August 1985

CSUSB
Commencement 1985

- University celebrates 19th commencement. Pages 2, 4, 5
- Coyotes conclude first season. Page 3
- Twentieth anniversary planning starts. Back cover
three generation pictures are not that common, they enrolled in a class in cultural anthropology. Their first son caused yet another detour on the route to a college degree. After a few years in the business world, John joined the Office of Price Administration in 1942 and was involved in writing the regulations for rationing. The job, "one of the most interesting things I ever did," was his first exposure to economics. He found he was using the pragmatics of his engineering education and his interest in first philosophy of economics. The results were so successful that after 30 days of experience, his calculations needed only a one-point adjustment.

Son John's health brought the young family to California. After a three-year stint in the Armed Forces, the family returned to San Bernardino and John's new position with the Carnation Co. In 1950, when he was a district manager responsible for five plants in San Bernardino, Riverside and Los Angeles counties, John suffered a massive coronary. Never idle, he used his recuperative time to read real estate law. He secured his license, practiced for two months, and went into the auto business for three months and then began his study of accounting. After five years of correspondence study, he earned his designation of "public accountant."

John is proud of the records of David and James, who took over the family business, now Kennedy and Kennedy, CPAs, after his retirement. "Both Dave and Jim passed the CPA exam the first time they took it. Only four percent do that!"

He has an ideal arrangement with the family business. He works seven days a week during the tax season and then sets his own schedule, including a month a year to travel. Kennedy also has made time to be on the boards of a variety of volunteer efforts. He has been a member of the Downtown Kiwanis, YMCA and the United Way.

In addition to his business, study and travel, Kennedy also has made time to be a minister for 10 years. In 1966 he and June were planning their golden wedding anniversary when Virginia-born John enrolled in the University of California. He was getting the education and not getting a job.

Reinforcing Donald's assessment of the family influence is the record of the rest of the family. Mother June Kennedy, who dropped out of college when she married in the depths of the Depression, entered the University of Richmond at 70 years of age.

The eldest son, John W., Jr., the father of Steven, is a Superior Court judge in San Bernardino County. The second son, David, is a certified public accountant, has bachelor's and master's degrees in business administration and currently is working toward his doctorate in anthropology. His family's gift to him, an appropriate tribute to his life-long interest in economics and becoming an undergraduate student at the University of Richmond, was a $1000 check to the Foundation of the California State University, San Bernardino.

To add another branch to the family's impressive record at Cal State, James' wife, Janice Louzenhiser, is associate professor of management at the university.

T he Kennedy saga begins in 1933 when 70-year-old John joined the staff of George Washington University, under a full tuition scholarship, as an engineering major. Love intervened and in 1937, his senior year, he married June, a college student. Love is a master of life's detours. After all that course work, what seemed more natural than returning to college seriously to complete their degrees? June enrolled in Redlands and John at Cal State.

"Fourteen years ago, I entered Cal State as a junior," he said. However, during that time span he completed two degrees — a B.A. in administration in 1979 and a B.A. in economics this June.

"I have enjoyed the competition with the young people; they are so smart," he said. "The body of knowledge they have had to assimilate in their lifetimes is so much greater than what my generation had."

After having finally earned his long-awaited bachelor's degree, why did he return for another B.A. at his age? "I was a year out, but I wasn't happy. There's so much I don't know. There's no one I can't learn from. I have two ears and only one mouth."

Dr. Richard Moss and Tom Pierce had made economics fascinating for him. Thus he decided to explore his interest in economics and become an undergraduate student again.

In addition to his business, study and travel, Kennedy also has made time to be involved in his home community. He has been a member of the Downtown Kiwanis Club for more than 30 years and has served on the boards of a variety of volunteer organizations such as Goodwill, the YMCA and the United Way.

A slight-built man with twinkling eyes and a thatch of short-cropped white hair, Kennedy exudes friendliness and a zest for life. His credo for life: "It's always been my desire to walk down the street and be a friend to everyone, not having cheated any one or having been cheated by them."

Son Donald Kennedy began his college education at Humboldt State University. A low grade in his first zoology course and a semester of chemistry and physics at the same time cured him of any aspirations of being a pre-medical student. His switch to psychology and a growing eagerness to attend seminary led him to transfer to the American Baptist Seminary of the West, then in Covina. After his ordination, he accepted a call to the First Baptist Church of Pearl Harbor to become director of education and chaplain of the elementary school.

