April 22nd 1980

CSUSB
Annual A.S. Elections Comedy Goes Into Second Act

by M. A. Kemenovich

Accompanied by student cries of bemused innocence some of the candidates are indulging in their favorite springtime sport: Name Calling. Busy rewriting the history of this last year, accompanied by studied attempts to emulate professional campaign rhetoric, the candidates are busily explaining how and what they’d do using a background of claimed expertise in action. Each maximizes the others failures while minimizing their own, all accompanied to a tune of confusion in how to deal with the people who don’t claim anything. It has come to the point that truth is dangerous. Any candidate making a definitive statement takes the chance of having the truth twisted to prejudice his case by those who listen. The only safe thing is to have done nothing, attempted nothing and said nothing. No one outside of the A.S circle seems to care much.

Is an A.S. election important? You believe better it true. True, we are a commuter school but the services we all receive are based on the imagination and energy of the elected officials.

Because of state imposed legal checks and balances, hardly anyone can mess up AS permanently. Probably the worst that could be expected is stagnation. No new programs, faulty administration of current programs and a propensity to rely on past practices, will slow the growth of new programs and the recruitment of badly needed new blood. With the continual drain and attrition of transfer, graduation and burnout, new people are always needed.

Nonetheless, the campaign promises and delivers lighter moments. The machinations, plots and subterfuges used to get banners on the library, a Toga party in a local Country and Western bar. The styles of the candidates are aimed at one thing though. They are campaigning for, partially for ego, totally for personal fulfillment but mostly in order to serve their fellow students.

All of the machinations and laughable actions we chuckle over are all aimed at one thing though. All of the candidates want the positions they are campaigning for. If their actions are running, remember they are not professionals. There are merely interested and concerned students of varying abilities and experience who want to do something.

The next time you laugh at them just remember that they at least are trying to do something and are willing to stick their necks out and make mistakes. By exposing themselves, they may call forth ridicule, but they do belong to that lost breed of people who are willing to try.

We can at least listen to them and make our decision. The polls will be conveniently placed this week. All you need is an ID card to take advantage of this opportunity to make some statement of support for the student government organization you pay for at registration.

Inside: The PawPrint Special Anniversary Supplement

Board Rates To Go Up 18 Percent

by Tim Hamre

In a meeting held last Thursday, the Board of Directors for the CSCSB Foundation adopted new board rates for dorm residents next year which are 18 percent higher than this year.

Residents on the 15 meal plan will be paying $3.60 per day instead of the current $3.05 per day. Nineteen meal plan residents, currently paying $3.47 per day, will pay $4.07 per day next year. This means an increase of 18 percent for the 15 meal plan and a 17.3 percent increase for those on the 19 meal plan.

The board rate is set for an anticipated dorm population of 276-300 residents. (The rate changes for every increment of 25 residents with it being lower if there are more residents.) There are currently 326 dorm residents.

Next year, the Foundation will collect from each resident the rate mentioned above, which will be written into next year’s housing license. However, the Foundation will pay Professional Food Management (PFM) the company which is contracted to run the Commons, at the appropriate rate for the actual number of boarders.

In other words, if there are more than 300 residents next year, the Foundation will collect more from each resident than it will actually pay to PFM.

The Foundation usually underestimates the number of residents, and then puts the extra money it collects into a reserve fund. This reserve fund would theoretically be used as a cushion if the dorm population ever fell below anticipated levels, thus causing the Foundation to pay PFM more than it collects from each student.

This year, the Foundation is collecting $3.04 more each day from each student than it is paying to PFM. Over the 244 day feeding calendar, they are collecting $9.76 extra from each resident. For the current 326 residents, this totals an extra $3,181.76 collected this year.

The rate scale for next year, however, is adjusted differently for each addition of 25 residents. If there are only 276-300 residents next year, the Foundation will collect more from each resident for a total of $18,295.12. If there are 326-350 residents, as there were this year, the Foundation will collect $23 more each day from each resident than it will pay to PFM. Over the course of the year, it would collect an extra $56,12 from each resident.

Farwell recommended to the Foundation Board that they only anticipate 276-300 residents next year. He explained that if Proposition 9 passed, there is no way knowing how that would affect the dorm population.

Dean of Students and Foundation continued on page 3

A.S. Elections Enter Final Week

The first week of AS campaigning has passed as candidates prepare for last minute campaigning before the elections scheduled for Wednesday and Thursday (April 23 & 24).

While campaigning officially started last Monday, there was much activity preceding it.

The most notable pre-campaign activity was the signing of tickets behind presidential candidates Kathy Fortner and Tim Hamre. All but three candidates (Jim Fuentes, James Lyne and Sandy Case) are running on one of these two tickets. Hamre appeared to come out ahead in this organizing phase when all the candidates for the Board of Directors joined his ticket.

Candidates were also allowed to put up posters on the Sunday before the official start of campaigning, and that evening saw posters up for Jim Fuentes and James Lyne.

Dorm residents woke up Monday morning to find a flyer under their door advertising a Rock and Roll dance sponsored by the Hamre ticket.

The Southside of the Library has become a favorite spot for hanging banners. The first one, the Hamre-Flahers banner, was up by 8:30 Monday morning. The Lyne for V.P. banner followed on Tuesday afternoon. A banner had not been hung from the Library since a banner for former A.S. President Sydney Moser-James was hung from there two years ago. (Hamre, who was campaign manager for Moser-James, and Fortner, who was elections chair that year, agreed when they ran against each other last year not to hang anything from the Library.)

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Take advantage of the opportunity to make some statement of support for the student government organization you pay for at registration.

Students arriving to campus last week were reminded that A.S. elections were underway by these banners hanging from the Library south side. Elections are this Wednesday and Thursday.
Dear Editor,

Now that the campaign for A.S. President is upon us, I find that the only way I seem to have already entered the campaign is by the multiple attacks on me. I was not even aware of the campaign until the first AS Activities Committee meeting that I attended, which was the first meeting of the quarter. Except for the meeting Chair had the following statement: I was offended by some of the statements of candidates who wouldn’t be favored to themselves and no one else.

The PawPrint staff and not AS created the environment, raised the questions and created the process that led to $18,700 going back to the Chancellor’s office. Several major contract revisions, a six percent raise for AS students, increased the dorms’ cost of operations. The AS government sent a list of questions to the administration. The list was prepared by The PawPrint and sat on by AS government for two weeks before it was sent to their office. By the time it did, the matters being dealt with were essentially over.

In the legal matters concerning the controversy were discussed with an attorney the AS refused to participate. Essentially, the fact remains that the Administration, the Foundation and ASF provided the PawPrint with The PawPrint over the contract controversy did more to correct the food problems than any other group.

To be specific, Tim Hamre broke the story and wrote the petition that John Flathers had circulated by the student disag for $5. Mike Smith did leg work and research. I read the contract, sought legal advice, dealt with the legal issues and made a pain of myself. The rest of the PawPrint stuff was proven to be false.

The rules committee held meetings for which the PawPrint prepared all the minutes. The AS government sent a list of questions to the administration. The list was prepared by The PawPrint and sat on by AS government for two weeks before it was sent to their office. By the time it did, the matters being dealt with were essentially over.

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Dorm Board Rates To Go Up 18 Percent

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tion Secretary Kenton Monroe explained that an 18 percent increase in dorm board rates was necessary because it more than kept up with the cost of living, especially when compared to the increases other CSUC campuses are experiencing. Board rates at other CSUC campuses will increase from 12 to 21 percent next year.

In a letter to Farrell, Richard Meyer, Chairman of the Board for PFM, discussed the need for a 12.5 percent increase. (This is due to the fact that they are already paying 4.0 percent more than the 326-350 rate.) For instance, 10 meal plan residents are currently paying the Foundation $3.05 per day. The rate that PFM will charge next year if there are 326-350 residents is only $3.37, a 10.5 percent increase.

The Foundation Board also accepted several proposed changes sponsored by the Hamre-Flathers-Fornter ticket. A.S. elected a new slate of officers and approved a number of other changes.

A.S. Elections

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dividuals. Hamre has not made any move to collect endorsements, relying on his reputation instead.

Hamre found himself on the ticket controversy last Fall. The Foundation Board voted to increase the rates of the scholarships it awards from the Alfred F. Moore Scholarship Fund to $1,200. Monroe reported that investments would allow the Foundation to increase these scholarships, which are currently $600, and still avoid the same amount. The change that was instituted last Fall was part of a three-year plan that will con- tain a 10 percent increase. It is expected to be a one-year increase for each of the next three years.

Hamre has not seen as we near the elections. Black students have not been given any particular status and are not part of any other four items will be con- tinent next year (60 percent of the students). It paid $4,000 to be a part of the campaign that included five different categories.)

The recent change of having the grill open at every dinner meal will be continued.

A monthly roast beef night will be added next year which will be similar to the monthly steak night. This provision, however, will be to subject to review in the Fall.

Next year, PFM will pay for 25 percent of the utilities (up to $6,000) instead of the 10 percent it is paying this year. Also, they will pay for the cost of garbage removal.

The Purpose Of BSU

The BSU is an organization on campus that provides a number of services to students — especially commuter students — may not be aware of. The BSU stands for the Black Student Union and it strives to unite black students of all races and backgrounds. As an organization, the BSU comes with the ability to share and exchange ideas and meet other students who are interested in the same things. It is also a chance to sit down and rap with fellow members about academic and personal problems. By talking things out with other students, it is possible to find solutions that might not have been discovered on your own. Now that we have taken the time out to familiarize you with the BSU we sincerely hope you will be motivated to participate in upcoming events. Without your participation and support, we will not be able to sponsor future events. And without BSU the black students on campus will not have any functions to represent the pride we have ourselves. So come on and PARTICIPATE! For the BSU is GOING PLACES! Meetings are held every Friday at 11 a.m. in the Commons.

In other actions the Foundation Board voted to increase the size of the scholarships if awards from the Alfred F. Moore Scholarship Fund to $1,200. Monroe reported that investments would allow the Foundation to increase these scholarships, which are currently $600, and still avoid the same amount.

Placement Center To Add Career Counseling And Testing Service

By working with students early in their college years, the Placement Center can determine student's best strengths and bring their specific skills into career decision making.

Vocational and career interest tests will be administered by the Placement Center, work formally performed by the Counseling Center. Mr. Schneider has a background in vocational testing, having gained an experience of six years. In addition to his work at Long Beach, he taught courses in career planning and psychology at Santa Ana Community College.

He holds a B.A. and M.S. and is currently working on his Ph.D. at U of San Francisco. In the area of student personnel and counseling.

