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STOCK MARKET FORECASTING BASED ON ARTIFICIAL INTELLIGENCE TECHNOLOGY

YUZHUN LIANG

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STOCK MARKET FORECASTING BASED ON ARTIFICIAL INTELLIGENCE
TECHNOLOGY

A Project
Presented to the
Faculty of
California State University,
San Bernardino

In Partial Fulfillment
of the Requirements for the Degree
Master of Science
in
Information Systems and Technology

by
Yuzhun Liang
August 2021

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(August 2021)

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ABSTRACT

This culminating experience project used artificial intelligence (AI) technology to forecast and analyze the stock market and construct complex nonlinear relationships between the input data and the output data. This project used a radial basis function neural network to forecast and analyze the stock market data. Compared the radial basis function neural network performance with the feed-forward neural network and showed clearly the superiority of the radial basis function neural network over the feed-forward neural network in the data processing. The results showed that AI technology could effectively predict stock market performance. Based on the results, the conclusion is that the prediction performance of the RBF neural network is better than that of the multilayer feed-forward neural network. Areas for future research are to explore the use of other AI and other Neural Network Algorithms such as Back Propagation, Convolutional, Kohonen Self Organizing, and Modular to predict stock market performance.

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CHAPTER ONE

INTRODUCTION

Research Background and Significance

Stock market forecasting has always been a classic research problem. By predicting the stock market, the input and the output data of the stock are fitted and analyzed with the help of computer technology and related algorithm knowledge principles. The nonlinear relationships between the input and the output are constructed, and the specific trend of the stock market is analyzed, which provides a specific reference basis for the investors. After years of development, artificial intelligence (AI) technology, combined with the Internet, big data, cloud computing, and other mutual influences, has provided the corresponding technical support for all walks of life.

Artificial intelligence technology is used to analyze and forecast the stock market, seeking the nonlinear relationship between the stock market data and providing the corresponding basis for the investors to invest in the stock market. Price forecasting in the stock market is a hot topic nowadays. It is subject to political events, the economic environment, corporate decisions, investor psychology, foreign exchange risk, and many other factors. The stock market is a highly nonlinear dynamic change system with chaotic characteristics, so it is of great significance to predict the stock market accurately. For a long time, some researchers have made a series of scientific attempts on the stock market to extract some meaningful patterns to predict the specific trend of the stock prices.

These patterns helped the researchers to develop many models, using scientific and technological means to provide investors with the stock price prediction.

The stock market is a typical nonlinear dynamical system, which is unpredictable and complex. Therefore, it is challenging to predict the stock market accurately.

Although the price of a particular stock is difficult to predict accurately, the trend of the stock market or the changing pattern of the stock market has certain regularity.

Therefore, if we can classify and predict the stock trend pattern, it will be helpful for the further prediction of a particular stock price and promote the research of securities investment.

