2002 - Yearbook for the Gala Opening of the Palm Desert Campus

California State University - San Bernardino

Follow this and additional works at: https://scholarworks.lib.csusb.edu/pdc-history

Recommended Citation
California State University - San Bernardino, "2002 - Yearbook for the Gala Opening of the Palm Desert Campus" (2002). Palm Desert Campus History Collection. 8.
https://scholarworks.lib.csusb.edu/pdc-history/8

This Book is brought to you for free and open access by the Archives - California State University San Bernardino at CSUSB ScholarWorks. It has been accepted for inclusion in Palm Desert Campus History Collection by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.
“EDUCATION LEVELS THE PLAYING FIELD, ALLOWING EVERYONE TO COMPETE.”

Joyce A. Meyers

We gather tonight to make history by stepping into the future.

The Palm Desert Campus of Cal State San Bernardino is offering an opportunity to each and every Coachella Valley resident who seeks learning and opportunity.

The dream began in the early 1980s with a need to expand educational opportunities and from a belief that the desert’s future relies on a year-around employment cycle based on a skilled work force.

Cal State was approached because it offered a broad range of world-class education.
Community leaders, foundations and municipalities stepped forward to meet the challenge. Never before had a campus been funded through a community effort.

Richard Oliphant and Betty Barker agreed to serve as Capital Campaign Co-Chairs. In the first year, $9 million was raised. In the next 12 months, $10 million was raised. In the next year...with your help...we will be able to complete the campus by raising an additional $9 million.

Because each and everyone of you attending tonight gave from the heart, we have captured a vision for the future. We thank you, and

generation after generation of students will long remember your names and your generosity.

Charles B. Reed, Chancellor
California State University System

Albert Kaminig, President
Cal State San Bernardino

Richard Oliphant, Capital Campaign Co-Chair
Palm Desert Campus

Betty Barker, Capital Campaign Co-Chair
Palm Desert Co-Chair

Peter Wilson, Dean
Palm Desert Campus

Carol Adney, Director of Development
Palm Desert Campus
"Education costs money, but so does ignorance."
Sir Claude Moser

When I was asked to co-chair the capital campaign of a campus capable of offering a four-year university degree, I took to the starting block with enthusiasm. Education should never be a luxury. It is a vital necessity for those who will follow us as community leaders.

Those to whom I spoke were fast to pledge their support from a conviction that the highest form of altruism is to give to the future in which the educated of the Coachella Valley will nurture the dreams and hopes we hold high as our banner in 2002 and will be well prepared to do so.

To my wife Jan and I education is not just about knowledge, but the values our nation holds dear. Each of you here this evening has given from their heart, their experience and their belief in tomorrow.

"Education is not filling a bucket, but lighting a fire."
William Butler Yeats

When Richard Oliphant asked me to co-chair the capital campaign drive that would provide the Coachella Valley with its first four-year university, it was a challenge I accepted with passion. In 2002, those with an equal passion for continuing education will be able to stay in the desert to learn, to aspire and to reach the dream of a diploma.

Those of you who have given from the heart—from a belief that education is a means of passing civilization from one generation to another—have lit the torch tonight that will be passed on through history. You have built more than a structure...you have created a future for every student who will pass through the Cal State San Bernardino Palm Desert campus doors.
It is said that education, particularly higher education, will be the key to individual success in the 21st century. That dictum is fervently believed in Palm Desert and the city has gone to great lengths to keep education at the forefront of city development.

We are excited that residents of Palm Desert and our neighboring cities will be able to pursue first-rate degrees in their own backyard. The addition of the Cal State campus in Palm Desert not only answers a critical need for future education throughout the Coachella Valley, it becomes a vital part of a well rounded community.

This university is an asset to our community and our residents.

We are proud of the role we have played in helping a long held dream become a reality.

Mayor Dick Kelly

"Our future is in our young people and their education. The City of Indian Wells is dedicated to helping not just its citizens but also the citizens of the entire Coachella Valley. We, as a City Council, are pleased and proud in this endeavor to provide higher education for our children."

