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Information Management

by Greg Timpany

As the world moves into the 1980's, changes will come and they will go, with very few things remaining the same. One of the few things that will remain the same is the need for information. Society has in the past, and will continue, to thrive on information. Information of all types is needed daily by business, government, and the general public to make necessary decisions.

The need for information will remain, but the methods of gathering and preparing information are changing. According to Business Week Magazine in 1980, there was one electronic work station for every 23 white collar workers employed in the economy. It is projected that by 1989 there will be one electronic work station for every two white collar employees. This will create a tremendous demand for employees who have at least some knowledge about computers and their peripheral devices.

To prepare students for this onslaught of information, the School of Business and Public Administration has developed a new concentration. The Information Management Concentration was developed by Dr. C.E. Tapie Rohm, Jr. The curriculum was designed to prepare students in the methods of using mainframe and microcomputers for decision making purposes.

The concentration will be offered at three levels. At the Bachelor of Arts level there will be four required and two elective courses. At the Bachelor of Science level there will be six required and three elective courses. Three courses will be required at the M.B.A. level. Courses cover topics such as Information Systems Planning (Admn 471), Information Forecasting (Admn 473), Decision Support Systems (Admn 477), and other areas.

The concentration will fall under the auspices of the Marketing and Management Science Department. At present there are two full-time faculty designated to teach the courses. If you have any questions, phone or stop by the Marketing and Management Science Department in Administration 135.

In a related story, the School of Business and Public Administration has received 24 IBM Personal Computers. The PC Lab will be open during the fall quarter. Currently the cont'd on page 3
Free Workshops
The Learning Center is offering free workshops in the areas of college study skills, writing awareness workshops, and computer literacy. The workshops are for entering freshmen and transfer students.

The college study skills and writing awareness workshops begin on August 27 and will have six meetings. The term paper workshop begins August 27 and will meet four times. Computer literacy begins July 27 for four sessions. For registration information call the Learning Center, Ext. 7612.

Games Magazine Invites You To Hit Us With Your Best Shot
A close-up of an elephant's eye, a shadow cast by a parking meter, the underside of a starfish for the past seven years, the Eyeball Benders section of GAMES, featuring these and hundreds of other surprising and beguiling photographic images, has been one of the best received features of the magazine. For photographer and solver alike, the aim is to see a common object in a new way.

Now GAMES challenges one and all to stump the stumblers by entering "Photo Synthesis," the Eyeball Benders Contest in the July issue of the magazine. Take any object. Zoom in on it. Get inside it. Chase its shadow. Above all, make us see it in a fresh way. Send in 35mm transparencies or black and white prints (4 x 5 or larger). Each slide or print must have the name's address and name and the answer on the back (not on separate sheets). Entries will be judged for originality and puzzle value and become the property of GAMES. The best Eyeball Benders produced will be immortalized in a future issue. Grand prize is a JVC videocassette recorder and a video camera. Two runners-up receive GAMES T-shirts.

Deadline for the contest is October 15, and all entries should be mailed to: "Photo Synthesis," GAMES Magazine, 515 Madison Avenue, New York, N.Y. 10022.

Hours for P.E. Facilities
The following hours are effective through Sept. 1: Gym, courts and lockers - 8:30am to 5:00pm (Mon. - Fri.); Pool (public) - 11:00am to 5:00pm (Mon - Sat.).

Safety Award
A faculty member of Cal State, San Bernardino has received a Governor's State Employee Safety Award for 1983.

Dr. David Null of Wrightwood, assistant professor of health science, received the award during a recent ceremony in Sacramento. Dr. Null was recognized for promoting professional assistance in the health and safety field. His services included environmental monitoring to interpretation of state and federal safety regulations.

Despite a demanding schedule, Dr. Null has always been a readily accessible resource. Much of the progress seen in the safety management program is due to the "generous effort," said Art Butler, director of the Department of Public Safety at Cal State.

Dr. Null joined the Cal State faculty in 1977 after serving as an industrial hygienist at EG&G Idaho, Inc., and Aerojet Nuclear, Inc. In addition to his expertise in occupational health sciences, his areas of expertise include industrial toxicology and nuclear biology.

He earned his bachelor's degree in zoology from UC Riverside, his master's degree in biological sciences from Cal State, Hayward and his Ph.D. in environmental health science from UC Berkeley.

