September 19th 2013

CSUSB

Follow this and additional works at: https://scholarworks.lib.csusb.edu/coyote-chronicle

Recommended Citation
https://scholarworks.lib.csusb.edu/coyote-chronicle/116

This Article is brought to you for free and open access by the Archives – California State University San Bernardino at CSUSB ScholarWorks. It has been accepted for inclusion in Coyote Chronicle by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.
Back To School

Wake up procrastinators and overachievers a new year is calling. The Chronicle welcomes you back!

Letter from the editor

Welcome back to another school year! I hope you all had an eventful summer, whether you worked at your summer job, ran errands for your summer internship, or just stayed home with your feet propped—I hope you enjoyed it to its fullest.

Now it’s back to the grind!

Back to the handed out syllabi, quizzes, midterms and final exams I know all of us are dreading. But don’t fret your pretty little hearts the Coyote Chronicle is here to the rescue!

My staff and myself promise that your campus newspaper will always bring you the update on the latest news and trends. All we ask from you is that you read our paper and give us feedback as to what you liked or disliked.

Don’t be shy to pop into our office and say hi, tell us what stories you want to see covered! If you’re interested in being apart of the Coyote Chronicle staff, please let us know!

We welcome all aspiring writers, photographers and artists. If you miss picking up the newspaper from one of the stands, stay tuned to our website, Twitter and Facebook pages to receive all of the stories.

The Coyote Chronicle will be working on short video clips for students who want their stories quick and easy. Keep in mind that your campus newspaper will be addressing topics involving our school, but also informing you about national and global news.

Fellow students and contributors write the stories you will read in the paper, so do support your peers by reading the paper and being involved!

With fall being said good luck in the following quarters and enjoy this college experience!

Sincerely,
Koby
We know you're dying to get to know us! Here are some random questions that may give you an idea of what we're like:

1. **Favorite color?**
   - Koby Heramil, Opinions Editor
   - Pink or bright colors
   - Any color EXCEPT pink
   - Black, don’t tell me it’s not a color!
   - Green
   - Any color except pink

2. **Most recent downloaded song?**
   - Phil Ruddle, News Editor
   - “The Professional” by The Weeknd
   - 2 Chainz’s new album
   - “Don’t Turn Around” by Sia
   - “The Weeknd”
   - Sia

3. **Pet peeve?**
   - Kandyce Hall, Opinions Editor
   - Loud chewing
   - When people brake on the freeway for no reason
   - When you tell someone to call you back and they text instead.
   - When people don’t say “thank you,” so rude, right?
   - When people don’t take their “yard sale” signs down

4. **What you did over the summer?**
   - Koby Heramil, Editor-in-chief
   - Visited Palestine and Turkey, saw The Weeknd live
   - 2 Chainz’s new album
   - Traveled, was a SOAR leader, interned, studied for lSAT
   - Traveled, was an intern, studied for the SAT

5. **Must have apparel or accessory?**
   - Koby Heramil, Editor-in-chief
   - My glasses and retainers
   - My glasses and a nice pendant necklace
   - My glasses
   - My glasses and three-quarter pants
   - My glasses

Sincerely,
Manal
The Absolute Cheapest Way to Get Your Books

By PHIL RUDDLE
Asst. News Editor

Buy all of your textbooks online this quarter and avoid the bookstore to save money. There are a lot of online sites you can go to purchase or rent a book whether it be digital or hard copy such as amazon and half.com, however websites with a universal search engine that are designed to find the cheapest prices for books is the way to go.

Bigwords.com is the best search engine option because it’s sole purpose is to find the absolute cheapest way to get your book. All you do is type in the title of the textbook or the ISBN number, add all the books you want, go to your book-bag (shopping cart), and click start price comparison. Bigwords then compares every possible item, store combination, and then calculates all current promotions, coupons, and shipping, in order to find you the best deal.

Even if you are buying multiple textbooks, Bigwords takes that into account to find a specific website or store that sells all of them so you don’t have to order from multiple places.

You can also edit your search options to your exact needs. For example, let’s say you added four textbooks to your book-bag and Big Words tells you that the cheapest option is to rent all of them used. What if you actually want to keep one of the four books and purchase it?

Well all you have to do is right click on the pricing page on that book, click ignore this copy, and voila, it will alter the price to your selection.