MAYOR CONRAD NEGRON, SR.

"The availability of education is a keystone of America as the land of opportunity. Helping each person to make the most they can of themselves fosters the economic and social prosperity of us all and is everyone's responsibility."

COUNCIL MEMBER PERCY BYRD

"I am proud that the City of Indian Wells took a leadership role in bringing a four-year university to the Coachella Valley. Education at entry level will be positively influenced, and the citizens of our community will reap the rewards."

MAYOR PRO TEM ROB BERNHEIMER

"The biggest challenge that the City Council faced was to determine that this gift was indeed the will of our citizens. The fact that this enormous commitment was going to be expended beyond the borders of our city imposed an obligation of due diligence greater than any other project in our history."

COUNCIL MEMBER ED MONARCH

"I personally received degrees from California State University, Los Angeles, and California State University, Long Beach, and I am a personal testament to the tremendous economic, professional and community assets that are derived from the access to quality higher education."

COUNCIL MEMBER MARY T. ROCHE
"Education's purpose is to replace an empty mind with an open one."
Malcolm Forbes

H.N. AND FRANCES C. BERGER FOUNDATION

The Berger Foundation is committed to philanthropy in the desert valley, the foundation's home locale. One of our organization's original areas of interest is higher education—a key to healthy individuals, families and communities. The Board of Directors is pleased to be a leading contributor to the new campus, increasing broad access to undergraduate and masters degrees at California State University San Bernardino's Palm Desert Campus.

This long overdue campus serves a large area, the size of Maryland, allowing desert students to earn their degrees while living within their own communities. In years to come, the four roads leading into the campus and the circle drive will be a continual reminder of H.N. and Frances C. Berger's wishes to participate in creating educational opportunities for all.

"If bread is the staff of life, education is the stuff and the spirit of its soul."
Thomas Jefferson

THE MARY STUART ROGERS FOUNDATION

For the past several years we have seen the complete dedication and the excellent quality of education happening at CSUSB. Dean Wilson and his staff and teachers are a credit to the institution. We are proud to be able to help them build their own campus.

There are so many students who want to learn and so few colleges to accommodate them. It is with great enthusiasm that we elect to support this worthwhile effort in building this campus in Palm Desert.

The Mary Stuart Rogers Foundation has a commitment to education beginning at a child's earliest and most formative years all the way through college level education. We are most interested in college graduates who go on to become teachers. Dedicated teachers return to our schools to devote themselves to children during the formative years. What goes around comes around!

The best of luck in the future. May God bless your effort and dedication to academic excellence.

John Stuart Rogers, President, Mary Stuart Rogers Foundation
"Education is for improving the lives of others and for leaving your community and world better than you found it.”

Marian Wright Edelman

JOHN I. HARDY AND JEAN (HAHN) HARDY

We are committed to education wherever the need is — and the need is not always in big cities. The Palm Desert Campus is a wonderful opportunity for Valley residents. Hopefully our gift was a voice of encouragement to the City of Indian Wells and to others who were and may still be considering participation in the California State University San Bernardino project.

"Of all the gifts we give our youth the greatest is education. It lasts forever.”

Theodore Roosevelt

THE CITY OF RANCHO MIRAGE

The City of Rancho Mirage takes great pleasure in authorizing a $1 million contribution to California State University San Bernardino Coachella Valley.

To a person, our council supports the wonders of education available in a four-year university. Our commitment was based in our belief that the residents of our City would have remarkable opportunities for education. An additional incentive was to assure recognition as a supporter of higher education that will be remembered through the ages with a permanent facility on the site known as “The Rancho Mirage Student Center.”

The Rancho Mirage City Council knows that its significant contribution will offer tremendous benefits to the entire Coachella Valley, and residents of Rancho Mirage will be able to pursue college degrees and professional credentials as well.

