May 1989
With growth comes changes—some slowly evolving, others rushing rapidly into place to meet pressing needs.

California State University, San Bernardino has faced the need to change, as alumni and friends returning after an absence quickly note. This issue of the Panorama explores some of the key areas affected.

The masses of students on campus, more than 9,000 this past year, are a reflection of changes in student recruitment policies. For example, the intensive effort to bring more international students to campus represents a redirection of efforts. An international student recruiter was added and outreach efforts were even extended overseas.

Many of the changes facing the campus in the first two decades involved the evolution of the academic program and the gradual addition of physical facilities to accommodate those changes. As the university nears its 25th anniversary, the role of the university is redefined and the expansion is stepped up. The lists of new degrees added and those planned is impressive and two new buildings are on the drawing boards with others in the wings.

Symbolic of the changes occurring is the new logotype, now visible on stationery and student recruitment materials.

The university remains responsive to the needs of the students, the community and the environment in charting its future, making change and growth inevitable.

**CHANGES**

By Sam Romero
Public Affairs Assistant
Public Information Office

Best on enriching the cultural flavor of the university, Cal State, San Bernardino is “going international.”

As part of its growth strategy, the San Bernardino campus is capitalizing on its southern California’s natural attraction for international students, especially people from Asia.

“Many of the Los Angeles colleges have ‘peaked’ in accepting international students,” says Don Kajcienski, associate vice president of student affairs. “So we know there’s a need for international students to find other institutions (in Southern California) and we think we’re a likely choice.”

The number of international students at Cal State soared from 60 during the spring of 1986 to 223 this winter quarter, mirroring the rapid growth of the university’s general student population. The goal for foreign students next fall is 275, says Kajcienski.

The preferred majors for international students at Cal State are business, engineering, and liberal studies in Taiwan; accounting, business and computer science in the United States.

“Foreign students also learn more than what you provide them in the university setting,” says Dr. Amer El-Ahraf, associate vice president of academic resources. “They learn (about) lifestyles—what makes Americans tick or what makes Australians tick.”

Dr. El-Ahraf has negotiated academic partnerships with universities in Egypt, Mexico and Australia. The partners give students and faculty at the respective colleges more opportunities to study overseas.

The hallmark of a good university is its international ties, adds Dr. El-Ahraf. Such ties suggest that foreign students and faculty seek out a particular university because it offers a number of good academic opportunities.

In addition to Mrs. Shum’s work, the university has another resource to help international students. The International Student Services Office, which reports directly to the vice president for student services, is an expansion of the services formerly provided through the Counseling and Testing Center.

While Mrs. Shum focuses on the information and counseling needs of prospective students, the International Student Services Office concentrates on the social, academic and personal needs of foreign students already at the university. The appointment of a permanent advisor for the international office is a top priority and is expected soon.

“We try to work as a team,” Mrs. Shum says, speaking of the cooperative relationship between the two offices. “because we have the same purpose: to provide good service to international students.”

**STUDENT OUTREACH GOES INTERNATIONAL**

By Cynthia Shum
International Student Recruiter
Admissions Office

Reception in Taiwan—Cynthia Shum, (at right) international student recruiter, had the opportunity to meet prospective students and alumni at a reception held by the parents of a Cal State senior, Judy Yeh. Greeting the guests were (from left) Judy, her parents and William Shum. Judy will receive her bachelor’s degree in administrative, with a specialization in finance, this spring.

The reception marked the general direction of Mrs. Shum’s recruiting efforts—Asia, which accounts for more than half of the 700,000 foreign students now attending schools in the United States, Indonesia, Taiwan and Thailand head the list of countries sending the most students to Cal State.

Referring to the concern educators sometimes express about the academic and linguistic difficulties foreign students may face, Mrs. Shum agrees that “recruiting international students is a risky business. But there are benefits.”

Foreign students can strengthen, rather than weaken, a curriculum because most are highly motivated and perform well academically, she believes.

The preferred majors for these students overwhelmingly are the practical fields of business and computer science, she added.

Mrs. Shum attended the Cooperative Institute of Information Technology to receive a degree in business with a concentration in finance. She has visited area junior colleges and other campus offices to get acquainted with the university nears its 25th anniversary in the next two decades involved the evolution of the academic program and the gradual addition of physical facilities to accommodate those changes. As the university nears its 25th anniversary, the role of the university is redefined and the expansion is stepped up. The lists of new degrees added and those planned are impressive and two new buildings are on the drawing boards with others in the wings.

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D

David Suenram, 54, who
came Cal State's new athletic
director April 1, is busy
evaluating the future of inter­
collegiate athletics on campus
but says the university is not
yet ready to move into NCAA
Division II.

