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MICHAEL CORONADO OF YUCAIPA
ACCEPTED
AT PRESTIGIOUS MEDICAL SCHOOL

By David E Raley-Special to IEHN

Michael Coronado, Yucaipa, was accepted as a doctoral student at John Hopkins School of Public Health. Coronado recently graduated from UCR with a B.A. in Biochemistry. His goal: receive a Ph.D. and involvement in cancer research. Photo courtesy of the Coronado family

Michael Coronado, born and raised in Yucaipa, was accepted as a doctoral student at John Hopkins School of Public Health-Department of Environmental Health Sciences, Division of Toxicology, one of the most prestigious medical schools in the United States.

Coronado's course work will include laboratory rotations, seminars and research focused on the mechanisms of toxicity, tissue and organisms at the chemical, biochemical, cellular and molecular levels. This program is supported by the National Institute of Environmental Health Sciences training program. This summer work includes working as a research assistant to the department head at the university.

He accepted John Hopkins because it offered the best opportunity to further his major career goals of cancer research and added support for high educational opportunities for minorities. He was also accepted at other prestigious universities: University of North Carolina at Chapel Hill, UCLA, Rutgers, University of Rochester, New York University, University of Washington, and UC-San Francisco. Continue on page 3

NEW BOOK EXPLORES THE VALUES AND INFLUENCE OF AMERICA'S EAGLE SCOUTS

Book's release coincides with 100th Anniversary of Scouting

Legacy of Honor: The Values and Influence of America's Eagle Scouts by Alvin Townley explores the lives and character of Eagle Scouts including Gerald Ford, Bill Gates, Sr., Bill Bradley, J. W. Marriott, Jr., Ross Perot, Michael Bloomberg, Defense Secretary Robert Gates, Michael Dukakis, Supreme Court Justice Stephen Breyer, Treasury Secretary Hank Paulson, coach Chan Gailey, and Jim Lovell of Apollo 13. The book also explores the virtues of a Tuskegee Airman, a Vietnam War POW, a September 11 NYPD hero, an NBA forward, a crew of Hurricane Katrina relief workers, and a host of America's Eagle Scouts, individuals who have earned a reputation for service, virtue, and leadership that is recognized throughout the world. Legacy of Honor: The Values and Influence of America's Eagle Scouts by Alvin Townley explores the lives and character of Eagle Scouts including Gerald Ford, Bill Gates, Sr., Bill Bradley, J. W. Marriott, Jr., Ross Perot, Michael Bloomberg, Defense Secretary Robert Gates, Michael Dukakis, Supreme Court Justice Stephen Breyer, Treasury Secretary Hank Paulson, coach Chan Gailey, and Jim Lovell of Apollo 13. The book also explores the virtues of a Tuskegee Airman, a Vietnam War POW, a September 11 NYPD hero, an NBA forward, a crew of Hurricane Katrina relief workers, and a host of Continue on page 2

MR. TRANSPORTATION ON A NEW ROAD

The final 210 freeway extension from Rialto to San Bernardino opened on Tuesday, July 24, 2007, after decades of lobbying, planning and final fund appropriations. One of the foremost active leaders to advocate for the placement of the 210 freeway was Bill Leonard who for decades served in the California Transportation Commission.

Known widely as a visionary regarding transportation issues in the Golden State, Bill Leonard, along with his wife Bobbie, fittingly created a legacy through California State University, San Bernardino's Transportation Center in 2006. Their gift of $2.1 million to CSUSB, through an irrevocable charitable remainder trust, prompted the CSU Board of Trustees to honor the family with the naming of the William E. and Barbara Leonard Transportation Center last year.

Bill Leonard's leadership of the California Transportation Commission and service to the state's highway Continue on page 4

DR. ALBERT ARTEGA HONORED BY S.B MEDICAL SOCIETY

Dr. Albert Arteaga has followed the philosophy of accepting patients that his father, a Seventh-Day Adventists minister, practiced in his ministry, “My father would stand at the front door of the church and invite persons regardless of their status, thus increasing the attendance at the church,” he said in an interview in his San Bernardino office.

The policy of welcoming patients, with or without appointments, or families seeking medical services for their children and others also in need, has been the key to the successful medical practice for pediatrician/owner/medical executive of LaSalle Medical Associates.

