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For alumni who are looking for a new job and for those who are not.

Whether you are new in the job market, considering a career change, or simply interested in your “marketability,” our annual all event will be a valuable tool for you. Alumni who are seeking jobs and tired of the “waiting game” can get immediate attention by attending the Alumni Career Fair.

Local and national firms will be interviewing to hire experienced and entry level graduates in a variety of professions.

**Partial listing of past participating companies:**
- Allstate Insurance
- American Pharmaseal
- Ashton-Tate
- Bank of America
- Baxter Pharmaseal
- Best Products
- Boise Cascade
- Bullocks
- Caltrans
- CCH Computers
- Chevron USA
- Courtyard by Marriott
- Douglas Aircraft
- EDS
- FBI
- Ford Aerospace
- Foster Farms
- The Gap
- G.E. Systems
- Genentech
- General Dynamics
- Harris 3M
- Hewlett Packard
- Hughes Aircraft
- Hyland Therapeutic
- Hyundai Motors-America
- IRS
- Link Flight Simulation
- Lockheed
- Los Angeles Times
- McDonald & Schultz
- Motorola
- National Semiconductor
- NEC Electronics
- Nordstrom
- Pacific Bell
- PG&E
- Radio Shack/Tandy Corp.
- Roadway Express
- Rockwell International
- Sandia National Labs
- SkyChefs
- Star-Kist Foods
- Sun America
- Toshiba
- Toyota Motor Sales USA
- UCLA Medical Center
- United Airlines
- United Parcel Service
- Universal Studios
- Williams Sonoma

**Registration Form**

Name _______________________________
Address ____________________________
City/State/Zip _________________________
Daytime Telephone (______) ___________
Year Graduated _______________________

YES, I want to attend the:
☐ Southern California Career Fair on October 11, 1990
☐ Northern California Career Fair on October 18, 1990
☐ Please send me information about participation in the career seminars on resume writing and interviewing techniques. I understand that these seminars / workshops will occur prior to the Job Fair. (Limited enrollment).

PLEASE RETURN THIS FORM BY OCTOBER 8, 1990 TO:

CSUSB Alumni Association
5500 University Parkway
San Bernardino, CA 92407-2397

*Registration will be possible at the door.*
**Observations**

**On the Aspirations of CSUSB Students**

"What is the 'typical' Cal State student like?," a reporter asked one CSUSB official recently. The reporter was interested in not only what characterizes students at Cal State today, but also what kinds of citizens these contemporary students might go on to be. As the reporter was told, it's difficult (and a bit unfair) to profile CSUSB's student population by the predominant classifications: nearly half are 18-25 years old, more than half are women, two-thirds are white and working on an undergraduate degree. After all, there are thousands of other Cal State students who don't fit this description and the diversity of a campus's population brings distinction to an institution of higher education.

On the other hand, the inquiry had merit, for it attempted to define that which propels the university. Thus, as Cal State enters its 25th anniversary year, perhaps it is appropriate to focus on why nearly 12,000 students will choose to enroll at Cal State, San Bernardino this month. What are the educational and personal goals of CSUSB students?

Some of the answers are found in a Student Needs and Priorities Survey (SNAPS) conducted and analyzed by the California State University system over the past year and a half. More than 700 CSUSB students were among approximately 15,000 CSU students canvassed on 18 campuses.

Compared to other CSU students, Cal State, San Bernardino survey participants were more likely to perceive external factors, such as family obligations, job, finances and personal problems, as obstacles to their educational goals. Generally speaking, CSUSB respondents were older (average age of 29.4 years versus 26.1 systemwide), more likely to be married, working full-time and attending classes in the evening. They also reported spending less time on campus (about one hour outside of class) and more time on the road (more than one-third commute nearly a half an hour to campus). CSUSB students were somewhat more likely than their state university peers to come from "medium" rather than "high" status families, reflecting upon parental education and occupation as well as socio-economic status.

Another questionnaire known as the College Student Needs Assessment Survey, issued within a timeframe similar to SNAPS, covered career and life goals more specifically. The majority of occupational choices were in education (36.6%) and business (24.7%), and the six most important life goals (out of 20) were: to be self-reliant; to have a steady, secure job; to be able to relax and enjoy life; to be married or involved in a long-term relationship; to be physically fit; and to have the leisure time to explore "my own interests."
THE WAY WE WERE
CAPTURING THE SPIRIT OF 25 YEARS AT THE UNIVERSITY


MEMORIES

April 29, 1960
Governor Brown signs legislation creating a state college to serve San Bernardino and Riverside counties.

Feb. 7, 1964
The Beatles make their first visit to the U.S. and appear twice on the Ed Sullivan Show.

Dec. 1, 1964
Groundbreaking begins on three initial buildings for the new Cal State campus. "You've Lost That Loving Feeling" by the Righteous Brothers is a No. 1 hit in the U.S. and England.

May 4, 1966
Dr. Plan is inaugurated as Cal State's founding president.

June 10, 1967
Fifty-nine students become Cal State's first graduates.

1960

The Birthplace Contest
...every community in the state yearned to be selected as the site of a new state college or university. Donald R. Gerth and Judson A. Grenier aptly described this latter factor: "New state colleges were prizes to be brought home by legislators for their constituents. A new college could bring prosperity to an area, attract new business, stimulate real estate sales."

1960

Debunking San Bernardino
Immediately after the legislature's authorization of the college in 1960, the Division of State Colleges and Teacher Education of the California State Department of Education advised that no site in the undeveloped northern end of San Bernardino would be considered as it would be too far removed from the population centers of the two-county area.

1963-64

(It was)...implied that the north San Bernardino location was spoiled by nearby "questionable recreation areas" (a nudist camp) and subject to possible fire hazards. The college's planning staff was well aware of the
unique fire danger of the north San Bernardino area. One staff memorandum from the time clearly delineated the problem: "From September through February the site is subject to Santa Ana wind conditions of speeds up to 100 mph and the fires that these winds can bring with them...There is very little that can be done...to protect against them. Fortunately, they do not occur very often."

1963 GETTING A LITTLE RESPECT
(When the Cal State site was selected,) San Bernardino's mayor, Donald G. Mauldin, was ecstatic. Years before, the city had lost out to Riverside in the contest over the location of a branch campus of the University of California. That earlier defeat now made this victory all the sweeter. "I think this is the finest thing that has ever happened to San Bernardino," Mauldin told reporters. "It can now hold its head high and feel proud of being the leading city of the Inland Empire."

1964 WE HOLD THESE TRUTHS...
The planning staff's vision was challenging....Every CSCSB graduate was required to meet a foreign language requirement as part of the major. Every CSCSB graduate was required to demonstrate proficiency in written English by means of a formal examination. Every CSCSB graduate was required to partake in a college-wide reading program completely separate from formal course requirements. Two of every three academic quarters, students were required to read a book designated by a college-wide committee in the hope of providing a common intellectual experience throughout the student body. The planning staff hoped that students would discuss the book with each other in their leisure moments. Students were required to pass a test given on each selected book.

1965 BECOMING A COLLEGE TOWN
Not only was San Bernardino pleased with the economic benefits that accompanied the establishment of the new school, significant portions of the community felt uplifted by the presence of the college. The leading local newspaper reflected this widespread attitude in an editorial celebrating the college's opening day in the fall of 1965: "Academic standards at the new college will be high," the editorial exulted. "A degree earned at California State College at San Bernardino will command respect." The Social Lites, a black women's club, felt similarly supportive and founded the first privately endowed scholarship fund at the college as evidence of their pride in the new institution.

1967 BUCKING THE SYSTEM
Student resistance to all academic requirements not normally found in state colleges caused the founders to be increasingly concerned. The comprehensive exams required in all majors in the college were first administered in academic year 1966-67, accompanied by the swelling tide of student protests. Finally, in May 1967, just one month before the college's first graduation, the students held a "Bitch-In" protesting the comprehensive examinations, which if failed by a student could prevent graduation despite good performance in specific courses or overall grade-point average. The rally drew 300 persons, clearly the largest student protest in the college's history up to that time. One faculty member tried to see a silver lining in the event: "Such a gathering," he suggested, "shows there is life in the school."