"Realistically, we have to
consider the move, but we're
not ready now. We need to
evaluate our situation, look
down the line and see where
our programs fit," he explains.
The university has much to do
for preparation for moving into
Division II, which involves
scholarship support for student
athletes.

"What we have done in the
past has been very good and
very appropriate," he adds.

The broad goals Suenram
(pronounced sin-rum) has set
for the intercollegiate
athletic program in his first
weeks on the job focus on
professional conduct and
competitive excellence.

"We want to conduct our­
ly ourselves ethically and
honestly with the student-athletes,
"In addition, we want Cal State
to seek and achieve competitive
eminence in each of our
varsity sports programs."

On a personal basis, he and
his wife, Norma, seek to
become involved in their new
home community. "We want to
make the most of our opportu­
nities here," he says.
The Suenrams, now at home in
San Bernardino, have a son, Jack,
who is pursuing a Ph.D. in
history at the University of
Kansas.

Suenram, former athletic
director and coordinator of
men's athletics at Pittsburgh
State University in Kansas, was
selected from a pool of six
finalists based on his breadth
of experience in coaching,
athletics administration and
fund-raising, says Dr. Judith M.
Rymer, vice president for
university relations.

NEW ATHLETIC DIRECTOR EVALUATES CONFERENCE OPTIONS

"During his years at Pitts­
burg State University, Suenram
earned a solid reputation for
being a strong leader, an
excellent communicator and
a man of vision," she says. "He is
strongly committed to the
academic achievement of
student athletes."

Suenram's past nine years
as a high school coach, Suenram's
professional career has been at
Pittsburgh. He was head coach
of track and field and cross
country and taught in the
Department of Health, Physical
Education and Recreation for
nine years before becoming
coordinator of men's athletics
and head of the Department
of Health, Physical Education
and Recreation in 1976. He
served as athletic director from
1983 to 1987, resigning for
personal reasons. During the
past year he has been cross
country coach in addition to his
academic appointment as
professor of physical education.

His fund-raising accom­
plishments at Pittsburgh, a town
of 18,000, included: increasing
the athletic scholarship drive
income from $12,000 to
$40,000 in 10 years, raising
nearly $1 million in the community for
improvements to athletic
facilities, organizing two
jog-a­thons which raised
$25,000 for department vehicles and
increasing athletic revenue from
increased student fee,
gate receipts and concessions
from $297,000 to $408,000 in
four years.

He was involved in securing
corporate support for the
athletic program, establishing
youth clinics, initiating
city regional days for
city home football games and securing
a radio station to broadcast
basketball games after little
interest had been shown.

Suenram formulated the
plan to move Pittsburg State
University from NAIA competi­
tion to NCAA II. During his
tenure as athletic director,
Pittsburgh's football team was in
the NAIA national play-offs
three times and won or shared
six Central States Intercolle­
giate Conference champions­
hips, and teams were
in all sports. During his 20 years of
coaching track and field and

 OUR ALUMS WRITE

Rewarding Experience

I've read the successes of Cal State graduates in pamphlets I've received from the university. Herein are some of mine.

I graduated in June 1973 with a degree in Business Administration and with emphasis in human resources management.

In 1966, I completed a four-year apprenticeship as a surveyor and made a good living in that field prior to "switching" careers. I had this long-asked desire to work in the field of labor law and knew a college degree was necessary. We moved four children when we moved, with one of them in college. I was raised in Colton and was living in San Bernardino when I wanted to continue my existing retirement benefits, making my choices of positions to move into, narrow.

In May of 1978, I made the change. I became a deputy labor commissioner for the State of California Department of Industrial Relations. In 1982, I was promoted to a management position and continue to supervise today. We presently live in La Mesa (San Diego County).

My experience at Cal State, San Bernardino was rewarding and practical. The professors wisely used my background, which included seven years as a union steward and three years as a chief negotiator for a local union, as a teaching tool.

This real experience added to the book learning, especially in collective bargaining issues. I believe others benefited, because my experience sometimes differed from that of the teacher, who may have had none, just his viewpoints. I've always appreciated those professors at CSUSB who allowed and promoted differ­ent viewpoints and class members. I, too, benefitted and learned better management techniques and skills which I apply daily.

I've encouraged others to take advantage of the CSUSB pro­grams and I'll continue to do so because of my fine experience there.

I drove around the school a couple of months ago and couldn't get over the growth. The hope class size stays small.

Hopefully, this summary of my experience at CSUSB and the benefits received will help you in promoting the school.

Philip L. Galvez
Class of 1977

One of the Best

...The university seems to have been growing over the years. It’s hard to believe that it’s been nearly two decades since I took his advanced inorganic class.

One of the great things about Berkeley (where I did a post­doctoral stint) is that everybody recruits there. You can study all over the country but took a job at Stonier Chemical (just up the road) to work on the synthesis of new herbicides.

