October 15th 1997

Hispanic News

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fin sending Hurricane Pauline Relief aid to Mexico

Currently, California has an Hispanic population of 7.7 million Hispanics or 25.8 percent of the state's total population, based on Census Bureau data as reported by the California Association of Governments (SCAG).

The seven Southern California counties, namely, Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego and Ventura, reflect a population of 5.3 million Hispanics, or 18% of California's population, with a breakdown of 66%, 38%, 23.4%, 26.2%, 26.6%, 20.4% and 26.4%, respectively. Riverside and San Bernardino Counties' (Hispanic) population percentages are as follows for each respective city and unincorporated areas:

### Riverside County

- Banning: 23.2%
- Beaumont: 23.9%
- Blythe: 46.3%
- Cathedral City: 37.2%
- Coachella: 95.3%
- Corona: 30.3%
- Desert Hot Springs: 20.3%
- Hemet: 14.9%
- Indian Wells: 2.0%
- Indio: 68.1%
- La Quinta: 26.2%

### San Bernardino County

- Lake Elsinore: 26.0%
- Moreno Valley: 22.8%
- Norco: 19.5%
- Palm Desert: 13.7%
- Perris: 35.8%
- Rancho Mirage: 6.8%
- Riverside: 25.9%
- San Jacinto: 33.5%
- Tencuica: 14.5%
- Unincorporated: 22.4%

### Local Hispanic Chambers, join other agencies in sending Hurricane Pauline Relief aid to Mexico

The Inland Empire Hispanic Chambers of Commerce Association, composed of 9 chambers in the Inland Empire, project to aid the thousands of victims left homeless as a result of Hurricane Pauline.

"The Inland Empire has been struck with the sad news regarding the destruction that Hurricane Pauline has incurred on the people in the states of Oaxaca and Guerrero," stated David Munoz, executive director of the Inland Empire Hispanic Chamber of Commerce. "We feel that our volunteer efforts in our area should put forth efforts to help our brothers and sisters to the south in their hour of need," he said.

Guadalupe, vice-president of the IEHCCC and Maurice Calderon, vice-president of the San Bernardino Chamber of Commerce, added that "we feel that our volunteer efforts in our area should put forth efforts to help our brothers and sisters to the south in their hour of need."
California is working to create a Children's Health program to cover uninsured children in California. This program is a result of a $24 billion federal Child Health bill that promises to cover all uninsured children (under 200% of the federal poverty level) 18 years or younger. This bipartisan legislation is unprecedented in its implications for California and for Latino children in particular.

The California program could result in $1 billion for child health care coverage available in this state. A program of this dimension raises everyone's interest, political and otherwise, in the development of the California approach to health plan coverage for California's uninsured children. The counties are likely to secure support to cover those children, which they are currently covering under their State mandate as providers of last resort. The community clinics will likely expand their capacity to meet the demand for care for those previously uninsured children they have historically served. These children will now also have increased access to private physicians, some of whom have provided unsubsidized care when their own patients lost their employer-based coverage. The level of unsubsidized care in private hospitals, particularly children's hospitals, would dramatically drop.

Yet, we are very concerned that this potentially complex and historic effort to expand coverage to children may miss the mark when it comes to Latino children. The Latino Coalition participated in an initial briefing sponsored by the Health and Welfare Agency just prior to enactment of the federal legislation on July 31st. Despite the fact greater than 70% of the impacted children in California are Latino, the Coalition was the only Latino group in the room among over twenty community and beneficiary advocates. No representatives were invited from the African American, Asian American, and Native American communities. The particular concerns of Latino children were not clearly in evidence in much of the group's dialogue. How will special vulnerable populations be addressed, such as the children of farm workers and immigrants? Will proposed reforms address the constraints and procedures of Medi-Cal, and the well-known stigma felt by Latino working families in government programs? In the post-Proposition 209 environment will there be sufficient provider capacity to address the primary care needs of this culturally and linguistically diverse population, which is currently receiving episodic care at best?

This significant social program is being developed on a rapid time line. Its development must be guided by firm principles that protect the interests of all Latino children and their vulnerable, uninsured and largely working class Latino families. The coalition will give first priority to this effort. Make no mistake: Latinos will be at the table at every stage of the development of this program. That's our promise and that must be yours!