1973 A "PASTORAL" ENVIRONMENT
The campus sprawled over 430 acres, given the original master plan to grow to 20,000 students. By the early 1970s, this had been revised downward to a projected 12,000 students. Meanwhile, Cal State, San Bernardino was adjudged by state authorities to have more classroom space than it needed for its student body, a situation that made adding new buildings most difficult. With the temporary halt in construction, a bucolic calm settled over the campus that had not been known amidst the jackhammer noise of the late '60s. During the quiet '70s, stray cows frequently roamed onto campus adding to the impression that the college was truly "in the sticks."

1980 At Disaster's Door
On November 24, 1980, fire swept down on the campus from the northeast, engulfing the grounds from three sides and temporarily causing the campus closure long expected during that pessimistic era. The Panorama Fire, as the fire storm came to be called, originated in Waterman Canyon, the work of an arsonist. Gusting winds up to 80 miles an hour quickly fanned the fire into walls of flame several stories high. At 1:45 p.m., President Pfau ordered the campus evacuated. Classrooms, offices and dormitories were abandoned to the walls of flame and smoke.

1981 Cal State, Where?
Indeed, the fifteenth anniversary of the institution's opening was exploited deliberately to draw the attention of the surrounding community to the campus. The San Bernardino Sun reported the event in a stinging
manner: "College officials would like the public to drop by and participate, but they're worried that people won't know where to find the campus. For today, 15 years after the doors opened, the College is still not generally regarded as an integral part of the community." This account also gratuitously suggested that all attempts to bind the community to the college would fail until the institution repealed its ban on intercollegiate athletics.

1981 GOING HOLLYWOOD
More than outreach, the principal focus of these years was to get people from the community to come to campus, so that it would be an increasingly familiar part of their experience. In March of 1981, the filming of a movie scene involving actors Walter Matthau and Jack Lemmon on campus helped bring some curiosity seekers to the college. The following month, the college's second Open House brought many more. From two- to three-thousand visitors attended the event. Less than a week after that, the college hosted its second celebrity speaker of the decade. On May 1, 1981, television humorist Andy Rooney spoke to an overflow crowd in the Recital Hall.

1982 PASSING THE BATON
Critics of John Pfau's college called it an "ivory tower." Critics of Anthony Evans' university called it a "cafeteria." Yet the change was not this extreme. The institution still was devoted primarily to the liberal arts. The faculty continued to be keenly interested in general education. By the late '80s, the university was more robust than it had been a decade before, but it had not sold its soul to gain in physical strength. Indeed, in a system funded by the numbers of enrolled students, the dynamic growth of the '80s enabled the university to strengthen its programs and improve faculty morale through greater institutional support for research and other creative activities. To some degree, the institution had changed its identity. The definition of a university community definitely had broadened.

1983 DIVERGENT VISIONS
It is a truism that omelettes cannot be made without breaking eggs. President Evans had a clear vision of the educational omelette that he wanted, and he knew that a good deal of egg-cracking would be necessary to bring it about. He pursued his vision with a missionary zeal, emphasizing that the professors were stewards of a public trust and that they should serve the needs of the college's region. John Pfau's vision had been similar to that of Anthony Evans only in its religious overtones. The college's first president had sought to create a "city upon a hill" that would serve as a pure and shining academic beacon to the surrounding community. Had not both sets of presidential visions had religious analogs, capable of engendering strong emotional commitments, the transition between the Pfau years and the Evans years might have been smoother.

1983 GOING TO THE MAT ON ATHLETICS
If the Evans era began with the confrontation over the curriculum, the reopening of the intercollegiate athletics issue in 1983 produced more overt controversy. From the moment of his arrival, Anthony Evans' fresh perspective identified some disturbing realities. Freshman enrollments were declining. The average age of the student body was 27, two years above the average age throughout the CSU system. CSCSB was the second or third choice for most of its students. Apathy reigned among the students, who tended to come on campus only to take classes. Some students called the institution "Cal Straight," a bitter parody of "Cal State." Some people in the surrounding community named the lack of intercollegiate athletics as a root cause for this negative image, and some on-campus advisers agreed. President Evans sought the counsel of virtually everyone he met during his first months in San Bernardino and quickly came to the conclusion that the question of whether CSCSB should have intercollegiate athletics should be reopened. In February 1983, he appointed a 12-member task force to study the matter and make recommendations to him. Thus began a controversy that would symbolize the fault line between the Pfau and Evans years.

1990 BRIGHT HORIZON
At times, the institution has been buffeted by negative conditions not of its own making. The 1970s stand out in this regard as a decade when many universities and colleges in the United States were threatened. Some did not survive. San Bernardino County's only publicly supported institution of higher learning weathered the turmoil. Throughout its history, in good times and bad, a vision of higher purposes to be achieved has been the university's most treasured asset. During its 25th anniversary year, this fact above all is deserving of community celebration.

Ward McAfee's history of Cal State, San Bernardino will be available for purchase through the university's Bookstore.

(Timeline Sources: The Illustrated Book Almanac by Pearce Marchbank and Miles; In Search of a Community: A History of California State University, San Bernardino by Dr. Ward McAfee; The Billboard Book of Number One Hits by Fred Bronson; Encyclopedia of Pop, Rock & Soul, Revised Edition by Irwin Stambler; CSUSB Public Affairs' historical files)

The foreground of the CSUSB Health Center became a movie set in 1981 as Jack Lemmon shot a scene for "Buddy, Buddy".

Nov. 15-16, 1983
Students approve a referendum by a 2-to-1 vote to double their instructional and related activities fee to $20 to fund an intercollegiate athletics program at Cal State.

July 24, 1984
The college becomes a university with ceremonies at the front entrance officially changing the sign to proclaim: California State University, San Bernardino.

Sept. 1986
The Coachella Valley Center, a satellite campus located on the grounds of the College of the Desert in Palm Desert, opens to more than 100 full-time equivalent students.

Feb. 1990
The university announces it will move to Division II level NCAA competition in the fall of 1991 and affiliate with California Collegiate Athletic Association.

June 1990
The long anticipated construction of a $20 million classroom/student service/office building commences. The new teen idios, New Kids on the Block, hit No. 1 with "Step By Step."

Sept. 1990
Student population at Cal State is expected to nudge 12,000.
A SAFE HARBOR

by Cynthia Pringle
DIRECTOR OF PUBLIC AFFAIRS

College. For many it symbolizes the rite of passage from youth to adulthood, from dependency to responsibility. It represents the fruition of parents’ dreams for their children...the beginning of the empty nest...a "home away from home" for young men and women to explore life and knowledge on their own for the first time.

As a transitional "home," college is expected to offer a congenial environment, a final "safe harbor" from which young adults will sail into the sometimes harsh realities of life. When a crime is committed on a campus, that supposition of safety is shattered.

Allegations of the attempted assault of a female visitor in the residential complex at Cal State last January was just such an incident. Students and employees began to question their personal safety and ask what measures would be taken to increase campus security. At the same time, President Anthony Evans marshaled a task force on campus safety. He charged the committee of faculty, staff and students with examining issues affecting crime prevention, from university police services and conduct in the residence halls to the campus environment (lighting, foliage, emergency telephones, parking) and special programs, such as the existing escort service and educational seminars.

Given less than a month to respond with a report to the president, the task force was infused with an appropriate sense of urgency, believes Johnnie Ann Ralph, chair of the task force. The committee's findings were remarkably comprehensive, Ralph adds, and presented numerous attainable goals and objectives, both short term and long range, for the university community to pursue.

The overall conclusion of the committee was that "campus safety should not be the sole responsibility of any one individual but rather a collective campus responsibility," Ralph says.

Of particular concern, of course, was safety in the residence halls, Ralph states. Because half of the dormitory residents were freshmen and three-fourths of them were under the age of 21 this past year, the task force suggested that the university may need to increase its "parental" role.

"Some students need the university to take up the role that high school filled," agrees Kofi Winfrey, 18, who served on the task force as part of his duty as student president of the residence halls. "It's assumed you'll have a different lifestyle than your home life. Everything
changes once you're in college. There are definitely people who can't handle the freedom."