An interest in graduate work led Donald to a three-month sabbatical at the School of Theology at Claremont, which was followed by a term as a part-time-student at the First Baptist Church of Santa Clara and a year to establish a new church near Portland, Ore. These experiences led to his decision to take course work in management to fill the void he felt existed in his training as a minister.

"I had a nagging feeling that I wanted to go on for a degree," he said. A 14-year absence from San Bernardino influenced his decision to return home and to enroll in Cal State.

"That started out to be a nine-course program turned out to be 17 courses, because of all the prerequisites," he said. "Respectively, there is no doubt it was a good decision."

In August 1984, he accepted the position of controller for the International Christian Graduate University of Campus Crusade but persisted with his degree program.

Looking back on his course changes, Donald said, "Always a part of me wants to go back and be a pastor. However, I feel that one of the delightful things in our family background is a love of learning. We were always challenged and reminded the important thing was getting the education and not getting a job."

Donald B Kennedy

I'm doing what the Lord wants me to do." The Kennedy family tree contains six bachelor's degrees among the father, mother and four sons, and five master's degrees among the sons. "No one has ever reached an end point," noted Donald.

The newest mortar board on the family tree is Steven's B.A. in criminal justice, of which he was so proud. His brother, Jim, earned his B.A. in business administration at Humboldt State University, a degree which he completed during the summer. Following in his father's footsteps with his interest in law, he will enroll in the law school at the University of San Diego in September.

For the past 21 years, Steven has worked part-time in the Kennedy family business as a data processor. "It's the best job I've ever had. It's neat to see how clients and the business community work together."

A graduate of Eisenhower High School, Steven lives in Rialto with his mother, Mrs. Judy Morris, and his brother Jeff, 20, a student at San Bernardino Valley College.

In recognition of his scholastic record, Steven was initiated into Phi Kappa Phi, the campus-wide national honor society, in June.

John Kennedy celebrated his 70th birthday in May, just a few weeks prior to graduation. His family's gift to him, an appropriate tribute to his life-long interest in learning, was a $100 check to the Foundation of the California State University, San Bernardino to establish a scholarship fund.

"Financially it was worth the $100 check," he said as he headed out to campus to deliver the gifts.

He reported my career because of a full-tuition scholarship and it seems appropriate now to help out other students."
The first person to receive a B.A. in liberal studies under the state-supported off-campus program offered in the Coachella Valley is Cathie Eubanks Riddle of Desert Hot Springs.

The two-year program, which has been in effect for four quarters, also offers an M.A. in education with an option in counseling, as well as some nursing courses.

"This program was a godsend for me because I was teaching under the emerging program for elementary classes to get my degree," Riddle said. She taught kindergarten at Desert Hot Springs Elementary during the 1984-85 school year and has been rehired for the same position in the fall. She eventually hopes to teach fifth or sixth grade.

"If this program, I doubt that I would have made the effort to get my degree," she continued, "and I don't think I could have handled the commute along with working full time."

Riddle explained that she made the 134-mile roundtrip drive to Cal State every day during the summer 1984 quarter, compared with the 42-mile commute to and from the College of the Desert in Palm Desert, where she got her degree in March.

"Most of the people taking advantage of the program are working full time and going for their degree," she added, "and it's hard to have to leave your family so far away, but I think we wonder what you're going to do in case of an emergency." Riddle, 40, is married with a son, 18, and daughter, 13. She said she would describe herself as a non-traditional student in terms of age, but a better-than-average student in terms of study habits. "A lot of kids today, including my son, don't seem to have good study habits," Riddle commented. "I don't know how I developed them, but maybe my mother, who was an English teacher, had something to do with it."

"I just want to put in a good word for Dr. Vivien Bull and all her associates for their efforts in bringing about the off-campus program," she added. "We wanted it long before it was here and it took an enormous effort of their part."

According to Dr. Bull, coordinator of the off-campus Liberal Studies program, most of the approximately 50 students are working on their degrees in order to pursue a career in teaching. There are about 60 people working toward earning a master's degree in education.

