November 1 1985

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Dean Wilson Extends Congratulations

In January, 1985, after careful review and consideration by Senior Management, Administrative Council, the Council of Academic Deans and others, an enrollment growth target for fall 1985, in comparison to fall 1984, of 7% was approved. The census date figures are now in and we know that we not only met, but substantially exceeded this targeted increase. Our full-time student equivalent increase of 11.6% is unprecedented.

The entire university community deserves hearty congratulations for this remarkable achievement. From faculty who made themselves available to prospective students and worked with their colleagues in local high school and community colleges, to staff members who were receptive to potential student inquiries, to grounds-keeping and custodial staff who make this campus a clean and hospitable environment, and to those members of the support staff who receive visitors in a welcoming way, our sincere thanks. Without your efforts and dedication, success would not have been achieved.

Special recognition must be given to the staffs in Relations with Schools, Educational Opportunity Program, Student Affirmative Action, Services to Students with Disabilities, Admissions, Registrar, Financial Aid, Housing, Student Life and Academic Programs. These departments represent the focus of our outreach and new student enrollment efforts, communicating with prospective students, their counselors and parents, and bearing the brunt of helping prospective students make the transition from interest in our institution to actual enrollment. All too often, I am afraid, we do not acknowledge the efforts that individuals in these offices must put forth in attracting, admitting, providing financial assistance, orienting, and enrolling prospective students. Their work during the past several months has been nothing short of phenomenal.

Congratulations to you all. Believe me when I say that both the President and I appreciate your efforts and thank you for them. The success we have achieved this year is something of which we can all feel justifiably proud.

With thanks,

Peter A. Wilson, Ph.D.
Dean of Students

Chancellor, Trustee Chair Laud University Efforts

Speaking before a standing room only audience, CSU Chancellor W. Ann Reynolds and the chairman of the Board of Trustees, Roy T. Brophy of Sacramento, commended the university for its service in the past 20 years and for its on-going efforts to meet the educational needs of the regional service area.

Three other members of the Board of Trustees--Wallace Albertson, past chair; Dr. Robert Kully, faculty trustee; and Marianthi Lansdale, the newest trustee--joined students, staff, faculty, alumni, and community members for the university’s 20th anniversary convocation Thursday afternoon, Oct. 24 in the gymnasium. More than 600 attended the event, which was followed by a reception on the patio.

(Continued on Page 2)
Chancellor Reynolds commended President Anthony H. Evans for meeting the challenge given him by the board at his appointment three years ago "namely, to make San Bernardino a truly regional university."

"With an outward vision focusing on the future of your great institution, you—the academic community of faculty, staff, students and alumni—have involved the greater community in re-casting the university as a servant of the cultural and educational needs of your regional service area," said Dr. Reynolds.

Trustee Brophy focused a major portion of his address on the California Master Plan for Higher Education, which is currently under review by a state commission, and the board's recent actions to raise admission standards. The board's goal is to reduce the need for remedial programs in the university by requiring a more rigid background of high school courses which prepare students to succeed in college. "We want students' basic skills to be tested and dealt with as much as possible before they enter the CSU," he said.

A major issue in the review of the master plan, Brophy said, is access to higher education. "In plain English, it is a question of who gets in and who doesn't. It becomes a major political and philosophical concern when interposed with particular ideas about academic standards." The Board of Trustees is "strong, united and dedicated" to strengthening academic programs, the chairman said. It will present its proposal to the review commission for improving teaching functions in the CSU. "We may at last be defining research and public service and what these should mean to our educational programs."

Using the example of a major soft drink company's venture into changing its formula by adding more sweetener, Brophy commented: "... the Coca-Cola Company may have unwittingly provided us a lesson. It found this past summer that putting more sweetener into its product would not necessarily improve its public acceptance. I believe The California State University will be coming down, like Coca-Cola Classic, on the side of a tangy experience in higher education--on the side of quality standards and raised expectations."