Alcohol consumption by dormitory residents seemed to be at the heart of the task force's notion that the university may need to strengthen its "custodial" function, states committee member Dr. Geraldine Stahly, an associate professor of psychology. "Times have changed. We view alcohol differently than we did, say, 15 years ago. People have come to realize that alcohol is a drug, and that the younger people are when they start, the more likely they are to abuse the substance, notes Stahly. The university is being prudent by prohibiting all alcohol consumption in the dorms beginning this fall, she says, especially when so many of the residents are under the legal drinking age.

Both Stahly and Winfry report that the contention of some students that the campus has a high crime rate and requires an expanded police force did not hold up under the task force's investigation. "Our crime rate is relatively low," says Winfry. "Looking at all the Cal State campuses really convinced me. There was a big concern that if we had had more officers that would have deterred crime, but I'm not really sure. My feeling is that with the minimal level of crime, the addition of more officers wouldn't change the level of crime."

Criminal justice professor, Dr. Frank Williams, also a task force member, concurs. "Compared to other campuses on many of the various types of crimes, if not the lowest, we were among the lowest over the last two years. As far as the staffing suggestions (to increase the campus police force), from a crime prevention standpoint those are mostly 'feel good' measures that are not too effective in crime prevention.

"I think the most important changes can come in the form of environmental design--cutting back shrubbery so people can't hide behind bushes, better lighted walkways, call boxes--those are the kinds of things that work best. People don't modify personal behaviors for long, they go back to convenience," Williams says.

"I never had an inkling (about campus safety) until I got on the committee," admits Rozanne Hug, who as a Psychology Department graduate student, instructor and undergraduate alumna, brought a multifaceted perspective to the task force. "I always felt safe walking out to the parking lot at night. I was just as ignorant as other students, just sort of taking my safety for granted. Now I'm more cautious. I used to cut through the bushes and I don't do that anymore. Education (about safety) is a good thing," states the 42-year-old Newberry Springs resident.

Finding the task force experience "consciousness raising," Hug took the topic of campus safety to her classrooms. "Just in talking to my students and some living there (in the dorms), the students are pretty loose as far as safety precautions," Hug says. "You know when you're young you think you're going to live forever and you're not afraid of anything. I'm not sure how educated they were about not keeping doors propped open and letting friends in there (the dorms) when they're not students on campus.

"I teach until 10 at night and I always talk about safety now," adds Hug. "I tell students not to walk to cars alone, to use the escort service and to use safety precautions in the dorms. The last two quarters I even had students write about it (safety) in my Personal and Social Adjustment class."

Apprising students and employees of crime prevention measures as well as an individual's responsibility for personal safety are among the goals of multiple educational and informational programs that are being undertaken as a result of the task force study, says the director of administrative services, Art Butler, who led the committee's review of the housing operation.

"I suspect we already have heightened awareness," suggests Williams. "As the 'play' about crime gets wider and wider, people are going to be more afraid of crime. I don't know that we will be more careful. This is an area that I have done research in and, generally speaking, the fear of crime is not directly related to crime precautions. Normally, people do not tend to do anything until they are victimized."

Incidences of crime on campus have not generated widespread alarm among students and employees, believe
Campus Safety Measures Implemented

Housing

**Dorms are locked round-the-clock**

**Late-night foot patrols of dorm area have been extended throughout the night**

**All alcoholic beverages are prohibited in the residence hall complex**

**Dorm room windows are being modified to permit ventilation only**

**All room locks are being changed and upgraded**

**Main entrance doors will be equipped with magnetic locks**

**Extensive, multiple educational seminars are being provided for dorm residents**

**Single-sex housing is being expanded to accommodate two all-female dorms, in addition to one all-male dorm for 1990-91**

Campus Police

**Vacancies for two officers filled**

**More aggressive recruitment strategies have been employed for the department of public safety**

**Escort service expanded to 1 a.m., Monday-Thursday; public safety officers provide escort services at all other times when needed**

**Ongoing educational and informational programs have been established for students and employees**

Campus Environment

**Enhanced lighting has been installed around the library and in parking lots**

**Fifteen exterior emergency telephones have been installed around campus**

Special Programs

**A bookmarker featuring tips on safety is available in the campus library**

Winfry and Hug, but they have prompted the campus community to think more about personal safety in general. "Because I teach," Hug says, "I polled my students and I do think most of the women responded that it's not like you're really scared, but there is some apprehension. Even the males said if they were a woman they would feel uneasy walking to the parking lot at night."

The university's existing escort service also came under the scrutiny of the task force, which ultimately recommended augmenting the individual attendants with a nighttime motorized tram service, transporting students and employees to the parking lot at regularly scheduled intervals, Stahly says.

However, a shuttle program was not deemed cost effective in terms of crime prevention, states Butler. "There are other things we can spend our very tight resources on in terms of safety rather than investing in people to drive the trams and the money to buy them (the trams) and maintain them. We just couldn't justify it simply on a safety basis."

Concern over campus safety and crime prevention did not end with the task force report, says Butler, who chairs the university's Risk Management Committee, which will continue to review campus security issues on an ongoing basis.

"It would be inaccurate to say that the campus was not concerned before," suggests Stahly. "I think the quick response by the task force is just another indication that the administration has a continuing interest in making the university a safe place."
COMMUNITY RALLIES BEHIND FIRST-EVER ATHLETIC SCHOLARSHIP DRIVE

The California State University, San Bernardino Athletic Department's recently completed scholarship fund drive emerged as a success, according to CSUSB Athletic Director David L. Suenram.

It was the first such attempt at athletic scholarship fundraising by the school.

"I was very pleased to see so many individuals become involved," said Suenram. "We received help from all quarters and in many ways. The diversity of involvement was tremendous.

"The sizes of the gifts varied. The giving plans and time structure varied...and the reasons for giving varied. But the one constant theme through it all—and all of the individuals and businesses made it clear by their contributions—was that they support and believe in the student-athletes, as well as Cal State, San Bernardino athletics.

"This first attempt (at athletic scholarship fundraising) was important for many reasons, not the least of which was that it laid a foundation for the future. Considering our move to NCAA Division II status in the fall of 1991, we especially want the community involved. Cal State, San Bernardino is their school and represents this area."

The drive began with an official "tipoff" meeting on June 7 at the Maruko Hotel in San Bernardino. Thirteen teams of workers, with three to five individuals per team, launched the eight-week campaign.

Although final figures are not yet available, the drive appears to have acquired approximately $75,000 in cash and short- and long-term pledges.

FIRST AMERICAN TITLE UPHOLDS TRADITION WITH PLEDGE

First American Title Insurance Company of San Bernardino has, for many years, actively supported youth activities within the county. Therefore, it probably wasn't too much of a surprise when they shared their generosity with the CSUSB athletic scholarship drive via a $20,000 pledge.

"We always try to support youth activities," said Max Alonso, sales manager for First American Title. "Cal State, San Bernardino is definitely an important part of the community. We wanted to do our part and be involved with this drive.

"First American Title knows the value of putting resources back into the community. We are glad that our pledge will be going to assist a young man or woman in his or her academic and athletic progress."

According to CSUSB Athletic Director David Suenram, the donation by First American Title Insurance Company of San Bernardino is just another example of a local business rallying behind a worthy cause.

"We have developed a great working relationship with the people at First American Title," said Suenram. "I firmly believe that they know and understand just what it takes to produce a quality individual—academically, socially and athletically. They have demonstrated this by their support on numerous occasions.

"This pledge is another positive chapter in the relationship between Cal State and First American Title Insurance Company of San Bernardino."

CROWN PRINTERS CELEBRATE ANNIVERSARY WITH ATHLETIC CONTRIBUTION

For 20 years, Crown Printers in San Bernardino has provided Southern California with quality printing services. To mark this anniversary, Crown recently made a $20,000 pledge to the CSUSB athletic scholarship drive.

Denny Shoret, president of the family-owned business, explained the significance of the gift in his letter to CSUSB Athletic Director David L. Suenram.