A proposal to expand the degree offered and provide the low degree offering campus would be the form in which the extension center at the College of the Desert is currently before CSU Chancellor W. Ann Reynolds.

Keith Johnson, director of off-campus programs, explained, "As a regional university, Cal State is committed to bringing education to the Coachella Valley and we are going ahead with our plans to expand our course offerings at the low degree offering center."

"If and when the proposed extension center is approved, it will provide a centralized, more visible focal point for our classes."

Johnson said some of the students who live on the lower end of the Coachella Valley presently have a half-hour commute to Palm Springs High School where they would have to attend classes at the College of the Desert.

Unique Program in National Security Studies Graduates 13 Military, Civilian Students

Two women and 11 men are the first graduates of the special masters program in National Security Studies offered at Cal State and George AFB.

"It's a pretty diverse group when you consider their career goals," commented Dr. Richard Ackley, director of the program.

He designed the program for career military personnel as well as civilians who want to further their understanding of the current principles of strategic planning, arms control and national defense.

"We're starting our third year and we're continuing to grow," Dr. Ackley continued. "In fact, I've just had several more inquiries from people who plan to come here from Los Angeles, Long Beach, San Diego and Fort Irwin in Barstow."

"We approximately 60 people currently enrolled in the special masters program, half of whom are active duty military personnel and the rest are civilians. The required courses in the program are offered both on campus and at George AFB, while the electives are equally divided between both sites."

"The students taking advantage of the program are roughly evenly divided between both locations," Ackley added. Students can select from a variety of elective courses according to their individual area of interest.

Course work is offered in four 16-week quarters per year, with classes meeting in the evenings for the convenience of students.

Designed as an interdisciplinary program, the major special incorporates work in political science, history, geography, sociology and natural sciences.
Coysie Teams Rack Up Mixed Records In First Season

Five of Cal State, San Bernardino's eight initial intercollegiate athletics teams finished with winning records in its first year. The fall sports of soccer, cross country (men and women) and volleyball launched the intercollegiate athletic program to an outstanding start with winning teams. They seemed to set the example for the rest of the sports as seven of the eight sports posted wins in their first contest.

The women's cross country team, led by junior Andrea Johnson, cruised through its team of Ruben Mendoza and Tim Streck, the men's tennis (second from left) earned the most improved player designation for the intercollegiate athletic program to an

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Future Teachers Earn Education's Stipends

Two re-entry students will receive the Education Chapter's $150 scholarships for 1985-86. They are Bonnie Swain Salazar, a senior liberal studies major from Riverside, and Robert D. Gordon, of Mentone, who will student teach in the fall.

Salazar, who postponed her education temporarily to be at home with her husband and their five children, will earn her B.A. in December and will begin work on a bilingual/cross-cultural teaching certificate. She has been a classroom aide for eight years, five of them as a bilingual aide. Now that her family is almost grown, she is returning to the university to complete her degree and credential.

Because of her interest in children and education, Mrs. Salazar has belonged to Para Ninos, an auxiliary of the Children's Home Society, for 10 years and has been a member of the school board for St. Thomas School for two years.

Gordon, a 1983 graduate of Westmont College in Santa Barbara, enrolled in Cal State, San Bernardino in 1984 to begin work on his secondary credential. He is completing course work this summer and will student teach in the fall.

He hopes to be able to teach English at the high school level in a French-speaking African nation. This goal has been influenced by the 10 years he spent growing up in Zambia, central Africa. If return to Africa is impossible, he would like to teach English in an inner city environment.

Alumni Assist Enrollment Services

Alumni volunteers took to the phones in May to inform prospective freshmen of the excellent education programs offered by California State University, San Bernardino.

Twelve volunteers called more than 300 students to advise them of application procedures, available majors and to answer questions. Assistance with the project were

Association Approves $26,000 Budget

A record $26,000 budget was approved by the Alumni Association Board of Directors for 1985-86. The budget provides increased funding for scholarships, programs, publications, university support and special events.

John Kirwan, association president, said the significant increase over last year means the Association is "on the move and receiving increased membership support from the alumni.

