March 19th 2008
César E. Chávez, founder of the United Farm Workers Union (UFW), used non-violent methods patterned after Martin Luther King, Jr. and Mahatma Gandhi to organize farm workers. Against great odds, Chávez focused national attention on farm workers’ problems, and the 340-mile march from Delano to Sacramento in 1966.

The farm workers and supporters carried banners with the black eagle with HUELGA (strike) and VIVA LA CAUSA (Long Live Our Cause). The marchers wanted the state government to pass laws, which would permit farm workers to organize into unions and allow collective bargaining agreements. César made people aware of the struggle of farm workers for better pay and safer working conditions. He succeeded through nonviolent tactics (boycotts, pickets and strikes). César E. Chávez and the union sought recognition of the importance and dignity of all farm workers.

It was the beginning of La Causa, a cause that was supported by organized labor, religious groups, minorities, people of color, and students. Chávez had the foresight to train his union workers and send many of them into cities where they used the boycott and picket as their weapon.

Chávez was willing to sacrifice his own life so that the union would continue and that violence was not used. Chávez fasted many times. In 1968 César went on water only, 25 day fast. He repeated the fast in 1972 for 24 days and again in 1988, this time for 36 days. What motivated him to do this? He once said, “Farm workers everywhere are angry and worried that they cannot win without violence. We have proved it before through persistence, hard work, faith and willingness to sacrifice. We can win and keep our own self-respect and build a great union that will secure the spirit of all people if we do it through a rededication and recommitment to the struggle for justice through non-violence.”

Chávez died peacefully in his sleep on April 23, 1993, near Yuma, Arizona, a short distance from the small family farm in the Gila River Valley where he was born more than 66 years before. On April 29, 1993, César Estrada Chávez was honored in death by those he led in life. More

Estella Castorena, (second from left) is presented with a bouquet of roses by Dr. Luis Gomez (right) and Ernest Colunga, with Louis Hernandez holding a plaque and drawing at the 11th Annual Wilson School Reunion at the Veterans Park, Colton. Castorena, Colton School for 43 years and a legend in South Colton, was the first person to be honored at the annual event. During her teaching career, Castorena became the catalyst for inspiring many of her students to receive higher education and others to become successful in professional careers. Photo by AB

At eight years of age, Castorena was already thinking of becoming a teacher. She had a collection of pencils and paper and teaching the neighborhood girls, however, the boys were not interested in learning at that age.

While in high school, Castorena was actively involved in many activities. Crimson and Gold Annual editor, Pepper Bough editor, school choir and sports (Girls Athletic Association). After graduating from high school, she received an A.A. Degree from San Bernardino Valley College and B.A. from the University of Redlands.

The age of 19, Castorena began teaching at Wilson School in 1949 until 1969, taught at Ruth Grimes Elementary School in Bloomington for one year, and later at McKinley Elementary School, retiring in 1993 after 43 years in the teaching profession. During her tenure in teaching she was also involved in many community activities, including singing in programs and special occasions.

Louis Hernandez, retired store manager, remembers Castorena very vividly. "Ms. Castorena was admired by her own students to become successful in professional careers. Photo by AB"
THE IMPACT OF DEMOGRAPHIC CHANGE ON EDUCATION, THE WORKFORCE AND THE ECONOMY

By Dr. Jesus “Jess” Carreon — Special to the IEHN

On Monday night the Inland Empire Hispanic News was privileged to host Dr. Jesus Carreon as he delivered a thought-provoking address titled “The Impact of Demographic Change on Education, the Workforce and the Economy.”

The article continues the impact of demographic change on education, the workforce and the economy.

The Life of César E. Chávez

Dr. Carreon’s presentation highlighted the importance of understanding demographic changes and their impact on education, workforce development, and economic growth. He emphasized the need for a more inclusive and diverse workforce, which is crucial for economic prosperity.

The takeaway from Dr. Carreon’s presentation was that demographic changes should be viewed as an opportunity to build a more resilient and diverse society. By embracing diversity and fostering inclusive workplaces, we can create a more competitive and resilient economy. It is about recognizing the value of each individual and ensuring that everyone has access to education, training, and opportunities.

