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Planes, Politics, Peanut Bowls and a Little Serendipity

CSUSB’s Assets Add Value to the Region
Says Alumna Shauna Clark
CAREER OPPORTUNITIES FAIR
Explore career opportunities with 80 employers representing business, industry and government.

24 HOURS TO YOUR NEXT JOB, RAISE OR PROMOTION
Best-selling author and career expert Robin Ryan will cover career killers to avoid, the AAA approach to getting promoted, the best ways to land a job, and her proven formula for successful salary negotiations.

JOB SEARCH: THE HIDDEN JOB MARKET
85% of jobs are hidden. The newspaper represents less than 10% of all jobs out there. Robin Ryan will share ways that you can break into the hidden job market and find the job you really want.

Robin Ryan is considered the country's leading authority on job search and hiring. She is the author of the best-selling book 60 Seconds and You're Hired! and the manual Job Search Organizer: Everything You Need to Land Your Next Job Faster. Her newest books include: 24 Hours to Your Next Job, Raise, or Promotion; Winning Resumes; and Winning Cover Letters.

For additional information, contact the CSUSB Alumni Office at 909-880-5008 or by e-mail at alumni@wiley.csusb.edu

Sponsored by the CSUSB Alumni Association in partnership with the CSUSB Career Center
A token of appreciation from the president of Pakistan, this silver peanut bowl was given to Ralph Salmi, CSUSB political science professor and executive director for the California Committee of the National Council on U.S.-Arab Relations, after a small chat about Western perceptions of Islam.

Palentologist Stuart Sumida has discovered the first pre-dinosaur relic of its kind in the world.

Coussoulis Arena events bring standing-room-only crowds, plenty of entertainment.
When the minister of information for Pakistan sends his limousine, complete with smoked-glass windows and three escorts, round to your hotel to fetch you for a few morning vittles, you go, even if your absence at a conference of 30-40 known Muslim scholars perturbs the organizer.

Teaching doesn’t end when the classroom door closes, Salmi says.
Let's just call it an act of diplomacy, diplomacy gladly engaged in and more for the academic enrichment of a relatively unknown university in San Bernardino, CA, than for the sake of international concord. Ralph Salmi, after all, is a political science professor, he points out, not a politician. With that in mind last October, he negotiated four exchange agreements with colleges and institutes in Asia that make it possible for faculty and students to study with scholars in their own lands.

Occasionally, such skilled diplomacy starts with being in the right seat. So it was on the long flight to Islamabad that Salmi happened to sit next to the Pakistan prime minister's chief of protocol, who learned on the way that the professor was headed for an important conference on Muslim and Western-world perceptions of each other. He asked Salmi for his own views and, intrigued by what Salmi had to say, called him the next day at his hotel. "I'm just driving by. Can I see you?" he asked.

"Certainly," said Salmi. "Where are you?"
"Downstairs." Which was very convenient and where Salmi met the minister of information and was soon invited to dine with guests of Pakistan's president. Before supper, the president pulled him aside. Tell your views, he said. In four years of work with guests of Pakistan's president, an editorship with one of England's finest publishers and years of teaching and travel, Salmi has developed plenty of views. He studies Islam, Asia and the Middle East, and U.S. foreign policy, he says, is far too parochial. "Whenever there's a bombing it's always prefaced by 'Islamic terrorist' or 'Islamic fundamentalist.' But we never see Timothy McVeigh's name prefaced with 'Christian terrorist.'" Islam is the faith of one billion—more than one-fifth of humankind, he says, and Americans often forget that the Middle East is the most complex, volatile and yet economically strategic region on earth, and they think, instead, of Islam as an "inherently anti-Western belief system and there's oil there and we need to use force to maintain our supply ... There are misguided Muslims and there are wonderful Muslims."

These points and what is common among Western and Islamic beliefs are subjects Salmi and his two Rand Corporation colleagues talk about in their recently published book, Islam and Conflict Resolution (a contradiction in terms among some Washington, D.C. powers). He also has done a study of the CSU. The largest state college system in the country, the CSU produces 10 percent of the nation's teachers and two-thirds of the state's kindergarten-through-high school teachers and yet, says Salmi, the CSU has no Arabic language or Islamic studies programs. Cal State, he says without blushing, offers as much as any campus in the system. "So then what are the perspectives or ideas of the educated-class on the Middle East or Muslims, in general ... if they haven't had any exposure?" Many of Salmi's students have been Shiite Muslims or Palestinians or Iranians. Well, at least when they've traveled to New York to win the Model United Nations competition or to win the western region Model League of Arab States tournaments, feats they've made a habit of lately. Salmi started the Arab League program at CSUSB three years ago, around the same time he took over the Model U.N. program, begun and run by Cal State professor Brij Khare in the mid-70s. Since then, Salmi's Arab League teams have walked off with "Outstanding Delegation" awards in all five of the tournaments they've entered against the likes of Stanford, Berkeley and the Air Force Academy, and in 1996 the U.N. team captured the same honor while facing nearly 120 of the most prestigious universities in the world. They win, says Salmi, because they have confidence, bred by their professors, that they can match wits with anyone, anytime, and because they work hard in class, the library, at home or down the street at Jersey's Pizza. Teaching doesn't end when the classroom door closes, Salmi says. He has taken his education and 15 years of foreign service in Paris, Saigon, Munich, Japan and Tehran, during the final days of the Shah, taken his experience at the Vietnam Paris peace talks, his days under leaders like Henry Kissinger, Alexander Haig, Ellsworth Bunker and Henry Cabot Lodge, taken his campfire conversations with Azeri nomads and the wanderlust that runs in his family and poured it all into his students at Cal State, he says without blushing, offers as much as any campus in the system. "So then what are the perspectives or ideas of the educated-class on the Middle East or Muslims, in general ... if they haven't had any exposure?" Many of Salmi's students have been Shiite Muslims or Palestinians or Iranians. Well, at least when they've traveled to New York to win the Model United Nations competition or to win the western region Model League of Arab States tournaments, feats they've made a habit of lately. Salmi started the Arab League program at CSUSB three years ago, around the same time he took over the Model U.N. program, begun and run by Cal State professor Brij Khare in the mid-70s. Since then, Salmi's Arab League teams have walked off with "Outstanding Delegation" awards in all five of the tournaments they've entered against the likes of Stanford, Berkeley and the Air Force Academy, and in 1996 the U.N. team captured the same honor while facing nearly 120 of the most prestigious universities in the world. They win, says Salmi, because they have confidence, bred by their professors, that they can match wits with anyone, anytime, and because they work hard in class, the library, at home or down the street at Jersey's Pizza. Teaching doesn't end when the classroom door closes, Salmi says. He has taken his education and 15 years of foreign service in Paris, Saigon, Munich, Japan and

by Sam Romero
public affairs office
Are you interested in fossils? The only known example in the world of the earliest bipedal animal has been discovered by Cal State professor Stuart Sumida, a paleontologist, who says the specimen predates the dinosaurs by 60 million years. Digging in Germany, Sumida has connected the find with remains he's excavated in Utah, which provides further evidence that Europe and world is an important part of San Bernardino. Cal State now has more than 13,000 students. When the university's enrollment more than doubled in the latter half of the 1980s, the campus was the fastest growing in the California State University system, which currently has 23 campuses. This year it regained its title as the fastest growing CSU campus with its nearly 13 percent increase in student population. As the growth continues, university officials are planning how to meet the demand for a college education by the next baby boomlet. At the turn of the century, the Inland Empire population is projected to exceed 4 million. More than 80 percent of Cal State, San Bernardino's graduates live and work in the Inland Empire, underscoring the value of the campus to the region's economy and quality of life. An economic impact study in 1992-93 calculated the university's net annual contribution to the regional economy increased regional output by $145 million and regional earnings by $66 million.

This continued growth and financial contribution of the campus to the local area are direct indicators of the quality of education offered by Cal State, San Bernardino and the prominence of the university as a major element of our economic base.

