April 22nd 1980

CSUSB
A.S. Elections Enter Final Week

The first week of AS campaigning has passed as candidates prepare for last minute campaigning before the elections scheduled for Wednesday and Thursday (April 23 & 24).

While campaigning officially started last Monday, there was much activity preceding it. The most notable pre-campaign activity was the alignment of tickets behind presidential candidates Kathy Fortner and Tim Hamre. All but three candidates (Jim Fuentes, James Lyne, and Sandy Case) are running on one of these two tickets. Hamre appeared to come out ahead in this organizing phase when all the candidates for the Board of Directors joined his ticket.

Candidates were also allowed to put up posters on the Sunday before the official start of campaigning, and that evening saw posters up for Jim Fuentes and James Lyne.

Dorm residents woke up Monday morning to find a flyer under their door advertising a Rock and Roll dance sponsored by the Hamre ticket. The other side of the flyer saw the ticket on the attack as it quoted Fortner’s campaign promises from last year which it alleges she did not keep, or, on some of them, not even try to keep.

The south side of the Library has become a favorite spot for hanging banners. The first one, the Hamre-Flathers banner, was up by 8:30 Monday morning. The Lyne for V.P. banner followed on Tuesday afternoon. A banner had not been hung from the Library since a banner for former A.S. President Sydney Moser-James was hung from there two years ago (Hamre, who was campaign manager for Moser-James, and Fortner, who was elections chair that year, agreed when they ran against each other last year not to hang anything from the Library).

Farwell recommended to the Foundation Board that they only anticipate 276-300 residents next year. He explained that if Proposition 9 passed, there is no way of knowing how that would affect the dorm population.

Dean of Students and Foundation continued on page 3
Each year about this time, a collection of otherwise inoffensive and potentially powerful individuals get together for an election and turn the school (and particularly the student union) into a slum.

You hear how each candidate was the only one to do anything for you even though hardly anyone noticed the preceding year. You hear how all the other candidates are rogues, papists and even worse, sometimes Republicans.

You have been taught from infancy that the only person who would read their own speech in public probably has other bad habits.

If the election is a replay, then the same people will probably do the same thing this year. If it was a disco in the multipurpose room organized by the Activities Committee, then it was put on over the objections of most everyone.

The PawPrint staff and not AS created the environment, raised the questions and organized the process that led to $18,000 going back to the foundation.

To be specific, Tim Hamre broke the story and wrote the petition that did not have the opportunity to share a common grave and plopped a foolish ponderous mind and his simple complexities.

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Admission was charged, the Pub was crowded and it was 75.00 was collected from around 150 students.

Despite admission charges, participation was high indicating that some questions should be asked of the Activities Committee why a student group was set up to foster entertainment desires that they had.

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News

The Foundation Board also decided to select the firm of Eade & Payne to do its annual audit. Pacifica Institute Board member Judd Payne has been reappointed to another three-year term as a community representative to the Foundation Board. His current term expires this summer.

Placement Center To Add Career Counseling And Testing Service

By working with students early in their college years, the Placement Center can determine students' best strengths and bring their specific skills into career decision making.

Vocational and career interest tests will be administered by the Placement Center, who formerly performed by the Counseling Center. Mr. Schneiderhan brings a background rich in vocational testing, drawing from an experience of six years. In addition to his work at Long Beach, he taught courses in career planning and psychology at Santa Ana Community College. He holds a B.A. and M.S. and is currently working on his Ph.D. at U.C. San Francisco in the area of student personnel and counseling.

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Marketing Club Competes At Bakersfield

by Tim Hame

Members of the Marketing Club spent last weekend in Bakersfield participating in the regional round of the American Advertising Federation Student Competition. If they win the regional round, they will go on to the national competition.

The competition involves test marketing snack food products. The snack foods that were marketed included Nabisco's Corn Cokers, Corn Diggers, Potato Chips, Nacho and Flings. All the competitors are test marketing the same product.

Competitors must do marketing research, analyze consumer usage, create an advertising program and present the entire package. The presentation must show the present market status, how competitors decided to approach it, the advertising campaign that will be used, and a budget for the operation.

Members of the Marketing Club include: Brenda Maddox (President), Steve Fries (Vice-President), Sheri Auerbach (Secretary), Mohammed Saleh (Treasurer), Lyle Scorza, Anna Maddox, Jeff Edwards (Musical Coordinator), Maureen Miller (Photographer), Tom Rizolito (Artist), Chris Millard, Pati Prime, Shafer Jegwy, Laura Lloyd, Gregg Grant and Robin Bathero.

The competition is open to interested students.

The Purpose Of BSU

The BSU is an organization on campus which represents all of our especially commuter students — may not be aware of. The BSU stands for the Black Student Union, and it strives to unite black students of all ages in every area of campus life. It is an organization of black students who are interested in self-help and self-awareness, and in helping other black students.

The BSU meets on the second Tuesday of each month in the Student Union. They have a variety of meetings throughout the year, and they are open to anyone who wants to attend.

Festivities Planned

There will also be a cake cutting ceremony at 1 p.m.

Booths serving a wide variety of Mexican food will be open from 11 a.m. until 2 p.m.

AKP Elects Officers

The fraternity of Alpha Kappa Psi held elections recently with the following results: President — Tim Thompson, V.P. for Membership — Brenda Maddox, V.P. for Performance — Trent Calloway, Treasurer — Nancy Matus, and Secretary — Anna Maddox.

In addition, the BSU is planning to have a special event on November 15th, which will be open to the public. They will be hosting a silent disco party, and the proceeds will go towards scholarships for black students.

The BSU is an organization that is working to help black students on campus, and they are always looking for new members to join them. They have a variety of meetings throughout the year, and they are open to anyone who wants to attend.

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Student Affirmative Action Program Initiated Here

Cal State, San Bernardino has been chosen as one of six campuses in the 19-campus California State University system to participate in a program for Student Affirmative Action. Designed to increase the number of under-represented ethnic groups in higher education, the program is inherent in the CSUC commitment to insure the availability of a quality college education for all students prepared to meet the challenges.

The state Legislature-mandated program is not intended to provide special admission assistance, but rather, is purely informational.

Village Idiot
by Shari Mills

This year's Serrano Village Track Meet, to be held at San Bernardino Valley College on May 10th, has run into a few problems. Dennis Membrance, in charge of the track meet told SVC that the new $60,000 track is in meters instead of yards as it was previously set. Now some of the track and field events will have to be converted into meters.

Also, we have been asked to have guards at the track meet to help protect the track against damage. Other than these minor problems, we worked out, the track meet should run smoothly. In addition to ribbons awarded to the first 5 places in each event, a trophy will be awarded to the male and female with the highest overall points.

The Spring Dinner Dance will be held at the Chili Pepper on May 17th this year. The evening will start out with drinks on the patio at 7:00, dinner starting at 8:00, followed by dancing outside. Tickets will be sold for $6.00 each starting next week. Couples or single are welcome to attend so buy tickets early while there are still some available.

This quarter's SVC officers are: Russ Castle — Chairperson John Flathers — Vice-Chairperson Shari Mills — Secretary Ronel Lev — Treasurer

Congratulations! Don't forget to attend Morongo's Pimp and Whore Dance This Friday.

GSU Becomes GLU

The first meeting of the spring quarter brought about several important changes for the G.S.U. In addition to the election of a new chairperson, the name of the organization was changed to Gay and Lesbian Union of CSUSB.

The adoption of the new name is an attempt to include all of the gay and lesbian students, faculty and staff on our campus.

Also discussed were plans to form a speakers' bureau, from which G.L.U. members would be available to speak to classes and organizations on campus about the myths and stereotypes surrounding homosexuality and gay lifestyles.

The plans were also made to form a textbook research group. This group will review textbooks being used on our campus which discuss information on homosexuality and gay lifestyles. Where there are omissions or misinformation perpetuating damaging myths, the group will try to pass on this information to faculty to provide alternate viewpoints.

The Freshmen are divided into groups of ten to fifteen students. The Freshmen are divided into groups of ten to fifteen students. Each of the three high schools, the G.S.U. has been meeting with students for several weeks. The next step is to meet with the parents.

Many parents lack the motivation to attend the college for a number of family-related reasons as well. Mrs. Gomez de Chamorro explained.

GSU Becomes GLU

The Freshmen Orientation seeks Leaders; Apply Now At Freshman Services

Robert Strathis-Ochoa, head of Freshman Services has launched her annual quest for interested, mature, experienced and personable students to act as counselors and informal advisors for Freshmen during their annual orientation in the fall.

Approximately 200 Freshmen show up for the day long series of activities designed to lessen culture shock in leaving high school and moving into a college. The Freshmen are divided into groups of ten to fifteen students with an orientation leader and faculty advisor. The activities are designed to break the ice, make friends, answer questions, assure fears and give the Freshmen a grounding in college survival information.

The Freshmen are motivated to a more extensive participation in on-campus activities through informal programs. Many intramural and AS participants have come from the ranks of the Freshmen in orientation.

There is a need for orientation leaders with time, energy and a desire to participate. Applications will be accepted until the end of April and are preferred by the 25th. There will be an interview and if accepted, a series of short training periods. The reward and payment is a T-shirt and lunch and the feeling that you have helped someone along.

Cal State Librarian Authors Bibliography

At least 98 percent of all the science fiction and fantasy books published in English are cited in a bibliography authored by Librarian M.R. Burgess.

Favorable reviews are being received for the comprehensive reference work, Science Fiction and Fantasy Literature, which was published this winter by Gale Research Co. of Detroit.

The two-volume work, the 16th books published by Burgess in nine years, took six years to compile. In addition to researching the 19,000 science fiction books in his collection, Burgess examined another 7,000 publications. His bibliography thus lists 15,884 English-language first editions of books which were published between 1700 and 1974 in the fields of science fiction, fantasy and weird supernatural fiction.

Approximately 7,000 entries are also in the bibliography, Burgess said.

Of additional interest to students of science fiction is the pictorial history consisting of more than 60 pictures of Burgess' collection. The plates range from about 1850 to modern times.

Within the main portion of "Science Fiction and Fantasy Literature," Burgess has listed the 15,884 entries by author with information about the author, publisher, size of the work, type of book, bibliographical notes and cross-references. The second part of the compendium consists of 1,443 bibliographical sketches of both living and deceased fiction writers of the modern period.

"Often students come from families where, because the parents never went beyond high school, there is a lack of college awareness. More often, there is limited financial resources in the family which leads to students seeking work as early as possible and staying close to home rather than furthering their educations. "Our purpose in the program is also to help the parents so they may help their children," she added.

After the high school students have met with the advisors from Cal State, the next phase is to involve the parents by arranging home visits to emphasize the importance of higher education and provide orientation to a number of area colleges.

"I believe one of the best vehicles for upward mobility is higher education," stressed the program coordinator. "We must all work toward increasing the number of under-represented people in higher education, so someday people will be equally represented in all levels of society."