The place has changed hands three times since 1985 and now we are ICI Americas, a subsidi­ary of ICI PLC of Great Britain. The job is pretty much the same, state-of-the-art science in the search for new (and ever more active and exotic) agriculture chemicals. It’s really fun and I count myself as one of the fortunate few who allows their friends to go working to going to work in the morning.

In my wanderings through various educational institu­tions it has been made clear that the undergraduate program in chemistry at CSUSB is probably one of the best anywhere, and those of us fortunate enough to have gone through it in the late sixties and early seventies have received a better education than we could have gotten by attending the Ivy League. It is my sincere hope that the philosophy of turning out the finest west of the Rockies is still in effect.

Frank Woodard, Ph.D.
B.A. Chemistry 1971

THREE DIRECTOR POSTS OPEN ON BOARD

Three positions on the
Alumni Association Board of Directors are up for election this spring and the board is seeking nomi­nations.

Candidates are sought for
director of awards, who chairs the annual awards program; director of programs, who plans the social, cultural and educational activities of the association; and director of membership, who is respon­sible for recruiting and present­ing a slate of officers to the board by June 15.

From the nominees pre­sented, a slate of the best qualified alumni will be chosen for submission to the board in May, explained Mary Colacur­cio, director of alumni affairs.

Qualifications to be considered include ability to attend board meetings, willingness to invest needed time between meetings, knowledge and interest in specific area and experience.

Details on the positions and the qualifications sought may be secured from Ms. Colacurcio at the university, (714) 880­ 5008. Nominations should be sent in writing to the Alumni Affairs Office at the university.

PERKS FROM THE ASSOCIATION

The Alumni Association, in cooperation with Quest Inter­national, can save the university community up to 50 percent off prices at more than 1200 participating hotels and motels nationwide. For information, call the Alumni Affairs Office, (714) 880­3008.
ALUMNI ASSOCIATION
BOARD OF DIRECTORS

President
James F. Keenan, B.A. 1969
First Vice President
Secretary-Treasurer
Jim Kennedy, B.A. 1972, M.A. 1975
Directors
Donna Baylus, B.A. sociology, M.A. education 1979, is assistant teacher in the Jurupa Unified School District.
Mildred Kelley, B.A. sociology, M.A. education 1978, is a probation counselor for the Superior Court in San Bernardino County.
Richard L. Knudsen, B.A. art, is a resource teacher in the Jurupa Unified School District in Riverside.
Steve Miller, B.A. psychology, is a coordinator for the City of Long Beach Solid Waste Bureau. "We are developing an integrated waste management program that includes waste reduction, recycling, waste-to-energy, and landfilling. We've just come on-line with a $104,000,000 waste-to-energy plant that burns garbage and generates 30 megawatts of electricity—enough to power 45,000 homes," he reports.

1971
Dr. Louis S. Gomez, B.A. Spanish, M.A. education 1975, is assistant dean of student services at Crafton Hills College.

1972
Richard Bagwell, B.A. psychology, is a program supervisor with the State Department of Rehabilitation and is assigned to the Riverside office.
Virginia Lee Berry, B.A. history, M.A. education 1979, is an assistant principal in the Salida Union School District in California.
Jack A. Bowles, B.A. social sciences, is the civilian personnel director at the Marine Corps Air Station in El Toro.
Frank Colby, B.A. administration, is president of Prime Property Realtors in Moreno Valley.

1973
Concetta C. Arnone, M.F.C.C., B.A. sociology, M.A. education 1978, is a mediator/counselor with the Family Court Services of the Superior Court in San Bernardino County. She was listed in Who's Who in the West in 1982 and Who's Who in California in 1988 for having written five books of inspirational poetry. She currently is working on her Ph.D.
Wayne C. Cusick, B.A. administration, is president of W.C. Cusick Corporation in Blythe.
Robert J. (Joel) Gilmore, B.A. administration, is a systems analyst with Douglas Aircraft Co. division of McDonnell Douglas Corporation in Long Beach.
Mildred Kelley, B.A. sociology, is a probation officer II with the San Bernardino County Probation Department.
Richard L. Knudsen, B.A. art, is a resource teacher in the Jurupa Unified School District in Riverside.
Mary E. Lucas, B.A. Spanish, M.A. education 1978, is a work experience counselor at La Sierra High School in Riverside.

1974
John Robert Cheetham, B.A. biology, is the regional federal coordinator for Smith, Kline and French and lives in Yucaipa.
Jody L. Isenberg, B.A. political science, is a deputy district attorney for Riverside County.
Dr. Richard P. Morrell, B.A. education, is a teacher/librarian in the Colton Joint Unified School District.
Marty Newborn, B.A. English, teaches English at Oakhmont High School and also is a mentor teacher in the Roseville High School District in the Sacramento area.
Veronica K. Stein, M.A. education, is director of the Congregation Emanu El Nursery and Elementary School in San Bernardino.