You don't have to be a student to enjoy the riches Cal State has to offer. The Robert V. Fullerton Art Museum, part of the brand-new 96,000-square-foot Visual Arts Center, is open to all. There are many excellent theatre and musical performances that can be attended by the public, and everyone can enjoy Division II sports events at the Coussoulis Arena and nearby athletic fields.
Making a Difference in the Community

Several members of the Cal State staff are contributing their expertise and volunteering their time to help with local and national concerns. Others have earned recognition for their service or enhanced their skills through prestigious training.

Twilla Carthen (Human Resources) wrote an article for the Highland Community News about the visit of weathercaster Christopher Nance to campus, where he spoke on challenges faced by employees with disabilities. She also spoke this fall to the San Bernadino County’s GAIN program regarding what employers are looking for in workers today.

Walter Hawkins (Research & Policy Analysis/Undergraduate Studies) has been involved in a process that uses Geographic Information Systems information to determine new school attendance boundaries for the Rialto Unified School District. The information helped parents understand the ramifications before the school board took action.

Jan Jackson, associate dean (Extended Education), is the recipient of the 1997 Mountonous Service Award from the Association for Continuing Higher Education (ACHE) at its 59th annual meeting in Pennsylvania this fall. She has been active with the association for 17 years and chaired the region she represents for 11 years. She also has served on the association board and as its president and vice president.

Dennis Kraus, chief (Public Safety), was one of 267 law enforcement officers around the world to graduate in September from the FBI National Academy Program in Virginia. The 11-week course provided advanced investigative, management, and fitness training for officers who have a "proven record as a professional within his or her agency."

Tom Rivera (Undergraduate Studies) was an invited panelist at the National Research Council and the Ford Foundation’s conference of Ford Fellows. The conference addressed the theme of “The Power of Diverse Unity.” Rivera also was noted in the premiere edition of Hispanic Lifestyle magazine for his work to coordinate the Future Leaders of America program.

Nancy Simpson, director (Intercollegiate Athletics), served as a panelist for a locally televised youth forum aimed at giving high school students in the area a better idea of what working in the business world is like. Held at the San Gorgonio High School Performing Arts Center in San Bernardino, the October panel also featured several public officials, including Mayor Tom Minor.

Dale West, director (Human Resources), served as a panelist in a live, call-in show on the public television station, KVCR, addressing the topic of affirmative action.

CSUSB Fastest Growing CSU, Breaks All-time Enrollment High

Enrollment climbed to 13,301, an all-time high at CSUSB and the first time the university’s population exceeded its previous peak of 12,561 reached in the fall of 1991. More than one-third of the new students are graduate students and just under 1,000 are first-time freshmen, notes Frank Rincon, vice president for student services. The new headcount exceeded projections for fall enrollment by more than 1,100 and will result in some additional funding for the campus from the CSU system, although the cost to educate each student still exceeds the campus budget by about $1,500 per student, Rincon adds.

Statewide, CSUSB had the highest percentage growth (12.61%) of all 22 CSU campuses and was the second highest in relative numbers of additional students. Only CSU Fullerton, with its 1,692 new students, topped CSUSB’s total increase of 1,138.

President Karnig to be Installed April 30

The formal, academic ritual inaugurating Dr. Albert K. Karnig as the third president of Cal State, San Bernardino will occur April 30 in Coussoulis Arena on campus. The 4 p.m. ceremony will be attended by many dignitaries and followed by a public reception on the campus.

The inauguration of a university president is a tradition of higher education dating back to the Middle Ages. It marks not only the transfer of authority but provides a reaffirmation of institutional commitment to the important shared work of education.

Adorned by colorful regalia that not only provide a festive, decorative attire symbolizing academic lineage and achievement, those in the procession wear their academic gowns with hoods that identify both the degree held and the institution from which it was granted. The brilliant pageantry surrounds a simple ceremony in which a new president takes the oath of office and is installed as the leader of the university. Typically the president is decorated with a medalion that symbolizes the public trust, collective talent and authority of the university.

Information about the ceremony and attendant events is available from the Office of University Relations at (909) 880-5004.
Business & Public Administration

INTERNATIONAL TRADE—Cal State’s support of the Inland Empire Export Assistance Center as a co-sponsor of an international trade conference in Ontario last spring earned the university kudos from Fred Latuperissa (left), director of the U.S. Department of Commerce, Inland Empire Region. Dean Steven Mintz (right) accepts praise for the school’s involvement in the Inland Empire, which has been ranked as being in the top 15 percent of the fastest growing areas for export business.

TAIWANESE DIPLOMAT’S VISIT PART OF INTERNATIONAL TIES

The appearance of the director general of the Consulate of Taiwan in Los Angeles, Francias Lee, on campus in November was one of several international activities undertaken by the school this fall. Ambassador Lee’s visit was the result of an invitation from Frank Lin (Information & Decision Sciences) and the university’s Chinese Students Association.

Other business school activities this fall included a visit from officials of the university Fachhochschule Fulda in Germany—Dean Hansjoerg Weber and the director of the international program, Josef Meuret. They toured Cal State and met with school faculty in advance of an articulation agreement between the institutions to permit the transfer of courses in the undergraduate business administration track.

Dave Bellis (Public Administration) continues his research on the health and drug habits of prostitutes in Tijuana as compared to streetwalkers in San Bernardino. He’s written an opinion piece for The San Bernardino Sun on the legalization of prostitution and drugs. He has a university minigrant to conduct more interviews in Mexico.

Lee Hanson (Management) continues to be quoted in local newspapers regarding his work with others on developing a high-technology, high-wage economy for the Inland Empire.

Marketing faculty Lynn Judd, Nabil Razzouk and Victoria Seitz continue to lend their expertise to journalists who call for interpretation of current events. In recent months they’ve addressed issues revolving around the expansion plans of Stater Bros. Markets, the retail development along Interstate 10 near Palm Springs, the function of corporate logos and expanded hours at shopping malls.

Yasha Karant (Information & Decision Sciences), who co-directs the Institute for Applied Supercomputing, was quoted in a national news release from the Fujitsu Company about Cal State’s experience with the firm’s technology. He was interviewed by the magazine Information Week as a result of the press release.

Barbara Sirotnik (Information & Decision Sciences) and Shel Bockman (Management) are the energy behind the university’s Institute for Applied Research and Policy Analysis, which generates a monthly report of activity by area purchasing agents as one index of the local economy. In addition, they are working with researchers at the University of California, Riverside on a second quality-of-life survey for the Inland Empire.

Clifford Young (Public Administration) is penning a series of articles for the Riverside Press-Enterprise editorial pages about San Bernardino government and how it can become a healthy city.

SECOND WOMAN HONORED—San Bernardino-based businesswoman and politician, Evelyn Wilson, is the 1997 recipient of the Arrowhead Distinguished Executive Officer award given by the School of Business and Public Administration. Shown here with Dean Steven Mintz, she was honored this fall. More details are on page 13.
Sue Brotherton (Educational Psychology) is leading a contingent of campus colleagues in planning a conference on diversity for May 29-30.

About 70 people from throughout the nation attended the October conference, “Education on the Edge of Possibility,” directed by Renate Caine and Sam Crowell (Learning, Literacy & Culture), among others. Participants explored the skills and understandings needed to move schools from bureaucracies to new forms of educational delivery based upon information presented in the book bearing the same name as the conference. Coauthored by Caine and her husband, Geoffrey Caine, the book is the latest in a series of texts published by the Caines that present leading-edge questions affecting the future of education based upon current knowledge about the physiology of the mind and how it learns best. Crowell’s newest book is The Reenchantment of Learning. The earliest collaborative work of Crowell and the Caines, Mindshifts, now is available on video.

Cheryl Fischer (Leadership, Curriculum & Instruction) is the president of the National Council of Professors of Educational Administration.

Mildred Henry (Educational Psychology) was among several women honored by the Pomona Valley section of the National Council of Negro Women.

Todd Jennings (Learning, Literacy & Culture) was featured in a large Claremont Courier story in August about his research into the psychological nature of social consciousness.

Dwight Sweency (Educational Psychology) now heads the University Center for Developmental Disabilities where children with autism, among other conditions, receive assistance and special tutoring. He is one of several experts interviewed in November for an Education Week news story about school-age children who take psychoactive medications. In addition he published in November an article he coauthored on “Effective School Practices for Students with Attention Deficit or Attention Deficit Hyperactivity Disorder.” It appeared in Reaching Today's Youth: The Community Circle of Caring Journal.