VOTE

NOVEMBER 4

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Inland Empire Hispanic News

Mexican Novelist Carlos Fuentes Gives Free Public Lecture

Author Carlos Fuentes

Carlos Fuentes, one of Latin America's most distinguished novelists and a leading voice in the global political and cultural arena, will give a free public lecture at 7 p.m. Tuesday, Oct. 28, at Riverside Community College's Landis Auditorium.

Fuentes' lecture, "United States and Mexico: Sharing a Border," is sponsored by RCC, California Baptist University, La Sierra University and the University of California, Riverside and is the first in a series of cultural events that Riverside's four colleges and universities plan to sponsor.

Fuentes is a prolific author and pioneer of magical realism fiction whose eclectic works range from political spy thrillers ("The Hydra Head") to baroque world dream histories of the Spanish speaking world ("Terra Nostra"). His novel "Old Gringo" was the first by a Mexican author to become a best seller in the United States. His recent works include "Diana: The Goddess Who Hunts Alone," "A New Time for Mexico," and the just published "The Crystal Frontier," copies of which he will sign at a reception in the lobby of Landis Auditorium following the lecture.

He has received the top writing awards of Mexico, Spain and Venezuela; in 1992 was awarded France's highest distinction, the Legion of Honor, by then President Francois Mitterand. Landis Auditorium is located at 4800 Magnolia Avenue on RCC's Riverside campus. For more information about the lecture, call (909) 222-8856.

Valles for Mayor Steam Dinner Reception

The Committee to Elect Judith Valles for Mayor is inviting the public to a steak dinner-reception fund-raiser at the home of Graciano & Trini Gomez, 1265 E. Shamrock Ave., San Bernardino (Rialto), between Foothill and Baseline, go on Meridian and east on Shamrock, on Tuesday, October 21, 1997 from 6:00 to 8:00 PM. Cost: $35 per person. RSVP at (909) 381-6259 or (909) 884-1646.

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Sponsored by a grant from the California Integrated Waste Management Board

COSPONSORED BY: San Bernardino County Board of Supervisors, City of Colton and San Bernardino
 Mexican Hurricane Relief Rally, Sunday, Oct 19
KDIF-AM 1440, Spanish language radio station, in conjunction with the local Hispanic Chambers of Commerce, will hold a rally from 10 AM to 3 PM on Sunday, October 19, at the Mexican Consulate Office, 532 N. "D" Street, San Bernardino. Persons are encouraged to bring clothing, blankets, tools, and other items to the rally.

ATTENTION:
CLASS OF 1998 HIGH SCHOOL SENIORS AND PARENTS
Need money for college? Check out the Air Force ROTC College Scholarship Program

In 1996-97, about forty high school seniors from the Inland Empire were offered college scholarships and an opportunity to become an officer in the United States Air Force.

Qualifications:
- Must be U.S. citizen
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- Be in the top 40% of class ranking
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- Math = > 520 or math score = > 21
- Verbal = > 530 or English score = > 21
- Meet Air Force Scholarship Program Requirements
- Meet Air Force Commissioning Requirements

For information call: Your local Air Force Scholarship Representatives, Captain Andrepont at (909) 880-5443 or Captain Betz at (619) 594-1121 or Lieutenant Lara at (909) 880-5449

Nov. 4 Election Incumbents and Candidates

City of San Bernardino
Mayoral Candidate
Judith Valles
First Ward Candidates
Esther Estrada
Eduard Negrete
City of Redlands
Councilmanic Candidates
Gilberto Gil
Anthony Martinez
James de Aguilera
City of Riverside
Mayoral Candidate
Steven Portillo Torres
Second Ward Candidates
Gil Navarro
Pablo Treviño
Riverside Community College Dist.
Jose Medina
San Bernardino County
Board of Education
Steven A. Figueroa
Ruben Gonzales
Hardy Brown
Daniel V. Gonzales
Barstow Community College Dist.
Leroy Abeysa
Eddie U. Garcia
San Bernardino Community College District
Stephanie Cerreces
Beverly Powell