The adopted budget is:

July 1, 1985-June 30, 1986

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<tr>
<th>Revenue</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>$26,200</td>
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<tr>
<td>Scholarships 1,200</td>
<td>Accounting service $ 2,382</td>
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<td>Salaries and wages 250</td>
<td>Board expenses 650</td>
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<td>Special events 3,000</td>
<td>Chapters 1,600</td>
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<td>Life dues 3,000</td>
<td>Funds — University support 1,800</td>
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Tasker, Ochoa, Overstreet Elected to Board of Directors

On Tasker, Dan Ochoa and Lee Ann Overstreet were elected to two-year terms on the Alumni Association Board of Directors as representatives-at-large.

Tasker, who received his paralegal certificate from the university in 1983, continues for a second term. He is employed by A. L. Williams, a financial consultant firm, and was recently appointed as the alumni representative to the Student Union Board of Directors.

Ochoa, a 1976 graduate, recently completed his law degree at the University of LaVerne and is employed by the County of San Bernardino as a probation officer. Dan and his wife, Roberta, are life members of the Alumni Association. Ms. Overstreet completed her studies in 1984 and is a graduate student at the University of California, Riverside. While at Cal State, she was active in student government and was president and founder of the Cal State's Organization for College Women.

Leaving the Board of Directors are Fazle Quadri, senior staff analyst for the San Bernardino County Board of Supervisors, and Shari Mills, an independent accountant.

The board named the new representatives at its June meeting.

BPA Chapter Needs Liaisons with Campus

Kerry Achen, assistant professor of marketing and management science, spoke on "Marketing Yourself" when the Business and Public Administration Chapter inaugurated its quarterly speakers program May 21. The program will continue in the fall.

The chapter also will begin its "club liaison program" in the fall with an evening reception for student club presidents, faculty advisors and alumni liaisons. Any one interested in becoming part of this group should call the Alumni Affairs Office, 887-7811.

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Membership Fee Increase Proposed By Alumni Board

At its September meeting, the Alumni Association Board of Directors will consider a proposal to increase the annual student membership fee from $18 to $20 and the life membership fee from $100 to $200.

John Kirwan, association president, said "a recent survey of other California State University alumni organizations' membership data showed that our association was below the average in both annual and life membership categories. To increase our revenue and maintain a membership fee structure that will support us financially, we propose the increase." Kirwan.

Annual membership fees support the operation of the association which includes the printing of a quarterly publication (Panorama), membership materials, special programs, Statewide Alumni Council activities, office stationery supplies, brochures, printing, student assistants and office space. Kirwan said the Alumni Association's scholarship fund which will distribute $1200 during the 1985-86 academic year.

If approved by the board in September, the new fee structure will be effective January 1, 1986.

Scholarship Grants Upped for 1985-86

The Alumni Association scholarship awards for 1985-86 are being increased to $1200. The 20% increase

Continued on Page 6

Alumni Updates

1986
EDWARD J. SHEETS, B.A., political science, graduated from the Army Air War College at Carlisle Barracks, Penn., in June. A色彩 with the Air Force, he is now stationed in Virginia.

1968
PAT DE LISLE, B.A. history, has been selected by San Bernardino City Schools trustees as a mentor teacher to work with new teachers in the district. She has been with the district since 1986 and is in the gifted program at Golden Valley Middle School.

1970
LYNN HIRTZ, B.A. political science, co-owner Dave's Lawnmower and Radio Power Equipment with her husband, Dave, resides in Redland, the couple helped found the Lawn Equipment Dealer Association in the area, and Lynn wrote the bylaws for the southern California organization. An active volunteer worker, some of Lynn's activities include being director of the American Association of University Women, president-elect of the Riviera Business and Professional Women's Club, a member of the County Commission on Alcohol Problems, a member of the Employees Advisory Council of the Employment Development Department, and recorder for the Agricultural Advisory Council.

1971
RICHARD M. LEESON, B.A. English, is an associate professor of English at Fort Hays State University in Hays, Kan. He teaches graduate and undergraduate courses in 19th and 20th century American literature, and directs the university's teacher education program in English. He earned his Ph.D. in English from the University of Oregon in 1982.

1972
FRED E. BUDINGER, JR., B.A. anthropology, is a site curator at the Calico Early Man Site in Yermo. ROBERT CISNEROS, B.A. Spanish, is a commercial free-lance high-fashion photographer in the San Bernardino area. He was recently accepted as a member of the Fashion Photographers of America, and his work has been featured in many free-lance high-fashion photography publications.