Student Union Hours
The Union will be open from 8:30am to 4pm, Monday thru Friday, for the summer sessions.

Host Families Urgently Needed by Youth Exchange Students
American host families all over the United States are requested to take on international teenage students from Asia, Europe, and Latin America, scheduled to arrive in August for the 1984/85 school year. The 15 to 18 year old students are carefully selected, have excellent medical insurance and bring their own major) failed to respond during the several students from Asia, Europe and Latin America, scheduled to arrive in August for the 1984/85 school year. The 15 to 18 year old students are carefully selected, have excellent medical insurance and bring their own spending money. For further information on hosting an international high school student, please contact Youth Exchange Services (YES), World Trade Center, 350 S. 7th Figueroa St., Los Angeles, CA 90071 or phone toll free: 1-800-533-0956.

Summer Sports
Volleyball - Thursday's from 6:30 to 9:30 in the Gym. Come out and Play - You don't need a team! Beginners welcome. Bring your own or summer I.D. Card. Basketball - Tuesday's and Thursday's from 11:00 a.m. to 1:00 p.m. in the Gym. There are weekly pick-up games (half court).

Media Commission Seeking Editors For New Publications
Along with a new designation as a university this fall, Cal State, San Bernardino, will see in action a new organization on campus with the beginning of the 1984-85 school year. During a meeting in May of the Cal State Publications Board, it was unanimously decided to change the name of the board to bring it into line with some of the new roles it would be undertaking in the forthcoming year. The new Media Commission will have the responsibility for all student publications and broadcast activities under its own code. The commission anticipates in the years ahead, with the establishment of the new Communications Department, the establishment of a University radio and/or TV station.

Both entities, of course, will provide greater service to the school's area of responsibility. The Communications Department is also chaired by the newest faculty member of the Commission, Dr. Fred Jandt. Two other new members were selected from the several students who filled out applications in the Spring Quarter. Those new members are Carole Leigh and Jose Benavides, who, along with Dr. Jandt, will serve 2 year terms. At the last meeting of the Spring Quarter the outgoing Commission voted to approve the publication of a summer newspaper of up to six issues. This will enable the students to ream some further benefits from the Assembled Student fees they pay.

During the last meeting an excellent presentation was made by the Jolsten organization on preparing a yearbook for the beginning of the fall quarter. The student representatives from the new publications met with the Jolsten organization on preparing a yearbook for the beginning of the fall quarter. The student representatives from the new publications met with the Jolsten advertising immediately after the meeting. The Jolsten's have indicated that they are prepared to render every assistance to prepare the delivery of a quality product to the students. The difficulty and the probable cost in the late start of the yearbook if an Editor is not selected during the first few weeks of the fall. Any individuals who are interested in serving on the Yearbook staff or working as Editor in Chief are urged to contact the Student Union desk for an application. It can be anticipated that the position may receive a stipend.

In addition, the Commission has begun to explore the possibility of an interdisciplinary publication for the campus. This would be a publication with a content of primarily or perhaps, solely, student material. The letter was sent to the various schools and departments on campus soliciting comments and suggestions on the need or desirability of such an interdisciplinary publication. Specific recommendations were also sought on how to make the best use of student efforts on the behalf of the students. Unfortunately, only four responses were elicited from the 35 letters which were sent. The Chair of the Commission was particularly disappointed that the Department of English (his own major) failed to respond in even a negative manner. The Commission has begun to advertise for interested people to be the Editor in Chief. The Board of Directors for the forthcoming school year. Applications are available at the Student Union desk during its operating hours. If you are interested in your own work published or you know of deserving students, then this publication may be the right one for your wishes. Just as the editor of the Newspaper and the Yearbook had to be selected for their time, it should be anticipated that the Editor in Chief would be selected for his (or her) own publication will be too.

The working staffs of all Cal State publications may be filled out at this time. Interested people are urged to obtain applications from the Student Union desk or you can call Riverside: 1-714-784-0148 for further information.

Place Your Classified Ads FREE
In The Chronicle
CHILD CARE SERVICES

Child care will be available this summer for students attending Cal State, San Bernardino.

The Children's Center at the college will offer an enriched program for children of students, staff, faculty and the community. This is the first time summer child care has been available.