Art Townley (Leadership, Curriculum & Instruction) has been a consultant to the Barstow school district in its search for a new superintendent.

**CAMPUS LEADS IN VOLUNTEER RECRUITING**

Cal State, San Bernardino was among the first universities in the country in July 1997 to offer the America Reads program to elementary school-age children in the area as part of a federal grant that enlists college students to tutor in reading skills. Organized by Sherry Howie (Leadership, Curriculum & Instruction) and Ted Krug, director (Financial Aid), the program at Cal State provided $200,000 in federal work-study stipends for more than 100 students to work in the school districts of San Bernardino, Redlands, Rialto, Fontana and Colton. Howie taught the intensive courses, coordinating with the districts, that trained the student-tutors in early intervention methods using a balanced literature and language approach. Tutors work individually with students.

Recently the program has been extended to community agencies as well, supplying tutors to the San Bernardino City Library Literacy Program and the Home of Neighborly Service, which is a first among universities throughout the nation. As more funding becomes available, Cal State will connect with other public service agencies to benefit more children in the community.
Humanities

**MUSEUM INFUSED WITH NEW ART**

More than $30,000 worth of contemporary art from Los Angeles has been donated to Cal State by artist Sabato Fiorello. The gift collection ranges from black-and-white photographs, drawings and collages to paintings and mixed media. Among the most valuable items in the collection are a mixed media double portrait by Jim Lawrence and a Don Hendricks’ drawing titled, “Father in Law with Boy.” Others include a “Study for Andy Warhol” by Dan Douke and a portfolio of prints by various artists.

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**Rafael Correa** (Spanish) is teaching Spanish to the personnel of the San Bernardino Diocese at their request.

**Jeff Galin** and **Juan Delgado** (English) received a $4,000 grant from the university to develop an online publication of the annual Pacific Review, a collection of students’ essays and poetry that is published each spring. The award came from the university Teaching Resource Center, which supports innovative, new styles of teaching.

**Larry McFatter** (Music) is the recipient of the first Michael Hennagin Prize in Music Composition from the University of Oklahoma. He will receive a $5,000 cash award as part of the honor and have his choral and orchestral piece, “Hymn of the Earth,” performed during the 1999 opening of a performing arts complex on the Norman, OK, campus. The origins of the composition began for McFatter when he was on a sabbatical from Cal State in 1990. He finished it three years later, but presented an early version at the University of Redlands Festival of Lights in 1992. “I have sung in choral groups since I was in high school and tried, in this piece, to write the kind of choral music I love to sing—music with driving rhythms, rich harmonies and dramatic effects,” McFatter explains. He learned of the competition in fall 1996 while searching the Internet. Judging was done by a national panel of composers and choral/orchestral conductors. Entries were filed by March 1997 under pseudonyms, so the judges wouldn’t be influenced by a familiar composer’s name, McFatter adds. He was notified of the honor in November. The award was named after a Hollywood composer and musical arranger for television and film who taught and served as a composer-in-residence at the University of Oklahoma from 1972-1992. Hennagin, who died a year after his retirement from the university, was known for approachable music “solidly founded in the tonal tradition,” the award criteria states, adding “a music where the human spirit has been clearly refracted in timbre, rhythm and tone.”

**Terri Nelson** (French) and **Walter Oliver** (Spanish) have just published four CD ROMs (two for French, two for Spanish) that contain a complete multimedia course package that uses e-mail and a web site to support an intensive, intermediate-level writing course. Talking by e-mail through a listserv, students solve a murder mystery using “real” documents, such as birth certificates, police reports and newspaper articles. Part of the proceeds from the CDs will return to the university to support the activities of the Center for Foreign Language Acquisition. The professors’ combined talents in multimedia instruction and production are much in demand throughout The California State University system, which held its statewide conference of academic computing and media directors on campus and included a presentation from the professors in the Foreign Languages Multimedia Lab in December. Oliver and department chair Jacques Benzakein (Foreign Languages) also are part of a team of foreign language professionals from throughout the CSU selected, along with groups from three other disciplines, to develop an instructional technology grant proposal to submit to the Chancellor’s Commission on Learning Resources and Instructional Technology (CLRIT) in January 1998. The project, if funded, will involve the creation of models and templates to support the regional sharing of foreign language resources using technology-mediated instructional techniques, including web-based and codec-based delivery.

**Billie Sessions** (Art) presented information at the California Art Education Association fall conference from her newly completed dissertation, which revolves around creating substantive high school ceramics curriculum and instruction.
Susan Addington (Math) hosted the group Girls Exploring Math and Science from Redwood Elementary School in Fontana in November. The after-school program, which includes boys and girls, encourages pursuit of math and science education, so Addington took the youngsters on a tour of the math department's computer labs in Jack H. Brown Hall. She also was recognized in a Riverside Press-Enterprise article for her contribution of a tile-pattern design to KidZone, a Riverside children's museum, so youth could explore geometric and mathematical ideas.

Richard Botting and Frank Lin (Computer Sciences) have commented in The San Bernardino Sun about recent events in the technology industry. Botting reacted to the acquisition of CompuServ by America Online and Lin commented on how he helps his son manage access to the Internet.

Klaus Brasch (Biology) explored the origins of life on Earth, “Martians” and other places in the solar system where life could exist in a talk at Riverside Community College that was sponsored by the Riverside Astronomical Society. In recent months he's presented similar lectures on life in the universe to the San Bernardino County Museum and at the Sun Lake Community Center.

Dorothy Chen (Foods & Nutrition) was consulted in a San Bernardino Sun article about the nutritional value of hamburgers.

Leo Connolly (Physics) gave an invited talk, “In Search of Life’s Origins: Images from the Hubble Telescope,” at the first annual Starry Nights Festival in Yucca Valley in October. It was attended by about 100 people, mostly amateur astronomers from the southwestern states.

Rick Eberst (Health Science & Human Ecology) is the new vice president for The American School Health Association, which he has been a member of for 25 years. Locally he continues to lead the “Focus 92411” project with Community Hospital of San Bernardino, the county public health department and the residents of the 92411 zip-code area. He has presented to several conferences, including the California Coalition of Local Directors of Public Health Education, which heard about the future of public health education last April in Riverside. In addition, he spoke on organizing a neighborhood to help children choose healthy lifestyles in October at the international meeting of the American School Health Association in Florida. In November he addressed the international meeting of the American Public Health Association on communicating public health education goals to energize neighborhood involvement in program planning and implementation, and also spoke at the national meeting of the Society of Public Health Education on applying social ecology theory to energize neighborhood involvement in program planning.

Jeff Thompson (Biology) was interviewed in November by a Japanese public television reporter regarding his research on the use of human fetal brain tissue, particularly as grafts in the treatment for Parkinson's disease. He also studies the potential for developing a “brain bank” of human fetal tissue to be used for such procedures.

RECONSTRUCTING THE PAST

The earliest bipedal animal of any kind in the world has been found by Stuart Sumida (Biology) and colleagues on a dig in Germany sponsored by National Geographic, which profiled the find in its November issue. The reptile is the first backboned animal discovered from this era, dating back to 60 million years ago and predating the dinosaurs by up to 50 million years.

Because Sumida has found similar creatures in Utah, this discovery gives additional support to the theory that North America and Europe were once joined as one large continent. Sumida also has been pivotal in providing learning experiences for Cal State students who have reconstructed the skeleton of an extinct species of wolf exhumed from La Brea Tar Pits in Los Angeles. The specimen (shown above), which was displayed in the university library, lived some 15-40,000 years ago and was about the size of a modern, gray wolf, although it had a much heavier build.
Elliott Barkan (History) accepted his second invitation from the U.S. Information Agency to make several presentations in the Czech Republic this fall. In Brno and Prague, he led two roundtable discussions on “Dilemmas in Understanding and Acceptance of Contemporary Minority Issues,” which focused on American pluralism and the applicability of our historical experience to contemporary Czech concerns about the Romany (Gypsy) people. In Prague, he gave a slide presentation about the ethnic communities in New York, Chicago and Los Angeles to the Czech National Police Academy and addressed faculty and students on “Racial and Ethnic Conflicts: How to Prevent Them.” The USIA is planning to transcribe the latter speech. Barkan attracted media attention as well, speaking to Czech national television and public radio plus various newspaper reporters, who wanted descriptions of American experiences and what light they might shed on current Czech concerns about Romany peoples.