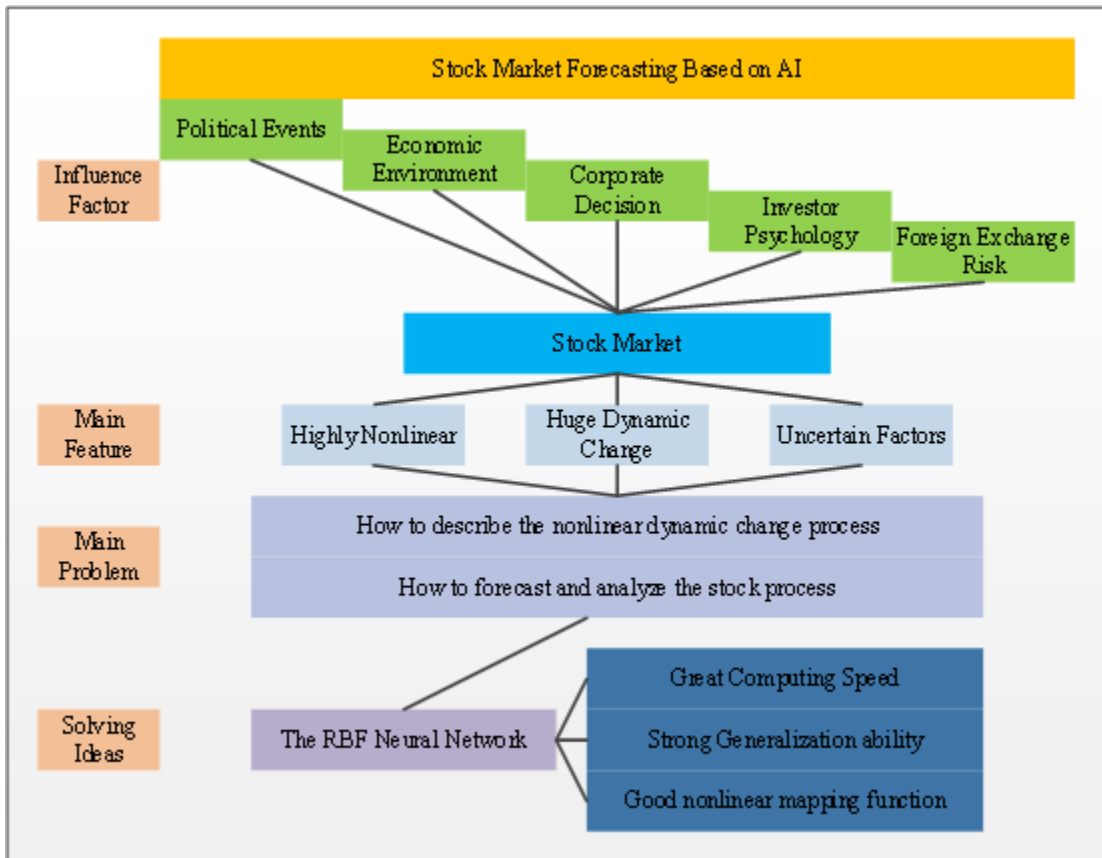


Figure 1. The main research content and thinking

The stock market is a vast nonlinear system. There are many nonlinear and uncertain factors, its dynamic mechanism is very complex, describing its specific dynamic process is extremely difficult, the traditional linear technical analysis tools are not ideal results. At present, there are two main problems in the stock market analysis. One is how to describe the nonlinear dynamic change process of the stock market effectively. The other is how to forecast and analyze the time series formed by the stock prices. As shown in Figure 1, it is the main research content and thinking of this topic.

Neural network algorithms are the most widely used in artificial intelligence (AI) technology and the application of mature technologies. Considering the radial basis function (RBF) neural network as a kind of feed-forward neural network, computing speed and generalization ability is strong and has good nonlinear mapping function. Therefore, this topic considers using the radial basis function (RBF) neural network to the stock market's dynamic change process and sharing the time series prediction and analysis accordingly.

There are six different ANN algorithms: Radial Basis Function, Feedforward, Back Propagation, Convolutional, Kohonen Self Organizing, Recurrent NN, Long STM, and Modular. Each algorithm has its unique characteristics. The RBF neural network is a three-layer neural network, including the input layer, the hidden layer, and the output layer. The transformation from the input space to the hidden space is nonlinear, while the transformation from the hidden space to the output space is linear. The

Feedforward neural network, referred to as the feed-forward network, is a kind of artificial neural network. In this kind of neural network, each neuron starts from the input layer, receives the input of the previous level, and inputs to the next level, until the output layer, there is no feedback in the whole network, can be represented by a directed acyclic graph. The goal of the neural training network is to optimize the cost function so that it can find a global or local minimum value. No matter what kind of gradient descent algorithm is used, the gradient of each parameter needs to be calculated first. The function of backpropagation is to calculate the partial derivatives of all parameters quickly. The Convolutional neural network is a kind of feed-forward neural network. Artificial neurons can respond to the surrounding units and perform large-scale image processing. Convolutional neural networks include the convolutional layer and the pooled layer. Convolutional neural networks include the one-dimensional convolutional neural network, the two-dimensional convolutional neural network, and the three-dimensional convolutional neural network. The function of the Kohonen Self-Organizing network is to adjust the weight of the network with a large number of sample training data through the self-organization method so that the output of the final network can reflect the distribution of sample data. At the beginning of network training, a certain output node can respond to a certain class of patterns to represent the pattern class. However, it is stipulated here that adjacent nodes on the two-dimensional plane can make a special response to a similar pattern class in the actual pattern distribution. The cycle is a sequence of the neural

networks linked to the current output from the previous output, the specific forms of the memory for the information on the front of the network, and applied to the current output calculation. Instead of no connection between the hidden layer nodes' connection, the input and the hidden layer include the output of the input layer and a moment the output of the hidden layer. The neural network construction is modularized from input to output to build a complete network structure, that is, the calculation process of building a model. The corresponding output can be given according to the input.

RBF neural network has a high approximation accuracy, higher than the general neural network, even can achieve complete approximation. And the neural network design is very convenient, can automatically increase the number of neurons until the accuracy requirements. As a feed-forward neural network, RBF neural network has excellent performance. It can approximate any nonlinear function with arbitrary accuracy and has global approximation ability. This makes the optimal local problem solved. The topology has a compact structure, and the parameters of the structure can be learned separately, which has the characteristics of fast convergence. RBF neural network not only has the general advantages of neural network, such as multidimensional nonlinear mapping ability and generalization ability, parallel information processing ability, but also has a strong clustering analysis ability. The advantage of the simple learning algorithm is a kind of good performance for the network, with the interpolation in multi-dimensional space of traditional technology.

Also, consider that the radial basis function neural network is implemented by the linear combination of the nonlinear function of the nonlinear mapping function. The critical parameters in the network are the center of the basis function and the width. The connection weights between the hidden layer and the output layer. This topic was proposed using the backpropagation algorithm based on the gradient descent principle to deduce the parameter updating equation.

Research Questions Addressed in This Project

Firstly, artificial intelligence technology is used to analyze and forecast the stock market, seeking the non-linear relationship between the stock market data and providing the corresponding basis for the investors to invest in the stock market.