"In as much as Crown Printers has just celebrated its 20th anniversary," wrote Shoret, "we thought it appropriate that we would pledge $20,000..."

"My brothers and I feel that the continued expansion of your athletic program will create a greater awareness of what is already one of our community's largest and most productive assets. We hope that our participation in your program will assist you in the challenges ahead and give some young athlete a chance they might otherwise not have."

Suenram also expressed his pleasure that Crown Printers was able to celebrate its anniversary in such a manner.

"This type of gift not only marks Crown Printers' anniversary," said Suenram, "but it also stands as a lasting tribute to their support and concern for many years to come. We are grateful that Mr. Shoret and all those at Crown Printers, recognized for their quality and workmanship, share the vision of providing a quality education to the student-athlete."

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COYOTES PREPARE TO USHER OUT DIVISION III ERA . . . USHER IN DIVISION II

BY DAVE BEYER,
SPORTS INFORMATION DIRECTOR

In this, the seventh year of intercollegiate athletics at Cal State, San Bernardino, competition in the 1990-91 season will have a nostalgic air as the Coyote athletic program prepares to move from NCAA Division III to NCAA Division II in the fall of 1991. CSUSB will join the prestigious California Collegiate Athletic Association (CCAA).

Membership in the CCAA will align CSUSB with such institutions as: CSU, Los Angeles; CSU, Bakersfield; Chapman College; Cal Poly, Pomona; Cal Poly, San Luis Obispo; CSU, Dominguez Hills and UC, Riverside.

However, for the upcoming season the Coyotes will be on a farewell tour of sorts.

Since the inception of intercollegiate athletics back in 1984, Cal State, San Bernardino has always had to battle for a playoff berth against the likes of fellow Division III members U.C. San Diego, University of Redlands, University of La Verne, Claremont-Mudd College and Menlo College, to name a few. Although the Coyotes will likely still play some of these schools after the move to Division II, the old rivalries will fade away and new adversaries will arise.

"It will be a weird feeling to not play some of those teams," said Jim Ducey, the only men's basketball coach that CSUSB has ever had. "But we are a progressive and growing program. The move to NCAA Division II will open many new doors and allow us, for the first time, to be in a conference. That, in itself, is very important to our athletic growth and the development of rivalries.

"It should really increase the interest level and support for our teams."

As the Coyotes prepare for the upcoming 1990-91 sports season, fans should make a point to attend as many events as possible. After all, it may be the final opportunity to see some of these longstanding rivals at CSU, San Bernardino.
1990 FALL CALENDAR

From cultural events to athletic contests, Cal State, San Bernardino offers a variety of activities for the community-at-large. Keep this quarterly calendar handy. Come. Enjoy.

Due to occasional changes in scheduled activities that are beyond our control, it is recommended that participants call ahead to confirm an event. For more information on athletic events call 880-5011. For further details on other activities, call the phone number listed after its description. All numbers are in the 714 area code. (All sports listings are home contests.)

SEPTEMBER

25
Women’s Volleyball. Southern California College, 7:30 p.m.

28
Men’s Soccer. CSU, Dominguez Hills, 2 p.m.

Women’s Soccer. Chapman College, 4 p.m.

29
Greek Back-to-School Dance. Dance to DJ music. Sponsored by CSUSB campus fraternities and sororities. 8:30 p.m., Lower Commons Plaza. Free. 880-5234.

OCTOBER

1-24

2
Men’s Water Polo. Whittier College, 4 p.m.

Women’s Volleyball. CSU, Los Angeles, 7:30 p.m.

3
Forum. “Car Insurance in California” discussion between Ralph Nader, consumer advocate, and Wes Bannister, GOP candidate for the California insurance commissioner post. 7:30 p.m., Gymnasium. General admission $10, students and staff $2.50. Ticket information: 880-5700 or 880-5933.


5
Women’s Volleyball. Pomona-Pitzer, 7:30 p.m.

6
Women’s Soccer. CSU, Chico, 3 p.m.
FALL CALENDAR

7
Women's Soccer. CSU, Dominguez Hills, 11 a.m.

Men's Soccer. U.C. San Diego, 1 p.m.

12
Women's Volleyball. Cal Lutheran, 7:30 p.m.

13
Men's, Women's Cross Country. CSUSB invitational, 8 a.m.

Women's Volleyball. Claremont College, 7:30 p.m.

14
Men's Soccer. Claremont College, 1 p.m.

16
Women's Soccer. University of Redlands, 3 p.m.

17
Men's Soccer. Chapman College, 3 p.m.

20
Women's Soccer. University of Scranton (PA), 11 a.m.

Men's Soccer. Azusa Pacific University, 1 p.m.

Men's Water Polo. Chapman College, 4 p.m.

Women's Volleyball. Mount St. Mary's, 7:30 p.m.

24
Workshop. "Case Management for Nurses and Nursing Administrators" by Carol Falk, professional nurse care manager and nationally regarded management development specialist. Part of Pfau Lecture Series. 8:30 a.m.-noon, Student Union Multipurpose Room. $32 registration fee. 880-5977.

25
Talk. "Where Have All the Voters Gone: Mass Media and Politics in the 1990s" by Robert Meadow, independent political consultant. 7 p.m., Recital Hall. Free. 880-5536.

26
Men's Water Polo. Air Force, (at Riverside), 2 p.m.

DECEMBER

1
Swimming. University of Redlands, 11 a.m.

4
Women's Basketball. Southern California College, 7:30 p.m.

Music. CSUSB Jazz Band. 8:15 p.m., Recital Hall. Free. 880-5859.

5
Music. CSUSB Symphonic Band. 8:15 p.m., Recital Hall. Free. 880-5859.

6

7
Women's Basketball. Biola University, 7:30 p.m.

8
Women's Basketball. California Baptist College, 6 p.m.

Men's Basketball. Claremont-Mudd College, 8 p.m.

9
Music. CSUSB Concert Choir. 3 p.m., Recital Hall. Free. 880-5859.

11
Women's Basketball. UC, Riverside, 7:30 p.m.

16
Music. CSUSB Chamber Singers. 3 p.m., Recital Hall. Free. 880-5859.

20
Men's Basketball. University of LaVerne, 7:30 p.m.

22
Women's Basketball. Mankato (MN) State University, 7:30 p.m.

30
Women's Basketball. University of Victoria, 7:30 p.m.

31
Women's Basketball. San Francisco State University, 5:30 p.m.
WE'RE GOOD.
BUT WE WANT TO BE VERY, VERY GOOD.
And you can help make that critical difference in the quality of Cal State’s programs.

HOW?
With a gift to the 1990-91 Annual Fund.

WHY?
Because, quite frankly, state dollars simply no longer fund adequately many of our programs. But your gift will provide budget-relieving dollars that will sustain and enrich Cal State’s academic, cultural and recreational activities. Your personal support will help elevate Cal State from a good university to an exceptional one.

WHERE?
It’s up to you where your gift will be used. If we have a program of special interest to you, just tell us, and we’ll be sure your gift is set aside just for that purpose. Or, you can let us direct your gift to meet the university’s most pressing needs. Right now these include faculty development and student scholarships. Adequate funding in both areas will help Cal State attract and retain more outstanding faculty and bright students.

WHAT?
We can’t decide what gift amount is right for your particular situation. But it may help you to know that the average gift received last year was $142. Together, over 2,500 alumni, employees, businesses and community friends and organizations gave $368,600. Our goal this year is to attract $400,000 to enhance programs campuswide. As you consider what you can do to help us reach this goal, keep in mind that you may use your VISA or MasterCard—or our convenient installment plan—to make your gift.

WHEN?
The sooner we receive your gift, the sooner we can put it to good use. Make your gift or pledge today by filling in and returning the form below.

WHO?
You can make the critical difference in the quality of our programs with a gift or pledge today to the 1990-91 Annual Fund.