Continue on page 5
Cesar Caballero, the associate university librarian at Cal State Los Angeles, has been appointed the new Library. Caballero recently served as university librarian and dean of Cal State San Bernardino's John M. Pfau Library. Caballero currently served as acting university librarian at CSULA for two years. Prior to CSULA, he served as associate university librarian for public services at the University of Texas, El Paso.

Caballero, who joined Cal State San Bernardino at the start of July, replaces University Librarian and Dean Emeritus Johrmie Ann Ralph, who retired at the end of the school year after having served the university and the Pfau Library since 1971.

Caballero received his bachelor's degree in business administration from the University of Texas, El Paso; his master's degree in library science from the University of Texas, Austin; and his doctorate in higher education administration from Texas Tech University.

The Pfau Library is part of Cal State San Bernardino's Division of Academic Affairs. When then-California State College, San Bernardino first offered classes in September 1965, the library contained 50,000 volumes and was located in one of the three original buildings. In June 1971, the library collection moved into the new large library and classroom building located in what became the heart of university's campus.

In 1981, the building was named in honor of the university's founding president, John M. Pfau. A 49,205-square-foot annex was constructed in 1994 and a seismic retrofit project for the original building was completed in summer of 1998.

The library added its 500,000th volume in 1991. Today the Pfau library contains more than 750,000 books, bound periodicals and other print items. Various other collections augment the books: music scores, microforms, maps, audio CDs, art prints, etc.

For more information, visit the John M. Pfau Library's Web site at http://www.lib.csusb.edu. For more information on Cal State San Bernardino, contact the university's office of public affairs at (909) 537-5007 and visit the university's news site at http://news.csusb.edu.

RIVERSE/SAN BERNARDINO AREA BOY SCOUT COUNCIL

There are 38,000 youth registered in the Scouting Program within the Riverside/San Bernardino Area Boy Scout Council, according to Roger Bernard, Scoutreach Executive Director. "The Scoutree Program is only possible due to the dedicated adult volunteers who are often the parents of the registered youth, which number approximately 10,000 adult volunteers," Bernard said.

Bernard stated that committed volunteers are one of the most difficult barriers to overcome when organizing scouting programs in the low-income Hispanic community. "Our Hispanic youth need scouting to have more than ever. Currently, we are serving over 800 Hispanic youth in new scout units less than a year old. We are seeking adult volunteers to organize a new "Scouting and Soccer Program" aimed toward the Hispanic youth in the community," he said.

In order to implement the program, Bernard said, there is a need for coaches, trainers, referees and committee members to effectively run the Scout Soccer League. The sport of soccer will have outdoor components of camping, fishing, archery, and other skills, coupled with the added scouting principles of moral, ethical values and character building and other incentives.

Adults interested in participating in scout activities can contact Roger Bernard, Scoutreach Executive Director and bilingual in Spanish at (909) 435-6838.

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MICHAEL CORONADO OF YUCAIPA
ACCEPTED AT PRESTIGIOUS MEDICAL SCHOOL
By David E Raley-Special to IEHN
Continued from page 1

Coronado is the son of Hector and Christina Coronado of Yucaipa, California. Michael’s grandparents are Ray and Patricia Quinio, now of Calimesa, but formerly of Yucaipa and Aurelio and Esperanza Coronado who have lived and worked in Yucaipa for more than 40 years. Ray Quinio is a retired Navy Captain and a member of the Calimesa City Council. Pat Quinio worked for the Bank of America in Calimesa and Yucaipa. Aurelio and Esperanza Coronado immigrated to this country, were naturalized as citizens. Aurelio worked for McNally Corporation until his retirement in early 2000. Esperanza has remained a housewife and companion for as many years.

Coronado recalls his first science project about magnets and winning a blue ribbon, thus establishing an early commitment to scientific learning. He was awarded the Beaver Medical Group scholarship after graduating from Yucaipa High School, an incentive for attendance at the university level.

He attended the University of California, Riverside, as a pre-medical student in 1993. His decision to focus on basic research was further validated when during his freshman year, he was chosen for an internship program at the National Institute of Health (NIH) in the division of National Institute of Biomedical Imaging and Bioengineering. The internship was sponsored by the National Association of Colleges and Universities (HACU), a nation-wide non-profit organization of educational institutions with its mission to provide higher level education opportunities to Hispanic students.