Victor Valley Community College District
Feliz G. Díaz
Antonio Gomez, Jr.
Ike Torre
Apple Valley Community College District
Lynne R. Hernandez
Barstow Unified School District
Juan Rubio
Colton Joint Unified School District
Ray Abri, Jr.
Kawika Smith
Frank A. Ibarra
Art Ramos
David Zamora
Fontana Unified School District
Arthur Lopez, Jr.
Jesus Sandoval
Moreno Unified School District
Donna Munoz
Needles Unified School District
Jim Lopez
Redlands Unified School District
Amos Issac
Henry (Hank) W. Mercado
Rialto Unified School District
Emanuel L. Olague
San Bernardino City Unified School District
Ray Cadena
Elsa O. Valdez
Chaffey Joint Union High School District
Maryanne M. Avila
Clyde C. Francisco
Benjamin Lopez
Victor Valley H.S. Dist
Richard J. Carmona
Margaret Diaz
Adalante Elementary School Dist.
Wayne Velasquez
Cucamonga Elem. School Dist.
David J. Ortega
Etwanwa Elem. School Dist.
Cecilia Solorio
Ontario-Montclair Elementary School District
Paul Vincent Avila
Benjamin Lopez

Newspaper Advertising Salespersons
The Inland Empire Hispanic News, a community oriented and respected newspaper, is seeking four highly aggressive persons to work in sales throughout the Inland Empire. The sales persons work on a high commission basis, based on quota system.
For further information, call at (909) 381-6259.

Election Information
Wednesday, October 15, 1997
Conference on U.S. - Mexico Migration and Labor Issues

What drives the economic engine that sends workers across international borders in search of jobs? Who profits from this migration? How can this population of migrant workers be managed to protect their basic human rights and dignity while respecting the immigration and labor laws in the countries in which they seek work?

These and other questions will be explored at a major conference on labor migration from Mexico to the United States and its global context that will be held Friday and Saturday, Oct. 24 and 25, at the Mission Inn in Riverside. The conference is sponsored by the University of California Institute for Mexico and the United States (UC MEXUS) and the UCR International Economic Cooperation Group.

An international gathering of scholars and policy makers - including Maria Echaveste, White House Public Liaison and a former official in the U.S. Department of Labor, human rights attorney Julie Su and the U.N. Population Fund's Sethuramiah Rao - will explore how the ebb and flow of labor union power, the demand for corporate profits and the globalization of capital affect the migration of workers around the world.

"These are some of the most complex and hotly debated issues of our time," said US MEXUS Director Juan Vicente Palerm. "The United States and Mexico are only two of the countries engaged in the binational exchange of jobs for labor. Scholars are investigating this phenomenon, and its myriad outcomes around the world and there is much to be learned from evaluating the experiences of their nations or groups of nations in managing transnational labor forces."

On Friday, Oct. 24, morning sessions will look at economically driven migration from a historical perspective and address contemporary forces driving global business trends, including economic restructuring, the effects of internationalized capital and the impact of migration on wages and economies. Friday afternoon sessions will explore the role of labor in the global economy, the creation of new manufacturing centers, and the role of labor unions in setting labor standards and assuring protection of basic human rights.

On Saturday, Oct. 25, morning sessions highlight the U.S. - Mexico relationship, including current and projected labor trends and demand for labor in the United States, the impact of Mexican migration on the Mexican communities that workers leave behind, and the new Mexican-immigrant communities in rural and urban areas of the United States.

The conference will conclude with a round table discussion of policy implications and recommendations, featuring Echaveste and Su, labor organizer Baldemar Velasquez, UCR economist Keith Griffin, and Jorge Bustamante, a leading expert on Mexican immigration and president of the Colegio de la Frontera Norte headquartered in Tijuana, Mexico.

Admission to the conference is $40 and includes lunch on Saturday, Oct. 25. Admission to the Friday evening banquet and keynote speech is $30. Students can register free of charge, but meals are not included. The deadline to register is Oct. 17. For more information, call US MEXUS at (909) 787-3519.

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The Board of Supervisors and Human Resources Department of the County of San Bernardino honor the Hispanic community in commemoration of

"National Hispanic Month"

celebrated from September 15 to October 15, 1997.