In support of CSUSB, I pledge/contribute $____________________ to the 1990-91 Annual Fund.
□ Enclosed is my total gift of $____________________.
□ I wish to contribute $____________________ with my □ VISA □ MasterCard
Card No. __________________________ Signature __________________________

Please use my gift:
□ where the need is greatest
□ other __________________________
My name __________________________
Address __________________________
Phone __________________________ Employer __________________________

I am a graduate of CSUSB, class of __________________________
Please make your gift payable to: The Foundation for CSUSB
Mail to: Foundation for CSUSB
5500 University Parkway
San Bernardino, CA 92407

PUT LIFE INSURANCE TO WORK
As you plan your gift to Cal State, San Bernardino, or any other charitable organization, it is wise to consider all the assets you own since there may be hidden tax benefits available which may not be readily apparent.

Life insurance, as one of the forms your property may take, could add flexibility to your gift plans.

"Many people give policies they already own," reports Pam Langford, director of development for CSUSB. "By giving life insurance that is no longer needed, they can make large gifts at little or no new cost." Others purchase new policies specifically for charitable gift purposes, she adds.

Ask yourself the following questions to discover if giving life insurance you already own could benefit you:

Do you have a small policy your parents purchased when you were a child?

Do you have a policy on your life that was intended to protect your spouse who has died, on a child who is now an adult, or on a mortgage that already is paid off?

Do you have a policy to protect a business that no longer exists or no longer needs such protection?

Do you have a policy you bought to provide retirement income? Have you since begun contributing to an IRA?

Do you have a policy bought to insure your children’s education, and now the children have finished their schooling?

"Many of us experience such changes and do nothing about the ‘obsolete’ life insurance," Langford explains. Such policies, as well as new policies purchased for charitable gift purposes, can make ideal gifts to Cal State. San Bernardino and at the same time provide substantial tax benefits for donors.

More information about giving life insurance is available from Pamela Langford in the office of university relations (714) 880-5006.
ALUMNI ASSOCIATION ELECTS NEW PRESIDENT FOR TWO-YEAR TERM

Jim Kennedy (B.A., 1972, M.B.A., 1977) will serve as the president of the Alumni Association for a two-year term which began July 1, 1990.

Jim and his brother, David, also a CSUSB graduate, are the managing partners of Kennedy and Kennedy, CPAs, with offices in San Bernardino and Victorville.

In addition to serving for two years as the second vice president of the association, and as the finance director of the association, Jim has been a co-chair, along with alumna Elise Traynum, of the Annual Fund drive. He also serves on the board of directors of the Athletic Association.

His community activities include a board position on the local chapter of the California Society of CPAs. What little time is left for leisure in Jim's busy life is spent playing golf and singing with Canto Bello, a local community chorale.

"It's a great honor to be the president of the association during the 25th anniversary celebration," Jim says. "I hope to have the opportunity to give the Alumni Association wider exposure to the local community."

ALUMNI CHAPTER NEWS

The Business and Public Administration Chapter is pleased to announce that three students have been awarded scholarships of $200 each for the 1990-91 academic year. Chosen from a pool of 10 well-qualified and outstanding nominees, the winners are Laura Kreissl, Kimberley Rivers, and Tamara Watson.

Two $250 scholarships were awarded to Natalie Gualtieri and Marcie Reddick by the Education Alumni Chapter.

Congratulations to all!

ALUMNI ASSOCIATION GRANTS SCHOLARSHIPS

The CSUSB Alumni Association has awarded a total of $3000 in scholarship monies to the following students for the 1990-91 academic year:

**Freshmen:**
Tai Chau
Kia Lam
Sengphet Sysavath

**Undergraduates:**
Jody Brooks
Earlene Lowery
Lynn Rosenfelder

**Graduate Students:**
Carol Bailey
Mandy Hoi
Naomi Myerchin

On behalf of this year's recipients, the association would like to thank all of our hardworking members who made these awards possible.

Awarding scholarships is one of the many ways that alumni can give back something to the university from which they have received so much. Your Alumni Association also contributes to the Emergency Student Loan fund and helps fund the publication you are now reading. If you would like to be a part of a group that is making a difference, join the Alumni Association. Call (714) 880-5008 for information. Ask about "special rates" for the 1990 graduates.

SERRANO VILLAGE REVISITED

A trip down memory lane took place on May 5 when former residents of Serrano Village met at the home of Cheryl (Hill) Flowers in Mentone. The reunion of more than 50 people was organized by Flowers, Pam Robson, and Laraine Turk, residence director from 1974 to 1977. These three determined women recalled and tracked down over 120 people. The reunion revealed some information that will be of interest to those of you who were not able to attend:

—three traveled from Texas:
  Steve Burt from Houston,
  Mike and Gail Frick from Pfleugerville
—Mary Ford Hatfield came from Carson City, NV
—Weldon and Amy Sutton were recent newlyweds
—Shelly and Ken Cunningham, who met in the dorms, brought with them their four children; Heather (Hurley) and Wally Wallace brought two children.

If you would like a copy of the directory that was compiled for this reunion, contact:

Cheryl Flowers
c/o CSUSB Alumni Association
5500 University Parkway
San Bernardino, CA
92407-2397

WELCOME TO THE NEWEST LIFE MEMBERS OF THE ALUMNI ASSOCIATION

Richard P. Morrall, Ph.D. Ronald N. Olson George W. Schnarre

The Board of Directors of the Alumni Association extends a warm welcome to these newest members and thanks all alumni who continue to show support for the university through membership in the association.
FREE SEMINAR
"Financial Planning for Retirement"
Saturday, Oct. 20, 1990
9:00 a.m. to noon
University Commons
Join us for this information-packed session on:
—financial management and estate planning
—estate conservation and life income plans
—long-term health care planning
—wills, trusts and other tools of estate planning
—income tax developments
Seating is limited!
Reserve your place on or before Oct. 12 to:
Office of University Relations
California State University, San Bernardino
5500 University Parkway
San Bernardino, CA 92407
(714) 880-5006

ALUMNI ASSOCIATION EVENTS
All alumni, faculty, staff, and friends of CSUSB are invited to attend:

Sept. 30, 1990
Campus Picnic
Enjoy the scenic expanses of the campus and a myriad of activities for children and adults, including outdoor sports, races, games, food and entertainment. Alumni, faculty, staff, students and friends gather for a family-oriented day that heralds the beginning of the academic year.

Oct. 14, 1990
Day at the Races
Join in this annual event as a busload (or two) departs the Cal State campus at 10:30 a.m. and "races" its way toward the Santa Anita Race Track. All bets will be down after Professor G. Keith Dolan has delivered his now-famous "How to Win at the Races" lecture on the bus. (NOTE: Date changed from the previously announced date in the last Panorama.)
COST: $25 per person
DEADLINE: Sept. 28, 1990

Jan. 1, 1991
Rose Bowl Parade
Join the Alumni Association in the second annual trip to the Rose Bowl Parade in Pasadena. Relax and let the bus driver worry about traffic and parking problems, and then head for your reserved seat on Colorado Boulevard.
COST: $60 per person
DEADLINE: Nov. 15, 1990

Feb. 7, 8, 9, 1991
Homecoming
Save a place in your busy lives for Homecoming 1991. There will be a famous speaker on Feb. 7, basketball on both Feb. 8 and 9, and a reception honoring all alumni, but especially those from the classes of 1967, 1968 and 1969.

