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Hispanic News

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Incumbents Keep Their Seats

Statement by Ruben Ayala

I would like to take this opportunity to sincerely thank the numerous volunteers who truly worked as a campaign team in my re-election to represent the citizens of the 34th Senatorial District.

The issues for which I have always stood for and fought in Sacramento were of sufficient importance to our voters and they have spoken. I have always been supportive and voted for COLAS for the aged, blind, and other benefits for citizens who are on fixed incomes. I don't support people receiving benefits without working for it. Additionally, I support educational programs, including bilingual education, to enhance the upward learning capabilities of our young people. I will continue to fight for establishing an increased system of water delivery to Southern California, which is of tremendous importance for industrial, business and residential use. If we are to continue the increased economic trends in the Inland Empire, we must share in the need to have an adequate supply of blood available when the need arises.

Ray Quinto, Blood Donor Project coordinator and Paul Sautter, Director with Community Relations for the blood Bank, have held preliminary meetings of community persons to initially plan for a blood donor day which is targeted for December 11, 1990. On December 5, a meeting will be held at Villasenor Library at 5:15 P.M. to finalize the plans.

Statement by Jerry Eaves

I really appreciate all the support the Hispanic community gave me in this election. I am looking forward to working with Senator Ayala to address the Hispanic needs and concerns of the community during the upcoming legislative session.

In order to fulfill acute shortages of blood in the Inland Empire, the Inland Counties Hispanic Roundtable, a consortium of Hispanic organizations, has endorsed and is sponsoring this year's Hispanic Blood Donor Week. The proclamation recognizes the outstanding contributions of many in the Hispanic Community who donate blood on a regular basis to meet the needs of patients in area hospitals.

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Hispanic Blood Donor Week

Jerry Eaves-66th Dist. Assembly

Hispanic Blood Donor Week.

Donor Week

The majority of these important issues are totally opposed by my recent opponent. As I have stated before, he conducted a vicious campaign of innuendoes and false accusations regarding my voting record, which was justified by hospitalization.

Democratic candidates like myself were targeted by the Republican Party because of the importance of our legislative districts, what we stand for and the forthcoming issues facing the population in the near future, as an example: the reapportionment in 1991 after the census figures come out. Witness the political figures campaigning in the Inland Empire, like Ronald Reagan, Ford, Governor Deukmejian.

In the next four years I will continue to vigorously work for our District and its people, to better our lives and find solutions to the many issues facing our society. I firmly believe that preventive measures like upgraded educational programs, emphasis on job development, restructuring our family values, etc., will more fully address the root of our social illnesses. I will continue to be in touch with my constituents in order
to be more fully aware of the concerns that face them.

Statement by Frank Gonzales

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Amnesty women now eligible for Medicare

Elisa Diaz, San Bernardino City Unified School District Board Member

As a result of a recent law, more pregnant women may be eligible for Medi-Cal. This means that Medi-Cal may pay for doctor visits and a hospital delivery. There is even a special kind of Medi-Cal for women who are undocumented or who have applied for amnesty. Because of this recent law, pregnant women may apply for Medi-Cal without this affecting the amnesty process. Medi-Cal will not report these women to immigration while applying for or receiving limited Medi-Cal services while they are pregnant.

Pregnant women are encouraged to apply at their nearest Medi-Cal office. They must bring some form of identification, and have proof of their income and property. They will also need a letter saying they are pregnant and their due date from their doctor or clinic. If they meet the income and property limits and requirements, there will be no share of cost for related pregnancy services.

Do we need vocational education in our public schools? Elisa Diaz, Hispanic School Board Member, speaks out

Do we need vocational education in our public schools? I believe that we do and I will state my position in this matter. I believe that vocational education needs to be refocused and revitalized so that students can be empowered for success and a future whether they plan to attend college following graduation from high school or not. Many students who did not continue on to higher education after graduation from high school and have had some success on the job, wish to attend college only to discover that the courses they had been counseled into taking were in "skills classes," also known as "general education," did not qualify them to enter a four-year college.