Robert Blackey (History) is working on a major project using Dutch art from the 17th century as a vehicle to teach the social history of the Golden Age of the Netherlands. This fall he organized on campus the second annual Advanced Placement Workshop for high school teachers representing a variety of disciplines. In addition he is starting a three-year term on the Western Regional Assembly and Regional Council of The College Board, where he also is a member of the Education Committee.

John Conley (school dean) was among several local panelists who participated in a televised community dialogue on hate crimes following President Clinton’s kick-off of “The White House Regional Summit on Hate Crimes” in November. Conley was asked to speak to how colleges and universities can play a role in the prevention of and response to hate crimes.

Ed Erler (Political Science) authored an editorial regarding the California Supreme Court. The piece appeared in the Whittier Daily News.

Brij Khare (Political Science/Ethnic Studies) is the newly elected chair of the International Political Science Association’s Research Committee on “Rethinking Political Development,” which aims to build a body of theoretical knowledge that is sensitive to the complexity and reality of the development process in different societies. One of 38 research committees whose leadership was established at the association’s 17th World Congress in Korea this summer, Khare’s panel is charged with organizing two panels for the next triennial IPSA World Congress and at least one roundtable discussion, to be held anywhere in the world before the next Congress. The 127 members of his committee also will undertake cross-cultural research, produce a range of publications and publish newsletters.

Mike LeMay (Political Science) frequently is called upon by the news media to give interpretation to current events, such as the responsibilities of the state’s Lt. Governor and the trend toward politicians filing campaign financial reports electronically.

Tom Meisenhelder (Sociology) penned an editorial for The San Bernardino Sun in October warning that the fundamentalist Christian movement’s push toward a state religion would harm individual freedom.

Jim Mulvihill (Geography) is the president-elect of the San Bernardino Chapter of the League of Women Voters.

Stacy Nagel (Psychology) was interviewed on the syndicated radio show, “The Parent’s Journal with Bobbi Conner,” about how toddlers through school-age children learn to be friends. The segment was aired nationally during the first week of November.

Dale Sechrest and David Shichor (Criminal Justice) testified before the Little Hoover Commission this fall regarding the privatization of prisons.

Elsa Valdez (Sociology) was elected to the board of the San Bernardino City Unified School District in November.
VOLLEYBALL COACH CAPTURES TOP HONOR

Head Coyote women's volleyball coach, Kim Cherniss, was named the CCAA Conference Coach of the Year. Kim just completed her seventh season as the Coyote's leader, posting her best overall record 20-11. The Coyote women volleyballers finished fifth in the region.

SOCCER REGIONAL HONORS CAP WOMEN'S CAREER

Senior midfielder, Jamie Caffrey, was selected to the NCAA West Region Second Team. This honor capped a career at Cal State that included being named as Conference Player of the Year and being selected to the All-CCAA Team each of her four playing seasons. This was the third time that the NCAA selected Jamie on West Regional Teams.

COYOTE GOLF TEAM EARNS HIGH MARKS

The College Golf Foundation is ranking the Cal State Golf Team fifth in the nation in pre-season polls. Cal State is ranked first in the region going into the opening of the playing season which begins on February 2.

The Coyotes finished third in the nation last year and Cal State's Scott Householder capped off his season by capturing the Division II individual title.

A COYOTE RENDEZVOUS

February 14, 1998
Alumni - Students - Faculty - Staff - Community
We invite you to have dinner and watch the Coyote Men's and Women's Basketball teams take on arch rival, U.C., Riverside
Coussoulis Arena

Women's game 5:15 p.m., Men's game 7:30 p.m.
Dinner 5-8 p.m.
Cost . . . $5.00
get you dinner and a ticket to the game.
Call (909) 880-5048 for more information.
Paid Reservations are necessary
A promotional video will be produced during this game.
Chairback seating is limited, so sign up now.

NAME ____________________________
ADDRESS __________________________
PHONE ____________________________
NO. OF GUESTS ____________________
AMOUNT ENCLOSED $ ________
Alumni _____ Student _____ Faculty _____ Staff _____ Friend _____
Send to: Coyote Athletics
A Coyote Rendezvous
5500 University Parkway
San Bernardino, CA 92407
GENEROSITY CREATES NEW BUSINESS SCHOLARSHIP

Gene and Carmen Poma, residents of Indian Wells, recently established a $100,000 scholarship endowment. Two full-time business students with a minimum grade-point average (GPA) of 2.9, who demonstrate involvement in the community and who are known to have a good sense of humor and are outgoing and friendly, will be selected to receive $2,500 scholarships.

Gene Poma is the retired founder of the Poma Distributing Company and Poma Automated Fueling Co., Inc. Both companies are located in Bloomington and buy and sell fuel and other related petroleum products.

BUSINESS PARTNERS PROGRAM RECEIVES FACELIFT

On November 7, 1997, the Executive Committee of the Business Partners program approved a new logo. This logo is the first of many new and exciting changes taking place this year with Business Partners. Business Partners is the link between the School of Business and Public Administration and managers and executives who are looking for ways to enrich their organization and improve their leadership skills. Membership in Business Partners provides business leaders with quick and convenient access to university resources and expertise. Enhanced membership benefits include:

- Priority access to students for internships, part-time help, and job recruitment
- A home page on the School’s Business Partners World Wide Web (www) listing
- Special parking arrangements for all campus visits
- The satisfaction derived from helping prepare today’s students to meet the challenges of tomorrow

Cal State welcomes the following new members of Business Partners (as of 11/10/97):

- Capo Industries, Inc.
- C&M Wood Industries, Inc.
- Columbia Steel
- Enterprise Funding Corporation
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For a complete membership listing of Business Partners and more information, contact the school’s Development Office at (909) 880-5771.

WET BUT GOOD...

Steady rain couldn’t dampen the spirits of more than 130 golfers who turned out Nov. 13 to play in the second annual Dave Stockton Coyote Classic tournament that raised money for student-athlete scholarships.

“The rain never stopped falling, but our dedicated supporters, sponsors and our gracious host, Dave Stockton, endured the conditions,” comments Curt Apsey, director of development for athletics. While he’s taken more than a few ribs about his weather forecasting ability (Apsey was adamant that it wouldn’t rain that Thursday) he says the “good sports” truly were the participants.

“We want to thank Dave, GTE, all the sponsors and participants for their involvement this year. Once again, their contributions to this wonderful event enhanced the student-athlete scholarship fund at Cal State.”

The tournament was played at Empire Lakes Golf Course. Winners include: Flight A—Tim Bell, Jeff James, Mark LeDuc, Jay Yarter; Flight B—Clint Hairston, Mike Rojas, Robert Rojas, Steve Rojas; and Flight C—Tim Anderson, Rick Nichols, Ron Simus and Jeff Sykes.

CSUSB'S ATHLETIC DEPT. GIVES SPECIAL THANKS TO THE FOLLOWING FOR THEIR INVOLVEMENT THIS YEAR:

TOURNAMENT SPONSOR
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SILVER SPONSORS
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- Fullerton Dodge
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- Lexus Charity for Champions
- National Orange Show
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- Wilden Pump

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- CSUSB Office of Extended Education
SCHOLARSHIPS AND ENDOWMENTS ....... A LIVING LEGACY

Scholarships and endowments at CSUSB play an important role in helping students finance graduate and undergraduate study. Thanks to the generosity of alumni, parents, friends, and corporations, Cal State has a number of sources of financial assistance in the form of scholarships. Listed below is just a small sample.

FABIOLA CAMPOS SCHOLARSHIP ENDOWMENT

Fabiola Campos, a student at Victor Valley College was planning to transfer to CSUSB in 1997. She died in an automobile accident early in spring '97. At the request of the Campos family, Polo Ralph Lauren, the company where she worked, helped to establish the Fabiola Campos Scholarship Endowment. Her sister, Lizz Campos, received a B.A. in marketing from Cal State in 1997 and is the general manager of Polo Ralph Lauren in San Diego. She was instrumental in working with the Development Office to establish the criteria for this scholarship which is designed to benefit a full-time student working a minimum of 25 hours per week and maintaining a GPA of 2.8. Preference will be given to residents of Barstow, transfer students or graduates of Barstow College and/or Victor Valley College.

