Cal State San Bernardino Magazine is published by the Office of University Advancement at California State University, San Bernardino for alumni, friends, parents and colleagues. It is produced twice annually in the fall and spring quarters.

This publication is partially funded with non-state resources, including a grant from the CSUSB Alumni Association. Opinions expressed in Cal State SB Magazine do not necessarily reflect the views of the editors or represent the official policy of California State University, San Bernardino. The editorial committee reserves the right to edit all submitted material. Editorial and alumni information and photographs should be sent to:

Cal State San Bernardino
Public Affairs: Magazine Editor
5500 University Parkway
San Bernardino, CA
92407-2397

Good quality color photographs are welcome. Polaroids or photographs printed on textured paper are not accepted.

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Fall/Winter 2004

News for Alumni and Friends of the University
San Bernardino and Riverside counties are growing — and fast. The boom in buildings at CSUSB is critical to meeting the growing needs of students as well.

The university goes electronic with its daily news Web site.

The thorny issue of making sure elections are honest and fair took political science Professor Bill Green to a foreign nation just two months before Americans cast their ballots for a new president.

Every development professional loves it when contributions receive “matching funds.” Cecilia Soriano is working at matching contributors with funds.

The CCAA named women’s volleyball star Kim Morohunfola its 2003-04 conference Athlete of the Year.

Four Cal State San Bernardino students are playing their own version of “odds and evens.”

CSUSB celebrates its 40th birthday next year, and wants to take a walk with you down memory lane.

If you missed “Ethel” the first time around 13 years ago, now’s your chance to catch the one-woman musical that won a special commendation from the Kennedy Center.
This fall our San Bernardino campus is eagerly watching the renovation and expansion of the Santos Manuel Student Union. It’s one of many newly built or renovated buildings that will enhance the student experience at CSUSB.

We’ve brought in temporary buildings to house Associated Students, Inc. (ASI), the student union administration, the Women’s Resource Center, the Cross Cultural Center and other functions. The expansion will double the space for those student service functions, add a new theater on one side, and enclose the outdoor space between the Events Center entrance and the main building with an airy, two-story indoor atrium. Construction is due to be completed in the summer of 2005.

Students in 2001 voted to increase their activity fees in order to finance the student union expansion – further supported with a gift from the San Manuel Band – and a student fitness center. The fitness center is finally underway, after two years of having a temporary building housing some of its functions. This spectacular, glass-walled building will sit on the east side of campus, on former tennis courts, and will feature state-of-the-art exercise equipment for the benefit of the campus community.

These are just two of several extensive projects now underway or in the planning stages. In all, current and future construction will total more than $200 million.

Our new science facility will be known as the Chemical Sciences Building and is due to be completed by next January. Connected to the Biological Sciences Building, the construction will bring new classroom, lab and faculty office space, including three large classrooms. Next to the main building, and joined to it, will be a new science museum. This wonderful asset to our educational environment brings the number of museums on campus to three – together with our recently opened Anthropology Museum (in the College of Social and Behavioral Sciences) and the Robert V. Fullerton Art Museum, dating from 1996. All three museums will be visible to one another, across a short expanse of lawn.

After the Chemical Sciences Building is completed, we will close parts of the 1960s-era Biological and Physical Sciences buildings for a much-needed update and modernization. Many of their classes, labs and offices will move temporarily into the new building.

This fall saw the opening of the beautiful and functional University Village across Northpark Boulevard. A cooperative venture between CSUSB and American Campus-Titan, University Village brings 480 new beds in a well-appointed apartment complex, with its own clubhouse, pool, spa and covered parking. The university administers the complex, just as we do with Serrano Village. University Village is now totally rented. Total beds available to live-in students now number more than 1,500 – an increase from 400 just four years ago.

Further east on the I-10, the Palm Desert Campus continues to grow. The Indian Wells Center for Educational Excellence is nearing completion this winter. It includes a classroom building, which will house many of the teacher-training and credential programs taught there, and the 300-seat Indian Wells Theater. The theater will accommodate many large lecture classes as well as community events. With the completion of the Indian Wells Center, nearly all Palm Desert Campus classes will take place at our Cook Street campus, which includes the Mary Stuart Rogers Gateway Building. Now the campaign continues to raise $10 million in community support to begin PDC’s Health Sciences Center, which will complete Phase I of the Palm Desert Campus.

And the seemingly endless building program will not stop with these structures. California voter approval of Proposition 55 this past March gave the green light to planning for CSUSB’s long-awaited College of Education Building. Bringing together in one building all of the San Bernardino campus’s teacher training, credential and liberal studies faculty and classes, this edifice has been a dream that is long overdue – and sorely needed by thousands of our students and faculty. This nearly $50 million building will sit behind the library, toward the mountains. With its construction will come the completion of a roadway around the perimeter of our campus, linking with Campus Drive, a new road the city of San Bernardino will build out to Kendall Avenue on the campus’s northwest side. We hope construction of the Education Building will begin in 2006.

All of these projects are necessary to better serve a student population that, while it dipped to 16,200 this fall, is still projected to grow to more than 20,000 by decade’s end and 25,000 in the future, making us larger than the great majority of the nation’s universities.

We’re happy that when the dust settles, we’ll have some fine new structures in which to continue to improve the vital educational, research and service programs that have marked Cal State San Bernardino’s excellence.

Albert K. Karnig
Telling the Story

One year after its November 2003 launch, ICTN News is the news

Cal State San Bernardino’s leadership in forming a regional cable television network for the inland Southern California area might well be the first university-led cable news operation in the country, according to the Radio and Television News Directors Association.

The Inland California Television Network (ICTN) debuted in November 2003 with live, local television news targeted at Inland Empire viewers, who’ve long felt underserved by Los Angeles television news. Besides the live newscast at 10 p.m. Monday-Friday on cable Channel 3, ICTN repeats the news immediately at 10:30 p.m., and rebroadcasts it at 11 p.m. on the local PBS affiliate KVCR-TV, which reaches nearly 4 million satellite and cable viewers.

About two months after ICTN News launched, the university sampled viewer opinions as part of the eighth annual Quality of Life study in San Bernardino County. The response was a resounding affirmation. Viewers said the programming provided useful information and covered good topics.

“More than 70 percent of the respondents said ICTN News is good to excellent,” said Cindi Pringle, executive director for ICTN. “We were amazed and very pleased by the ‘early returns’ on our news product.”

ICTN is a publicly-supported, community-based television network formed by Cal State San Bernardino in partnership with local municipal governments to deliver locally targeted information to the fast-growing Inland Empire area. In addition to the news, which is prepared in collaboration with two daily newspapers in the county, The Sun and Inland Valley Daily Bulletin, ICTN produces and transmits cultural and educational programming to the government access channels (all cable Channel 3) in 15 cities: Big Bear Lake, Chino, Colton, Fontana, Grand Terrace, Highland, Loma Linda, Montclair, Ontario, Rancho Cucamonga, Redlands, Rialto, San Bernardino, Upland and Yucaipa.

Corporate sponsorships, program underwriting, grants and contracts are the basis of ICTN’s funding, which was seeded initially by federal monies. With $1.3 million, ICTN installed digital television equipment at studios shared with KCSB-TV3 of the city of San Bernardino.

“Cal State San Bernardino has created a regional television asset for the Inland Empire. Now it’s time for the region to step up and support the area’s only local television news operation through sponsorships and underwriting,” Pringle said. Businesses receive recognition three times each evening the news airs. Other on-air announcements can be seen before and after cultural and educational programming, based upon the sponsor’s wishes. Information on news sponsorship and program underwriting is available from Pringle at (909) 384-7280.

“... live, local television news targeted at Inland Empire viewers, who’ve long felt underserved by Los Angeles television news.”
The Road to Distinction

Awards always put their recipients in a flattering light, but that glory can often come splashing over to those things he or she is associated with. That's the case with three top administrators, who are helping make a name for Cal State San Bernardino.

CSUSB President Albert Karnig was selected as the 2004 Inland Empire Public Sector Leader of Distinction.

“T’ve been honored by this meaningful award, and I’m delighted to accept it, but this is really an honor rooted in the efforts and energy of our faculty, staff and students whose achievements have built — year in and out — an increasingly excellent university,” Karnig said.

A panel of independent volunteer judges selected winners and finalists in six different categories. Karnig’s award was accompanied by a $1,000 contribution to the President’s Academic Excellence Scholarship program at Cal State. Karnig is entering his eighth year in leading the university. Since assuming his presidency in 1997, he counts among the major accomplishments:

- Records in enrollment, diversity of faculty and students, grant and contract funding, overhead funds, fundraising, patent applications and international program development;
- The adoption of a focused university strategic plan;
- The allocation of additional resources to advance academic excellence;
- Raising $20 million toward a three-building, privately-funded branch in Palm Desert, and completion of the university’s first scholarship campaign;
- Expansion in campus facilities, including four new academic buildings, doubling the size of the Student Union and adding 1,130 new residence beds;
- Higher student retention and many community-based efforts to promote college attendance;
- Creation of research and service centers and initiatives;
- A renewed emphasis on community partnerships that promote economic, social, and cultural development across the broad area served by the university, including management of a cable television network with 15 cities and access to more than 1 million viewers.

A national honor came to the university’s Louis Fernandez, provost and vice president of academic affairs, when he received the Outstanding Support of Hispanic Issues in Higher Education Award at the Hispanic Caucus of the American Association for Higher Education.

Fernandez, who was a professor of geology before becoming the university’s provost and vice president for academic affairs, received the award in April at the association’s annual conference held in San Diego. The award is given to someone in the community who has demonstrated outstanding accomplishment and support of Hispanic issues.

Fernandez has served on many national and state committees and organizations that promote diversity. He has been an active member of the National Association of Geology Teachers Minority Affairs Committee, which he chaired for several years. At CSUSB, he was instrumental in...
For a short while it almost felt like rain. The morning marine layer that had camped in the San Bernardino valley all week long was particularly thick on May 28, the start of the Memorial Day weekend and the day the university set for its first official observance of the holiday. Everyone hoped that by 9:50 the heavy gray soup would give way in time to make it safe for the planned flyover. The mist had no such schedule. On the day the country honored the American souls who had courageously fought and then relinquished their futures, “Discretion was the better part of valor,” observed a reporter attending the event once he heard that the flyover by four Korean War T-34s was scratched. Earlier, retired Navy officer Bob Tiberi, a CSUSB information technology consultant clad in Navy whites, said in a short address that Decoration Day, so called when it was established in 1868, was never meant to sing war’s praises. “My own earliest remembrances,” he said, “are of accompanying my parents as they went to the cemetery to decorate the graves of family members with flowers and flags.” After the ceremony ended and most of the crowd had left, a woman from the audience walked up and asked him if he knew if Riverside National Cemetery would be holding a similar service. She hadn’t visited her veteran husband’s graveside since she’d buried him four months prior. Moved by Tiberi’s speech, now she would. Memorial Day was as much a day for the living as it was for the dead, a reminder that the great sacrifice made by so many deserved at the very least a small sacrifice of gratefulness.

CONTINUED FROM PAGE 4

**Sacrifices, Large and Small**

...continuing with the university two new concentrations and a minor in Chicano/Latino studies. The university has offered courses in Chicano and Latino studies for years, but the new concentrations put these courses under one umbrella.