Parents in the Coachella, Banning and Indio area interested in learning more about the program are urged to call Cal State, San Bernardino collect at 637-7737.
Effects Of Agent Orange Remain Unclear

LOS ANGELES – In the most definitive statement on Agent Orange yet made by a high government official, Veterans Administration chief Max Cleland told Congress that "despite major efforts by many agencies and individuals it remains unclear" whether exposure to the herbicide used in Vietnam can cause "any long term effects on human health."

But Mr. Cleland, a triple amputee veteran of fighting in Vietnam, told a House Veterans Affairs subcommittee, "I want you to know, as one who has a personal stake in this question, that we at the VA, including the 39,000 Vietnam veterans employed by VA, are committed to obtaining and disseminating accurate information as soon as humanly possible. In the meantime, we shall continue to provide every eligible veteran in need of treatment appropriate medical care regardless of causation. We owe them no less."

Mr. Cleland and VA's Chief Medical Director, Dr. Donald L. Custis, testified orally on February 25 and also presented an exhaustive, 99-page report on Agent Orange findings to date.

Mr. Cleland told the committee that most of the available data on the effects of a toxic element of Agent Orange called dioxin or TCDD, comes from experiments on animals, not humans.

He said that while these experiments have shown that harmful and even fatal effects can be produced by concentrated doses over a prolonged period, "the relevance of these animal studies to humans is unclear at the present time."

"The only way to determine their relevance," he added, "is through meticulously designed, long-range epidemiological studies of humans exposed to TCDD in industrial or laboratory accidents or, as in this case, possible exposure in Vietnam."

Noting that human studies on TCDD exposure so far have been very limited in size and do not resolve questions concerning human toxicity, Mr. Cleland said, "Thus far, no human body has shown any evidence for a delayed syndrome of toxicity of any Agent Orange constituent encountered under accidental conditions. In fact, the only long term disease in humans clearly associated with such exposures is the skin condition chloracne. Therefore, there is not now any proof that a definitive 'Agent Orange Syndrome' exists in our Vietnam veterans."

He outlined the results obtained in a recent VA study of the levels of dioxin in the fat of veterans known to have been exposed to Agent Orange compared to a control group of unexposed veterans.

"In this study we showed that small amounts of dioxin could be found in the fat of some but not all the veterans included in the study who were possibly exposed to Agent Orange in Vietnam."

"However, we discovered that dioxin could also be found in the unexposed study participants. This suggested that Vietnam veterans could be exposed to dioxin outside of Vietnam."

"At any rate," Mr. Cleland said, "no correlation could be established in this study between fat levels of dioxin and the occurrence of symptoms of disease."

He outlined for committee members the steps the VA has taken and is taking to provide definitive medical information on the subject. He noted the development of a VA epidemiological study of possible health effects building on a data base obtained from agency examinations of nearly 10,000 veterans since July 1978 and submission of tissue specimens from Vietnam Era veterans treated in VA hospitals to a special unit at the Armed Forces Institute of Pathology.

To date, Mr. Cleland said, 1,233 disability claims involving exposure to Agent Orange have been decided by VA regional offices around the nation. In 21 instances, the disorders claimed to be due to the herbicide were found to be service connected, but in none of them was it necessary to determine whether Agent Orange was a causation factor.

"The VA Administrator said the agency will continue to "conscientiously and expeditiously perform those Agent Orange studies which are within its scientific competence and will encourage others to undertake the additional studies which we cannot reasonably perform."
College Gears Up For 15th Anniversary Celebration

It's homecoming, parents day, high school day and a gigantic spring fling all rolled into one. It's the college's 15th anniversary, and this year it will be celebrated on campus Sunday, April 27, "And the day promises to hold something for people of all ages and interests," claims Jeanne Hognson, chair of the anniversary steering committee.

"The Open House is planned to commemorate the college's 15 years of service and to give the public an opportunity to sample the academic programs, activities, cultural events and facilities on our campus," she added. "We hope as many faculty, staff and students as possible will join in the day's festivities."

If space permits late reservations may be accepted for the Alumni Awards Brunch through the Dean of Students' Office (ext. 7524). Only a limited number of tickets for the late afternoon barbecue are still available and can be purchased on a first come, first serve basis at the barbecue on the 27th. The brunch begins at 11:15 a.m. in the Commons. Everyone is invited to attend both events.

Alumni Brunch Will Help Celebrate 15th Anniversary

Five graduates will receive the first Distinguished Alumni Awards during the college's 15th anniversary celebration Sunday, April 27.

The Alumni Assn. brunch at which they will be honored is open to the public, announced Lawrence Daniels, President. The event will begin at 11:15 a.m. in the Commons.

Reservations should be made with the Alumni Assn. office at the college, 887-7524 by Friday, April 18. The cost is $4.50 for adult and $3.50 for children.

The identity of the honorees will remain secret until the brunch, Daniels said. The Association Board of Directors made the selection from among nominations made by faculty and alumni. One of the five award recipients will be designated as the Alumnus of the Year for particularly outstanding achievement.

Criteria used in the selection included career achievement, academic advancement, professional growth, community service and other awards received.

Coordinator for the brunch will be Richard Bennecke, first president of the Alumni Assn. and currently an activities advisor at the college. Daniels will present the awards.

"We encourage the public to join with the alumni, faculty and the current students of the college for this brunch, which recognizes both the accomplishments of the graduates and the first 15 years of the college," said Daniels.

Cal State is inviting the public to its 15th anniversary open house celebration, which begins with a 5-K family run at 8:30 a.m. and continues throughout the day. The majority of the activities will be between 11 a.m. and 5 p.m. A barbecue, served in the Commons patio, will conclude the planned activities. Reservations for it also should be made by April 18. The barbecue cost is $3.50 per person.

The capsule is said to contain a variety of materials from the first two years of the college's existence, along with letters from students, faculty and administrators giving predictions on the future of the college.

Bobby McGees Conglomeration Restaurant and Disco will hold a special "Cal State Night" on Wednesday, April 23 to help the Cal State community celebrate the College's 15th Anniversary.

The restaurant is well known in the area for its unique dining atmosphere and lounge. The dinner menu consists of seafood, steaks and combinations. Prices for dinner vary from $8 to $13. Reservations are suggested and may be obtained by calling 884-7233. Discounts available to those with a Cal State I.D. will include a 10 percent discount in the dining room and all drinks in the lounge from 9 to 2 will be 90 cents (excluding their house specials). Those going into the lounge must have proof of age.

Decide on the Facts, Not the Rhetoric

VOTE to re-elect KATHY FORTNER for A.S. President

This year Kathy has:

1. Developed a Student Representative Outreach Program -- to get input from all parts of the student community.
2. Continued to work to ensure jeopardized IRA funding to student projects involving travel (i.e. Chamber Singers trip to Mexico City competition)
3. Expanded Snack Bar hours in the Student Union.
4. Maintained an on-campus attendance record of 18 weekdays per month.
5. Worked to provide quality activities even though she has had to train 3 Activities chairs in the last 7 months.
6. Continued her work to improve the quality of the food in the Commons. Something her opponent hasn't ever done though he pushes this as one of his accomplishments.

The following clubs and individuals know the work Kathy Fortner has done and URGE YOU TO RE-ELECT HER AS A.S. PRESIDENT.

MEChA
Marketing Club
Players of the Pear Garden
Resident of Waterman Dorm
Jerry Neese
Mary Neese
Bruce Compton
Linda Norman
Craig Hymer
Wayne Thies
Gary Zitzner

Dale Conrad
Jeff Edwards
Donnie Long
Steve Sparks
Joseph Rego
Vich Newby
Brenda Maddox
Mohammed Saleh
Paul Woodruff
Terry Troy
Steve Woll
Career Questions: Answers From the Experts
First new truck of the 80's...

TOUGH

1980 FORD.

Tough Ford Trucks set the pace for the 80's • New aerodynamically designed pickups with exclusive Twin-I-Beam front suspension. Bigger payloads than last year based on comparable vehicle weights • New 4x4's and Broncos—the only American-built 4WD trucks with Twin-Trac Tion Beam independent front suspension • Plus vans with front-engine design for more move-around room inside • And the sporty Courier. The tough compact from Ford. New 80 Fords set the pace in gas mileage ratings, too.

Free Wheeling Bronco. Offers pinstripes or new optional tricolor tape stripes and more. Low-mount western mirrors, styled steel wheels and RWL tires optional.

Free Wheeling Van. Includes black bumpers, grille and rocker panels. Optional styled steel wheels, RWL tires, push bar and portholes shown.


GAS MILEAGE CHAMPS

- '80 FORD PICKUP
  Best American-built Std. Pickup MPG**
  EPA EST. MPG: 19
  HWY EST. MPG: 23
- '80 FORD 4x4 PICKUP
  Best V 8 4x4 Pickup MPG
  EPA EST. MPG: 15
  HWY EST. MPG: 20
- '80 FORD ECONOLINE
  Best Van MPG**
  EPA EST. MPG: 16
  HWY EST. MPG: 26
- '80 FORD COURIER
  Best MPG of the Top Selling Compacts MPG:
  EPA EST. MPG: 21
  HWY EST. MPG: 37
- '80 FORD BRONCO
  Best V 8 Automatic DURAMAX MPG:
  EPA EST. MPG: 16
  HWY EST. MPG: 19

*Compare these estimates with others. Your mileage may differ depending on speed, distance, and weather. Actual highway mileage will probably be less than estimate. California ratings lower. Diesels and car trucks excluded from pickup comparison.
**With optional overdrive transmission.
†Excludes California.
The experts say a successful career search is the result of dreaming, planning, and adopting a healthy attitude. So let your aspirations soar, and get ready for the latest advice from the authorities about putting your dreams and plans to work.

The Career Search: Who has the answers? .......... 4
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The Career Search: Who has the answers?

Choosing a career may be the most important decision you'll ever make. About 10,000 days of your lifetime are at stake—that's how much time the average working person spends at his or her job.

And it's no wonder that the decision is often tough; one authority estimates that, theoretically, a college student has 42,000 career options to choose from. The possibilities are exciting—and overwhelming. Throughout your college years, the pressure mounts; your family, friends, and professors expect you to choose your life's work wisely. How can you possibly narrow the alternatives?

If you're like most students, you have many unanswered questions about the career search. Must you choose a single direction? Which courses or degrees are marketable? How valuable are job-market predictions?

For the answers to these and other career questions, Insider went to independent career consultants and authors, psychologists, corporate recruiters, personnel directors, and college career counselors, as well as to students who have found their way through the labyrinth of career decisions. All are authorities on finding and succeeding in a career.

Career planning and counseling became a major professional field about 10 years ago, when college graduates first found themselves outnumbering the professional openings they had always taken for granted. And the trend continues; the federal government predicts that the number of college graduates entering the labor force between 1978 and 1990 will exceed by 3.3 million the openings traditionally filled by degree-holders.