In conclusion, the impact of demographic change on education, the workforce, and the economy is not just an economic issue but a social and ethical one. It is about creating a more equitable society where everyone’s contributions are valued and where diversity is celebrated as a strength.

We must continue to work together to create a future where the promise of democracy is realized, where everyone has the opportunity to contribute to and benefit from the economy.

The Life of César E. Chávez continued from page 1.

man whom, with faith and discipline, soft-spoken humility and amazing inner strength, led a very courageous life.

Chávez was a farm worker from childhood who possessed a deep personal understanding of the plight of migrant workers, and he labored all his days to lift their lives. During his lifetime, Chávez never earned more than $5,000 a year. Every day in California and in other states where farm workers are organizing, Chávez lives in their hearts. Chavez lives wherever Americans he inspired to work nonviolently for social change.

“We are convinced that non-violence is more powerful than violence...”

“The end of all education should surely be service to others” César E. Chávez

THE IMPACT OF DEMOGRAPHIC CHANGE ON EDUCATION, THE WORKFORCE AND THE ECONOMY

By Dr. Jesus “Jess” Carreon — Special to the IEHN

Inland Empire Hispanic News
Wednesday, March 19, 2008

THE LIFE OF CESAR CHAVEZ

PRAYER BREAKFAST
Cesar Chavez Middle School
6650 Magnolia Ave.
San Bernardino, CA, 92407
Saturday, March 29, 2008
Program: 8:00 am to 11:00 a.m

KEYNOTE SPEAKER:
Dr. Paul Cortez
UCR Emeritus Professor
Children’s art exhibit, plays, music, entertainment
Sponsors: AAME, SB City Schools

Ticketed purchase in advance, RSVP by March 14

Tickets purchased in advance, RSV by March 14

For information/ticket purchase: Sue Wright (909) 381-1300

www.icanews.net
WASHINGTON, D.C. - Congressman Joe Baca (D-Rialto) today joined a majority in the House that will strengthen the economy, meet Inland Empire priorities, and make America safer, and invest in the priorities of the American people, "said Rep. Baca. "I am proud to support a budget that will help get the American economy moving again, and start to bring our nation out of its $9 trillion deficit."

"For too long, the Republican Congress and President Bush have run up big deficits while ignoring the priorities of the American people," said Rep. Baca. "I am proud to support a budget that will help get the American economy moving again, and start to bring our nation out of its $9 trillion deficit."

The Democratic budget makes key investments in renewable energy and energy efficiency, which will create hundreds of thousands of green jobs. The budget also makes a new commitment to education, adding $7.1 billion more for education programs than the President's proposed budget. It also lowers taxes for middle class families while working to lower food and energy costs.

Additionally, the budget honors the service of our brave men and women in uniform by providing a $4.9 billion increase over Fiscal Year 2008 for veterans' health care. It also strengthens our national security by increasing funding to protect America from terrorism over the President's proposed levels.

"At a time when our state's budget free-fall is spiraling out of control, Californians need a budget that provides real answers to our communities," added Rep. Baca. "Our balanced budget brings fiscal responsibility back to Washington, gives middle class families the tax breaks they deserve, and helps make our communities safer and stronger."

The Democratic plan also rejects the harmful cuts in the President's budget - including cuts that would devastate Medicare programs; Medicaid-school based programs, and COPS community police service grants. For a detailed summary of the Democratic budget, visit http://budget.house.gov/analyses/09summary_dem_budget_rev.pdf.
One of a kind. Ms. Castorena was a1. She would sing to us every Friday. Ms. Castorena was a role model to many, especially minority youth. She was tireless in her personal and professional efforts to their communities.

March is selected as National Women of Achievement Month to recognize and celebrate women who have contributed their time, talents and efforts to their communities.

Inland Empire Hispanic News has selected the following women in the Inland Empire:

Ofelia Valdez-Yeager

Ofelia Valdez-Yeager is recognized in the Inland Empire for her professional role in the education field and decades-long dedication to community service, holding leadership roles in socio-economic, health, education and political activities, and a role model to many in the diverse population and younger generation.

