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Friday Bulletin

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Winter Enrollment Indicates Growth

As of the second day of registration, winter quarter enrollment stands at 6163, which is an increase of 14.2 percent over the same time period last year, reported Registrar Jo Ann Von Wald. Compared with fall enrollment, the student count is off 4.7 percent, which is the second smallest drop in enrollment between the two quarters in the last four years. Ms. Von Wald has projected the winter quarter enrollment will settle at 6232, which is more than 600 students over the final figure for winter quarter 1985. The students are still enrolling plus adding or dropping classes. The actual census will be determined after the last day to drop classes, which is Jan. 27.

Martin Luther King To Be Remembered

Faculty, staff and students are invited to attend a gathering in honor of the life and contributions of Dr. Martin Luther King from 1:30-2:30 p.m., Wednesday, Jan. 15 in the Panorama Room of the Lower Commons. Light refreshments will be served.

Vice President Detweiler will preside and alumna, Lois Carson, will speak. Ms. Carson is executive director of the Riverside County Department of Community Action and serves as vice president for the National Council of Negro Women. She is a member of the university Advisory Board and the board of trustees for the San Bernardino Community College District.

Cal State To Develop City Marketing Strategy

The university’s Data Gathering Center has been awarded a $50,000 contract by the Redevelopment Agency of San Bernardino to develop a marketing strategy for the city’s Enterprise Zone.

The zone, which encompasses approximately five square miles in the city, is considered economically depressed and in need of revitalization. The goal of the project is to increase appropriate business and commercial ventures in the area which will help reduce unemployment, create new housing, reduce crime, increase per capita income and produce a greater feeling of community.

The first phase of the study involves a needs assessment of the area; a formulation of a marketing plan, to be implemented by the city, for attracting and promoting business in the area; and baseline data for evaluation of the Enterprise Zone. The study will be conducted by Dr. Sheldon Bockman (Management), director of the Data Gathering Center; Dr. Barbara Sirotnik (Marketing and Management Science); and Dr. Donald Lindsey (Criminal Justice). Dr. Nabil Razzouk (Marketing and Management Science) will serve as a sub-consultant to the project. During a second phase, with funding yet to be determined, the Data Gathering Center will assess the effectiveness of the marketing plan in meeting the needs of the area over a three-year period.

Bird Carvings Adorn Campus

From a quick glance, it may seem that our feathered friends are flocking to campus more frequently, but a closer look reveals several wooden carved birds are perched upon the woodshop gate and near Admissions and Records. The carvings are courtesy of Leo Doyle (Art), who originally wanted to attract attention to the woodworking and furniture design studio. "I’ve received so much feedback on the birds that it’s really snowballed. I’ve sold over 50 of them at $5 apiece and I’ll keep on making them if it makes people happy," he remarked. "My other work is so tedious and exacting that this has been a nice departure for me. You might call me the 'Birdman of Berdoo.'"
Academic Deans Consider
New Faculty Grant Plan

New approaches to dispersing faculty development grants, allocating department chair release time and involving students in the budgetary process were considered recently by the Academic Deans Council.

Under a draft proposal submitted by Dr. J.C. Robinson, associate vice president for academic personnel, the Faculty/Librarian Professional Development Program would consist of three parts: professional development grants, release time and educational advancement subsidies. The grants would encourage research or instructional activities through the use of student assistance, supplies and services and travel. Release time would assist faculty and librarians, through reduced workload, to conduct research, complete projects or prepare grant proposals. Education advancement subsidies would enable faculty in hard-to-hire fields to complete advanced degrees. Most of the council's discussion centered on distribution of positions for the purpose of release time. Some of the deans strongly argued for a campuswide distribution, while others advocated distribution at the school level based on the number of tenure track faculty members. Vice President Detweiler will consider the matter further and make a decision at the next council meeting, Monday, Jan. 13. The council postponed full deliberation of the draft proposal until then.

A new system for the allocation of release time for department chair positions also was considered. A comparison between the traditional manner of allocation and the proposed one, which is based on a formula of 50 percent full-time-equivalent faculty, 25 percent full-time-equivalent students and the number of departments, did not reveal much difference except for the School of Business and Public Administration. The new formula provided a significant increase in release time for chair positions for that school due mostly to allocations for growth by the Chancellor's Office. The council will make a final decision on the proposal at the next meeting.

In addition, the council agreed to involve student representatives in the budgetary process within each of the schools, at the request of Joani George, president of Associated Students. Although some difficulties were anticipated, the deans promised to work out a plan for student consultation.