During his internship at NIH, Coronado enjoyed working on programs designed to bring minorities into the sciences, especially bioengineering. This led to writing an article promoting tissue engineering published in the Society of Mexican-American Engineers and Scientists. He is an officer in the California Alliance for Minority Participation, which encourages minorities to attain higher levels of education.

In June, 2007, Michael Coronado graduated from UCR with a B.A. in Biochemistry. His siblings are Stephanie Coronado who will be attending the University California-Davis, and Lallie Coronado, a middle school student at Yucaipa-Calimesa School District.

"Scientific knowledge is very important component of life and I feel that attaining a PhD is the path that can bring the greatest opportunity to enhance medical science and to encourage minority participation in scientific education," he said.

David E. Raley is a retired Air Force Colonel and currently a political consultant.

DR. LISA CONYERS NAMED PRESIDENT OF RIVERSIDE COUNTY BOARD OF EDUCATION

Congressman Joe Baca has scheduled a citizenship seminar at St. Catherine’s Catholic Church, 339 No. Sycamore Ave., Rialto, on Saturday, July 28, 2007, from 9:00 a.m. to 1:00 p.m., and serving the first 100 people.

Applicants must: * be at least 18 years of age * be a legal permanent resident for at least 5 years, or, if you are married to a U.S. citizen, you must have been a legal permanent resident for at least 3 years * have a basic knowledge of U.S. government and history * be able to read, write, speak, and understand basic English, and have good moral character.

Applications are responsible for the $400 application filing/fingerprint fee of which $330 covers the application filing fee and $70 for the biometrics fee. (Personal checks or money order are payable to U.S. Citizenship and Immigration Services or U.S. Department of Justice, Criminal Alien Program.)

More information or added requirements call the office of Congressman Baca at (909) 885-2222.

SPRINT DROPS CUSTOMERS & CAL-POLY, POMONA SEMINAR SPEAKER REPONDS ON CNBC’S “ON THE MONEY”

Cellular carriers are famous for dropping calls, but now SPRINT has found another way to disserve, according to Dr. Gary S. Goodman, president of Customerrelationship.com and Clientrelations.com.

SPRINT is dropping customers from its system if they phone the carrier for assistance too many times during the month.

A thousand or more customers have been involuntarily terminated by SPRINT, which is sending out letters instructing customers to take their business elsewhere.

Debating the wisdom of this move on CNBC’s “On the Money” program on July 9, Goodman claimed this denial of service is inconsistent with the founding of phone service in this country by A T & T, which volunteered to provide it universally, no matter the difficulty, distance, or the cost.

Dr. Goodman said those customers that are most likely to over-talk and over-call are "the elderly, the infirm, and the lonely," and the answer to runaway calls is to train representatives to gently control conversations for length and quality.

Claiming SPRINT can "Hear a pin drop but not the cries of its customers," Goodman lashed out at the carrier for employing its version of CRM, typically known as Customer Relationship Management. To SPRINT, Goodman asserts, "CRM means Cut, Run, and Mow"
FRATERNAL ORDER OF EAGLES DONATES $5,000 TO ST. BERNARDINE MEDICAL CENTER FOUNDATION

SAN BERNARDINO, CA—On June 11, San Bernardino Chapter of the Fraternal Order of Eagles Auxiliary Trustee Jessie Munoz presented a check for $5,000 to Michelle Rainer, director of development for the St. Bernardine Medical Center Foundation. In addition to the $5,000, the National Women’s Auxiliary contributed $2,700.

The money was raised from Eagles’ fundraisers held throughout the year, including Bingo and an annual Valentine’s Day dinner and dance.

Members participating in various past and present fundraising activities included Trustee Tom Tecca, Members Trish Cueto and Sharon Horton, Secretary Julie Fiezt, and Trustees Gary Traynor and Jessie Munoz.

The St. Bernardine Medical Center Foundation will use the funds to help further the mission first realized by St. Bernardine’s founders, the Sisters of Charity of the Incarnate Word. St. Bernardine Medical Center is a non-profit organization, which has a long tradition of providing needed health care services to residents of San Bernardino and its surrounding communities. Founded in 1931, St. Bernardine Medical Center is a 463-bed facility that incorporates virtually every medical discipline and offers a myriad of health care services.

An international organization, the Fraternal Order of Eagles was founded in 1898 and has given more than one hundred million dollars to local and national charities. The Eagles supports the armed forces, police and firefighters and funds research in areas such as heart disease, kidney disease, diabetes and cancer.