While the awards to Karnig and Fernandez were for their administrative efforts, geography professor Jenny Zorn’s most recent honor has come in the world of athletics. Just this past spring one of her alma maters, Flagler College, inducted her into its Hall of Fame. In some of its earliest years, Flagler nabbed Florida state championships in women’s basketball and volleyball. Zorn was an all-star center of the 1976-1977 and 1978-1979 championship teams, and as a middle blocker and setter was named most valuable player on her 1979 volleyball squad. Zorn has received in recent years her academic accolades as well. In 2001, she became only the third woman in the 55-year history of the California Geographical Society to be elected as president. Also in 2001, Zorn received the CSUSB College of Social and Behavioral Sciences’ outstanding service award.

And early this summer Zorn took over as the new associate provost for academic programs at Cal State San Bernardino. Zorn, who was the associate dean for the College of Social and Behavioral Sciences, takes over for Jerrold Pritchard, the longtime head of academic programs who retired at the end of the 2003-04 school year.
And Now, Your CSUSB News

Life for reporters and general news junkies is just a little bit sweeter today. The office of public affairs at California State University, San Bernardino has launched a new Web site. Life is sweeter because at http://news.csusb.edu they can now get their news of the university through one site and every day.

The site features up-to-date news about activities and events at CSUSB. Stories are updated daily. It also has a detailed listing of campus events, along with links to other media Web sites containing stories about the university. There are also resources for media through the public affairs office, including an updated faculty experts guide. An online version of Cal State San Bernardino Magazine is also featured.

“The news site is dynamic and constantly changing,” said university Public Affairs Director Sid Robinson. “The content is updated so that people who visit the site in the morning will be inclined to come back at the end of the day to see what’s new. This will be the place to find the latest updates should we encounter an emergency situation like we had last fall during the wildfires.”

Transitions

New Roads

The faculty who retired at the end of the 2003-2004 year numbered 21, including five instructors from CSUSB’s accounting and finance department. To all a big “thanks” for the years of work, and the best of luck on the road ahead.

Cynthia Bird, accounting and finance
David Bourquin, library
Charles Christie, public administration
Esteban Diaz, educational psychology
Stuart Ellins, psychology
Lanny Fields, history
Loren Filbeck, music
Bruce Golden, English
Craig Henderson, student services
Linvol Henry, accounting and finance
Irvin Howard, educational leadership and curriculum
Kenneth Johns, language, literacy and culture
Michael LeMay, political science
Carolyn Martin, kinesiology
Tom Meisenhelder, sociology
Gordon Patzer, business and public administration
Jerry Pritchard, music
John Scribner, accounting and finance
Hossein Shalchi, accounting and finance
Bob Stein, math
Curt Westbrook, accounting and finance

Helping Handles

Having the right tools as you work around the house helps in doing the job right. That’s more important still when it comes to handling life, and the Community Counseling Center at Cal State San Bernardino is another good source that can supply you with those tools.

The center assists men and women struggling with depression, anxiety, eating disorders, life changes and relationship problems, including marital issues. Counseling for children or those simply wishing to work on personal growth are offered as well. The center can be reached at (909) 880-5569. It will respond to inquiries during the holidays, and begin taking appointments after the first of the year.

Affordable and confidential, the 50-minute sessions run a minimal cost for clients, and the fee can be waived if need be, said center director Ed Teyber. Day and evening appointments can be made, and the center also gives referrals. Many clients want longer term counseling, and so are seen throughout the academic year, said Teyber.

The Community Counseling Center is staffed by several graduate students and overseen by Cal State San Bernardino faculty. The center offers counseling to students as well as the general public.
Florentino Garza has seen his share of hard cases as a longtime trial lawyer, and his work has won him honors. But it’s the hard knocks in early life that also have brought rewards and regard to his door.

A partner of the San Bernardino law firm of Garza, Garza & Pacheco, Garza has an internationally known practice in the areas of civil rights, civil appeals, personal injury and environmental law. He is a fellow of the International Academy of Trial Lawyers and the American Academy of Trial Lawyers, and was named California Trial Lawyer of the Year in 2000 by the American Board of Trial Advocates. In June, Cal State San Bernardino recognized that career with an honorary Doctor of Letters degree during the university’s annual Commencement. He’s the university’s fourth recipient of an honorary doctorate.

Among his many honors, however, also has been an award established by the San Bernardino County Bar Association, an award that had less to do with the job of trial law and more to do with his character. In 2002, the association established the Florentino Garza Fortitude Award, honoring attorneys who “exhibit strength of mind that enables them to encounter danger or bear pain or adversity with great courage.”

On his way to becoming an attorney Garza had leaped plenty of hurdles. At 76, he said during two Commencement speeches he delivered at CSUSB, he could look back and be thankful for what the country had given him. A native of Texas, he once worked Texas cotton fields and spoke little English. Presbyterian missionaries brought him into their family after he was orphaned, and in 1956 Garza graduated from the UCLA Law School – one of the first Mexican Americans to do so. At Commencement he remembered those roots and reminded the new graduates to remember theirs and to give back to their communities and their country.

“If a family comes from a poor area of Latin America,” says Mirta Gonzalez, who was born in Cuba, “the only idea they might have for the girl is to get a job and be able to buy material things, instead of being behind the girl to study and be whatever she wants to be.” Gonzalez is a professor of Spanish at CSUSB. When she was 20 a priest put her on a plane to Kansas City, Mo., where she lived with a Cuban family in public housing, married, gave birth to her first child and earned a bachelor’s degree. She went on to earn a master’s and at 49 her Ph.D. Earlier this year, the national publication Hispanic Outlook for Higher Education magazine named her one of 20 “Trail-Blazing Mujeres.”

**The Honor in Endurance**

From Cotton to Courts — At a June commencement, 2004 honorary doctorate recipient Florentino Garza recounted working in Texas cotton fields, and reflected upon rewards of his career as a trial lawyer.
If Klaus Brasch is a biology professor at Cal State San Bernardino, why did he receive an award from the U.S. Small Business Administration? It’s because Brasch champions innovation. The organization has honored him with its 2004 Research Advocate of the Year award. The executive director for research, development and technology transfer at CSUSB since 1998, Brasch has promoted not only research and innovation on campus, but also in the community. His expert advice, particularly to companies owned by minorities and women, has supported the products of many of these small businesses. Brasch was one of 10 awardees honored by the Santa Ana office of the Small Business Administration.

In a class offered for the first time this past spring, students are learning the ins and outs of sports marketing, including merchandising, promotions and ticketing. They’ve worked with such events and organizations as the PGA Charity Classic golf tournament, the Inland Empire 66ers and Motocross desert racing.

**GOOD VIBRATIONS**

The aura of Karen Dill Bowerman was shining bright in early August. Just four days on the job, the new dean for the business college stole away from her office to mingle among university advancement division staff and managers as they held their annual work retreat. It was during lunch that guest speaker Katherine Wysocki, a psychologist, author of the book “Your Personal Coach” and one who had a talent for reading auras, mentioned as she spoke that Bowerman’s energy vibrations were in particularly good supply — confirmation that the College of Business and Public Administration was going to be in good hands.

Those who’d met Bowerman at the retreat and those who’d interviewed her for the job already had an inkling. After accepting the post and well before arriving at Cal State, the former associate dean of Fresno State University’s Craig School of Business was already plotting a course for her new academic charge. She began by tackling CSUSB’s lengthy and recently completed Western Association of Schools and Colleges report as well as reading an Association to Advance Collegiate Schools of Business assessment of the university’s business college. The AACSB had recently renewed Cal State’s accreditation status. The reports, she says, showed that “the faculty and students are already deeply involved in the community, and there are many more opportunities for the college to foster business growth in the Inland Empire.”

No less bright than Bowerman’s personal qualities are her professional credits. At Fresno she had been a professor of management and human resources management since 1979. She also has been a member of the California Awards for Performance Excellence Board of Governors, has published several instructors’ guidebooks and video cases for human resource management textbooks, and has offered expert testimony in the areas of human resources and management. Bowerman, who took over from Norton Marks, the CSUSB professor of marketing who had been serving as the college’s interim dean, earned her bachelor’s degree in political science/speech in 1969 from Wichita State University. Her master’s degree in interpersonal relations came from Kansas University in 1970 and her doctorate came from Texas A&M University in educational administration in 1979.

“Understanding others’ dreams for our college is critical,” says Bowerman. “Our visions and goals often gel when we write them down and invite feedback.” So key on her agenda for now is to listen. She’s meeting with students, professors, alumni, administrators and, naturally, she adds, people in the community.

Essentially, Lou Fernandez, vice president and provost for CSUSB, had spied in Bowerman the same vim as had the lunchtime speaker at the August advancement retreat. “Dr. Bowerman brings with her an enthusiasm, vitality and vision that I feel will be a tremendous asset to the College of Business and Public Administration,” he had said when the university hired her.

“I’m a positive person and like to be surrounded by others who are positive,” Bowerman says. “Maybe that approach to life leads to energy and enthusiasm. We all have days that are more rough than others, but when we realize what a blessing life is, being positive comes naturally.”

**ENRON: A FINE EXAMPLE OF POOR JUDGMENT**

The rash of revelations on fraudulent or questionable bookkeeping methods by top management in major U.S. companies is the backdrop for a new course being offered at Cal State San Bernardino.

The ethics in accounting class examines the effects on investors, businesses and government when companies deliberately mislead by manipulating their financial statements, how companies “cook their books” and the role of corporate management, auditors and financial analysts in hiding the truth, said CSUSB lecturer Steven Mintz, who developed the course for accounting and business students. The course’s goal is to instill a strong sense of ethics in CSUSB business students.

“Our hope is that they will resist pressures imposed by some in top management to be a ‘team player’ and possibly become part of the kinds of scams and cover-ups that have brought down all too many U.S. companies,” Mintz said.

The class was developed in response to those revelations and the financial repercussions – in some cases ruin – seen by shareholders and company employees. Many have watched their company stock holdings, investments and retirement funds drop to next to nothing.

The “financial shenanigans” by companies such as Global Crossing, Enron, Adelphia and WorldCom have triggered stock price declines of literally 99 percent in all of these cases, Mintz said. The revelations of these business dealings led to Fed Chairman Alan Greenspan warning Congress that the corporate financial scandals threaten the nation’s slowly mending economy.
GOING PROFESSIONAL

Alma Avalos and Jennifer Coronado, both education paraprofessionals interested in becoming teachers, attended one of the once-quarterly Saturday workshops on teacher diversity at Cal State San Bernardino. Both have been participants in the paraprofessional program for the past two years. Coronado discovered in her sophomore year of college that she wanted to become a teacher, and Avalos had already been working as a translator and computer trainer in the Fontana Unified School District. They were recruited as paraprofessionals to study for the teaching profession.

The Paraprofessionals Project identifies and works with paraprofessionals and classified school district employees, such as aides, clerical staff, bus drivers, custodians and others who want to become multiple subject teachers, and recruits them for Cal State San Bernardino’s credential program.

The Paraprofessionals Project, now in its third year of a five-year federal grant for $200,000, was developed through CSUSB’s Center for Equity in Education. The center was founded in 1989 by CSUSB professors Esteban Diaz, Juan Gutierrez and Barbara Flores to focus on equal opportunities in education for everyone: disadvantaged, low socio-economic status, special education, minorities and English-as-a-second-language students.

Diaz believes that about 200 paraprofessionals and classified school district employees will participate in the project over the five-year period. This current school year has 75 students who are being supported with a $2,000 annual stipend that pays for their tuition, books and CBEST examinations. If a student receives an internship or other paid position, he or she no longer receives funds.

Participants are pre-credentialled juniors, seniors and/or credential students in liberal studies/single subject teacher education at CSUSB. The project creates a “pipeline with multiple entry points at the community college and university level,” said Diaz.