This Insider is intended to help you find your own answers and, in doing so, help you compete successfully during this economic squeeze. It contains a sampling of the latest thinking in career planning—how to decide on and reach career goals, and how to cope with changes in the market. The experts in the following pages suggest methods you can start using now, and continue to rely on throughout your working life.
Debunking Career Myths

An important first task in planning your future is to reject a few common myths about careers. Here are some warnings from the experts.

- **The “job market.”** “There is no such thing as a job market from the point of view of the individual,” says John C. Crystal, professional career counselor and author. “There is an employment market strictly for the benefit of employers, but even it doesn’t work very well for them.” Crystal says students expect the so-called job market to do something it isn’t designed to do, and probably won’t do—find or create the right job for them.

- **One life, one career.** The idea that a single career should satisfactorily endure a lifetime has become so accepted that “the choice of a career becomes a self-imposed necessary and fateful process,” writes Yale psychology professor Seymour Sarason in Work, Aging, and Social Change (Free Press, New York, N.Y., 1979, $5.95). But because of developing technology and worker dissatisfaction, many people change careers several times.

- **The power of a college degree.** A degree neither guarantees nor limits you to a job in a specific field. “One doesn’t have to have a degree in business or accounting to function in a business setting,” notes Brad Fagen, professor of higher education at the University of Iowa, and author of a study of career preparation in the liberal arts. Skills such as your ability to analyze information may be far more important than what subject you happened to major in.

- **Planning alone guarantees success.** “The students’ greatest mistake,” says Joe Miller, counselor at Illinois State, “is that they do not go out and get experience in the area they’re interested in.”

- **The perfect job.** It won’t be; your first job after graduation probably won’t provide immediate recognition and fulfillment, and it may not even pay very well. John Shingleton, director of placement at Michigan State University, says you should be aware of the “expectations gap,” and warns that many graduates may have to take stop-gap jobs while awaiting appropriate openings.

---

**Gregory Hayes: His Career Is Careers**

The college environment and the satisfaction of helping students through the maze of career information attracted Gregory Hayes to the career-counseling field.

A 30-year-old New Jersey native, Hayes is executive director of the career-development center at USC. He entered career counseling nine years ago and has been at USC for three years. Before that, he worked in counseling at Howard University and the University of Dayton, where he earned a master’s degree in college personnel administration.

At USC, he has implemented a career-planning course for student athletes and a career-counseling program for alumni. Hayes plans to write a book on career aspirations of black college students.

“We don’t have enough experts to provide career assistance to blacks,” he says. “There’s a need for role models.”

---

**What Makes An Expert?**

They advise others on job hunting, but just who are college placement and career counselors? Where do they come from, and how do they get into the field?

Most earn a master’s degree in counseling or student personnel work, according to Dr. Frank Burtnett, director of professional development programs for the American Personnel and Guidance Association.

No license or certificate is needed before entering the field, but the Association for Counselor Education and Supervision, an APGA affiliate, sets standards for training programs in counseling. Institutions that adhere to ACES’s standards require students to complete a counseling internship.

Above all, career counselors should enjoy working with people, says Burtnett. They should also have analytical ability and be able to cope with change.
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* Small cars and wagons under 100” wheelbase.
How do I choose a career?
Start by getting to know yourself.

An Exercise In Career Decision-Making

One career expert estimates that in theory, a college student has 42,000 career options from which to choose. Each student narrows that to a manageable number and, ultimately, chooses one or perhaps two. But how?

Start by identifying certain factors that shape your career decision, says Tom Jackson, author and career consultant.

"There are five variables that most people can't organize in their own minds—skills, interests, satisfaction, practicality, and willingness to do what's necessary to get the job," Jackson says.

He offers some step-by-step tactics to get your career options on paper.

• List 25 things you like to do, even those you see as insignificant. Pretend you have a month's vacation and $2,000. What would you do?
• On a separate sheet, list 25 things you can do that produce good results—whitling, playing an instrument. What do you do that earns you compliments?
• Pick out your top five from each category and make a grid of these horizontally and vertically. Now you have 25 possible intersections. Select 10.
• On 10 separate sheets, list three or four jobs that could fit each intersection. (For example, if you like to cook and you're good at organizing parties, possible jobs could be caterer, restaurant owner, or chef.) Now you have a list of 30 jobs.
• Grade each job with either an A (maximum satisfaction), B (moderate), or C (minimum). Then rank each in terms of practicality (getting the job, additional education required).
• Ask, "Am I willing to do what's necessary to get this job?" If not, cross it out.

This exercise should provide a list of realistic careers to consider pursuing. For more detailed career-planning suggestions, see Jackson's Guerrilla Tactics in the Job Market (Bantam Books, N.Y., 1978, $2.50). □

Match Yourself To a Career

The snide remark "I know your type" takes on new meaning in the career search. John L. Holland, a psychologist at Johns Hopkins University, uses six "types" to match personalities to suitable jobs in his career interest test, "The Self-Directed Search" (Consulting Psychologists Press, Palo Alto, Calif., 1974, $2.25 plus postage).

The test instructs you to rank your interests, abilities, and experiences. A composite score reveals your career profile as a combination of three of the following categories.

• Realistic. Has mechanical abilities; is described as conforming, persistent, practical. (Examples of appropriate jobs: auto mechanic, aircraft controller, electrician.)
• Investigative. Has mathematical and scientific abilities; is analytical, curious, precise. (Biologist, chemist, geologist.)
• Artistic. Has artistic abilities and is considered complicated, emotional, original. (Composer, writer, performer.)
• Social. Has social skills and talents and is described as friendly, idealistic, responsible. (Teacher, counselor, religious worker.)
• Enterprising. Has leadership and speaking abilities; is adventurous, ambitious, impulsive. (Salesperson, executive, buyer.)
• Conventional. Has clerical and mathematic abilities, and is careful, obedient, efficient. (Bookkeeper, bank employee, tax expert.) □
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Living Up To Whose Expectations?
Did your parents fill your toybox with “scientific” playthings or give you lots of books about doctors?
These and other subtle influences from family, peers, and society as a whole may cause you to overlook some career possibilities, says Ruth Crane, consultant and co-author of Self-Evaluation Career Guide (with Marcine H. Goad, Pilot Books, New York, 1978, $3.50).

“When you’re exploring career choices and you come up with a positive or negative reaction, find out why,” she advises. Are you basing it on what other people expect? Identify the influence, Crane says, so you can determine whether your reaction represents your own feelings.

Nicholas W. Weiler, a manpower expert for General Electric’s Corporate Consulting Services, aims his Reality and Career Planning at the undecided, providing advice on “finding the drummer” in your life, and developing the proper career path. He includes 17 exercises to help you through the decision-making process. Reality and Career Planning, by Nicholas W. Weiler, Addison-Wesley Publishing Company, Reading, Mass., 1977, $7.95.

Preventing Future Job Shock
Adults returning to school make up a growing percentage of college enrollments. Many are experiencing “career passages”—returning to school in order to change careers or to update knowledge in a developing field.

Statisticians say the average worker has two to three different careers in a lifetime; some experts estimate as many as five. Professional counselors emphasize that the key to weathering changes is skills.

“You can’t predict when career changes will be—and they will often happen at a time when you’re least prepared,” says career consultant and author Richard Nelson Bolles.

He identifies two reasons for career transitions. “First, some changes are brought about by external factors,” he says. “A job may vanish due to drastic changes in the whole industry.” The second reason is dissatisfaction with a job or a field.

These passages are traumatic, because workers usually see their skills as applicable to a single field.

The one weapon you have against future job shock, says Bolles, is “the ability to identify the common threads that run through your life, whether problem-solving, analytical, artistic, or social abilities. You don’t necessarily need to run back to college (to prepare for a career change). Many times you can pick up the course content of a job if you have the required basic skills.

“Many people stay in a career in which they are unhappy because they don’t assess their skills,” he adds, “and more important, they don’t analyze which ones of those they actually enjoy.”

The time to begin making that assessment is in high school. As insurance against becoming trapped in an unsatisfying job, Bolles recommends that students think beyond the context of courses and analyze what transferrable skills can be gained from them.

Bob Reichblum: Realizing a Dream
Most people struggle with the decision of “what to be when they grow up,” and sometimes the dilemma lasts well into the adult years. But a few seem to be born knowing what they want from life. If you have a lifelong dream, don’t be afraid to follow it, says Bob Reichblum, whose career decision was easily made.

“By the fifth grade, when all my friends wanted to be doctors and astronauts, I was out there videotaping our baseball games,” says 22-year-old Reichblum, a television news producer for station KKY in Philadelphia.

He firmed up career plans early when he became a studio go-fer at age 13. And, while a broadcast journalism major at Syracuse University, he interned at a Pittsburgh station. After graduation, the station gave Reichblum his first full-time job.

“Having a daily deadline is really appealing,” he says, “and subject matter is always changing. Besides, it’s one of the few businesses where you can jump on your desk and scream at the top of your lungs, and no one blinks an eye.”

Chris Fallon: Finding a Niche
Chris Fallon, 23, is among a handful of female college sports information directors. Yet, two years before she accepted the post at St. Francis College in Brooklyn, where she is also assistant athletic director, she “didn’t even know the job existed.”

As a junior in communications at Manhattan College, Fallon was asked by a club football team to keep statistics and do publicity. That sparked her interest, and she volunteered to work in the sports information office at Manhattan.

Through this job and other part-time work—covering basketball as a newspaper stringer and interning at a harness race track—Fallon found working in sports “lots of fun.” Plus, she says, “I picked up the working skills that I couldn’t get through classwork.”
Where are the jobs?
Keep the market in perspective.

Long Shots
And Sure Bets: Job Market Predictions
How heavily should you depend on employment predictions? Professional counselors caution you to keep them in perspective. Like all other components of career planning, taken singly, predictions are just a tool.

"It's really tough to go on predictions," says Tom Overton, director of counseling at North Texas State University. "The changing economy has made the market so hard to predict."

Official employment forecasts are made by the Bureau of Labor Statistics (BLS), publisher of the Occupational Outlook Quarterly and Occupational Outlook Handbook.

Federal agencies from the Department of Commerce to the Department of Education provide the BLS with a variety of statistics on demographics, product demand, technology, college enrollments, and other factors affecting our economy. BLS analysts study the data, looking at total expected openings and expected number of graduates, and estimate the outlook for each field.

One purpose is to bring about a balance by predicting an imbalance. "By saying a field will be competitive, we discourage some people," explains Daniel Hecker, a BLS economist. "And bright prospects often attract people to a field."

The Ups And Downs Of Engineering
Many professions have ridden the rollercoaster of surplus and shortage over the years. Richard Freeman explores the subject in his book, The Overeducated American (Academic Press, New York, 1976, $15.00), and offers engineering as the "classic example."

The obvious factor behind shifts in the field's popularity is shifts in demand, such as the downward trend in space exploration in recent years.

Freeman, an economics professor at Harvard, says a strong market with high salaries brings increased enrollment in engineering schools. "Then, more or less, four years later, there are too many graduates and that depresses salaries, and in turn discourages students from the field. A few years later there's a shortage, and the cycle repeats itself," he says.