The CSU system is now leading from a position of strength according to Brophy. The governor has made education his highest priority, a consensus of support has been achieved with the Legislature, the system's financial situation is the best in well over a decade. "We have raised faculty pay. We have stabilized skyrocketing student fees," he added, calling the CSU "good business" in every community where the campuses are located.

Learning Center Holds Campus Reception

The Learning Center will hold a special reception to introduce the campus community to its new features, which includes the new comprehensive computerized system known as Plato, announced Dr. Marion Talley, director of the center.

Faculty, staff and students are invited to an open house 5-7 p.m., Friday, Nov. 8, in the Learning Center, which is located in the basement of the Library in PL 37. Refreshments will be served and an art exhibit of "The Great Kings and Queens of Africa" will be on display as an added attraction, Dr. Talley said.

The California State University, San Bernardino BULLETIN is published by the Public Affairs Office, AD 117, Ext. 7558. Items for publication should be received in writing by noon Tuesday.

Edna Steinman, Director of Public Affairs

Cynthia Pringle, Editor

Ruth Moran, Calendar Items

No. 9

Volume 21

Printed in the Duplicating Center
UFO Researcher To Appear Here

UFO sightings and activities have been recorded in secret government and military documents for at least 30 years, according to researcher Robert Hastings, who will appear here at 7:30 p.m., Thursday, Nov. 7, in the Recital Hall.

Speaking about "UFOs - The Hidden History," Hastings will use a slide-tape program to illustrate what he calls "the greatest government deception in American history." He will reveal previously classified documents, such as a handwritten memo from J. Edgar Hoover, former FBI director, which discloses that the Army secretly recovered at least one crashed UFO. Hastings contends that the cover-up dates back to the late 1940s "under the direction of the CIA," and stems from the belief that the public would panic if the truth were known.

Hastings is a former media specialist from Myrtle Beach, S.C., who has been researching the official policy of secrecy on UFOs for more than 10 years. He travels the college circuit about four months out of the year. He also claims firsthand knowledge of the existence of UFOs and the cover-up based on his involvement in a 1967 incident at Malmstrom Air Force Base in Montana. That occurrence remains classified.

The program, sponsored by Special Events, is free and open to the public.

Intellectual Life Committee Sponsors Some Campus Events

The Intellectual Life Committee, formerly known as the Lecturers and Artists Committee, is responsible for sponsoring events on campus which enrich the university's academic experience and enhance its public image of providing an intellectually lively environment. The committee underwrote the appearance of Dr. Jack Provonsha of Loma Linda University who was on the panel discussion of medical ethics Wednesday. It was one of the first events in the fall Round Table Discussion series. An educational forum on South Africa, Tuesday, Nov. 12, and a presentation on the insanity defense, Wednesday, Nov. 13, also are sponsored by the committee.

The committee, chaired by Dr. Amer El-Ahraf (Health Science, Academic Resources), is comprised of a faculty member from each school: Dr. Omar Elmadfai (Business and Public Administration), Dr. Kathy O'Brien (Education), Dr. Mike Persell (Social and Behavioral Sciences), Dr. Mireille Rydell (Humanities) and Dr. Paul Vicknair (Natural Sciences). All faculty are encouraged to submit names of quality speakers who would have broad appeal to the university and community-at-large by contacting their school representatives or Academic Resources.

Application forms for honorarium requests are available from Academic Resources in AD 189. Faculty interested in securing a speaker should apply at least six weeks prior to the planned appearance. The application should be accompanied by a curriculum vitae of the guest lecturer as well as a two-paragraph summary of the speaker's topic and a comment on the spokesperson's performance as a lecturer.

The committee has been granted a $7,000 budget for the 1985-86 academic year, compared to $1,500 last year. In addition, staff members from Special Events, Student Life and Public Affairs offer promotional support to the committee and the events that it sponsors.

Lost And Found

Personal items which were lost on campus during the past year should be reclaimed from Public Safety by Nov. 15, according to Harry Larson. Persons should be able to give a complete description of the item and an approximate date of loss. Unclaimed items will be sold at the upcoming campus "Novemberfest" hosted by the Cal State Associates. Proceeds will benefit the Foundation Scholarship Fund.
Faculty Directors Needed
By International Programs

Faculty interested in applying for a 1987-88 assignment as a resident director of an overseas study center in the CSU’s International Programs should contact Dr. Mireille Rydell (Foreign Languages) at Ext. 7471.

