Fall 2013

John M. Pfau Library

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Against the odds: The Pfau Library team achieves all strategic goals!

MOST MODERN academic libraries engage in strategic planning but few can boast of having accomplished most of their goals. Five years ago, in 2008, our initial strategic planning effort resulted in a very ambitious list of goals and objectives and there was doubt in many minds that we would be able to tackle what was set before us, much less finish going through the entire list. But the library team proved to be equal to task!

On August 21, 2013, Pfau Library personnel celebrated the achievement of all of their strategic goals and most of the objectives with a celebratory luncheon.

In my welcoming remarks, I thanked and congratulated the library team on their success and announced that soon the Pfau Library will be launching another round of strategic planning that will generate a brand new set of goals to guide us for the next five years, as we continue to improve our acquisition and delivery of the knowledge products and services that our students, faculty, and staff have come to depend on.

Provost Andy Bodman addressed the group; his remarks included kudos for members of the library team for having achieved so many strategic goals that directly benefit students, faculty, and staff.

The buffet luncheon was sumptuous, and while folks were partaking of the food and refreshments, PowerPoint slides were shown which highlighted the many actions necessary to complete each major goal. As each slide was displayed, team members who shouldered those responsibilities and acted on them were called forward for special recognition and a photo session.

Some of the major goals accomplished included the establishment of a Special Collections Department, development of a Library Media Center, establishment of a café, improvements to the library’s information technology infrastructure, and planning for the refurbishment and expansion of the library building. A complete list of our goals and objectives may be found on our website (www.lib.csusb.edu) in the “About Us” section under the link, “Mission & Strategic Plan.” You also will find a link to the PowerPoint presentation mentioned above.

Thanks once again, to all members of the library team for this major achievement! We also wish to thank President Morales and Provost Bodman for their continued support, as well as ALL our campus and community supporters, donors, friends, and alumni. The next five years look very bright indeed!
Encore!

by Cesar Caballero

ALTHOUGH we have celebrated the completion of our strategic goals, the library team does not intend to rest on its laurels! Soon, we will engage in a whole new round of strategic planning activities that will determine our next set of goals to guide us into the future.

In the meantime, enjoy the fruits of our progress such as: the outdoor film series, which takes place on the beautiful lawn in front of the library; the new thematic collection intended for published materials about the language and literature of the Inland Empire, Voices of the Desert Crossroads; and the laptop landing program, which students appreciate very much.

Of course, acquisition and development of new digital content in support of the university’s curriculum is ongoing. We now provide access to over 86,000 eBooks on various subjects via our online catalog, and we also have made many educational films instantly available on your computer via video streaming.

Be sure to stop by and admire the wonderful mural that adorns the wall of our coffee shop, Café Au Lib, the next time you visit the library, and we hope you have time to read a good book or magazine while you sip a cup of coffee.

Enjoy!

Marginalia

by Bonnie Petry

DO YOU know the value of a dollar? Did one or more of your parents ever admonish you for your lack of knowledge in this area? There is a fascinating book in the Reference Department of the library, The Value of a Dollar: Prices and Incomes in the United States, 1860-2004 (REF HB235 .U6 V35 2004) that will enlighten you on the subject of this moving target.

Let’s see what the section on 1965—the year that CSUSB opened its doors for business—yields:

The average annual income for an M.D. is $31,160. State and local government workers earn an average of $5,558 annually. An advertisement for an experienced dishwasher in Chicago offers $100 a week. Yes, folks, that’s almost as much as a state employee!

Los Angeles prices
Bread 29 cents a pound
Eggs (12) 49 cents
Bacon 78 cents a pound
Milk (1 qt.) 28 cents

A seven-piece living room group—sofa, chair, three occasional tables, two lamps—will set you back $169.77 and a television—16-inch black and white portable set that weighs less than 24 lbs.—just $149.95. A hardback book, This Timeless Moment: A Personal View of Aldous Huxley by Laura Archera Huxley, comes in at $6.95 (a 2013 new paperback edition of this same book is $19.95 on Amazon).