To further illustrate this point, I will quote from a statement made by Mr. Rudy Castro regarding vocational education and I quote: "I was put in wood shop, but I couldn't saw a straight line. I had to fight real hard to get out of that track," he said of the high school vocational courses where he was railroaded. Mr. Castro had a different crystal ball and wound up in the halls of Harvard University. This statement appeared in The Sun a few months ago. Mr. Rudy Castro is now Director of the County of San Bernardino Community Services Department.

Business has, and rightly so, leveled harsh criticism at vocational programs which it says too often "warehouse" low achievers and ignore their academic needs. As our high schools get into full swing this school year, this is an opportunity to make use of the past so that we can spring forward and give our students the advantages needed to meet national and inter-national competitiveness.

Numerous articles have appeared in newspapers, government reports, and television documentaries that point to the grave concern the private sector has. Corporations, business, educators, and generous individuals have adopted students and groups of students representing a particular school for the purpose of assisting them to become educated so that they may be able to enter the work force and be productive contributing citizens.

Fortune Magazine recently published an article on "The New Improved Vocational School" which states that job training and academics are not mutually exclusive. Many students learn academics in a context that they can understand. For example, an English teacher can team with an auto body instructor and the team can teach a course in communications. Students regularly can give oral presentations on their job skills and be prepared to communicate with customers. They are the top future, and this course of study could be a course such as Principals of Technology. The courses could teach basic physics concepts such as force and energy through a series of hands-on experiments. In Chicago a vocational high school was opened as a "magnet" school for Agricultural Sciences to attract students from all over the city. All are required to carry a full academic load. Seventy-five percent have been accepted at four-year colleges. We need to give our students a purpose for learning.

It is encouraging to know that the concept of career academics, also described as "schools within schools" is spreading throughout California. In our own district, Pacific High School is scheduled to have such a school which will also be offering flexible scheduling. That means that classes could start at 7:00 a.m. and continue until about 9:00 p.m. Thus giving students opportunity to work or to attend to other obligations that they may have.

The Inland Area Chamber of Commerce has had an Educational Committee functioning for many years and has been working with the school district. They advise the district and have also been providing students opportunities to participate in activities with the business community. Business and corporations need to be involved in educational matters. After all, the quality of life in a community depends on the quality of education that all students receive.

There is growing evidence from these reports of creative and innovative vocational programs that "institutionalized remediation" can be scaled down and eventually we can put an end to it. Our vocational educational programs can be one vehicle for doing just that. Corporations and organizations in school districts can be a strong force to help our students succeed.

Thanksgiving turkeys for needy

SAN BERNARDINO - Senator Ruben S. Ayala (D-Chino) today announced that Zacky Farms will be providing his local offices with about 60 turkeys to be distributed to the needy in time for the Thanksgiving holiday. Sen. Ayala said, "I had the pleasure of contacting local charitable and religious organizations and others to coordinate the distribution of the turkeys to those who otherwise would go without a Thanksgiving dinner," Ayala said.

"The names of the organizations distributing the turkeys will be announced in the near future. Residents to be notified of families and individuals in need."
"Unsung Heroes Honored"

Pictured above are dignitaries who attended the Institute for Social Justice/Impacto-2000 Unity Banquet: left to right are Jesse Aguirre, Vice President/Corporate Relations, Anheuser-Busch, Armando Navarro, Institute for Social Justice Director, Gaddi Vasquez, Member, Orange County Board of Supervisors (and recipient of the Hispanic in Politics Award), Manuel Portuondo, Special Markets Coordinator, Anheuser-Busch and Rich Contreras, Distribution Supervisor, Anheuser-Busch.

The Institute for Social Justice/Impacto-2000 held its Seventh Annual Unity Banquet at the National Orange Show Cafeteria in October, 1990 in which 620 persons were in attendance. Pictured above from left to right are the recipients of the "Un-Sung Heroes" Awards (for behind the scenes support) for San Bernardino County: Maria Manzano, Larry Garcia, Arturo Ayala, Augustine Rios and Rosa Lucero.