The latest study by the Engineering Manpower Commission shows 1977 freshman enrollment at an all-time high of 89,000, up from 50,000 in 1973.

The Bureau of Labor Statistics expects a 25 percent growth in engineering occupations between 1976 and 1985, and predicts that the number of applicants will roughly equal the number of expected openings.

Affirmative Action: How Far Have We Come?
Women and minorities have made undeniable gains in the job market over the last 10 years.

Percent of Jobs Held, By Race and Sex, 1969 and 1979

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*less than 1 percent. SOURCE: Bureau of Labor Statistics
"Companies are a great deal better (about hiring practices) than they were 15 years ago, and surveys show most Americans favor affirmative action," says Eleanor Holmes Norton, head of the Equal Employment Opportunity Commission.

Statistics show a substantial gain for blacks and women in prestigious occupations, yet both are still underrepresented in many areas. And, while wages for black women have risen to meet those of white women, the earnings of both are still below men of any race.

"If you measure against the base of where we started, there has been an improvement," says Norton. "If you look at where it should be, the change is not satisfactory." "

M.B.A.'s: Riding On a Reputation

The attractive glitter of the master's degree in business administration may be in the tarnishing stages.

Eugene Jennings, a Michigan State University professor, annually surveys corporations known to hire large numbers of M.B.A.'s. He expects the predicted recession to produce a "real glut."

"We're seeing signs of the cutoff now," warns Jennings, adding that "if you get an M.B.A. from a second- or third-tier school, you're probably more handicapped than if you had just stuck with a bachelor's."

Others are cautious about the market but somewhat more optimistic. "This year, the top 10 or 12 schools were overwhelmed with recruiters," says Pennsylvania's Wharton School dean Donald Carroll. "Students from other schools are probably finding jobs, but are less avidly sought after and receive much lower salary offers."

Jim Viehland, of the American Assembly of Collegiate Schools of Business, agrees that there may be a "slight downturn in need due to economic conditions. Some people may call it a glut," he says. "I think it's a short-term phenomenon."
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How do I make the most of college?

Strategies for exploring options and developing skills.

Make Your Skills Work for You

Skills. That one word means a lot to your future.

The recurring theme among the experts we surveyed is an emphasis on "skills" and "competences," rather than specific studies.

Your major alone may not make a decisive difference in your future, but the skills you master and the way you communicate them to others can carry you through a lifetime of careers.

"Simply saying you have a philosophy degree may turn a lot of people off," explains consultant and author John Crystal. "If you learn to outline your skills in common English, you'll find your employment prospects are far broader than you think."

Carefully chosen courses mixed with part-time jobs, volunteer activities, or organized programs like internships and co-ops can help you develop the abilities employers seek. In this section, counselors and fellow students offer techniques for building your skills.

THE TOP 10

The National Center for Education Statistics' latest study shows that the following majors are the most popular with undergraduate students across the country.

Marketing Your Major

If you are working toward a liberal arts or sciences degree, career experts suggest you take steps to "practicalize" it. Here are a few ways you can make it more marketable.

Double majors. Enterprising students have started negotiating double majors that cross lines between disciplines. For example, some universities offer combined humanities and business degrees; others allow students to tailor a program for a specific career, such as majoring in both broadcasting and international politics as background for a job as a foreign correspondent.

"The double major is becoming more common," says Brian Barrett, counselor at Fordham University. "but it's marketable only if done right." Barrett suggests you choose your second major for a specific purpose. See your adviser or academic dean for information about your school's policies.

Liberating Liberal Arts

Alma College in Michigan is brightening the prospects for its liberal arts graduates. The college's career-preparation program teaches liberal arts majors to assess their skills and relate them to other fields.

About one-fifth of Alma's students participate each year. Special faculty counseling helps them link their education to a career. Literature professors point out that analytical skills can prove valuable in business, and history students discover that working with documents and "getting to the bottom line" ties into sales jobs.

Participants choose a do-it-yourself major emphasizing marketable skills, which they put to use during a practicum. A public relations emphasis, for example, may include a term of legislative research.

The program gives a broader background than would a "quick technological fix," says Dean of Instruction John Agria. "We are preserving the liberal arts emphasis and helping students package themselves for business."

Minors. The minor subject of study, which had been eliminated or ignored by many schools, is making a strong comeback as a means of enhancing arts and sciences degrees. The University of South Carolina, for instance, has set up formal career-specific minors for humanities majors in which students take 18 hours of core requirements in subjects such as marketing, public relations, or other career-specific subjects. Again, talk to counselors at your school about developing a compatible major/minor relationship.

Electives. A less-formal way to beef up a liberal arts degree and introduce new skills is through elective courses. Frank S. Endicott, former director of Northwestern University's placement center, advises nonbusiness majors who may be interested in business positions to "include some courses in economics, accounting, and computer science." Examine your course catalog thoroughly for potentially valuable electives.

Beyond Careers

It is essential to think about and plan for your future, but keep in mind that college offers more than just career preparation.

One benefit is satisfaction from the experience itself—the learning, and the stimulus of interesting people and ideas, says Howard Bowen, author and professor of economics and education at Claremont Graduate School in Claremont, California.
"College contributes to emotional development and helps people find their personal identity," Bowen says. "It helps them in making life-time choices, not only in careers but also in the selection of friends, spouses, interests, and lifestyles."

He stresses that going to school encourages tolerance "toward various ethnic and national groups, and toward people holding different opinions."

And on the other side of the balance sheet, he adds, "There are no advantages in being uneducated or poorly educated." •

Enough Is Enough—Or Is It?
Graduation sometimes brings more questions than answers. In addition to puzzling over the job search, you probably will wonder about graduate or professional study. Here are some suggestions that may help you in your decision.

• Find out whether an advanced degree in your field will be genuinely helpful. "An M.A. or a Ph.D. is almost a necessity in a field like psychology," says Tom Overton, director of counseling at North Texas State University in Denton. "But in elementary education, especially when you're looking for your first job, it may make you overqualified."

• Calculate the cost-effectiveness of getting another degree. Most graduate programs will set you back at least $5,000, and simultaneously deprive you of one to two years' experience and earnings. "Unless you're going into medical school or law school, the straight economic payoff is very limited in graduate school," says sociologist Christopher Jencks, author of Who Gets Ahead? (Basic Books, New York, 1979, $17.50). "Most graduate programs won't substantially increase your earning power."

• Consider the potential value of an advanced degree

CONTINUED ON PAGE 16

Michael Appleton: Business and Blueprints
Hot property. That's what many students hope to become when they complete combination-degree programs such as M.B.A./architecture, M.B.A./law, and M.B.A./foreign service, offered at various schools across the country.

Michael Appleton believes he will have an advantage in the future with the M.B.A./master of architecture degrees he recently earned at Washington University in St. Louis. "Companies will be getting two fields of knowledge from one employee," he explains.

His program took three years, one year less than it would take to earn the degrees separately.

Appleton, 27, is considering real-estate development as a career. "As an architect, I could work with a developer and rely on my background in finance," he says. "Likewise, in business I could work well with an architect, since I can read plans."

Richard Banner: Chairman of the Board Games
Richard Banner, who studied history at Illinois State University, is applying his major with a vengeance. The fate of armies and the future of nations depend on his work.

Banner, through his Game Designers' Workshop, creates and sells board games. Far from the mellow moves of backgammon, these games recreate the grandest and goriest battles in the history of war.

"A board game is a reflection of popular history," says Banner, who co-founded the company while still at Illinois State. Through exhaustive research of actual campaigns, he aims to provide both "a good simulation and a good game."

Ann Flemming: Firsthand Knowledge
A work-study assignment doesn't have to be limited to shelving library books.

Ann Flemming, a Florida Memorial College student, was persistent in requesting a change from a clerical work-study assignment to one that's giving her experience in her major—social services.

"Books and the classroom aren't enough to help you decide on a career," she says. "I wanted firsthand knowledge."

As a supervisor at Fellowship House, a psychiatric rehabilitation center, Flemming visits members, helps balance budgets, and assists in the center's recreation programs.

"I love the job," she says. "I know I can help people, and I enjoy that."
in a field other than your undergraduate major. "Students need different perspectives," says Roman Andrus, assistant dean at Brigham Young University's College of Business. "The more varied your experience, the more effectively you'll be able to deal with different kinds of people." And, choosing a different field of study gives you an opportunity to change or focus career directions.

- Investigate combination-degree programs. Some schools allow mixing and matching of graduate studies. "The rationale is that students get two degrees in less time," says Constantine Michaelides, dean of Washington University's School of Architecture. The school participates in a combined M.B.A./master of architecture program. "Ideally, students can develop a career that combines talents in both fields," says Michaelides.

**Far From The Maddening Midterms**

Students may call it a needed break, but academe calls it "stopping out."

Taking time out of school to work offers experiences you can't get otherwise, says Judi Kesselman, author of Stopping Out: A Guide to Leaving College and Getting Back In (M. Evans and Company, New York, 1976, $3.95).

"There are certain jobs you just can't acquire through part-time work," explains Kesselman. "And although many structured programs, such as co-ops and internships, give you a true feel for the working world, many do not. Besides, lots of schools are limited and don't have these programs at all."

She gives two main reasons for taking a working break. First, it helps you test career plans. "Reading, talking about it, and studying it isn't enough," she says. You should get some hands-on exposure.

Stopping out also gives you a chance to decide among several options, free from the pressures of school and with plenty of time to explore.

While stopping out can help you define career goals and let you mature, you should be ready to explain your motives, says Rankin Harris, career counselor at the University of North Carolina at Chapel Hill. "Most employers are pretty accepting of this, but some may interpret your stopping out as a lack of application and sense of direction," he says.

**Learning To Cope Through Co-ops**

Cooperative education at most schools means alternating quarters of study with a 9-to-5 job. But Antioch College in Ohio has expanded the co-op concept to include hitchhiking, backpacking, and travel.

"It's an experience-based education," says Dan Halting, director of Antioch's program. "The objective is to learn about other cultures and values, coping in a complex world, getting along with different kinds of people—other than those in the ivory tower or back at home."

Antioch was the first liberal arts college to adopt a co-op program, which it initiated 60 years ago. Since then, all its students have been required to participate during every year of their undergraduate education.

The graduates have an advantage in the job search—the equivalent of two years' employment during school, says Hotaling. "They're more readily accepted in grad school or a profession."

**Future Payoffs For Involvement**

Participation in campus organizations will tell a future employer that you have flexibility, you can work as part of a team, and you can structure your own time.

"Those are the 'biggies' employers look for in interviewing grades," says Melissa Roth, a corporate recruiter for Vulcan Materials Company. "They look for active involvement."

The number and diversity of your activities will impress an interviewer. "If you had a B average, held a part-time job, and were active in campus groups, that shows you can plan your own schedule and handle more than one thing at a time. It also shows a high energy level," counsels Roth. "An employer doesn't want somebody who's going to slump out at three o'clock."

