2-27-1991

February 27th 1991

Hispanic News

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Mr. Edward Ciabattini, Interim Director of the Purchasing Department, County of San Bernardino, announced the appointment of Ms Frances Vasquez as Small Business Coordinator. Ms Vasquez previously held the position of Minority Women Business Enterprise Coordinator under the Contract Compliance Division.

According to Ms Vasquez, the Board of Supervisors adopted a policy in January, 1989, which established the goals and commitment to increase business activities with minority and women owned businesses with contracting goals of 15% and 5% respectively. The policy is patterned after AB 533 by Assemblywoman Maxine Waters which establishes state-wide goals and guidelines for minority businesses dealing with the State of California.

Ms Vasquez' major duties and responsibilities will be to develop outreach and networking activities to identify potential vendors; be available for presentations (in English and Spanish) to business organizations; participate in business trade fairs, mixers, and education seminars; and conduct media presentations, marketing, and public relations campaigns. For 11 years, she was Program Representative at the University of California Cooperative Extension. Her experiences have been especially in minority newspapers, radio and television.
Editorial - Third Ward Candidates

The citizens of the Third Ward have a choice of three candidates when they go to the polls on March 5: Daniel Ortega, councilperson Ralph Hernandez. A newcomer to the political scene, in particular, the candidate that is elected is charged with the increased demand as a result of housing, commercial and industrial growth. Mr. Ortega's governmental experience as a member of the City of San Bernardino's Building and Safety Committee, where he was appointed by Mr. Hernandez, other activities involved the P.T.A. and its advisory committee and the steel union's advisory committee. Both Mr. Flores and Mr. Hernandez have been involved for several decades in numerous educational, civic, governmental and community base entities.

Thousands Call Desert Storm Hotline

By Kathleen Keane

Air Force News Service

Jan. 16, the Air Force News Center, at Kelly AFB, Texas, found itself on the receiving end of a storm of phone calls from people seeking information about the war in the Persian Gulf.

The Air Force hotline, a toll-free, 24-hour-a-day operation, was set up to answer force family members and the public throughout the 50 United States could call the 1-800-255-9276 number and inquire about servicemen in the Middle East. Less than 48 hours into the operation, the News Center had received nearly 6,500 phone calls. Within a week, that number escalated to nearly 22,000.

"A lot of the calls we've been receiving are from friends, distant relatives and family members asking if their loved one has been deployed into theater or moved from one overseas station like Korea to Saudi Arabia," said Maj. Robert Hood, one of two appointed team chiefs for the operations.

"Initially, people want to know exactly where someone is and how he or she is doing," the major said. "A lot of the problems we've had stem from some of the news media who have announced that if callers give us a name and social security number, we'll give callers a location and status on an individual.

"However, we're not equipped to give this type of information. Nor are we in the business of confirming or denying an individual's wartime status," Major Hood said.

"What we can do is explain to callers the procedures for notification of next of kin by Air Force officials prior to the release of any Air Force member's name.

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San Bernardino Absentee Ballot Info

City Attorney James F. Penman and City Clerk Rachel Krasney jointly announced today that with the primary municipal election just three weeks away, voters are reminded that local ordinances prohibit anyone other than the voter from mailing or returning their application for an absentee ballot or their voted ballot.

City of San Bernardino Ordinance No. MC-654 prohibits anyone other than the voter to return the completed absentee voter ballot application and Ordinance No. MC-656 prohibits the voter from giving a voted absentee ballot to someone else to return.

Violations of these ordinances are considered misdemeanors. City Attorney Penman and City Clerk Krasney request the cooperation of citizens in notifying either of their respective offices of any known violations of these ordinances and such situation will be investigated.

Over 3,000 applications for absentee ballots have been received to date and absentee ballots are being processed. February 26th is the deadline for applying for an absentee ballot.

Responding to concerns raised that some City of San Bernardino residents have not received their absentee ballots, City Clerk Rachel Krasney indicates that over 3,800 ballots have been issued for the March 5th primary election.

If a voter has applied for an absentee ballot and has not received a ballot, please call (714) 384-5128 and the City Clerk's Office will investigate.