Want more? Two economics professors founded MeasuringWorth.com (www.measuringworth.com), a remarkable resource that attempts to make “… available to the public the highest quality and most reliable historical data on important economic aggregates, with particular emphasis on nominal measures.” Using their calculator for U.S. values, we discover that our dishwashing friend noted above earned the equivalent of about $727 a week in today’s money. I wonder if he had one of those portable TVs?

People in the news

Cesar and Sue Caballero have a grandson in the Army. Vincent Paul Collette enlisted in 2012. After completing basic training at Fort Benning, Ga., he was stationed in Camp Casey, South Korea for a year before returning to the U.S. Pfc. Collette is currently stationed at Fort Campbell, Ky., awaiting orders. “Our hero wears combat boots; I love my soldier!”

Iwona Contreras planned the Library Chalk Walk, a featured event of the Arts and Music Festival held at CSUSB on May 27, 2013. She and her team members won the 2012-2013 President’s Staff Award for Team Achievement. She also is the chair of the EOP Alumni Chapter.

Les Kong is the 2013-2014 chair of the Chapters Council of the Association of College and Research Libraries. He facilitated a strategic planning retreat at the University of Redlands for the Friends of the A. K. Smiley Library in July 2013. In November 2013, he will be serving as assistant team chair for the WASC Visiting Team to Shepherd University.

Barbara Quarton is a grandmother! Her first grandchild, Sonja Rose Michals was born February 10, 2013. Sonia lives with her parents in Boulder, Colo., and “Amma” visits as often as possible.
Kindred spirits
by Lisa Bartle

YOUNG ADULT literature is taking over your local movie theaters! Of the 20-odd movies based on books coming out in the next 12 months, more than 15 of them are being marketed to young adults, have won awards for young adult literature, or have a protagonist that is a young adult. Many of these are enjoyable books and worth a read before their release in theaters.

Horns
by Joe Hill
On order for the library

After the murder of his girlfriend, Merrin, Ig spirals into a depression. In addition, family and neighbors think he killed her. One morning he wakes up with horns growing out of his head and the ability to make people confess the truth. With this ability, he sets out to find Merrin’s killer and get his revenge. The movie is directed by Alexandre Aja, stars Daniel Radcliffe, and is scheduled for release October 11, 2013.

Catching Fire
by Suzanne Collins
JUV PZ7.C6867 Hun bk.2 2009

An American Library Association Best Books for Young Adults, 2010 and a Notable Social Studies Tradebook, 2010. By winning the annual Hunger Games, District 12 tributes Katniss Everdeen and Peeta Mellark have secured a life of safety and plenty for themselves and their families. But because they won by defying the rules, they unwittingly become the faces of an impending rebellion and must face another Game with ten other victors. The movie is directed by Francis Lawrence, stars Jennifer Lawrence, Josh Hutcherson, Liam Hemsworth, and is scheduled for release November 22, 2013.

Winter’s Tale
by Mark Helprin
PS355B.E4775 W5 1983

Middle-aged burglar Peter Lake forms a friendship with Beverly Penn, a young, dying heiress, which drives him to defy death for the sake of love. The movie is directed by Akiva Goldsman, stars Will Smith, and Jennifer Connelly, and is scheduled for release February 14, 2014.

Divergent
by Veronica Roth
Featured Books PZ7.R7375 Di 2011

A winner of the American Library Association Best Fiction for Young Adults, 2012. In a future Chicago, 16-year-old Beatrice Prior must choose among five predetermined factions to define her identity for the rest of her life, a decision made more difficult when she discovers that she is an anomaly who does not fit into any one group, and that the society she lives is on the verge of civil war. The movie is directed by Neil Burger, stars Shailene Woodley, Kate Winslet, and Theo James, and is scheduled for release March 21, 2014.

The Maze Runner
by James Dashner
On order for the library

A winner of the American Library Association Best Fiction for Young Adults, 2011 and the Tennessee Volunteer State Book Award, 2011-2012. Sixteen-year-old Thomas wakes up with no memory in the middle of a maze and realizes he must work with the community in which he finds himself if he is to escape. The movie is directed by Wes Ball, stars Will Poulter, Dylan O’Brien, and Kaya Scodelario, and is scheduled for release February 14, 2014.