1986 Pay Days

Pay dates for the calendar year 1986 are:

Thursday, Jan. 30  
Friday, Feb. 28  
Monday, March 31  
Wednesday, April 30  
Friday, May 30  
Monday, June 30  
Wednesday, July 30  
Friday, August 29  
Tuesday, Sept. 30  
Thursday, Oct. 30  
Monday, Dec. 1  
Wednesday, Dec. 31

Lite Aerobics

A "lite aerobics" class is being offered by Janys Carr, physical education instructor, for any faculty and staff interested in exercise during the noon hour. Twenty people are needed to start the class, which would meet Mondays, Wednesdays and Fridays in the small gym for about 45-50 minutes. The cost is $20 per person for the quarter. More information is available from Ms. Carr at Ext. 7566 or Sandy Weiser at Ext. 7943.
Abortion/Environmental Education

Topics Of Discussion Next Week

Two separate forums will address the issues of abortion and environmental education, Thursday, Jan 16. Both events are sponsored by the university's Intellectual Life Committee.

The controversial topic of abortion will be explored in a public Round Table Discussion at 8 p.m. in the SUMP. Panelists from the university will include Dr. Thomas Moody (Philosophy), Dr. Cynthia Paxton (Health Science) and Dr. Chris Freiling (Mathematics). Other panelists include two pro-life activists and a graduate student who is an alumna of Cal State. The discussion, moderated by Dr. Paul Johnson ( Philosophy), is co-sponsored by the university's Philosophy Club.

"Environmental Education: For People or for the Birds?" will be the subject of a presentation by Rudolph Schafer, director of environmental and energy education for the California State Department of Education. He will appear at 2 p.m. in the Panorama Room in the Commons. His talk will precede the first meeting of a Network for Environmental Science Training, which has been organized by Dr. Darlene Stoner (Education). The group is made up of 30 officials from schools, businesses, museums, nature centers and the community who have an interest in environmental education and science. Interested faculty, staff and students are invited to attend the talk, which is co-sponsored by the School of Education.

Hamlet Production Exchange

Marks New Era In Theatre

The Theatre Arts Departments of Cal State and Victor Valley College will set the stage for a series of production exchanges with the presentation of the Shakespearean classic "Hamlet, Prince of Denmark" Jan. 17-18 in the Creative Arts theatre.

Curtain time is 8:15 p.m. for the Victor Valley College production, which will be assisted by crews from Cal State under the general supervision of faculty member Bob Howell.

"This is actually Victor Valley College's show and the players will have given four performances on their stage before troup ing the production here for two nights," explained Dr. Ronald Barnes, chair of the Theatre Arts Department. "It is part of their educational experience to take a major production on tour and to have to design a set, which can be broken down and set-up again, as well as rehearse in a different environment."

Tickets for the "Hamlet" performances are $5 general admission and $2.50 for students and senior citizens. Reservations may be made by calling Theatre Arts at Ext. 7452.

Alumni Art Show Debut

Drew A Crowd Monday

More than 150 people attended a public reception in the Art Gallery Monday evening for the unveiling of the Alumni Art Show, which is part of the university's 20th anniversary celebration. The exhibit, which displays work from 35 former Cal State students, will be on display through Jan. 31.

Bach Lecture Initiates Noon Music Series

The trials and tribulations of Johann Sebastian Bach will be explored by Dr. Arthur Moorefield (Music) at noon, Thursday, Jan. 16 in the Recital Hall. The 50-minute lecture, open to faculty, staff and students, is part of the Music Department's noon concert series for winter quarter.
The first of a series of workshops designed to incorporate material by and about women and minorities into general education courses in the Schools of Humanities and Social and Behavioral Sciences will be held in the Lower Commons tomorrow.

Under the direction of Dr. Elliott Barkan (History), the Cross-Cultural Perspectives workshop participants will define issues and themes associated with "Anticipating the Minority Majority: Multicultural and Gender Perspectives in the Curriculum." Workshop leaders include Dr. Gloria Cowan (Psychology), Dr. Thomas Meisenhelder (Sociology), Dr. Walter Oliver (Spanish) and Dr. Jennifer Randisi (English).

The 36 participating faculty will be addressed by President Evans, Dr. Stella Clark (Humanities), Dr. Tom Pierce (Social and Behavioral Sciences) and Dr. Fred Jandt (Communication) as well as several guest lecturers.

"What we will try to emphasize is that this is not just a question of mainstreaming material about women and minorities into courses, but we need to go back to the basics and actually re-think what will adequately reflect the achievements of men and women, white and non-white, so that students will stop seeing their contributions as incidental," stated Dr. Barkan. "Another very important aspect is that this is not just for teacher preparation. All of our students will be going out into the real world which is increasingly multicultural and we have to think about how best to equip them for working in a state where non-Hispanic whites will comprise less than half the population by the turn of the century."

While the Cross-Cultural Perspectives project is similar to others conducted on several CSU campuses, Cal State is the first to pull together a bibliography of audiovisual materials, with a breakdown by subject area, which focus on women and minorities, added Dr. Barkan.

The Marketing and Management Science Department has been renamed the Department of Marketing, Management Science and Information Management, said Lance Masters, department chair. "We're becoming the largest department on campus in terms of the numbers of letters in our name," he said. "Actually we want to give recognition to the growing Information Management program. The name change also will help with recruiting faculty and students."