Cinco De Mayo Planned by Tim Hamre

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Leading off the entertainment at 11 a.m. will be the Mariachi Cocula which will perform again at 1 p.m. Folklorico Lindo de Redlands will perform at 12 noon and again at 2 p.m.

The traditional breaking of the pinata will take place at 12 noon.

The Foundation Board also decided to select the firm of Eade & Payne to do its annual audit.

The fraternity of Alpha Kappa Psi held elections recently with the following results: President — Tim Thompson, V.P. for Membership — Brenda Maddox, V.P. for Performance — Tim Calloway, Treasurer — Nancy Matthews, and Secretary — Anna Maddox.

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Student Affirmative Action Program Initiated Here

Cal State, San Bernardino has been chosen as one of six campuses in the 19-campus California State University and College system to participate in a program for Student Affirmative Action.

Designed to increase the number of under-represented ethnic groups in higher education, the program is inherent in the CSUC commitment to insure the availability of a quality college education for all students prepared to meet the challenges.

The state Legislature-mandated program is not intended to provide special admission assistance, but rather, is purely informational.

Village Idiot

by Shari Mills

This year’s Serrano Village Track Meet, to be held at San Bernadino Valley College on May 10th, has run into a few problems. Dennis Membrez, in charge of the track meet told SVC that the new $60,000 track is in meters instead of yards as it was previously set. Now some of the track and field events will have to be converted into meters. Also, we have been asked to have guards at the track meet to help protect the track against damage. Other than these minor problems that worked out well, the track meet should run smoothly.

The Spring Dinner Dance will be held at the Chili Pepper on May 17th this year. The evening will start out with drinks on the patio at 7:00, dinner starting at 8:00 followed by dancing outside. Tickets will be sold for $6.00 each starting next week. Couples or single are welcome to attend but tickets early while there are still available.

This quarter’s SVC officers are: Russ Castle — Chairperson John Flathers — Vice-Chairperson Shari Mills — Secretary Ronel Lev — Treasurer

Congratulations!
Don’t forget to attend Morongo’s Pimp and Whore Dance This Friday.

THE WOODEN NICKEL

Thursday-Cal-State Nite

Where your friends meet

Pitcher of Beer, $1.25
Hot Dogs, 30¢

Famous Burgers — Preside Lounge — Chili — Party Keg Beer Available with Dispenser — And Wine to Go.

Your Host: Bill and Marvin
362 Kendall Dr.
955-4317

Favorable reviews are being received for the comprehensive reference work Science Fiction and Fantasy Literature, which was published this winter by Gale Research Co. of Detroit.

The two-volume work, the 16th books published by Burgess in nine years, took six years to compile. In addition to researching the 19,000 science fiction books in his collection, Burgess examined another 7,000 publications. His bibliography thus lists 15,884 English language first editions of his subject. The compendium, published between 1700 and 1974 in the fields of science fiction, fantasy and weird supernatural fiction. Approximately 1,000 volumes are included in the compendium.

Of special interest to students of science fiction is the pictorial history consisting of more than 60 pictures of Burgess’ rarest plates from about 1850 to modern times.

Within the main portion of “Science Fiction and Fantasy Literature,” Burgess has listed the

Freshmen Orientation Seeks Leaders; Apply Now At Freshman Services

Roberta Strathis-Ochoa, head of Freshmen Services has launched her annual quest for interested, mature, experienced and personable students to act as counselors and informal advisors for Freshmen during their annual orientation in the fall.

Approximately 200 Freshmen show up for the day long series of activities designed to lessen culture shock in leaving high school and home and moving into a college.

The Freshmen are divided into groups of ten to fifteen students with an orientation leader and faculty advisor. The activities are designed to break the ice, make friends, answer questions, and help lead the Freshmen to a grounding in college survival information.

The Freshmen are motivated to a more extensive participation in on-campus activities through informal programs. Many intramural and AS participants have come from the ranks of the Freshmen in orientation.

There is a need for orientation leaders with time, energy and a desire to participate. Applications will be accepted until the end of April but are preferred by the 25th.

There will be an interview and if accepted, a series of short training periods. The reward and payment is a T-shirt and lunch and the feeling that you have helped someone along.

A new level of success is being achieved by the College of Science and Technology through the Cal State Librarian Authors Bibliography.

At least 98 percent of all the science fiction and fantasy books published in English are cited in a bibliography authored by Librarian M.B. Burgess. The bibliography is a T-shirt and lunch and the feeling that you have helped someone along.

The first meeting of the spring quarter brought about several important changes for the G.S.U. In addition to the election of a new chairperson, the name of the organization was changed to Gay and Lesbian Union of CSUSB. The adoption of the new name is an attempt to include all of the gay and lesbian students, faculty and staff on our campus.

Also discussed were plans to form a speakers’ bureau, from which G.S.U. members would be available to speak to classes and organizations on campus about the history and stereotypes surrounding homosexuality and gay lifestyles. Plans were also made to form a textbook research group. This group would review textbooks being used on our campus which discuss information on homosexuality and gay lifestyles. Where there are shortcomings or misinformation perpetuating damaging myths, the group will suggest supplementary readings will be suggested to faculty to provide alternative viewpoints.

Guilly, speakers scheduled for this quarter will be speaking on the gay community and such topics as Religion, Foster-Parenting, Law, and Mental Health.

In addition to accomplish these tasks, the bi-weekly meeting schedule was expanded to weekly meetings on Wednesday at 12 noon in the lower commons.

Within the main portion of “Science Fiction and Fantasy Literature,” Burgess has listed the information on what lies beyond high school.

“Often high school counselors are not able to give much individual attention to the students who advise the high school students with information on two-year and four-year colleges, admission procedures, financial aid, housing, scholarships, special majors, support services and much more. Most important, the advisors are able to answer questions like ‘what is college really like?’ They can help the parents so they can help their children,” she added.

After the high school students have met with the advisors from Cal State, the next phase is to bring the parents by arranging a home visit to emphasize the importance of higher education and provide orientation to a number of area colleges.

“I believe one of the best vehicles for upward mobility is higher education,” stressed the program coordinator. “We must all work toward increasing the number of under-represented people in higher education, so someday people will be equally represented in all levels of society.”

Parents in the Coachella, Banning and Indio area interested in learning more about the program are urged to call Cal State, San Bernardino collect at 937-7377.
Effects Of Agent Orange Remain Unclear

LOS ANGELES — In the most definitive statement on Agent Orange yet made by a high government official, Veterans Administration chief Max Cleland told Congress that "despite major efforts by many agencies and individuals it remains unclear" whether exposure to the herbicide used in Vietnam can cause "any long term effects on human health.

But Mr. Cleland, a triple amputee veteran of fighting in Vietnam, told a House Veterans Affairs subcommittee, "I want you to know, as one who has a personal stake in this question, that we at the VA, including the 39,000 Vietnam veterans employed by VA, are committed to obtaining and disseminating accurate information as soon as humanly possible. In the meantime, we shall continue to provide every eligible veteran in need of treatment appropriate medical care regardless of causation. We owe them no less."

Mr. Cleland and VA's Chief Medical Director, Dr. Donald L. Custis, testified orally on February 25 and also presented an exhaustive, 99-page report on Agent Orange findings to date.

Mr. Cleland told the committee that most of the available data on the effects of a toxic element of Agent Orange called dioxin or TCDD, comes from experiments on animals, not humans.

He said that while these experiments have shown that harmful and even fatal effects can be produced by concentrated doses over a prolonged period, "the relevance of these animal studies to humans is unclear at the present time."

"The only way to determine their relevance," he added, "is through meticulously designed, long-range epidemiological studies of humans exposed to TCDD in industrial or laboratory accidents or, in this case, possible exposure in Vietnam.

Noting that human studies on TCDD exposure so far have been very limited in size and do not resolve questions concerning human toxicity, Mr. Cleland said: "Thus far, no human body has shown any evidence for a delayed syndrome of toxicity of any Agent Orange constituent encountered under accidental conditions. In fact, the only long term disease in humans clearly associated with such exposures is the skin condition chloracne. Therefore, there is not now any proof that a definitive 'Agent Orange Syndrome' exists in our Vietnam veterans."

He outlined the results obtained in a recent VA study of the levels of dioxin in the fat of veterans known to have been exposed to Agent Orange compared to a control group of unexposed veterans.

"In this study we showed that small amounts of dioxin could be found in the fat of some but not all the veterans included in the study who were possibly exposed to Agent Orange in Vietnam.

"However, we discovered that dioxin could also be found in the unexposed study participants. This suggested that Vietnam veterans could be exposed to dioxin outside of Vietnam.

"At any rate," Mr. Cleland said, "no correlation could be established in this study between fat levels of dioxin and the occurrence of symptoms of disease."

He outlined for committee members the steps the VA has taken and is taking to provide definitive medical information on the subject. He noted the development of a VA epidemiological study of possible health effects building on a database obtained from agency examinations of nearly 10,000 Vietnam veterans since July 1978 and submission of tissue specimens from Vietnam Era veterans treated in VA hospitals to a special unit at the Armed Forces Institute of Pathology.

To date, Mr. Cleland said, 1,233 disability claims involving exposure to Agent Orange have been decided by VA regional offices around the nation. In 21 instances, the disorders claimed to be due to the herbicide were found to be service connected, but in none of them was it necessary to determine whether Agent Orange was a causation factor.

The VA Administrator said the agency will continue to "conscientiously and expeditiously perform those Agent Orange studies which are within its scientific competence and will encourage others to undertake the additional studies which we cannot reasonably perform."

---

A Winning Team . . .

Tim HAMRE

John FLATHERS

Veronica RODARTE

Mike Smith
School of Social Sciences

Anthony Duncan
School of Natural Sciences

Rhonda Booth
Interdisciplinary, Special & Dual Majors

Tisa Larimore
School of Administration

Umar Masoud
Undeclared Majors

. . . A Team For Action!
College Gears Up For 15th Anniversary Celebration

It's homecoming, parents day, high school day and a gigantic spring fling all rolled into one. It's the college's 15th anniversary celebration Sunday, April 27. The Alumni Assn. brunch at which they will be honored is open to the public, announced Lawrence Daniels, President. The event will begin at 11:15 a.m. in the Commons. Reservations should be made with the Alumni Assn. office at the college, 887-7524 by Friday, April 18. The cost is $4.50 for adult and $3.50 for children.

The identity of the honorees will remain secret until the brunch, Daniels said. The Association Board of Directors made the selection from among nominations made by faculty and alumni. One of the five award recipients will be designated as the Alumni of the Year for particularly outstanding achievement.