The Last Apprentice Series
(12 books)

Winner of the 1985 Nebula Award for best science fiction or fantasy novel as well as the 1986 Hugo Award for best science fiction novel. Child genius Ender is recruited into a military school to battle the alien invaders, Buggers. Is the genetically engineered boy the successful result of attempts to breed a general capable of defeating the Buggers? The movie is directed by Gavin Hood, stars Asa Butterfield, Abigail Breslin, and Harrison Ford, and is scheduled for release November 1, 2013.

The Last Apprentice Series
(12 books)
by Joseph Delaney
JUV PZ7.D373183 Las bk.1 2005

The first book in this series, The Last Apprentice: Revenge of the Witch, is another American Library Association Best Books for Young Adults, 2006, a Horn Book


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Ender’s Game
by Orson Scott Card
PS355S.A655 E5 1994

Winner of the 1985 Nebula Award for best science fiction or fantasy novel as well as the 1986 Hugo Award for best science fiction novel. Child genius Ender is recruited into a military school to battle the alien invaders, Buggers. Is the genetically engineered boy the successful result of attempts to breed a general capable of defeating the Buggers? The movie is directed by Gavin Hood, stars Asa Butterfield, Abigail Breslin, and Harrison Ford, and is scheduled for release November 1, 2013.
Another success story!
by Iwona Contreras

THIS SUMMER, the library hosted its first free movie nights on the library lawn. Both movie screenings proved to be overwhelmingly successful and brought the campus and community together for two thoroughly enjoyable evenings of fun.

Our first movie was *42: The Jackie Robinson Story*, the story of two men—the great Jackie Robinson and legendary Brooklyn Dodgers General Manager Branch Rickey, whose brave stand against prejudice forever changed the world by changing the game of baseball and its fans.

Guests began arriving at 6 p.m. in order to save the best spots and we welcomed nearly 170 people. Part of the fun was wearing the jerseys of your favorite team, and of course the “boys in blue” won. Carl’s Concessions had hot dogs, snow cones, and more for purchase.

“I had a blast at the free movie night!”

Josefina Mejla had this to say about the event:

I found out about movie night through CSUSB’s Facebook page. I am a CSUSB alumna and I try to attend as many CSUSB events as I can. Movie night was wonderful! The set-up and sound were great. The best thing of all was that they played a movie that was not even out on DVD yet! That was the first time I had ever seen that at a free movie night event. I hope these movie nights continue every summer at CSUSB; my family and I really enjoyed it, and events like these are great for the community. Thank you CSUSB library!

At the height of the Roaring Twenties, Nick Carraway, a would-be writer leaves the Midwest, moves to New York City, and is drawn into the life, dreams, and tragedy of his millionaire neighbor, Jay Gatsby in our second movie, *The Great Gatsby*.

More than 350 people—many dressed in Roaring Twenties attire for the contest—showed up. There were so many attendees that we used the entire lawn; Associated Students, Inc. joined in the fun and let us use their larger screen. Two costumed students won gift cards to a local restaurant. The Pearson Cajun Food truck was on hand with great food for all, and the line never stopped.

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“I had a blast at the free movie night!”

CSUSB HAS some of the most thoughtful, artistic, and talented people in the world! Last year, the students who staff *The Pacific Review* helped nurture that talent with events held in Special Collections. Every first and third Thursday during the fall, winter, and spring quarters, from 6 p.m. to 9 p.m., they gathered to hear established poets (recruited by professors Juan Delgado, Chad Sweeney, and Julie Paegle) read their work and respond to questions about the poems and the process of writing. This was usually followed by an open mic session where anyone could come to the microphone to read for a few minutes from their own work.

That work is astonishing—one moment it has you laughing and the next it brings you near tears. The passion and talent in our community moved the English Department and the Pfau Library to collaborate on a new collection that celebrates the unique voices of the people of our area. It includes poetry and prose works written by local authors and that focus on the Inland Empire. We named that collection *Voices of the Desert Crossroads*.