GRADUATE UPDATE
Some important information was inadvertently left out of the 1990 Commencement program, so we would like to note with pride the degrees and awards given to the following graduates:

Donna Rae McNeill Baylor,
M.A., Education, Phi Kappa Phi
Linda Bourque,
B.A., Liberal Studies
Jeanette Lynn Campbell,
B.S., Administration, Honors, Phi Kappa Phi
Mary Anne Eason,
B.A., Anthropology, Phi Kappa Phi
Catherine J. Miranda Erickson,
B.S., Health Science
Gigi (Gloria) R. Meltzer,
B.A., Psychology, Honors, Phi Kappa Phi
Debra D. Baker Milne,
B.A., Psychology
Nancy Smalley,
B.A., Liberal Studies, Honors

ORDER FORM (please print)
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Expiration Date __________________ Signature __________________
☐ I am enclosing my check payable to CSUSB Alumni Association for $__________ for _______ reserved seats for:
☐ Oct. 14, DAY AT THE RACES
($25 per person—includes lunch) Limited to the first 44 persons.
DEADLINE: September 28, 1990
☐ Jan. 1, 1991 ROSE BOWL PARADE
($60 per person—includes lunch) Limited to the first 44 persons.
DEADLINE: November 15, 1990
MAIL TO: California State University, Alumni Affairs Office
5500 University Parkway, San Bernardino, CA 92407
Please call (714) 880-5008 with questions.
A FEW GOOD VOLUNTEERS

THREE CAL STATE GRADUATES PUT THEIR SPARE TIME WHERE THEIR HEARTS ARE

BY SAM ROMERO
PUBLIC AFFAIRS ASSISTANT

IN THE WINTER 1990 ISSUE OF PANORAMA, READERS WERE ASKED TO TELL THE EDITORIAL STAFF ABOUT HOW CAL STATE STUDENTS AND ALUMNI ARE APPLYING THEIR EDUCATION AND MAKING A DIFFERENCE THROUGH THEIR VOLUNTEER WORK.

FOR CAL STATE, SAN BERNARDINO ALUMNI LIKE MARY PEIRSOL, MARTY HORTON AND DARROW MILGRIM, A COLLEGE EDUCATION HELPED THEM GAIN WHAT ANY NEW GRADUATE WOULD HOPE: A RESPECTABLE LIVELIHOOD DOING WORK YOU ENJOY. BUT MANY TIMES THE RETURNS ON EDUCATIONAL INVESTMENTS EXCEED THE USUAL EXPECTATIONS. AS THEY HAVE WITH MARY, MARTY AND DARROW, ALL THREE SERVE IN THEIR RESPECTIVE COMMUNITIES AS VOLUNTEER WORKERS, WHOSE TRAINING HAS MADE A DIFFERENCE OUTSIDE OF THEIR JOBS AS WELL AS ON THEM. HERE ARE SOME SNAPSHOTS OF WHAT THEY DO, AND WHY THEY DO IT.

MARY

Flanked by eight small and earnest faces, Mary Peirsol directs her group of kindergarten charges as they take seeds, sprinkle them gingerly into plastic planters, and poke them down with their fingers into the fresh, cool dirt. Today, these children at Capri Elementary School are learning about plants, and in a few days when the first sprouts have appeared, Mary—despite having read about or seen it a thousand times before—will be as amazed as her students by nature’s stock miracles.

Three days a week Mary walks over to Capri. The school is just a block from her home in Encinitas, a California coastal town about a half-hour’s drive north of San Diego. Then, once a week, the 1970 Cal State graduate will carefully prepare a lesson for the one or two adult students assigned to her through an English as a Second Language program.

In both instances, Mary believes there’s nothing like custom-fitting lessons to meet students’ personal, academic needs. This is where the Spanish she learned while at Cal State, her B.A. in sociology and vivid recollections of two sons struggling with learning disabilities
substitute teaching in various school dis­
with a B.A. in math, is usually busy
of San Bernardino and a 1988 graduate
from the Peirsol's, Marty Horton, a native
getting paid doesn't make volunteering
And I know that just because I'm not
associating with. "Happy now to be in a
returning would be of little benefit. "I
continue to teach. "I just need to feel like
my time is valuable."

For years Mary waged a fight for
her own emotional health. A clinical de­
pression forced her early retirement from
teaching two years ago. After trying
twice to return to the classroom, and even
though therapy had succeeded, the rigors
of putting together daily lessons and
grading stacks of papers still proved to be
too much. The extra paycheck, she and
her husband finally decided, wasn't worth
the strain.

"I feel somewhat guilty about not
being gainfully employed," says Mary,
knowing that some of her former col­
leagues remain convinced that she should
continue to teach. "I just need to feel like
my time is valuable."

Yet Mary is equally convinced that
returning would be of little benefit. "I
enjoy working with adults and children," she
explains. "What I'm doing has
meaning, because I know that I can make
a difference in the lives of people I'm
associating with." Happy now to be in a
"good spot," she wants to "repay what life
has given" her. "Education is important.
And I know that just because I'm not
getting paid doesn't make volunteering
any less valuable."

MARTY

Up the coast a few hundred miles
from the Peirsol's, Marty Horton, a native
of San Bernardino and a 1988 graduate
with a B.A. in math, is usually busy
substitute teaching in various school dis­
tricts around Greenfield where she lives.
She describes herself as an "activ­

"What I'm doing
has meaning,
because I know
that I can
make a
difference
in the lives
of people I'm
associating with."
—Mary Peirsol

ist." And rightly so. For Marty is a
member of the Audubon Society, the
Rainforest Action Network, the National
Organization for Women, the advisory
board for her local Planned Parenthood
clinic and the Salinas chapter of the
American Association of University
Women.

So when she isn't teaching, Marty
might attend a rally, or write letters to
editors, agencies or political representa­
tives, or, she says, she might "spend the
better part of a Friday or Saturday de­
fending reproductive health care clinics
when the 'terrorist' group calling itself
Operation Rescue shows up in Monterey
County communities."

Or maybe she'll just read. Whether
it's news articles or pamphlets, reading
keeps her aware, she says. It's a habit
that was galvanized through the forces of
collegiate life, and by her work in the
campus duplicating center, an experience
that she found "very educational."

Now and then, recalls Marty, mate­
tial to be printed would catch her eye as it
came through duplicating. Because
the top sheets of a duplicating run typically
turn out too light until the presses become
fully inked, they are routinely thrown out
by print shops. It was from these doomed
leaflets that Marty often saved and
learned and increased her appetite for
information. Almost no piece of litera­
ture is so insignificant that it doesn't
deserve at least a leisurely scan. Not
even junk mail.

"I do actually read every piece of
junk mail I receive. It really educates me
and I do a lot of work from that," she
explains, recalling an instance when she
became so disturbed after receiving a
pyramid scheme letter that she wrote
each person listed on it.

Around her social circles it's pretty
well known that Marty Horton meets big
issues head-on. KAZU, a local public
radio station, knows it, and sometimes
has her on as a guest to discuss such
topics as women and violence, and
women in politics. She also is asked to
speak at rallies. It has been a year-and-a­
half since she spoke at one she attended
in Monterey, and still she hears people
quote from that speech. Rallies are
among the places where Marty can
publish what she's read. "Usually I go
because I'm an interested loudmouth
willing to speak out." And she speaks,
says, because to "watch people
expand and develop their thinking is what
I live for."

In late June she drove to this year's
NOW conference in San Francisco,
where she probably did more listening
than speaking, and no doubt picked up a
few things to read.

DARROW

While Marty was learning in San
Francisco, Darrow Milgrim was still
wondering when he could take time from
his work as a commercial insurance
broker and pay his yearly volunteer visits
to Camp Ronald McDonald for Good
Times, a project of the Southern Califor­
nia Children's Cancer Services, and the
Sickle Cell Research Foundation camp.

At the camps, Darrow might teach
swimming or archery, or, perhaps, he'll
take a group of kids hiking. Every
summer he spends a day or so at several
children's camps. All are within reason­
able travelling distances of his Agoura
Hills home.

"It's really the sharing and the
working together" that Darrow likes most
about camping. "Camping is such an
opportunity to live together and work
with one another. It hopefully develops
lifelong skills or behaviors."

After graduating from Cal State in
1968 with his B.A. in political science, as well as earning a teaching credential from the university and an administrative credential from the University of Southern California, Darrow taught for a few years in both the Rialto and Los Virgenes school districts. From 1966 through 1985 he also directed the Calamigos Outdoor Education Center children's camp.

"I really enjoyed working in the teaching and camping fields. Unfortunately," says Darrow, who naturally has more financial obligations than he did when he left teaching, the "pay is not what I think it should be."

So, today, Darrow enjoys his work in the commercial insurance field as a broker and vice president for Speare & Company in Santa Monica, and doing whatever administrative volunteer work he can. When he goes to his meetings as a member of the Research Foundation and Camp Ronald McDonald boards, he will help plan camping programs, consider new campsites, or advise administrators on legislation concerning safety and children. He would know about safety and children. Half of his insurance clients are private schools, and the American Camping Association, the organization that has developed standards for safety, health and site personnel, recently elected him to its 14-member national board of directors. He would never be able to keep such a busy schedule as a family man, he says "without the type of support they give me."