ERIK D. KNUTSEN SCHOLARSHIP FOR EXCELLENCE IN ACTING

Although Erik D. Knutsen never attended Cal State, San Bernardino, one of his professors thought so highly of Erik's talents that he created a scholarship in his memory when the young man met an untimely death. That professor was Patrick Watkins, the former chair of the Theatre Arts Department, who had the pleasure of directing Erik in several productions. Patrick Watkins died of pneumonia in July 1997 while traveling to an international conference in France. The Department of Theatre Arts is asking that gifts in memory of Patrick be made to the Erik D. Knutsen Scholarship. This scholarship is awarded annually to a student who has demonstrated excellence in the field of theatre arts.

HEATHER L. STEPHENS '96

Heather L. Stephens '96 was the first recipient of this scholarship and Anne Johnston-Brown received the award the following year. Robert Oakes received the $500 annual scholarship for the 1997-98 academic year.

THE MARA SIMMONS SCHOLARSHIP ENDOWMENT

When CSUSB student Mara Simmons died on campus in 1994, the outpouring of grief for this very special young lady was overwhelming, culminating in a memorial service that had "standing room only." Her parents, alumni Barbara Simmons (B.A., psychology '89, M.S. '92) and Donald Simmons, M.D., channeled their grief into establishing an endowment that has grown rapidly thanks to their generosity and that of family, friends, medical colleagues, students, and alumni. An annual scholarship provides funding for a student who has a physical or learning disability and who has maintained a 2.5 grade-point average.

To date, Alfreda Cenance, Merrit McKinney and Donna James have been the recipients of this scholarship.

Evelyn Wilcox, longtime businesswoman and former mayor of the city of San Bernardino, is the 1997 recipient of Cal State's Arrowhead Distinguished Chief Executive Officer Award. Honored at a luncheon on campus Oct. 24, Wilcox is the owner of Manpower, Inc., of San Bernardino, with offices in Riverside, Upland, Corona and the San Gabriel Valley. In addition to running a successful business, Wilcox has been deeply involved in the community's arts, cultural exchanges, youth programs, charities and the chamber of commerce.

A resident of the San Bernardino area since 1955 she is the past president of many organizations, including the San Bernardino Area Chamber of Commerce, the Arrowhead United Way campaign, Community Arts Productions, Uptown Business and Professional Women, the Air Force Association, the Volunteer Center of San Bernardino and the Civic Light Opera Association. She also has served as a member of Cal State's Board of Councillors, the YWCA and Orange Show boards of directors and Zonta International.

As mayor she initiated the More Attractive Community Foundation and the San Bernardino Community Against Drugs, Inc. Her administration's liaison work with The Sister City Program also is well known.

Wilcox is the second woman executive to capture the Cal State award; Glenda Bayless earned the honor in 1995. Other Arrowhead award winners are Jack H. Brown, Ralph and Goldy Lewis, Martin Matich, Nicholas Coussoulis and Neal Baker. Among the award's criteria are a demonstration of outstanding business leadership, exemplary service to educational institutions or other philanthropic organizations and an expressed interest in continuing to support Cal State.

KATE STEINITZ COLLECTION COMING SOON TO CAL STATE

The university is awaiting a stellar collection of fine art that is the envy of many collectors worldwide.

Dr. Julius Kaplan, CSUSB professor of art and now dean of graduate studies, has written, "Kate Steinitz's participation with the avant-garde art world in Germany in the 1920s and 1930s provides special insight into a major period of modern art history. She was trained as an artist, was attracted to advanced developments in France and Germany and she played a simultaneous role as artist and patron in Hanover."

Born in 1889, Steinitz is best remembered for her collaboration with Kurt Schwitters, and her friendship with Van Doesburg, Lisztzki and Piet Mondrian.

One of her three daughters, Ilse Berg, who lives in Southern California, inherited her mother's extensive production of paintings and drawings and many works by well-known modern artists. She has signed a long-term loan agreement with Cal State, San Bernardino that will allow the display of her mother's work and the collection of avant-garde art from Europe in the 1920s and 1930s. The collection, of undisputed provenance and authenticity, provides a valuable opportunity to study artistic creativity in the 20th century, Kaplan says.
INTERNATIONALIZATION OF CAMPUS PUTS IT IN STEP WITH THE WORLD

by Elsa M. Ochoa-Fernández

It is a well-known fact that the act of migration is one of the most transcendental changes that can take place during an individual's life. It is also true that this act has single and pluralistic ramifications depending on whether migrants and societies are willing to promote and accept cultural differences without feeling that their identity is being threatened. This willingness has to be within us in order to derive the global benefits provided by the emerging diversity in our campus and community. We can only appreciate the emergent internationalization of Cal State, San Bernardino if we are aware of some of the contributions that international students make and embrace some of the opportunities posed by an international education.

When students decide to pursue study abroad they are manifesting the willingness (whether conscious or subconscious) to embark in a multicultural experience and they are deserving of admiration and respect for taking a giant step toward the realization of their goals. It is not very easy to leave the comforts of home, the support of family and friends, the security and sense of self-worth that one can derive from being able to express oneself effectively in one's native spoken language and thus, easily demonstrate one's intellectual capabilities. It takes courage to leave the safety of home even when new horizons promise a successful future for it is an exciting and terrifying experience at the same time. They know it will take dedication and hard work to succeed.

At CSUSB, the success of international students is evidenced in their academic record which shows that 98% of matriculated visa students are performing above average. Indeed, our international students—approximately 420 coming from 32 different countries—are an invaluable asset to the campus and the community. They are part of the cultural and intellectual fabric of the campus, part of its research and teaching effort, part of its ability to understand people and cultures from other parts of the globe. For California, a state which is day by day more economically involved with nations of the Pacific Rim, particular benefits are derived from international (continued on page 29)

STANDING ROOM ONLY

Cousoulis Arena, Cal State, San Bernardino

World Championship Wrestling puts arena on network television.

Sammy Hagar returns to his roots.

World Championship Wrestling was host to standing-room-only crowds this fall when the ever-popular World Championship Wrestling staged some televised bouts October 28 and world-famous rock star Sammy Hagar performed to a sold-out audience November 1.

Wrestling fans from throughout Southern California packed the arena to see their favorite stars bring down the house. Spectators generated an air of excitement and anticipation as they cheered, held up signs and dressed up like their favorite wrestler. Turner Broadcasting Network cameras caught the action on tape for the Saturday Night Main Event show, watched by more than 22 million viewers across the U.S. An enthusiastic announcer made sure the arena was anything but quiet. Special lighting was ordered to make the wrestlers look better (or badder) than ever. Spotlights, fog machines, dry ice and pounds of confetti combined with as "Where Eagles Fly," and energetic rock songs, like "There's Only One Way to Rock," filled the arena as thousands of fans sang along. Much to the delight of the crowd, Hagar's down-to-earth personality radiated from the stage as he peppered his performance with stories about his days growing up in Fontana, his career, his experiences with other bands—including Van Halen—and his Mexican restaurant/bar in Cabo San Lucas. The performance lasted a full three hours, making the night a memorable one.—Erika Nunez
STUDENT UNION HOSTS REGIONAL CONFERENCE

A year of planning culminated in the successful Association of College Unions International (ACUI) Region 15 conference held November 13-15 at the San Bernardino Hilton and on the CSUSB campus. Hosted by Cal State’s Student Union, the conference, titled “U-Turn on Route 66,” drew participants from 33 campuses, including students from Hawaii and Nevada.

Helga Scovel, Student Union director and conference chair, set the tone for the conference with student leaders for her welcoming words. “We are glad you decided to join us at the U-Turn on Route 66” to recapture that enthusiastic spirit from a time when anything was possible; while combining the lessons of inclusion, the knowledge and technology we now have with the unbridled energy and inno-
cent commitment we knew then.”

Students participated in several educational sessions, after which leadership certificates were awarded. A striking graphic competition was held in the fireplace lounge in the Student Union here along with a model car display that was in keeping with the conference theme.