Valdez-Yeager received a B.A. in Spanish, California Life Teaching Credential-Primary and and Hayward Extension Division course work at UCR, and added course work in Cuernavaca, Mexico, accredited through the La Verne College.

For over two decades, Valdez-Yeager has served in leadership roles in a number of endeavors, among others. These include: UCR Medical Library Foundation; Fiesta de la Familia; Riverside Community College Foundation Board; Hispanic Education Advancement Foundation; Greater Riverside Chamber of Commerce, Latino Network; Head Start Policy Council, PTA Leadership (1983-1993); served in district and local councils; Uptown Kiwanis Club; and additional activities in education, social and economic areas.

She has been recognized for leadership roles in an array of activities, namely: UCR Medical School Advisory Committee; Inland Empire Concello for the Spanish-Speaking Board; Greater Riverside Hispanic Chamber of Commerce (Past President); Latina Women’s Health Forum; Riverside County Library Foundation; Fiesta de la Familia; Riverside Community College Foundation Board; Hispanic Education Advancement Foundation; Greater Riverside Chamber of Commerce, Latino Network; Head Start Policy Council; PTA Leadership (1983-1993); served in district and local councils; Uptown Kiwanis Club; and additional activities in education, social and economic areas, among many others.

She has been recognized for major regional awards; Ohtli Award through the Mexican Government, Hispanic Lifestyle Influential Latina of the Year; Latino Network-Celebracion De La Mujer; La Sierra President’s Community Service Citation; Josie Lozano Memorial Award; YWCA Women of Achievement Award; Inland Empire Hispanic News’ Woman of Achievement Award; Riverside Council PTA Honorary Service Honorary Service Award; and others.

"Ofelia Valdez-Yeager is truly one of a kind. She is passionate about her personal convictions that all people should have the opportunity to reach their full potential, especially minority youth. She is tireless in serving her community by giving of her time, energies and resources to those causes that have long-lasting positive affects. She is totally devoted to her family and invaluable asset to me personally and to the County Office of Education." - Superintendent Kenneth M. Young-Riverside County Superintendent of Schools

Vickie Cabriales

- Vickie Cabriales is one of 12 children born in Las Cures, New Mexico. She moved with her family as child to Northern California where both her parents and siblings worked as migrant workers.

Married at a young age, she had seven children and became a widow at the age of thirty-eight, leaving her with five minor children to raise. She relocated to the High Desert in 1990 where she attended Victor Valley Community College focusing her studies in psychology in preparation for her sons impending death.

Soon after she served as a telemarketer at the Green Tree in Victorville where she discovered her deep passion to serve the community in which she lived. Her passion flourished during her role in the broadcasting industry where she realized how the Hispanic Community was underdeveloped and underserved in various facets. As such, she worked very diligently to incorporate the Spanish Media in developing an increased level of awareness and value of the Hispanic Community.

In addition, she has been at the forefront in the development of various programs such as the Legislative Power Lunch, Spanish language general meetings, and the Small Business Assistance Day. Her network of contacts within the Hispanic Community was a vital asset in her mission to bring the Hispanic Community into the forefront.

Estella Castorena - A Legend in South Colton

Estella Castorena - a legendary teacher for decades recently passed, and is remembered by many. The following article is a reprint when honored by the Wilson School Alumni Group.

Continued from page 1

encouraging us to get a higher education so we would speak as well as she did. She was always inspirational and many of her students became very successful. When we played in sports, she would join us, although she was dressed elegantly and in high heels. She would sing to us every Friday. Ms. Castorena was a person with spirit and a heart for all her students," Hernandez said.

In a telephone interview, Castorena said her parents strongly believed in education and instilled in her and sister, Sylvia, to read books and with the future expectation that both would acquire a college education. "I became interested in teaching at an early age and my lifelong passion has been to inspire my students to learn, and the value of a good education and opportunities through which we can reach our personal potential," Ms. Castorena said.

Ms. Castorena taught us about study habits, communication skills and challenged us academically and morally. She also made us feel good about our culture and ourselves. She has been one of the positive highlights in my life.