Voters are reminded that City ordinances prohibit anyone other than the voter to return or mail voted ballots.
State Bilingual Teacher of the Year

Patricia Peinado

"She is one of those people who has energy coming out of every pore in her body," said Montalvo Principal Marie Atmore of Patricia Peinado, a second grade teacher in the Ventura Unified School District, who was selected as the State's Bilingual Teacher of the Year by the California Association of Bilingual Education at its annual convention in January at Anaheim, California. "With kids she has extremely high expectations and they come up to them. She also has high expectations for the parents too.

And high expectations are part and parcel of what Ms Peinado is all about. She has a large sign in her classroom that reads "Si se puede" and that is the philosophy and attitude which sums up totally about her life and that which she strives to instill in her students.

Involvement in the classroom with her students and organizing extracurricular activities with parents and students beyond the classroom environment, including a reading program before the regular school day for needy students, were recommended factors that the local Cape chapter submitted in their nomination of Ms Peinado for the state honor.

According to Jennifer Robles, bilingual specialist for the Ventura School District, Ms Peinado was a founding member of the Ventura/Oxnard chapter of the Association and is credited with helping increase the membership to almost 200 countywide, making it one of the top five statewide chapters.

"She is so enthusiastic, it becomes contagious," Ms Robles said, "like a shot in the arm."

Ms Peinado, who is Anglo, stated that competition has always been part of her life, she was interested in athletics and social clubs in high school and was an average student in academics. When she met her husband Pete in high school she wanted to learn Spanish to communicate with his parents but was unable due to her test scores not being high enough. "I was encouraged by my husband and mother to enroll in college, and throughout my college life, I've had high honors."

"I had to repeat first grade and needed a tutor in reading, however, I made a turnaround. I have always been highly motivated and energetic and spent three months in Mexico after graduation from high school to learn to achieve Spanish fluently and that was my goal," she said.

Ms Peinado sets herself as an example to her second grade students, as to what can be accomplished when a person sets goals for themselves and makes a determination to achieve those goals. She has a A.S. in Early Childhood Education, Single Subject Credential, Spanish, Multiple Subject/Bilingual Emphasis Credential and B.A. in Spanish from University of California, Santa Barbara; M.A. in Reading and Bilingual Education from California Lutheran University. Ms Peinado is currently president of CABA, Ventura Oxnard Chapter.

In addition to $100 for herself and $200 for the local chapter's scholarship fund, Ms Peinado has been recognized by the Spanish Consulate in Washington, D.C. and has additionally awarded 100,000 crowns for a trip to Spain next summer to attend a workshop on children's literature.

For many years there has been a controversy over bilingual education. People have said that students should learn in English while in school. Ms Peinado wholeheartedly disagrees. "When students come up from Mexico, they wouldn't be able to keep up in the academic environment if there were not a bilingual teacher who spoke Spanish," she said.

The Peinados have two sons, who are being taught to be fluent in Spanish and English.

School administrators stated that Ms Peinado's award has brought positive professional responsibilities involved identifying targeted audiences; development of program/educational strategies for services with minority/income communities; assisted in the development of Riverside County Staff Development Committee and served as its first coordinator; wrote grant proposals for successfully funded demonstration projects; and directed recruitment and staffing of personnel and was in a leadership role in program development and evaluation.

During her tenure in the UCR Cooperative Extension, Ms Vasquez was the recipient of "Outstanding Performance Award" from the President of UC Cooperative Extension (on a state-wide basis) and was recognized as "Woman of the Year" by Mujeres Unidas, Inc. of Riverside.

Ms Vasquez has an AA, Riverside City College (with distinction); BS, UCR with a major in social relations. (Member of the Senior Honors Program), Honors Research Project: Develop, implement and analyze a survey in the Chicano/Latino Community to assess perceptions of leadership, MBA, UCR-Graduate School of Management, General Management with emphasis on Organizational Behavior and Marketing.