Secondly, a Neural network can effectively establish a non-linear behavior model. Does not need to have a priori knowledge of the corresponding function form, and does not depend on any parameter hypothesis, can effectively adapt to a series of dynamic changes in the process of data generation.

Thirdly, this study intends to adopt the RBF neural network, whose core is the radial basis function, a real value function whose value only depends on the distance from the origin of the coordinates. RBF neural network is a three-layer neural network structure, including input layer, hidden layer, and output layer.

Major research questions:

1. What is the research purpose and significance of stock forecasting?
2. What are the specific technologies of artificial intelligence technology?

3. What is the specific algorithm form of artificial neural network technology?

Organization of the project:

In Chapter 2, reviews the literature on stock market prediction and introduces the basic knowledge and application of artificial intelligence algorithms.

In Chapter 3, the basic structures and properties of two kinds of neural networks are introduced.

In Chapter 4, the corresponding simulation results are given.

Chapter 5: Discussion of the main results.

Chapter 6: Conclusion and areas for further study.

Research Objective. By means of the overall design and the operation of this paper, I effectively reviewed the courses which I had learned during my study, and systematically sorted out the relevant content and knowledge structure system of this major, and had a more comprehensive understanding of the professional background and the development prospect, as well as a better knowledge of the application of the artificial intelligence. Based on this research topic and the basic theoretical knowledge I have learned before, I have a general understanding of the background of stock prediction, and I have studied and analyzed the theory of artificial intelligence. Through the systematic and in-depth development of the topic, I have a clearer understanding of these contents.

Literature Review

Since the birth of the stock market, the volatility of the stock's closing price has been closely watched at all levels, and there have been several ways to study the rules of the stock market to predict its performance. In a business environment, we want to accurately and effectively predict multiple financial variables to make the right decisions to avoid huge losses. However, the financial time series data analysis and prediction is extremely difficult, and the most complex task is to improve the investment decisions because the stock market is essentially a dynamic, nonlinear, non-stationary, non-parametric, noisy, chaotic system. The price trend is extremely complex and easily affected by factors affecting economic variables, industry-specific variables, company-specific variables, investor's psychological variables, political variables, etc. Therefore, how to predict the stock market more accurately is a subject of wide attention from many scholars at home and abroad.

Yang and colleagues (2002) used SVR technology in financial forecasting tasks. The SVR model is an extension of the standard SVR and can be adapted to the margin. The volatility of financial data and its variation can be achieved by changing the marginal value of the SVR. At the same time, they also analyzed the impact of asymmetric margins on reducing downside risks. Hegazy et al. (2014) used machine learning models to predict stock market prices. The algorithm in this model combines the least square support vector machine (LS-SVM) and particle swarm optimization (PSO). The optimized particle swarm

optimization algorithm can accurately predict the daily stock price by studying the technical indicators and historical data of the stock. By selecting the best free parameter combination for LS-SVM, PSO algorithm avoids overfitting and local minimum problems, and improves the accuracy of prediction. They also applied and evaluated their models using 13 benchmark financial data sets, and compared their predictions with Levenberg-Marquardt (LM) algorithms and artificial neural networks. Chang (2014) used artificial neural network (ANN) to study various techniques for predicting the stock market. The purpose of his research is to review the application of ANN in stock market forecasting, so as to clarify the future development direction. Olatunji (2014) predicted the Saudi Stock market through artificial neural network. The model is based on historical data on the Saudi stock market in various periods. The results of this study also confirmed the accuracy of the prediction model, which can be used as a reference for traders and investors in the Saudi stock market. By improving the rationality and accuracy of the forecasting model, investors' confidence in the Saudi stock market will also increase.

Olatunji et al. (2014) used the closing price of a stock as a stock variable and entered it into the system for prediction. Based on the experimental simulation conducted, they selected the number of window gaps to determine the number of previous days used to predict the next day's closing price data in order to determine the best possible value (Olatunji et al., 2014). Devadoss et al. (2013) attempted to analyze the stock price of the selected stock through neural

network modeling, so as to predict the closing price. The network they developed consists of six parts: the input layer, the output layer, the hidden layer, the opening price, the high and low closing price, and the volume. The performance indicators of this network modeling include mean absolute percentage error, mean absolute deviation and root mean square error (Devadoss et al., 2013). In 2013, Ramani used a multilayer feedforward artificial neural network as a tool and used a backpropagation algorithm to predict stock prices. There are several ways to predict stock prices, but their results suggest that artificial neural networks can be more accurate in predicting stock prices. In order to train the neural network to improve the accuracy of the prediction, they used a training data set consisting of input and output. The performance of the neural network depends on the number of layers in the network, the number of neurons in the input layer and hidden layer, the activation function used, the learning rate, momentum and other parameters (Ramani et al., 2013). Nayak et al. (2014) attempted to predict the closing price of the Indian stock market. He used two ANN models and two neurogenetic hybrid models to make predictions. They evaluated the effects of various normalization methods on four intelligent prediction models: simple neural network model for gradient descent training (ANN-GD), genetic algorithm (ANN-GA), And GD trained function link artificial neural network model (FLANN-GD) and genetic algorithm (FIANN-GA). In addition, they also used the daily closing prices of the Bombay Stock Exchange (BSE) for empirical research and evaluation in their research, and the results

showed that these models can make effective predictions for the Indian stock market.