County of San Bernardino
Human Services Department
157 W. 5th Street
San Bernardino, CA 92415-0440
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Dangers of Secondhand Smoke

Forty-three percent of children aged two months to 11 years live in a home with at least one smoker," according to the Department of Public Health, Child and Adolescent Health Program in San Bernardino County. Many of these young children spend a lot of their time indoors. That means millions of young children may be spending their time exposed to environmental tobacco smoke. It is common knowledge that environmental tobacco smoke (ETS) or secondhand smoke, harms those who breathe it. But many people may not know that children, in particular, face the greatest health risk form ETS.

In an effort to protect children from this health hazard, the subject of the 1997 child Health Month in October is the dangers of secondhand smoke. This begins a three year effort by the American Academy of Pediatrics to focus attention on substance abuse and to provide parents with assistance in keeping their children free from tobacco, alcohol and drugs.

Parents who smoke should think about quitting, not just for their own sake, but for the health of their children. Each year, The American Academy of Pediatrics estimates that environmental tobacco smoke is linked to up to two million ear infections a year in children; nearly 530,000 doctor visits for asthma; up to 436,000 episodes of bronchitis and up to 190,000 cases of pneumonia in children less than five years old. It is estimated that more than one third of all deaths from Sudden Infant Death Syndrome (SIDS) are due to maternal tobacco use.

In October, the San Bernardino County board of Supervisors supported the efforts of the American Academy of Pediatrics by adopting a resolution proclaiming October as Child Health Month and encouraged all citizens to pledge their support of initiatives that reduce access to tobacco products by children and adolescents and help reduce the exposure of secondhand smoke to all children by promoting non-smoking homes within their families.

For more information, call The Child and Adolescent Health Program, (909) 387-6499.

Kaiser Celebrates Breast Cancer Awareness Month

FONTANA - In celebration of breast Cancer Awareness Month, Kaiser Permanente Medical Center in Fontana is hosting the fourth annual Women's Health Event on October 22, 1997.

The Women's Health Event is a compilation of booths and displays set up throughout the medical center that focus on women's health topics including breast cancer awareness, pregnancy, fitness, smoking, menopausal health, diabetes, child care, domestic violence and mammograms. Women, males and adolescents, and help reduce the exposure of secondhand smoke to all children by promoting non-smoking homes within their families. This year, the Wall of Hope Breast Cancer Survivors' Project. The Wall of Hope is a traveling 74-foot display which honors the hundreds of women who have fought and won the battle against breast cancer. As part of this tribute, breast cancer survivors from throughout the U.S., including the Inland Empire, have glamour-style photos mounted on the Wall with their name, age when diagnosed, city and state. This is the first time the display will be in the Inland Empire.
The Women's Health Event is free and open to the public and will be held from 10 a.m. - 5:00 p.m. For more information, please call Jane Atkins at (909) 427-4138.

Free Telephone Health Line Now Available in Spanish

Colton: The Tel-Med Health Library, a public service of the San Bernardino County Medical Society, has added 20 new Spanish messages to its free telephone health message line. Residents from the Inland Empire can call the telephone library, located in Colton, toll-free at (909) 825-7000 to listen to any of the 72 pre-recorded health, medical and safety topics.

The Tel-Med Health Library is supported by several local medical staffs, hospitals, and other health organizations. "We are grateful for the annual financial support given by our community health organizations. Without them we could not have expanded the library and made this valuable information available to the Spanish speaking public," said Linda Stratton, executive director of the San Bernardino Medical Society.

Tel-Med receives approximately 2,500 calls per month to its computerized system, which can answer calls 24 hours a day, seven days a week.

The 20 new messages are all Spanish versions of the most popular English titles for women and children health issues. They include:

- **Women's Health Issues**
  - Breast Cancer
  - Pap Tests
  - Uterine Cancer
  - Anovulation
  - Early Prenatal Care

- **Children's Health Issues**
  - Croup
  - Diabetes in Children
  - Safety in the Home
  - Influenza
  - Can Medicines in Your Home Poison Your Child?