Faculty, staff and students are invited to join the new Toastmasters Club on campus, for the purpose of learning to communicate effectively in a variety of manners, including in the office, during job interviews and in front of large groups. Interested persons may bring a lunch to the noon meetings every Monday in the Faculty Senate Chambers. Twenty charter members are needed to establish the club, which has been sanctioned by the Activities Office. More information is available from Carol Dunlap (Bookstore), the club advisor, Ext. 7515, or the club president, Glen Thompson, (714) 381-3507.

The university community extends congratulations to Jill Houtchens (Management) on her marriage Dec. 4 to Ray Lewis of Biloxi, Miss. The couple were married in her San Bernardino home and will reside in San Bernardino.

The university community extends best wishes to Marco Cota (Relations with High Schools) and his new wife, Olivia Castorena of Colton. They were married Nov. 30 in Our Lady of Guadalupe Church in San Bernardino and will live in San Bernardino.
Congratulations

The university community extends congratulations to DeShea Rushing (Management) on her marriage to Randy McCawley, a Cal State student, in Redlands Dec. 8. The couple resides in Loma Linda.

Professional Activities

Joe Long (Physical Education) gave a presentation on the Cal State "Mid-Nighter" at the National Intramural Recreational Sports Association Region IV Workshop Dec. 6-7 at UCLA.

John Nova (Art) gave a lecture Dec. 3 on the development of his work over the years to a visiting artists symposium at UC, Santa Barbara's College of Creative Studies.

David Neighbours (Computer Center) presented a workshop on "Co-ordinating a Robotics Education in Secondary Schools" at the sixth annual San Diego Computer Fair Nov. 3.

Dr. Ralph Petrucci (Chemistry) lectured on "Teaching About the Changing Nature of Industrial Chemistry" at a meeting of the Two-Year College Chemistry Conference Dec. 6-7 in Reno, Nev.

Don Woodford (Art) has an exhibit of recent paintings showing Jan. 2-Feb. 28 in the Hank Baum Gallery in San Francisco.

Community Service

Paul Frazier (Plant Operations) talked about different kinds of trees found on campus to a group of visiting fourth, fifth and sixth graders from Emanu El School.

Dr. Craig Henderson (Student Services) spoke on "Human Sexuality" Dec. 10 to an English class at San Gorgonio High School. He also addressed the Visiting Nurse Association of Pomona-West End on "Counseling Skills" Dec. 17.


Dr. Hal Hoverland (Business and Public Administration) was part of the evaluation committee which prepared the reaccreditation report for the San Bernardino Area Chamber of Commerce for submission to the U.S. Chamber.

Jennifer McMullen (Business and Public Administration) was installed as financial secretary for the San Bernardino Chapter of the City of Hope Nov. 18.

Dr. Thomas Meisenhelder (Sociology) spoke on Nicaragua to the Fontana Kiwanis Club Oct. 30.

Dr. Reg Price (Physical Education) addressed a breakfast meeting of the Fontana Kiwanis Club Dec. 4 on "Fat Ain't Funny."

Dr. Jerrold Pritchard (Music) performed two concerts Nov. 29 as a member of the newly organized Desert Sympathy in Palm Springs.
Personnel

NEW TO THE UNIVERSITY

Full-time, permanent

Gregory Adler
Irrigation Specialist
Plant Operations
PP 128, Ext. 7428

LEFT THE UNIVERSITY

Cheryl Leitem
Clerical Assistant IIIA
Sponsored Programs

Charles Stevens
Building Maintenance Worker
Plant Operations

Employment Opportunities

(Applications are being accepted from 2 p.m., today, until 2 p.m., on the dates noted.)

ACADEMIC PROGRAMS
Clerical Assistant IIIA--$1471-$1742/mo.;
full-time, permanent. Closes Jan. 27.

ACTIVITIES OFFICE
Student Services Professional IA or B--
(IA)--$1690-$1842/mo.; (IB)--$1828-$2191/
mo.; full-time, temporary to June 30,

ADMISSIONS
Clerical Assistant IIIA (2 positions)--$1471-
$1742/mo.; full-time, permanent. Hours:
M-F 8 a.m.-4:30 p.m. or 9:30 a.m.-6 p.m.
Closes Jan. 17.

HOUSING
Skilled Laborer--$10.51-$11.49/hr.; hourly,
17. (Corrected posting)

REAPPOINTMENT

Part-time, temporary to Nov. 30, 1986

Carolyn Smits
Clerical Assistant IIIA
Intercollegiate Athletics
PE 122, Ext. 7560

REASSIGNMENT

Part-time, temporary to June 30, 1986

Clare Sharafinski
Student Services Professional IA
Enrollment Services
SS 144, Ext. 7313
from Activities
SS 122, Ext. 7407

Professional Opportunities

Assistant or Associate Professor, Operations Management; Cal Poly, Pomona. Salary depen-
dent upon qualifications and experience. Apply by Jan. 31.