Her civic and community involvements include: Concilio for Educational Excellence, Hispanic Coalition on High Education, Mentor for RCC Puente Project, Mentor for SBVC Puente Project, World Affairs Council, Co-Chair, Citizens United with Mexico, Impacto 2000, Sinfonia Mexicana Committee, Lector of Our Lady of Guadalupe/Riverside, and founding member and officer of Mujeres Unidas, Inc.

In addition, Ms Vasquez is collaborating in numerous socio-economic and educational organizations and involved in public awareness and legislative efforts regarding consumers, Latino, and insurance interests.

A native of San Bernardino, Ms Vasquez currently resides with her family in Riverside.

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We are looking for an experienced PRO to direct our planning, agency relations, and government relations programs. Selected applicant will have successful background in allocations, community problem solving, motivating volunteers and agency management. Compensation package includes salary of $27,300, and excellent fringe benefits.

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Job descriptions available upon request. Finalists will interview with search committee.

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7. Hold on to metallic balloons outside. When metallic balloons escape, they may touch power lines, and that is dangerous.
"Plaza Las Flores" Shopping Center underway in Colton

Plaza Las Flores Shopping Center

"Plaza Las Flores" Shopping Center is underway in remodeling and redevelopment at the intersection of Mt. Vernon Ave and Olive Street in Colton. The completely remodeled and expanded shopping center will be open in the late summer of 1991.

Tenants will include Las Jacarandas Market and Food Factory, Mercado Fiesta Department Store, Family Bargain Center, Canada Shoe Mexicana, Kim's Chinese Food, Thrifty, a laundromat and beauty shop.

Plaza Las Flores - Cont. from p.1

Sultan Financial Corporation announced that leases have been signed with Mercado Fiesta, an Hispanic Department Store, Family Bargain Center, Canada Shoe Mexicana, Kim's Chinese Food, Thrifty, a laundromat and a beauty shop.

One of the main attractions and base lease will be "Las Jacarandas" Market and Food Factory, a general store which will include Mexican items such as tortillas, tamales, and other delicatessen items, a travel agency and related services. Mr. Enrique Ybarra, co-owner with Kenneth Shishido, of Embassy Group of Las Jacarandas, stated that this concept has been successful in the Oxnard area and felt that it would be successful in Colton. His brother, Guillermo Ybarra, will be the store manager.

Mr. Sultan stated that he had researched a number of communities and had selected Colton because of the large Hispanic population in the city and neighboring communities.

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We apologize that the telephone number on Stella's World of Travel Ad in the February 13 issue was incorrect. The corrected number appears in the ad above.
Jerry Casillas, Hispanic Entrepreneur with a Mission

"I'm willing to take a calculated risk but I'm not a gambler," said Jerry Casillas, a young successful businessman. "I've learned that obtaining the necessary information, coupled with a feel for the project is most important in developing a sound business plan, therefore avoiding as much risk as possible."

Mr. Casillas should know because he is the owner of two successful businesses, The Windjammer, a novelty and gift shop, 361 North "E" Street, (corner of E and Court Street) and La Casita Restaurant, 385 North "E" Street, San Bernardino. An enthusiastic person, he exuberates an image of a successful entrepreneur.

Born in Loma Linda and raised in Colton, Mr. Casillas attended the Colton public school system. He said that he enjoyed a full and happy childhood. "Although I don't come from a wealthy family, my parents provided a very secure home life and are responsible for developing my work ethic and instilling in me a sense of responsibility toward self, family and work," he stated.

While attending high school, Mr. Casillas was actively involved in social and academic issues concerning Hispanic students. He was one of several students who took leadership roles in organizing the student body in demanding changes which would improve the educational system and teaching attitudes to correlate to ethnic diversity representation. In presenting a list of nine demands to the Board of Education in November 17, 1969, Mr. Casillas said that several of the key demands were improvements in instructional methods of teaching Chicano students and providing seminars for teachers in Mexican culture and sensitivity training.

"We wanted them (the school administration) to know that we were more than troublemakers and taco benders. You have to remember that this was in 1969, which was a very turbulent time in U.S. history. Now in 1991, a lot has changed, but education is still the key to a better understanding of people and their customs, not to mention a change at a better living.

"Education is a very important component in our society, and it is imperative that we demand a good public educational system, because if our children are not properly educated, we all suffer as a society."