Appointments are made a year in advance so that those selected will have adequate time to plan for a year overseas. The resident director assignments for Germany and Sweden are 12-month appointments, while the duration for France, Italy and Spain is for the academic year. Part-time (1/5) appointments are made for Israel and Japan.

Qualifications include some actual overseas experience and the ability to speak and write in the language for France, Germany and Spain. Language ability is desirable for all other countries, too. In addition, applicants should be able to administer and coordinate all aspects of the International Programs at the study center abroad. It is also desirable for applicants to have had experience in expending and accounting for state funds.

The deadline for applications is Dec. 15. Those selected for interviews will be contacted around Feb. 1 and all applicants will be notified of the final selections by May.

20th Anniversary
Publications Available

Additional issues of the October Panorama and the special insert, which appeared in the Oct. 20 San Bernardino Sun newspaper, focusing on the university’s 20th anniversary, are available to interested faculty and staff in the Public Affairs Office, AD 117.

Resume Writing Is
Subject Of Workshop

The Career Planning and Placement Center is offering a workshop on the development and effective use of resumes in job hunting from 2-3:30 p.m., Thursday, Nov. 7, in SS 171. Registration is not required and all students are welcome.

Peace Singer Will
Perform Thursday

Professional singer Mark Levy will perform in a free concert from noon to 1:30 p.m., Thursday, Nov. 7, on the Student Union patio. He plays a variety of instruments and sings about issues such as apartheid, nuclear weapons, Central America and tuition hikes. He is being presented by the student organization, Coalition for Peaceful Coexistence.

Fall Sports Season
Winds To A Close

The cross country and soccer teams will wrap up the fall season with a final game each this weekend, while the volleyball team will cap it off next Thursday.

Both cross country teams carry undefeated dual meet records to their final meet tomorrow against Chapman College in Orange. Last weekend, the women’s team finished in second place and the men finished fifth in a triangular meet, which was a mini-invitational with six teams.

The soccer team travels to UC Irvine Sunday for the last of a five-game road trip stretch to close the season. The Coyotes are 11-6-1 for the season.

The women’s volleyball team will tip-off on the home court against Whittier College tomorrow evening with an 11-7 season record and two more contests next week before the season closes.
People Sought For Float Decorating

Individuals, groups and organizations are invited to participate in decorating the City of San Bernardino's float for the 1986 Rose Parade held on New Year's Day. The float will be assembled in the Float Barn in Temple City from Dec. 26-Dec. 31. Interested persons should contact Dr. Terrell Manyak at Ext. 7678 or his wife, Marlene Wepf, at 886-3470.

Dr. Manyak Honored By The Rotary Foundation

Dr. Terrell Manyak (Management) has been named the Paul Harris Fellow of Rotary International in recognition of his work as chair of the Rotary Foundation Scholarship Fund for the San Bernardino area for five years and his six years of work on Rotary Foundation committees. He has been a member of the Rotary for seven years.

He will be honored Saturday at a Rotary Foundation dinner in Riverside, where a $1,000 award will be donated by the downtown San Bernardino Rotary Club to the Rotary Foundation in support of its scholarship program.

Dr. Manyak has raised approximately $800,000 from the 45 Inland Empire Rotary Clubs for individual scholarships worth approximately $25,000 apiece.

Effective Jan. 1, Dr. Manyak will assume a new position as chair of the Business Division of the Lewis Clark State College in Lewiston, Idaho, where approximately 40 percent of the 3500 students are business majors. He and his wife, Marlene, and four-year-old daughter, Corrine, will be relocating there right after Christmas.

Noteworthy

As chair of the Riverside Museum Press, Herb Nickles (Computer Center) is publishing editor of the new book Abodes, Bungalows and Mansions of Riverside, California by Esther Klotz and Joan Hall, local Riverside historians.