Festivities included an hilarious Murder Mystery Dinner Theatre, College Bowl, the talented professional hypnotist Chuck Milligan, and a bus tour to Ontario Mills. In addition, students participated in both silent and live auctions, raising $1,000 for student scholarships. Busses for participants visited Cal Poly Pomona, Loma Linda University, Cal State Fullerton and the University of Redlands, which also sponsored the conference.

INTERN MAKES THINGS HAPPEN

Her luminous dark eyes glow with intelligence and humor, and she uses her voice like some people play an instrument. “Now when you call, be sure to ask for Ericka and no one else, because I am going to make sure you have what you need,” she coos into the phone to a caller.

Ericka Nunez is a student intern at Coussoulis Arena, under the tutelage of Director Carol Dixon. There are some things that neither Dixon nor her communication studies can teach her, however, and her effervescence is one of them. “My people skills are my strength. I try to make them feel like I’m there for them,” she said.

Working on events like the recent Sammy Hagar concert gave her a true sense of where she wants to go after graduation. “Some aspect of events planning, if I had a wish. I’ve worked for two years with Student Union Program Board with student events. Now (at the arena) I’ve gone from an event for 200 to one with over 4,500 people in attendance. I’m getting a really good experience, she adds.

Nunez already has many good experiences under her tiny belt. Only 21 and with a physical handicap, she has completed two prestigious internships in Washington, D.C.

One was with the United States Naval Research Laboratory, known as the “brain of the Navy.” Founded by Thomas Edison, it was a high security, top-secret laboratory, but with public tours allowed through certain parts of the building. “I worked on the internal newsletter, Labstracts, and I had my own photographer. I wrote press releases, and also assisted in tours,” says Nunez.

Her second job was with a presidential committee started by President Truman. Once known as the Handicapped Veterans’ Committee, according to Nunez, it’s now called the President’s Committee on Employment of People With Disabilities. “I spent a lot of time with congressmen, and I educated a lot of people about disabilities.”

Nunez was born afflicted with a mild case of cerebral palsy. It was not deemed serious enough to qualify her for special government programs, but she walks with that distinctive circular gait that makes it visible.

Originally from San Diego, Nunez is now a CSUSB senior and resides in student dorms on campus. She discovered the campus during the Summer Transition Enrichment Program (STEP), which targets high school seniors, who might be at risk for dropping out of college, for some intensive on-campus programs over the summer. The program is designed to motivate students to complete their education at Cal State.

She has also participated with community service groups and currently is a member of Alpha Delta Phi, Circle K International, and the Latina Women’s Empowerment Group.

A first runner-up for Miss California Hispanic American in 1995, it is very apparent that Nunez does not dwell on her cerebral palsy, nor does she want others to.

That is as clear as the bell-like tones in her laugh. — Mary Ellen Abilez

NIGERIAN NATIVE LEADS STUDENTS

Political science major Ose Amafidon is getting a head start on his governmental aspirations by leading the Associated Students this year. After earning his degree here and perhaps a master’s in public administration he wants to return to his native Nigeria and become influential in the government there. He’d like to be president of the country, which experiences a lot of political strife.

“A civil society is all we need. I would tell the whole of Nigeria what I stand for. We need to leave a legacy for our children,” he says. The country has a population of 130 million people—about three times the size of California, he notes.

Amafidon emigrated here seven years ago, studying first at San Bernardino Valley College. His wife, Tokunbo, holds a business administration degree from Cal State and works as a C.P.A.
THERE'S NO SINGLE REASON TO CONTRIBUTE.
A GIFT TO THE CSUSB ALUMNI FUND TOUCHES EVERY STUDENT . . .

by helping to fund scholarships
purchase books
recruit and retain excellent faculty
support cultural activities
host special events and major speakers
-EVERY DAY CSUSB CHANGES LIVES. AND YOU HELP MAKE IT HAPPEN.

Please use the enclosed reply envelope for your convenience in making your Alumni Fund contribution.

DISTINGUISHED ALUMNI AWARD NOMINATIONS SOUGHT

Do you know a Cal State graduate who has "made it" in his or her chosen career? Has this alum demonstrated outstanding service to the community? To the university? Then we urge you to nominate him or her for the 1998 Distinguished Alumni Award. Each year at Commencement the Alumni Association Board of Directors bestows the honor to an outstanding alumnus or alumna. For nomination materials, please call the Alumni Office at (909) 880-5008 or e-mail us at alumni@wiley.csusb.edu

ALUMNI AND GRADUATING STUDENTS:
Please note that your name, address, phone number, school and year of graduation may be used by California State University, San Bernardino for the development of university affiliated marketing programs. If you do not wish to have this information used, please notify the university by writing to the Alumni Office at 5500 University Parkway, San Bernardino, CA 92407-2397.
RUSSIAN WATERS

Starting with St. Petersburg for four nights and continuing on with a cruise along the Neva, Svir and Volga rivers, a summer tour of Russia will be led by history professor Robert Blackey. The $2,900 voyage includes round trip airfare from Los Angeles, 13 nights on the Odessa America cruise ship, shore excursions to places like Kizhi Island, which is known for its open-air Museum of Architecture, and to Moscow, and talks by a Russian university professor. Departure is June 27, 1998 and Extended Education credit is available for an extra charge. Call Blackey at (909) 880-5550 for more information and about the optional tour extension.

"CSUSB provided me with a wonderful education and the opportunity for a great start in my chosen career. It's important for each of us to give something back to our university because that will enable Cal State to do more for our community. The Alumni Association is a growing network that advances not just CSUSB but its alumni and the community. And that benefits all of us.
— Terri J.W. Carlos, B.A. Management 1985
Staff and Marketing Analyst
City of San Bernardino Employment and Training Agency

The CSUSB Alumni Association exists to serve and unite Cal State, San Bernardino alumni for the purpose of advancing the university and its community.

ALUMNI UPDATE & MEMBERSHIP APPLICATION

Name_________________________________________ Previous name__________________________

Home address................................................................. State________________ Zip________

Home telephone________________ Work telephone________________

Degree________________ Class year________________ Major________________

Employer________________ Position____________________ New?

Work address______________________________________________

Fraternity/sorority/student organization________________________

Spouse name______________________________________________

If spouse is a CSUSB grad: Class year____ Degree____ Major____

What's New With You?

News you'd like to share in Cal State magazine or in your school newsletter:

(If available, please send us a quality photo with your update.)

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Cheryl (Flowers) Tubbs, B.A. geography 1977, M.B.A. operations management 1987, was recently hired as the vice president of operations of the Lilbum Corporation, founded by Stephen Lilburn, B.A. geography 1976. The corporation, headquartered in San Bernardino, provides site planning and design, permitting, environmental analysis, regulatory compliance and reclamation for major land development, mining and public facilities projects. Also working at the Lilbum Corporation are Nancy Ferguson, B.S. geography 1981, and Claudia Pamijans, B.S. environmental studies 1994. Ferguson is the Division Director for Environmental Programs, while Pamijans is an environmental analyst for the company. Both Pamijans and Ferguson are active in the Inland Empire chapter of the Association for Environmental Professionals. Pamijans is the vice president of membership, and Ferguson is currently the chapter's vice president of programs. Also active in the community, Tubbs is the president of the Inland Empire Chapter of California Women for Agriculture. She recently began her second term on the San Bernardino Valley Water Conservation District Board, and is a charter member of CSUSB's Ambassadors for Higher Education. Lilburn, meanwhile, recently resigned as the chairman of the City of Highland Planning Commission. He is currently the president of Inland Action, an organization that addresses issues facing the Inland Empire and lobbies for solutions.

Michael Abernathy, B.A. political science, 1968, has a new address. He and his wife now live in Gib Harbor, WA on Henderson Bay overlooking Mt. Rainier. Michael is interested in keeping in touch with former classmates and friends. You can contact him at P.O. Box 684, Wauna, WA 98395-0684

Linda Campbell, B.A. sociology 1970, M.A. elementary/bilingual education 1977, is the principal of Bonnie Oehl Elementary in San Bernardino. She was previously the principal of Parkside Elementary, also in San Bernardino.