MR. TRANSPORTATION ON A NEW ROAD

Continued from page 1

The Leonards’ vision for including SCHIP in the budget, along with an amendment combined with his activism to keep the 210 Freeway project on track, has led to his dubbing as “Mr. Transportation” for the Inland Empire. As the university seeded its transportation center with federal funding, Leonard was among the civic leaders who provided guidance to the developing center.

Under the direction of Norm King, former head of the San Bernardino Associated Governments, the William E. and Barbara Leon TRANSPORTATION ON A NEW ROAD

san Bernardino Medical Center and Inland Empire Heart & Vascular Institute, and Trish Cueto, Eagle member.

CATHOLICS CALL ON PRESIDENT TO SUPPORT AMERICA’S CHILDREN

Catholic organizations call on the president and congress to support “America’s Children”

WASHINGTON, D.C. - The House and Senate are now considering reauthorization packages for the State Children’s Health Insurance Program (SCHIP). Legislation has been stalled over funding and whether to expand this successful program. We call on Congress and the President to fully fund this critical program and provide coverage for all nine million children currently uninsured in America.

President Bush said at the 2004 Republican Convention, “America’s children must also have a healthy start in life. In a new term, we will lead an aggressive effort to enroll millions of poor children who are eligible but not signed up for the government’s health insurance programs.” After appealing to and winning the support of Catholics by philosophically supporting a culture of life, the President should put his promises into action and defend the life and health of the millions of uninsured children in this country.

The SCHIP program is a common good policy necessary for the protection and fulfillment of human life and human dignity. When even one child is sick and cannot receive medical care, we are diminished as a nation. If we are to stand as a moral nation, we must also have adequate health care for those who need it most. We join the hundreds of other organizations, including the U.S. Conference of Catholic Bishops, Catholic Charities USA and the Catholic Health Association, in urging the Congress and President to move forward and act now to fully fund SCHIP and bring common good policies into action.

“There is no adequate substitute for quality health care for all. Catholic organizations call on the president to fully fund SCHIP and bring common good policies into action.”

MR. TRANSPORTATION ON A NEW ROAD

Congressman Joe Baca on Sunday, August 5, 2007 at the Teamsters Local 63, 379 W. Valley Blvd., Rialto from 4:00 p.m. to 7:00 p.m. Enjoy an afternoon of food, refreshes, DJ music, and special performance by "Danzantes Del Sol". Contributions $25 per person, $40 per couple.

CONGRESSIONAL BACA SUPPORTERS PLAN TARDEADA

Supporters and volunteers have planned a "TARDEADA" honoring Congressman Joe Baca on Sunday, August 5, 2007 at the Teamsters Local 63, 379 W. Valley Blvd., Rialto from 4:00 p.m. to 7:00 p.m. Enjoy an afternoon of food, refreshes, DJ music, and special performance by "Danzantes Del Sol". Contributions $25 per person, $40 per couple.
LaSalle Medical Associates currently has medical clinics in San Bernardino, Hesperia, Lake Elsinore, Fontana and a network of providers in East Los Angeles. LaSalle Medical Associates is affiliated with Arrowhead Regional Medical Center, Community Hospital of San Bernardino, Victor Valley Hospital and others. The medical group has 125 employees including 15 staff physicians; medical practice of pediatrics has expanded to internal medicine and well women examinations.

In a quiet demeanor and low even voice, Arteaga recalls the first day that he, his wife, Maria, and an employee began his medical practice in Fontana in 1984 and accepted the first two patients. "This was the very beginning for us and we quickly learned how to fill out the first reimbursement forms. We continued accepting anyone that came into our clinic. Most of the patients were Medi-Cal recipients and the client population quickly grew," he said.

He realized that this was a population in need of medical services and a niche that he would be able to fill. He also succinctly stated that they worked without pay for an extended six month period and made ends meet with his job at Kaiser and side jobs.

This niche is a profile of low-income families that are underserved, working full time and eligible to receive medical services. Funding for medical services to these families and the disabled are via the federal MediAid funneled to California’s Medi-Cal health programs. There are other public health plans available and applicable to families based on individual status.

LaSalle is an enroller for the Healthy Families program, a low and no-cost health insurance for children. The medical group is also proud to be the number one enroller for the State of California, and, to date, has enrolled 81,689 children.

Dr. Arteaga and LaSalle staff’s mission is commitment to assure that every parent and child has health care access to medical benefits and patients that walk through their doors are treated with the highest level of courtesy and respect.