Voices of the Desert Crossroads
by Jill Vasilakos-Long

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We’re slowly adding to the collection, locating materials that focus on the Inland Empire. There is a great deal of work that is set in California, but most centers on San Francisco or Los Angeles; our beautiful part of the state has been neglected. We hope to give it a little more prominence by building *The Voices of the Desert Crossroads Collection*!

Our poetry readings will continue to be held on the first and third Thursdays of each month as long as classes are in session; everyone is welcome!
The San Bernardino Sun archive

by Jill Vassilakos-Long

AN IRREPLACABLE archive of local history was rescued at the 11th hour!

What happens to news, once it’s been printed in a newspaper? It becomes history—not just any history, but the very first account of the news that was available at that moment in time. Furthermore, the entire issue of the newspaper provides in depth context for the news. Everything from the language used, to what was considered important, to the advertisements, give current researchers a feel for what the world was like when the story was written.

In 2012, the San Bernardino Sun owners determined to move to smaller offices. CSUSB Associate Vice President of Public Affairs Sid Robinson heard that they would no longer be able to keep the archive of The Sun that went back to 1894. Robinson called Dean Cesar Caballero, who determined that this archive of San Bernardino history must be saved. There followed a frantic search for a temperature-controlled, large, empty space on our campus. None could be found. Caballero asked me, the Special Collections Librarian, to reach out through library networks to see if there was a library or archives in the area that could (at least temporarily) house the collection. Genevieve Preston, archivist for San Bernardino County, offered to take the newspaper archive into the County Archives. The county Board of Supervisors allowed her to do this on the condition that the project is free of cost to the county. Everyone agreed; it was the only way to save the archive.

Preston is currently working with the staff of the California Digital Newspaper Collection to get the back issues of The Sun digitized. This must be done without funding, so the work is accomplished a little bit at a time so as not to interfere with other projects. In other words, it is going to take some time. However, when the digitization is complete, the Pfau Library has the permissions to make it available to our campus. We can’t promise that it’s coming soon, but it will be made available to our students, staff, faculty, and other researchers as soon as possible.

A brief history of San Bernardino newspapers

by Jill Vassilakos-Long

LURED BY the plans of U. S. Senator William M. Gwin, who intended to divide California into two states, with San Diego as the capital of the southern state, publisher John Judson Ames moved to San Diego to start The San Diego Herald and be in the center of the action. By the late 1850s it was clear that Gwin’s plan had failed.

Meanwhile, Brigham Young, head of the Mormon Church, ordered the Mormons who had settled in San Bernardino Valley to return to Salt Lake to stand with him against United States federal troops. Most sold their land as quickly as possible, and new settlers moved into the once-sleepy town. Then gold was discovered in nearby Holcomb Valley! Ames decided to move his press to San Bernardino, and start a newspaper here. The prospectus for the newspaper stated (in part):

…the prospectus of a paper to be published at San Bernardino to be called the San Bernardino Herald. To be devoted to the interest of the southern county generally, the erection of a Territory and construction of a Pacific Railroad and all things that will make San Bernardino progress.

In June of 1860, the San Bernardino Herald began publishing. It was a weekly, with a circulation of 480. It was designed to be non-partisan. At this time partisan feeling was running high in the United States. Southern states were considering seceding from the Union. In late 1860, Ames had trouble with creditors, and was forced out. The newspaper was taken over by J. S. Waite, Esq. At least one issue of the paper was printed in January 1861.

In April 1861, Edwin A. Sherman purchased the press and equipment and began a new newspaper, The San Bernardino Patriot, which was forthright in its support of the Union. Even though it was the only paper published in the county, circulation was low. Many citizens of the county were partisans for the rebels! The Patriot ceased publication in February 1862. Sherman had preserved issues of both the Herald and the Patriot, but a fire destroyed that archive.

For almost five years, San Bernardino County was without a printed newspaper. At some point in that interim there was a manuscript monthly paper prepared by the Young Man’s Literary Association, titled The Echo. No copies have survived.