1975
Steve Boosstrom, B.A. geography, is executive vice president with Totalplan, Inc., in Riverside.
Gary B. Cheenault, B.A. administration, is office and chief financial officer of Tri-City Financial, Inc., in San Bernar­dino.
C. Gayle Fichtner, B.A. psychology, M.A. education 1979, is a counselor at Etiwanda School. She and her husband have two children and live in Yucaipa.
Arnie Franz, B.A. administration, M.B.A., is program manager for Wyle Laboratories in Norco.

1976
Lawrence L. Daniels, B.A. social sciences, M.A. education 1980, is a communications computer supervisor at Norton Air Force Base. He serves as an alumni mentor with the School of Social and Behavioral Sciences Faculty/Student Mentor Program. Daniels has been promoted to a manage­ment position and is now a supervisor. He and his family live in La Mesa.

Yvonne Lowrance, M.A. education, is assistant principal at Preston School in Rialto.
Daniel J. Roberts, B.A. administration, is manager of results and analysis for the GTEL in Thousand Oaks.
Karen Wilkinson, B.A. psychology, is assistant claims manager for the State Compensation Insurance Fund in San Bernardino.

1978
Fat Congiardo, M.A. education, is a seventh grade language teacher in Rim of the World Unified School District.
Nellie F. Cortez, B.A. liberal studies, is a bilingual teacher at Wilson Elementary School in Colton.

continued on page 6
J ust as America's forefathers established fundamental principles for governing a fledgling country, Cal State, San Bernardino's founding president, John M. Pfau, and a coterie of administrators defined the educational philosophy that would prevail when California's newest state college in San Bernardino opened its doors to 293 students in 1965.

Although much of what the pioneering educators envisioned has withstood the test of time, shifts in the educational needs of the area's residents prompted amendments to the campus' academic master plan and facilities more than 20 years later.

The original plan, which placed strong emphasis on the liberal arts, was underscored by a California State University policy stating, "undergraduate education should not be professionally oriented," notes Dr. Jerrold Pritchard, associate vice president for academic programs. Applied programs were viewed as the purview of the community colleges and the state polytechnic colleges.

Charged with the responsibility for updating the campus' master plan in 1987-88, Pritchard and other administrators recognized the desirability of applied programs which had been developed in areas such as teacher education, business, computer science and health science.

In 1985, more than a third of our students were enrolled in these professional programs," Pritchard says. "The original plan, for example, projected a Department of Business Administration within the School of Social Sciences. That 'business department' is now an entire school with an enrollment of nearly one-fourth of the total student population and one-third of all the majors.

In addition to reviewing the enrollment by majors at the San Bernardino campus, Pritchard analyzed national educational trends, statistics at other CSU institutions and contemporary philosophies or technological advancements in various disciplines.

"A lot of people majored in business or computer science because they just didn't know what else to do," Pritchard states. "Now there are a whole range of applications for computer usage embedded in education, social science, English and art, for example. You no longer have to go the whole nine yards (learning computer programming) and there are many people deciding they don't want to be a 'computer nerd'."

At the same time, the computer science field is changing so rapidly that very few programs are accredited. A new accrediting body has established standards for library resources, facilities and faculty that few institutions have been able to meet, Pritchard notes.

Guidance for the master plan revision team also came from President Anthony Evans and the vice president for academic affairs, Dr. Robert Detweiler, who put new emphasis on the service mission of Cal State, San Bernardino.

California State Universities are supposed to be places that serve the comprehensive educational needs of the region. We don't start from the assumption of what we want to offer; we consider what the students need.

Although the original academic plan was "perfectly defensible, even admirable," Detweiler says, "in my opinion the California State Universities are supposed to be places that serve the comprehensive educational needs of the region. We don't start from the assumption of what we want to offer, we consider what students need. While I like to flesh out the liberal arts and sciences, we've been pushing harder at the applied programs recently because they had not been given much attention.

"Our other emphasis is to strengthen graduate programs, including a number in the liberal arts, because they are the way to get liberal arts into applied programs such as science and math education and ultimately to link the students with jobs," Detweiler continues.

Pritchard concurs. "We've pretty much filled out all the suits at the undergraduate level, although we think we need to build chemistry and physics in order to be a healthy institution. Outside of architecture, agriculture, engineering and home economics, we virtually have all the basics.

Now we are starting the whole process with the masters' degrees, but when we go to the CSU system for approval, it will be harder because we are going to have to show convincing needs data."