Criteria used in the selection included career achievement, academic advancement, professional growth, community service and other awards received.

Coordinator for the brunch will be Richard Bennecke, first president of the Alumni Assn. and currently an activities advisor at the college. Daniels will present the awards.

"We encourage the public to join with the alumni, the faculty and the current students of the college for this brunch, which recognizes both the accomplishments of the graduates and the first 15 years of the college," said Daniels.

Cal State is inviting the public to its 15th anniversary open house celebration, which begins with a 5-K family run at 8:30 a.m. and continues throughout the day. The majority of the activities will be between 11 a.m. and 5 p.m. A barbecue, served in the Commons patio, will conclude the planned activities. Reservations for it also should be made by April 18. The barbecue cost is $3.50 per person.

Alumni Brunch Will Help Celebrate 15th Anniversary

Five graduates will receive the first Distinguished Alumni Awards during the college's 15th anniversary celebration Sunday, April 27.

The identity of the honorees will remain secret until the brunch, Daniels said. The Association Board of Directors made the selection from among nominations made by faculty and alumni. One of the five award recipients will be designated as the Alumni of the Year for particularly outstanding achievement.

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The following clubs and individuals know the work Kathy Fortner has done and URGE YOU TO RE-ELECT HER AS A.S. PRESIDENT.

KATHY FORTNER for A.S. President

This year Kathy has:

1. Developed a Student Representative Outreach Program — to get input from all parts of the student community.
2. Continued to work to ensure jeopardized IRA funding to student projects involving travel (i.e. Chamber Singers trip to Mexico City competition)
3. Expanded Snack Bar hours in the Student Union.
4. Maintained an on-campus attendance record of 18 weekdays per month.
5. Worked to provide quality activities even though she has had to train 3 Activities chairs in the last 7 months.
6. Continued her work to improve the quality of the food in the Commons. Something her opponent hasn't even done though he pushes this as one of his accomplishments.

The following clubs and individuals know the work Kathy Fortner has done and URGE YOU TO RE-ELECT HER AS A.S. PRESIDENT.

MEChA
Marketing Club
Players of the Pear Garden
Resident of Waterman Dorm
Jerry Neese
Mary Neese
Bruce Compton
Linda Norman
Craig Hymer
Wayne Thies
Gary Zitzner

Dale Conrad
Jeff Edwards
Donnie Long
Steve Sparks
Joseph Rego
Vich Newby
Brenda Maddox
Mohammed Saleh
Paul Woodruff
Terry Troy
Steve Woll
Career Questions: Answers From the Experts
First new truck of the 80's...

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Tough Ford Trucks set the pace for the 80's • New aerodynamically designed pickups with exclusive Twin-I-Beam front suspension. Bigger payloads than last year based on comparable vehicle weights • New 4x4's and Broncos—the only American-built 4WD trucks with Twin-TracTion Beam independent front suspension • Plus vans with out-front engine design for more move-around room inside • And the sporty Courier. The tough compact from Ford. New 80 Fords set the pace in gas mileage ratings, too.

GAS MILEAGE CHAMPS

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*Compare these estimates with others. Your mileage may differ depending on speed, distance and weather. Actual highway mileage will probably be less than estimate. California ratings lower. Diesels and car trucks excluded from pickup comparison.
**With optional overdrive transmission.
†Excludes California.

Free Wheeling Bronco. Offers pinstripes or new optional tricolor tape stripes and more. Low-mount western mirrors, styled steel wheels and RWL tires optional.

Free Wheeling Van. Includes black bumpers, grille and rocker panels. Optional styled steel wheels RWL tires, push bar and portholes shown.


FORD
The experts say a successful career search is the result of dreaming, planning, and adopting a healthy attitude. So let your aspirations soar, and get ready for the latest advice from the authorities about putting your dreams and plans to work.

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FORD’S INSIDER: A CONTINUING SERIES OF COLLEGE NEWSPAPER SUPPLEMENTS is published by 13-30 Corporation (which also produces such familiar campus publications as NUTSHELL and THE GRADUATE). The Ford Division of Ford Motor Company advertises in this publication as an indication of its desire to provide services to college students. Please take the time to let us know how you like this supplement by returning the postage-paid card on page 16. And for more information on Ford’s product line, use the card on page 8.
The Career Search: Who has the answers?

Choosing a career may be the most important decision you'll ever make. About 10,000 days of your lifetime are at stake—that's how much time the average working person spends at his or her job.

And it's no wonder that the decision is often tough; one authority estimates that, theoretically, a college student has 42,000 career options to choose from. The possibilities are exciting—and overwhelming. Throughout your college years, the pressure mounts; your family, friends, and professors expect you to choose your life's work wisely. How can you possibly narrow the alternatives?

If you're like most students, you have many unanswered questions about the career search. Must you choose a single direction? Which courses or degrees are marketable? How valuable are job-market predictions?

For the answers to these and other career questions, Insider went to independent career consultants and authors, psychologists, corporate recruiters, personnel directors, and college career counselors, as well as to students who have found their way through the labyrinth of career decisions. All are authorities on finding and succeeding in a career.

Career planning and counseling became a major professional field about 10 years ago, when college graduates first found themselves outnumbering the professional openings they had always taken for granted. And the trend continues; the federal government predicts that the number of college graduates entering the labor force between 1978 and 1990 will exceed by 3.3 million the openings traditionally filled by degree-holders.

This Insider is intended to help you find your own answers and, in doing so, help you compete successfully during this economic squeeze. It contains a sampling of the latest thinking in career planning—how to decide on and reach career goals, and how to cope with changes in the market. The experts in the following pages suggest methods you can start using now, and continue to rely on throughout your working life.
Debunking Career Myths

An important first task in planning your future is to reject a few common myths about careers. Here are some warnings from the experts.

- **The "job market."** "There is no such thing as a job market from the point of view of the individual," says John C. Crystal, professional career counselor and author. "There is an employment market strictly for the benefit of employers, but even it doesn't work very well for them," Crystal says students expect the so-called job market to do something it isn't designed to do, and probably won't do—find or create the right job for them.

- **One life, one career.** The idea that a single career should satisfactorily endure a lifetime has become so accepted that "the choice of a career becomes a self-imposed necessary and fateful process," writes Yale psychology professor Seymour Sarason in *Work, Aging, and Social Change* (Free Press, New York, N.Y., 1979, $5.95). But because of developing technology and worker dissatisfaction, many people change careers several times.

- **The power of a college degree.** A degree neither guarantees nor limits you to a job in a specific field. "One doesn't have to have a degree in business or accounting to function in a business setting," notes Brad Fagen, professor of higher education at the University of Iowa, and author of a study of career preparation in the liberal arts. Skills such as your ability to analyze information may be far more important than what subject you happened to major in.

- **Planning alone guarantees success.** "The students' greatest mistake," says Joe Miller, counselor at Illinois State, "is that they do not go out and get experience in the area they're interested in."

- **The perfect job.** It won't be: your first job after graduation probably won't provide immediate recognition and fulfillment, and it may not even pay very well. John Shingleton, director of placement at Michigan State University, says you should beware of the "expectations gap," and warns that many graduates may have to take stop-gap jobs while awaiting appropriate openings.

---

**What Makes An Expert?**

They advise others on job hunting, but just who are college placement and career counselors? Where do they come from, and how do they get into the field?

Most earn a master's degree in counseling or student personnel work, according to Dr. Frank Burtnett, director of professional development programs for the American Personnel and Guidance Association.

No license or certificate is needed before entering the field, but the Association for Counselor Education and Supervision, an APGA affiliate, sets standards for training programs in counseling. Institutions that adhere to ACES's standards require students to complete a counseling internship.

Above all, career counselors should enjoy working with people, says Burtnett. They should also have analytical ability and be able to cope with change.

---

**Gregory Hayes: His Career Is Careers**

The college environment and the satisfaction of helping students through the maze of career information attracted Gregory Hayes to the career-counseling field.

A 30-year-old New Jersey native, Hayes is executive director of the career-development center at USC. He entered career counseling nine years ago and has been at USC for three years. Before that, he worked in counseling at Howard University and the University of Dayton, where he earned a master's degree in college personnel administration.

At USC, he has implemented a career-planning course for student athletes and a career-counseling program for alumni. Hayes plans to write a book on career aspirations of black college students.

"We don't have enough experts to provide career assistance to blacks," he says. "There's a need for role models."

---

**What Color Is Your Parachute?**

The book was among the first career-planning books to sound off against the traditional approach to careers, and it is still cited as an outstanding source in the field. The author offers a humorous but helpful approach to career decisions, including exercises to help identify skills, goals, and interests. By Richard Nelson Bolles (Ten Speed Press, Berkeley, Calif., revised 1980, $6.95).
We've sold 2½ million Pintos in the past ten years. That's more than any other small car in America. So we decided to celebrate with a family reunion. Five families to be exact. And between them, they account for some 36 Pintos. Which is a pretty good sign that Pinto's doing a lot of things right for these folks.

One of the things Pinto does best is provide the kind of mileage a family needs these days. A single 13-gallon fill-up gives Pinto an estimated driving range of over 300 miles. Hard to believe? Just look at these 1980 EPA figures.

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And Pinto wraps it all up for a very reasonable sticker price. Which you'll discover at your Ford Dealer. Because that's where you can get into the picture by buying or leasing a 1980 Pinto.

*Small cars and wagons under 100" wheelbase.
**An Exercise In Career Decision-Making**

One career expert estimates that, in theory, a college student has 42,000 career options from which to choose. Each student narrows that to a manageable number and, ultimately, chooses one or perhaps two. But how?

Start by identifying certain factors that shape your career decision, says Tom Jackson, author and career consultant.

"There are five variables that most people can't organize in their own minds—skills, interests, satisfaction, practicality, and willingness to do what's necessary to get the job," Jackson says.

He offers some step-by-step tactics to get your career options on paper.

- List 25 things you like to do, even those you see as insignificant. Pretend you have a month's vacation and $2,000. What would you do?
- On a separate sheet, list 25 things you can do that produce good results—whittling, playing an instrument. What do you do that earns you compliments?
- Pick out your top five from each category and make a grid of these horizontally and vertically. Now you have 25 possible intersections. Select 10.
- On 10 separate sheets, list three or four jobs that could fit each intersection. (For example, if you like to cook and you're good at organizing parties, possible jobs could be caterer, restaurant owner, or chef.) Now you have a list of 30 jobs.
- Grade each job with either an A (maximum satisfaction), B (moderate), or C (minimum). Then rank each in terms of practicality (getting the job, additional education required).
- Ask, "Am I willing to do what's necessary to get this job?" If not, cross it out.