Big Words is best used as a ninja price comparison. There are times when the cheapest copy of a textbook is a used hardcover on amazon or a digital file on Kindle. Sometimes it isn’t, and its cheaper to rent for the semester versus buying it. Big Words figures all that out for you.

“Despite the growing trend of renting textbooks, the data and research we’ve gathered suggests that buying and reselling books at the end of the semester is more beneficial, saving students more money,” explains Jeff Sherwood, founder and CEO of Bigwords.com.

The average annual cost for textbooks at a four-year university is $1,137, according to a study done by the U.S. Government Accountability Office and after researching the top 1,000 most-searched-for textbook titles nationally by college students, Bigwords found that after buying the cheapest used book and reselling it at the end of the term, students save an average of $56.64 per book, as opposed to renting, according to the company’s study.

“We have been at it since 2001 and our primary concentration is to make sure that our technology is primarily focused on finding the cheapest copy of the right textbook,” explained Jeff Sherwood.

Do not rush buys this quarter for your books on the first website you see or run to the closest bookstore near you. Remember to check library as some professors provide a copy of the textbook to be checked out for a certain number of time.

Do your research and find out what the cheapest way to get what you need, or better yet, just have Bigwords do it for you.

Summer 2013 was filled with social milestones and media frenzies that left us all entertained. From gay marriage passing to loopy Miley Cyrus acting out, the last few months have made history.

By PHIL RUDDLE
Asst. News Editor

June 20: The 9th U.S. Circuit Court of Appeals ruled this day that same sex marriages can resume in California, with local governments issuing marriage certificates.

July 22: At 4:24 P.M., George Alexander Louis was born into British Royalty, who is third in line to the throne.

Aug. 25: Miley Cyrus received a lot of attention and backlash from her outlandish acts at the MTV Video Music Awards when she “twerked” all over Robin Thicke.

Aug. 21: Graphic footage surfaced social media sites of an alleged chemical weapons attack on civilians residing around Damascus, Syria. Hundreds of civilians, including children were reportedly killed.

Sep. 16: An armed gunman opened fire at the Washington Navy Yard in D.C., killing 12 people and injuring a lot more in the process. American flags surround the Washington Monument flying at half-staff, ordered by President Barack Obama.

Sep. 18: Anticipation for the new iOS 7 software is high for iPhone users. iOS 7 will include a massive visual overhaul along with aesthetically pleasing features providing a whole new experience for iPhone users.

Bigwords.com
Saves $1,000 on textbooks
Community Engagement and Volunteer Service Fair

Date: September 26, 2013
Location: Pfau Library
Time: 10 a.m - 2 p.m

CSUSB’s annual student engagement and leadership fair encourages students to be engaged in volunteer service and enhance their professional development and career readiness through service learning. Students will have the opportunity to meet with representatives from over 40 locally based community agencies.

We encourage you to attend and take away from it useful resources that may help in the long run!

Art of textbook shopping:
The ins and outs of buying and renting textbooks

By KANDYCE HALL
Opinions Editor

F reshman year can be challenging. Everything is new, new school, new classes, and new friends. As the quarter continues look to these tips to help you succeed in your freshman year. Each week a new tip will be discussed hope you find it helpful!

One of the first decisions that every student will have to make is deciding whether they should rent or buy their textbooks. Well I’m here to tell you that renting is the best way to go. I spent nearly $400 on textbooks alone my first quarter in college because I chose to buy them all.

But, if I could do it all over again I would rent the books in a heartbeat. While the campus bookstore offers students the option of renting or buying many textbooks you should not limit yourself to only using their services.

There are many reliable and affordable rental companies that offer textbooks that would be needed in student classes. The books that are offered are usually priced at a substantial lower amount than what you would pay if you were to buy them brand new.

Many students fall into the myth that rented books are of lower quality. These of course would be great when you see because you may find it somewhere else at a cheaper price.

Also remember that most rental companies provide customers with a rental return period in which you can receive your money back. Many rental companies provide you with the option to rent for a quarter rather than semester saving you additional dollars as well.

A good majority of the rental book companies provide free shipping when a minimum total is reached.

Many people may say that they buy their books and will sell them after they use them, but I’m here to tell you that majority of people who sell their books back don’t even receive 50 percent of what they initially pay for them.