In January of 1867, Henry Hamilton established The San Bernardino Guardian. This paper lasted until late 1876. Some issues of The Guardian were preserved; this is difficult as newspapers are usually printed on cheap paper, which yellows and crumbles over time. In the 1950s, microfilming of rare and fragile materials became available but after about 90-100 years some issues had not survived. Everything that did was filmed and the library has those films.

In 1873, William H. Gould founded The San Bernardino Argus. It was published weekly at first, then daily later on. It ceased publication in 1877. Many of these issues were also captured on microfilm and are available in the library. The Argus was sold in 1878, but the purchasers were not interested in publishing a San Bernardino newspaper. In fall 1878, W. R. Porter and F. F. Hopkins purchased material from The Argus and started the San Bernardino Valley Index. Some issues from 1880 survived and were microfilmed; the library has this microfilm.

In April 1875, Fred T. Perris and John Isaacs started The San Bernardino Advertiser, a small newspaper supported entirely by advertisements, printed in runs of 1,000 and distributed freely. In September 1875, the paper was renamed The San Bernardino Times. It was published as a weekly and as a daily. No copies have been located.

Isaacs partnered with A. Rodemeeyer to found The San Bernardino Weekly Times and The San Bernardino Daily Times. The library has some of the 1875-1888 issues of these newspapers on microfilm. In 1889, The San Bernardino Daily Times and The San Bernardino Daily Index merged to become The San Bernardino Times-Index. Again, the extant issues were microfilmed in the 1960s and the library owns a copy of the microfilm.

Other pre-1900 newspapers of San Bernardino include The Daily Courier, The Evening Transcript, and The Free Press, but the longest running of them all is The San Bernardino Sun, variously called The Sun, The Sun-Telegram, and The San Bernardino County Sun, which was first published in 1894 and survives to this day. All the issues that survived to be filmed are available in the library.
Great Horned Owls and a rescue at the Pfau

by Pat Ricé-Daniels

THEY WERE here before us—before the campus was built, even before the grapevines were planted at the base of the San Bernardino Mountains. The land our campus stands on has always been a habitat for wildlife, and Great Horned Owls (Bubo virginianus) nest here. During early winter, they mate and then begin searching for an abandoned nest—preferably one made by hawks or crows—that they can claim for their own. They do not build nests; they only refurbish them. On the CSUSB campus, such nests are usually located somewhere on certain buildings or in trees. After lining the nest with bits of bark, tufts of fur from prey, and some of their own downy feathers, they settle in. About four weeks later, the female owl lays from one to four eggs. After the eggs hatch, the parents begin to raise their young, but not always without incident.

In mid-December of 2012, Suzie Earp, historian-archivist with CSUSB’s Water Resources Institute, who has a keen interest in and extensive knowledge of birds in general, spotted a Great Horned Owl nesting on the fifth floor exterior ledge of the Pfau Library. She shared her discovery with Special Collections Coordinator and Librarian Jill Vassilakos-Long, and with me, Pat Ricé-Daniels, student assistant. From that moment on, we circumspectly watched over “our owl” nesting in the midst of this cement forest. At different times throughout each week, we quietly checked on the mother owl as she sat day after day on her nest. We did not want to disturb her, so we tried to hide our fascination with what was taking place.

After a few weeks, one day when the sun was shining directly on the nest area, we noticed the mother owl had flown off. We went to the fifth floor window and saw three eggs in the nest. Library Assistant Manny Veron took pictures of this exciting discovery.

According to Tom Benson, an instructional support technician in the biology department and the campus’ resident bird expert, depending on when the mother owl lays her eggs, the incubation period is 30-37 days, or sometimes a bit longer. Evolution has timed the hatching so that when the chicks come out “…in early spring or late winter, [which is] when the food is starting to become available, and the mammals are out and active so there’s a ready food supply for [the owls] to feed their young.”