The 335-page book describes 140 historic Riverside homes. In addition, he compiled a street map to help readers locate the houses chronicled in the book.

Community Service

Dr. David Bellis (Public Administration) has been appointed vice chairman of the Signal Hill City Redevelopment Agency, which he chaired in 1983. He is a city councilman and former mayor of Signal Hill.

Dr. Stephen Bowles (Education) has been appointed to the Inland Empire Task Force on Child Abuse.

Dr. Brij Khare (Political Science) gave a talk and slide presentation on world hunger at the United Methodist Church in Rubidoux Oct. 20.

Dr. Carolyn Neff (Music) will speak at the annual fall dinner of the San Bernardino County Music Educators Association in San Bernardino Nov. 4.

David Neighbours (Computer Center) presented two sessions on computers and robotics at the Science Fiction/Fantasy Writers Workshop held Aug. 24 at the East Baseline Branch of the San Bernardino County Library. In addition, he spoke on the same subjects to the Young Readers Group at the Mentone Branch Library and several classes at Redlands Christian School in September.

Dr. Tapie Rohm (Marketing and Management) addressed the noon meeting of the Redlands Kiwanis Club Sept. 10 on "You Can Make The Difference."
Dr. Peggy Atwell (Education) has been invited to chair a session, "Reading Instruction via Modem," at the 11th World Congress on Reading in July at the University of London.

Dr. David Bellis (Public Administration) will chair a panel, "Urban Government: Politics and Policies in the Era of the Reagan Fiscal Crunch," at the annual meeting of the Western Political Science Association in Eugene, Ore., in March.

Dr. Andy Bhatia (Marketing and Management Science), who is a consulting editor for Western Publishing Company, has just reviewed Applied Production and Operations Management, which was co-authored by Evans and others, in preparation for revision of the text next year.

Dr. Richard Botting (Computer Science) presented a seminar, "Software Engineering Observed," dealing with computerized tools for producing computer software on the Macintosh, to faculty and graduate students at USC's Information Systems Institute on Oct. 22.

Dr. Stephen Bowles (Education) is a member of the coordinating and planning committee for the 1986 and 1987 annual meetings of the National Association for Humanistic Psychology. In addition, he will serve on the planning commission for the 1987 conference of the California Association for Counseling and Development.

Dr. Louise Burton (Education) conducted a faculty-staff in-service workshop on mainstreaming Kendall Elementary School Oct. 21.

Art Butler (Public Safety) has been selected to attend the Command College of the State Commission on Peace Officer Standards and Training, which presents a two-year program for senior criminal justice administrators. It represents the highest level of law enforcement training available in the state, and Butler is the second CSU Public Safety Director selected to take part in the program.

Pam Dortch (Children's Center) has been selected by the state Department of Social Services to present a series of eight workshops on child development theory and quality child care programming and environment to 250 child care licensing evaluators throughout the state during November.

Dr. Theodore Gracyk (Philosophy) has had two articles accepted for publication next year. "An Interpretation of Sublimity, Ugliness and Formlessness in Kant's Aesthetic Theory" will appear in The Journal of Aesthetics and Art Criticism and "Kant's Shifting Debt to British Aesthetics" will be printed in The British Journal of Aesthetics.

Robert Howell (Theatre Arts) recently designed the lighting for the play, "The Road from Hiroshima," by Marc Kaminsky, which is being presented by the LACC Theatre Academy and is an American College Theatre Festival entry.

Dr. Adria Klein (Education) presented a symposium, "From Readers Theatre to Readers Music Theatre--Focus on Comprehension," for the California Reading Association in Anaheim, Oct. 31.

Dr. Janice Layton (Nursing) co-authored an article, "Relationship of Instructor Empathy to Student Anxiety," which appeared in the News, Notes and Tips section of the Sept./Oct. Nurse Educator.

Dr. David Shichor (Criminal Justice) has an article, "Male-Female Differences in Elderly Arrests: An Exploratory Analysis," in the latest issue of Justice Quarterly.