1973
VERONICA STEIN, M.A. education, is a fourth grade teacher and curriculum assistant at Temple Emanuel El School in San Bernardino. She lives in Covina.

1974
MARY A. BURGESS, B.A. English and history, is an editor, publisher and co-curator of the Bopy Press as well as being a self-employed real estate broker.

1975
CLARENCE GIYARD, B.A. sociology, recently elected president of the Pomona Valley Personnel Association. A program specialist in the San Bernardino district office of the Department of Rehabilitation, Clarence has worked for the state since 1977. He retired from the Air Force in 1972 after 20 years of service. He holds a master's degree in marriage and family counseling from Chapman College.

1976
MARIA TOMAS-PURCELL, B.A. social science, was married in Hawaii on July 13, 1984. A reception was held on the island of Molokai where her parents live. Maria and her husband, Edward, make their home in San Bernardino.

1977
ROBERTA (PEGGY) SIPCHEN, B.A. social science, is a junior high school math teacher in the Palmdale School District. She was among 14 educators selected by the San Bernardino city school district to work as a mentor teacher to guide new teachers in the district.

1978
TOMAS A. BELLETT, B.A. art and history, works for Cutler Steel Co. in Colton taking outside sales orders. He lives in San Bernardino.

1979
SANDRA CHASE, B.A. music, recently graduated from the Air Force administrative management officer course at Kirtland Air Force Base, Min. During the course, students are taught to manage and direct administrative policies and procedures at a group-level or above. As a 2nd lieutenant, she is scheduled to serve with the 2nd Organizational Maintenance Squadron at Randolph Air Force Base, La.

1980
MARY ANN SHARP, B.S. nursing, is the head nurse at Valley Baptist Medical Center in San Bernardino. She has taught there since 1963 and is a reading teacher at Curtis Intermediate.

1981
GEORGE BALDERAS, B.A. biology, earned a Juris Doctor degree from Western State University in Fullerton. He lives in Devore.

1982
ANNE K. CRUM, B.A. humanities, has been working in Cal State, San Bernardino since graduation. She is currently a secretary for foreign languages and liberal studies.

1983
BRUCE DECKER, B.A. art, is an equipment technician with emphasis on firearms instructor with emphasis on sports psychology. He was a student teacher at the fifth- and sixth-grade level at Myers Elementary School in Redlands while taking graduate courses in psychology.

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1987
CAROLYN HUBBARD, B.A. psychology, is a licensed marriage, child and family therapist in private practice in San Bernardino. She has written about life management, the treatment of divorce recovery, and agoraphobia, which is the fear of being in open spaces.

JERRY PREWITT, B.A. administration, has been appointed co-director of the Lumber Store in San Bernardino. He has been with the store since Sept. 1983.

LORRAINE P. YANNONE, B.A. psychology, M.S. in Counseling Psychology, is the director of the Valley Counseling Services, which is a community based agency providing clinical programs, drug and alcohol treatment, and domestic violence counseling.

The center also offers free programs. Alumni members serving on this year's selection committee were Mike Abernathy, chairman; Tim Gallavan and Felix Valdez.

The Alumni Association has awarded more than $7000 in scholarships since 1973.

Continued on Page 6

Alumni Scholarship Grants Upped for 1985-86

The Alumni Association scholarship awards for 1985-86 are being increased to $1200. The 20% increase over last year shows strong support from alumni for the association's scholarship program.

A total of the $5000 entering fresh- man scholarship, Suzanne Peters, is a gradu- ate of Norco High School and is interested in elementary education. While in high school, Ms. Peters was active in Future Business Leaders of America, Girl's League, and was a statistician for the school's track, soccer and cross country teams. Ms. Peters graduated from Norco High School with a 3.83 grade-point average.

COMMEMORATION 1985 — Family and friends of the class of 1985 were welcomed by the bleachers and spilled across the lawn, under the trees and onto the Library deck as they attended the June 15 commencement cere monies. More than 6000 witnessed the first graduation since Cal State became a university.