Nayak et al. (2014) used preprocessing methods to make predictions. Navale (2016) designed a new system that was able to study a database of stocks and make predictions about future data on stocks based on it. This system is designed on the basis of neural network research. For better prediction, Navale used the autoregressive moving average (ARMA) algorithm. Therefore, the stock forecast given by this system is of the highest probability (Navale et al., 2016). In 2017, Shah and others tried to make stock market predictions using artificial neural networks. They studied the types, salient features, internal workings of different types of neural networks, and the various configurations in which they could operate, and made a detailed assessment of the advantages and disadvantages of these networks. Finally, they selected the best one from these networks and combined it with the national stock index to predict the stock prices of the selected companies (Shah et al., 2016). Deng et al. described and evaluated 14 kinds of advanced neural network and support vector machine prediction techniques in the world, and analyzed and summarized the key techniques and characteristics of each prediction method. Then, they put forward the problems existing in the current research methods of stock forecasting and discussed the prospects of stock forecasting (Deng et al., 2017). In 2018, Yao et al. conducted an in-depth analysis of 180 stocks that could have an impact on the Shanghai Stock Exchange. Firstly, they analyzed

the closing price of The Shanghai Stock Exchange from January 1, 2005 to June 19, 2015, calculated the logarithmic correlation coefficient, and then established the prediction model of the stock market by using the threshold method.

Secondly, based on the centrality of local structure, the potential influence of stock is found out according to different networks under different thresholds.

Finally, by comparing the accuracy of local information and path similarity indexes in link prediction methods, it is proved that there is an optimal similarity index for predicting node connection probability in different stock networks (Yao et al., 2017).

Tripathy (2018) used feedforward neural network model to predict the stock market. He predicted daily price movements of the Indian stock market (S&P CNX Nifty) over an eight-year period from January 1, 2008 to April 8, 2016. Normalized mean square error (NMSE) and sign accuracy (SCP) measures were used to measure the accuracy of the model. The results show that the normalized error of one day lag is only 0.02. This suggests that the forecast is very close to the actual stock market data. Further analysis of the data showed that the model was 60 per cent accurate in predicting the daily direction of Indian stock market prices after the 2008 financial crisis. In addition, the results also show that the stock market price lagging by one day has a reasonable influence on the predictive ability of the feedforward neural network model. Thus, the practice of the Indian stock market does not support the EFFICIENT market hypothesis. This model is very helpful for investors, professional traders and

regulators to understand the effectiveness of the Indian stock market and assist them to make appropriate investment decisions in the stock market (Tripathy et al., 2018). Nti (2021) proposes a new stock price forecast framework. Based on a hybrid deep neural network architecture (convolutional neural network (CNN) and long - and short-term memory (LSTM)), this framework was named IKN-ConvLSTM. In short, this forecasting framework enables the integration and analysis of stock related information from six different sources. Secondly, they also used CNN and random search algorithm as feature selectors to build a basic model, so as to optimize their initial training parameters. Finally, they fine-tuned the stacked LSTM network using the tuning parameters (features) of the base model, resulting in a much better prediction accuracy for this model. They further validated the accuracy of the model with an empirical assessment using stock data from the Ghana Stock Exchange (GSE) from 3 January 2017 to 31 January 2020 (Nti et al., 2021).

Ferreira (2021) systematically reviews the application of AI techniques in stock market investments based on a sample of 2,326 papers from 1995 to 2015 on Scopus. Carta (2021) proposed that machine learning could be used to deal with the binary classification problem. The technique can also be used to predict how much future share prices of individual companies in the STANDARD & Poor's 500 index will change -- high or low. Machine learning materials are drawn from published articles around the world, making it easy to identify the most influential words in specific industry markets and at specific time intervals. Then,

based on these, the vocabulary is generated. Perform feature engineering and provide the final features to the decision tree classifier. The high or low of the forecast represents a prediction of what will happen to the price of a company's stock the next day. In 2021, Wang proposed that artificial intelligence technology could be applied to the Shanghai Composite Index, so as to realize the artificial intelligence forecast of the stock index. Wang collected 3,422 Shanghai Composite Index from the beginning of 2005 to the beginning of 2019, including opening price, highest price, closing price, lowest price and trading volume. Then, he selected MA, KDJ and MACD as technical indicators, and made a detailed analysis of their application advantages and application methods in Shanghai Composite Index. In addition, Wang's prediction of stock market volatility has also incorporated logistic regression and support vector machines in ai models. Finally, the research results show that the support vector basis method based on radial basis is more suitable for the stock index prediction model (Wang et al., 2021).

Stock market prediction technology is for the stock market investors; the investment institutions have great economic value. To help the investors and the investment institutions profit, avoid the investment risk, but the value of the stock market prediction technology is far more than that. From a social level, the stock market prediction technology can prevent the financial market systemic risk, helps the rational allocation of the social capital. Stock data has its

characteristics, and the existing methods of forecasting technology are not fully used, so its research poses new challenges to the technology.