Active adults and retirees in whom the quest for knowledge burns brightly will find a niche in CSU’s Learning in Retirement program. Our City’s residents from the teens to the nineties will benefit. In addition, the desert will see a stronger work force contributing to a positive influence on the economy.

As a council, we are unanimous in our support of higher education in building a stronger America. Long may the light of higher education glow.
"Those you teach are messages to a future you will never see."

Emily Dickinson

-- Florence Rigdon
Benefactress

In Memoriam

Should you see an exceptionally bright star shining down tonight, it's a wish and sassy wink from Florence Rigdon.

A woman of her era and a harbinger of all women could and would be, Florence had a vision. A firm believer that the secret of success lies in the power that comes from education, she was determined to see Cal State San Bernardino's Palm Desert Campus come into being.

Florence was convinced that women could gain not only a diploma, but the skills that would enable their children to know that food would be on the table and a four year college degree would be within their grasp.

Florence Rigdon is here tonight, and will continue to be here in all the years to come. Those that knew and loved her will conceal a tear she would never wish shed.

Goodnight Florence. Every day the sun rises over the campus...you will be with us.

"Education is not received. It is achieved."

Sir Winston Churchill

R.D. AND JOAN DALE HUBBARD FOUNDATION

On behalf of Joan Dale and myself, we are very pleased to have made a significant contribution through our Foundation to help establish a permanent campus in Palm Desert for California State University.

We both have a strong belief in the power of education. The establishment of this campus in Palm Desert will enable the young people of the Coachella Valley the opportunity to complete their education and obtain a four year degree. We believe the entire valley will benefit greatly from the opportunities and education this campus will provide.
February 21, 2002

California State University
Palm Desert Campus
Palm Desert, CA 92260

Dear Friends,

Congratulations!

Today you open the doors to the future! The Annenberg Foundation is pleased to have played a role in bringing the opportunity of a four-year college education to the citizens of the Coachella Valley.

In addition, we deeply value the contribution that co-chairs Betty Barker and Richard R. Oliphant have made in making so many aware that the strength of our country depends on those who will strive and study to become the leaders of the future.

Thomas Edison once said, "The most necessary task of civilization is to teach man how to think," and Walter Annenberg has said many times, "There is no more important task at this time than educating young people and ensuring that they have the tools, and the opportunity, to succeed."

With every good wish to the faculty, staff, students and supporters of this much needed educational branch of the California State University system.

Warmly,

Leonore Annenberg
President and Vice Chairman
March 18, 2002

Dear Guests:

Betty and I send our heartiest congratulations as you dedicate the Cal State San Bernardino Palm Desert Campus. As you assemble today for this important dedication - it should be a day of celebration for the countless lives that will be touched in a positive way.

It is a privilege to live in a community where there is a keen and active sense of the importance of higher education in our complex world. The opportunity to obtain a four-year university degree is also a privilege, and perhaps may be the single most important contribution to the Coachella Valley for which we could hope.

Betty and I thank all those who had the foresight initially and who have worked so diligently to bring us to this extraordinary gift and lasting asset.

Warmest regards,

California State University
Serving the Desert Community
43-500 Monterey Avenue
Palm Desert, California 92260
Dear Friends:

I am proud and pleased to welcome you to the opening reception for the Cal State San Bernardino, Palm Desert Facility. This is an exciting time and we are so glad to have you here.

The main campus offers more than 50 traditional baccalaureate and master’s degree programs along with a wide variety of education credential and certificate programs to a student body of 16,000. Given the continuous growth our region experiences, there has been a clear need for a comprehensive offering of academics where our youth can take advantage of modern technological capabilities.

As the Representative for California’s 44th District, I was delighted to work in conjunction with the House Appropriations Committee to secure funding for the construction of the Distance Learning and Technology Center. The Coachella Valley has long had the potential for meaningful growth and development of our youth. With the establishment of this impressive facility, communication capabilities and intellectual development will reach students in our community at all educational levels. This satellite campus will serve the needs of over 900 students in the desert communities and link the University to the local community college and four unified school districts.