Jeanine Derby, M.S. biology, 1979, was chosen as the new supervisor at Los Padres National Forest in New Mexico. Previously, Derby was supervisor at Cibola National Forest in Albuquerque.

Samuel C. Scott, B.A. public administration 1977 and M.P.A. 1990, is interim city manager for Fontana. Last year, as Fontana chief of police, he was voted one of two CSUSB Distinguished Alumni.

Linda Stockham, B.A. anthropology 1975, M.A. interdisciplinary studies 1987, is both a cultural anthropologist and playwright. Her one-act play, Golden Elliot, will be performed in the February 1998 Scottish Community Drama Association (SCDA) One-Act Play Festival in Camoutie, Scotland. It will also be featured in a May 1998 Working Girls Production showcase reading series at The Producers Guild in New York City.

Judy White, M.A. education 1977, was recently appointed to assistant superintendent of the San Bernardino City Unified School District. White will supervise the district's Student Services division.

Christopher Beekman, B.A. anthropology 1989, recently accepted a full-time faculty position with the Department of Sociology and Anthropology at Indiana University-Purdue University in Fort Wayne, IN.

Michael Bizier, B.A. management information systems 1987, is the owner of Southwest Networks in Coachella Valley. The business serves to update companies on technological trends and focuses on computer network sales and services.

Robert Davis, B.A. political science 1989, is the principal partner for Robert Davis and Associates, a general practice firm that primarily represents businesses, banks, criminal defense work, wills and probate matters. Within the community, Davis serves on the board of directors for the Hemet Breakfast Exchange Club and is a scout leader for the Boy Scouts of America.

Gigi Jackson, M.A. education 1989, was promoted to principal of Highland-Pacific Elementary school in Highland. Previously, Jackson was the vice principal at Lytle Creek Elementary.

Stephen D. McClure, B.S. biology and chemistry 1984 and M.A. education 1988, is an honors chemistry teacher at Chino High School. He has been there for 13 years and says student appreciation is what keeps him motivated. Besides teaching, Stephen has a fascination for classic cars, particularly for a 1969 Cord and 1948 Pontiac, which he owns and calls "his babies." In addition, McClure owns a business, Nostalgic Memories, working as a mobile disc jockey. He coordinates all kinds of music for parties, receptions, automotive events, the annual Monster Bash, etc. Steve says the education he received at CSUSB reflects back on the way he teaches his own students. He sends his thanks to professors Alexander Sokoloff, Sojoron Markain, Thinh Ly and Ir Howard.

Frank Medina, M.A. education 1981, is a vice principal at Del Vallejo Middle School in San Bernardino after being transferred from Shandon Hills Middle School earlier this year. He is a member of the Knights of Columbus. Medina is married to Patricia Medina, B.A. finance 1982, who works for the Internal Revenue Service.

Gloria Molino, M.A. educational counseling 1986, is a counselor at Crafton Hills College in Yucaipa, and was selected by the CHC faculty at the school's 1996-97 Professor of the Year. Molino, who is in her eighth year at CHC, was chosen based on student service, counseling effectiveness, and contributions to the college community.


Lila Schram, M.A. reading education 1982, was one of 11 employees honored by the San Bernardino City Unified School District Board of Education in May. Schram, a curriculum support teacher at Richardson Middle School, was honored for exemplary service and for going above and beyond in job performance.

Rex Stringham, B.A. economics 1981, is the co-founder and president of Enterprise Integration Group, an organization that provides consulting services centered on improving customer services with computer telephony technology. He credits the start of his career to the advice and counsel he received at Cal State. In his spare time, Stringham volunteers with the Leukemia Society of America and serves on the Board of Directors for the San Ramon Valley Girls Athletic League. He and his wife, Debbie, have three daughters, two of whom play softball for the league, and one who is a pre-med.


Monica Brule, B.A. small business management 1991, is a business consultant with Inland Empire Small Business Development Center in Riverside. A Lake Arrowhead resident, Brule also owns a business, Brule Building Company, a custom woodworking company.

Guillermo "Memo" Castillo, B.A. criminal justice 1995, EN teaches U.S. history at Montgomery Middle School in San Ysidro. In his spare time, he coaches water polo and swimming for a local high school that has been the Metro League Champions for two years. He also is the swim coach of a children's swim club that has been the city champions of the San Diego Recreational Swim League for four straight years.

Elizabeth Cochran-Benoit, B.A. liberal studies 1990, is a vice principal at Roosevelt Elementary School. Previously, she served as a vice principal at Barton Elementary in San Bernardino.

Diane Colonelli, B.A. communication studies 1991, has been awarded accreditation by the Public Relations Society of America (PRSA), where she has served on the regional board of directors since 1994. Colonelli was honored by the communications studies department with the 1997 Outstanding Alumna Award. She currently works as the public relations associate director of the San Bernardino County Medical Society.
Leslie Colunga, B.A. management 1992, has been appointed to the position of escrow officer for San Barbara Bank & Trust in Santa Barbara.

Darla Dale, B.A. anthropology 1995, received an M.A. from Washington University in the spring and has entered into the next phase of her trek toward a Ph.D. Darla received a $9,500 fellowship from Washington University to do research in Kenya during the summer, where she worked on the Kansore collections in the National Museum in Nairobi and hitched a ride to the western site of Uganda, which is near Lake Victoria.

Christine Dias, B.A. anthropology 1993, is teaching anthropology courses at both San Bernardino Valley College and Chaffey College. In addition, Dias was hired as an archaeologist for the San Bernardino County Cultural Resource Department to excavate a cella damaged during one of the Landers earthquake aftershocks. Consequently, she formed her own archaeological consulting firms, Dias & Co. She has taken students on "digs" at San Juan Capistrano and negotiated with Caltrans to donate a collection of artifacts from a recent downtown San Bernardino excavation to Chaffey College.

Jim Falance, B.A. marketing 1994, EX, is traveling the world as the global new project launch manager for Berg Electronics. After approximately six months in Europe, Falance will cover the Asian market, headquartered in Singapore.

Susan Gasca, M.A. education 1995, is in her first year as principal of Davidson Elementary School in San Bernardino. Gasca was previously a vice principal at E. Neal Roberts Elementary.

Lynn Guardado, M.A. interdisciplinary studies 1997, teaches jazz, dance, modern dance, ballet and aerobics at Barstow and Victor Valley Community Colleges. She also teaches at Barstow Parks and Recreation District and Kinder Theatre, which teaches children a "unique way to count rhythmically, dance, sing and act while having fun." Lynn sends her thanks to Drs. Jennie Gilbert and Sarah Boeh, who gave her the knowledge and understanding of the body to teach her own students.

Timothy F. Keyes, B.S. health science 1996, has joined California Portugal Cement Company's Cotlon plant as an environmental and health administrator. Keyes' position is new to the plant. His duties include occupational health and safety for plant employees and environmental issues such as air and water quality and hazardous materials.

Hershey McChesney, M.A. education 1991, is a vice principal in the San Bernardino City Unified School District. He was transferred recently from Arrowview Middle School to Curtis Middle School.

Claudia Marroquin-Fronesta, B.A. communication studies 1996, is the executive-editor-in-chief of Inland Empire Hispanic Lifestyle, whose premier issue was published in October. The magazine was created to showcase and promote the positive economic, political and educational contributions of Latinos in San Bernardino and Riverside. She is currently a member of Arrowhead United Way Board of Directors, Kiwanis of Greater San Bernardino, and the Chicano News Media Association.

Falk Muller-Verhoeve, M.B.A. marketing 1992, is in Germany as the Custom Research Manager for McGraw-Hill European Consulting. He is also a senior telecommunications analyst for the German market. Before going back to Germany, Muller-Verhoeve worked for Nokia Telecommunications as the manager of market intelligence in Finland.

Brian Murphy, B.A. communication studies 1993, TKE, is a photo editor with University Netcasting in San Diego. Murphy is responsible for all photos that appear on the FANSonly Network website. FANSonly, http://www.fansonly.com, creates and administers sports information and news websites for major universities and athletic conferences, including the ACC, Big 12, Notre Dame, Stanford, Northwestern, and USC.

Paul Perry, B.A. anthropology 1996, is working as the Exhibit Manager at the Capitol Children's Museum in Washington, D.C.