When the Katrina disaster occurred, LaSalle extended its assistance to survivors of Hurricane Katrina with free medical care and financial contributions to various local pastors involved with the hurricane relief.

The success of Arteaga’s expanded medical organization has been augmented by the medical staff participating in a myriad of outreach events including immunization, asthma, and breast screening fairs, and parent education sessions including childhood obesity, asthma, diabetes, and so many other existing health problems.

Arteaga’s has lent his leadership skills, and including staff and financial resources, as chair to the Latino Health Collaborative, a county-wide non-profit health organization. His involvement has been the catalyst in the relative success of the group’s mission, according to board members. “Dr. Arteaga has been generous with his time and professional staff in ensuring that our group continues to progress in the development of our goals and objectives,” Diane Fox, LHC Executive Board Member, said.

Dr. Albert Arteaga was recently presented with the Merlin Hendrickson M.D. Award for Outstanding Contribution to the Community by the San Bernardino County Medical Society in recognition for his dedication to serve the low-income and underserved families in Southern California and his contributions to the community at large,

Ruthie Argumedo, Marketing/HF Director for LaSalle Associates, contributed to this article.
NEW POLL: LATINO VOTERS WILL BE MOST IMPACTED BY PRESIDENTIAL CANDIDATES’ POSITIONS ON EDUCATION

89% Say Improving Public Education Should Be “Very Important Priority” for Next President

Miami, FL – As the Democratic presidential candidates debated a new poll released, showing that a candidate’s position on education will have a greater impact on Latino voters than their positions on any other issue – including immigration and health care – and that Latinos believe nearly unanimously that improving public education should be a “very important priority” for the next president.

The poll surveyed 1,000 registered Latino voters.

“The Latino community is increasingly showing its desire to help shape the future of our country at the ballot box,” said Janet Murguia, president and CEO of the National Council of La Raza (NCLR), the largest Latino civil rights and advocacy organization in the U.S., and steering committee member for Ed in ‘08, a nonpartisan campaign to raise public awareness of education issues in the 2008 presidential race campaign. “What this poll makes clear is that Latinos believe the key to our future is improving the quality of public school education and will vote for the candidate with the best comprehensive plan to do that.”

“Presidential candidates have been largely silent about our failure to give our children the skills to be ready to succeed in college, career, and life,” said Roy Romer, Chairman of Ed in ’08. “If the presidential candidates want to respond to the priorities of Latinos and demonstrate they are ready to be president, they can start talking about their plans to get our children ready to succeed in college, career and life.”

Other key findings in this poll include:

• Latino voters consider the high dropout rate among Latino students to be the greatest educational problem for the Latino community in the U.S.
• Half of those surveyed declared that they considered the quality of public schools to be “mediocre” or “poor.”
• While teachers received generally positive ratings, more than 80% of the Latino electorate feels that one way to improve public education in America is to hire more teachers with expertise in the subjects they will teach.

The poll was co-sponsored by Ed in ’08 and NCLR and released at the 2007 NCLR Annual Conference in Miami.

CONGRESSMAN BACA VOTES FOR THE LARGEST INVESTMENT IN COLLEGE AID SINCE THE G.I. BILL

Washington, DC – Today, (July 11, 2007) Congressman Joe Baca (D-Rialto) voted to approve legislation that would make the single largest investment in college financial aid since the 1944 GI Bill, helping millions of students and families pay for college – and doing so at no new cost to U.S. taxpayers.

The legislation, the College Cost Reduction Act of 2007 (H.R. 2669), which the House passed by a vote of 273-149, will boost college financial aid by about $18 billion over the next five years. The legislation pays for itself by reducing excessive federal subsidies paid to lenders in the college loan industry by $19 billion. It also includes nearly $1 billion in federal budget deficit reduction. The Senate is expected to vote on similar legislation this month.

“This bill represents a historic commitment to better education for all Americans,” said Rep. Baca. “Congress is increasing financial aid by close to $20 billion, making college more affordable for millions across our nation. And we are doing so with no additional costs to U.S. taxpayers.”

Under the legislation, the maximum value of the Pell Grant scholarship would increase by $500 over the next five years. When combined with other Pell scholarship increases passed or proposed by Congress this year, the maximum Pell Grant would reach $4,900 in 2008 and $5,200 in 2011, up from $4,050 in 2006, thus restoring the Pell’s purchasing power. About 6 million low- and moderate-income students would benefit from this increase.