The booming development of the stock market constantly produces many heterogeneous data of various scales from multiple sources. The traditional idea of simply relying on experts to analyze and forecast has been difficult to meet industry development needs. To meet the rapid analysis of the massive stock market data, auxiliary or even completely instead of the investors in the stock market investment decisions, a large number of stock market prediction research emerged based on the information technology. The research also boosted rely on the computer-automated analysis perform even completely independent investment decisions funds develop rapidly.

To evaluate and manage the trading risk, it is necessary to analyze and forecast the various types of investment targets in the stock market at multiple scales and dimensions. Therefore, stock market forecasting has great economic significance. At the same time, stock market forecasting is also full of challenges because of the irregularity and randomness of the market environment, which has always been the focus of research.

CHAPTER TWO

ARTIFICIAL INTELLIGENCE

Brief Introduction

Artificial intelligence (AI), known as a kind of machine intelligence, generally means the intelligence showcased by man-made machines. Usually, AI is defined as a typical kind of computer programs to simulate human intelligence. General textbooks define it as the research as well as design of an intelligent agent. It further means that the environment can be observed its and corresponding act can be downed to finish its tasked assigned by human's instructions (Russell et al., 2003). Classical definitions saying that AI, as a intelligent system, has the capacity to interpret the external data accurately, and further utilize that data as their knowledge to complete their missions where flexibility is shown during the process (Russell et al., 2009).

The research of artificial intelligence is quite complex and require profession knowledge to understand. It includes a wide range and variety in every part of the branch field which is deep but not interconnected. The crucial points lying here is the construction of reasoning, knowledge, planning, learning, communication, perception, moving objects, using tools, and manipulating machines that are similar and even superior to humans. Several tools applying AI technology, the range is wide, from research and mathematical optimization to logical deduction. Algorithms on the basis of bionics, cognitive psychology, probability theory, and economics are also being developed.

As a result, artificial intelligence has the possibility to evolve into ultimately a smart machine which has better ability or even is superior to us human. Recently, more and more attention has been paid to artificial intelligence, especially in the field of the application, including computer inserted with AI functions and some kinds of robots which can make decisions concerning commercial or political issues.

Artificial intelligence also refers to a simulation. In this process, machines are made to simulate the behaviors of human-being, including the process of learning, understanding, planning, selecting and so on. It mainly includes the principle of realizing intelligence by the computers, making computers perform similarly as the brains of human, therefore, the computers can then achieve a better performance in completing tasks. Artificial intelligence has a large scope of subjects including computer science, psychology, and so on, combining all natural science and social science knowledge, which increases its complexity. It is also hard to figure out the relationship between artificial intelligence and thinking science, which is a reflection from practice and theory.

From the standpoint of thinking science, AI has its drawbacks as the ability logical thinking is limited, considering the ability of thinking pictures or imagine. The breakthrough of artificial intelligence should be promoted through inspiration thinking, but can not get rid of its mathematical logic considering mathematics is also a subject connected with the linguistics, thinking process. Therefore, the AI

system still rely on mathematical tools although it is not the only standard logic applied when developing AI. Mathematics plays an important part in the artificial intelligence development. And it further enhance the process and help to develop rapidly. Strong AI holds that it is possible to generate intelligent machines that are appeared to be sentient and self-aware and can further do reasoning and problems resolution. While supporters who only believe in weak AI insisted that it is hardly probable to invent such AI to address issues like human being. The appearance of this technology seems smart but the implicit system still does not obtain the ability of independent thinking, let alone self-consciousness.

The Principle of AI

This new technology, artificial intelligence is a science that has been studied and developed for many years. Now, a large number of theories, approaches, techniques, and corresponding systems have been made to simulate human intelligence. Artificial intelligence aims to enable machines to understand, think, and learn like humans, that is, to use computers or other agents to simulate human intelligence. One of the most popular ways to realize artificial intelligence is to train the neural network to carry out the relevant information fitting analysis through learning (Nilsson,1982). The neural network improves the intermediate algorithm through pairs of x and y values, making the result closer and closer to the y value after the input of the x value. The neural network with x and y values is the supervised learning type, while the neural network with x and y values is the unsupervised learning, also known as the clustering algorithm (Anderson et

al., 1984). Deep learning mainly relies on the data, the algorithms, the computing power, etc. With the prevalence of the Internet, massive information are accumulated, the popularity of computers also makes computing power more and more strong. Further, the optimization of some algorithms become more and more mature, which promotes the development of deep learning (Genesereth et al., 1987).

Logical regression is the basis of neural network prediction.

Where w refers to the weight and b refers to the thresholds. Represents the Sigmoid function, and the function of Sigmoid is to convert the calculation result to a value between 0 and 1 (there are only two results, yes or no, namely 1 or 0, and the result should be controlled within 1 square root of 0, the closer to 1, and the more accurate the prediction is).