Jerry Casillas

Thereafter, the Casillas started their first business venture. He recalls that this was a very exciting time in their lives. It was also a very strenuous and difficult time due to business startups, raising their baby daughter and Mr. Casillas working full time at Ameron Steel. "This total responsibility did not leave me much time for anything else and the stress was unbearable at times. "Fortunately, God has blessed me with a wonderful wife, parents, family and friends and the strength to see things through."

Continued on back page

La Casita Cafe

"Education is a very important component in our society and it is imperative that we demand a good public educational system, because if our children are not properly educated, we all suffer as a society."

- Jerry Casillas

The Windjammer
Inland Empire Hispanic News

Tobacco Use Reduction Now (TURN)

Presents award to Carl’s Jr. for Smoke-Free Dining Efforts

SAN BERNARDINO, CA -- Larry Walker, Chairman of the San Bernardino County Board of Supervisors and the Department of Public Health Tobacco Use Reduction Now (TURN) Program presented a plaque to Carl Karcher Enterprises, Inc. honoring the implementation of a non-smoking policy in their establishments. Shirley Bracken, Vice-President for Public Relations received the plaque at the County Government Center, at the February 4th Board Meeting.

Carl’s Jr. was the first major quick-service restaurant chain to voluntarily provide smoke-free dining in its company-owned restaurants. The establishment of this policy took place January 1, 1991. “Carl’s Jr. has been an innovator among quick-service restaurants in offering healthful and enjoyable meals quickly,” said President and Chief Operating Officer Donald Karcher. “This new policy will offer our guests a fresher and healthier dining experience.”

Kathy Reed, program manager of the TURN Program was delighted with Carl’s Jr.’s decision. “Recent studies have highlighted the adverse effects of tobacco smoke on non-smokers,” said Ms. Reed. “Carl’s Jr.’s decision to eliminate exposure to the toxic chemical found in second-hand smoke demonstrates an exemplary commitment to the protection of the health of their patrons.”

If you would like to know more about the TURN Program, call their toll-free number: 1-800-63-SMOKE, 1-800-637-6653.

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$2,246 to $2,732/Mo
(Plus an Extensive Benefit Plan)

San Bernardino County Department of Mental Health is recruiting for Social Workers II who are responsible for providing counseling and social services in a variety of complex problem areas. Requirements:
Education: Thirty semester (45 quarter) units of completed upper division or graduate level course work in behavioral sciences, social work or public health. Copies of transcripts or a list of related course work must be submitted with the application.
Experience: One year of experience performing professional social service functions in an alcohol/drug or AIDS/HIV disease treatment environment, which includes case management, contract monitoring, crisis intervention, counseling, community resource referrals, program development, planning or management and other social services.
Substitution: A Master's degree in counseling, clinical psychology or social work may be substituted for 6 months of experience. Qualified applicants must apply before March 1, 1991 to:
San Bernardino County Human Resources
157 W. Fifth Street
San Bernardino, CA 92415-0440
(714) 387-8304
EOE m/f/h

HEALTH EDUCATION SPECIALIST II

$2,357 - $2,867 approx. monthly
(Plus an Extensive Benefit Plan)

San Bernardino County Department of Public Health is recruiting for Health Education Specialist who are responsible for, or assist with, the development, implementation and evaluation of health education programs. Requirements:
Education: Thirty semester (45 quarter) units of completed college course work in community health education, of which 15 semester (23 quarter) must be upper division units. Copies of transcripts or a list of completed college course work must be submitted with the application.
Experience: H.E.S. I: One year of experience planning, implementing and evaluating community health education programs. H.E.S. II: Two years of experience as described above.
Substitution: A master's degree with specialization in community health education or closely-related field may be substituted for one year of the required experience. Qualified applicants must apply before March 8, 1991 to:
San Bernardino County Human Resources
157 W. Fifth Street
San Bernardino, CA 92415-0440
(714) 387-8304
EOE m/f/h

OCCUPATIONAL HEALTH COUNSELOR

(VOCATIONAL REHABILITATION)

$2,570 to $3,122 mo/approx.
(Plus an Extensive Benefit Plan)

The Occupational Health Division of the Human Resources Department is recruiting for an Occupational Health Counselor who, under general direction, provides vocational rehabilitation and employee aid counseling.