Occasionally, the drive from home to work—over the mountains and along the ocean on Highway 101—can be too pleasant, says Darrow, and it becomes hard to feel like sitting in an office.

Which makes the hills of Malibu, where the children come to Camp Ronald McDonald, and those around San Juan Capistrano, where the Research Foundation camp is, a nice change in scenery. For the 100 kids who attend the Research Foundation camp every summer, it's their chance, he believes, to see that "we can get out and do something rather than be locked in the city with the disease." For the 80 Camp Ronald McDonald campers, it's their chance to be in a different but no less supportive and positive atmosphere. And for Darrow, it's his chance to "give back a little."
1968

Russell Clark Wheeler, B.A. mathematics, worked at Kaiser Steel Corp. in Fontana until May, 1980. He reports that, "Since then I've educated myself through the school of hard knocks as a financial and legal adviser." He is chief executive officer for C. R. Wheeler & Associates, Inc., in Apple Valley.

1970

Scott M. Krause, B.A. sociology, is a Probation Officer III for San Bernardino County. Coincident with the 20th anniversary of Krause's graduation from Cal State, his son Kile is enrolling at CSUSB.

Karen Malinka (Young) Powel, B.A. mathematics, is a senior manager in the software development division of McDonnell Douglas Space Systems Co.

1972

Harry Christian, B.A. English, regularly administers tests for membership in MENSA, the association for persons with high intelligence. In addition, he is interested in owning and restoring old automobiles.

Barbara (Lansing) Johnston, B.A. mathematics, is the chief of Inspection Services in the Office of Building and Safety in San Bernardino County.

Fazle Rab Quadri, Esq., B.A. political science, is listed in the 1989-90 edition of the Marquis "Who's Who in the World." He is a legislative analyst for the San Bernardino County Board of Supervisors.

Jeanne Thornton, B.A. sociology, is a graduate student in the criminal justice program at Cal State in addition to working as a probation officer for Riverside County.

1973

Barbara Montgomery, B.A. administration, B.A. mathematics '80, is a sales associate with Great Western Real Estate.

1974

Cheryl Brown, B.A. geography, is the co-publisher of the Black Voice Newspaper with her husband, Hardy. Active in the community, Cheryl is past president of the National Council of Negro Women and past chair of the District Advisory Council. A co-host of "Inland Empire, Alive," a weekly cable television talk show in San Bernardino, she also is responsible for establishing an annual conference/retreat for 'Parents on Education' in San Bernardino. She has four children and three grandchildren.

1975

David Alvarez, B.A. sociology, M.A. education '77, is the new superintendent of the Lancaster School District. At age 37, Alvarez is one of the youngest top school administrators in the state and one of less than five percent who are Latino.

1976

Linda Denver, M.A. education, has been honored as a "Woman of Distinction" by Delta Kappa Gamma Society International, a society of women in education. Currently, she is an assistant principal at Moreno Valley High School and working toward a doctorate in educational management at the University of La Verne. She lives with her husband, John, in Sun City.

Louis Siegel, B.A. political science, is the president of Travel Network, Ltd., in Newport Beach, which consists of 2100 independently owned travel agencies.

Diane (Drake) Solberg, B.A. chemistry, is a supervising lab technologist in chemistry for the San Bernardino County Medical Center.

1977

Nicholas Cataldo, B.A. psychology and social sciences, M.A. education '83, has taught special education for 12 years and currently works with the mentally handicapped at Anderson School. He is the president of the City of San Bernardino Historical and Pioneer Society and he has written several articles on local history for the society's publications.

Cheryl (Hill) Flowers, B.A. geography, M.B.A. '87, is the first female deputy manager responsible for regional programs of the Western Municipal Water District. Previously, she was affiliated for six years with URS Consultants, a national engineering and environmental consulting firm, for which she managed the San Bernardino office and
was appointed the first woman vice president. Flowers was named Cal State's distinguished alumna during Commencement exercises in June.

1979

Fancy Davis, B.S.N., is a nurse practitioner and health consultant in private practice in Lake Arrowhead. She also recently began a women's health clinic at San Bernardino Valley College. Her husband, Jim Ferranti, earned a master's degree in education from CSUSB in 1984.

Jeanine A. Derby, M.S. biology, is employed with USDA Forest Service. She is the deputy forest supervisor at Lincoln National Forest, Alamogordo, NM.

1980

Shauna (Clark) Edwins, B.A. public administration, M.B.A. '83, is the first woman to be named city administrator of San Bernardino. A 21-year veteran of municipal government, she most recently served as city clerk.

Annette Gebb, B.A. psychology and M.A. education '82, a school psychologist for the Calaveras County Office of Education, recently received the prestigious Outstanding School Psychologist of the Year Award given by the California Association of School Psychologists. She competed with members from 26 other counties in Region I. Her husband, John, earned an M.P.A. from CSUSB in '80.

1981

Robert J. Flynn, M.B.A., is a buyer with the Management and Training Corp. of the Inland Empire Job Corps Center.

1982

Hamid Aghili, B.A. administration, B.S. information management '89, is a realtor with the Great Western Real Estate firm in Rialto. Hamid and his wife, Amelia, live in San Bernardino.

David Chesebro, B.A. environmental studies, is a highway safety investigator for the California Department of Transportation in San Luis Obispo.

Pete Fotia, B.A. environmental studies, is the new football coach at Montclair High School.

1983

Bruce Bachman, B.A. art, exhibited his work of prints derived from lithographic, photolithographic and etching print processes at the Norman F. Feldheym Central Library in San Bernardino in March 1990. He teaches printmaking and drawing at Crafton Hills and San Bernardino Valley colleges.

Larry Buck, M.B.A., recently was conferred the designation of Certified Fund Raising Executive (CFRE) by the National Society of Fund Raising Executives (NSFRE). This professional certification has been awarded to less than one-fifth of the society's entire membership. Buck also is a member of the Inland Empire Chapter of NSFRE.

William Clayton, B.A. administration, is a director of business development for Capstone Construction Co. in Riverside. He also is the founder and president of a business consulting firm, LEAD Associates. His civic activities include serving on the San Bernardino County Advisory Board on Alcohol Problems.

Kimberly Anne Maggio, B.A. psychology, is the group supervisor for the California Youth Authority in Norwalk, CA.

1984

Jim Ferranti, M.A. education, is a special education teacher in the first through third grades for the San Bernardino City Schools. His wife, Fancy Davis, earned her B.S.N. from Cal State in 1979.

Laura Germany, B.A. administration, is a battalion relief fire apparatus engineer to county fire stations in
Moreno Valley. She has been a volunteer to the fire department for 10 years. Germany helped organize the Moreno Valley Volunteer Firefighters organization and served as president of the group for two years. During her volunteer days, Germany worked 30 to 35 hours a week as a fire volunteer.

Leo Pardo, B.A. administration, M.B.A. '86, is an account executive for KDUO/KRSO Radio in San Bernardino.

Laura Plasse, M.A. education, is the new principal of Culver City High School.

Katherine Thomerson, B.A. liberal studies, owns a children’s bookstore, "The Frugal Frigate," in Redlands. Katherine is a firm believer in the importance of literacy and she hopes to spread her appreciation for reading to San Bernardino County’s children. She was recognized as a business leader in the San Bernardino County Sun in March 1990.

Karen Weylandt, B.S.N., is a project manager for St. Vincent Hospital and Medical Center in Portland, OR.

Rick York, B.A. economics, is a new sales associate at The Prudential/Robert Langston Realtor in San Bernardino.

Lynne Youngstrom, B.S.N., is a nursing director for San Antonio Community Hospital in Upland, CA.

1987

Mario Amaro, M.B.A., is a senior loan officer for National Pacific Mortgage in Riverside.

Carol Anselmi, B.A. administration, is an auditing division chief for San Bernardino County’s Department of Public Social Services.