Institute for Social Justice/Impacto-2000 recipients of the "Un-Sung Heroes" Awards from Riverside County are from right to left: Patricia Carrillo (receiving award for husband Richard Carrillo), Marcela Dougherty, Armida Amaya, Rudy Castro and Russell Juarezqui. Pictured at extreme left is Jesse Valenzuela, ISJ staff research assistant.

San Bernardino County's Sheriff Department was well represented at the Institute for Social Justice/Impacto-2000 Unity Banquet. Sitting right to left are Capt. Ernest Reynosa (partially visible), Deputy John Plasencia, Deputy Gus Ulloa, Deputy Henry Calderilla, Senior Deputy Bill Maddox, Captain Ron Bieberdorf, Lieutenant John Hernandez and Mexican Consul Manuel Calderon.

Mrs. Nellie and Mr. Augustine Rios Sr. proudly watch as son, Augustine Rios, Jr. receives the "Un-Sung Heroes" Award at the Eighth Annual Institute for Social Justice/Impacto-2000 Unity Banquet.

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CENTURY 21 FIVE STAR REALTY AGENCY
Latina Sisters Run No. 1 Fontana Real Estate Firm

By: Roy Saldana

"Buying a house can be scary. There is an adjustment process that buyers have to go through because this is the biggest investment that is made in a lifetime," says Esther Yniguez, co-owner with her sister, Maria M. Rodriguez, of Century 21 Five Star Realty Agency at 16120 Valley boulevard, Fontana.

"We are the number one realty office in Fontana because of the dedication and hard work that has gone into building our business and our priority in providing good service to our clients," said Ms. Yniguez.

She believes that in order to be a successful agent you must enjoy your work, be knowledgeable about real estate practices and principles and be dedicated to the client.

Her sister Mrs. Rodriguez adds, "A very important factor to success is to believe in yourself and be proud of what you are."

They receive numerous referrals from persons who were initially helped when the business was started in 1987.

Half of the people who come into the office needing help in finding a house indicate they know someone that previously purchased a home from the agency.

Many of the clients speak only Spanish. Due to the language barrier, they are often unaware of the resources that are available in buying a home. However, the majority of her staff is bilingual. The agency aids the client in obtaining credit and develops lender packages as part of the services. The agency's staff gives the client as much information as possible and thoroughly describes the process of buying a house.

Ms. Yniguez said, "Now is the time to buy a house. Our sales are stabilized and the price of houses are not going through the ceiling like 23 years ago. Some people think they need $10,000 to $20,000 to get a home. It is possible to get into a house with $6,000 to $8,000 which includes the down payment and closing cost for a $100,000 home."

"The basic three bedroom home with one bath is the most popular house on the market. "It is considered to be the perfect starter home," Mrs. Yniguez said, "we help the first time buyer to qualify through the first time buyer programs such as the FHA (Federal Housing Administration) buyer program."

Although the success rate of clients that qualify for purchasing a house is as high as 90% to 95%, she says that occasionally a couple comes in with a bad credit rating and lack of money and the agency is unable to help in the purchase of a house. Century 21 Five Star Realty Agency has sold investments ranging from $50,000 to $5,000,000.

The suggestion of starting a real estate business was planted by their father one afternoon during lunch. Mrs. Rodriguez recalls what he said, "You girls are bright and know what you're doing. Why not go into business for yourselves instead of making someone else lots of money."

Their parents owned property that was liquidated to put up the money to get the business started. The initial costs came to $200,000.

Upon starting their business they were met with dissension and criticism. "Unfair and untrue statements were made about us. We were told we would never make it," said Mrs. Rodriguez. Yet they pressed on and did not lose sight of their common goal to succeed.