This exercise should provide a list of realistic careers to consider pursuing. For more detailed career-planning suggestions, see Jackson's *Guerrilla Tactics in the Job Market* (Bantam Books, N.Y., 1978, $2.50).

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**How do I choose a career?**

Start by getting to know yourself.

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**INTEREST TESTS: Do They Measure Up?**

You don't pass or fail career interest tests, and if they can't promise the perfect career choice, why bother?

Michael Cappeto, director of career development at Washington and Lee University, conducted a study on the validity of such tests. "The tests aren't regarded as absolute measures of interest," he says. "They don't always even agree with each other in measuring the same thing, but they are helpful if you're unclear about what you want to do."

One of their major problems is the time most placement offices administer the tests—usually freshman year. "They tend to be more accurate the longer you've been in college," Cappeto says. "Interests usually solidify by about age 20. Strong interests get stronger and weak ones weaker."

The major benefit of the tests, he adds, is that "they ask questions most people don't ask themselves."

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**Match Yourself To a Career**

The snide remark "I know your type" takes on new meaning in the career search. John L. Holland, a psychologist at Johns Hopkins University, uses six "types" to match personalities to suitable jobs in his career interest test, "The Self-Directed Search" (Consulting Psychologists Press, Palo Alto, Calif., 1974, $2.25 plus postage).

The test instructs you to rank your interests, abilities, and experiences. A composite score reveals your career profile as a combination of three of the following categories.

- **Realistic.** Has mechanical abilities; is described as conforming, persistent, practical. (Examples of appropriate jobs: auto mechanic, aircraft controller, electrician.)
- **Investigative.** Has mathematical and scientific abilities; is analytical, curious, precise. (Biologist, chemist, geologist.)
- **Artistic.** Has artistic abilities and is considered complicated, emotional, original. (Composer, writer, performer.)
- **Social.** Has social skills and talents and is described as friendly, idealistic, responsible. (Teacher, counselor, religious worker.)
- **Enterprising.** Has leadership and speaking abilities; is adventurous, ambitious, impulsive. (Salesperson, executive, buyer.)
- **Conventional.** Has clerical and mathematical abilities, and is careful, obedient, efficient. (Bookkeeper, bank-er, tax expert.)
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*Compare this estimate to other cars. Actual mileage may differ depending on speed, weather and trip length. Actual hwy. mileage will probably be lower. Turbo option not available in Calif.

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Living Up To Whose Expectations?
Did your parents fill your toybox with “scientific” playthings or give you lots of books about doctors? These and other subtle influences from family, peers, and society as a whole may cause you to overlook some career possibilities, says Ruth Crane, consultant and co-author of Self-Evaluation Career Guide (with Marcine H. Goad, Pilot Books, New York, 1978, $3.50).
"When you're exploring career choices and you come up with a positive or negative reaction, find out why," she advises. Are you basing it on what other people expect? Identify the influence, Crane says, so you can determine whether your reaction represents your own feelings.

Preventing Future Job Shock
Adults returning to school make up a growing percentage of college enrollments. Many are experiencing "career passages"—returning to school in order to change careers or to update knowledge in a developing field. Statisticians say the average worker has two to three different careers in a lifetime; some experts estimate as many as five. Professional counselors emphasize the key to weathering changes is skills.
"You can't predict when career changes will be—and they will often happen at a time when you're least prepared," says career consultant and author Richard Nelson Bolles.
He identifies two reasons for career transitions. "First, some changes are brought about by external factors," he says. "A job may vanish due to drastic changes in the whole industry." The second reason is dissatisfaction with a job or a field.
These passages are traumatic, because workers usually see their skills as applicable to a single field.
The one weapon you have against future job shock, says Bolles, is "the ability to identify the common threads that run through your life, whether problem-solving, analytical, artistic, or social abilities. You don't necessarily need to run back to college (to prepare for a career change). Many times you can pick up the course content of a job if you have the required basic skills."
"Many people stay in a career in which they are unhappy because they don't assess their skills," he adds, "and more important, they don't analyze which ones of those they actually enjoy."
The time to begin making that assessment is in college. And as insurance against becoming trapped in an unsatisfying job, Bolles recommends that students think beyond the context of courses and analyze what transferrable skills can be gained from them.

Nicholas W. Weiler, a manpower expert for General Electric's Corporate Consulting Services, aims his Reality and Career Planning at the undecided, providing advice on "finding the drummer" in your life, and developing the proper career path. He includes 17 exercises to help you through the decision-making process. Reality and Career Planning, by Nicholas W. Weiler, Addison-Wesley Publishing Company, Reading, Mass., 1977, $7.95.

Chris Fallon: Finding a Niche
Chris Fallon, 23, is among a handful of female college sports information directors. Yet, two years before she accepted the post at St. Francis College in Brooklyn, where she is also assistant athletic director, she "didn't even know the job existed."
As a junior in communications at Manhattan College, Fallon was asked by a club football team to keep statistics and do publicity. That sparked her interest, and she volunteered to work in the sports information office at Manhattan.
Through this job and other part-time work—covering basketball as a newspaper stringer and interning at a harness race track—Fallon found working in sports "lots of fun." Plus, she says, "I picked up the working skills that I couldn't get through classwork."

Bob Reichblum: Realizing a Dream
Most people struggle with the decision of "what to be when they grow up," and sometimes the dilemma lasts well into the adult years. But a few seem to be born knowing what they want from life. If you have a lifelong dream, don't be afraid to follow it, says Bob Reichblum, whose career decision was easily made.
"By the fifth grade, when all my friends wanted to be doctors and astronauts, I was out there videotaping our baseball games," says 22-year-old Reichblum, a television news producer for station KWW in Philadelphia.
He firmed up career plans early when he became a studio gofer at age 13. And, while a broadcast journalism major at Syracuse University, he interned at a Pittsburgh station. After graduation, the station gave Reichblum his first full-time job.
"Having a daily deadline is really appealing," he says, "and subject matter is always changing. Besides, it's one of the few businesses where you can jump on your desk and scream at the top of your lungs, and no one blinks an eye."

INSIDER 9

PROFILES
Where are the jobs?

Keep the market in perspective.

Long Shots And Sure Bets: Job Market Predictions

How heavily should you depend on employment predictions? Professional counselors caution you to keep them in perspective. Like all other components of career planning, taken singly, predictions are just a tool.

"It's really tough to go on predictions," says Tom Overton, director of counseling at North Texas State University. "The changing economy has made the market so hard to predict."

Official employment forecasts are made by the Bureau of Labor Statistics (BLS), publisher of the Occupational Outlook Quarterly and Occupational Outlook Handbook.

Federal agencies from the Department of Commerce to the Department of Education provide the BLS with a variety of statistics on demographics, product demand, technology, college enrollments, and other factors affecting our economy. BLS analysts study the data, looking at total expected openings and expected number of graduates, and estimate the outlook for each field.

One purpose is to bring about a balance by predicting an imbalance. "By saying a field will be competitive, we discourage some people," explains Daniel Hecker, a BLS economist. "And bright prospects often attract people to a field."

The Ups And Downs Of Engineering

Many professions have ridden the rollercoaster of surplus and shortage over the years. Richard Freeman explores the subject in his book, The Overeducated American (Academic Press, New York, 1976, $15.00), and offers engineering as the "classic example."

The obvious factor behind shifts in the field's popularity is shifts in demand, such as the downward trend in space exploration in recent years.

Freeman, an economics professor at Harvard, says a strong market with high salaries brings increased enrollment in engineering schools. "Then, more or less, four years later, there are too many graduates and that depresses salaries, and in turn discourages students from the field. A few years later there's a shortage, and the cycle repeats itself," he says.

The latest study by the Engineering Manpower Commission shows 1977 freshman enrollment at an all-time high of 89,000, up from 50,000 in 1973.

The Bureau of Labor Statistics expects a 25 percent growth in engineering occupations between 1976 and 1985, and predicts that the number of applicants will roughly equal the number of expected openings.

Percent of Jobs Held, By Race and Sex, 1969 and 1979

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*less than 1 percent.

SOURCE: Bureau of Labor Statistics

Affirmative Action: How Far Have We Come?

Women and minorities have made undeniable gains in the job market over the last 10 years.
Companies are a great deal better (about hiring practices) than they were 15 years ago, and surveys show most Americans favor affirmative action," says Eleanor Holmes Norton, head of the Equal Employment Opportunity Commission.

Statistics show a substantial gain for blacks and women in prestigious occupations, yet both are still underrepresented in many areas. And, while wages for black women have risen to meet those of white women, the earnings of both are still below men of any race.

"If you measure against the base of where we started, there has been an improvement," says Norton. "If you look at where it should be, the change is not satisfactory." □

M.B.A.'s: Riding On a Reputation

The attractive glitter of the master's degree in business administration may be in the tarnishing stages.

Eugene Jennings, a Michigan State University professor, annually surveys corporations known to hire large numbers of M.B.A.'s. He expects the predicted recession to produce a "real glut."

"We're seeing signs of the cutoff now," warns Jennings, adding that "if you get an M.B.A. from a second- or third-tier school, you're probably more handicapped than if you had just stuck with a bachelor's."

Others are cautious about the market but somewhat more optimistic. "This year, the top 10 or 12 schools were overwhelmed with recruiters," says Pennsylvania's Wharton School dean Donald Carroll. "Students from other schools are probably finding jobs, but are less avidly sought after and receive much lower salary offers."

Jim Viehland, of the American Assembly of Collegiate Schools of Business, agrees that there may be a "slight downturn in need due to economic conditions. Some people may call it a glut," he says. "I think it's a short-term phenomenon." □

Freelance Your Way Into a Job

Breaking into a tight market area may take diligence, self-discipline, patience, and even a little luck. But while waiting for the big break, graduates in some crowded professions can make needed contacts, gain experience, and earn money by freelancing.

Joëlle Delaplace, 24, is a freelance interpreter/translator in Washington, D.C. Since completing her studies at Georgetown University last May, she has worked at several international conferences, earning $200 a day. When translating (written work) or interpreting (oral work) for private businesses, Delaplace earns $10 to $15 an hour.

A certified interpreter/translator, she admits the field is very difficult to break into. "Most employers require several years' experience," she says. "Often they think age is synonymous with quality."

She recommends freelancing as a way for beginners to get experience and sample the field before specializing. "When you freelance, a lot depends on personal reference—who knows that you exist. The more people you contact initially, the more chance you have in the future. In this field, they do keep your name on file."