Realistically, the money that you would receive from selling your books back is what you would be saving if you rent you books, if not more. However, if you choose to purchase textbooks try purchasing used copies.

Used copies of textbooks are usually sold at a reduced price.

I would advise that you only purchase books that you will need in your major classes.

Keep a look out for more tips that will be coming soon.
Where you need to go, and what you need to know
How to look calm and collected as a freshman on your first day back to school

By GABRIEL COOK
Features Editor

Taking your first steps onto a new campus can be very intimidating. You might try to find people you know from your hometown, look for a place to eat or find a quiet place to study.

We’ve all been there and we all wished there was someone to help us throughout our first weeks. That’s why these tips will be very beneficial to any new student trying to navigate their way around campus.

The Santos Manuel Student Union (SMSU) is where you will want to hang out if you want to meet a variety of people. Many people spend their breaks in between classes here because of the range of food offered such as Taco Bell and Piza Hut, comfortable lounging and various events happening throughout the quarter.

ASI box office - located in the SMSU to the left of the events center offers discounted tickets to the movies, amusement parks and various events on campus.

The SMSU is also where you can find specific centers that embrace each person's individuality.

The Women’s Resource Center - supports and encourages women with programs and services to assure they live their college life to its fullest potential.

On the east wing of the SMSU is a variety of centers can come together in the Cross Cultural Center. Active conversations on cultural awareness are some of the top features of the center. They also hold many events and provide services such as a computer lab and test materials. The center also provides lounging areas and daily movie screenings and a popcorn machine!

The Pride Center - across the hall from the Adult Re-entry Center, also provides a safe and open environment for their community. The center emphasizes social justice towards everyone and the rights of the LGBTQIA community. Ultimately, each center is welcoming of every one on campus and provides a place where they can gain new friends, new experiences and new knowledge.

The Career Center - located inside University Hall (UH) is your new hang-out spot if you’re trying to build your resume, get an internship or find a job. There are always workshops offered to help students prepare for an ideal career so be sure to stop by to find out when your opportunity arises. Along with the Career Center, the third floor of UH offers many other helpful resources for students.

The learning center in UH-351 offers computers, tutoring and other services to students such as low-cost printing.

The writing center in UH-387 offers tutoring and one-on-one writing conferences with students that some professors give extra credit for going to places like this outside of class. It shows you are dedicated!

Pflau Library - offers many things besides the typical study spot. On the first floor you can grab a quick snack at Café Au Lib, use one of the computers and print something out or temporarily check out a textbook that your professor may have put on hold for students to use. There is also a computer lab that features a vending machine with any last minute testing materials you may need (pencils, bluebooks and index cards). You can also rent MacBook laptops for up to eight hours each day.

If you have a class on the second floor of the library, know that the only way to access it is on the outside of the library and through the indoor elevator. Also, the higher up in the library you go, the quieter it gets!

When it comes to tests, you can buy scantrons individually or in bulk at the Coyote Book Store, in the library you can use the scantron vending machine or buy one right inside Café Au Lib.

Coyote market inside the SMSU has some for sale and various organizations inside the SMSU occasionally give out scantrons for free around and before big test weeks, but do not wait until the same day because they go fast!

The Student Recreation and Fitness Center (SRC) is located near Jack Brown Hall on the east side of campus. After SOAR, we all say we will use it because it’s free, but many of us won’t because either we don’t have time or because it is intimidating. But the staff is helpful and they offer a variety of activities such as yoga, Zumba dance, kickboxing, rock climbing, basketball and racket ball. There is also the newly established Leadership Challenge Course which is a multi-level obstacle course that tests your group’s ability to team up and work together to complete the course in the fastest time. And after you do all that, head to the sauna in the locker room to relax.

The Commons - this may be a place you forget to check out when you start to get hungry. Most on-campus students are aware of The Commons because they have a meal plan.

But many students who commute to campus will just walk right past this building. It is another alternative to the food in the SMSU located to the right of UH. If you’re looking for help regarding your student account, financial aid or advising information you will be able to find that all in UH.

Campus Police - If you are experiencing a non-emergency on campus, you can call the Campus Police at (909) 537-7777. They are always willing to escort you to your car or across campus if you ever feel uneasy.

