

HSCI 610 PAPER PRESENTATION PROJECT ASSIGNMENT:

Each student will apply social and behavioral theory to a contemporary public health problem, write, and present a report (no longer than 15 minutes) to the class (about 5 pages double-spaced, with 4-5 references cited and listed at end under "References"). We will draw for order of presentation.

A. Health problem and background: Select a health priority area from special topics (Coreil text, chapters 17-21) and summarize recent national health research in that area.

B. Community epidemiology: Describe the general health and social needs of a local community population.

C. Application of theory: Describe how social and behavioral theory can be applied to understand and address the major environmental, social, cultural, occupational, and individual factors that affect health in this group.

RESEARCH PAPER SCORING RUBRIC

PAPER	EXCELLENT 3	ACCEPTABLE 2	POOR 1
Health problem clearly stated in the introduction to the paper			
Summary of national research regarding the topic is presented in sufficient depth to make the case that this is a health concern or issue			
Epidemiology—sufficient data (e.g. prevalence, incidence, morbidity or mortality rates) is presented to indicate that for local communities the topic is a health concern or issue			
Social theory (e.g. social determinants, socio ecological, etc) addresses social, cultural, occupation factors used to explain and understand the health topic			
Individual theory (e.g. theory of reasoned action, stages of change, etc) addresses individual factors that affect the population of your paper			
5 or 6 pages in length not counting reference or cover pages			
Double spaced, one inch margins			
4-5 references (expected at least 10)			
Paper is written as a scholarly, research paper (depth, clarity, precision, specificity)			
Paper includes an introduction, body, and conclusion			
Organized using proper sentence, and paragraph structures			
Appropriate scholarly reference			
Properly cited throughout			

PRESENTATION	EXCELLENT 3	ACCEPTABLE 2	POOR 1
Understandable explanation of material with specifics about the health issue			
Organized—includes at least 5 overheads (title, overview, body, summary)			
Logical presentation			
Factual not opinionated—research obvious and data provided to document need and issues			
Objectives clear at the beginning			
Did not read slides but rather used bullets to highlight your talk			
Print as handout with 6 slides to a page to hand in with paper			
Was fully prepared to present			
THE FOLLOWING WILL BE CRITIQUED BUT WILL NOT COUNT IN THE GRADE			
Voice loud enough and varied in pitch and tone			
Eye contact made to everyone			
No distracting mannerisms			
Good use of hand gestures			
Seemed at ease, confident			
Seemed to know the material			
Interacted with audience			