Brochures listing all Spanish and English titles are available free from the Medical Society by sending a self-addressed stamped #10 envelope to: SBCMS, 952 S. Mt. Vernon Ave., Colton, CA 92324, or by calling (909) 825-6526.

Math Scholarships to Encourage Minority Students

Dr. Claudia Pinter-Lucke, Mathematics Department chair, Cal Poly Pomona, announced the recipients of the Ford Foundation Scholarships. Jason Ramirez of Riverside and Marcel Zuria of San Diego. Each student will receive $500 for the upcoming 1997-98 academic year.

To qualify for the scholarship, students have to be members of an underrepresented minority group and full-time junior or senior Mathematics majors with a minimum grade point average of 2.5 in Mathematics. The scholarships are funded through a Ford Foundation Baccalaureate Incentive Award (BIA) through the Ford Foundation Predoctoral Fellowships for Minority Majors Program. When a graduate is given a fellowship for studies leading to a doctorate degree, that graduate's institution receives $1,000 in scholarships to encourage minority students to pursue graduate study and academic careers. In this case, La Verne resident, Margi Lau, was the Cal Poly Pomona Mathematics graduate who's predoctoral fellowship made the baccalaureate scholarship possible. Margi is doubly grateful to the Ford Foundation because she also was a previous recipient of a Ford Foundation baccalaureate scholarship.

For more information about the Ford Foundation mathematics Scholarships, contact Dr. Pinter-Lucke at (909) 869-4058.

Relief aid for Mexico Hurricane - From p.1

Persons wishing to donate money, make checks to American Red Cross, East Chambers of Commerce, 255 N. "D" St., San Bernardino, 16036 Arrow Blvd, Fontana, Hi-Desert call at (760) 241-6661 for pickup and 2151 Convention Center Way, 92881, Ontario.

The Salvation Army is also receiving items at the following sites: 746 W. 5th St., San Bernardino, 838 Alta St., Redlands, 11312 So. Euclid, Ontario and 14585 La Plata Dr., Victorville. Checks should be made out to the Salvation Army and noted for the Mexican Hurricane Relief.

Persons wishing to donate money, make checks to American Red Cross, East Chambers of Commerce, 202 W. Rialto Ave., San Bernardino, CA, 92408, attn: Mexico-Hurricane Pauline

**KSBV Host 2nd Annual Family, Community Educational Conference**

Nearly 500 parents, teachers and administrators will participate in the 2nd Annual Family, Community Educational Conference "A Partnership for the Future" on Saturday, November 15, 1997 at San Bernardino Valley College.

The all day conference will include nearly 20 workshops for parents of students attending kindergarten through high school in the San Bernardino City Unified School District. The event is co-sponsored by the SBCUSD, SBVC, the San Bernardino County Superintendent of Schools and the City of San Bernardino Mayor's Office.

Workshops include: Helping Your Child Make Right Choices, Motivating Your Children to Learn at Home, Celebrating the Differences in Your Children, Career Pathways, How Kids Are Learning Math These Days, Dealing with Loss, Middle School Survival and Support, Cultural Awareness, Helping Your Child Become a Good Reader, Preparing Students for 2001 Through Technology, The High School to College Transition, and more.

The event runs from 8 a.m. to 2:30 p.m. on the SBVC campus.

Parents wishing to attend the event should contact Delfina Lopez Bryant, 381-1340. the conference fee is $10 for teachers, $5 for parents.

**SBVC College Connection**

Preparing Students for 2001 Through Technology, The High School to College Transition, and more.

The Women's Health Event is free and open to the public and will be held from 10 a.m. - 5:00 p.m. For more information, please call Jane Atkins at (909) 427-4138.
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NOTICE OF REQUEST FOR QUOTATION/PROPOSAL

Notice is hereby given that proposals will be accepted by the South Coast Air Quality Management District, 21865 E. Copley Drive, Diamond Bar, CA 91765 for the following:

against bidders on the basis of race, color, religion, sex, marital status, national origin, age, veterans status or handicap. The AQMD also encourages joint ventures and subcontracting with MBE/WBE/DVBE's.