Delaplace suggests that prospective freelancers apply in person to the people they will be working for; avoid personnel officers. And she emphasizes that the key to finding freelance jobs is not necessarily luck, but timing and persistence. □

The Outlook for Selected Occupations

<table>
<thead>
<tr>
<th>OCCUPATION</th>
<th>EMPLOYMENT '76</th>
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</tbody>
</table>


Bob Rhinehart: The Bottom Line

Bob Rhinehart, 22, is a junior in business administration at the University of Tennessee. He is also a third-year apprentice plumber.

"People are turning to blue-collar trades because of the money," he explains. He earns $7.10 an hour, plus benefits.

Rhinehart didn't always yearn to be a plumber. After getting married during his freshman year, he found he was underqualified for "anything except degrading jobs. I skipped around from job to job just surviving," until his grandfather, a union plumber, persuaded him to learn the trade.

His wife, Carole, is also a business major. "Our families are educated," says Rhinehart. "If a person's not educated—I don't care what kind of money he makes—he won't have a good outlook on life, won't know about literature and the arts. It's not degrading to be a plumber, but without an education, you're still a peon."
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Mustang 2-door

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How do I make the most of college?
Strategies for exploring options and developing skills.

Make Your Skills Work for You
Skills. That one word means a lot to your future. The recurring theme among the experts we surveyed is an emphasis on "skills" and "competences," rather than specific studies. Your major alone may not make a decisive difference in your future, but the skills you master and the way you communicate them to others can carry you through a lifetime of careers. "Simply saying you have a philosophy degree may turn a lot of people off," explains consultant and author John Crystal. "If you learn to outline your skills in common English, you’ll find your employment prospects are far broader than you think."

Carefully chosen courses mixed with part-time jobs, volunteer activities, or organized programs like internships and co-ops can help you develop the abilities employers seek. In this section, counselors and fellow students offer techniques for building your skills. •

THE TOP 10
The National Center for Education Statistics’ latest study shows that the following majors are the most popular with undergraduate students across the country.

Marketing Your Major
If you are working toward a liberal arts or sciences degree, career experts suggest you take steps to "practicalize" it. Here are a few ways you can make it more marketable.

Double majors. Enterprising students have started negotiating double majors that cross lines between disciplines. For example, some universities offer combined humanities and business degrees; others allow students to tailor a program for a specific career, such as majoring in both broadcasting and international politics as background for a job as a foreign correspondent.

“Make the double major become more common,” says Brian Barrett, counselor at Fordham University. “but it’s marketable only if done right.” Barrett suggests you choose your second major for a specific purpose. See your adviser or academic dean for information about your school’s policies.

Minors. The minor subject of study, which had been eliminated or ignored by many schools, is making a strong comeback as a means of enhancing arts and sciences degrees. The University of South Carolina, for instance, has set up formal career-specific minors for humanities majors in which students take 18 hours of core requirements in subjects such as marketing, public relations, or other career-specific subjects. Again, talk to counselors at your school about developing a compatible major/minor relationship.

Electives. A less-formal way to beef up a liberal arts degree and introduce new skills is through elective courses. Frank S. Endicott, former director of Northwestern University’s placement center, advises nonbusiness majors who may be interested in business positions to “include some courses in economics, accounting, and computer science.” Examine your course catalog thoroughly for potentially valuable electives.

Beyond Careers
It is essential to think about and plan for your future, but keep in mind that college offers more than just career preparation.

One benefit is satisfaction from the experience itself—the learning, and the stimulus of interesting people and ideas, says Howard Bowen, author and professor of economics and education at Claremont Graduate School in Claremont, California.
"College contributes to emotional development and helps people find their personal identity," Bowen says. "It helps them in making lifetime choices, not only in careers but also in the selection of friends, spouses, interests, and lifestyles."

He stresses that going to school encourages tolerance toward various ethnic and national groups, and toward people holding different opinions.

And on the other side of the balance sheet, he adds, "There are no advantages in being uneducated or poorly educated." □

**Enough Is Enough—Or Is It?**

**Graduation sometimes brings more questions than answers. In addition to puzzling over the job search, you probably will wonder about graduate or professional study. Here are some suggestions that may help you in your decision.**

- **Find out whether an advanced degree in your field will be genuinely helpful.** "An M.A. or a Ph.D. is almost a necessity in a field like psychology," says Tom Overton, director of counseling at North Texas State University in Denton. "But in elementary education, especially when you're looking for your first job, it may make you overqualified."

- **Calculate the cost-effectiveness of getting another degree.** Most graduate programs will set you back at least $5,000, and simultaneously deprive you of one to two years' experience and earnings. "Unless you're going into medical school or law school, the straight economic payoff is very limited in graduate school," says sociologist Christopher Jencks, author of *Who Gets Ahead*? (Basic Books, New York, 1979, $17.50). "Most graduate programs won't substantially increase your earning power."

- **Consider the potential value of an advanced degree**

**CONTINUED ON PAGE 16**

**PROFILES**

**Michael Appleton: Business and Blueprints**

Hot property. That's what many students hope to become when they complete combination-degree programs such as M.B.A./architecture, M.B.A./law, and M.B.A./foreign service, offered at various schools across the country.

Michael Appleton believes he will have an advantage in the future with the M.B.A./master of architecture degrees he recently earned at Washington University in St. Louis. "Companies will be getting two fields of knowledge from one employee," he explains.

His program took three years, one year less than it would take to earn the degrees separately.

Appleton, 27, is considering real-estate development as a career. "As an architect, I could work with a developer and rely on my background in finance," he says. "Likewise, in business I could work well with an architect, since I can read plans."

**Richard Banner: Chairman of the Board Games**

Richard Banner, who studied history at Illinois State University, is applying his major with a vengeance. The fate of armies and the future of nations depend on his work.

Banner, through his Game Designers' Workshop, creates and sells board games. Far from the mellow moves of backgammon, these games recreate the grandest and goriest battles in the history of war.

"A board game is a reflection of popular history," says Banner, who co-founded the company while still at Illinois State. Through exhaustive research of actual campaigns, he aims to provide both "a good simulation and a good game."

**Ann Flemming: Firsthand Knowledge**

A work-study assignment doesn't have to be limited to shelving library books.

Ann Flemming, a Florida Memorial College student, was persistent in requesting a change from a clerical work-study assignment to one that's giving her experience in her major—social services.

"Books and the classroom aren't enough to help you decide on a career," she says. "I wanted firsthand knowledge."

As a supervisor at Fellowship House, a psychiatric rehabilitation center, Flemming visits members, helps balance budgets, and assists in the center's recreation programs.

"I love the job," she says. "I know I can help people, and I enjoy that."
in a field other than your undergraduate major. "Students need different perspectives," says Roman Andrus, assistant dean at Brigham Young University's College of Business. "The more varied your experience, the more effectively you'll be able to deal with different kinds of people." And, choosing a different field of study gives you an opportunity to change or focus career directions.

- Investigate combination-degree programs. Some schools allow mixing and matching of graduate studies. "The rationale is that students get two degrees in less time," says Constantine Michaelides, dean of Washington University's School of Architecture. The school participates in a combined M.B.A./master of architecture program. "Ideally, students can develop a career that combines talents in both fields," says Michaelides.

---

**Far From The Maddening Midterms**

Students may call it a needed break, but academe calls it "stopping out."


"There are certain jobs you just can't acquire through part-time work," explains Kesselman. "And although many structured programs, such as co-ops and internships, give you a true feel for the working world, many do not. Besides, lots of schools are limited and don't have these programs at all."

She gives two main reasons for taking a working break. First, it helps you test career plans. "Reading, talking about it, and studying it isn't enough," she says. You should get some hands-on exposure.

Stopping out also gives you a chance to decide among several options, free from the pressures of school and with plenty of time to explore.

---

**Future Payoffs For Involvement**

Participation in campus organizations will tell a future employer that you have flexibility, you can work as part of a team, and you can structure your own time.

"Those are the 'biggies' employers look for in interviewing grades," says Melissa Roth, a corporate recruiter for Vulcan Materials Company. "They look for active involvement."

The number and diversity of your activities will impress an interviewer. "If you had a B average, held a part-time job, and were active in campus groups, that shows you can plan your own schedule and handle more than one thing at a time. It also shows a high energy level," counsels Roth. "An employer doesn't want somebody who's going to slump out at three o'clock."

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**College to Career**

College to Career covers a broad spectrum of career-related questions. Author John Shingleton, director of placement services at Michigan State University, starts with the purpose of a career and progresses through career development and advancement. He cautions the reader about traps and pitfalls of college, and offers instruction on relating your education to your career aspirations. *College to Career*, by John Shingleton, McGraw-Hill, 1977, New York, $5.95.
THE 1980 PINTO.

These girls know a thing or two about Ford Pintos, and they love the 1980 Pinto Rallye. They’re the girls from the 8-Pinto sorority in Long Beach, California, and each one owns a Pinto. Left to right, they’re Karen, Linda, Lisa, Kim, Sue, Bonnie, Marianne, and Cathy.

40 STANDARD FEATURES
The 1980 Pinto is packed with standard features. Features like steel-belted radials, bucket seats, tinted glass, and rack and pinion steering. On the Pinto Rallye you also get a Sports Package which includes tachometer, ammeter, and front and rear spoilers.

EXCELLENT MILEAGE
24 EST. MPG
38 EST. MPG

Compare this estimated mpg to other cars. Your mpg may differ depending on speed, distance, and weather. Actual highway mpg will probably be lower than estimate. California and wagon ratings are lower.

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FORD PINTO
FORD DIVISION

Compare Pinto. It may be America’s best small car value.
Where do I go for career advice?

People and places are the resources for your search.

What’s Available On Campus

Whether it’s called a career resource center, planning and placement office, or development center, the purpose is the same—to help students choose, plan for, and pursue a career.

Services vary by campus, but here’s an idea of what’s available at most career centers:

- Trained counselors to help you clarify career goals
- Testing services with interpretation of results
- Lists of current job openings
- Information on the nature of various occupations
- Career library containing books, files, and trade journals
- Information on internships and co-op programs
- Referrals to outside resources
- Job-hunting workshops and seminars
- Campus recruiting schedules

Warren Kauffman, assistant director of the College Placement Council, suggests students visit the career office before their senior year. “If you start planning earlier, you may find a field you weren’t aware of before and still have time to adjust educational requirements,” he advises.

A Time-Saver: Computer Counseling

“Six years ago, computers scared most people to death,” recalls one career counselor. But as the machines gained popularity and acceptance through media exposure, they also gained widespread use in career planning offices.

Their basic function is to provide information, sometimes through a printout and sometimes by “talking back” to the student.