Again, I am deeply committed to strengthening education in the Coachella Valley and in California as we work to better our children’s future. I hope that you take full advantage of all the campus has to offer.

Sincerely,

[Signature]

MARY BONO
Member of Congress
February 11, 2002

Dr. Peter Wilson, Dean
California State University San Bernardino
Palm Desert Campus
43-500 Monterey Avenue
Palm Desert, CA 92260

Dear Dr. Wilson:

The construction of the new California State University campus in Palm Desert is a major milestone in the development of the Coachella Valley. Not only will it better serve the residents of our valley with quality upper division and graduate level education, it will assist economic development efforts by providing higher education for the workforce. Moreover, it will serve as an enticement to all who value culture and education.

I would like to thank you and the many philanthropic and farsighted individuals who have had a hand in making this historic moment possible. Your contribution to the quality of life here in the desert is immeasurable.

We can only imagine the generations of scholars passing through the halls of the desert’s California State University facility on their way to accomplishing wonderful things for themselves and for the world around them.

Congratulations!

Roy Wilson
Fourth District Supervisor
March 18, 2002

California State University San Bernardino
Palm Desert Campus
New Campus Gala Celebration
Palm Desert, California

Dear Friends;

My sincere congratulations on what will prove to be a milestone in the development of higher education opportunities in the Coachella Valley. Through the leadership of people like Dr. Peter Wilson, the opening of the California State University San Bernardino - Palm Desert campus has been made possible by a generous outpouring of grass roots support.

The Palm Desert facility is a tribute to the progressive growth of our area, and will continually add to the diversity of the Coachella Valley by attracting business and services for the employees and students of the University. The bright, accomplished individuals who have sought to enhance their own opportunities through education at the Palm Desert campus will additionally attract industries who recognize the availability here of a talented workforce.

I especially wish to thank the many supporters of the creation of this campus – they are the ones who understand that education is the key to a promising future. I wish success for the California State University San Bernardino - Palm Desert facility, and of course much success for its many students, present and future.

Sincerely,

[Signature]

JIM BATTIN
Senator, 37th District
Grand Opening
California State University San Bernardino
Palm Desert Campus
Monday, March 18, 2002

Program

Welcome
Dean Peter Wilson
California State University San Bernardino
Palm Desert Campus

Recognition of Donors
Capital Campaign Co-chairs
Richard Oliphant and Betty Barker

Dinner is Served
The Unique Private and Public Partnership
Dr. Albert J. Karnig, President
California State University San Bernardino

Service to the Community
Dr. Charles Reed, Chancellor
California State University

Voices of Cavalry
Menu

Hors d’oeuvres
Succulent shrimp and blanched asparagus spears on toast points
Duck pate with pistachios on pumpernickel toast
Goat cheese and sauteed spinach en croute
Sweet and spicy orange horseradish breast of chicken brochette

Salad
Butter leaf lettuce with aged blue cheese tossed in champagne vinaigrette

Intermezzo
Citrus sorbet served in glowing ice sorbet cups

Entree
Filet of Beef Wellington with a side serving of savory porcini mushroom sauce
Homemade polenta topped with shaved imported Romano cheese
Assorted fresh trimmed baby vegetables

Dessert
Chocolate Marquesse garnished with raspberries

Assorted miniature dinner rolls with sweet creamy butter

Fresh ground coffee and tea
February 27, 2002

Congratulations to CalState San Bernardino’s new Palm Desert Campus!

As a strong supporter of local communities managing local challenges, I am delighted to extend my hearty congratulations to the Capital Campaign Co-Chairs, Betty Barker and Richard Oliphant, and to those who has the vision to work so tenaciously to supply the bricks and mortar that will offer the opportunity for a four-year university degree in the desert.

You have created something unique - a public/private partnership for education. I share your pride in this grand accomplishment. The fruits of your labor will be enjoyed for generations to come.