The business makes a gross commission of a million dollars a year. The market they target is the Hispanic population which is expanding and prospering. They advertise in newspapers and radio. The common attitude from most of the buyers is: The price is good. I want it. I can afford it. I'll buy it.
Mrs. Rodriguez became a bank teller when she was 18 and attending Chaffey College. She graduated with an A.A. in business and did not continue her education because she was rapidly being promoted and time was scarce. Upon each promotion, however, additional training and schooling was required which was provided by the company in a classroom setting.

She was promoted ten times until becoming a senior account executive for Wells Fargo in the Wilshire district. This was accomplished by the time she was 25. She stayed in this position for two years before forming a partnership with her sister.

Mrs. Rodriguez got her real estate license when she was 26 and worked on weekends helping her sister by reaching out and finding new business. In 1987 she transferred full time into the real estate business. She says, “It was hard to leave the security of a job paying a good salary to work on commission. I think it took guts. Now I’m making over and beyond my expectations.”

She is married to Emilio Rodriguez who works for a landscape company. They have three children. When Mrs. Rodriguez is not working she spends her time with her kids. It’s not uncommon for her to work from 8 a.m. to 8 p.m. She has a live-in housekeeper that cares for the children as if they were her own.

Mrs. Rodriguez likes to shop and buy things and is a collector of European dolls, plates, and Hummel figurines. She is, jokingly, not allowed by her husband, to watch the buyers channel, lest they go bankrupt. Instead, she enjoys reading mystery novels and books that teach her about history. When she is able to leave town, her favorite vacation spot is Pismo Beach.

She is a member of the Fontana Chamber of Commerce and a charter member of the newly formed Fontana Hispanic Chamber of Commerce. She also belongs to the San Bernardino Valley Board of Realtors.

The sisters compliment each other as work partners. They both are active in the community and do a lot of work for the community. One of the things they produce in sales and properly service the clients.

Ms. Yniguez credits her parents for still instilling in us the belief that we could do anything, once our minds were set,” she said with pride. Out of her typical work day schedule of 14 to 15 hours, Ms. Yniguez fits in time to see her parents on a daily basis.

She is married to Daniel Crandall, a developer who builds custom homes. Whatever possible, she helps her husband with his business by submitting paper work and getting plans approved by the city.

Ms. Yniguez has no children but has raised a nephew as a son. He is currently attending Crafton Hills College and plans to transfer to UCLA.

Ms. Yniguez earned a B.A. Degree in Elementary School Teaching in 1972 and an M.A. Degree in School Administration in 1974 from the University of LaVerne. She taught for ten years in the San Bernardino Unified School District at Mount Vernon Elementary School and Fontana School District prior to entering the real estate business.

Ms. Yniguez said, “Those skills I used as a teacher: listening, communicating and problem solving are all transferable to this field.”

Ms. Yniguez personally sold $9,000,000 to $10,000,000 worth of properties in her first year as a full time real estate agent.

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Ms. Yniguez said, “I remember that when I attended school, I was treated as a second class citizen because I’m Hispanic. I knew that I had good abilities to learn and to be successful. Currently, there are many successful Hispanics in every profession and they are the people who are going to change the stereotype image of the past.”

The sisters compliment each other as work partners. They both are active in the community and do a lot of work for the community. One of the things they produce in sales and properly service the clients.

Mrs. Rodriguez oversees the bookkeeping and is consulted before a purchase is made. In the absence of her sister, she is in charge and makes decisions when necessary.

The agency currently has 24 agents working in the office. Both Mrs. Yniguez and Mrs. Rodriguez have set a goal to increase the number to 50 or 60 Spanish speaking agents.

Search for president begins
S.B.V.C. Selection Committee formed

SAN BERNARDINO-San Bernardino Community College trustees last night agreed upon the make-up of a screening committee to select a new president for San Bernardino Valley College.

According to Allen B. Gresham, president of the board, the selection of a committee is one of the first steps leading toward initial screening of candidates for the position. The acting president is Dr. Donald L. Singer.