**College to Career** covers a broad spectrum of career-related questions. Author John Shingleton, director of placement services at Michigan State University, starts with the purpose of a career and progresses through career development and advancement. He cautions the reader about traps and pitfalls of college, and offers instruction on relating your education to your career aspirations. College to Career, by John Shingleton, McGraw-Hill, 1977, New York, $5.95.
THE 1980 PINTO.

These girls know a thing or two about Ford Pintos, and they love the 1980 Pinto Rallye. They're the girls from the 8-Pinto sorority in Long Beach, California, and each one owns a Pinto. Left to right, they're Karen, Linda, Lisa, Kim, Sue, Bonnie, Marianne and Cathy.

40 STANDARD FEATURES
The 1980 Pinto is packed with standard features. Features like steel-belted radials, bucket seats, tinted glass, and rack and pinion steering. On the Pinto Rallye you also get a Sports Package which includes tachometer, ammeter and front and rear spoilers.

EXCELLENT MILEAGE

24 EPA EST. MPG
38 HWY EST. MPG

Compare this estimated mpg to other cars. Your mpg may differ depending on speed, distance, and weather. Actual highway mpg will probably be lower than estimate. California and wagon ratings are lower.

WIDE CHOICE OF MODELS
The 1980 Pinto comes in a variety of sedans, hatchbacks and wagons. At prices that will surprise you. There's even an Extended Service Plan available providing longer protection than your car's basic warranty. Consult your Ford Dealer.

Compare Pinto. It may be America's best small car value.
Where do I go for career advice?

People and places are the resources for your search.

What's Available On Campus

Whether it's called a career resource center, planning and placement office, or development center, the purpose is the same—to help students choose, plan for, and pursue a career.

Services vary by campus, but here's an idea of what's available at most career centers:

- Trained counselors to help you clarify career goals
- Testing services with interpretation of results
- Lists of current job openings
- Information on the nature of various occupations
- Career library containing books, files, and trade journals
- Information on internships and co-op programs
- Referrals to outside resources
- Job-hunting workshops and seminars
- Campus recruiting schedules

Warren Kauffman, assistant director of the College Placement Council, suggests students visit the career office before their senior year. "If you start planning earlier, you may find a field you weren't aware of before and still have time to adjust educational requirements," he advises.

A Time-Saver: Computer Counseling

"Six years ago, computers scared most people to death," recalls one career counselor. But as the machines gained popularity and acceptance through media exposure, they also gained widespread use in career planning offices.

Their basic function is to provide information, sometimes through a printout and sometimes by "talking back" to the student.

"There's nothing yet that can choose a career for you," says Maurice Mayberry, director of the Career Resource Center at the University of Florida. "But I'd estimate you could spend two to three weeks in a library pouring over printed information and get the same information from a computer in one hour."

Expanding Market For The Handicapped

Counselors no longer advise handicapped students to let their disabilities dictate their career goals. "When we first started, almost all of the handicapped students majored in social services," says Southern Illinois University counselor.

"Give me a fish, and I will eat for today; teach me to fish, and I will eat for the rest of my life." — RICHARD N. BOLLES, author of What Color Is Your Parachute?, quotes an ancient proverb as the rationale for his career-planning advice.

"Students often want to delay decisions about their futures," says course teacher Art Letcher, career-planning director at Pennsylvania. "They're afraid of making a commitment. I have people identify a career, and then narrow in on it."

Near the end of the course, students interview a successful person in their chosen field. "Basically, career planning is a matter of figuring out where you are in relationship to where you want to be, and how to get there," Letcher says. "The only way you do that is to go out and talk with people who have made it."

The student grapevine lies at the root of the University of Virginia's Peer Career Counseling program. The counselors are trained upperclassmen who assist others in identifying interests, skills, and career goals.

At any school there's a grapevine among students they share career-planning approaches and courses which have been useful to them," says Karen Knierim, assistant director of the career planning office. "We feel we're legitimizing the grapevine by training peer counselors."

A LITTLE HELP FROM YOUR FRIENDS

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Valerie Brew. "Now they're going into business, engineering, and computer science."

Brew, who has only partial use of her arms due to polio, has helped establish the SIU program after her own frustrating bout with the job market four years ago. Since then, she has placed 39 students in their fields, and this year she's working with 40 seniors.

She counsels students to approach their disability matter-of-factly during interviews, and advises against including a handicap on resumes. If students prefer to mention it, she suggests expressing it in a positive manner, such as "confined to a wheelchair, but able to drive."

Professional Insights From The Alums

A coast-to-coast alumni network offers Hamilton College students insights into professions ranging from banking to advertising.

Alumni of the New York college volunteer to tell students about their jobs—what the work entails, what education is needed, and what's required to break into the field.

The career center keeps a file of at least 1,000 participating alumni, grouped by geographic location and occupation. A staff member contacts the volunteer to introduce an interested student, who then visits the alum for a fact-finding session.

"The working world becomes less mysterious to students," says Beatrice Lieberman, director of Hamilton's career center. "Before they job hunt, they gather information from people with similar educational experiences and find out about professions."

Learning The Ropes: Advice for Women

The University of Utah offers a special counseling program that serves not only its women students but also older women re-entering the work force.

"Employment of women is different and needs to be approached in a different way," explains Beth Summerhayes, director of the placement center. "We're trying to help women overcome problems they face when competing for jobs. They're generally less sure of what they want than men are. They sometimes underestimate their ability and take lesser jobs than men."

Summerhayes adds that women often do not understand political hiring and take rejection personally.

"The placement office is in touch with the pulse of the community," she says. "We know where the jobs are for women and keep track of trends in business."

Independent Counseling

Independent counseling agencies provide an alternative to college career planning and placement centers. They give you individualized attention—but they also charge you a fee.

"College placement offices are responsible for so many students they can barely touch the surface of a student's needs," says Don Falkenberg, director of the Western Career Development Center in Pasadena, one of 16 centers in the nationwide Career Development Council Network.

Such groups specialize in self-help and decision counseling. Many college placement officers recommend them for older job seekers and persons wishing to change careers, but they add that campus counseling centers remain the best equipped to advise students.

Participants in independent counseling usually take a battery of tests on vocational and personal interests, then spend a full day at the agency discussing the results. "We don't set up interviews, but we help people know how to present themselves for interviews," says Falkenberg.

The Directory of Approved Counseling Agencies, prepared by the International Association of Counseling Services, lists reputable agencies around the country. It costs $5 and can be obtained from American Personnel and Guidance Association, 5203 Leesburg Pike, Falls Church, Va. 22041.
John C. Crystal: "Know how to look for a job."

"I have been a very angry man for 30 years," declares John C. Crystal, founder of the creative life/work planning center that bears his name. What could so irk a man that he would make a career of venting his anger? It was the ineffective advice he received during his first job hunt following a World War II stint in Army intelligence.

"Putting it mildly," he says, "the traditional approach to job hunting is a national disgrace."

Crystal takes pride in being a maverick, although the popularity of his opinions is growing—especially through college career counselors who have taken his seminar, or used Where Do I Go From Here With My Life (with Richard Bolles, Seabury Press, New York, 1974, $7.95). When it is suggested that his once-radical prescription for planning and positive thinking is becoming the new orthodoxy, he chuckles, and vows, "The day that happens, I'll have to come up with something else."

Because Crystal has hacked his way through the business jungle and back—he's worked for Sears, General Motors, and the National Aeronautics and Space Administration, among others—he feels secure in chiding purely academic counselors. "A lot of people in this field never left the campus, and they call themselves experts," he notes. "They should go work in industry and get experience."

He is impatient with theorizing because he sees career planning as a life-and-death concern. "I've had people sent to me by their pastors because they were threatening suicide," he says. "They just couldn't find jobs."

John L. Holland: "Let your dreams be your guide."

Mention "SDS" on campus these days, and a lot of students will think of the Self-Directed Search, not the Students for a Democratic Society.

John L. Holland, professor of social relations and psychology at Johns Hopkins University, created the Self-Directed Search, a checklist process of identifying career interests and skills, after many years of clinical research and revision. Through the SDS and his book, Making Vocational Choices: A Theory of Careers (Prentice-Hall, Englewood Cliffs, N.J., 1973, $8.95), Holland has become an influential figure in career counseling.

For the past 20 years, he has been a researcher, but before that he spent 18 years as an active counselor. It was as a practitioner that he developed career approaches considered unorthodox at the time. "People didn't get interested until '72," he says. "Now, I look traditional."

Holland approves of the current trend toward workshops and group sessions, but insists on the need for more individualized research. "We need more on instructional technology—which things help which people," he says.

He believes your own career aspirations and daydreams are your best guide. "I would hate to see everybody planning all the time," he says. "For maybe half the population, planning is no big thing."

Tom Jackson: "Don't wait by the mailbox."

Tom Jackson is at a pay phone in Chicago's O'Hare airport, being interviewed between flights. He's heading to Los Angeles, where he'll advise more than a thousand workers being laid off by a major company on how to break into "the hidden job market."

The career expert and author spends nearly two-thirds of the year crisscrossing the country, holding workshops on college campuses and at corporations. His advice is based on the assumption that "it's not the most qualified persons who get the best jobs, it's those who are most skilled in job finding."

Jackson advocates activism in career planning—being responsible for your work life and choosing your job rather than having your job choose you. He insists that the traditional, passive approach is "totally out of tune with the times. People who take this 'I hope I can get something' approach are operating out of a sense of scarcity, taking whatever they can get."

President of the Career Development Team in New York, he readily admits he's a risk-taker. "We're pioneers of the front lines of the work ethic. We tell people there's not a job scarcity at a time they're being told there is. We say they should be assertive and positive, when they think they should be modest in an interview. My company takes risks and is willing to try the untried, to make a contribution."

His personal ventures exemplify the "risk it" philosophy. When Jackson was a Navy test pilot, he set a world record for jumping from a plane—at 37,000 feet; he fell for 20,000 feet before opening his parachute.
THE HIGH MILEAGE 1980 FORD FAIRMONT.

The right mpg, even better than last year.
High mileage ratings can make you glad you bought a Fairmont. The 2.3 liter 4-cyl. engine has remarkable mileage for a five-passenger car, for a driving range of hundreds of miles between fill-ups.
And Fairmont's 6-cyl. has EST. MPG of 21. No 6-cyl. car with standard 4-speed transmission beats it. Comparison excludes hwy, driving and Calif. models.

The right room, seats five comfortably.
The 1980 Ford Fairmont has been engineered for people, to be trim on the outside yet remarkably spacious on the inside, an ideal combination for the needs of today and tomorrow.
You'll discover on the inside there's ample room for five adults. Check out the trunk and you'll find Fairmont doesn't skimp on luggage space either. There's 17 cubic feet of usable space. In Fairmont wagons, there's 43 cubic feet of space. No other mid-size wagon has a higher cargo rating.