“There’s nothing yet that can choose a career for you,” says Maurice Mayberry, director of the Career Resource Center at the University of Florida. “But I’d estimate you could spend two to three weeks in a library pouring over printed information and get the same information from a computer in one hour.”

Job Search 101

M.B.A. candidates at the University of Pennsylvania’s Wharton School of Business can enroll in a different kind of marketing course—self-marketing.

Called The Job Search, the course was added six years ago when management faculty members decided their students needed practical help in achieving their career goals.

“Students often want to delay decisions about their futures,” says course teacher Art Letcher, career-planning director at Pennsylvania. “They’re afraid of making a commitment. I have people identify a career, and then narrow in on it.”

Near the end of the course, students interview a successful person in their chosen field. “Basically, career-planning is a matter of figuring out where you are in relationship to where you want to be, and how to get there,” Letcher says. “The only way you do that is to go out and talk with people who have made it.”

Expanding Market For The Handicapped

Counselors no longer advise handicapped students to let their disabilities dictate their career goals.

“When we first started, almost all of the handicapped students majored in social services,” says Southern Illinois University counselor.
Valerie Brew. “Now they’re going into business, engineering, and computer science.”

Brew, who has only partial use of her arms due to polio, helped establish the SIU program after her own frustrating bout with the job market four years ago. Since then, she has placed 39 students in their fields, and this year she’s working with 40 seniors.

She counsels students to approach their disability matter-of-factly during interviews, and advises against including a handicap on resumes. If students prefer to mention it, she suggests expressing it in a positive manner, such as “confined to a wheelchair, but able to drive.”

Professional Insights From The Alums

A coast-to-coast alumni network offers Hamilton College students insights into professions ranging from banking to advertising.

Alumni of the New York college volunteer to tell students about their jobs—what the work entails, what education is needed, and what’s required to break into the field.

The career center keeps a file of at least 1,000 participating alumni, grouped by geographic location and occupation. A staff member contacts the volunteer to introduce an interested student, who then visits the alum for a fact-finding session.

“They see the working world becomes less mysterious to students,” says Beatrice Lieberman, director of Hamilton’s career center. “Before they job hunt, they gather information from people with similar educational experiences and find out about professions.”

From Those In the Know

Going directly to the source is often the most efficient way to get your questions answered. A number of organizations offer students free information about their professions. A few examples:

- American Chemical Society, 1155 16th St. N.W., Washington, D.C. 20036.

For a listing of organizations, ask your librarian for the Chronicle Career Index, or write Chronicle Guidance Publications, Moravia, N.Y. 13118. $1.

Learning The Ropes: Advice for Women

The University of Utah offers a special counseling program that serves not only its women students but also older women re-entering the work force.

“Employment of women is different and needs to be approached in a different way,” explains Beth Summerhayes, director of the placement center. “We’re trying to help women overcome problems they face when competing for jobs. They’re generally less sure of what they want than men are. They sometimes underestimate their ability and take lesser jobs than men.”

Summerhayes adds that women often do not understand political hiring and take rejection personally.

“The placement office is in touch with the pulse of the community,” she says. “We know where the jobs are for women and keep track of trends in business.”

Independent Counseling

Independent counseling agencies provide an alternative to college career planning and placement centers. They give you individualized attention—but they also charge you a fee.

“College placement offices are responsible for so many students they can barely touch the surface of a student’s needs,” says Don Falkenberg, director of the Western Career Development Center in Pasadena, one of 16 centers in the nationwide Career Development Council Network.

Such groups specialize in self-help and decision counseling. Many college placement officers recommend them for older job seekers and persons wishing to change careers, but they add that campus counseling centers remain the best equipped to advise students.

Participants in independent counseling usually take a battery of tests on vocational and personal interests, then spend a full day at the agency discussing the results. “We don’t set up interviews, but we help people know how to present themselves for interviews,” says Falkenberg.

The Directory of Approved Counseling Agencies, prepared by the International Association of Counseling Services, lists reputable agencies around the country. It costs $6 and can be obtained from American Personnel and Guidance Association, 5203 Leesburg Pike, Falls Church, Va. 22041.
John C. Crystal: “Know how to look for a job.”

“I have been a very angry man for 30 years,” declares John C. Crystal, founder of the creative life/work planning center that bears his name. What could so irk a man that he would make a career of venting his anger? It was the ineffective advice he received during his first job hunt following a World War II stint in Army intelligence.

Putting it mildly,” he says, “the traditional approach to job hunting is a national disgrace.”

Crystal takes pride in being a maverick, although the popularity of his opinions is growing—especially through college career counselors who have taken his seminar, or used Where Do I Go From Here With My Life (with Richard Bolles, Seabury Press, New York, 1974, $7.95). When it is suggested that his once-radical prescription for planning and positive thinking is becoming the new orthodoxy, he chuckles, and vows, “The day that happens, I’ll have to come up with something else.”

Because Crystal has hacked his way through the business jungle and back—he’s worked for Sears, General Motors, and the National Aeronautics and Space Administration, among others—he feels secure in chiding purely academic counselors. “A lot of people in this field never left the campus, and they call themselves experts,” he notes. “They should go work in industry and get experience.”

He is impatient with theorizing because he sees career planning as a life-and-death concern. “I’ve had people sent to me by their pastors because they were threatening suicide,” he says. “They just couldn’t find jobs.”

John L. Holland: “Let your dreams be your guide.”

 Mention “SDS” on campus these days, and a lot of students will think of the Self-Directed Search, not the Students for a Democratic Society.

John L. Holland, professor of social relations and psychology at Johns Hopkins University, created the Self-Directed Search, a checklist process of identifying career interests and skills, after many years of clinical research and revision. Through the SDS and his book, Making Vocational Choices: A Theory of Careers (Prentice-Hall, Englewood Cliffs, N.J., 1973, $8.95), Holland has become an influential figure in career counseling.

For the past 20 years, he has been a researcher, but before that he spent 18 years as an active counselor. It was as a practitioner that he developed career approaches considered unorthodox at the time. “People didn’t get interested until ’72,” he says. “Now, I look traditional.”

Holland approves of the current trend toward workshops and group sessions, but insists on the need for more individualized research. “We need more on instructional technology—which things help which people,” he says.

He believes your own career aspirations and daydreams are your best guide. “I would hate to see everybody planning all the time,” he says. “For maybe half the population, planning is no big thing.”

Tom Jackson: “Don’t wait by the mailbox.”

Tom Jackson is at a pay phone in Chicago’s O’Hare airport, being interviewed between flights. He’s heading to Los Angeles, where he’ll advise more than a thousand workers being laid off by a major company on how to break into “the hidden job market.”

The career expert and author spends nearly two-thirds of the year crisscrossing the country, holding workshops on college campuses and at corporations. His advice is based on the assumption that “it’s not the most qualified persons who get the best jobs, it’s those who are most skilled in job finding.”

Jackson advocates activism in career planning—being responsible for your work life and choosing your job rather than having your job choose you. He insists that the traditional, passive approach is “totally out of tune with the times. People who take this ‘I hope I can get something’ approach are operating out of a sense of scarcity, taking whatever they can get.”

President of the Career Development Team in New York, he readily admits he’s a risk-taker. “We’re pioneers of the front lines of the work ethic. We tell people there’s not a job scarcity at a time they’re being told there is. We say they should be assertive and positive, when they think they should be modest in an interview. My company takes risks and is willing to try the untried, to make a contribution.”

His personal ventures exemplify the “risk it” philosophy. When Jackson was a Navy test pilot, he set a world record for jumping from a plane—at 37,000 feet; he fell for 20,000 feet before opening his parachute.
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You'll discover on the inside there's ample room for five adults. Check out the trunk and you'll find Fairmont doesn't skimp on luggage space either. There's 17 cubic feet of usable space. In Fairmont wagons, there's 43 cubic feet of space. No other mid-size wagon has a higher cargo rating.

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You'll be glad you bought a Fairmont.

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How do I get a job?
A step-by-step approach to getting hired.

The Chase Is On
The process of the career search is clear. You must know who you are and where your aspirations lie; your interests must be tested, your goals established, and your skills developed. All of these lead to the ultimate career activity: the job hunt.

The career experts we consulted offer sound guidance on every part of the process, from recognizing potential employers to handling painful—but inevitable—rejection.

Picking Your Employer
Identifying the "right" employers is primarily a matter of attitude and awareness. Advisers say the best time to select your targets is while you're still in school.

- Find out who the employers are, and determine which ones appeal to you by referring to trade magazines, the Yellow Pages, chambers of commerce, and professional associations. Consult your placement office and the state employment service. Ask your librarian for directories in your field, or consult The Guide to American Directories, which lists thousands of directories in almost all employment categories.
- Keep a file of contacts and prospective employers; include information such as company size, growth potential, and the head of the department you are interested in. Update the file often, and keep copies of supporting materials (news items, annual reports, etc.) that may be helpful when you are ready to approach the employer.

Who Are You? In One Page or Less
Some new-breed career counselors feel that resumes are a waste of time, and other experts agree that resumes alone will not bring results. Many suggest you call first for an "informational" interview, and leave a resume at the end of your meeting.

Still, "over 95 percent of all employment hires are introduced by a resume," says John D. Erdlen, executive director of the Employment Management Association, a nonprofit group of employers in industry.

So whether or not you plan to rely heavily on a resume, you should prepare one that emphasizes your skills. Many career counseling centers can provide a model and individual guidance.

"Your resume should be brief and concise, highlighting your experience," says Dr. Rita M. Brack, director of counseling and placement at Notre Dame College in New Hampshire. When describing past jobs, she suggests "using action verbs such as 'created,' 'organized,' 'managed,' and 'took responsibility for.' Avoid stilted, flowery language."

Most counselors say a resume should be no longer than one page. Brack advises students to omit personal data like height, weight, race, salary desired, and marital status.

A cover letter should accompany your resume, and it "should be interesting, with some hint of the candidate's personality, and speak to items specified as prerequisites for the job," she adds.

Mention any materials you can provide as evidence of your skills, or send along a small sample if it seems appropriate.

Don't expect a resume to get you a job; but, along with a follow-up telephone call or a reference from a contact who knows you and the employer, it could generate an interview.
Practice Makes Perfect: The Interview

Qualified people don't get choice jobs just because they're qualified. The rewards come to those who train themselves for the job search—and the interview.

Experts urge students to practice interview techniques with family and friends in order to develop style and confidence. Visit your placement center to find out if it offers mock interview sessions. Practice communicating—and that means effective speaking and listening.