Dr. Stuart M. Bundy, chancellor, will chair the committee and represent the entire two-college district. Trustees granted themselves one appointee each. They are Ray Quinto, appointed by Joe Baca; Robert Temple by Charles Beeman; Jim King by Lois Cason; Ruth Buffum by Mary Jo Poindexter; Harry Lambert by Eugene Wood; district controller Jack Sherman by Dr. Horace Jackson, and Anthony Longhetti by Gresham.

Others to serve on the committee are Vanya Shaw, student trustee; Freddie Santiago, SBVC’s student body president; five faculty members to be designated by the college’s Faculty Senate; two members of the non-teaching staff to be designated by the CSEA chapter; two representatives of the Management Association; one member from among classified staff supervisors, one member from among the certificated staff supervisors, and one member designated by each of the seven board members.

In related action, the board approved a leave of absence without pay for Dr. Manuel Rivera, ex-College president, from Sept. 24 through June 14, 1991. Dr. Rivera has accepted the position of executive vice president at Milwaukee Area Technical College in Wisconsin.

From:
Mayor Frank Gonzales

As your re-elected mayor, I wish to thank the citizens of Colton for their vote of confidence. My commitment is to continue the effort to further the quality of life for all our citizens. I will represent our City with pride.

Mayor Frank Gonzales
$100,000 raised for Hispanic Projects

Enrollments at both San Bernardino Valley College and Crafton Hills College grew by a higher rate than in over a decade and topped state projections by nearly 10 percent this fall.

A total of 17,670 students are enrolled at both campuses, governed by the San Bernardino Community College District. SBVC enrolled 12,522 students; an increase of 9.1 percent over last fall. CHC enrolled 5,148 students; an increase of 18.8 percent over last fall.

The California State Department of Finance had projected only 16,540 students for the SBCCD this fall, nearly 10 percent lower than the actual figures.

The last time the district experienced such dramatic growth in enrollment in a 12 month period was during the fall of 1983 with an 8.2 percent hike over the previous year. The jump from 1989 to 1990 represented a 12 percent increase.

"There are a number of factors you can use to explain this growth," said Paul Rubalcaba, Director of Marketing and Public Affairs for the SBCCD. "The two campuses are part of California's extensive public community college system, which also experienced dramatic increases in enrollment this fall. The 107 statewide community colleges enrolled more than 1.41 million students this fall making it the largest institution of higher education in the entire world.

"We have finally been recognized as part of California's higher education system. Our communities are aware of our role, that courses transfer and public information efforts with local high schools, and we staged the most aggressive marketing and public information campaign ever," he said.

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"We have finally been recognized as part of California's higher education system. Our communities are aware of our role, that courses transfer to four-year colleges and universities, and that we offer two-year vocational programs," added Rubalcaba.

The dramatic enrollment increases at both campuses were reported to the SBCCD Board of Trustees at their October 11, 1990 meeting. Data was also provided on the age, gender, ethnicity and high schools attended by students at the colleges.

The average age of a day student at CHC is 27 to 28, compared to an average of 30 years for evening students. However, the most common age of a student in the averaging process was between 18-20 years of age.

The average age of a SBVC day student is 27 and 32 years of age for the evening student. Like CHC, the most common student in the data is aged 18-20.

Fifty-six percent of the student body at SBVC is female and 58 percent is female at CHC.

At SBVC, 47.29 percent of the students are Caucasian, 20.1 percent Hispanic, 14.53 percent black and 4.8 percent Asian. Nearly 10 percent of the students at SBVC did not specify ethnicity on their applications for admission.

At CHC, 73.8 percent is Caucasian, 12.1 percent Hispanic, 3.5 percent black and 3 percent Asian. Two and one half percent did not specify ethnicity on their applications.

The largest feeder high schools for SBVC were Eisenhower (Rialto), San Bernardino, San Gorgonio, Colton and Redlands. At CHC they were Redlands, Yucaipa, San Gorgonio and San Bernardino were the top feeder schools.