As the mother owl sits on the nest and eggs, but also when she flies away for short periods of time, the father owl is usually roosting close by, keeping watch in order to protect the eggs from other birds. Benson said that ravens, crows, and jays “…are potential predators, they will eat anything and everything. They will eat [eggs and] chicks from other nests. While the female is up there on the nest, the male is probably roosting in a tree within 100 or 200 yards. He is probably in one of the big eucalyptus trees or the pine trees that are over there right by the theatre.”

While out bird watching around the campus one day, Benson happened to see and photograph the father owl roosting in a tree near the Performing Arts building, where he had a perfect view of his mate on the nest.

In a conversation with Earp, she talked about how successful owls are at protecting their eggs. For instance, ravens do not fly at night, so if the mother owl is thirsty or hungry, she will usually fly during the night to hunt and drink water.

About four weeks after the initial discovery, I noticed the mother owl was sitting differently in the nest. She was not nestled down in the nest. We kept watch, and once again, one morning when the sun was shining directly on that side of the library and on the nest, we saw that the mother owl was temporarily away. We rushed to take a look and found three newly hatched owlets in the nest—Veron hurried to get the camera to take pictures.

Earp described how newborn owlets
Our babies quickly grew and developed into cute, cuddly-looking creatures. Benson said it takes “about 25-29 days before the young [owls] actually fledge or [are] able to fly to leave the nest.” Benson further indicated “it’s great to watch the parents bring food back to the nest. And then, even after they fledge, a lot of times they’ll spend the next few weeks following the parents around learning to fly, learning to hunt…” In some cases, Benson mentioned that it can take “six-10 weeks after hatching” before they leave the nest—and they can stay around the parents for as long as a few months.

Naturally, as the babies grow bigger, they out-grow their nest—and it is during this crucial period when it is necessary for them to fledge—to replace their down with flight feathers—and learn how to fly. During this stage of development, unfortunately, one of the owlets fell from the fifth floor ledge and landed on the third floor ledge. Veron happened to discover the owlet on the third floor ledge; after alerting us, he took a picture. We were hoping the owlet would find its way back to the nest. Instead, it ended up down at ground level in front of the library. Of course, we panicked!

Vassilakos-Long called around to alert the campus authorities and the campus facilities staff that one of the owlets had fallen from its nest. Within a short time, Ruben Nuñez, the automotive/grounds manager for CSUSB Facilities Services, came to the rescue.

He arrived on the scene within an hour or so, and he “noticed [the baby owl] was bleeding at the beak” so the bird needed immediate attention. Nuñez thought about the coyotes that wander on campus during the late night and early morning hours before dawn and he realized the owlet would not survive if something was not done right away. Nuñez went to his office to contact an animal rescue facility he had used for previous campus animal rescues, but there was no response. So he got on his computer to search for help.

Finally, he found Penny’s Nest, which is a licensed bird sanctuary not far from the campus. He spoke with the owner, Penny Richsteiner, explained the situation, and she graciously agreed to come rescue the fallen owlet.

Richsteiner arrived on the scene with gloves, a net, and a small cage. She approached the owlet, explained to Nuñez how to properly and safely pick it up, then placed the owlet in the cage. Richsteiner told Nuñez that she would nurse it back to health. A few days later, Nuñez contacted Richsteiner and she told him the owlet had been successfully nursed back to health and taken to a multimillion-dollar bird sanctuary called Coachella Valley Wild Life Sanctuary, where it would receive further care. “This facility rescues, cares for, and prepares various birds to be safely released back into the wild. Nuñez called the wild life sanctuary to request that when the owlet was ready, it be released back in this area of the campus, to possibly rejoin its parents and siblings.

Meanwhile, within a couple days of the rescue, the remaining two owlets fledged and left the nest along with their mother. They most likely began roosting in the trees or on buildings around the campus, as Earp, Benson, and others have noticed.

Earp recalls that at least every other year she sees Great Horned Owls nesting or roosting somewhere on campus, and she has seen them a few times in the same location on the fifth floor ledge of the library. Benson remembers first seeing the owls in February of 2003 perched near the fourth floor next to the doorway of Special Collections.
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“Pfau” rhymes with “now.” It is the German word for “peacock.”