Review your goals and be prepared to discuss them, says Marcus Wright, career counselor at Arizona State University. "We've found the biggest problem is that students aren't ready to talk about their aspirations and their experience," he says. "In practice interviews, we get students to organize their thoughts, stress their skills, get rid of annoying mannerisms, and project a positive image."

An important component of the interview is the follow-up. Be sure to call or write, thanking the interviewer for the opportunity. Mention anything you may have forgotten, or re-emphasize one or two special qualifications.

Torn Between Two Offers

Once you have a job offer, you are faced with deciding whether to accept or decline. If you're really lucky, you'll have to choose between two or more employers who want to hire you. There is no easy method.

Examine your own values—that's the counsel from two placement directors. "Decide what is important to you," says Kevin Pratt of Gonzaga University in Spokane, Washington. Factors to weigh include responsibilities of the job, opportunities for advancement or community service, geographic location, and the people you'll work with.

Ask yourself if you'll feel rewarded by the job, and if it will allow you to do what you do best, instructs Howard Figler of Dickinson College in Pennsylvania. "Decide what is important to you," says Figler, "and the people you'll work with.

Out of the Blues

Rejection shock is a common affliction among college graduates seeking jobs. Fran Wallace-Schutzman, career-planning director at Ithaca College in New York, cites the symptoms—anxiety, and loss of energy and interest.

She also offers a cure: Turn rejection into a positive learning experience. Call the person who interviewed you and ask what made him or her decide not to hire you. "It could prevent you from making the same mistakes again and again," she explains.

Send the interviewer a letter, suggests Wallace-Schutzman; say you enjoyed learning about the company and would be interested in working there in the future. Request that your resume be kept on file.

Larry Crouch, placement consultant at Southern Illinois University, says you should expect rejection. He urges students to seek professional assistance from the placement office to determine why they've been turned down for a job. "You could be interviewing for the wrong positions," Crouch says. "Or you might project a negative self-concept."

A SAMPLER OF STARTING SALARIES

Entry-level salaries generally range from $6,000 to $21,000 in professions requiring a college degree. Here is a sampling of typical rates:

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<th>Salary</th>
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<td>$16,000-18,000</td>
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<tr>
<td>DIETICIAN</td>
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<tr>
<td>INDUSTRIAL ENGINEER</td>
<td>$18,500-21,000</td>
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<td>ELEMENTARY SCHOOL TEACHER</td>
<td>$8,200-9,000</td>
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<tr>
<td>LANDSCAPE ARCHITECT</td>
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<tr>
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<td>$9,600-11,000</td>
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<tr>
<td>WHOLESALE TRADE SALES</td>
<td>$9,000-12,000</td>
</tr>
</tbody>
</table>
Ford Fiesta.
It received a seven-flag salute.

The car that wowed Europe is winning the hearts of America.
Ford Fiesta The little front wheel drive car that comes from Germany. Applauded all over Europe by the experts for its engineering, it received a seven-flag salute. The car that wowed Europe is winning the hearts of America. Ford Fiesta. The little front wheel drive car that comes from Germany. Applauded all over Europe by the experts for its engineering, it received a seven-flag salute. The car that wowed Europe is winning the hearts of America.

True German efficiency.
Americans love Fiesta's manners. It prefers sipping to guzzling. Just consider these EPA mileage figures:

- EPA: 26 MPGe
- HWY: 38 MPGe

Now compare these estimates to other German imports. Actual mileage may differ depending on speed, weather and trip length. Ford Fiesta is assembled by Ford in Germany. And its European engineering makes it feel right at home on streets and highways of America. It's quiet, nimble and maneuverable. Ford Fiesta is sold and serviced by over 5,000 authorized Ford Dealers across America. There's even an Extended Service Plan available, providing longer protection over your car's basic warranty. So test-drive a Fiesta today. You'll discover why it's won international acclaim.

Fiesta. Wundercar from Germany.
**Foreign Film Festival**

**Therese Desqueyroux**

Therese Desqueyroux, a French film with English subtitles directed by Georges Franju, will be shown in PS 10 at 7 p.m. on Sat., April 26.

This film is the story of a woman’s struggle to find happiness and meaning for her life and the punishment she brings upon herself because of crimes and sins committed.

Therese becomes engaged, married and even has a child, yet she is still not happy. She attempts to poison her husband as a way out, but is caught. To save the family name from tarnish, her husband pneumates himself at the trial and Therese is acquitted. The husband decides to take Therese’s punishment into his own hands, but it is not enough to release her from the haunting guilt feelings. The personal torment she goes through is a classic portrait of the harsh world man lives in when not touched by divine grace.

There is no admission for the foreign film series, and students, as well as community members are welcome.

**More Than 500 High School Students To Be On Campus**

More than 500 area high school students will participate in a Cal State-hosted choral festival Wednesday, April 23. The day-long event will take place in the Recital Hall of the Creative Arts Building and will involve students from a dozen area high schools. Performances will be adjudicated by Dr. William Hall, director of the the William Hall Chorale, a highly acclaimed touring ensemble. Dr. Hall, who is also professor of music at Chapman College, will work with each of the groups providing a musical critique.

**Past, Present And Future Opens Wed.**

The three one-act plays, Aria Da Capo, Ferryboat, and The Last Word! Or What To Say About It . . . will begin the first studio production on campus. Directed by Corrine Soto, Don Gruber and Dr. Amanda Sue Rudolf; these one-acts each represent one specific era in the past, present and future. They will demonstrate three very independent types of theater starting with Commedia del arte, Realism and ending with Absurdity.

Performances will begin at 8:15 p.m. on April 23, 24, 25 and 26 with a special matinee on Sunday, April 27 at 2 p.m. in celebration of the 15th Anniversary. All performances will be held in the studio-lab., CA-143.

Tickets for all performances are $3 for general admission and $1.50 for students and senior citizens. Reservations can be made in the Theatre Arts Dept. office located in CA or by calling 887-7452. Seating is limited.

**Comprehensive Examinations In Education**

Saturday, May 10, 1980
9 a.m. to 1 p.m.
Biology Building 105
For information contact: Dr. Person at 887-7782

**In The Pub**

**Weds., 9 to 11 p.m.**

**Sandy Case**

ELECT

**Vice President**

Here’s what students say about Sandy:

“She has more experience and responsibility in A.S. government than any other vice-presidential candidate.”

“If Prop. 9 passes, we will need experienced and proven leaders like Sandy to lead the fight AGAINST TUITION.”

I know I can effectively lead your student government next year as I have this year as your present A.S. vice-president. I don’t represent any ticket, I represent YOU! To be your voice against TUITION in student government, I need your vote NOW.

Sandy Case

**Thurs., 9 p.m. to 1 a.m.**

**Student Union Multi-Purpose Room**

**Elected by A.S. Activities**

**Jeff Martin**

will be performing on guitar and keyboards

**Earth Day**

**Tuesday, April 22**

Music, Lectures and Ceremony starts at 11:30 a.m.

**Student Union Multi-Purpose Room**

**CSCSB’s Own**

**In The Pub**

**Weds., 9 to 11 p.m.**

**Sponsored by A.S. Activities**

**UNIVERSAL PICTURES**

**LANDSCAPE’S ANIMAL HOUSE**

A comedy from Universal Pictures

THE MATTY SIMMONS - IVAN REITMAN PRODUCTION

“LANDSCAPE’S ANIMAL HOUSE” --- JOHN GLENN --- THE MARSHALL --- JOHN VORHIES --- JEFF BLOOM --- JOHN HICKS --- RODD GEDDERS --- PATRICK HARRIS --- WALTER HALL --- ANDREW O. BROWN --- RAY MILLER --- DONALD SUTHERLAND --- JOHN HICKS

Music by ALAN BERGMAN, LARRY WATTS, ANN MANN, DOUGLAS JENNINGS, CHRISS MILLER

Directed by JOHN LANDIS

**Fr., May 9**

**Student Union Multi-Purpose Room**
Sports Quiz

by John Flathers, Dan Kopulsky Gary Geres

1. Which 1980 baseball team has two players who have won four batting crowns in the '70s?
2. What month is the Kentucky Derby?
   A. April B. May C. June D. July
3. Did any baseball player hit over 50 home runs in the '70s? If so, who?
4. Who is the last pitcher to win 30 games?
5. Who holds the strikeout record for a World Series game?
6. Which Western division team was originally a WHA hockey franchise?
   A. Vancouver B. Toronto C. Buffalo D. Winnipeg
7. Which team was originally a WHA hockey franchise?
   A. Saskatchewan Roughriders B. Toronto Maple Leafs C. Vancouver Canucks D. Winnipeg Jets
8. What is the current number one team in the NHL?
   A. Montreal Canadiens B. Toronto Maple Leafs C. New York Islanders D. Boston Bruins
9. Who holds the all-time record for a World Series game?
10. Which team was originally a WHA hockey franchise?
11. Name the two NHL conferences.
12. Match the NHL clubs with their nicknames.
   A. N.Y. Rangers B. Toronto Maple Leafs C. Detroit Red Wings D. Boston Bruins
13. Who is the current number one team in the NHL?
14. Which NHL team is in the Stanley Cup finals?
15. Who is the all-time leader in assists?
16. Who holds the all-time record for a World Series game?
17. Which NHL team is in the Stanley Cup finals?
18. Who is the all-time leader in assists?
19. Who is the all-time leader in goals?
20. Who holds the all-time record for a World Series game?

Pro Hockey Playoffs

by Gary Geres

The National Hockey League playoffs are well under way, and for those who have been taking less than a passing interest in the game, now is the best time to watch this exciting sport. To know who, and what teams may advance in the National Hockey League playoffs will give the viewer some insight into the games and the teams involved.

The Montreal Canadiens are the defending Stanley Cup champions. Winning the title the past four seasons, Montreal's key player is Guy Lafleur, who has been considered the league's best all-around player, but who is recovering from an injury. He is expected to be back for the finals. Pierre Larouche scored fifty goals for Montreal this year, and he should also be watched.

The Philadelphia Flyers will provide strong opposition for the Canadiens. They are the fastest skating team in the league, and have the most potent offense. Ken Linseman is the fastest man in hockey, and he along with captain Bobby Clarke lead the Flyers attack.

Three other teams are also in contention this year. The Buffalo Sabres allowed the fewest goals against this year, and Gilbert Perreault provides the bulk of their offense. The New York Islanders have a solid team, and they are led by last year's scoring champion, Bryan Trottier. Also, the Boston Bruins have found new life from a rookie defensemen by the name of Barry Beck, who broke many scoring records for a first year defensemen.

There are many players who shy away from hockey because of its violent nature. Although some occasional rough stuff may occur in upcoming games, playoff time is the signal to return to passing, shooting, and skating. For the people who were impressed by the hockey played during the recent Olympic games, the National Hockey League playoffs will provide more enjoyable hockey action.