Joseph Gott, B.S. administration, is a senior network software specialist for Network Solutions in San Bernardino.

Marilyn MacKendrick, B.S.N., is a quality assessment reviewer for Riverside Community Hospital.

Lodis Marie Morgan, M.A. education, is a senior counselor at the Agape Counseling and Education Center.

Kevin Morningstar, B.A. economics, is a computer systems consultant for the California Republican Party.

Elba (La Salle) Parrish, M.A. education, is a counselor for the state Department of Rehabilitation in Alhambra.

1988

Jacquelin Aldridge, B.A. physics, will be attending the School of Library and Information Science at UC, Berkeley in the fall. She has been serving as an acting librarian for the California Correctional Institute in Tehachapi.

Sheila Benedict, B.A. political science, is the corporate officer of a family business. She also is active as a political consultant for the California Republican Party.

Patricia Ann (Jones) Fitch, B.A. liberal studies, is a third-grade teacher for Loveland Academy Christian School in Vista.

Kirk Franks, B.S. administration, is a senior tax auditor at Ernst and Young in Rancho Cucamonga.

Roy A. Gilliland, Jr., M.P.A., is working as a CPA with Sinrod and Tash. He is currently living in Washington, D.C., with his wife, Joan.

Rowena Lampa, B.S. computer science, is employed by General Dynamics in the Valley Systems Division as a research engineer in Systems Software Group.

Paul Mastracco, B.V.E., is an electronics instructor for the Southern California Regional Occupational Center in Torrance.

Sarah Moran, M.A. rehabilitation counseling, is a counselor for the state Department of Rehabilitation in Alhambra.
Sherry Raymond, B.A. psychology, is completing the master's program in psychology at Chapman College and works as a counseling intern at the Riverside County Mental Health Clinic.

Sandra E. Richards, M.A. education, a business teacher at Upland High School, was elected president of the Foothill Valley Business and Professional Women's Organization, and is the first black woman to serve as president of the local chapter. She has been active in the organization since 1987 and has served in several leadership positions within the group.

1989

Richard Ayala, B.A. administration, reflecting on his life, remarks, "After 14 years in the commercial banking industry, I made the right decision in September 1985 in going to college on a full-time status to get my degree. I graduated with honors from both Chaffey College and CSUSB, and am a life-time member of Phi Kappa Phi. Today, I am president and chief executive officer of Kauai T & C Federal Credit Union, a $40 million institution, and living in Hawaii no less."

Jeff Chambers, M.B.A., works at Loma Linda University Medical Center.

Edward Damico, B.A. political science, has completed his first year of law school at the University of Akron.

Rogelio Garcia, B.A. administration, is a computer analyst for Pacific Bell.

Gary Hattan, B.S. biology, is a surgical oncology technician for Loma Linda University Medical Center.

Kathleen Hoffmaster, B.A. theatre arts, is the president of the non-profit organization, Opportunity Productions, Inc., that directs children in Bible Drama. The children perform at convalescent homes.

Julia Lynn Hol, B.A. psychology, is substitute teaching for the Jurupa Unified School District and will be pursuing a multiple subject teaching credential at CSUSB this fall.

Kelli Lynn Powell, B.S. administration, is a tax associate for Price Waterhouse in Riverside. She has passed all four parts of the CPA exam.

Beverly Quinn, B.A. theatre arts, will soon be relocating to Hawaii so that her husband, Kenneth, "can take his turn at being a full-time student at Brigham Young University-Hawaii campus." She has been working as a substitute teacher for the Snowline Unified School District in Phelan.

Louis Ramos, Jr., M.A. education, was selected as one of four Latino teachers of the year by the Kiwanis Club of Greater San Bernardino. Ramos teaches at Riley Elementary School in San Bernardino.

Kenneth Reyes, B.S. administration, currently is working as a staff auditor for Quezada, Godsey & Co., CPA's in downtown Los Angeles. He also is planning to attend law school.

George W. Schnare

George W. Schnarre, B.A. political science, is the operational manager for George H. Schnarre Real Estate, Inc. His civic activities include recent election as the 5th supervisorial district representative to the San Bernardino County Republican Central Committee and an appointment to the California Municipal Utilities Legislative Commission. Additionally, he is the newly elected third vice president on the board of directors for the Native Sons of the Golden West Parlor No. 110.

Rebecca Ray Smith, B.A. liberal studies, is a substitute teacher for the Moreno Valley Unified School District.

Sandra Walker, B.A. biology, is a biology teacher for Hesperia High School.

1990

Laura Vechione Mathews, B.S. computer science, B.A. theatre arts, is a junior professional computer scientist at the China Lake Naval Weapons Center.

Marriages


Mark Kaenel, B.A. finance '84, M.A. administration '89, married Cheryl Angeloff April 7, 1990.

Scott Lindsey, B.S. accounting '89, married Rebecca Pate March 17, 1990.

Laura Vechione, B.S. computer science and B.A. theatre arts '90, married Steven Mathews on April 7, 1990.

Births

Nicholas Cataldo, B.A. psychology and social sciences '77, M.A. education '83, and his wife, Linda, are the parents of a new son, John Thomas, born June 24, 1990.

Joseph Gott, B.S. administration '87, and his wife Susan, became the parents of another daughter, Caroline Susanne, April 30, 1989.

Born to Su (Lynch) Houser, B.A. liberal studies '85, and Leonard Houser, B.A. chemistry '84, a daughter, Sarah Elizabeth, April 25, 1990.


Beverly Quinn, B.A. theatre arts '89, and her husband, Kenneth, have been blessed with their second daughter, Chelsea Nicole, Jan. 18, 1990.
R.S.V.P.

There's going to be a party, but not everyone will get an invitation. That's because many alumni from the classes of 1967, 1968, and 1969 have disappeared. To be more specific, they have disappeared from our address roles and we need your help in locating them so we can invite them to a special 25th anniversary celebration that will take place during Homecoming on February 7, 8, and 9, 1991.

1967:
Adams, Mary Ann
Alexander, Dorothy L.
Anderson, Lynne
Boddy, Myrtle
Brewster, David I.
Finnecy, Kathleen Anne
Jones, Michael Bruce
Livaudais, Loretta L.
McCoy, John H.
Mollet, Mark D.
Pecoraro, Pamela
Peterson, Cheryl
Peterson, Claudia L.
Poppett, Mark A.
 Rounds, Paula
Schatzman, Myrna K.
Schwirzke, Robert F.
Shepherd, Findley
Smith, Janie S.
Tarter, Clemens
Touzeau, Roy Fred

1968:
Acevedo, Carmen
Caruthers, Ray G.
Cook, Gerald R.
Cook, Charles E.
Dapkus, Edward A.

1969:
Aery, Louis
Alloway, Phillip
Andrews, George S.
Arthur, Rosma J.
Bandy, Barbara G.
Bean, David
Bending, Beatrice
Bergstrand, Sandra
Berndt, Walter
Carrillo, Robert G.

Carter, Linda Faye
Carver, Nancy
Courson, Barbara K.
Crist, Rose
Cunningham, Donald C.
Dean, Dennis L.
Deurr, Linda Kay
Douglas, Jean
Fast, Carmon Erlinda
Feigenbutz, Nancy
Feille, Edward
Hagey, John William
Hellman, Carl Arnold
Hicks, Robert F.
Higgins, Amy L.
Jacques, H. Ben
Lawson, Jack L.
Lewis, Richard
Lewis, William
Lipari, Wamboi
Lowry, Matthew
Maddox, William K.
Mase, Ann L.
Maxwell, Marlene C.
McGann, Sandra L.
McLaughlin, Jim
Morrison, Shawn M.
Musick, David
Naroch, James L.

As an incentive to get you sleuthing for these "missing" alumni, the Alumni Association will give you a one year free membership in the association for verifiable addresses: this offer applies only if you are the first person to call in that address. For example, if five people call with the same address for Carmen Acevedo, only the first caller will receive the free membership. If you are already a member of the Alumni Association, we will extend your membership for another year at no charge. Call (714) 880-5008 with your "finds."