Introduction of a new graduate program in social work is one example, Detweiler says. "I hadn't been here more than a few weeks when Bob Martinez and John Ryan, the mental health directors from San Bernadino and Riverside Counties, came to me and said, 'We can't hire MSWs (masters of social work graduates) here. We have to go as far as Arizona and when we get them here, they're not likely to stay.'"

A graduate degree in social work is a difficult and costly program to offer, but the university has had a good deal of response from prospective students, the vice president adds.

While the process of assessing the educational needs of the area has become routine for the university, the CSU Chancellor's Office "has helped us to avoid some mistakes," Detweiler concedes.

For example, Cal State administrators were considering offering a speech pathology and audiology program until the Chancellor's Office pointed out other campuses were struggling with expensive, under-enrolled programs, he says.

The revised campus master plan, approved by the CSU Board of Trustees in May 1988, made several assumptions based on a future enrollment of approximately 15,000 students (12,000 full-time equivalent):

- The curriculum will continue to be distributed among the five schools (Business and Public Administration, Education, Humanities, Natural Sciences and Social and Behavioral Sciences) until a new School of Applied Technology is created in the mid-1990s.

- The high proportion of students currently enrolled in the Schools of Business and Public Administration and Education is expected to decline gradually as applied programs and more attractive programs in the humanities and social sciences develop and mature.
visions and dreams for the future

School of Business and Public Administration
- Accreditation by specialized, professional organizations
- Construction of a School of Business Building
- Development of a Continuing Education and Conference Center

School of Humanities
- Construction of specialized rehearsal, studio, gallery, theatre and performance facilities
- Expansion of the fine arts to more visible, viable and attractive programs

School of Natural Sciences
- Expansion of the upper division nursing degree to a full, four-year program and development of a 20-bed master’s degree in nursing
- Cooperative research projects with the University of California, Riverside and development of joint doctoral programs

School of Social and Behavioral Sciences
- Expansion of Community Counseling Center
- Growing development in community projects in data gathering, policy development, regional planning, demographics, public opinion surveys

changes in academic master plan

New programs implemented

M.A. in Criminal Justice (1983)
M.A. in Psychology (1985)
M.B.A. with option in information management (1986)
M.A. in Rehabilitation Counseling (1987)
M.S. in Health Services Administration (1987)
M.A. in Education, option in environmental education (1988)
M.A.T. in Mathematics (1988)
B.A. in Human Development (1983)
B.A. in Communication (1989)
B.A. in Art with option in graphic design (1984)
B.S. in Administration with options in marketing and small business administration (1984)
B.A. in Information Management (1985)
B.A. in Administration with option in international business
B.A. in Foods and Nutrition (1986)
B.S. in Industrial Technology (1987)
Minor in women’s Studies (1988)

Scheduled to begin in next three years

M.A. in School Administration (1989)
M.A. in Social Science (1989)
M.B.A. with option in accounting (1989)
M.A. in Art (1990)
M.S. in Computer Science (1990)
M.A. in Communication (1990)
M.S. in Accounting/taxation (1991)
B.S. in Chemistry with option in biochemistry (1989)
B.A. in Music with option in commercial music (1989)
B.A. in English with option in creative writing (1989)

Approved by Board of Trustees for addition to 5-year academic master plan

M.A. in Land Management and Planning
M.S. in Physical Education
M.A. in Humanities
B.S. in Physical Sciences
B.S. in Geology

Under serious consideration

M.A. in History
M.A.T. in Science Education
M.S. in Physical Sciences
M.A. in Anthropology
B.A. in Administration with option in tourism and leisure management
B.A. in Religious Studies
B.A. in Legal Studies
Managers in Phoenix, AZ.

Daniel Bohan, M.A. education, counting and Information administration, is a partner in Ac-Rodney A. Bemat, B.A. administration, is a quality management district supervisor of the South Coast Air toxics program. Hugh Heney, B.S. biology, is the public guardian with the California Psychiatric Society with the Inland Area Alliance to present a workshop on the development of advertising, technical publications and other communication materials. Ms. Aswal has taught marketing at Cal Poly, Pomona and Cal State, San Bernardino.

Janet Eggert, B.A. psychology, M.A. 1983, is a probation officer with the San Bernardino County Probation Department.

Kathryn Fortner, B.A. public administration, M.P.A. 1985, is manager of the Program Development Division of the Training Partnership Department for Riverside County. The division she manages is responsible for program planning, designing the request for proposal system, recommending programs to the PIC for funding and initiating contracts with organizations selected for funding. Because of its success in implementing programs, the PIC was invited to participate in customized training programs at the annual convention of the National Alliance of Business last September in New Orleans. Kathy, the PIC chairman and the director made the 75-minute presentation.