The legislation would also cut interest rates in half for the 6.8 million students who take out need-based student loans each year. The College Cost Reduction Act cuts interest rates from 6.8 percent to 3.4 percent in equal steps over the next five years. Once fully phased-in, this should save the typical student borrower $4,400 over the life of their loan.

“This legislation will provide tuition relief for almost 650,000 students in the state of California alone,” added Rep. Baca. “In the next five years, California students will receive more than $1.4 billion dollars in Pell Grants and loan assistance under the College Cost Reduction Act.”

In addition, the College Cost Reduction Act provides nearly $370 million in grant funding to Hispanic Serving Institutions and Historically Black Colleges and Universities. The bill also includes a number of other provisions that would ease the financial burden imposed on students and families by the cost of college, including:

• Tuition assistance for excellent undergraduate students who agree to teach in the nation’s public schools;
• Loan forgiveness for college graduates that go into public service professions;
• Increased federal loan limits so that students won’t have to rely as heavily on costlier private loans; and
• New tuition cost containment strategies.

“After years of rising education costs, the American people deserve a helping hand,” concluded Rep. Baca. “The Democratic Congress is working in a sensible manner – ensuring fiscal responsibility while also providing historic levels of aid to low-income students and minority serving institutes.”

SPRINT DROPS CUSTOMERS & CAL-POLY POMONA SEMINAR SPEAKER REPODS ON CNBC’S “ON THE MONEY"

Continued from page 1
them down!”

This fall, Goodman will be teaching two seminars at Cal Poly Pomona, one of which is “Managing Client Relations.” This one-day seminar will be held Friday, Nov. 16, 9 a.m. to 4 p.m. on the Cal Poly Pomona campus.

Goodman will also be teaching “Building Your Consulting and Coaching Business,” Friday, Sept. 28, 9 a.m. to 4 p.m. Seminar descriptions and registration information is available at www.ceu.csupomona.edu/courses/sprint.html. Advertize in the IEHN

busadmin.asp

The video of Goodman’s interview and the full SPRINT story may be viewed on CNBC’s web site: http://www.cnbc.com/id/15840232?video=417455932#
CATHOLICS MOBILIZE TO END WAR IN IRAQ
National Campaign will Pressure Leaders to Pursue Diplomacy, Redevelopment and Responsible Withdrawal

Washington, D.C. — Catholics United launched a coordinated national effort to mobilize Catholics to become a powerful voice for ending the Iraq war.

Catholics for an End to the War in Iraq, www.catholicsforanend.org, will provide opportunities for multiple strategies that pressure our leaders to begin a responsible withdrawal of U.S. troops. The collaborative initiative is supported by NETWORK and Pax Christi USA.

Catholics account for more than 1 in 4 voters nationwide, and the war in Iraq now raises questions that cut to the very essence of America's soul, according to Chris Karrer, Executive Director of Catholics United. “By joining the Catholics for an End to the War in Iraq campaign, we now have a unique opportunity to send a clear message to our leaders: our faith community demands immediate action on this issue, and will no longer tolerate an open-ended commitment in Iraq. "We will encourage our leaders to bring together Iraq's warring factions in a multi-party conference that involves neighboring countries in the peace process, provide funding and reconstruction support for Iraq, and begin an end to U.S. military operations and withdrawal of combat troops.”

“It's critical that Catholics work together to change the course of the U.S. occupation of Iraq,” said Sr. Simone Campbell, executive director of NETWORK. “Pope John Paul II spoke out against the invasion. Pope Benedict XVI has met with President Bush expressing his concern.”

The launch of the Catholics for an End to the War in Iraq Campaign marks a milestone in the growing movement for a new direction in Iraq,” said Dave Robinson, Executive Director of Pax Christi USA. “The campaign will offer a broad spectrum of Catholics an effective way to make their voices and the voice of our faith tradition heard by those who need to hear it the most.”

Catholics United is a non-profit, non-partisan organization dedicated to promoting the message of justice and the common good found at the heart of the Catholic Social Tradition. Visit www.catholics-united.org.

NETWORK is a Catholic leader in the global movement for justice and peace that educates, organizes and lobbies for economic and social change. For information, visit www.networklobby.org.