Requirements:
EDUCATION: Thirty semester (45 quarter) units of completed college coursework in vocational rehabilitation counseling, psychology, sociology or other closely related behavioral sciences, half of which must be upper division.
EXPERIENCE: Two years of professional-level rehabilitation counseling experience mandated under Workers' Compensation laws.
SUBSTITUTION: One additional year of qualifying experience may be substituted for one-half of the required education, but not the upper-division coursework - OR - a Master's degree in vocational rehabilitation counseling may be substituted for one year of the required experience.
Qualified applicants, apply by 3/22/92 to:
San Bernardino County Human Resources
157 W. Fifth Street
San Bernardino, CA 92415-0440
(714) 387-8304
EOE m/f/h

Wednesday, February 27, 1991

Hispanic Community Interest
CENTRAL SERVICE ATTENDANT II
$7.95 to $8.76/hour
(Plus an Extensive Benefit Plan)
San Bernardino County is recruiting for a Central Service Attendant II who will serve as a lead worker in addition to sterilizing, packing and issuing medical supplies, equipment and instruments. Requires two years of experience in an acute care hospital, cleaning surgical instruments and equipment and operating sterilizing equipment. Supervisory and training experience and experience operating ethylene oxide equipment and AMSCO steam equipment is highly desirable. Possession of current certification as a Central Service Technician or completion of a certified Central Service Technician course within six months of hire date is required. Qualified applicants must apply by March 1 to:
San Bernardino County Human Resources
157 W. Fifth Street, San Bernardino, CA 92415-0440
(714) 387-8304
EOE/m/f/h

Public Works Engineer III
$3,486 to $4,238/mo
(Plus $275/mo Benefit Plan)
The County of San Bernardino is recruiting for civil engineers to perform complex engineering work involving planning, designing, estimating and constructing transportation, flood control, solid waste and land development projects. Requires 45 semester/68 quarter units of college course work in civil engineering, 3 years of professional civil engineering experience and possession of a valid Engineer-In-Training certificate. Apply as soon as possible to:
San Bernardino County Human Resources
157 W. Fifth Street, San Bernardino, CA 92415-0440
(714) 387-8304
EOE/m/f/h

SUMMER PARK AIDE
$4.89 to $5.39/hour
The Regional Parks Department is recruiting for students who perform a variety of jobs, such as cashiering, groundskeeping, and light indoor and outdoor maintenance, at one of the regional parks during the summer season. Must be enrolled in high school or college, or be a recent graduate. Apply as soon as possible:
San Bernardino County Human Resources
157 W. Fifth Street, San Bernardino, CA 92415-0440
(714) 387-8304
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LIFEGUARD
$6.53 per hour
The Regional Parks Department is recruiting for lifeguards for the summer swim season (Memorial Day through Labor Day) at the Cucamonga, Guasti, Lake Gregory, Glen Helen and Yucaipa Regional Parks. Requires possession of a valid Red Cross Advanced Lifesaving Certificate or its equivalent and a valid Cardiopulmonary Resuscitation (CPR) card by the beginning of the swim season. Apply as soon as possible to:
San Bernardino County Human Resources
157 W. Fifth Street, San Bernardino, CA 92415-0440
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Do You Want To Be A Deputy Sheriff?
San Bernardino County Sheriff's Department is looking for qualified men and women who are interested in joining the fastest growing law enforcement agency.
The residents of the largest county in the United States DEPEND on us to provide the finest in law enforcement.
Join the more than 1400 men and women who have made a career with the San Bernardino County Sheriff's Department.
If you or someone you know is interested in a challenging career as a Deputy Sheriff, now is the time to apply.
We want qualified people who enjoy working with others and who are dedicated to the law enforcement purpose.
For applications and more information, contact:
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de noche (714) 628-6183

When you want to reach the Hispanic market, Advertise in Inland Empire Hispanic News
Call for more information (714) 381-6259

La Prudential
When you want to reach the Hispanic market, Advertise in
Inland Empire Hispanic News
Call for more information (714) 381-6259
Jerry Casillas
Continued from Page 5

Mr. Casillas and his parents, Rudy and Margaret Casillas, started working together in the restaurant when it was purchased from Chico Soto in 1983. "I have been fortunate that we are able to work together, sometimes it hasn't been easy, however, it has been rewarding in many ways," he said.