Margaret R. Foss, B.A. art, is a program control representative for Lockheed Aeronautical Systems Company in Ontario. She has made her first professional presentation of the Senior Employment Program for the San Bernardino County Office of Aging.

Sonda K. Heimark, B.A. sociology and psychology, is a licensed clinical social worker with The Next Step Counseling Service in Palm Desert. She has also been elected chair of the 600-member Inland Empire chapter of the American Civil Liberties Union. He's now in his fifth year of employment as the director of the Senior Employment Program for the San Bernardino County Office of Aging.

Hugh Heney, B.S. biology, is supervisor of the Air Toxics Branch of the South Coast Air Resources District. His plans for the coming year include the development of advertising, technical publications and other communication materials. Ms. Aswal has taught marketing at Cal Poly, Pomona and Cal State, San Bernardino.

Philip E. Miller, Ph.D., B.A. education, is a consultant who has developed and is helping to implement a workshop on the development of advertising, technical publications and other communication materials. Ms. Aswal has taught marketing at Cal Poly, Pomona and Cal State, San Bernardino.

Linda Ann Harding and Albert Stefan Baumstark, B.A. administration, were married in Riverside this winter. Albert is a sales and marketing representative for Atheuser Busch in Riverside, where they are making their home.

Shauna Clark, B.A. public administration, M.B.A. 1983, is the city clerk for the city of San Bernardino.

Emmanuel Humphries, B.A. psychology, M.S. psychology 1982, is the lead clinician for the San Bernardino County Department of Mental Health.

Stan Neves, R.A. economics, is a contracting officer for the Ballistic Missile Office at Norton Air Force Base in San Bernardino.

Martha L. Westfall, B.A. child psychology, M.A. psychology 1987, is a program manager for the San Bernardino County Department of Human Social Services.

Wendy Allaire, B.A. administration, M.B.A. 1987, is a staff analyst II with the San Bernardino County Office of Special Districts.

Patricia A. Bartell, B.A. psychology, M.A. psychology 1986, is a graduate assistant in the San Bernardino Community College at the University of Kansas.

Wilma C. Christensen, M.A. education, teaches in the Infant Circle Program of the Riverside County Office of Education.

Nannette George, B.A. history, teaches in the San Bernardino City Unified School District.


Dianne Huppman, M.B.A., is a business banking officer with Wells Fargo Bank in Riverside.

Randy A. Lester, M.A. education, is a teacher of the severely handicapped in the Ontario Joint Union High School District, signed 600,000 people in the historic march on Washington to secure American and gay rights and participated in "the wedding" with life-mate Ivy Howard. Lester was appointed as a pastoral leader to a mission church in the San Luis Obispo area, after completing his ordination to M.C.C. pastoring in Long Beach.

LeeAnn Overstreet, B.A. political science, M.A. national security studies 1987, is a planner with the Riverside County Planning Department.

Mary Ellen Sanchez and Leonard G. Ramos, B.A. administration, were married Oct. 7, 1988 at St. Anthony's Church in San Bernardino. Leonard is a revenue officer for the Riverside County Office of Finance. They are living in San Bernardino.

Mary Compton, B.A. administration, is superintendent of postal operations for the U.S. Postal Service in Sun City.

Kenneth M. Dale, B.S. biology, is an operations supervisor/paramedic with Courtesy Services of San Bernardino.

Steven Farrant, B.V.E., is a senior engineer with Northrup B-2 Division in Pico Rivera.

Linda M. Hernandez, B.S. administration, is a C.P.A., with Phillip H. Waller, an accountancy corporation.

Esequiel J. Mora, Jr., B.S. administration, is now chief of the Administrative Branch at McConnell Air Force Base, Kansas. "Finishing my degree at Cal State allowed me the opportunity to become a commissioned officer in the U.S. Air Force. I recently returned to the U.S. from a two-year tour in Turkey; it was quite an experience!" he said.

Helga Lingren, B.A. history, is director of the Student Union at Cal State, San Bernardino.

Gary E. Lattmann, B.A. education, is a program director at the University of Kansas.

Toby Aswal, B.A. psychology, M.B.A. 1983, is now marketing services manager for Toro Company's Irrigation Division in Riverside. She will be responsible for overseeing the development of advertising, technical publications and other communication materials. Ms. Aswal has taught marketing at Cal Poly, Pomona and Cal State, San Bernardino.

James L. Herbert, B.A. administration, is office manager of Herbert Roofing in Yuccaipa.

LindaHeyes, M.F.C.C., B.A. psychology, is a psychotherapist in Claremont.

Charles L. Kasten, B.A. social work, is an employment program specialist with the State Employment Development Department in Redlands.

Janet Morrissey, M.A. education, is a reentry coordinator for the San Bernardino County Department of Public Health.

