia.

Open Enrollment Ends July 14

The last day to submit applications for changes in medical and hospital care programs will be Friday, July 14, the Personnel Office reminds.

Changes must be in the Personnel Office by 4:30 p.m., July 14. They will take effect Aug. 1.

The open enrollment period for health benefits was earlier than usual this year. Open enrollment for dental plans will be in September.

First Aid/CPR Training

First aid/CPR training will be made available to state employees without cost under a mandate from the Office of Insur-
Community Service

Dr. Elliott Barkan (History), Dr. Robert Blackey (History) and Dr. Robert Stein (Math) participated in the June grading of Advanced Placement examinations. Barkan, reading United States history, was in Trenton, NJ. Blackey, in European history, and Stein, in math, were in Clemson, SC.

Bruce Brown (Intercollegiate Athletics), swim and water polo coach here the past year, has accepted the men’s and women’s swim coach position at San Francisco State.

Lolita Hill (Library) received a library technology certificate during a recognition ceremony June 11 in Redlands. The Library Technology Program, offered by San Bernardino Valley College, is designed to enhance library knowledge and skills.

Arthur Nelson (Library) attended the graduation ceremony June 11 in Redlands as a member of the program’s Advisory Board.

Dr. Tom Rivera (Educational Support Services) and Dr. George Meneses from the San Bernardino Unified School District, representing the Future Leaders of America Inland Empire Coordinating Committee, received a $10,000 grant from Target Stores to underwrite a five-day summer leadership program for 100 Hispanic eighth and ninth graders from the university’s service area. To date more than 400 students have participated in the program.

Dr. David Stine (Education) spoke to 80 West End educators in Ontario on “Instructional Practices to Enhance the Integration of Curriculum.”

Personnel

New to the University

Full-time, permanent

Zahir Ahmed
Director
International Students
Ext. 5238, PL 101

Anthony Anderson
Clerical Assistant IIIA
Academic Programs
Ext. 5056, AD 124

Donna Stone
Clerical Assistant IV
Academic Services
Ext. 5034, PL 107

Promotions

Full-time, permanent

Ross Miyashiro
Student Services Professional II
Transfer Services Center
Ext. 5195, SS 102
From Evaluator IA
Admissions

Employment Opportunities

Current job vacancies can be seen on Channel 3, the community access channel in San Bernardino. Information also is available on a 24-hour hotline at Ext. 5139, which is updated at 3 p.m., Fridays. Applications will be accepted until 2 p.m. on the dates listed.

Accounting Office: Intermediate Account Clerk(s)-$3.72-$10.29/hr; hourly, on call through June 30, 1990. Apply by July 10.

Audiovisual Services: Equipment Technician I (electro-mechanical)-$2.22-$2.66/hr; full-time, permanent. Apply by July 10.


Financial Aid: Student Personnel Technician-$2,010-$2,400/mo.; full-time, permanent. Apply by July 17.


Personnel: Assistant Personnel Director (Personnel Management Specialist II, Administrator II)—salary commensurate with experience; full-time, personnel management plan. Open until filled.

Public Information: Public Affairs Assistant II (sports information)-$2,227-$2,732/mo.; full-time, permanent. Apply by July 17.


Student Assistance in Learning (SAIL): Project Director-$2,083-$3,333/mo.; full-time, temporary to June 30, 1990.

Congratulations

The university community extends congratulations to Joel Nossoff (Undergraduate Studies) and Nancy Rouse on their marriage June 24 in Pacific Palisades. They are making their home in San Dimas.
Growing Pfau Library Awaits Collection Milestone, Expansion

By Christine Stanfield
Intern in Communication

As the Pfau Library anticipates celebrating the acquisition of its 500,000th volume, it also is preparing for a major expansion and face-lift.

The expansion and renovation of the library, built in 1970, will more than double its present capacity, said the university librarian, Dr. William Aguilar.

Currently the five-story building houses not only the collection but also several other departments and classrooms. After the expansion, the primary residents in the building will be the library, Audiovisual Services and the Computer Center.

"...lack of space is a problem."

Dr. Aguilar, who came to San Bernardino in January, said that the lack of space is a problem. "I was impressed with the quality of the collection, but the space, or lack of it, needs attention," he said.

Besides the space problem, Dr. Aguilar said other areas of the library needing attention include the ambience, the need for expanded hours and the move toward automation.

Although certain functions already have been automated, for example, circulation and cataloging, Dr. Aguilar said this is only a beginning and the library still has a long way to go.

Dr. Aguilar foresees future technological acquisitions as including the purchase of databases, computer software and possibly an online public catalog to integrate the library's own sources and outside resources.

With added technology, the amount of bibliographic resources available to users of the library could become limitless. And new technology also decreases the amount of time spent on research and provides numerous alternatives to normal library research.

Another area that could benefit from advances in technology is the inter-library loan system. This cooperative effort allows faculty, staff and students to borrow resources from the 18 other CSU campuses as well as the 21 colleges and universities in the Inland Empire.

"This program allows all 2-year and 4-year schools' libraries to share their resources because each one, like us, is working on a limited budget," said Johnnie Ann Ralph, associate library director.

For example if a book or periodical is not available at the Pfau Library, but is available at the University of California, Riverside, then the student may borrow it from UCR's library.

"Our goal is not to own every resource material available, which is impossible, but our goal is the access of information physically, bibliographically and intellectually," said Dr. Aguilar.

"...key in using library is asking questions to get help."

But without the technology right now, Ms. Ralph said the key in using the library is asking questions to get help.

Ralph feels that the reference desk is pivotal to the success of the library.

"I encourage people to ask at the reference desk if they can't find what they need. Too many people don't ask because they feel they have a dumb question," Ralph said.

She tries to encourage students to see that there is no such thing as a dumb question; without asking questions, they may never find other alternatives.

Dr. Aguilar agrees that libraries need to become proactive in their relationships with the users of their services.

"Libraries need to develop marketing approaches to show patrons how complex libraries really are," he said.

Many students take the library for granted as something that is essential to their education. Becoming knowledgeable about the library and its services enables users to see beyond the typical assumption that libraries are just full of books.

And as the university's population continues to increase each year, Dr. Aguilar said, the library needs to focus more on serving special areas, such as graduate and part-time students, and on increasing the breadth of its subject-related materials.