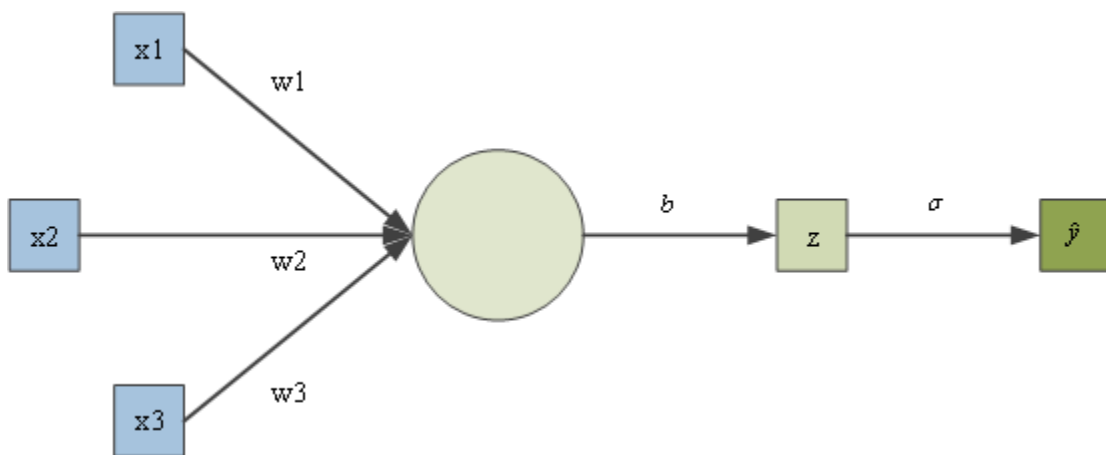


Figure 2. The schematic diagram of the logistic regression

The neural network uses the loss function to judge whether its prediction is accurate. The principle is to judge the accuracy of the calculation by comparing the difference between the predicted value and the actual value (Menard, 2004).

A higher prediction accuracy is reflected by a smaller results. The neural network's learning is to figure out a method to reduce the value of the loss function, and the w and the b determine the value of the loss function, so the issue can be turned into how to find the appropriate figures of the w and the b . Gradient descent algorithms update w and b step by step, making the loss function smaller and smaller, eventually finding the minimum or near the minimum.

The application of AI refers to a process of cognition, decision-making and feedback. Human brains sometimes perform poorly concerning heavy scientific and engineering calculations. Nowadays, the computers can not only complete such tasks, but also do them better, faster, and more accurately than the human brains. As a result, modern people no longer consider these processes as complicated problems with the help of artificial intelligence.

The AI applications contains a wide range of topic ,from deep learning, to computer vision, from intelligent robots to recognition of speech or natural language, from analyzing contexts and linguistics to controlling gestures, etc (Wodecki et al., 2019).

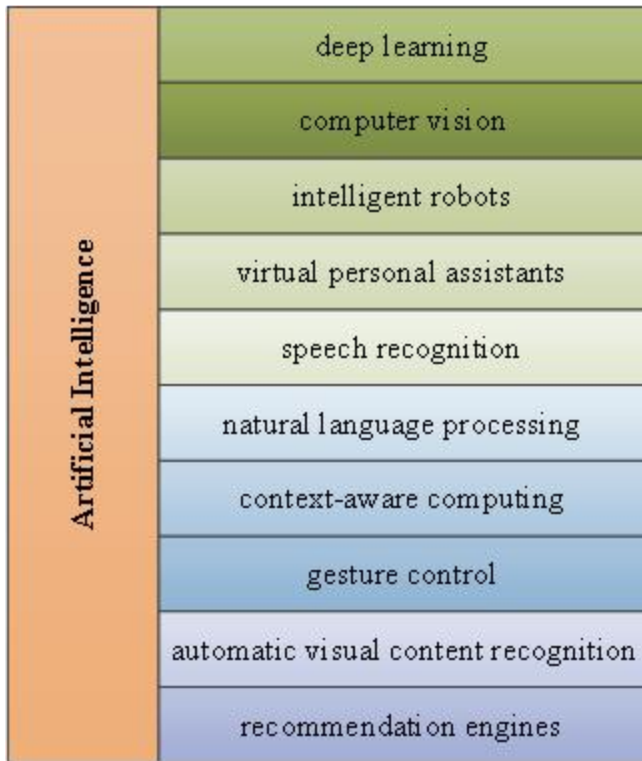


Figure 3. The application of AI technology

As an applied branch of artificial intelligence, deep learning is an important application field in terms of both the number of companies on the market and the investment preference of the investors. Build a network, and random initialization of all connections will be a great deal of the data is output to the network, the network processing these actions and learning. If the action conforms to the specified action, it will increase the weight if it does not conform to, reduce the weight, adjust the weighting system through the above process, and learn more than the human after hundreds of thousands of times. The concept of deep learning comes from the research of the artificial neural network. A typical type of deep learning structure is a multiple hidden layers named multilayer perceptron.