Dr. Darleen Stoner (Teacher Education) hosted a campus meeting of the Southern California Association of Science Specialists Oct. 22 and reviewed Cal State's teacher training program with attendants.
Personnel

NEW TO THE UNIVERSITY

Full-time, probationary

Sylvia M. Cardenas
Library Assistant IA
Library
1st floor, Ext. 7334

Stevan Frazier
Custodian
Plant Operations
PP 104, Ext. 7429

Valerie Salisbury
Clerical Assistant IIA
Learning Center
PL 37, Ext. 7612

Full-time, temporary to June 30, 1986

Lesley Larsen
Clerical Assistant IIA
Library
PL 65, Ext. 7320

Rachel Martinez
Clerical Assistant IIA
Library
PL 65, Ext. 7320

Nisarat Sirichotiratana
Clerical Assistant IIA
Library
PL 65, Ext. 7320

Carol Walker
Clerical Assistant IIA
Library
1st floor, Ext. 7334

Hourly, on-call, temporary to June 30, 1986

Joseph Ceballos
Custodian
Plant Operations
PP 104, Ext. 7429

Carolyn Rhyne
Custodian
Plant Operations
PP 104, Ext. 7429

Robert Rodriguez
Custodian
Plant Operations
PP 104, Ext. 7429

June Wilson
Custodian
Plant Operations
PP 104, Ext. 7429

LEFT THE UNIVERSITY

Barbara Doleman
Clerical Assistant IIA
Financial Aid

Employment Opportunities

(Applications will be accepted from 2 p.m., today, until 2 p.m., Nov. 15.)

FINANCIAL AID
Clerical Assistant IIA--$1269-$1496/mo.; full-time, permanent. Available immediately.

LIBRARY
Library Assistant IIA--$1742-$2084/mo.; full-time, permanent. Available immediately.

PUBLIC SAFETY
**Announcing**

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<tr>
<th>Date</th>
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<th>Event</th>
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<tr>
<td><strong>Saturday, November 2</strong></td>
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<td>MEN'S AND WOMEN'S CROSS-COUNTRY vs. CHAPMAN Home</td>
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<td>10:00 a.m.</td>
<td>WATER'S VOLLEYBALL vs. WHITTIER COLLEGE Home</td>
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<td>7:00 p.m.</td>
<td>Foreign Film Series: &quot;Macario&quot; PS 10</td>
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<td><strong>Sunday, November 3</strong></td>
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<td>Men's Soccer vs. UC Irvine</td>
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<td>2:00 p.m.</td>
<td>Young Artist Concert</td>
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<td><strong>Monday, November 4</strong></td>
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<td>Intramural basketball</td>
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<td>2:15 p.m.</td>
<td>Alumni Board meeting</td>
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<td><strong>Tuesday, November 5</strong></td>
<td>Noon</td>
<td>Hispanic Faculty and Staff meeting</td>
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<td>Aerobics</td>
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<td>WOMEN'S VOLLEYBALL vs. BIOLA</td>
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<td>5:15-6:15 p.m.</td>
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<td>7:00 p.m.</td>
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<td><strong>Wednesday, November 6</strong></td>
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<td>Intramural basketball</td>
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<td>2:15 p.m.</td>
<td>Nursing Alumni Chapter</td>
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<td><strong>Thursday, November 7</strong></td>
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<td>Aerobics</td>
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<td>5:15-6:15 p.m.</td>
<td>Administration Alumni Chapter</td>
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<td>5:30 p.m.</td>
<td>Women's Volleyball vs. Christ College</td>
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<td>7:00 p.m.</td>
<td>Woodpushers chess games</td>
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<td>7:30 p.m.</td>
<td>Speaker: Robert Hastings</td>
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<td><strong>Friday, November 8</strong></td>
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<td>1:00-6:00 p.m.</td>
<td>Learning Center Open House</td>
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<td>5:00-7:00 p.m.</td>
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<tr>
<td><strong>Saturday, November 9</strong></td>
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<td>Super Sports</td>
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