My thanks for your extraordinary contribution to the Coachella Valley and the State of California.

Sincerely,

David Dreier

Canyon National Bank is pleased to support the opening of the California State University San Bernardino Palm Desert Campus. The opportunity for higher learning this local campus brings will be a tremendous asset to our community and local economy.

"Education is not a preparation for life; Education is life itself."
John Dewey

"Education is the transmission of civilization."
Ariel Durant
“All who have meditated on the art of governing mankind have been convinced that the fate of empires depends on the education of youths.”

Aristotle

FLC CAPITAL ADVISORS
A Wealth Management Company

FLC Capital Advisors, a wealth management company, makes it their business to help you work toward achieving your lifetime dreams. A solid education works toward that same end, and we are proud to be included in the SCUSB Palm Desert Campus family of sponsors.

“If you think education is expensive, try ignorance.”
Derek Bok

WATERFORD

Waterford Estates in Rancho Mirage takes pride in having kicked residential elegance up a notch. We congratulate all those involved in bringing us the Palm Desert Campus of Cal State San Bernardino for doing the same for education.

“What education is to the individual man, revelation is to the human race.”
Gotthold Ephraim Lessing

Palm Springs Life

Education is the foundation of a progressive community. Palm Springs Life welcomes the Palm Desert Campus of Cal State San Bernardino and looks forward to working with them in this endeavor.

“Genius without education is like silver in the mine.”
Benjamin Franklin

The Reserve

Congratulations to SCUSB for providing the residents of the Coachella Valley a wonderful facility and staff in furtherance of higher education.

Lowe Enterprises and The Reserve
"Education is about the only thing lying around loose in the world, and it's about the only thing a fellow can have as much of as he's willing to haul away."

George Lorimer

Ray Troll Development Company

Ray Troll and staff are dedicated to quality and performance, whether it be residential, multi-family, industrial or commercial. We are dedicated as well to the value of education and are pleased to be a part of the much-anticipated opening of CSUSB's Palm Desert Campus.

"Good education is another name for happiness."

Ann Plato

We celebrate education by congratulating CSUSB on the opening of the new Palm Desert Campus.

"General education is the best preventive of the evils now most dreaded."

Rutherford B. Hayes

Regency Homes

Regency Homes, developers of Victoria Falls and the soon-to-be released Versailles Community in Rancho Mirage, applauds the efforts of all those who have made the dream of this four-year university campus a reality.

"Education is a precondition to survival in America today."

Marian Wright Edelman

Prudential

Prudential California Realty

We have been principals of Prudential California Realty in Palm Desert for 15 years. As experienced, knowledgeable professionals, part of our job is to minimize the stress and actually make house hunting fun and exciting. We love showing off our beautiful desert, made even more glorious by the addition of the Palm Desert Campus of CSUSB. Sincere congratulations to all who made it happen.

Joan Rothermund
Brenda Rudman
“Education is for improving the lives of others and for leaving your community and the world better than you found it.”
Marian Wright Edelman

The City of La Quinta celebrates the Palm Desert Campus of Cal State San Bernardino and offers its gratitude to those who worked so diligently for this extraordinary enhancement to our valley.

“Awareness need never remain superficial in an educated man, whereas unawareness is certain to be ignorance probably compounded by arrogance.”
National Conference on Higher Education

Building Industry Association of Southern California
Desert Chapter Building Industry Association of Southern California is the representative for the building industry in California. Consisting of 207 member companies, the Chapter Staff works closely with public entities to make sure that rules and regulations promulgated by them are fair, both to them industry and the public. We welcome the community enrichment offered by the arrival of the Palm Desert Campus of Cal State San Bernardino and thank all those who have made it possible.

“I think education is power. I think that being able to communicate with people is power. One of my main goals on the planet is to encourage people to empower themselves.”
Oprah Winfrey

Lee, Burkhart, Liu would like to thank the California State University of San Bernardino and the city of Palm Desert for their support and collaboration. Congratulations to the many people involved in the success of the Mary Stewart Rogers Gateway Building.