PERSONS ATTENDING THE BIDDERS' CONFERENCE SHOULD CONFIRM THEIR ATTENDANCE BY CALLING:

RFQ 2006 Printing & Advertising Paper None 11-12-97 2:00 p.m. Leticia DeLaO (909) 396-5020

RFQ 2007 Printing Services None 11-12-97 2:00 p.m. Pete Cotto (909) 396-5020

RFQ 2008 Automotive Repair None 11-12-97 2:00 p.m. Mariano Vargas (909) 396-5020

RFQ 2009 Unattended Fuel None 11-12-97 2:00 p.m. Mariano Vargas (909) 396-5020

RFP 9798-09 Privatization of Portions of District 11-05-97 11-19-97 5:00 p.m. Zorik Plrveyslan (909) 396-3133

If you have questions or would like a copy of the RFQ's/RFP's mailed to you, telephone the contact person.

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Hispanic Population Growth - Its meaning

The overall figures indicate that the Southwest, California and the Inland Empire has gradually mushroomed (some citizens and politicians think the increase is threatening) to where the Hispanic population represents a substantial segment of the total population, however, not necessarily in the majority.

California, for example, has had a large Hispanic (Mexican) population since families immigrated to the United States at the turn of the century up until 1920, as a result of continual civil conflict in Mexico.

The depression in 1929 created economic chaos in the United States with unemployment at a high rate, to say the least. The public unrest generated animosity toward the least able to protect themselves, (White) citizenry in the Southwest, who were unjustly accused of supplanting, Mexican American citizens in the Southwest, who were unjustly accused of supplanting, White citizenry in the job market (does this scenario sound familiar).

The result was mass expulsion of Mexican immigrants/Americans of Mexican descent to Mexico, which was then and is now recognized as a gross violation of civil rights. However, there remained a proportionately large Mexican population throughout the Southwest.

Post World War II further expanded the Hispanic population with waves of immigration from Mexico, a country that was experiencing prolonged economic chaos.

Post World War II was also the key turning point for the Hispanic population. Returning veterans demanded equal rights in housing, education and jobs. They organized into civil rights groups, and were relatively successful in those areas. Added to those gains was a certain level of economic stability and minority political clout.

What are the ramifications of Hispanics as a minority group? Are they benefiting proportionally in the areas of health, economic and business opportunities and jobs, social services, education and in the political arena, etc.? Has the corporate world opened opportunities for Hispanics to advance in the upper levels of corporate boards and management where policy decisions are made?

How is the Hispanic community able to assess current levels of service availability and economic opportunities, national, state and local, comparable to the needs and potentialities which exist for this minority group?

Have Hispanic families recognized that education is the key to successfully compete in our society and set a high prioritized goal in the education of their children, realizing the economic and social challenges that must be overcome to achieve that goal?

Are Hispanic students being afforded the best of an educational development and expectations in order that they be equitably competitive in the world of work? Why is there a proportionally high percentage of Hispanic dropouts at our nation’s middle and high school levels?

Opinions vary as to the successes that we, as Hispanics, have experienced in achieving the American Dream. If we have not reached that pinnacle, we have to assess what are the major problems and how do we adequately address them.

Secondly, does the Hispanic community, as a whole, activate plans and programs to alleviate our problems or do we rely on governmental agencies to prioritize our solutions?

What will occur when the Hispanic population will total 31.4 million in year 2040, as projected by the California Department of Finance?

The Inland Empire Hispanic News will publish articles addressing important political, social, educational and health issues. Commentary by the public is encouraged and may be directed to the IEHN, fax (909) 384-0419 or write to IEHN, 1558 N Waterman Ave., Ste D, San Bernardino, CA 92404.

Irma Nunez has been a professional artist and educator since her early youth and later became a professional visual artist.

Since 1970, Nunez has been an innovator in the creation and development of multicultural and intercultural curricula. An early human rights advocate, she has provided counseling and instruction in dance, art, drama, culture and history.

Don Juan Productions has presented multicultural musical, dance, theatre, art and film exhibitions throughout California for the last 25 years. The presentations include the interrelationship of Latino history, art and culture with diverse cultures.

The exhibits have been presented to colleges, school districts, government agencies, corporations, conferences and special events.

The official presentation of the mural to the community has been tentatively scheduled for November, 1997.

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