Dr. Tom Rivera, Associate Dean, Cal State San Bernardino.

"When you find peace within yourself, you become the kind of person who can live at peace with others." - Peace Pilgrim quote

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6/28/17
The Latino Network inaugurated its eleventh annual Celebracion de la Mujer commemorating the contributions and accomplishments of six women who have demonstrated the spirit of commitment to their communities at a luncheon on March 14 at Zacatecas Café.

"We are honoring some outstanding women who have given without asking for something in return, said Estella Acuna, past award recipient and selection committee member. "It is right to recognize and award them."

This year’s honorees are:

Alma Castrejon - Ms. Castrejan wants to become a high school counselor because she believes that it will allow her to impact the lives of students and make a positive impact on the number of students accessing higher education. She has volunteered countless hours to various activities including; the Carnalito (Little Elks) Program aimed at students at Lincolnh High School Continuation School, Del del Nino (Day of the Child), which focuses on elementary school age children, a support group for AB540 students who face huge challenges in their pursuit of higher education, and other activities under the auspices of MECHA de UCR.

This past summer she also took part in Camp Justice, volunteering to make a difference in the lives of farm workers. Castrejon states, "I have devoted my time to work for our community and believe education is a strong component for our success as a community."

Martha Castillo - A Mentor Teacher at Centro de Ninos, Ms. Castillo has been an inspiration to her co-workers and families that she works with on a daily basis. She has assisted new teachers gain the skills and knowledge necessary to build strong and effective relationships with families and staff members. A strong belief that a child’s first teacher is their parents, she strives to empower them to be able to assist their children with discovery and nature a love for learning. She has been actively involved in the Parent Advisory Committee at Centro, provided classes in the evenings, and volunteers at various community events and always advocating for quality child care programs.

Carol Viveros - Ms. Viveros is an unusual heroine who has dedicated herself to the teaching profession and her students. Whether it is economical challenges, learning a second language or social development concerns she finds a way to provide assistance. She has impacted many students in her stellar career at Hawthorne Elementary and has former students who continually visit her. She is judged by her peers and administrators as an excellent teacher and outstanding role model for her students. A cancer survivor Carol also dedicates part of her life to the awareness and prevention of cancer. The Hawthorne Elementary Hawks continue to soar to new heights with the commitment and efforts of Carol Viveros.

Rina Gonzales - Ms. Gonzales is deputy city attorney for the city of Riverside acting as general counsel for two city departments as well as providing assistance to the city’s Development Department and the Riverside Redevelopment Agency. Access to the justice system is a major concern to Ms. Gonzales and is the driving force behind her commitment to providing pro bono work. She currently is serving as Board President of the Inland Empire Latino Lawyers Association which for the past 28 years has been providing access to the judicial system through a pro bono attorney panel. Ms. Gonzales has also found time to serve on the Inland Counties Legal Service Board of Directors, the Riverside County Bar Association’s Elves Program and the Inland Agency’s family of programs as the Board’s Vice-Chair/Secretary. Ms. Gonzales stated, "To me doing pro bono work is something I must do as a member of my community, when you help someone to improve their life, you help not only that person but the entire community."

Esther Portillo - Ms. Portillo is Organizing Director for the Center for Community Action & Environmental Justice’s Community Empowerment Program. She has a wealth of experience and knowledge in community organizing, voter education and mobilization and has actively participated in many activities concerning health, education, and housing. She volunteered on campaigns against Propositions 187, 209 and 277 and on the political campaigns of State Senator Gloria Romero and others. She began teaching adults citizenship classes in Los Angeles while attending Cal Poly Pomona and later moved to San Bernardino to work at Libreria del Pueblo. Now based in Riverside she works with local communities and is at the forefront of combating the growing anti-immigrant sentiment in the Inland Valleys. She is an active member of the National Alliance for Human and Civil Rights and the Southern California Human Rights Network.

Along with her local efforts for justice and equity she is also dedicated to international issues. At 26, Esther was the youngest recipient of the Petra Fellowship Award (2003) given by the Petra Foundation, a nationally-recognized human and civil rights organization based in Washington, D.C.