The right price, and more.
Whether you buy or lease, Ford Fairmont is extremely cost efficient.
$4,665 Sticker price for 2-Door shown, excluding title, taxes and destination charges.

And Ford's optional Extended Service Plan provides additional protection. With that kind of mileage, room and price...
You'll be glad you bought a Fairmont.

FORD FAIRMONT
FORD DIVISION
The Chase Is On
The process of the career search is clear. You must know who you are and where your aspirations lie, your interests must be tested, your skills developed, and your goals established. All of these lead to the ultimate career activity: the job hunt.

The career experts consulted offer sound guidance on every part of the process, from recognizing potential employers to handling painful—but inevitable—rejection.

Picking Your Employer
Identifying the "right" employers is primarily a matter of attitude and awareness. Advisers say the best time to select your targets is while you're still in school.

- Find out who the employers are, and determine which ones appeal to you. Referring to trade magazines, the Yellow Pages, chambers of commerce, and professional associations, consult your placement office and the state employment service. Ask your librarian for directories in your field, or consult The Guide to American Directories, which lists thousands of directories in almost all employment categories.

- Establish contacts through professors, friends, university alumni, and members of your professional organizations, says Richard Irish, author of Go Hire Yourself/An Employer (Anchor Books, Garden City, N.Y., 1978, $3.95).

- Keep a file of contacts and prospective employers: include information such as company size, growth potential, and the head of the department you are interested in. Update the file often, and keep copies of supporting materials (news items, annual reports, etc.) that may be helpful when you are ready to approach the employer.

Who Are You? In One Page or Less
Some new-breed career counselors feel that resumes are a waste of time, and other experts agree that resumes alone will not bring results. Many suggest you call first for an "informational" interview, and leave a resume at the end of your meeting.

Still, "over 95 percent of all employment hires are introduced by a resume," says John D. Erdlen, executive director of the Employment Management Association, a nonprofit group of employment and personnel managers in industry.

So whether or not you plan to rely heavily on a resume, you should prepare one that emphasizes your skills. Many career counseling centers can provide a model and individual guidance.

"Your resume should be brief and concise, highlighting your experience," says Dr. Rita M. Brack, director of counseling and placement at Notre Dame College in New Hampshire. When describing past jobs, she suggests "using action verbs such as 'created,' 'organized,' 'managed,' and 'took responsibility for.' Avoid stilted, flowery language."

Most counselors say a resume should be no longer than one page. Brack advises students to omit personal data like height, weight, race, salary desired, and marital status.

A cover letter should accompany your resume, and it "should be interesting, with some hint of the candidate's personality, and speak to items specified as prerequisites for the job," she adds.

Mention any materials you can provide as evidence of your skills, or send along a small sample if it seems appropriate.

Don't expect a resume to get you a job; but, along with a follow-up telephone call or a reference from a contact who knows you and the employer, it could generate an interview.
**Practice Makes Perfect: The Interview**

Qualified people don't get choice jobs just because they're qualified. The rewards come to those who train themselves for the job search—and the interview.

Experts urge students to practice interview techniques with family and friends in order to develop style and confidence. Visit your placement center to find out if it offers mock interview sessions. Practice communicating—and that means effective speaking and listening.

Review your goals and be prepared to discuss them, says Marcus Wright, career counselor at Arizona State University.

"We've found the biggest problem is that students aren't ready to talk about their aspirations and their experience," he says. "In practice interviews, we get students to organize their thoughts, stress their skills, get rid of annoying mannerisms, and project a positive image."

An important component of the interview is the follow-up. Be sure to call or write, thanking the interviewer for the interview. Be sure to call or write, thanking the interviewer for the interview. "We've found the biggest problem is that students aren't ready to talk about their aspirations and their experience," he says. "In practice interviews, we get students to organize their thoughts, stress their skills, get rid of annoying mannerisms, and project a positive image."

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Torn Between Two Offers

Once you have a job offer, you are faced with deciding whether to accept or decline. If you're really lucky, you'll have to choose between two or more employers who want to hire you. There is no easy method.

Examine your own values—that's the counsel from two placement directors. "Decide what is important to you," says Kevin Pratt of Gonzaga University in Spokane, Washington. Factors to weigh include responsibilities of the job, opportunities for advancement or community service, geographic location, and the people you'll work with.

"Graduates shouldn't limit themselves to one field, because they aren't assured of getting a job in it," says Sena. "It's good to back up your major with a skill."

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**Profiles**

**Monica Sena: Searching Successfully**

Job hunters, beware of tunnel vision, warns recent graduate Monica Sena. Sena, 23, profited from this advice in her own job search.

She earned a B.A. degree in Spanish from Colorado State University and is certified in secondary education. Immediately after college, she taught migrant students in Fort Collins, Colorado.

Although she now works at a Denver insurance agency, she believes that the business skills she is learning there—budgeting time, dealing with the public, and paying attention to the small details of contracts—will help her when she returns to teaching.

"Graduates shouldn't limit themselves to one field, because they aren't assured of getting a job in it," says Sena. "It's good to back up your major with a skill."

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**Out of the Blues**

Rejection shock is a common affliction among college graduates seeking jobs. Fran Wallace-Schutzman, career-planning director at Ithaca College in New York, cites the symptoms—anxiety, and loss of energy and interest.

She also offers a cure: Turn rejection into a positive learning experience. Call the person who interviewed you and ask what made him or her decide not to hire you. "It could prevent you from making the same mistakes again and again," she explains.

Send the interviewer a letter, suggests Wallace-Schutzman; say you enjoyed learning about the company and would be interested in working there in the future. Request that your resume be kept on file.

Larry Crouch, placement consultant at Southern Illinois University, says you should expect rejection. He urges students to seek professional assistance from the placement office to determine why they've been turned down for a job. "You could be interviewing for the wrong positions," Crouch says. "Or you might project a negative self-concept."
Ford Fiesta. It received a seven-flag salute.

The car that wowed Europe is winning the hearts of America.

Ford Fiesta. The little front wheel drive car that comes from Germany. Applauded all over Europe by the experts for its engineering, design and overall performance. It was voted the most significant import of the year in 1978 by readers of Car and Driver. And when you understand how beautifully Fiesta performs, you'll understand why it continues to get rave notices.

Front wheel drive. Through rain, ice, sleet, hail and snow, Fiesta's remarkable front wheel drive traction will help you keep your appointed rounds. And its Michelin steel-belted radials will help you come to grips with all kinds of roads.

A masterpiece of European engineering. Fiesta is assembled by Ford in Germany. And its European engineering makes it feel right at home on streets and highways of America. It's quick, nimble and maneuverable.

Ford Fiesta is sold and serviced by over 5,000 authorized Ford Dealers across America. There's even an Extended Service Plan available, providing longer protection over your car's basic warranty. So test-drive a Fiesta today. You'll discover why it's won international acclaim.

Fiesta, Wundercar from Germany.
Foreign Film Festival
Therese Desqueyroux

Therese Desqueyroux, a French film with English subtitles directed by Georges Franju, will be shown in PS 10 at 7 p.m. on Sat., April 26.

This film is the story of a woman's struggle to find happiness and meaning for her life and the punishment she brings upon herself because of crimes and sins committed.

Therese becomes engaged, married and even has a child, yet she is still not happy. She attempts to poison her husband as a way out, but is caught. To save the family name from tarnish, her husband purges himself at the trial and Therese is acquitted. The husband decides to take Therese's punishment into his own hands, but it is not enough to release her from the haunting guilt feelings. The personal torment she goes through is a classic portrait of the harsh world man lives in when not touched by divine grace.

There is no admission for the foreign film series, and students, as well as community members are welcome.

More Than 500 High School Students To Be On Campus

More than 500 area high school students will participate in a Cal State-hosted choral festival Wednesday, April 23. The day-long event will take place in the Recital Hall of the Creative Arts Building and will involve students from a dozen area high schools. Performances will be adjudicated by Dr. William Hall, director of the William Hall Chorale, a highly acclaimed touring ensemble. Dr. Hall, who is also professor of music at Chapman College, will work with each of the groups providing a musical critique.

Past, Present And Future Opens Wed.

The three one-act plays, Aria Da Capo, Ferryboat, and The Last Word! Or What To Say About It... will begin the first studio production on campus. Directed by Corrine Soto, Don Gruber and Dr. Amanda Sue Rudkist, these one-acts each represent one specific era in the past, present and future. They will demonstrate three very independent types of theatre starting with Commedia dell'arte, Realism and ending with Absurdity.

Performances will begin at 8:15 p.m. on April 23, 24, 25 and 26 with a special matinee on Sunday, April 27 at 2 p.m. in celebration of the 15th Anniversary. All performances will be held in the studio-lab., CA-143.

Tickets for all performances are $3 for general admission and $1.50 for students and senior citizens. Reservations can be made in the Theatre Arts Dept. office located in CA or by calling 887-7452. Seating is limited.

Comprehensive Examinations In Education

Saturday, May 10, 1980

9 a.m. to 1 p.m.

Biological Building 105

For information contact: Dr. Foster at 887-7782

ELECT

Sandy Case

Vice President

Here's what students say about Sandy:

"She has more experience and responsibility in A.S. government than any other vice-presidential candidate."

"If Prop. 9 passes, we will need experienced and proven leaders like Sandy to lead the fight AGAINST TUITION."

I know I can effectively lead your student government next year as I have this year as your present A.S. vice-president. I don't represent any ticket, I represent YOU! To be your voice against TUITION in student government, I need your vote NOW.

Sandy Case
Sports Quiz

by John Flatseans, Dan Kopulsky Gary Gerets

1. Which 1980 baseball team has two players who have won four batting crowns in the '70s?
2. What month is the Kentucky Derby held?
   A. May B. June C. July D. August
3. Did any baseball player hit over 50 home runs in the '70s?
   A. No player did B. Many players did C. Only one player did D. A few players did
4. Who was the last pitcher to win 30 games?
   A. Nolan Ryan B. Gaylord Perry C. Early Wynn D. Sandy Koufax
5. Who was the last pitcher to throw a perfect game?
   A. Ron Guidry B. Ken Holtzman C. Jim Hunter D. Nolan Ryan
6. Who hold the strikeout record for a World Series game?
   A. Whitey Ford B. Sandy Koufax C. Bob Gibson D. Gaylord Perry
7. How many Masters Tournament has Jack Nicklaus won?
   A. Four B. Five C. Six D. Seven
8. Who was the last team to win Hockey's Stanley Cup besides Montreal?
   A. N.Y. Rangers B. Philadelphia Flyers C. Boston Bruins D. Toronto Maple Leafs
9. Which NHL team is second in Stanley Cup wins behind the Montreal Canadiens?
   A. N.Y. Rangers B. Toronto Maple Leafs C. Detroit Red Wings D. Boston Bruins
10. Match the NHL clubs with their nicknames.
    A. Pittsburgh B. Toronto C. Ottawa D. Vancouver
11. Who is the 1980 NHL scoring champ?
    A. Mike Bossy B. Bobby Clarke C. Guy Lafleur D. Wayne Gretzky
12. Who is the 1980 NHL scoring champ?
    A. Mike Bossy B. Bobby Clarke C. Guy Lafleur D. Wayne Gretzky
13. Which team was originally a WHA hockey franchise?
    A. St. Louis B. Vancouver C. Pittsburgh D. Milwaukee
14. Who is the 1980 NHL scoring champ?
    A. Mike Bossy B. Bobby Clarke C. Guy Lafleur D. Wayne Gretzky

V-Ball Triples

by Robin Bullington

The guns of last years defending co-ed volleyball triples champions, The Turkeys, were silenced Monday night in the gym by an impressive Kaos team. Glen Alberi and Brennan O'Malley, teamed with Peg Roffen and Janet Carry, showed excellent all around playing ability in shifting down the determined Turkeys, led by chris "old man" Grendel, Greg "Drink" Price and Kathy Laster. 15-6, 15-4, 17-15.