Moreover, deep learning combines the low-level features to form a more abstract high-level representation of the attribute categories or the features to discover the distributed feature representation of the data. In 2006, this conception was put forward by Hinton et al.. They came up with an unsupervised greedy layer-by-layer training algorithm based on the belief network (DBN), which is aimed to solve the optimization problems concerning the deep structure. Further, multilayer automatic encoder, as a new structure of the deep learning is developed. Besides, The first real multilayer structure learning algorithm is the convolutional neural network, invented by Lecun et al., which utilizes the relative spatial relationship to reduce the number of parameters to improve the training performance. The motivation is to create the neural network of the human brain for analytical learning inside the machines. Therefore, machines are designed to imitate the mechanism of the human brain to input and output the data, including the linguistics, the voices, and the pictures. The methods of deep learning can be categorized as supervised learning and unsupervised learning, the same as the approaches of machine learning. The established learning models varied among various frameworks and structures. For example, the convolutional neural networks (CNNs) are a machine learning model under deep supervised learning. In contrast, deep belief networks (DCNS) is a machine learning model under the deep supervised learning Nets (DBNs) is a machine learning model under unsupervised learning.

A computer's ability to recognize the objects, the scenes, and the images is the definition of computer vision. Computer vision has a wide range of niche applications, including medical imaging analysis, which improves the prediction, diagnosis, and treatment of diseases. Computer vision operates image processing and other technical tools to break down the image analysis tasks into manageable chunks.

The easiest to understand speech recognition technology is speech into text and its recognition and processing. Speech recognition has many applications, containing medical dictation, voice writing, voice control in computer systems, telephone customer service, etc.

Analysis based on the user's behavior patterns and attributes is the recommendation engine. Through the algorithm analysis and the processing, actively discover the user's current or potential needs, actively push the data to the user's data network, and then instantly transfer the preferable information to the user, enhancing the efficiency of browsing the internet and improve the rate of conversion.

CHAPTER THREE

TWO TYPES OF NEURAL NETWORKS

Radial Basis Function Neural Network (RBFNN)

Brief Introduction

The full name of the RBFNN is Radial Basis Function Neural Network. The RBFNN is the single hidden layer of the feed-forward neural network based on the function approximation proposed in the late 1980s (Lee et al. 1999.). With the research becoming more and more mature, the RBFNN has appealed to the researchers in a variety of fields result from its understandable structure, great nonlinear approximation ability, and strong generalization capacity, and has been seen the prevalence of application in many scientific field, for example, the pattern classification, the function approximation, and the data mining (Elanayar, 1994).

The RBF network can approximate any nonlinear function and tackle with the complexity to analyze rules and laws in the system. It has marvelous generalization capacity and high speed of learning convergence. Functions like nonlinear function approximation, time series analysis, data classification, pattern recognition, information processing, image processing, system modeling, control, and fault diagnosis all adopt this approach. Network called the global approximation network if the fluctuation of one or more adjustable parameters (weights or thresholds) of a network have an impact on its output. Every weight on the network has to be adjusted to correspond with each input, therefore, it

contributes to decreasing the speed of learning the global approximation network.

If only a few connection weights affect the output of a local area in the input space, the network is called a local approximation network. In 1985, Powell proposed the radial basis function (RBF) method. The so-called radial basis function is a kind of scalar function with radial symmetry. The distance between input mode and center vector (such as Euclidean distance) is used as the function's independent variable for the hidden nodes of the RBF neural network, and the radial basis function (such as the Gaussian function) is used as the activation function. The farther the input of neurons is from the center of the radial basis function, the lower the activation degree of neurons. The output of the RBF network is related to the local hidden node, which is hard to input from the data center. Therefore, the RBF neural network has the characteristics of local mapping.

Basic Principle

The function of radial basis lies in a natural function which the final value relies solely on the distance from the origin. Simply put, the value of the function depends only on the distance of the store from the center point. Typical radial basis functions include the Gaussian function, the Multiquadric function, and the Inverse Multiquadric function, and their specific mathematical expression is as follows:

(1) Gaussian function:

(2) Multiquadric function:

(3) Inverse Multiquadric function:

RBF of the shape of the Gaussian function has good local characteristics, and its response is significant only in a neighborhood near the center point. In contrast, the value of the function decreases monotonically with the increase of the distance from the center point and gradually approaches 0. A three-layer neural network can fit any function. Similarly, RBFNN has three layers, and the hidden layer uses radial basis functions. Therefore, it can fit any function completely. The radial basis functions mentioned above are relatively simple forms, but more complex radial basis functions may be used in practice. For example, there is the superior form of the radial basis functions, and that is.

Moreover, the central point is the diameter base width. The width of the radial basis determines how fast the radial basis function falls, which is also the size of the circle. RBFNN has only three layers, the first layer is the input layer, the second layer is the hidden layer, and the third layer is the output layer. The weights between the input layer and hidden layer neurons are both 1. The hidden layer is a neuron that uses a radial basis function as an activation function. The connection relationship between the hidden layer and the output layer is an ordinary neural network, and the weight between them can be changed through training. The key of RBFNN is to determine the radial basis function to determine where the center point is, how large the diameter is, the width of the basis, and the number of radial basis functions will affect the effect of the neural network.