Gutierrez also is committed to the project because he believes it “just opens doors for people who never thought they could become teachers because they didn’t have the opportunity to do so.”

Diaz hopes more federal and state funding will become available to enable continued support of non-traditional students. “My concern is that the emphasis on standards and testing without needed resources to implement them may cut some districts and students out of the pie of money necessary to address needs of those in poverty and those with special education and ESL needs,” he said.

“This program,” Coronado said, “helped me socially in meeting other teachers who share their experiences and solutions to classroom problems, such as discipline.”

Avalos agreed, adding, “I will finish my student teaching in February, but would have had many more problems understanding the state requirements and the standards if I hadn’t had the guidance from this program.”

In math and social studies, 9-year-old Adam Lyons had it down. Reading? That was another story. When his school tutoring in phonetics failed and private tutoring proved too pricey, Adam’s mother, Jane, brought her son to Cal State. They met Mary Jo Skillings, a CSUSB literacy, language and culture professor, who decided to work with Adam personally. Week after week and for months, Adam’s mother drove him to the university for the 40-minute sessions. Skillings taught him how to break up words and gave him reading tips, and “Adam loved it,” his mother said.

About the time Adam was working on his reading, Seal Beach developer Jim Watson was thinking about houses. His company, Watson & Associates, was set to open construction on a project directly across the street from Cal State San Bernardino. With a history of funding programs in the communities where his company embarked on projects, Watson asked the university about the local possibilities. In time, discussions led to talk of a literacy center, which appealed to Jim Watson instantly. The stage was set. It was in the fourth grade, about the age that Adam is now, that Watson also had problems reading. Between Watson’s initial gift of $100,000 and Adam’s personal story, a Literacy Center at CSUSB has been launched. At an event in September, Watson and his business partners announced still another $100,000 contribution, and Adam, standing by his mother as she spoke, offered a bouquet of flowers to Mary Jo Skillings.
Ellen Daroszewski, an assistant professor of nursing at CSUSB, has received a Caring Spirit Award as a Nurse of Distinction. The award recognizes nurses for their outstanding accomplishments, excellence in nursing practice and education. Daroszewski joined more than 300 other nurses who were nominated in 12 categories.

Avenues to more meaningful research and more scholarships for CSUSB students are major benefits of CSUSB’s entrance into the California Space Grant Consortium. The space grant opens doors to more aerospace-related research, education and outreach programs, statewide activities and programs run by NASA and by the nation’s other 51 space grant consortiums.

In a region of 10 western states, the American Dietetics Association named Dorothy Chen-Maynard an Outstanding Diетects Educator this past spring. Also, the California ADA handed Chen-Maynard, an associate professor of health science, its Excellence in Education award, which goes to one dietician in the state. Meanwhile, her health science colleague Richard Eberst earned the 2004 Thomas Ehrlich Faculty Award for Service Learning. He was chosen from among 72 nominees nationwide for his efforts to make service learning an institution in CSUSB’s programs. He also has received the 2004 Ernest A. Lynton Award for Professional Service and Academic Outreach. This past summer, Eberst left for Arizona, where his wife accepted a post as president and CEO of a new hospital.

A LARGER WINDOW TO THE COSMOS

The story our solar system and the galaxy in which it moves has to tell will be orbiting closer to home in years to come. The W.M. Keck Foundation — the Los Angeles-based organization well-known for funding the two largest optical telescopes in the world, Keck I and Keck II, on Mauna Kea in Hawaii — has made a $600,000 challenge grant that will help erect a modern astronomy observatory at Cal State San Bernardino.

The Keck Foundation, a world-renowned supporter of scientific research and education, is supplying funding for an observatory at CSUSB, the first time it has provided such funding for any of 23 campuses in the California State University system. The $1.4 million, state-of-the-art observatory will sit on Little Badger Hill north of the campus, and will feature two observatory towers, facilities for astronomy equipment and an array of instrumentation for laboratories and research to complement both telescopes. One tower will house a research-grade, 20-inch Ritchie Chretien telescope for nighttime observation and the other will accommodate the university’s 12-inch Schmidt-Cassegrain telescope and a new solar telescope.

The observatory will help meet new California science requirements by providing laboratory space for future teachers at all levels and for faculty and student research projects. The observatory’s purpose is to provide future teachers and scientists hands-on experience in modern observational astronomy and imaging.

“The Keck Foundation grant recognizes the inland region’s need to expand science opportunities for students and faculty, and Cal State San Bernardino’s continuing commitment to providing an exceptional education to students,” University President Albert Karnig said. “The observatory will have a significant impact on our physics and science students, and it will better help prepare teachers for 21st-century science education.”

Susan Lederer and Leo Connolly, both professors in the department of physics at CSUSB, are the university’s principal faculty members heading the project. They worked with Robert Carlson, CSUSB dean of the College of Natural Sciences, and Klaus Brash, director of research development and technology transfer. Lederer, an expert on comets and asteroids, has received a three-year, $495,000 award from NASA for an astronomy program that will directly involve CSUSB students participating in her research. Connolly, the university coordinator of liberal studies, the degree program for approximately 2,500 future K-8 teachers, also is an astronomer.

“The Keck challenge grant is a great opportunity for the Inland Empire community to have a hand in building the observatory by giving directly to this project,” said Carlson.

Each dollar raised will go directly toward the funding still needed to build the observatory. The university has invited community members to join its other business partners who have already committed to the project, including Matich Corp. of San Bernardino; Yeager/ Skanska of Riverside; Associated Engineers, Inc. of Ontario; Orco Block in Riverside; Fourth Street Rock of San Bernardino; and Newport Beach-based architects Hill Partnership, Inc.

Beyond seeking support from existing CSUSB partners, says natural sciences’ development officer Roberto Redondo, the university is looking for contributions from new partners, and has made naming opportunities and endowment support avail-
Observations of an Election Monitor in Kazakhstan

by Alan Llavore

Maybe one lone vote in a sea of about 120 million ballots cast in the Nov. 2 elections didn’t directly influence any given race, but that shouldn’t diminish the importance of going to the polls.

“A lot of people don’t understand how important voting is for a democracy,” said CSUSB political science Professor Bill Green, who spent two weeks in Kazakhstan in mid-September as an election observer for the Organization for Security and Co-operation in Europe (OSCE). “They say, ‘My vote won’t count.’ Of course, the idea of any one citizen deciding the outcome of an election is preposterous.

“But, in general, if there is a high level of activity and a high level of demand for good, honest elections, it translates into a healthier political system.”

The political science professor was a member of a large team of observers sent to Kazakhstan for the parliamentary elections by the OSCE, one of three such organizations that are part of the United Nations security structure. The OSCE has 44 member nations, including the United States and Canada, as a result of the Cold War era in the late 20th century.

Essentially, the monitors are charged with making sure the election meets international standards of fairness, and to assess how a country did. The OSCE also sent a team to observe balloting in the United States during the Nov. 2 elections.

Kazakhstan is an oil-rich country that was a part of the Soviet Union until its break up in 1991. It held just its third cycle of parliamentary elections since 1994 in September. The OSCE monitoring mission concluded in a report that, while elections were generally freer and more transparent than in the 1999 election, the process still fell short of accepted international standards. The problems included barriers that made it difficult for opposition parties to reach the media, the denial of some party leaders to register and the disenrollment of others close to Election Day, making it difficult to appeal in time to be reinstated.

“The biggest problem, though, was that Kazakhstan was implementing electronic voting for the first time,” Green said. “The electronic voting seems to have been manipulated so that it gave a disproportionate number of votes to the parties associated with the ruling government.”

Green and his partner monitored 12 of 68 voting precincts in a district called Kostenai (similar to a state in the U.S.). “What we saw, and this was true in regions like the Kostenai District, was that paper balloting appeared to be conducted fairly,” he said.

In contrast, the OSCE team observing the U.S. election, in a preliminary report soon after Nov. 2, said, “In what was perceived to be a very close race, the leading presidential candidates enjoyed the full benefits of free and vigorous media coverage throughout the campaign.” Still, the observers said some reforms implemented in 2000, appeared to be “a work in progress,” and that the government needed to lift barriers in some jurisdictions where some international observers were not allowed to monitor the balloting.

In Kazakhstan, while there seemed to be some resignation that the ruling party had a lock on the election — the general sentiment was that the president, Nursultan Nazarbayev, seemed to be doing a good job — there was still a strong desire to have free and fair balloting.

“At the local level, most of the community leaders who were staffing the precincts really wanted honest elections,” Green said. “That has to have some impact on the country as a whole.”
Families Tackling The Autism Puzzle

With the reported incidence of autism increasing dramatically — sometimes as much as 15 percent in a year — experts are still uncertain if better reporting is bringing more cases to light or unknown factors are actually causing more autism.

“It’s clearly a bio-physical disorder,” said Dwight Sweeney, director of Cal State San Bernardino’s University Center for Developmental Disabilities (UCDD), “and it boils down to two questions: Why are certain genes predisposed to autism? And what is triggering the disorder in those predisposed genes?”

The director of Cal State San Bernardino’s UCDD since 1997 and a professor of educational psychology and counseling at the university, Sweeney opened a new comprehensive program for young people with autism and their families in the Coachella Valley earlier this year. The program serves local families coping with autism and other pervasive developmental disabilities. It’s been operating at the CSUSB campus for 13 years.

“Autism isn’t an automatic ‘life sentence,’ as long as parents can find support and use it,” said Sweeney, who is a nationally known expert on autism research, with experience in the field in Colorado, Michigan and Pennsylvania. He is also a past president of the California Council for Children with Behavioral Disorders.

“The problem with autism is that it’s just not one thing. It’s a ‘spectrum disorder’ affecting communication and social relationships.”

Most parents of children with autism discover symptoms of withdrawal occurring between the ages of 3 and 5. In many cases, a sudden onset seems to be related to an experience like the flu, a virus, a strong reaction to fever or even a toxic reaction to common childhood vaccines. However, in other cases symptoms develop gradually, or seem to be apparent from birth or shortly after.

“Nobody knows what causes it,” Sweeney said. “Nobody has a cure. At this point there’s no genetic test to predict the presence of autism.” He said research is continuing and scientists hope to make progress in both treatment and diagnosis in coming years.

The support services for families at the UCDD include instruction to children to increase socialization, communication and appropriate behaviors, activities for parents and siblings, instruction in parenting techniques and exercises to enhance cooperation of schools and agencies that serve children enrolled in the program.

The UCDD is one of the largest such programs in the nation, serving more than 90 families each week. Treatment usually consists of a once-a-week session, lasting two and one-half hours. (More treatments per week are available in some instances.) Parents participate in a separate weekly information and support group. Sweeney said the typical course is two years.

During construction of the permanent Palm Desert Campus on Cook Street, UCDD is temporarily housed at the Workforce Development Center in Indio. The planned third building at the campus will be for health sciences programs, including UCDD. The fund-raising campaign for that building is already underway. Recently, a gift of $5,000 to the PDC from the Agua Caliente Band of Cahuilla Indians went toward the construction of the health sciences building.

The university has set a goal of raising $10 million in private, foundation and/or local government funds to erect the health sciences building, which will house the nursing education program and other allied health sciences.

Saving Time

They included student papers predicting how the world would look in 2054, a laptop computer, issues of The Desert Sun newspaper, issues of the Futurist and Time and pictures of local students. For this dedication of a time capsule, Palm Desert Mayor Bob Spiegel led Cal State San Bernardino, College of the Desert, area high school and World Affairs Council of the Desert representatives and guests as they collected at Cook Street and Frank Sinatra Drive to bury the past before it was ever.