“Tis education forms the common mind. Just as the twig is bent, the tree's inclined.”
Alexander Pope

Ron Gregory Associates Landscape Architects, Inc.
RGA Landscape Architects, project landscape architects for the new California State University San Bernardino Palm Desert Campus, wish the school and all of its supporters a hearty congratulations.
Named Facilities at California State University, San Bernardino's Palm Desert Campus

**H.N. and Frances C. Berger Foundation**

- H.N. and Frances C. Berger Circle
- H.N. and Frances C. Berger Drive West
- H.N. and Frances C. Berger Drive East
- H.N. and Frances C. Berger Drive North
- H.N. and Frances C. Berger Drive South

Main campus thoroughfare
Berger Circle exit to Cook Street
Berger Circle exit to Gerald Ford
Berger Circle exit to Gerald Ford
Berger Circle exit to Frank Sinatra

**City of Palm Desert**

Set aside a total of 200 acres of land. Titled 56 acres to CSU in 2000 for Phase I

**Mary Stuart Rogers Foundation**

First permanent building on the new campus. Houses general education classrooms, labs and offices.

**City of Indian Wells**

*Indian Wells Center for Educational Excellence and Indian Wells Theater*

Houses teacher preparation programs, computer labs, a theater/lecture hall, and the Annenberg Wing for Education.

**Annenberg Foundation**

*Annenberg Wing for Education*

Inside the Indian Wells Center for Educational Excellence, this is the academic focus of the building.

**Richard R. and Janice A. Oliphant Performance Hall**

120 seat performance hall.

**H.N. and Frances C. Berger Foundation**

*Betty Barker Sculpture Garden*

A garden area at the second building in honor of Betty Barker.

**City of Rancho Mirage**

*Rancho Mirage Student Center*

**R.D. and Joan Dale Hubbard Foundation**

*R.D. and Joan Dale Hubbard Plaza*

A spacious outdoor area serving as the focal point for the promenade walkway.

**Mrs. Florence Rigdon**

*Florence Rigdon Grand Hall*

A sophisticated reception area for social and cultural events.

**John I. Hardy and Jean (Hahn) Hardy**

A gift construction from Jean Hahn Hardy and Jack Hardy.
“Education is the power to think clearly, the power to act well in the world’s work, and the power to appreciate life.”

Brigham Young

Swinerton Builders

Swinerton Construction takes great pride in the opening of the Cal State San Bernardino Campus this evening. We feel we have built a remarkable facility that will stand for generations to come.

As—with all our clients—we set out to build from the heart as well as with bricks and mortar. We’re well known for making dreams a reality, and we thank each of you here this evening for working in tandem with Swinerton in providing a campus offering a four-year baccalaureate degree as well as a master’s program to residents of the Coachella Valley.

Each of us at Swinerton takes pride in the structure we have built. It stands today as testimony to your commitment to education. We are honored to serve as part of the Cal State San Bernardino team, and look forward to the completion of the campus.

We have served as the building arm to create a path by which large numbers of desert students from every heritage and cultural background and income level find their way to the future.
Produced by Burton/Dolensek

Our thanks to our sponsors

Archangel
Swinerton Builders

Supporting Angels
Building Industry of Southern California
Canyon National Bank
The Reserve
Mirada
Joan Rothermund and Brenda Rudman of Prudential California Realty
FLC Capital Advisors
Victor Family Foundation (Waterford)
The Raymond Troll Trust
Lee, Burkart, Liu
Palm Springs Life
Ron Gregory Associates
Donna Dunn and Associates
The City of La Quinta
Regency Homes - Peter Soloman

And to
Alton Clark, Art Director
A to Z Party Rentals
Charlie Scola Catering
High Spirits
PFL Audio
Mark Nash
Mary Eley