Hours are 7:45 a.m. to 5:15 p.m., Monday through Friday from June 20 to July 26. A minimum enrollment of one day per week for two hours per day is required, said Pam Dortch, director of the center.

A morning and afternoon snack will be provided, but parents must provide a sack lunch. Children must be from two to 14 years of age, toilet trained and in good health, she said.

Full-time fees are $50.00 per week per child and $45.00 per week for each additional child in the same family. Part-time fees are $1.50/hour per child and $1.00/hour for an additional child in the same family.

More information may be obtained by calling the Children's Center at (714) 887-7724.

CHILD CARE SERVICES

WHOS WEARING THE BEEF!

Summer is just around the corner, so start taking those pounds and inches off today!

If your diet consists of PIZZA, BEER AND BIG MACS, you probably look and feel like a hamburger. And, if everytime someone asks "Who's got the beef?" you cringe - IT'S TIME TO GO TO JACK LALANNE!

RECOMMENDED PRICE: $49

Just for one full year
That's 66% off the price!

AEROCENT DANCE TO MUSIC FOR BOTH MEN AND WOMEN. Swimming pools - Whirlpools - Steam Rooms - Sauna Baths - Individual Lockers - Nutritional Guidance and Diet Programs - Cosmetic and Facial Consultations, and a variety of excellent exercise equipment including Paramount's SportsMakers Universal Life Cycle, Dynavit and Nautilus in many locations.

Must be 18 or older.

STUDENT DISCOUNT!

FILL OUT THIS COUPON TODAY.
TAKE IT TO THE SPA OF YOUR CHOICE.

For more information, contact the spa nearest you. For further information call 213-881-0709. In San Diego call 619-326-9713.

CHILD CARE SERVICES

Randomly chosen

1) Parure: (noun); a matched set of jewelry or other ornaments.

2) Cathectic: (adj.); of, relating to, or invested with libidinal energy.

3) Quinsy: (noun); a severe inflammation of the throat or adjacent parts with swelling and fever.

4) Tryst: (noun); an appointed meeting or place.

5) Stull: (noun); a round timber used to support the sides or back of a mine.

SEARCH WORDS
NEW SYNONYMS

by D. Lang

I T R E V E L A T I O N NO C D
E N S C A N W O T T W H E A D E
W O R D B T H E A R S A Y D M
P Q T S U O D A T Y F E A V M L
O R I C L P I S S O G D E I U I
S E D A L B H G A V U N C N
S G I N I A D V I C O T A E I E
E D N D T C I A B I S C S W C E
M E G A I J D K T A L K S O A E
H L S L N N L A M N R Q E P T L
C W D M A Z M R U M O M X I C
T O E C N R Y D I S P A T C O I T
A N S L O C K B N L W M Y N N
P K F F Q X B R O A D C A S T O
S G N K P W S V I A W Y O L Z R
I N T E L L I G E N C E N T H
O W T I J O R T U T R O P E R E C


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LETTER TO THE EDITOR

Dear Editor,

I am writing in regards to the June 6, 1984 issue of the Cal State Chronicle. My specific concern is the articles discussing gay rights.

Although I am a "straight" person, I believe there could have been a certain amount of validity in the argument for gay rights, had some evidence been presented to back it up. For example, in the section entitled "Straight Talk", the following figure was given: "1 out of 10 men and women are gay or lesbian." Where did this come from? The United States Census Bureau? I sincerely doubt if there has been a nationwide study which has confirmed that statistic. If there is, prove it.

Question 3 discusses the changing of sexuality. One respondent answered to the change of sex by saying: "No, I wouldn't. I am not proud to be gay per se, anymore than a straight person is proud to be a heterosexual." This reflection is clearly a contradiction to the other references in the article which describe the "flaunting of heterosexuality."

In the section on religion and homosexuality, the writer quotes the following passage from the Bible: "Thou shalt not lie with a man as thou would with a woman", and goes on to refer to the other prohibitions; eg. no pork, no lobster, etc. Do these other prohibitions make the earlier one less effective? If so, how?

I have never "seduced" anyone into heterosexuality, as the article accuses, and I do not appreciate being included in this gross generalization or the paranoid conclusion that non-gays are the oppressive majority.

Perhaps if all the inconsistencies and contradictions were cleared up, a case could be made for gay rights, but as it stands, I am to remain a closed minded heterosexual.

Brian S. Oulman