Donald Potts, M.A. education 1997, AAE, is a deputy sheriff with the San Bernardino County Sheriff's Department. Potts, who teaches administration of justice classes at the community college level, recently started a Doctor of Education degree program at California Coast University.

Raymond Ridder, B.A. marketing 1990, is the assistant public relations director for the Los Angeles Lakers. Ridder is a liaison between the Lakers organization and the media, arranging all interviews and press conferences. In addition, he writes all team publications, including history books, the Lakers Yearbook, Hoop Magazine, game notes, and media guides.

Karen Roberts, M.A. English composition 1996, was featured by the Inland Empire Business Journal as a "Woman of Prominence" for her work in both the public and private sectors. Roberts is the communication supervisor for Valley Health System, the president of FireRose Productions, and serves on the board of directors for the Inland Empire Chapter of the Public Relations Society of America. She is an adjunct professor at both Community Christian College and Riverside Community College.

Larry Ryan, B.A. communication studies 1997, spends the off-seasons as the corporate marketing manager for the Lake Elsinore Storm, the Single-A affiliate of the Anaheim Angels. During the baseball season, Ryan is the director and emcee of on-field entertainment.

Paige Satter, B.A. arts management 1992, recently relocated to San Diego and is working with the La Jolla Chamber Music Society.

Ken Wical, B.A. political science 1994, EX, was selected for promotion to captain in the U.S. Army. Wical is stationed with the 528th Special Operations Support Battalion in Ft. Bragg, N.C., where he recently completed Airborne School, Ranger School, Long Range Surveillance Leader's Course, and the Aviation Survival Course.

Sharon Yellowly, B.A. anthropology 1997, spent the summer doing field work in 127-degree heat at Wadi Fidan in Jordan, where she was part of a team that explored the beginnings of metal working and its impact on social change during the Chalcolithic and Early Bronze Age. Yellowly returned to CSUSB to speak with the A.L.P.A.C.A. student organization about her experiences in Jordan.


Joshua Doty, B.A. communication studies 1993, married Jana Marie Huerta on June 27 in Highland. Josh is a sales representative for Frito Lay in Rancho Cucamonga.


Kelli Opatikiewicz, B.S. physical education 1996, married Alex Martinez on September 6 in Claremont. She is employed as a client relations officer for Bank of America Private Banking in Indian Wells.

Amy Lynn Petty, B.A. liberal studies 1995, and Brent Steven Copeland, B.S. information management 1994, married September 6 in San Bernardino. Amy is employed as a fourth-grade teacher by the San Bernardino Unified School District. Brent is an engineer for Fleetwood Enterprises in Riverside.

Thomas Porter, B.A. political science 1994, married Jennifer Rebecca Williams on August 9 in Greenville, TN. Thomas is a legislative assistant for U.S. Representative Connie Morella in Washington, D.C.


Andrea Wagner, B.S. health administration 1995, married Robert Arlee on June 1 in Redlands. Andrea is a case management coordinator for the Neonatal Intensive Care Unit Management Group of Orange County.

Calvin Ward, B.A. management science 1990, married Dr. Isabel Bernal September 27 in La Puente. Calvin is an account consultant for MFS Intelenet, Inc.

Kevin Younkin, B.A. communication studies 1994, ZCTI, married Martha Elaine Garnaway on November 29 in Madison.
students from that area because they are a direct source of information about this important part of the world. One of their most tangible contributions resides in the fact that international students are the fact a force for the internationalization of the campus.

In the words of two internationalists, Philip G. Atibach of Boston University and Hans deWitt from the University of Amsterdam, "Internationalism is a central focus of higher education policy worldwide. Nations recognize that they operate in a global economy, and that understanding other societies and cultures is both valuable in its own right and necessary to be competitive." Thus, colleges across the U.S. can no longer ignore international education.

Indeed it should be mandatory for any higher education system of the 21st century. The new millennium calls for citizens with specific skills, dictated by the end of the Cold War, the deregulation of trade, the rapid improvement in global communication and information technology and the emergence of transnational corporations. The fact that local and regional communities are welcoming these international corporations, as well as the long arm of non-governmental organizations (UNICEF, for example) is testament to the fact that their primary missions should be ardently sought and promoted over and beyond national boundaries. The skills that respond to this need are called transnational competence.

How do you know if you are being prepared to become one of these individuals? According to the Institute of International Education's publication, "Towards Transnational Competence," achieving advanced levels of transnational competence requires a combination of real-life experience and classroom learning, including a serious program of foreign language and cultural learning to complement other studies. This combined experience should be enriched by stints of study abroad and overseas internships or other real-life international experiences.

The need for all students to get involved in international experience is paramount. While we witness many corporations becoming global companies to better handle their operations, already we've seen the push to a world without borders because of the need to connect transportation, good telecommunications access and research exchanges. Clearly there is a need to broaden the horizons of our thinking and perceptions beyond our cultural awareness. It is not too early to begin integrating the technical and cultural skills that will enable you to compete in a global market. The reality is that students with an international learning experience and expertise in foreign languages are better poised to discharge the transnational needs of tomorrow.
Do you like art, plays, music or talks on thought-provoking topics? Cal State, San Bernardino offers activities for the whole family. Keep this calendar handy. Share and enjoy. (It's best to call ahead and confirm an event using the phone numbers listed after each description. All numbers are in the 909 area code.)

TALK.

Stephen Cunha, president of California Geographical Society and geography professor at Humboldt State, talks about environment, people and politics in Central Asia at 1:30 p.m., and the environmental history of the Sierra Nevada, 7 p.m. Free. Call 880-5520 for location or other information.

ART SHOW OPENINGS.


MUSIC.

Two-piano faculty recital featuring Larry McFatter and Joane Grubaugh. Program includes works by Bach, Mozart and Milhaud. 8:15 p.m., Recital Hall in Creative Arts Building. General admission $6, students and senior citizens $4. 880-5859.

MUSIC.

CSUSB Symphonic Band performs "Trittico" by Nellybel and "Chorale and Alleluia" by Hanson. 8:15 p.m., Recital Hall in Creative Arts Building. General admission $5, students and senior citizens $3. 880-5859.

TALK.

Hugh Hewitt, host of PBS series, "Searching for God in America," and co-host of KCET program, "Life and Times," and Rabbi Daniel Lapin, syndicated radio host and president of national religious movement, Toward Tradition. "What Christians and Jews Should Know About Each Other ... But are Afraid to Ask." Eleventh Annual Morrow-McCombs Memorial Lecture. 7:30 p.m., Recital Hall in Creative Arts Building. Free. 880-5981.

MUSIC.

CSUSB Concert Choir performance includes Ramirez' "Misa Criolla" and Pinkham's "Wedding Cantata." 8:15 p.m., Recital Hall in Creative Arts Building. General admission $5, students and senior citizens $3. 880-5859.

MUSIC.

CSUSB Symphonic Band perform "Rock Point Holiday" by Nelson and Holst's Suite in F. 8:15 p.m., Recital Hall in Creative Arts Building. General admission $5, students and senior citizens $3. 880-5859.

MUSIC.

CSUSB Chamber Orchestra performance includes Warlock's "Capriol Suite." 4 p.m., Recital Hall in Creative Arts Building. General admission $5, students and senior citizens $3. 880-5859.
1. CSUSB crew-neck sweatshirt — $36.95
   sizes M, L, XL, XXL.
   Specify white or navy

2. Cal State Coyote t-shirt — $11.50
   sizes S, M, L, XL, XXL.
   White or ash

3. CSUSB hooded sweatshirt — $41.95
   sizes M, L, XL, XXL.
   Specify white or navy
   Both with Coyote-blue lettering

4. CSUSB embroidered applique sweatshirt—$32.95
   Sizes S, M, L, XL, XXL.
   Specify navy, maroon or black

5. Cal State official seal alumni mug—$5.75
   Specify black or cobalt blue
   Printed with the official seal

6. Cal State alumni window sticker—$4.99
   Vinyl and removable

Cal State alumni t-shirt w/seal—$11.50 (not shown)
   Sizes S, M, L, XL, XXL

Cal State alumni license plate frame—$6.95 (not shown)

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