The "Turkey Hunters," behind the relentless spiking of Rob Wilson, exhibited great form in taking Paul Pierce's "Problem Children" 15-5, 15-4, 15-11. Jeff Winters and Heather Matthews also played well for the "Hunters." In the longest match of the evening, "Dogs and Puppies" rallied to win two of three from "Pillsbury Plant" 14-10, 15-12. Joe Ansuschow and Dorothy Vandeker presented great exhibit form with Joe Long and Mike Smith in consistent spiking of Seakerise Tuxedo. The blocking of Robert "Doughboy" Bullington and the serving of Dena Duncan and Steve McDonald kept the matches close. This year in volleyball all of the teams are generally equal in playing ability. As far as the men go the teams are equal and it will be the women that will determine who will win the coveted title. The American League and next week, the National League. The American League East has two teams with very strong spitting, while the rest of the league have just good pitching. Only the Toronto Blue Jays and Cleveland Indians figure not to be in the race. Of the five teams that will be in the pennant fight, the New York Yankees and Baltimore Orioles should come out on top, using pitching to win. The Yankees have a slight edge over the Orioles in hitting in which should lead them to still another division championship. New York has a potential 30-game winner in Ron Guidry, who along with other former 20-game winners Tommy John, Luis Tiant and Ed Pecora, give the jocks a strong starting rotation. Rich Gossage, Ron Davis and Rudy May lead a strong Yankee relief corp. To combat the Yankees, the Orioles have a strong staff in Cy Young Award winner Mike Flanagan helped by Jim Palmer, Scott McGregor, Dennis Martinez and Steve Stone. Their bullpen strength lies with Tippy Martinez, Sammy Stewart and Tim Stoddard.

The other three Eastern division contenders, the power-house Milwaukee Brewers appear to be the strongest. The Brewers have a dichotomous starting staff and bullpen, but they are not nearly as strong as the Yankees or Orioles. The Detroit Tigers will be the most surprising of the pennant contenders with the addition of pitcher Dan Schatzeder. The Boston Red Sox, who finished 11½ games behind the Orioles despite good years from slugger Fred Lynn and Jim Rice, will have to rely on their hitting because their pitching is only adequate as compared to the other four teams competing for the Eastern flag.

Western division teams are much weaker than the East, except in pitching. No team's pitching staff in the West can match the top five in the East. The Texas Rangers, although currently short on starters, have the best pitching in this division, particularly in the bullpen. With Jim Kerr and Sparky Lyle leading the firemen, the Rangers should be on top of the West.

The Chicago White Sox, California Angels, Kansas City Royals and Minnesota Twins have close to a batting pitching. The White Sox have the best pitching of this quartet, but the Royals and Angels are much stronger overall than the Sox. The Angels and Royals will be close behind Texas because of their hitting, but both teams pitching is questionable. The Angels are hoping for comebacks from Frank Tanana, Chuck Knapp and Dave LaRoche, while the Royals hope that their starting staff of Dennis Leonard, Paul Splittorff, Larry Milton and Rich Gale can recover from the frustrations of 1979.

The White Sox, who are plentiful in good young left-handed starters, should finish right behind the top three. The Twins are the only other team in this division capable of finishing with a winning record. The Seattle Mariners and Oakland's A's both have very poor pitching and should fight to stay out of the cellar. The A's will be helped by Bill Martin as manager, but they need more than him to become more than a joke.

Detroit and Chicago will be the most surprising teams throughout the year, but they will not be on top in the East. Despite the fact that there will be no striking in 1980 season, if there is not a long strike, the American League divisions should look as follows:

<table>
<thead>
<tr>
<th>Division</th>
<th>Team (also 1979 record)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AL East</td>
<td>New York Yankees (91-71)</td>
</tr>
<tr>
<td></td>
<td>Baltimore Orioles (89-73)</td>
</tr>
<tr>
<td></td>
<td>Minnesota Twins (87-75)</td>
</tr>
<tr>
<td></td>
<td>Kansas City Royals (83-79)</td>
</tr>
<tr>
<td>AL West</td>
<td>California Angels (78-83)</td>
</tr>
<tr>
<td></td>
<td>Texas Rangers (77-85)</td>
</tr>
<tr>
<td></td>
<td>Chicago White Sox (80-82)</td>
</tr>
</tbody>
</table>

Baseball 1980

by Dan Kopulsky

The 1980 Major League Baseball season, barring a strike, could be as exciting as last season. All four divisions have no dominant teams and all races should be tight.

Two major factors basically determine the pennant contenders: (1) lack of injuries and (2) pitching. Injuries to key players, especially pitchers, can take a good team out of a pennant race, but injuries cannot be predicted. What can help predict how high a team will finish is pitching. Pitching is considered to be 75 to 90 percent of a team's strength. Using these criteria, we will look at the American League and next week, the National League.

The American League East has two teams with very strong pitching, while the rest of the league have just good pitching. Only the Toronto Blue Jays and Cleveland Indians figure not to be in the race. Of the five teams that will be in the pennant fight, the New York Yankees and Baltimore Orioles should come out on top, using pitching to win. The Yankees have a slight edge over the Orioles in hitting in which should lead them to still another division championship.

New York has a potential 30-game winner in Ron Guidry, who along with other former 20-game winners Tommy John, Luis Tiant and Ed Pecora, give the jocks a strong starting rotation. Rich Gossage, Ron Davis and Rudy May lead a strong Yankee relief corp. To combat the Yankees, the Orioles have a strong staff in Cy Young Award winner Mike Flanagan helped by Jim Palmer, Scott McGregor, Dennis Martinez and Steve Stone. Their bullpen strength lies with Tippy Martinez, Sammy Stewart and Tim Stoddard.

The other three Eastern division contenders, the power-house Milwaukee Brewers appear to be the strongest. The Brewers have a dichotomous starting staff and bullpen, but they are not nearly as strong as the Yankees or Orioles. The Detroit Tigers will be the most surprising of the pennant contenders with the addition of pitcher Dan Schatzeder. The Boston Red Sox, who finished 11½ games behind the Orioles despite good years from slugger Fred Lynn and Jim Rice, will have to rely on their hitting because their pitching is only adequate as compared to the other four teams competing for the Eastern flag.

Western division teams are much weaker than the East, except in pitching. No team's pitching staff in the West can match the top five in the East. The Texas Rangers, although currently short on starters, have the best pitching in this division, particularly in the bullpen. With Jim Kerr and Sparky Lyle leading the firemen, the Rangers should be on top of the West.

The Chicago White Sox, California Angels, Kansas City Royals and Minnesota Twins have close to a batting pitching. The White Sox have the best pitching of this quartet, but the Royals and Angels are much stronger overall than the Sox. The Angels and Royals will be close behind Texas because of their hitting, but both teams pitching is questionable. The Angels are hoping for comebacks from Frank Tanana, Chuck Knapp and Dave LaRoche, while the Royals hope that their starting staff of Dennis Leonard, Paul Splittorff, Larry Milton and Rich Gale can recover from the frustrations of 1979.

The White Sox, who are plentiful in good young left-handed starters, should finish right behind the top three. The Twins are the only other team in this division capable of finishing with a winning record. The Seattle Mariners and Oakland's A's both have very poor pitching and should fight to stay out of the cellar. The A's will be helped by Bill Martin as manager, but they need more than him to become more than a joke.

Detroit and Chicago will be the most surprising teams throughout the year, but they will not be on top in the East. Despite the fact that there will be no striking in 1980 season, if there is not a long strike, the American League divisions should look as follows: New York Yankees (91-71) Baltimore Orioles (89-73) Minnesota Twins (87-75) Kansas City Royals (83-79) California Angels (78-83) Texas Rangers (77-85) Chicago White Sox (80-82) Cleveland Indians (76-86) Minnesota Twins (78-84) Seattle Mariners (74-88) Oakland A's (72-90)
Shandin Wins Ladie's Slowpitch Opener
by John Flathers

Shandin Crazyhouse started their season with a 30-4 drubbing of the Powerhitters last Wednesday, in the first ever intramural ladie's slowpitch game. This is the first year a lady's slowpitch league has been organized. Three teams signed up, one under the minimum of four, but Joe Long, intramural coordinator, decided to let the three teams play because this was the event's first year. Both teams enjoyed the afternoon immensely and many individuals were heard to say that they were glad they decided to play.

Shandin won the toss of the coin and elected to bat first. Shandin team captain and lead-off hitter Rhonda Booth walked to the plate cool and determined and started the hit parade off. She proceeded to belt a solo home run over the right field fence. Also Corrine Gorman played great defense at first base as she does not make errors. With practice they can be much better. With some hot bats, including Karen Green's, but were unable to get hits from them. Shandin's defense, although shaky at first, showed great promise in later innings and improved defense and an improved defense, they played great defense at first base as she does not make errors. With practice they can be much better.

Within five minutes of the start of the second half, the Red Brigade opened the scoring with Amad Hussein's goal. Again, a spectacular play by Hussein, dribbling past two defenders, made the score two goals to zip. This caused the Montezuma team to put out their best. With ten minutes to play, Jim Hitt exhibited some clever dribbling and scoring Montezuma's first goal. Then, with six minutes to go, Mark Mosher scored his first goal to even the game.

A clever pass by Solomon Salvador to Hillary Clarke in the dying moments of the game resulted in the final and deciding goal. The results of the game were protested by the Red Brigade but the protest was disallowed and Montezuma clinched their amazing comeback championship.

Soccer Finals
by Solomon Salvador

The Red Brigade and Montezuma played each other with great intensity and rivalry. The teams met twice during the regular season with the Red Brigade coming out on top both times. However, the Montezuma team was not to be denied the sweet taste of victory. They won the championship game, 3-2.

led by Solomon Salvador, the Montezuma team rallied from behind to snatch the game away. Both teams were goalless in the first half because of some spectacular saves by Anthony Duncan and Steve Lee, coupled with brilliant defensive play by Pegi Roffers and Danielle Bachtelle. Both teams executed many good fast breaks but were unable to cash them in for goals.