When guests arrived they signed a document that was placed with the other memorabilia in the capsule, marked with a bronze plaque. Michelle Pollard, a student at the Palm Desert Campus, later read a portion of the predictions she made in her paper. Fifty years from now, on Oct. 10, this snapshot in time will be broken open.
A NEW LOOK, A NEW PROMISE

Busy working adults in the Inland Empire have spoken. In a survey conducted for the College of Extended Learning (CEL) last year, a significant percentage of the groups surveyed — current students, prospective students (people already on mail lists) and people who have moved to new residences in the Inland Empire — said they were now accustomed to taking care of personal business on-line.

With the help of the Claremont firm of Wilkin-Guge Marketing, current students and those unfamiliar with CEL were surveyed on their awareness of the college and its services, opinions about the college’s image and reputation, as well as attitudes about the value of continuing education.

The survey showed that these students and prospective students expect online service even from non-profit organizations, such as educational institutions. The students are also looking for better access to educational programs, whether they’re coming by automobile or by Internet.

The cumulative impact of these responses was inescapable, said Susan Summers, interim dean for CEL. “The College of Extended Learning had to move forward in becoming even more convenient, customer-centered and accessible for our students. It’s clear that they put a high priority on convenience, service and quality education programs that meet their particular professional advancement needs.”

“There’s no big surprise here, she added. Everyone values convenience and quality. So what difference does the data make? In CEL’s case, Summers said, it will make a big difference.

Beginning in October 2004, CEL students can browse the college’s certificate and course offerings on its Web site (http://cel.csusb.edu), and also register at the same site. They can even purchase campus parking permits on-line, saving time and energy when arriving for classes.

The college is also improving access to its extension offerings by adding many more on-line courses, and soon it will add staffing at the Palm Desert Campus to increase continuing education service to the Coachella Valley.

In addition, a variety of discounts are available for members of certain professional associations, as well as for educators who register for multiple courses in the same quarter. Popular programs, such as the certificates in human resources, grant development and management, Web page design and logistics management and desert studies courses, are the same this year. But the computer-aided drafting certificate and the management and leadership practices certificates have been updated with new materials and software.

With all the changes, Summers and her staff have also given the college a new look.

She believes it conveys the message of convenience and quality that’s “within reach” for area residents and even those abroad.

CEL has already used that look on its bulletin of courses cover and in newspaper ads. The clean and simple style highlights the Web site as well as faces of students. And the new look includes a new logo, which was chosen by several sample constituent groups. It combines the university’s logo with a fresh use of color, and incorporates CEL’s “within reach” tag line. The college’s look, Summers said, now emphasizes its promise of convenience, service, quality, access and affordability.

INSIDE THE HALLS OF POWER

One of the nation’s oldest and most prestigious legislative fellowship programs has selected Qiana Charles, former program administrator in the College of Extended Learning, for the 2004-2005 Jesse Marvin Unruh California Assembly Program.

Qiana was chosen as one of 18 participants from a field of 300 applicants, which went through a rigorous two-stage selection process. The 11-month program provides an introduction to public policy formation and adoption in the California Legislature through full-time work as a professional legislative staff member. Qiana wanted to enter the fellowship program to learn how laws are created, written and eventually passed. When she’s done, she hopes to have a better understanding of local governance and how it impacts the community.

Qiana’s areas of interest include higher education, jobs, economic development, cyber crime, bridging the achievement gap and urban youth. She looks forward to utilizing the fellowship program as a stepping-stone toward attending law school and becoming a community activist. She is an alumna of CSUSB, graduating from the university in 1998 with a B.A. in communication, and then going on to Howard University, where she earned an M.A. in organizational communication in 2000. Says Qiana, “As a proud product of all things wonderful in San Bernardino, I could not think of a better way to give back to the community.”

If this were not enough, the League of Women Voters in San Bernardino honored Qiana as a 2004 Citizen of Achievement. She was recognized for performing more volunteer service in her young adult life than many people do in a lifetime. Beginning with her volunteerism with the Black Future Leaders, Inc., she ascended to a board of directors position, and is responsible for outreach and enrollment. In addition, she has volunteered her time and technology skills in the assistance of the national Council of Negro Women and to the Kappa Alpha Sorority.

Qiana left her post as an administrator in the College of Extended Learning this fall to take up her new duties as an Unruh Fellow in Sacramento.
O

n the way from Guadalajara to the United States, his family rode through desert, jungle and towns, traveling for two or three days by bus and train so that his father could look for work. The family came often. They would stay for a year, two years, three years and then, for reasons not always clear to Juan, return to Mexico. By the early 1970s the frequent trips to the U.S. turned into relatively frequent moves from homes around Southern California. They moved from Chinatown to El Monte to Colton to Rialto in just a few years, and Juan, only 5 when he saw America for the first time, would come to regard these early trips as central in the laying of his landscape — the people, places and experiences that shaped him. In his life, the familiar territory of “crossing borders,” as he now tells it, has been a traveling companion throughout.

Five years ago, on its surface, it just didn’t sit right for Juan Delgado, a poet, to accept a post as an assistant to the provost for academic affairs at Cal State San Bernardino. The high-powered, cool and configured halls of administration seem the opposite of art. But Juan, a CSUSB English professor who’s crossed borders his whole life, slipped into the role without so much as a scrape. Energized by the challenge, he could be seen walking the campus in his black horn-rimmed glasses, dress shirt and rolled-up sleeves, tie and slacks or maybe jeans as he worked on special projects, such as the university’s accreditation report and matters related to the university’s national classification as a Hispanic-Serving Institution.

After taking some professional leave earlier this year to teach as a poet-in-residence at the University of Miami, he returned this past summer and hadn’t been back long when CSUSB asked him to serve in another administrative position, this time as interim chair for the communication studies department. Making the move wasn’t foreign to him. Over time he’d grown comfortable with transition, with learning new things and facing the mystery of rediscovering who he was. For instance, in 1989, around the time he became a naturalized U.S. citizen and crossed that boundary into a new allegiance, his feelings floated between his identity as a Mexican national and his standing as an American citizen.

“One of the more important things about writing when you’re creating art is not the end result of creating a poem,” he says, “but going through the process of discovery — what I want to say … the issues and the questions and the doubts. That’s much more meaningful.” The process of learning administration, he says, was just like that.

In a land where borders can be impenetrable barriers to some and an invitation to explore for others, it was less extraordinary for Juan to step into an Ontario, Calif., furniture store one day and read his poetry. He sat on couches with families and read and talked about poetry as they listened and asked questions. While he’s never considered himself much of a performer of poetry, he does consider a furniture store, a retirement home, a home for runaway children, a factory, a veterans’ meeting, a community center for transvestites and gays, a small general store on Olvera Street in L.A. or continuation schools — all places he’s read — as fine a choice of venues for dispensing literature as any quaint bookstore or grand hall on a college campus.

Not one for keeping strictly to the prescribed art zones, Juan believes these are the very spots art belongs. He likes to say, “Poetry is an act of sharing,” and not only with the elite, erudite or certifiably artistic. “Could you imagine somewhere in the mall, in the corner, we were going to have five poets read? ‘Come bring your family, share, listen.’ Why does that only have to happen at the university?” he asks. “Galleries, bookstores, libraries sometimes frame and create cultural places where art can exist … where people can read. I think that’s wonderful. I guess my philosophy is that we have to find other places to keep doing that. In other words, we go to the furniture store and by reading there people realize, ‘Wait, this can be a cultural place.’”

In art and education, Juan is a lot about the working-class and the disenfranchised, anyone whose impediments to the cultural avenues are intimidating or unyielding. He shares that view of the landscape with novelist Helena Viramontes, a Cornell University professor and author of the acclaimed book, “Moths and Other Stories.” She and Juan were among the first Latinos ever accepted into the University of California, Irvine’s M.F.A. program, Helena being the first Latina ever accepted to the school’s fiction writing program. By the time Juan came to hear Helena read in Los Angeles years ago, she’d already learned of him and admired his work, recognizing the voice she heard in his poetry, because it was as much hers as his. When they arrived at UCI, the two writers had brought with them the mind of the working class Latino, compressing into lines of rhythm or tone or meter the message of citizens and immigrants, laying open life and work around the fields, suburbs and city.

“Because of the language, because of the density,” Helena says, a poem of Juan’s “speaks with different layers of...
in Rialto he was never the “literary or academic student type.”

He began to live by words, reading poetry, writing it, writing about life as a boy in Mexico, about growing up in Southern California, writing about loss. Eventually, he came to believe that poetry, once a stranger, had rescued him.

While at CSUSB, Juan got out one day to play racquetball. His partner invited an extra player, Jean Douglas, a French major who, Juan would learn in time, was not a writer by nature and by her own admission. (Jean says now, “Some people say, ‘I’ve always wanted to write the great American novel!’ I’ve always wanted to read the great American novel.”)

Two years later they married, and shortly afterward UCI chose Juan as a Regents Fellow, a heady achievement because only three of about 300 students who applied to the M.F.A. program that year made it in.

Two years after graduating from UCI Juan returned to the area where he’d done much of his growing up, taking a teaching post at Crafton Hills College in Yucaipa, near the very fields — in Mentone and Redlands — where his father and grandfather had once picked oranges and grapefruit. In 1988, he landed in the English department at Cal State San Bernardino. A year after their third child was born, Jean, who today speaks three languages besides English, began teaching linguistics part-time for the department. Juan published his first book of poetry in 1994 and one every four years after that, “A Rush of Hands” being his most recent. His first book had taken 10 years to write. But recognition was not far behind once it was released. It received a Contemporary Poetry Series prize from the University of Georgia in 1994. That accomplishment was followed five years later by a two- or three-week stay at the home of writer Rudolfo Anaya, who invited writers

Special thanks to Analytic Rehabilitation in Mentone, where appears a mural based on an old packing crate label from Crafton Orange Growers, and to Olverita Village on Olvera Street in Los Angeles.

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CONTINUED ON PAGE 32
The Tatum Foundation and the Citizens Volunteer Corps, a Tatum family charity based in Victorville, have donated $100,000 to support High Desert students attending Cal State San Bernardino. The contribution is going toward the President’s Academic Excellence Scholarship program.

The Tatum family, well known for its philanthropic work in the High Desert, strongly believes in supporting the education of young people. “By providing scholarship support for these students we are helping create the future leaders of our communities,” said Madeline Tatum of American Housing Group, one of the Tatum family companies.

“The Tatum family’s gift will help us recruit the top students from the High Desert, and since graduates frequently settle close to where they went to college, the gift also will help us retain these high achievers in the High Desert and broader region,” said CSUSB President Albert Karnig.

The Tatum family has been building homes in the High Desert for 30 years. It was Clyde Tatum who built 3,000 homes in what later became George Air Force Base, and went on to build 7,000 homes in the Victor Valley. In the 1950s, 1960s and 1970s, his construction company subdivided and developed what is now Victorville. Today, the American Housing Group — led by Jim Tatum, Clyde’s son; Jim’s wife, Madeline; and their son, Todd — has seen tremendous growth in the High Desert.

The President’s Academic Excellence Scholarship program, now in its third year, has attracted (as of fall 2004) almost 50 of the top one-percent of high school graduates from San Bernardino County. Twenty percent of these best and brightest have come from High Desert area high schools.