There are other family members that contribute toward the businesses. His sister, Ramona Dorado, is manager and buyer, Rita Galvan and Terri Gil are assistant managers and buyers, Fred Galvan is personnel manager and Andy Dorado, clerk.

The Windjammer targets the 15 to 35 age group market. Customers can purchase T-shirts, posters, greeting cards, darts, games and a wide variety of unusual products. Other articles include valuable artistic objects like beautiful carousel horses, figurines, pewter statues of wizards, sorcerers, dragons and other characters.

One thing for certain, it is an interesting place to shop.

Our business is built on trends and fads. We have to know when to ride them and when to jump off," said Mr. Casillas.

Easter Seal Services open to disabled children, adults

The Easter Seal Society is open to all children and adults that have a disability. Anyone in your family that has Cerebral Palsy, Muscular Dystrophy, Cancer, or has an impairment caused by a stroke or accident is eligible for services. The mission of Easter Seals is to help people with disabilities reach their greatest possible independence. Even someone with a temporary disability is eligible to use the equipment loan program that offers medical equipment such as: crutches, wheelchairs and hospital beds and offers a spa and warm water pool. Warm water exercise is of great benefit to people with disabilities.

The pool is open from 9 a.m. - 5 p.m. Monday - Wednesday - Friday, 9 a.m. - 8 p.m. Tuesday and Thursday and 10 a.m. - 2 p.m. on Saturday. Swim lessons may be held on Thursday evenings for six weeks. People with arthritis will enjoy this gentle exercise class that combines relaxation and stretching techniques.

Application are available for a week of camping at Big Bear Lake or a Day Camp program. Both programs are offered in August. Boys and girls (8-16 years) with a physical disability are eligible for the camping programs. Scholarship funds are made available for children that need assistance with the camp fees.

Pat Boone, Mary Frann and Robb Weller will be the Co-hosts of the National Easter Seal Society Telethon, Saturday, March 2nd, 11 p.m. Sunday, March 3rd at 5 p.m. The Telethon will be broadcast from the Star Search Theater. The local show will be shown on KTLA, Channel 5. All the money raised in San Bernardino, Riverside and Imperial Counties, 90% will remain in the community to help people with disabilities. As in the past, the Easter Seal Telethon stands apart from other telethons because approximately 20% (or one out of every five minutes) of the National Show is dedicated to public education and advocacy efforts on behalf of people with disabilities.

The Easter Seal Society is located at 241 East Ninth Street in San Bernardino, near Ninth and Waterman. For more information call 714-888-4125.

San Bernardino Valley College Adult Re-entry Center, Transfer Center, Student Health Center & Counseling Center

Do not vote on the following: A. "AIDS": Impact on Women and Minorities", B. "Our Lives in Living Color", C. "Setting Goals for Life Changes" Sue Brotherton,

SBVC Adult Re-entry Program Moving Forward Conference Set

People wanting to make changes in their lives, including homemakers, students re-entering college, and single parents, are invited to attend a conference entitled "Moving Forward" at the San Bernardino Valley College (SBVC) Auditorium, on Thursday, March 7, 9 a.m. to 3 p.m. The cost for the conference is $1.00.

The conference will concentrate on how individuals can move forward smoothly with lives, attaining personal and career success despite the apparent obstacles they face. This year conference will take a multicultural approach emphasizing minority issues and changing male and female roles.

"There will be workshops, refreshments, door prizes, and lots of encouragement," say Kathy Flynn and Pam Pryor, two of the co-chairs for the conference. "So pack a lunch and bring your notebooks."

The SBVC Adult Reentry, Counseling, Transfer and Student Health Centers are sponsoring the conference.