Yolanda Esquivel - Ms. Esquivel serves as an English Learner Specialist at Badger Spring Middle School in Moreno Valley. She is a strong advocate for English Learners and refuses to allow this group to be ignored. Her interest in the education of farm children dates back to when she was a young new teacher she lead and organized a boycott of Coachella Valley schools in protest of the physical abuse of Mexican children by local teachers and to demand better education. Her efforts have been documented in a project entitled "Educating Change: Latina Activism and the Struggle for Educational Equity" at Brown University in Providence, Rhode Island. Leading by example she has been instrumental in encouraging our youth to become active participants in their community. Her dedication to leadership and her ambitious goals are inspiring to us all.

The Celebracion De La Mujer event is held in collaboration with National Women’s History Month. Latino Network provides a forum to address community issues affecting and impacting the Latino community in Riverside and surrounding area. The organization also serves as a vehicle for the dissemination of information and the sharing of resources. Meetings are held the first and third Wednesdays of each month at 4525 Victoria Ave, Riverside beginning at 7:30pm.
The Kiwanis Club of Greater San Bernardino held its 6th Annual Menudo Cook-Off with a tremendous support from the communities of San Bernardino, Colton and Redlands with over 300 persons enjoying a delicious breakfast, variety of menudo cooking, and plenty of camaraderie. Ten competitors vied for the winner’s circle. The winner was Richard Manzano from Redlands. All proceeds went to the Kiwanis Scholarship Fund. Photos by IEHN

KIWANIS CLUB 6TH ANNUAL MENUDO COOK-OFF HUGH SUCCESS

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TELACU Buena Vista, 365 E. Commercial Rd. San Bernardino, 92408-909-799-0818
TELACU Villa Hermosa, 13679 Telegraph Rd. Whittier, 90604-562-777-9554
TELACU Vistas Del Sol, 4900 Via Marisol Ave. Los Angeles, 90042-323-258-9983

To be eligible, the primary applicant must be 62 years of age for the Section 202 PRAC Program, meet HUD established annual income levels and the project’s Tenant Selection Plan (TSP) requirements. You may obtain a copy of the TSP by calling the number listed below. Complete applications will be added to the project waiting list by date and time received and assigned the next number on the waiting list. Selection of potential residents will be made in chronological order based on the waiting list number assigned.

Applications may be requested by calling the facility listed above. You may also have an application mailed to you. For further information on TELACU owned and/or managed properties that are currently accepting applications for residency, please contact TELACU Residential Management at 323.838.8556, 1248 Goodrich Blvd., Los Angeles CA 90022.
SAN BERNARDINO STUDENT NAMED TO GOVERNOR'S ALL-STATE ACADEMIC TEAM

SAN BERNARDINO - Jasmine Petro, a senior at Middle College High School in the San Bernardino City Unified School District, was named to the Governor's All-State Academic Team, announced at a banquet in Sacramento.

Petro was one of 25 students named to the all-state team and the only San Bernardino County recipient.

"It is an extraordinary honor for an outstanding student," County Superintendent Herbert Fischer said. "Jasmine represents the pinnacle of academic excellence in our county, and we could not be more proud of her."

Petro was one of seven San Bernardino County students who were also recognized at Gov. Schwarzenegger's inaugural Academic Recognition Awards ceremony. She is No. 1 in her senior class at Middle College with a 4.7 grade-point average.

When she graduates from high school in May, Petro also will graduate with an associate's degree from San Bernardino Valley College. She wants to attend the University of San Diego in the fall and study environmental science.

The 25-member All-State Academic Team was then chosen by the Gov. Schwarzenegger's office based not only on grade point average, SAT scores and class rank, but also extracurricular activities, community service and volunteer activities.

At the Governor's Academic Recognition Awards ceremony, 144 students from California were honored. The other six San Bernardino County Recognition recipients were: Chris Cho of Los Osos High School in the Chaffey Joint Unified High School District; Derrick Holland-Carlson of Redlands East Valley High School in the Redlands Unified School District; Amber Parle of Big Bear High School in the Bear Valley Unified School District; Patriya Pilouk of Redlands High School in the Redlands Unified School District; Linda Ta of Eisenhower High School in the Rialto Unified School District; Bethany Tometry of Serrano High School in the Snowline Joint Unified School District.