“The residents and businesses of the High Desert have been very supportive of our outstanding students,” said Rob Carlson, dean of CSUSB’s College of Natural Sciences. “By working together to encourage these students to attend college in this area, CSUSB is able to partner with the High Desert in preparing tomorrow’s leaders.”

In cooperation with two recognition programs that identify the top graduating seniors, CSUSB established the President’s Academic Excellence Scholarship — a four-year renewable scholarship that awards $5,000 annually to cover fees, books and tuition for those choosing to attend CSUSB and who maintain a 3.5 grade point average. The uniqueness of the scholarship program is CSUSB’s commitment to match every dollar received from generous contributors.

Representing the High Desert and receiving the President’s Academic Excellence Scholarship are Malaina Johnson, an art major from Victorville; Isabel Carvajal, a pre-nursing student also from Victorville; Amber Schooley, a biology major from Yucca Valley; Georgia Pallas, a math major from Phelan; Audra Wise, a pre-med biology student from Hesperia; Megan Robinson, a biology major from Hesperia; Stephen Pappas, a finance major from Hesperia; Tanya Zeferjahn, an administration major from Hesperia; and Sarah Courtney, an undeclared major from Lucerne Valley.

The Tatum family’s $100,000 gift follows the course set by Jim’s father. With a heart for community service, Jim and Madeline dedicated parks and sponsored sports teams in areas in which they built during the 1980s and 1990s. Madeline has served on many philanthropic boards, and San Bernardino County named her Woman of the Year for three straight years. She also has been recognized by the State of California as an Outstanding Citizen.
Creating a Legacy

The Upper Commons dining area at California State University, San Bernardino has a new name. It is now known as the Charles and Shelby Obershaw Dining Room, named after the longtime San Bernardino residents. A dinner to honor the couple is planned for January to recognize their lasting legacy.

Ever civic-minded, the Obershaws have been honored by the university for their substantial support of scholarships — giving of their time, commitment and wealth, especially to our endowed scholarship campaign,” said CSUSB President Albert Karnig at a reception honoring scholarship donors. “They are truly leaving an exceptional legacy at Cal State,” added Marilyn Karnig, wife of the president.

Charles Obershaw said he and his wife are honored by the recognition, but this is not the reason they give. “Shelby and I are absolutely delighted by this generous action of the university,” said Obershaw. “We’re both delighted to give back to the system that has been so good to us. During Shelby’s last year in college an alumni scholarship made it possible for her to complete her degree. We both understand how important scholarships are to a student’s success.”

In 2001, the Obershaws provided the lead gift in a $1.5 million campaign to raise money for endowed scholarships at CSUSB. They donated $517,000 to the campaign, launching it and helping to meet its goals ahead of schedule. The Obershaws have since donated more than $200,000 this year to the Charles and Shelby Obershaw Scholarship Endowment.

The Obershaws, who have supported scholarships and other activities at the university for many years, share a special concern for teacher training at CSUSB. For years Shelby Obershaw was an elementary school teacher in the San Bernardino city school system. Today, she serves on the dean’s advisory board for the College of Education at CSUSB, and Charles Obershaw serves on the university’s Foundation board. He is the former owner of Chuck Obershaw Toyota.

A Treasure Trove of Possibilities

For the new development director in the social sciences college, inspiring gifts to the university is often a matter of fitting the philanthropists with the needs of their time.

Cecilia Soriano sees her job as building relationships between Cal State San Bernardino’s academic programs and the people who have the heart and resources to help the university in its educational mission. “It’s really about establishing relationships and partnerships with your constituents, so your constituents are part of the vision” of the university, said Soriano, hired last spring as the development director for the College of Social and Behavioral Sciences. The constituents “support the goals of the institution because they were involved in creating it. That’s real partnership.”

Soriano has been busy building those relationships and seeking to establish new ones since joining the university’s development staff. It’s part of the track record she brings from San Jose State University, where she was director of corporate and foundation giving from 1998 to 2004. Prior to that, she worked for 2½ years at Chapman University in Orange, Calif., where she was responsible for foundation giving. Originally from Manila, Philippines, Soriano earned her undergraduate degree in history at the University of Philippines, Diliman, and her M.B.A. at Chapman.

It was in Orange County where she found her niche in fund-raising for nonprofit organizations, working at the Volunteer Center as its library coordinator. In that job she helped organizations establish relationships with private foundations by providing them information on how to contact foundations seeking to share their wealth with worthy groups.

Since joining Cal State San Bernardino, Soriano has been working to establish what she calls the infrastructure for development at the college and department level. That means emphasizing, and in some cases clarifying, her role to assist the College of Social and Behavioral Sciences departments and programs by showing them the different ways people can contribute through vehicles such as planned giving or the establishment of endowments.

For some within the college, it is a different way of looking at the process of charitable giving. She gave the example of a department chair who wants to raise scholarship money and has seemingly run out of possible resources. But, Soriano said, the department chair has established relationships with retired faculty, and meets with them as a group regularly. After discussing the matter with a development director, it could be as simple as tapping the retired faculty because of their ties to the department, using opportunities such as planned giving or estate planning, and presenting those options to them.

“IT may have crossed the department chair’s mind, but she would not have focused on it as I would,” Soriano said.
Sometimes the Nice Finish First

by Damian Secore

This fall marks the beginning of Nancy Simpson’s 10th full school year as CSUSB director of athletics, her “tin” anniversary if you will. Yet when reflecting upon the evolution of the athletic program since she officially took over in February of 1995, that term “tin” doesn’t seem appropriate, because Simpson has set a gold standard within CSUSB athletics.

Scholarship money is up (a 2001 referendum increased annual monies by $280,000 a year), as are many championship banners in the rafters of Coussoulis Arena. The men’s basketball and women’s volleyball teams have emerged as the university’s marquee programs, and the arena as the crown jewel of the many sport facilities introduced during Simpson’s tenure.

You can’t say Simpson, 49, had foreseen it all upon arriving at CSUSB in 1991 as associate director of athletics and senior women’s administrator. But today’s athletic landscape was certainly one she had envisioned. “We were able to make the move into NCAA Division II as kind of the new kid on the block. We were fledgling. Now we’re established,” Simpson said. “My hopes and expectations have always been the same. I’m just at a different juncture now.”

Simpson arrived at this successful juncture by acting upon the values with which she was raised. Surround yourself with the same kind of people and it will breed success. Colleagues repeatedly mention her redeeming qualities of sincerity and overwhelming kindness, integrity, loyalty and energy before athletic accolades are ever introduced.

CSUSB President Albert Karnig sees still more in Simpson’s legacy. “She’s a good recruiter of coaches. She’s a good supporter of coaches and a good colleague with them. Secondly, she really does emphasize the integrity of the program, and that’s not always been the case here. Thirdly, and this is really, really important, almost all of our kids carry themselves nicely. And finally, they are increasingly winning teams.

The only person that refrains from talking up Simpson is Simpson, who prefers to remain behind the scenes. “If you ever compliment her, she just can’t handle it. She gets embarrassed,” said Laura Watkins, the CSUSB head trainer for the past 20 years who served on the committee that originally hired Simpson.

Family atmosphere

Simpson was raised in Smyrna and Marietta, Ga., before packing up and driving west for UC Riverside, where she was hired to coach women’s basketball and softball, and teach several physical education classes at the ripe age of 23. Those famous notions of southern charm and hospitality never left her.

“Probably the No. 1 quality she has is she is just so nice,” CSUSB volleyball coach Kim Cherniss said. “People meet her and they’re, like, ‘That can’t be real.’ She comes into work every day in a good mood, loving her job. And it’s infectious. It makes you want to be at work. She respects everyone. That is rare, especially in this day and age, and especially in Southern California. She’s just good to the bone.”

The athletic department is Simpson’s extended family. She allows her coaches the autonomy to do their jobs without micro-managing. At the same time, a simple trick keeps heads popping into her office. “I’ll have candy on my desk. People love chocolate,” Simpson said. “I have an open-door policy. I feel I serve them, too.”

Added Cherniss: “She can be really goofy and she’s very girly, too. She has that Southern belle quality, it’s really cool. It’s a very delicate balance for her because she has a personal relationship with those she works with but at the same time she has to be the boss, and everyone knows it.”
Making a Little History

Four-time volleyball All-American Kim Morohunfola of Cal State San Bernardino was voted as the California Collegiate Athletic Association’s Female Athlete of the Year by sports information directors of the 12-member conference.

Morohunfola is the first Coyotes’ athlete — male or female — to earn a conference “athlete of the year” honor since the Coyotes moved up to NCAA Division II and joined the CCAA in 1991-92. The award is the icing on the cake for the 5-foot, 11-inch middle blocker. In May, she was named CSUSB’s Female Athlete of the Year. She was selected as the NCAA/ American Volleyball Coaches Association Division II National Player of the Year last December.

The Upland High School graduate led the Coyotes to a 29-5 record in 2003 and their third straight CCAA championship and the team’s first-ever Pacific Region title. The team, ranked No. 1 in the final regular season poll, defeated No. 2-ranked Tampa 3-1 in the NCAA quarterfinals but lost to Concordia-St. Paul, 3-2, in the semifinals. Morohunfola is only the fourth Division II player in history to earn All-America honors all four years of her college career.

For highlights of the Coyotes 2003-04 sports season, see the "Top Guns" story on page 32.

Shared loyalty

CSUSB’s athletics program has maintained high levels of success and experienced marked improvement in other areas, due in part to continuity with Simpson’s coaching staff. That’s why it was so difficult for former CSUSB basketball coach Larry Reynolds to tell Simpson, who knew him as a UCR assistant and gave him his first head coaching opportunity in 1997, he was leaving for Long Beach State. “I was an assistant coach for 18 years before and if she hadn’t hired me I’d probably still be an assistant coach,” Reynolds said.

By the time he left CSUSB in 2002, the university’s premier program had established such success it could have easily overlooked Jeff Oliver. He had no previous NCAA head coaching experience. But Simpson has always tried to reward people she is familiar with, not out of favoritism but because she knows the caliber of people she chooses to associate with and trusts them. “One of her best attributes is her fairness,” Oliver said. “She allowed me to have a tremendous opportunity … to show I was the man for the job and I’m extremely grateful. She’s extremely loyal. She could have opened up the job and flown it (outside the university).”

Channeling energy, emotions

Simpson shows an amazing ability to spread herself over many duties and projects and still be upbeat at the end of a day. “Nancy’s true spirit was no better displayed than this (past) year,” Hiegert said. “In spite of the devastating fires and ter-
All listings in this calendar are home contests. For the entire women’s and men’s basketball schedules, which includes both home and away games, and for the schedules of other sports, visit the Coyote Web site at http://athletics.csusb.edu or call the athletics department at (909) 880-5011.

### December
- **14** Men’s Basketball, Vanguard University, 7:30 p.m.
- **17** Women’s Basketball, Seattle University, 7 p.m.
- **18** Women’s Basketball, Central Washington, 7 p.m.
- **29** Men’s Basketball, Point Loma Nazarene, 7:30 p.m.

### January 2005
- **15** Women’s Basketball, Cal State Monterey Bay, 5:30 p.m.
- **28** Women’s Basketball, San Francisco State, 5:30 p.m.
- **29** Women’s Basketball, Sonoma State, 5:30 p.m.
- **29** Men’s Basketball, Sonoma State, 7:30 p.m.