They also offer students access to emergency buttons located on blue poles around campus that notify them if you need help. Lastly, for the first few weeks, parking will be packed and it is recommended you arrive to campus earlier to avoid being late to class.

The parking lots - are packed during big tests weeks like midterms and finals, so keep this in mind. And be sure to always have your parking pass visible in your car, or else.

These tips are just the basics of how to navigate CSUSB.

Keep them in mind as you venture off and try to make the best of your first weeks back to school!
NY Fashion Week inspires affordable looks

By ABBIGAIL TEJADA
A&E Assistant Editor

W hile we are getting ready to change into our favorite fall sweaters, New York is spicing things up with what will be hot this upcoming Spring and Summer during New York Fashion week Sep. 5 through Sep. 12.

Transparent, bright colors and florals will be the way to go Spring 2014. As shown in day five of NYFW flats and sandals will be the hot styles for footwear.

Celebrities attending left and right not only because of all the freebies they get, but also to get a glimpse on what they will be wearing this upcoming spring.

Stars such as Jessica Alba, Kanye West, Anna Sophia, Audrey Kitchings, Dita Von Teese, the Beckhams, Taylor Momsen and many more were spotted enjoying the shows.

As college students, you might not have the money to spend on the same designer clothes these stars have, but that does not mean you have to settle for a less stylish attire.

Fashion week is perfect for inspiration.

Find your favorite looks and let them be your pointers on to what you will be looking for at your favorite affordable retailers.

Some retailers such as Forever 21, Mod Cloth, H&M, PacSun, Tilly’s, Papaya, Target, and Charlotte Russe are notorious for their affordable items, which resemble those seen on the runway.

While some collections were complex, Victoria Beckham’s collection screamed simplicity. Simplicity is what made it fabulous and unique; still maintaining the sophisticated style with that youthful edge Mrs. Beckham is famous for.

Beckham’s signature looks resemble those of Alexander Wang, but it is not to be confused with Alexander Wang’s design.

While both had incredible designs Wang had a more playful look while Beckham’s was more sophisticated.

At the other end of the spiral there was Betsey Johnson who showed off her punk and spunky side of fashion.

This collection was pure bubble gum glitz, being that the models walked the runway with glorious pink hair and everything was a fierce pastel pink.

Remember being fashionable does not equal a hungry wallet.

Be smart with your purchases to have enough money to go out and show off your style.

A coyote’s pathway to success

Weigh in the value of an internship to ensure a job for tomorrow

By Marissa Mooney
A&E Editor

Whether it is paid or unpaid, that perfect internship might set you apart and get your foot in the door of a potential employer.

This past summer I had the opportunity to intern at an Entertainment Public Relations firm in Los Angeles.

Centered on the spring quarter I researched internships that would fit perfectly in my career path.

I browsed through internqueen.com and anything Google could offer me.

I wanted the opportunity to ‘test drive’ a career (Would I be happier in public relations?)

I took the initiative and interviewed with many potential Entertainment PR firms in Los Angeles.

Nothing looked promising as many of the firms I interviewed required committing to Los Angeles five days a week.

Fortunately, my last interview was a success and flexible to my schedule.

For the whole summer I committed my time, gas and money because the internship was unpaid working for celebrities.

I never wanted to enter an unpaid internship resulting in making the perfect coffee or getting my lunch. I limited myself.

Instead, I had the chance to network, establish relationships with mentors, celebrities, and fellow publicists.

My internship included plenty of office work, doing press related attend events for clients.

I was also fortunate to attend Marcy’s Glamorama concert event at The Orpheum Theatre in L.A, which the Backstreet Boys happened to attend as well.

I was able to schmooze on the red carpet with clients, attend photo shoots and fancy Hollywood parties, while learning about the hard-work of the Public Relations realm.

An internship can lead to an introduction to the field’s culture and etiquette (Are clothes addressed by their first name? Are jeans appropriate for Casual Friday?)

I accumulated new skills and gained a “real world” perspective on an occupation (How much overtime do employees really work? How much time is spent behind a desk versus in the field?)

According to CNN, “graduating students with paid or unpaid internships on their resume have a much better chance at landing a full-time position upon graduation. Students are doing internships as undergraduates and it is not unusual for recent graduates to take an unpaid internship with hopes of turning it into a permanent position, networking and building their résumé.”