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Green Wins Award!

Karen Green is this week's Intramural player of the week if it wasn't for Karen's recruiting of a third ladies slow pitch team, this new intramural event would never have gotten off the ground. They were allowed to play with three teams to get the league going. The intramural program and the twenty some odd girls on the other teams thank you.

As a token of our gratitude accept a free sandwich and drink in The Pub. Joe Long has the details. Thanx!

5-K Family Run to Start At 8:30

A new dimension in the 5-K Run for Fun at Cal State, Sunday, April 27 will be the family division, announced Dr. Reg Price, run director.

Billed as a "Family Run for Fun," the event is part of the 15th Anniversary Open House. Race time is 8:30 a.m. The 3.1-mile course will wind its way around campus and down North Park Blvd., prior to the arrival of visitors for the other events of the day.

The special division initiated for this run is for several members of one family running as a team. It can be two parents and one child, one parent and two children, three children or husband and wife. Explained Dr. Price, who is Chairman of the Physical Education and Recreation Department at Cal State. Within this division, categories will be established by the combined ages of the family members.

Other traditional divisions are established for men and women. Information on the run, and entry blanks, may be secured from the Running Center in Rialto, which is cooperating in the sponsorship of the event. The Running Center will computere results.

Awards will be presented to the first-place finishers in each of the 16 divisions. Additional certificates will be given.

The pre-registration fees are $5 which includes a T-shirt for the participant or $2 without a T-shirt. Late registrations will be accepted at the site for $6 with a T-shirt provided and $3 without. Pre-registrations must be received at the Running Center by April 22.

The public is invited to spend the entire day partaking in a sample of activities, programs, concerts, plays, recreation available on campus, added Dr. Price. The campus' tennis and racquetball courts and the swimming pool will be open to the public, without charge, from 12 noon to 9 p.m. that day.

The ideal time to find work at Western:

Western has many types of good-paying temporary clerical, marketing and light industrial assignments available. Look us up in the white pages.
Rare Buddhist Shrine
Given to Los Angeles County Museum of Art by James Coburn

Spectacular painted wall and ceiling panels from an 18th-century Sri Lankan (Ceylonese) shrine have been given to the Los Angeles County Museum of Art by actor James H. Coburn, III, and his wife, Beverly. The panels, installed in an eight-foot-high reconstruction of a Buddhist temple, represent, according to Museum Senior Curator of Indian and Islamic Art Dr. Pratapaditya Pal, the only example of Buddhist architecture to be seen in an American museum, and the only Sri Lankan painted temple panels to be found outside that country.

The wooden shrine was of central importance in the monthly ceremony held in a Sri Lankan monastery. To celebrate the full moon, the monks would weave a white string as they walked around the colorfully-decorated temple. They would then cut the woven cord into sections and tie the pieces around their wrists for good fortune and protection from evil spirits.

The shrine's handsome wall and ceiling panels are painted in bold red, yellow and blue. The trapezoidal ceiling panels feature stylized pomegranates and women whose bodies gracefully emerge from interlocking vines. Both motifs, commonly found in paintings of the Kandy period (1597-1815), are symbols of fertility and of the vital role ascribed to agriculture in Sri Lanka.

Unlike the abstract designs featured on the ceiling, the wall panels are largely figurative. Some have the heads of bodies of serpents, emblematic of the local "Naga" (serpent) cult, while others depict fierce guardian figures designed to ward off evil spirits, and sensuous female dancers. In what would seem to be a paradox for a Buddhist shrine, the Hindu gods Vishnu, Saman, and elephant-headed Ganesha, Siva's son, are also portrayed. However, Buddhist and Hindu gods were frequently placed side by side in Sri Lankan art. While the Buddha was worshipped, Hindu gods were regarded with respect. The Hindu god Vishnu was even regarded as the protector of Buddhism.

The temple is on view through mid-May in the Atium of the Museum's Ahmanson Gallery. Following a complete cleaning by the Museum's Conservation Department, the shrine will be permanently installed when the planned extension to the Ahmanson Gallery is completed.

Admission to the Los Angeles County Museum of Art is $1 for adults and 50 cents for senior citizens and students with I.D. and young people 5 to 17. Museum members and children under 5 are admitted free. Museum admission is free to all visitors on the second Tuesday of every month; hours on these free days only are twelve noon to nine p.m. Regular hours are Tuesday through Friday, 10 a.m. to 5 p.m.; Saturday and Sunday, 10 a.m. to 6 p.m. The Museum is located at 5905 Wilshire Boulevard, two blocks east of Fairfax Avenue.

Art Festival Coming
To U. of Redlands

The Art Department of the University of Redlands is sponsoring an Art Festival to be held Saturday, May 3rd, from 11 a.m. to 4 p.m. It will be an exhibition and sale of works by students and faculty representing the several universities and colleges of this area. You are respectively invited to participate. Concurrent with the sale will be a concert presenting traditional music of the South American Andes. There will also be a variety of Latin American food and drink on sale.

The sale will be held outside, in the large grassy quad area north of Colton Avenue in front of the U. of R. Chapel. There are numerous large oak trees providing ample shade should your work need to be out of direct sunlight. Each artist will be responsible for providing his or her own means of display (easels, wall panels, tables, etc). All participants must be at the sale no later than 9 a.m. in order to check in and set up your display. Please bring with you an itemized list of all pieces you will be selling, indicating the number of the piece, a description or title, and the price — i.e.: No. 1 Blue Vase $15.00.

There will be a 20 percent commission on all sales. If interested, please complete the entry form below and return to Peggy Gaustad, Art Dept., U of R, 1200 E. Colton Avenue, Redlands, CA 92373 before April 28th.
STUDENT ASSISTANT ON CAMPUS: A student with typing skills is needed to work 3.5 hours per week to draw up agenda, and type and distribute the PawPrint. Must be available at the time the PawPrint goes to press and are able to type 50 wpm, but no experience is required. For more information, please contact the Student Union Planning and Placement Center, SS-116.

PIANO LESSONS: Beginner. Call Ellen Martinez, 881-7061 or 792-1620.

DRAPES FOR SALE: 11' x 19' $100.00. See Mr. Bannacke, Student Union, Minimum bid $100. Deadline April 16.

UNFURNISHED HOUSE for rent. Like new, very close to 6:6, 3 bedrooms, 2 baths, 2 car garage. A/C, Fireplace, Dishwasher. Ideal for adults. $500 per month. 1st, last and deposit. Call 624-3697.

FOR SALE: 1986 Buick. Good paint, body, motor and tires. AM/FM MPX $500.00.


WANTED: Introduction to Business Data Processing by Orilla text and Study Guide. Call Kay at 875-0304 after 5 p.m.

STUDENT HELPERS NEEDED: to assist the Anniversary Committee as information aides, barbecue helpers, or child care workers. Volunteers will receive a free CSCSB T-shirt. Call the Activities Office, SS-122, for more info at 887-7407.


HOUSEWANTED: $200 per month. Utilities paid, must be non-smoker, must like dogs. Contact Clem early mornings and weekends at 863-0716.

WANTED! Student Reps for Faculty Senate Committee. Applications available at Activities Office and Union Desk. The Pawprint will accept persons for a special section of the classifieds. Cost is $1. Put the words you fear to say in print, we do.

HELP WANTED: A secretary to the AS Board of Directors. Apply in the A.S. office by April 22, 1980. Salary is $30 per month.

BUSINESS OPPORTUNITY: Would you like to be a business of your own? You don’t need an office to start. Begin at home. Full or part time ideal. For husband and wife teams, Call T. Markley in Pomona at 350-3194. No obligation.

STUDENT ASSISTANT WAGES paid for one hour per week. Call Kay at 875-0304 after 5 p.m. for details.

THE ANNIVERSARY COMMITTEE needs one production coordinator, one grants writer, one script writer. For more information on these and other work-study positions contact Rita Gore in the financial aid office. (SS-143)

STUDENTS WANTED: independent person looking for same or luxury apartment, $130 per month and utilities and deposit. Call 883-3297 from 9 until 11 a.m. Other times call 882-3565 or 883-3211.

ROOMMATE WANTED: Busby, students. Call 863-3297 from 9 to 11 a.m.

Experience Typists: will be glad to type your college papers, theses, resumes, etc. for an accurate, dependable, reasonable fee of $1 per page. Call 863-2392 (other times).

STUDENT ASSISTANT WAGES paid for people to work at the Associated Student Election Polls in the Spring Quarter. Contact Elections Committee in the Associated Student Office.

HOME ADDRESSES WANTED. $200 per month. Call 867-7990 after 6 p.m. or at work at 863-6631 and ask for Dick Gold.

STUDENT ASSISTANT WAGES paid for people to work at the Associated Student Election Polls in the Spring Quarter. Contact Elections Committee in the Associated Student Office.

HOUSESITTING POSITION WANTED: For the end of the spring quarter beginning of the summer quarter to start. Call Chuck at 867-7423. Leave message if I'm not in.

NOW "couldn’t be a better time" to check out Army ROTC available to CSCSB students. CPT. Jim Bush will be on campus each Monday this quarter in room 160 of the Student Services Building. Call 863-3290 for an appointment or drop by on Monday from 10 until 11. No obligation. CALL USA!

FOR SALE: TEXTBOOKS for Inter-disciplinary Studies 386, Greek and Roman Philosophy class. Half price. Also art supplies. Phone 864-2915 evenings.


Dance, 7-1, SUMP

American Indian Club. 12-1 & 2:15-3, Gym

Acrobatics Club. 10:30-12, Gym

Faculty Recital, 8:15. CA Recital Hall

Time Capsule Opening, 12-12:30, Flagpole

Woodpushers, 7 to midnight, SU RM A

Acrobatics Club. 12-1 & 2:15-3, Gym

Boys on the Side Opening Gala, 7-11, SUMP

"Past, Present & Future", curtain at 8:15, PS-10

"Theresa Desqueyroux", 7-10, PS-10

"Past, Present & Future", curtain at 8:15, PS-10

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BILL MURRAY as Dr. Hunter S. Thompson • PETER BOYLE as WERE THE BUFFALO ROAM. The movie based on the twisted legend of a life and its strange journey.
Budweiser presents...

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"MIDNIGHT SNACK"

OK, WAKE UP... MIDNIGHT SNACK TIME!

OH, LEMME SLEEP...

WAKE UP... BALONEY SANDWICH!

LEMME ALONE... I WAS JUST ABOUT TO MEET THIS
DYNAMITE CHOCOLATE MOUSSE...

HEY, YOU GUYS, SOMEBODY WAKE UP THE FAT GUY!

WAKE UP, FAT GUY!!!

OK... LET'S GET THIS SNACK MOVIN'...

POUR IT ON!!!

WHY DO YOU THINK THEY CALL 'EM TASTEBUDS, ANYWAY?

WATCH THE TASTEBUDS (IN ACTUAL COMMERCIALS) ON "SATURDAY NIGHT LIVE!"