### February
- **1** Men’s Baseball, UC Irvine, 3 p.m.
- **11** Women’s Basketball, Cal State Stanislaus, 5:30 p.m.
- Men’s Basketball, Cal State Stanislaus, 7:30 p.m.
- **12** Tennis, Cal State L.A., 11 a.m.
- Women’s Basketball, Chico State, 5:30 p.m.
- Men’s Basketball, Chico State, 7:30 p.m.
- **15** Softball, Point Loma Nazarene, doubleheader, 1 p.m.
- **16** Tennis, Cal Poly Pomona, 2 p.m.
- Women’s Basketball, UC San Diego, 5:30 p.m.
- Men’s Basketball, UC San Diego, 7:30 p.m.
- **18** Baseball, Cal State L.A., 2 p.m.
- **19** Baseball, Cal State L.A., doubleheader, 11 a.m.
- **20** Tennis, UC San Diego, noon.
- **22** Tennis, Hope International, 3 p.m.
- Baseball, UC San Diego, 6 p.m.
- **25** Softball.

### March
- **1** Softball, Concordia-St. Paul, doubleheader, 1 p.m.
- **4** Softball, San Francisco State, doubleheader, 1 p.m.
- **5** Baseball, Cal State Stanislaus, 2 p.m.
- **5** Baseball, Cal State Stanislaus, doubleheader, 11 a.m.
- **6** Baseball, Sonoma State, doubleheader, noon.
- **8** Softball, Cal Baptist, doubleheader, 1 p.m.
- **Baseball, Biola University, 2 p.m.

### SPORTS CALENDAR

**Those New Look Yotes**

Cal State San Bernardino’s men’s and women’s basketball teams began play in November with the men looking to put together what they hope will be an unprecedented sixth straight conference championship season, while the women will be looking for a season on the plus side of the .500 mark after an 11-16 (8-14 in CCAA) result in 2003-04 and a top-five finish in the California Collegiate Athletic Association.

Coach Jeff Oliver is 49-10 overall and 40-4 in the CCAA in his first two seasons.

Only one starter returns from the 2003-04 CCAA championship team that went 26-3 (21-1 in the CCAA) – guard Trenell Eddings, a second-team All-CCAA and NCAA West Regional all-tournament selection. The 5-10 Eddings averaged 12 points and 3.5 assists a game for CSUSB in 2003-04. But Oliver and his staff have recruited a half-dozen new players as they try to fill the void left by the departure of the nucleus of last year’s squad.

The women’s team lost its top scorer and rebounder – All-CCAA first team pick Hannah Low – but returns several players, including senior Leilani Tirona, who sat out last season with a broken leg suffered in summer league play.

While emerging as the top defensive team in the conference in 2003-04, the Coyotes women were last in scoring offense, a factor that Coach Kevin Becker wants to rectify in 2004-05.
by Joe Gutierrez

One of the issues Corey Jackson plans to look into is increasing financial aid grants to students. It’s a plan sure to win support among any of the 409,000 California State University students once they hear, of course, that Jackson was appointed by Gov. Arnold Schwarzenegger to the California State University Board of Trustees.

A junior and a political science major at Cal State San Bernardino, the 22-year-old is only the second CSUSB student in school history appointed to the CSU board. He’s serving a two-year term as a trustee and is one of two student representatives on the 24-member body. Even though he doesn’t have full voting rights in the first year of his term, he plans an active two years, a pace he’s accustomed to as an activist from Rialto.

“I don’t plan to sit on the bench and just watch. I want to work on issues that affect students at Cal State San Bernardino and other CSU campuses,” Jackson said. “I plan to meet with people at CSUSB and the chancellor’s office on what issues are important to them. I plan to work with the other trustees and the governor’s office.”

The Board of Trustees sets policy and provides guidance for the 23-campus system, its students and 44,000 faculty members. The CSU system is the largest single-administration provider of higher education in the world. Any increases in financial aid by the board could reduce the overall amount of student loans and lower the staggering amount of debt newly graduated students accumulate from those loans.

CSUSB President Albert Karnig praised Jackson as a young man determined to make a difference in dealing with issues that affect CSU students, faculty and staff.

“Corey Jackson is a special young man,” Karnig said. “In fact, despite being only 22, he already has an established and well-respected track record in dealing with K-12 and higher education issues. Corey is thoughtful, extremely personable, very intelligent and committed to educational excellence.”

The trustees also appoint the chancellor and vice chancellors for the system as well as campus presidents. Jackson, who as the student representative will have full voting rights in the second year of his term, was one of eight individuals appointed by the governor. Unlike the other appointees, Jackson does not need legislative confirmation because he is a student representative. CSUSB’s first student CSU trustee was Kevin Gallagher, who served from 1978-80.

“Each of these highly qualified individuals shares my commitment to higher education and will work passionately to ensure the continuing success of the California State University system,” said Gov. Schwarzenegger of Jackson and his other new appointees.

At CSUSB, Jackson has served as a member of the Student Union Board of Directors and as legislative coordinator for the California State University, San Bernardino Lobby Corp. He also serves as the chairman of the Housing Redevelopment and Beautification Commission in the city of Rialto. He has participated in a number of community activities and groups. He has been the state president of the California State NAACP Youth and College Division, founder of the Future Professional Leaders Organization and student board member of the Rialto Unified School District Board of Education.
Odds and Evens

by Carol Dixon

For four Cal State San Bernardino students, the often bumpy road hasn’t kept them from overcoming some tough odds. Now their education is helping to even those odds still more.

Connie Jones was born with congenital cataracts. These are not the kind that can be removed. They severely impair her vision. She doesn’t drive, but she can do just about everything else given the assistive technology provided by Cal State San Bernardino. Through the use of ZoomText Jones can see well enough to read and write easily. When she arrived at CSUSB, she started out as a transition specialist, a graduate internship position under the Workability IV program. Workability IV partners with the Department of Rehabilitation to develop job skills and to locate work for individuals with disabilities. The service is available up until two years after graduation. Currently, Jones has moved up from her internship role to a part-time staff position as a grant writer for the Services to Students with Disabilities Office. Jones is pursuing her master’s degree in rehabilitation counseling and is finishing her coursework in time for graduation this December.

Connie Jones

Wesley Farris is a Cal State San Bernardino alumnus who graduated in June 2003 with a bachelor’s degree in psychology. He is also a 40-year-old quadriplegic who explains that 22 years ago he was in an accident in which it was “a car versus a tree.” Farris chose to attend CSUSB because of its close location to his home and he has fond memories of his instructors. Geraldine Stahly, one of his psychology professors, had submitted a paper written by Farris and four other colleagues, to the American Psychological Association conference. The work was accepted and Farris was invited to present the paper on July 28 in Honolulu, Hawaii. This is one of the largest conferences given by the APA. The topic of the paper was, “Family Violence Impacts Child Custody — a Study of Court Records.” The hypothesis of the paper was that more fathers are seeking custody now. In 1994 the opposite was true and mothers were primarily seeking custody. In speaking about CSUSB, he says, “My experience at Cal State was a very rough and pleasant one.” The rough part was dealing with the disability and the need for accommodation, but the pleasant part was working with all of the instructors.

Rosa Padilla was injured in 1996 after 20 years on the job as a vice president with a local bank. She was diagnosed with myositis cervicalis. This injury caused her to lose the use of the right side of her body. Through workers compensation, Padilla started on the road to recovery through retraining. She became Microsoft and Cisco certified and was eventually elevated to the role of director of training for the Vocational Rehabilitation Training Facility. After budget cuts sparked by the Sept. 11, 2001, terrorist attacks forced her to downsize the staff, eventually her own position was eliminated. She had always risen to the top by relying upon her own skills. But after her physical setback Padilla decided she should return to school for a bachelor’s degree. At 43, she agreed to join her 21-year-old daughter Michelle at Cal State San Bernardino. She has found a welcoming campus that can accommodate her special needs. In the classroom she has had occasion to use tape-recorded lectures and she is often provided with a scribe. Sometimes Michelle herself has filled that role, and has received volunteer credits for her efforts. Mother and daughter are both majoring in business. Says Padilla, “It’s scary when you come back (to college) as an adult. But the SSD staff has been wonderful in their accommodations.”

Colleen Murphy has received the Dale M.

CONTINUED ON PAGE 32
O meet the expanding, demanding needs of today’s students, University Village has added an absolutely new dimension to Cal State San Bernardino, joining Arrowhead and Serrano villages as the latest addition to the university’s residential life complex. The modern village offers 4 bedroom/4 bath, 4 bedroom/2bath and 2 bedroom/1 bath options, and you may never look at college campus living the same way again.

Says Alex Winborn, general manager of University Village, “If students aren’t happy with Serrano or Arrowhead Village, we keep them from going off campus. We’re like the safety net. We fall into that niche.” The new village features plenty of amenities, including fully furnished units, a T5 Internet connection in every room, an activities room, a fitness center, a computer/study room, a multi-purpose room, on-site laundry, and a resort-style swimming pool with handicapped access.

“University Village is a nice progression from the other housing options,” said the director of housing, Happy Cimenski-Almagela. Freshmen can start their on-campus living experience in Serrano Village (384 bed spaces), which offers the most in community living. There, students have a shared kitchen, lounge areas and a true traditional dorm-style experience. The following year students can move up to the Arrowhead Village (583 bed spaces), where they can cook for themselves in an apartment-style setting. They can get a taste of independent living yet remain on campus. Finally, they can move to the University Village (464 bed spaces), which is across the street (technically off campus) and enjoy a little more independence and premiere style living. The influx of so many residential students will add considerably to the active student life on campus.

The Good (Campus) Life
If You Became a High School

By Sid Robinson

The dignitaries posed in their proper places in front of the camera, all wearing their business suits and hard hats, smiling as they shoveled the first grounds of dirt from the land that would soon become a construction zone.

This day in early June 2001 would be remembered in Rialto, as the school board, city and county officials, local dignitaries and volunteers gathered to break ground for a brand new high school. Perhaps without notice at the time, one key face didn’t make it into the picture that day. Her absence from those photos is a bit more conspicuous now.

“I was delayed getting to the groundbreaking ceremonies, so I sat in the back and watched,” recalls Wilmer Amina Carter, laughing at the irony. On that day, the retired four-term Rialto Board of Education member was simply one of many people in attendance who looked out at the undeveloped acreage and proudly visualized what the new state-of-the-art school would look like. For what else was in store, “I had no idea — nobody did at the time.”

Nearly a year after breaking ground, the future “Rialto High School No. 3” would become known as Wilmer Amina Carter High School. On Aug. 31, some 2,200 students in 9th, 10th and 11th grades became the first to attend classes. “I’ve tried and tried and tried to figure out how this happened, and the only thing I can think is that it is divine intervention,” reasons Amina. “So many others have played important roles in bringing this school to reality, and I am no more special than anyone else.”

Ray Johnson, the first principal at Carter High, sees Amina a bit differently. “She is very gracious and very humble, but from the first time I met her it was very obvious to me why she was chosen,” says Johnson. “She has a love for education and young people, and her passion is something that should be treasured and honored.”

Amina is the first living African-American woman in the Inland Empire for whom a high school has been named. She is probably the first Cal State San Bernardino alumna — a 1972 bachelor’s degree in English and a 1976 master’s in education — to have any building named in her honor, let alone an entire high school. For that matter, she can also likely claim that distinction among all current and former CSUSB employees, having worked for two years at the university as a legislative and community liaison. In all, 18 people were nominated to have the new high school carry their name.