V-Ball Triples

by Robin Ballington

The guns of last year's defending co-ed volleyball triples champions.

The Turkey Hunters, as the date Monday night in the gym by an impressive "Kansas" team. Glen Alberi and Brendan O'Malley, teamed with Peggy Roffen and Janet Carey, showed excellent all around play ability in shutting down the determined "Turkey" team, led by Chris "old man" Gerens. "Laird, Greg "Drink" Price and Kathy Lasher defeated 15-6, 14-15, 17-15.

The "Turkey Hunters," behind the relentless spiking of Rob Wilson, exhibited great form in taking Paul Pierce's "Problem Children" 15-5, 15-4, 11-15. Jeff Whitmer and Heather Matthews also played well for the "Hunters." In the longest match of the evening, "Dogs and Puppies" rallied to win two of three from "Pillsbury Doughboy" Bullington and the Seattle Mariners and Baltimore Orioles should come out on top, using pitching to win. The Yankees have a strong starting rotation, Rich Gossage, Ron Davis and Rudy May lead a strong Yankee relief corp. To combat the Yankees, the Orioles have a strong staff in Cy Young Award winner Mike Flanagan helped by Jim Palmer, Scott McGregor, Dennis Martinez and Steve Stone. Their bullpen strength lies with Dan Petronis, Sammy Stewart and Tim Stoddard.

Of the other three Eastern division contenders, the powerhouse Milwaukee Brewers appear to be the strongest. The Brewers have a dichotomy starting staff and bullpen, but they are not nearly as strong as the Yankees or Orioles. The Detroit Tigers will be the most surprising of the pennant contenders with the addition of pitcher Dan Schatzeder. The Boston Red Sox, who finished 11½ games behind the Orioles despite good years from slugger Fred Lynn and Jim Rice, will have to rely on their hitting because their pitching is only adequate as compared to the other four teams competing for the Eastern flag.

Western division teams are much weaker than the East, in particular in pitching. No team's pitching staff in the West can match the top five in the East. The Texas Rangers, although currently short on starters, have the best pitching in this division, particularly in the bullpen. With Jim Kern and Sparky Lyle leading the firemen, the Rangers should be on top of the Western division.

The Chicago White Sox, California Angels, Kansas City Royals and Minnesota Twins have close to adequate pitching. The White Sox have the best pitching of this quarter, but the Royals and Angels are much stronger overall than the Sox. The Angels and Royals will be close behind Texas because of their hitting, but both teams pitching is questionable. The Angels are hoping for comebacks from Frank Tanana, Cliff Krupp and Dave LaRoche, while the Royals hope that their starting staff of Dennis Leonard, Paul Splittorst, Larry Dierker and Rich Gale can recover from the inconsistencies of 1979.

The White Sox, who are plentiful in good young left-handed starters, should finish right behind the top three. The Twins are the only other team in this division capable of finishing with a winning record. The Seattle Mariners and Oakland A's both have very poor pitching and should fight to stay out of the cellar. The A's will be helped by Billy Martin as manager, but they need more than him to become more than a joke.

Detroit and Chicago will be the most surprising teams throughout the year, but they will not be on top in the East. At the end of the year, the American League divisions should look as follows:

<table>
<thead>
<tr>
<th>Eastern Division</th>
<th>Western Division</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York Yankees</td>
<td>Baltimore Orioles</td>
</tr>
<tr>
<td>Boston Red Sox</td>
<td>Minnesota Twins</td>
</tr>
<tr>
<td>Toronto Blue Jays</td>
<td>Chicago White Sox</td>
</tr>
<tr>
<td>Detroit Tigers</td>
<td>California Angels</td>
</tr>
<tr>
<td>Kansas City Royals</td>
<td>San Diego Padres</td>
</tr>
</tbody>
</table>

ACTIVITIES

MON. Apr. 21
Wed., Apr. 23
Thurs., Apr. 24
Fri., Apr. 25

Coed Volleyball
Coed Softball
Coed Volleyball
10-person softball

TIME & PLACE

noon, Gym
4:00, Fields
4 p.m., Fields
1 p.m., Fields

COMING UP: DECATHALON

May 13, 15, 3-5 p.m.
Shandin Wins Ladie's Slowpitch Opener

Shandin Crazyhouse started to a 30-4 drubbing of the Powerhitters last Wednesday in the first ever intramural ladie's slowpitch game. This is the first year a ladie's slowpitch league has been organized. Three teams signed up, one under the minimum of four, but Joe Long, (Intramural's coordinator), decided to let the three teams play because this was the event's first year. Both teams enjoyed the afternoon immensely and many individuals were heard to say that they were glad they decided to play.

Shandin won the toss of the coin and elected to bat first. Shandin team captain and lead-off hitter Rhonda Booth walked to the plate cool and determined and started the hit parade off. She proceeded to belt a solo home run off of Powerhitter pitcher Sherry Mills.

The Powerhitters scored three runs of their own in the bottom of the first on the untried and slightly disorganized Shandin defense who was not to be denied the sweet taste of victory. They won the championship game, 3-2.

Led by Solomon Salvador, the Montezuma team rallied from behind to snatch the game away. Both teams were goalless in the first half because of some spectacular saves by Anthony Duncan and Steve Loe, coupled with brilliant defensive play by Pegi Rofers and Danielle Bachtelle. Both teams executed many good fast breaks but were unable to cash them in for goals.

Within five minutes of the start of the second half, the Red Brigade opened the scoring with Amad Hosien's goal. Again, a spectacular play by Hosien, dribbling past two defenders, made the score two goals to zip. This caused the Montezuma team to put out their best. With ten minutes to play, Jim Hitt exhibited some clever dribbling and passing to score Montezuma's first goal. Then, with six minutes to go, Mark Mosher scored his first goal to even the game.

A clever pass by Solomon Salvador to Hillary Clain in the dying moments of the game resulted in the final and deciding goal. The results of the game were protested by the Red Brigade but the protest was disallowed and Montezuma clinched their amazing comeback championship.
Rare Buddhist Shrine Given To Los Angeles County Museum Of Art By James Coburn

Spectacular painted wall and ceiling panels from an 18th-century Ceylonese shrine have been given to the Los Angeles County Museum of Art by actor James H. Coburn, III, and his wife, Beverly. The panels, installed in an eight-foot-high reconstruction of a Buddhist temple, represent, according to Museum Senior Curator of Indian and Islamic Art Dr. Pratapaditya Pal, the only example of Buddhist architecture to be seen in an American museum, and the only Sri Lankan painted temple panels to be found outside that country.

The wooden shrine was of central importance in the monthly ceremony held in a Sri Lankan monastery. To celebrate the full moon, the monks would weave a white string as they walked around the colorfully-decorated temple. They would then cut the woven cord into sections and tie the pieces around their wrists for good fortune and protection from evil spirits.

The shrine's handsome wall and ceiling panels are painted in bold red, yellow, and blue. The trapezoidal ceiling panels feature stylized pomegranates and women whose bodies gracefully emerge from interlocking vines. Both motifs, commonly found in paintings of the Kandy period (1597-1815), are symbols of fertility and of the vital role ascribed to agriculture in Sri Lanka.

Unlike the abstract designs featured on the ceiling, the wall panels are largely figurative. Some have the heads of bodies of serpents, emblematic of the local "Naga" (serpent) cult, while others depict fierce guardian figures designed to ward off evil spirits, and sensuous female dancers. In what would seem to be a paradox for a Buddhist shrine, the Hindu gods Vishnu, Sama, and elephant-headed Ganesha, Siva's son, are also portrayed. However, Buddhist and Hindu gods were frequently placed side by side in Sri Lankan art. While the Buddha was worshipped, Hindu gods were regarded with respect. The Hindu god Vishnu was even regarded as the protector of Buddhism.

The temple is on view through mid-May in the Atrium of the Museum's Ahmanson Gallery. Following a complete cleaning by the Museum's Conservation Department, the shrine will be permanently installed when the planned extension to the Ahmanson Gallery is completed.

Admission to the Los Angeles County Museum of Art is $1 for adults and 50 cents for senior citizens and students with I.D. The museum is located at 5905 Wilshire Boulevard, two blocks east of Fairfax Avenue.

Art Festival Coming To U. of Redlands

The Art Department of the University of Redlands is sponsoring an Art Festival to be held Saturday, May 3rd, from 11 a.m. to 4 p.m. It will be an exhibition and sale of works by students and faculty representing the several universities and colleges of this area. You are respectively invited to participate.

Concurrent with the sale will be a concert presenting traditional music of the South American Andes. There will also be a variety of Latin American food and drink on sale.

The sale will be held outside, in the large grassy quad area north of Colton Avenue in front of the U. of R. Chapel. There are numerous large oak trees providing ample shade should your work need to be out of direct sunlight. Each artist will be responsible for providing his or her own means of display (nails, wall panels, tables, etc.). All participants must be at the sale no later than 10 a.m. in order to check in and set up your display. Please bring with you an itemized list of all pieces you will be selling, indicating the number of the piece, a description or title, and the price - i.e.: No. 1 Blue Vase, Raku $15.00.
BILINGUAL TYPIST: Permanent, part-time position in a lawyer's office. Must be able to type 50 w.p.m., but no experience is required. The position pays $5.00 per hour and is in San Bernadino. We receive $3.50 for each completed one-hour interview. There is a 3-hour training period too. No. 344.

STUDENT ASSISTANT ON CAMPUS: A student with typing skills is needed to work 3-5 hours per week to take minutes and distribute them for the Associated Student Board of Directors. Apply in the A.S. office or part time. Ideal for husband and wife teams. Call T. Markley in Fontana at 350-2194. No obligation.

STUDENT ASSISTANT WAGES: The Associated Student Board of Directors, 8-9, SU Senate Committee for Clubs, 4:30-5, SU Senate Folklorico, 12-1, SUMP Faculty Recital, 8:15, CA Recital Hall Folklorico, 12-1, SUMP.

RECEPTIONIST: Experience is needed to run a dentist's front office, post ledgers and take and confirm appointments. Must be able to work Mondays through Fridays from 9 a.m. to 5 p.m. Position pays $4.00 per hour and is in San Bernadino. No. 345.

WORK-STUDY: Local nonprofit firm needs two administrative assistants, one production coordinator, one grant writer, one script writer. For more information on these and other work-study positions contact Rita Cohn in the financial aid office. (50-143)

SKIS AND BOOTS: Boots are size 11 and 100 cm s $110 or will trade. Call (74) 780-9170.

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