Linda Heyes, M.F.C.C., B.A. psychology, is a psychotherapist in Claremont.

Larry Asmus, M.P.A., is a contracting officer for the San Bernardino County Office of Aging.


Ray Decker, B.A. administration, is an investment executive with Barabar Securities in Oakland.

Wendy Ingram Ellingsen, M.A. education, is a teacher in the Perris Union High School District.

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**ALUMNI FILL ADMINISTRATIVE POSTS AT SAN BERNARDINO CITY SCHOOLS**

At last 16 of the 36 new administrators in the San Bernardino City Schools this year are Cal State, San Bernardino, graduates.

The group includes people becoming administrators or moving to senior or gaining promotions to higher positions. The vast majority of the people who successfully sought the positions were from the current staff, reports the city schools’ newsletter.

Cal State alumni on the list are:


Katherine Gentry, B.A. liberal studies, teaches at Cottonwood Elementary School in the Hesperia Unified School District.

Margaret Kugler, B.A. psychology, is a probation group counselor at the San Bernardino County Probation Department.

Dion O’Bannion, B.A. liberal studies, works for Smart and Final Iris Co. in Redlands.

Linda S. Todd, B.S. administration, is a senior accountant with Vavriniec, Trine and Day, CPAs, in Ontario.

1987:

**Terre Aguila,** B.S. nursing, is employed by Kaiser Perma-nente Hospital in Fontana as a nurse.

**Mario Amaro,** M.B.A., is a senior loan officer for National Pacific Mortgage Corporation in West Covina.

Barbara M. Bell, B.A. liberal studies, is a reading specialist at St. Catherine of Siena Catholic Church in Redlands. He is a manager for Mervyn’s in Puente Hills. The couple is living in Grand Terrace.

Joseph Edward Gott, B.S. administration, is a member of a local area network technician for Frontier Engineering, Inc., in Redlands and is working in the larger local area microcomputing network on the west coast. He reports using technology that has never been tried until now.

Ronald S. Holyfield, B.S. administration, is a manufacturing analyst for General Dynamics Valley Systems Division in San Bernardino. He is a manager for Mervyn’s in Puente Hills. The couple is living in Grand Terrace.

Elizabeth Johnson, B.S. psychology, is a social studies teacher at the University School in San Bernardino.

Elvis L. Johnson, B.S. administration, teaches first grade in the Hesperia Unified School District. Her daughter, Stephanie Anne Johnson, is a junior at Cal State, San Bernardino. Elvis also has two sons, one in junior college and the other a senior in high school.

Robert F. McOsker, B.A. psychology, is in the Air Force, stationed at George Air Force Base in Victorville.

Kevin P. Poutre, B.A. English, works in labor relations for California Steel Industry / Kawasaki in Fontana.

Mary L. Trost, M.B.A., owns her own consulting company, Trost and Associates, which specializes in marketing management and public relations. She is a substitute teacher and works with the Institute of Applied Research at Cal State, San Bernardino.

Dawne Rae Webster, B.A. economics, and George Griffith Saunders were married July 30, 1988 at Kimberly Crest in Rialto. She is an assistant vice president at Borrowers and Creditors Insurance Service in Loma Linda.

1988:

Heidi Becker, B.A. administration, is a management director, for Fembroc Management in Burlington, MA.

Eloy G. Chairez, B.A. administration, is regional sales manager for Utah Scientific in Salt Lake City. He lives in Redlands. His wife is a local area supervisor for Ticor Title Insurance Co. in San Bernardino.

Kimberly Ann Fietz, B.A. liberal studies, and Paul Scott Bonterne, B.S. sociology, were married Aug. 13, 1988, at Our Lady of the Rosary Cathedral in San Bernardino. Kimberly teaches third grade at Helendale Elementary School and they are living in Hesperia. Paul is a student at Cal State, San Bernardino and is a project assistant at the Elementary Summer Technology Training Institute at the university.

Gregory K. Goebel, B.S. computer science, is a programmer with Science Application International Corporation in San Diego.

Tamara L. Huz-Layne, B.S. administration, is a staff accountant for The Washington Post Newspaper Company in Washington, D.C.

Frieda Nielsen Johnson, B.A. sociology, is a social service aid for San Bernardino and County in Yucca Valley.

Wallace D. Johnson, M.A. national security studies, travels the western United States working to develop new markets and customers for industrial products in his position as market development specialist for Permcel, out of Buena Park. He and his wife, Rose Anne, have a one-year-old daughter.

Lindy Louise Nix, B.A. liberal studies, and Stan Neves, B.A. economics, were married Dec. 26, 1987, in Rancho Cucamonga. Tamara, who was initiated into the Honor Society of Phi Kappa Phi as a student at Cal State, San Bernardino, is a project assistant at the Elementary Summer Technology Training Institute at the university.