Amina served four four-year terms on the Rialto Board of Education from 1983 through 1999. For 23 years beginning in 1973, she was a fixture in Rialto and the local communities as part of Congressman George Brown’s staff, including her position as district director. Along the way she has managed to serve and volunteer her time to more than 35 local, regional and national organizations, from the San Bernardino County District Advocates for Better Schools and the Feldheym Public Library Literacy board to the Center for Civic Education. She is a founding member of the Martin Luther King annual prayer breakfast committee and a member of the National Organization of Black Educators. Most recently, she returned to public service as a field representative for Clifford Young, who just finished serving as interim supervisor of San Bernardino County’s fifth district. Young is the director of government relations at CSUSB.

Her passion for giving back is just as obvious when it comes to her former university, where she is a life member of the CSUSB Alumni Association and a founding member of the university’s Black Future Leaders.

GOING UP — Three classroom buildings, an administration building, gymnasium and athletic fields were a good month old when Wilmer Amina Carter High School was dedicated Oct. 9. Construction will continue over the better part of the next year to add more classrooms, a performing arts complex and other facilities. (Photo by Robert Whitehead)
Get the Alumni Advantage! ...and get a 10% discount on registration fees for College of Extended Learning courses. Let the Alumni Association be your connection to lifelong learning!

Distinguished Alumni Awards 2004

Adam N. Torres

B.S. accounting 1986, was the 2004 Distinguished Alumnus for the College of Business and Public Administration. Adam is the U.S. Marshal for the Central Judicial District of California. As the top official for the U.S. Marshal's Service in this district, Adam oversees a seven-county area, representing 18 million residents. He is responsible for providing protection for all federal courthouses in the Central District, transporting federal prisoners, protecting federal witnesses, managing assets seized from criminal enterprises, and apprehending federal fugitives. Previously, Adam worked for the Internal Revenue Service as supervisory special agent for Criminal Investigations in Los Angeles. While with the IRS, Adam made presentations to CSUSB students and represented the agency at the university's career fairs. ▲

Happy Birthday, Alma Mater!

Calling all grads! CSUSB celebrates its 40th anniversary in 2005-06 and you're invited to be a part of the fun. Visit the CSUSB Alumni Association Web site, www.csusbalumni.com, and find out how you can get involved with upcoming anniversary events and activities. Take a moment to update your information, then share your favorite Cal State memory and let us know what made Cal State great for you. Reconnect with Cal State and share the excitement! Visit us on the Web or call the alumni office at (909) 880-5008.

Were you involved in a student club? Student leadership? Rec sports? The student newspaper? If so, the CSUSB Alumni Association and the CSUSB Retirees Association invite you to join us Jan. 29 at 3 p.m. as we look over campus photos from the library archives and try to identify who's who. Enjoy reconnecting with your former professors and classmates. Bring your favorite Cal State pictures and let us scan them.

The Motor Enthusiast's Club was one of the first student clubs on the new Cal State campus. Today, the university offers more than 100 student organizations.

California State College at San Bernardino welcomed visitors and gave tours of the fledgling campus. Do you recognize any of the tour guides?

Those interested in participating are asked to call or e-mail the alumni office at (909) 880-5008 or alumni@csusb.edu.
Get the Alumni Advantage!

For more than 35 years the Alumni Association has played a vital role in the CSUSB community. The association exists to support campus programs that provide outstanding service to alumni and students and that bring prestige to the university.

Why should you become a member?

Besides great benefits and privileges, membership in the Alumni Association allows you to give back to your alma mater. Membership fees go a long way in helping the Association:

• Recruit and reward some of the region’s most talented and deserving students in the Inland Empire through the Alumni Scholars program
• Honor alumni, students and departments for their extraordinary achievements
• Help our newest grads transition from college students to alumni at Grad Days, the university’s award-winning “Welcome to the alumni family” celebration.

What’s in it for you?

Let the Association keep you connected to CSUSB with our online monthly newsletter, the Cal State Connection. Or post a resume or job opportunity on the Association’s Web site, www.csusbalumni.com, and take advantage of our network of more than 50,000 alumni. Members also enjoy exclusive on-campus discounts and privileges, such as saving 25 percent at the Coyote Bookstore*, 10 percent on College of Extended Learning courses* and $20 off men’s basketball season tickets.

How do you join?

Getting the Alumni Advantage has never been easier or more convenient! Join online at www.csusbalumni.com, or call the alumni office at (909) 880-5008 to request an application.

*Some restrictions apply.

Log onto www.csusbalumni.com for more information on the great benefits of membership!

Get your e-news here!

Want to know if your favorite professor retired or received a prestigious award? Interested in knowing what’s new at Cal State? Been wondering what your former classmates are up to these days?

You’ll find that and more news in The Cal State Connection, the Alumni Association’s monthly e-newsletter. For your free subscription, register online at the Alumni Association Web site www.csusbalumni.com or e-mail the association at alumni@csusb.edu. Don’t have an e-mail account? Call us for your own FREE e-mail address and Get the Alumni Advantage!

Ann Vessey

M.A. special education 1986 and M.A. educational administration 1999, was honored as the 2004 Distinguished Alumna for the College of Education. Over the past 20 years, Ann has made significant contributions to the field of special education as a K-12 teacher and administrator and as an adjunct faculty member at CSUSB. Ann is the district coordinator of special education for Moreno Valley Unified School District, overseeing all programs and services for children in the district with severe disabilities and exceptional needs. She also is principal and site administrator for Rainbow Springs School, which focuses on early intervention programs for kids from birth through preschool who exhibit significant delays in development or who are at risk due to medical conditions. ▲
Dr. Travis Huxman

B.S. biology 1993 and M.S. biology 1996, is the 2004 Distinguished Alumnus for the College of Natural Sciences. Travis earned his Ph.D. in biology from UNLV and today is professor of ecology and evolutionary biology at the University of Arizona, Tucson. In his three years at U of A, Travis has distinguished himself in both teaching and research. He has produced more than 35 peer-reviewed publications and attracted more than $1 million in grants to support his research that explores how past climates have influenced plant evolution and how future climates may alter relationships between plants and their environments. ▲

Michael Bracken, B.A. marketing 1992, M.P.A. 1999, has been named by the Riverside County Board of Supervisors as chairman of the Riverside County Workforce Development Board’s Business and Industry Committee. Bracken is the founding partner of Development Management Group, Inc., which provides economic development and development consulting services to more than 25 clients throughout California.

James Kaufman, B.A. marketing 1992, is director of the Learning Research Institute at CSUSB. James wrote a study, “The Cost of the Muse: Poets Die Young,” which was published in the journal, “Death Studies.”


Shawn DeWitt, B.S. marketing 1993, is the master brewer and co-owner of the Coronado Brewing Company, a restaurant and microbrewery located in San Diego. Shawn oversees beer production at the CBC as well as its off-site beer production facility at the Mission Brewery Plaza. Find out more about the Coronado Brewing Company on its Web site: www.coronadobrewingcompany.com.

David Patterson, B.A. English 1994, has been promoted to captain at Airtran Airways. David flies the Boeing 717. He has been working as a pilot since graduating from CSUSB. David resides in the Dallas-Ft. Worth area with his wife and two children.

Amro Albanna, B.S. information management 1991, is president and chief executive of QMotions in Riverside. QMotions has invented an interactive companion to the world of virtual golf, allowing users to perfect their swing while playing the world’s finest golf courses from the comfort of their own home. Find out more about QMotions at www.qmotions.com. Amro was the 2003 Distinguished Alumnus for the College of Business and Public Administration.
Eldon Heaston, B.S. health science 1990, is the deputy Air Pollution Control officer of the Mojave Desert Air Quality Management District (AQMD) and the Antelope Valley AQMD. Eldon oversees the day-to-day operations of both districts, including compliance, regulatory development, engineering and air monitoring.

Eldon also serves as an adjunct professor in CSUSB’s health sciences department and has been instrumental in securing internships for CSUSB students in his district. Through a Community-University Partnership with CSUSB Professor Lal Mian, his district also has donated specialized air-quality monitoring equipment and scholarship funds.

Cheryl Austin, B.A. liberal studies 1995, was named principal of Holy Rosary Academy in July, where she has taught since 1996 and where she previously served as vice principal.


Rozanne Dominguez DeWeese, B.S. kinesiology 1997, is the assistant coach for the women’s soccer team at UC Davis. Rozie played in soccer for CSUSB from 1992 to 1996, and ranks third on the Coyotes’ career goals-scored list. She was a three-time All-CCAA selection and All-West Region Academic Female Scholar Athlete of the Year. Prior to going to UC Davis, she was assistant coach on the Indiana State Olympic Development program for soccer.

Angela T. Houlemand, B.S. accounting 1997, is an attorney with Wendel, Rosen, Black & Dean, LLP. Angela received one of 12 scholarships for the pilot program of the Access & Fairness Leadership Academy.

Jennifer Fraser, B.A. sociology 2000, was named assistant athletics director for compliance at Metropolitan State College of Denver. Previously she was coordinator of compliance and senior woman administrator for the California Collegiate Athletic Association.

Connie M. Osborne, B.A. communication 2000, M.A. education 2002, was recently recruited by Olympic College in Bremerton, Wash., as the site coordinator for the TRIO program.

Anthony Cummings, B.A. communication 2001, is a graduate resident director at the University of the Pacific in Stockton.

Jose A. Cartagena, Jr., B.A. art 2002, earned an M.F.A. from the California College of the Arts in June. Jose also received the Barclay Simpson Award in Graduate Fine Art.

Wallace D. Johnson, M.A. national security studies 1988, married Kimberly M. Snyder, Jan. 3 at the Mission Inn in Riverside. Wallace is an instructor of government at South Texas Community College and an adjunct lecturer of political science at the University of Texas Pan American.


Robb Watson, B.A. criminal justice 1992, married Meghan Stienman March 27 in Palos Verdes. Robb owns and operates San Diego-based Avant-Garde Limousine, which provides

Kent Paxton

B.A. English 1972, B.A. sociology 1978, M.P.A. 1989, was named the 2004 Distinguished Alumnus for the College of Social and Behavioral Sciences. Kent has dedicated himself to improving the quality of life for children in San Bernardino County. Since 1974, he has worked with the county in its Mental Health and Child Protective Services departments. In 1988, Kent was named to head the Children’s Network, which organizes the countywide effort for services for kids deemed at risk. Under his leadership, the Children’s Network today is recognized as a model throughout California for improving communication and coordination among the many agencies that serve at-risk children and their families.
Dr. Deborah Greer Currier

B.A. theatre arts 1992, is the 2004 Distinguished Alumna for the College of Arts and Letters. Deborah earned a master’s degree and Ph.D. in theatre arts from the University of Oregon, Eugene. She is a professor of theatre arts at Western Washington University in Bellingham and she also is director of Graduate Studies and the Theatre for Youth Program. Deborah has earned numerous honors for her teaching and directing, and she is recognized for her extensive experience in the field of children’s theatre. She created and directs the Multicultural Outreach Touring Project (MOTley Crew), a community outreach theatre for youth performance tour, and she serves on the Washington Alliance for Arts in Education board. ▲

Nick Nazarian, B.A. communication studies 1996, and Crystal Vickery, B.A. communication studies 2002, were wed Aug. 28 at the Castaway Restaurant in San Bernardino. Nick is the assistant director for alumni affairs at CSUSB and Crystal is an assistant at the university in the IRT vice president’s office. ▲


Kimberly Jordan, B.A. psychology, human development 1999, and Daniel Graham, B.A. economics 2002, were wed April 18 at Padua Hills Theatre in Claremont. Kimberly works for the county and Daniel is serving actively with the U.S. Army Reserve.


Shannon Stratton, B.S. kinesiology 1999, married Dorie Gazza July 4, at the Edwards Mansion in Redlands. Shannon is a professor of kinesiology at CSUSB and assistant coach for Cal State’s women’s water polo team.