SAY HELLO TO BUYER-FRIENDLY HOUSING MARKET

(NAPS) - Homebuyers are increasingly finding there's a lot of opportunity in today's housing market. A recent consumer survey, commissioned by one of the country's top 10 home builders, found that nearly two-thirds of Americans believe now is an ideal time to buy a home.

Of those who said purchasing a new home was on the horizon, 24 percent called themselves first-time buyers, while 28 percent have owned three or more homes in their lifetime.

According to Martin Hernandez, corporate vice president of sales for Beazer Homes, a rich supply of housing and low interest rates are contributing to the "smart time to buy" sentiment.

"Savvy consumers realize housing is a cyclical industry. In the current market, buyers can take their pick of quality homes with a variety of options, upgrades and incentives," said Hernandez.

Here are his tips on how to look for a home in today's housing market:

Start online: Eighty percent of homebuyers begin their real estate search online in 2006, according to the National Association of Realtors. Most online sites allow you to narrow down your search by targeted neighborhood and price, as well as take virtual tours and download floor plans.

Make a list. You know how many bedrooms and baths are important, but what about other bells and whistles such as gourmet kitchen, walk-in closets or flex space?

New vs. resale. Your list should include whether you plan to spend time on maintenance or home improvements, an answer that will help you decide whether to buy a newly constructed home or a resale.

In the current market, a newly constructed home is likely to be a much better value for homebuyers when compared with the purchase of a resale home.

Get preapproved. Preapproval means you receive a loan commitment for up to a certain amount from your lender, based on their review of your credit and finances. Because preapproval give you a dollar amount to consider, it allows you to narrow your search by targeted neighborhood and price, as well as take virtual tours and download floor plans.

For more information and to schedule a consultation, please call (909) 580-3228.
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April 2, 2008

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1532 N. Church St. Redlands
Friday, March 28 · 7:00 a.m.
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San Bernardino Valley College Foundation &
SBVC Alliance for the Arts Present
A benefit concert to provide full scholarships to economically disadvantaged students and bringing “Together” the legendary talents of Brenton Wood, Al Wilson and Tierra, performing such chart-busting greats as The Oogum Boogum Song, Gimme a Little Sign, Together and Show & Tell.

Saturday, May 3
3:00 pm
San Bernardino Valley College
GREEK THEATRE

TICKETS
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“VIP” Reception: $100.00
Amphitheatre Seat Cushion $7.00

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9 am to 4 pm Monday thru Friday

“VIP” Reception—A limited number of VIP tickets have been allocated for this event. The reception begins at 1:30 p.m. in the SBVC Campus Center where guests will meet and greet Brenton Wood, Al Wilson and Rudy & Steve Salas of Tierra. The reception includes wine and appetizers for everyone and will conclude with a Hall of Fame Induction Ceremony hosted by the SBVC Alliance for the Arts. A portion of this $100 ticket ($50) is a tax deductible donation.

From big swings at the theme park to little swings in the backyard, nothing beats playtime with friends and family. With weekend train service connecting L.A., San Bernardino and all points in between, Metrolink always makes getting together part of the fun. This March, get $10* off admission prices to Universal Studios Hollywood when you show your Metrolink ticket.

*VIP Reception—A limited number of VIP tickets have been allocated for this event. The reception begins at 1:30 p.m. in the SBVC Campus Center where guests will meet and greet Brenton Wood, Al Wilson and Rudy & Steve Salas of Tierra. The reception includes wine and appetizers for everyone and will conclude with a Hall of Fame Induction Ceremony hosted by the SBVC Alliance for the Arts. A portion of this $100 ticket ($50) is a tax deductible donation.

**$10 off general admission ticket cannot be combined with any other offer or sightseeing tours-restrictions apply. Offer ends April 30, 2007. One $10 off general admission ticket per Metrolink ride.