Joanne Vetter, B.A. liberal studies 1988

Kevin Dale Young, B.A. psychology, is a member of the Alumni Association.

Maryhelen Anderson, M.A. education 1985

Jackie Black, B.A. liberal studies 1988

Debbie Ann Bordeau, B.A. liberal studies 1979

Eloy G. Chairez, B.A. administration 1988

Ron A. Curtis, B.S. administration 1986

Ronald F. Darrah, M.B.A. 1988

Michael Dunlop, M.B.A. 1988

Robert D. Ellerbeke, B.A. 1988

Nancy A. Friesen, B.A. liberal studies 1988

Silvia Garay, B.A. administration 1987

Marie Ann Griffiths, B.A. Eng­lish and French 1988

James Edward Hamlin, B.A. administration 1985

Nancy Lynn Hamlin, B.A. liberal studies 1988

Susanne Holliday, B.A. administration 1985

Donald Hough, B.A. physical education 1988

Tamaa Huz-Layne, B.S. administra­tion 1988

Sarah Morah, M.A. rehabilita­tion 1988

Stan Neves, B.A. economics 1980

Lisa Nickerson, B.A. administration 1980

Tina Marie Piehe, B.A. liberal studies 1983

Teresa L. Roberts, B.A. administration 1977

Edward E. Rose, Jr., B.A. administration 1986

Jim Sanders, B.S. administra­tion 1986

Kenny C. Smith, B.S. administration 1988

Gretchen Stangl, B.A. geog­raphy 1984

Joanne Vetter, B.A. liberal studies 1988

Miti Wells, B.A. sociology 1971

Katherine Wilson, M.A. education 1987

Cynthia Williams, B.S. administration 1988

Kevin Dale Young, B.A. psychology 1984

**New Members**

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Debbie Ann Bordeau, B.A. liberal studies 1979

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Ron A. Curtis, B.S. administration 1986

Ronald F. Darrah, M.B.A. 1988

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GOOD NEWS FROM CAMPUS

SPECIAL THEATRE EVENT FOR ALUMNI

The opening Friday night of the spring drama production, Aristophanes' "The Birds," will be Alumni Night at the Theatre, announced Dr. Robert Yowell, chair of the Theatre Arts Department and Mary Colacurcio, director of alumni affairs.

For the June 2 performance, alumni will be admitted for half-price—$3 per person. Tickets must be purchased in advance, by May 31, from the Alumni Affairs Office to qualify for the discount. "Call 880-5008 for details or send your check, made payable to CSUSB Theatre Arts, to Alumni Affairs at the university," said Ms. Colacurcio.

Described as a colorful pageant of delicious fantasy and uproarious farce, the play pits birds against man in an Athenian combat of verbal wit and musical parody. The production is enhanced by originally composed music.

"The Birds" runs June 1-3 and 7-10. Curtain time is 8:15 p.m. in the University Theatre.

MENTOR PROGRAM IN FULL SWING

The Faculty/Student Mentor Program is in full swing, with 120 new freshmen being mentored by 10 alumni, 17 students and five faculty members, reports Joel Nossoff, assistant dean of undergraduate studies.

"We still need more alumni to volunteer their time to help," he said. "To join these active, committed volunteers, call me at (714) 880-5032."

AWARDS BANQUET TO BE CHANGED

Because of the small number of nominations submitted for awards, the annual alumni awards banquet set for April 15 was cancelled.

Nominations received will be retained for future consideration, reports Mary Colacurcio, director of alumni affairs.

"The Alumni Association Board of Directors will review the awards process to see if there are more appropriate ways to honor alumni as well as generate interest among our graduates," she said.

GREEK VASES IN GALLERY

An exhibit of 54 Greek vases, dating from 600 B.C. to the third century A.D., is in the Art Gallery on campus through June 2. The items are from the collection of Hanita and Aaron Dechter of Los Angeles.

"The harmonious proportions and range of shapes for which Greek vases have long been admired are seen to advantage in this exhibition," said Dr. Julius Kaplan, professor of art and coordinator of the show. A catalog, produced by the university, accompanies the show which will travel to Cal State, Northridge Feb. 26-March 30, 1990.

Reflecting the changes occurring in the university, a bold new graphic design now represents the institution on its stationery and other recruitment pieces.

In the research which preceded the change, the San Bernardino Mountains emerged as the most distinctive feature identifying the campus. The new logotype incorporates a stylized image of the mountains under a half circle used to represent the sheltering environment of a university. The name is printed in clear bold type, which both gives an impression of strength and is compatible with other print styles.

The traditional round seal, used for more than 20 years, will continue to represent the authority of the university and will be used on official documents such as diplomas.