Pax Christi USA is the national Catholic peace movement, reaching more than half a million Catholics in the United States, and including more than 130 U.S. bishops, 800 parish sponsors, 630 religious communities, and 300 local groups.

NOW IS TIME TO TALK TO KIDS ABOUT NOT SMOKING

(NAPS) — Youngsters love the freedom of unsupervised summertime fun and time to play with their friends. But with these freedoms also come risks of which all parents should be aware.

Many children during summer will be approached with the opportunity to try their first cigarette. While it is unrealistic for parents to supervise their children every moment of every day this summer, parents and caregivers should be known and understood. That is why now is the ideal time for parents to talk to their children about how they feel about smoking and other negative behaviors.

Dr. Michael Popkin, author, parenting expert and spokesman for Lorillard Tobacco Company's Youth Smoking Prevention Program, says children are trying their first cigarette as early as age 8, with the majority trying it between the ages of 12 and 14. Most of these children are approached by a friend who they consider to be "cooler" and therefore has influence on their decision. Popkin recommends establishing clear guidelines for your children's behavior.

Make Expectations Very Clear

"Taking the time to sit with your child and agree on clear guidelines for behavior can pay off greatly when your child has to make a decision about whether or not to try smoking," say Popkin. "I use the term 'problem prevention talk,' which is a dialogue between you and your children that makes your expectations of him or her very clear.

The problem prevention talk consists of five steps:

1. Identify potential problems and risks.
2. Share your thoughts and feelings about these problems and acknowledge your child's thoughts and feelings.
3. Generate guidelines through brainstorming and negotiations (within limits that you can live with).
4. Do on logical consequences for violating the guidelines (if necessary).
5. Follow up to ensure that guidelines were followed and to enforce consequences (if necessary).

Creating a Written Contract

Creating a written contract between you and your children that clearly lists your expectations and the logical consequences that you will apply if these expectations are not met is another suggestion made by Popkin.

Written contracts ensure there is no miscommunication about your child's decision not to smoke," say Popkin.

Dr. Popkin is one of the nation's foremost experts on parenting, education, with more than 25 years of experience helping families communicate about tough topics like smoking.

Parents are encouraged to visit www.keepkidsfromsmoking.com to have them for their conversations with their children. On this Web site, parents will find talking tips, warning signs, age-specific advice and further parenting advice.

PDC OFFERS FREE ORIENTATION FOR HEALTH CARE PROFESSIONALS TRAINING

SAN BERNARDINO, CA. — The Professional Development Center (PDC) for the San Bernardino Community College District is offering short-term training programs in the high-demand healthcare field. Health services are one of the largest industries in the country, with about 11.3 million jobs, including the self-employed. About 14% of all wage and salary jobs created between 1998 and 2008 will be in health services. If you are looking to start a new career, or want to begin working in an exciting career field, the PDC has the training you need.

A free orientation will be held on August 9 at 6 p.m. at the PDC. The orientation will introduce you to the following healthcare positions: Clinical Medical Assistant (CMA) •Administrative Medical Assistant (AMA) •Electrocardiography Tech (EKG) •Medical Billing.

The orientation will cover the course requirements, scheduling, fees and financial assistance programs. Classes begin on September 6, 2007, and are offered on nights and weekends. You will receive a certificate of completion in four to five months.

The Professional Development Center is located at 114 S. Del Rosa Drive, San Bernardino. To register, or questions, please call (909) 382-4001 or (909) 382-4068. You may also send a reservation via e-mail, to pdc@sbccd.edu.

The Professional Development Center (PDC) of the San Bernardino Community College District is a one-stop service with affordable and convenient access to professional development and performance-based training.

For more information on the PDC, visit us on-line at www.pdctraining.org.
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The IEHN is seeking assertive persons as sale representatives within the INLAND EMPIRE. GOOD commissions. Call (909) 381-6259 for appointment.

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JOIN THE SBPD TEAM

The San Bernardino Police Department is now hiring for the position of Police Officer.

Salary: $4685-$6442 monthly

Additional Positions Include:

• Law Enforcement Trainee
• Dispatcher I
• Community Service Officer I
• Records Technician

The San Bernardino Police Department is seeking qualified individuals to work in the exciting field of law enforcement. Along with a competitive salary and benefits package, the San Bernardino Police Department offers a 4/10 work schedule along with paid vacation, holiday time and sick leave.

For additional information log on to www.JoinSBPD.org or contact the recruiter at (909)388-4847

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