Rosemarie Gonzales, B.S. nursing 2001, married Amro Habib, March 27 at Etiwanda Gardens Chapel in Rancho Cucamonga. The couple resides in Tucson, where Rosemarie is a registered nurse, working in the intensive care unit.

Angelica Lemus, B.A. sociology 2002, married Joseph Rivera July 17 in Moreno Valley. Angelica is a social worker for the Riverside County Department of Social Services.


Juliana Kutsche, B.A. art 1991, and her husband J. Keith, announce the birth of their son, Asher John Kutsche, born Feb. 16. While at CSUSB, Juliana was a university ambassador.

Tony Papin, B.S. physical education 1995, and Athena Palma announce the birth of their daughter, Kaya, born Aug. 9. Tony is a special education teacher in the Fontana Unified School District.

Pamela Joan Daniel, B.S. marketing 1995, died Aug. 20. Pam was a pharmaceutical sales representative, and a volunteer with the Boys and Girls Club of Redlands and the Community Hospital of San Bernardino Foundation.

Robert E. Wilson, B.S. mathematics 1987, died April 28 in a car accident. Robert was a police officer with the City of Corona.

Arene Wagner, M.A. education 1987, died Aug. 27. Arene was a teacher, counselor and cheer coach at Ramona High School in Riverside.
was beyond anything I ever thought.”

Choosing Amina is no surprise. But it is amazing considering that her early education in the 1940s was at home in segregated Neshoba County, Mississippi, thanks to her grandfather, Anderson Carter. Raised from infancy by her Aunt Beatrice and Uncle Caesar on her grandfather’s rural Southern farm, she learned to read at the age of three. Anderson Carter was a circuit teacher who taught school in the community church with a personal touch, making sure, too, that his granddaughter got a proper education. Even as a youngster, she was writing and reading letters for people who couldn’t read or write.

After her grandfather died, Amina move with her aunt and uncle to California and settled in San Bernardino. She has been in the area ever since, graduating from San Bernardino High School in 1958 and taking several jobs locally. To help earn extra money during the holiday season, she applied to the local Sears store. There, she excelled at selling toys and women’s apparel. Still, her passion was public service. So Amina went to work for the California State University system at the San Bernardino office. She was soon promoted to administrator in the Educational Opportunity Program. Her early success led to a transfer to the chancellor’s office in Los Angeles.

“I wanted to work in the big city, but I quickly realized I was a small-town girl,” she admits. She returned to San Bernardino to the system’s student services department. “That was during a time that a lot of minorities started going to Cal State San Bernardino, and I knew I wanted to do more, so I started taking night classes both at San Bernardino Valley College and Cal State back when the campus had just three primary buildings.” Within three years she earned a bachelor of arts in English.

It wasn’t long before Amina launched her public service career. She moved to Rialto and joined Rep. Brown’s staff in 1973, serving the 36th Congressional District and the community for 23 years. For three years she left her post to manage the School-to-Work Program for the National Council of Negro Women and Educational Training Service to help high school students in their transition to the working world. “After I returned, Mr. Brown and others encouraged me to run for a position on the school board.” In 1983, the Black community made up only 7 percent of the city’s population, Amina says, and the only two African-Americans to ever run for office were not successful. “Nobody thought I would win, but I did.” That year, Amina became the first African American elected to the Rialto Board of Education, a post she held for the next 16 years while also working for Rep. Brown.

She made an immediate impression, developing a style unique among today’s public officials as she borrowed a technique used by her late grandfather. “I have tried to work with students and parents on a personal level to resolve their problems. Sometimes those weren’t all resolved to their satisfaction, but at least they got answers and they knew they were being heard.” She spent the past year soliciting contributions for the new school’s library and scholarship program, and she figures to be a fixture around campus now that it has opened. “As a citizen,” says Amina, “I think I can contribute as much as I did when I was on the school board.”

Through all of the praise and celebration, Amina remains humble and grateful. “I am not rich, but I’m rich in friends and in health, so I really am extremely rich,” she says. “Of course, I’d still really love to win the lottery, but I already have more than anyone could ever ask for.”
Top Guns

More than 200 student-athletes, guests and friends filed into Cal State San Bernardino’s Santos Manuel Student Union Events Center in May to celebrate the high marks of the 2003-04 season that produced a record three CCAA champions. The annual All-Sports Banquet is an eager affair that hands out awards to deserving athletes and celebrates all with a multi-media presentation produced by the university academic computing and media department.

This year Kim Morohunfola, a senior middle blocker on the CCAA and Pacific Region champion volleyball team, was named the female athlete of the year. Morohunfola was the CCAA player of the year and the American Volleyball Coaches Assn/NCAA Division II player of the year.

Jonathan Levy, a senior forward-guard on the CCAA champion men’s basketball team, was named male athlete of the year. Levy was the CCAA player of the year and leading scorer at 19 points a game. He was also a first-team All-West Region and second-team National Association of Basketball Coaches/NCAA Division II All-American.

For the first time, three young women were honored as female scholar athletes of the year. They were Stephanie Sheldrick, a 4.0 student and member of the soccer team; Tanya Zeferjahn, a 3.82 student and member of the cross country team; and Jennifer Newman, a 3.89 student and member of the tennis team. The men’s scholar athlete of the year was J.R. Reyes, a senior and member of the golf team with a 3.56 GPA. Reyes was also an NCAA College Division All-West Region Academic team selection.

The Coyote Pup Award went to Christina Vaughn. A freshman and member of the softball team, she received the award for making second-team All-CCAA and earning a 3.0 grade point average. The award honors first-year players who made a difference on and off the field or court of competition.

Finally, the Morgan Stanley/Tal Wilson Award was captured by Dumas Martin of the men’s basketball team for being the most inspirational senior on the team. Tal Wilson, who earned bachelor’s and master’s degrees from CSUSB in the early 1980s and was a senior vice president for Morgan Stanley, died in 2003. A member of the Alumni Association Board for many years, he was an avid fan of the CSUSB athletics program.

Border Lines

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of note into his home every summer to spend focused time with their craft, and then, under a Whittenberger Fellowship, an invitation to teach promising high school poets at Albertson College in Idaho.

It was nice being noticed, but Juan would write even if notice never came, even if he were never published. He says this knowing full well that recognition eludes most writers, particularly poets, who should not be in it for the money or the fame. “There are probably more poets than there are readers of poetry.” So be it. He’s unconcerned. When he thinks of recognition of his work the first scene that enters his mind is that of his nine-year-old fraternal twins after a Long Beach reading several years ago. From their seats and for an hour or so they had watched their father read in an auditorium full of people. This was different than what they were used to at home. At home, they didn’t see him write, and he didn’t read his poems aloud. As they listened in the auditorium, they realized for the first time that writing could be public, and that, as he had said, it was meant to be shared. In the car on the way home, it seemed to Juan that the twins were unusually quiet. Then one of them, in some amazement and as if they had finally scared up the guts to speak, said something like, “Dad, people were really listening.”

Of the borders Juan has seen, that was one he was proud to see his children cross. They had witnessed the power the spoken word could wield in public. The audience’s pleasure, however, could not outdo the difference the act of writing and the written word had made in private years ago, and that continued now when dad would become kind of quiet around the house, and head up to his office in the attic, where he could be silent and think about the next line.

Odds and Evens

CONTINUED FROM PAGE 23

Schoettler scholarship for visually impaired students. Distributed once a year to only one student in the entire 23-campus California State University system, the scholarship awards Murphy, who lives in San Bernardino, $5,000 for the 2004-2005 academic year. With the help of the state Department of Rehabilitation and the WorkAbility IV program, SAIL, EOP, and Services to Students with Disabilities offices at CSUSB, Murphy has turned her life around after surviving an abusive relationship, drug addiction and losing her children to foster care.

“Anyone can succeed if they are determined,” says Murphy. “There are a lot of services in place to help anyone with a disability. The key is to plug into those services and allow them to help you through the particular challenges you face. I had access to great scholastic counseling and I had so much support I felt that I was able to overcome the obstacles in my life because I was not doing it alone.” Murphy entered the master’s program for social work this fall.

Studies in Movement

In Kunming, the capital of China’s Yunnan province, the warm monsoon moisture tempered the cold mountain air and artist Ting, Shao Kuang painted in the evenings and burned his work the next morning. Fear of reprisals from Mao Zedong’s Communist government kept him watchful. He later dodged imprisonment when he fled to northern China. By the close of the Cultural Revolution, in 1976, Ting, the man who China today considers its Picasso, had destroyed 1,500 original works. It was about 30 years ago that the art Ting (right) and He, Neng (left) had been creating began to come into its own. The Yunnan School of Art was a style that infused the traditional art forms and symbolism scripted in China with heavy color and abstraction. While Ting is the “acknowledged leader” of the Yunnan School, He is certainly one of its acknowledged creators. At CSUSB this past summer, the two artists along with several students and faculty from Yunnan exhibited their work at the Robert V. Fullerton Art Museum. (Photo by Corinne Jamieson)
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DECEMBER

ART EXHIBIT.

FEBRUARY

MUSIC.
First Wednesdays presents Cancryn/Carlisle Duo, soprano and piano. 7:30 p.m., Performing Arts Building Recital Hall. General admission $15, Alumni Association members, senior citizens $10, students $5. 880-7516.

JOB FAIR.
The annual Education Job Fair will have more than 85 school districts throughout California seeking candidates for teaching, counseling or administrative positions. Bring resumes. 9 a.m.-2 p.m., Coussoulis Arena. Free. 880-5250.

MUSIC.
CSUSB Symphonic Band and Chamber Winds. 7:30 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

MARCH

MUSIC.
CSUSB Concert Choir. 7:30 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

MUSIC.
CSUSB Jazz Ensemble and CSUSB Vocal Jazz/Show Choir. 7:30 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

THEATRE.
“ETHEL.” The return of the successful one-woman CSUSB musical starring alumna Val Limar-Jansen, portraying the mother of the “sophisticated blues,” Ethel Waters. Feb. 25 and 26, both shows 8 p.m. Performing Arts Building Recital Hall. Theatre fundraising event for Ronald Barnes Scholarship Endowment. Tickets $30. 880-5884.

MARCH 2005

MUSIC.
CSUSB Symphonic Band. 7:30 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

MUSIC.
CSUSB Chamber Winds and Chamber Singers. 4 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

THEATRE: OPENING NIGHT.
Shakespeare’s “Macbeth.” After a noble warrior learns he is destined to rule Scotland, he and his wife murder the rightful king and a downpour of blood and destruction ensues. Ronald E. Barnes Theatre. March 11, 12, 17, 18, 19 at 8 p.m. and March 13, 20 at 2 p.m. General admission $10, Alumni Association members, senior citizens $8, students $5. 880-5884.

MUSIC.
First Wednesdays presents M-Pact, Contemporary Vocal Jazz Ensemble. Performing Arts Building Recital Hall. General admission $15, Alumni Association members, senior citizens $10, students $5. 880-7516.

MUSIC.
CSUSB Symphonic Band and CSUSB Vocal Jazz/Show Choir. 7:30 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

MUSIC.
CSUSB Jazz Ensemble and CSUSB Vocal Jazz/Show Choir. 7:30 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

MUSIC.
CSUSB Chamber Winds and Chamber Singers. 4 p.m., Performing Arts Building Recital Hall. General admission $8, Alumni Association members, senior citizens $6, students $4. 880-7516.

California State University, San Bernardino
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San Bernardino, CA 92407-2397

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