Receiving the $3500 continuing student award was the most recent graduate, John Smith. His major was in Business Administration and, Ms. Stern. Ms. Manning, a senior, is a business administration major, and Ms. Stern is a senior majoring in finance.

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Continued on Page 6
BECOMING YOUR OWN BOSS: HOW
to reduce the risk factors and start with a min­
ground research on business opportunities
The Bakersfield Morning Enterprise
KELLY MC PETERS, B.A. sociology, has
graduated from the medical school specialist course at Shep­
den Medical Center. She resides in Redlands.
JUDY FLETCHER, B.S. administration, has
graduated with distinction from California State University, San
cusain. She resides in Yucaipa.
RICHARD MICHAEL SCHMIDT, B.A. administra­
tion, has graduated from the University of Redlands. He is
classified to serve with the fifth Airmail
Bases.
MARK E. LOEFFLER, B.A. administration and bi­
cology, has graduated from the University of San Diego. He is
Dental Assistant at the Loma Linda University Medical
Center. They make their home in San Bernardino.
SUSAN FETTEL, B.S. administration, and
JULIE A. DASHIELL, B.S. administration, are
employed at Kaiser Permanente Hospital in Redlands.
They make their home in Redlands.
JUDY LEE EDGE, B.A. child development, wed
Marc Alan Lynes March 25, 1985 at St. Paul's Meth­
codist Church in San Bernardino. She is a teacher for
St. Catherine of Siena Catholic Church in Rialto. She is a
member of the Alumni Association.

ALUMNI UPDATES
(Continued from Page 5)

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scholarship at the San Bernardino County Medical
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to reduce the risk factors and start with a min­
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The Bakersfield Morning Enterprise
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Twenty years of service to its students and the wider community will be celebrated by Cal State, San Bernardino during the coming academic year, announced Dr. Judith M. Rymer, executive dean for university relations.

Launching the special events will be an anniversary convocation Thursday afternoon, Oct. 24. "Alumni, friends, faculty, staff and the entire community will be invited to this event, which will feature an address by Roy T. Brophy, chair of the CSU Board of Trustees," said Dr. Rymer.

Dr. W. Ann Reynolds, CSU chancellor, and University President Anthony H. Evans will make brief remarks. The convocation, set for 3 p.m. in the gymnasium, will be followed by a reception.

Alumni art will be featured in a special anniversary-year exhibit in the Art Gallery in November. The Alumni Association will host a reception honoring the artists.

Library exhibits will depict 20 years of growth and change as well as highlight publications by faculty. Scholars from the faculty will give lectures as well.

The popular foreign film series will return with three presentations. "Macario," a Mexican film, will be shown in November. Dr. Stella Clark, professor of Spanish, will discuss the film preceding its showing. A French film, "Le Bal," will be shown in February with an accompanying lecture by Dr. Mireille Rydell, professor of French. The silent version of a German vampire film, "Nosferatu," is scheduled for May. Dr. Jorun Johns, professor of German, will be the guest speaker. A reception will follow each film.

Ground will be broken early in 1986 for the University's newest facility, a $2.1 million faculty office building. The two-story structure will be located in a triangle created by the Administration and Physical Sciences Buildings and the Pfau Library. Faculty from the Schools of Education and Social and Behavioral Sciences will occupy the 81 individual offices and school quarters when the building is completed in 1987.

Also on the drawing board for the winter quarter is a major address, probably in January. A nationally known mayor of a southwestern city is being invited.

Details on the anniversary year events will be provided in the October Panorama.

George Plimpton to Speak Oct. 10

Athlete, writer and conversationalist George Plimpton will speak at Cal State Thursday, Oct. 10, under the sponsorship of the Associated Students Special Events Committee.

Tickets for the 7:30 p.m. lecture, to be in the Student Union Multipurpose Room, will be available in the Student Union in September. Admission will be $2 for students and $3 for general admission.

Plimpton played quarterback for the Detroit Lions, basketball for the Boston Celtics, hockey for the Boston Bruins, percussion with the New York Philharmonic, photographed centerfolds for Playboy and did a stint on the flying trapeze with the circus.

In addition to being a celebrated writer, he has spoken throughout the country. Plimpton has taught at Barnard College and has been associate editor of both Horizon Magazine and Harper's Magazine. He has degrees from Harvard and King's College at Cambridge University.