Sometimes when searching for that perfect internship, you just hope to get lucky.

Sacrificing my summer vacation I gained a future reference on my resume and a part-time position.

When I walk across that stage during graduation in June, I will be given a full-time position in the Entertainment Public Relations field.

Interning during my undergraduate years really did pay off!
WHY BUY from THE COYOTE TECHNOLOGY CENTER

Community
The Coyote Technology Center has friendly knowledgeable staff who know the campus and work with the campus departments to meet the students academic requirements.
Your Coyote Technology Center offers free in-store workshops to help Faculty, Staff and Students get familiar with their Mac and the apps to meet their needs.
The Campus Coyote Technology Center is here to meet your academic technology needs. We have no commission based sales. No hassle only professional personalized assistance.

Convenience
The Campus Coyote Technology Center is conveniently located on campus. No driving, save on gas.
Your Campus Coyote Technology Center offer academic pricing on all Apple computers, saving students, faculty and staff up to $200.00 over retail stores.
The Coyote Technology Center accepts cash and all major credit cards.

Service
The Coyote Technology Center is your one stop shop for all your technology needs be it academic or personal. "KEEP IT ON CAMPUS"
Your Campus Coyote Technology Center offers Service and repair. Your Mac computer can be dropped off and a certified Apple technician will perform the repair.
The Coyote Technology Center has a full service Demo Center you can test drive the Mac of your choice including the iPad.

COYOTE TECHNOLOGY CENTER
SALES • TRAINING
AT THE COYOTE BOOKSTORE

Your Technology Headquarters
Carrying your top technology brands including Apple®, Dell™, Asus® and more!

We’re giving away tons of dough!
Visit us in-store and learn how to WIN BOOKSTORE GIFT CARDS we’re giving away daily.

Rent fearlessly
FOR RENT Textbooks
SAVE ON AVERAGE 50% OR MORE
You can highlight and write in your books. Normal wear and tear is OK!

COYOTE BOOKSTORE
6100 University Parkway
www.coyotebooks.bkstr.com
f://TheCoyoteBookstore

*Valid on rental titles. Based on average savings versus new book prices. One rental in books must be in unwritten condition. Two copies for text titles.
Coyote Inside Look:
New Coach, New Program, New Team

By CHELSEA UNDERWOOD
Sports Editor

Renee Jimenez takes charge over the women’s basketball program in her first season as head women’s basketball coach at CSUSB.

Jimenez comes from a winning women’s basketball program at California State Monterey Bay. In the past five years, Jimenez and her staff have taken pride in themselves for building up and earning three trips to the NCAA tournament along with a 100 percent graduation rate for the participating athletes. Determined to build and strengthen the Coyotes, according to Jimenez, it all starts with the small things: from having good grades, working as a team, and taking advantage of what the school has to offer.

Academics is what Jimenez’s program takes most pride in and pursues to keep that going even if it means to cancel practice or a planned work out. “We are really hard on our kids in terms of school comes first and we don’t stay later at practice if we have class, we leave early to go to class,” said Jimenez.

“We never compromise their academics for athletics. It’s not worth it,”

Looking out for her players when it comes to the classroom, she takes the time to make sure that her players are where they need to be.

Now when it comes to the court, Jimenez brings a little something to this program and surprisingly it has nothing to do with basketball.

“Our biggest goals just in practice has been to be a great teammate,” said Jimenez.

“They have to tuck their shirts in, no matter how tired they are, they have to clap or have to talk to each other.”

Jimenez stresses the importance of team building, “a lot of it is learning to how stay together as a team when they’re tired and can’t do anything else or they can’t do one more set or one more sprint they learn how to pick each other up. There is a lot of little things that we have brought with us that we’re pretty discipline in that sense.”

The importance of being able to be a great teammate are the building blocks for a firm foundation that can be built up in time.

Jimenez likes to see CSUSB as a “Sleeping Giant” that is bountiful with resources and faculties that she is ready to take hold.

Some of which is the Coussoulis Arena and the local high schools that are great for potential recruits.

With so much to offer and many goals to achieve, Jimenez is taking her time to not only build a solid basketball program but show the potentials of student athletes through hard work on the court and in the classroom.