The San Bernardino Community College District contains two college campuses; SBVC in San Bernardino and Crafton Hills in Yucaipa. College classes are also conducted at Rim of the World High School in Lake Arrowhead, Big Bear High, Needles High, Norton Air Force Base, and the San Bernardino Sheriff's Academy.

The SBCCD serves the cities and communities of Big Bear, Bloomington, Colton, Fontana, Grand Terrace, Highland, Lake Arrowhead, Loma Linda, Redlands, Rialto, Needles, San Bernardino, Yucaipa; and adjacent unincorporated areas.
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SAN BERNARDINO-A commitment aimed at opening the way for more minority-owned businesses and women to bid on contracts advertised by the San Bernardino Community College District has been adopted by the district's Board of Trustees.

By adopting Policy No. 1066, the board completes an action towards equal access that has been in the works for many months. The effort is to be consistent with federal and state competitive bidding requirements.

Trustee Joe Baca, who made the motion for approval, said the board's vote "shows sensitivity not only to minorities, but to others (in business)... We have worked for two and a half years to get this policy approved. It benefits all of us..."

The measure carried by a 4-0 vote. Trustees Allen B. Gresham, president; Dr. Horace Jackson, clerk and Lois Carson were absent.

Dr. Will Roberts, the district's affirmative action director, has been appointed as compliance officer by Dr. Stuart M. Bundy, chancellor.

The objective of the policy is to establish guidelines and procedures to assure full participation of women and minority-owned businesses, maximize opportunities for owners of small businesses for contracting with district through promotional activities, seminars, workshops and individual consultations and to provide a continuous review and accountability to ensure that the policy is effectively carried out.

Dr. Roberts will administer, monitor and give an annual report to the board on the level of participation by vendors covered in the policy.

He will also coordinate an Affirmative Action Advisory Committee comprised of Jim King, president; Ray Quinto, vice president, and Chancellor Bundy. King is district manager for the Southern California Gas Co., and Quinto is administrative officer for research and development at Jerry L. Petit Memorial Hospital, Loma Linda, as well as executive director for the Loma Linda Veteran's Association for Research and Education.

The committee will be developing guidelines and procedures to assist business people with the district's purchasing requirements. It will make recommendations to the chancellor.

"I welcome the competitive bidding process, particularly when the opportunities are open to the entire college community," Dr. Bundy said. He thanked the San Bernardino County's contract compliance officer, the Westside Action Group, the district's controller and affirmative action director and community groups for support in efforts to formulate the policy.

Dr. Roberts called the document "an outstanding policy for minority vendors because it allows them to share in the economic development of the community."

Community groups interested in supporting the program, are invited to call the district's purchasing department or affirmative action office at (714) 884-2533.

To advise on College Bidding Procedures a new, affirmative action advisory committee is named to help prospective small business, women and minority businesses in dealing with purchasing requirements of the San Bernardino Community College District. Members are (clockwise, from left) Dr. Will Roberts, contract compliance officer, who will be monitoring a new minority vendor policy adopted by the district board; Ray Quinto, committee vice president; Jim King, committee president, and Dr. Stuart M. Bundy, chancellor for the district.

NEWLY FORMED COMMITTEE TO ADVISE MINORITY AND WOMEN OWNED BUSINESSPERSONS ON COLLEGE BIDDING PROCEDURES

Your COLTON CITY COUNCILMAN, Roy Roman, THANKS YOU

I would like to thank the community for the opportunity to serve as your Colton City Councilman. My commitment is to be the voice of the community and fulfill its needs. I am grateful to all my supporters that worked in the campaign.

Roy Roman

Agradezco infinitamente a la comunidad por darme la oportunidad de servirles como su nuevo consejral. Mi meta es ser la voz que la comunidad requiere para cubrir las mas importantes necesidades. Agradezco tambien a todas aquellas personas que colaboraron en mi campaña.

Roy Roman