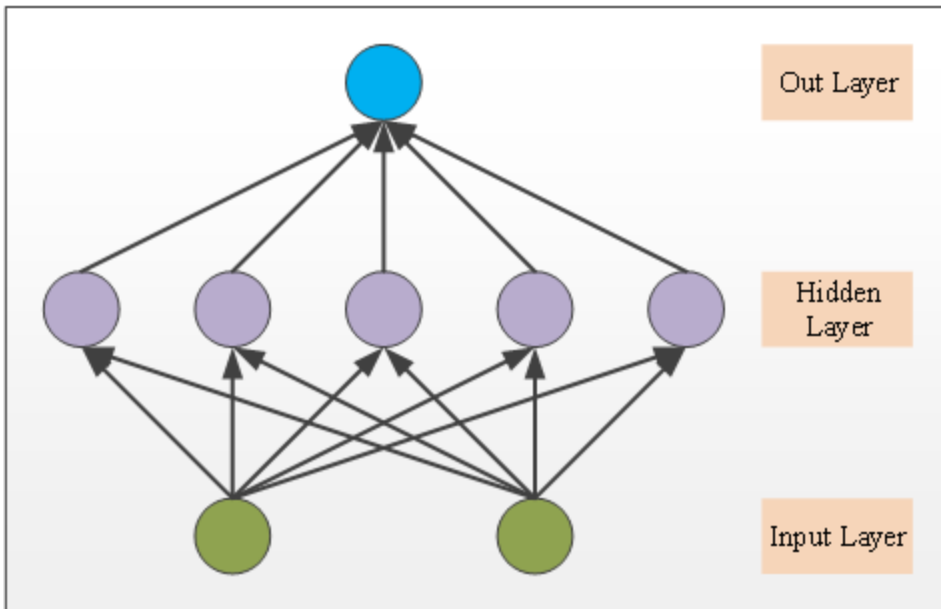


Figure 4. The main principle of the RBFNN

Multilayer Feed Forward Neural Network (MLFFNN)

Brief Introduction

Feed-forward neural networks are also known as multilayer neural networks. These model networks are called the feed-forward because information only propagates forward in the neural network, through the input nodes, then pass from the hidden layer, and finally through the output nodes. In the MLFFNN (Multilayer Feed Forward Neural Network), no feedback connection allows the networks' output, represented by a combination of many simpler models (like the Sigmoid neurons), to feedback to itself. The feed-forward neural network is composed of many Sigmoid neurons. MLFFNN can process the nonlinearly separable data. The layer existing between the input and the output layers is called the hidden layer. The hidden layer is used to deal with the

complex nonlinear separable relationship between the input and output. The multi-layer feedforward neural network is a fully connected network composed of an input layer, several hidden layers and an output layer. There are no loops or loops, each layer is composed of multiple neurons. Neurons are fully connected with the input vector, but there is no links between neurons, and there is no cross-layer connection. The input vector of the next layer is based on the output of the former layer. The input of the neural network is a vector, and the final output is also a vector.

The dimension of the output vector relies on the number of neurons in the output layer. Multilayer feed-forward neural network can be regarded as a nonlinear composite function. It is the learning process of the input layer along the direction of the network structure, a positive spread until the output layer, and then by backpropagation algorithm to update the weights and bias. The whole process cycle until meeting the maximum number of iterations or little change on the validation set error rate.

Basic Principle

Hidden layers refer to the layer between the input and output layers in neural networks. The neurons in the hidden layer and output layer are functional neurons with an activation function. If only one hidden layer is included, it can be called the multilayer neural network, and the commonly used neural network is called the multilayer feed-forward neural network.

The structure has the following characteristics:

- ◆ Each layer of the neurons and the next layer of the neurons are completely interconnected.

- ◆ There is no same layer connection between neurons.

- ◆ There is no cross-layer connection between neurons.

According to the above characteristics, we can see that feed-forward refers to the absence of the loops or the loops in the network topology, rather than that the network can only propagate forward and not backward. Information flows through the function of x , through the middle of the calculation process, and finally to output y , so it is called forward. There is no feedback connection between the output of the model and the model itself. The general approximation shows that the feedforward neural network has a linear output layer and at least one activation function hidden layer with any compression property. As long as sufficient hidden elements are provided for the network, it can accurately approximate any measurable function from one finite dimensional space to another.

CHAPTER FOUR

DATA SET ANALYSIS AND RESULTS

Introduction of Data Set

The corresponding stock index data set is derived from the Shanghai Stock Exchange composite index in China. The composite index of the Shanghai Stock Exchange is an authoritative index widely concerned and used at home and abroad, which can be used for measuring the overall performance of China's securities market. The trading price of the same stock was recorded for ten consecutive days in January 2016. The data for each day included 100 sample points, and the total amount of samples in the data set was 1000. The actual data of the 11th day are used as the expected output data, and the forecast data are obtained by training the model with the data of the first ten days. The model is evaluated by comparing the deviations between the actual data and the expected data. The stock market is a dynamic change process that is very unstable. It is affected not only by the domestic and foreign economic factors but also by the speculations of bankers, the regulations of the government, and other factors. Therefore, the sample data should be selected under normal operating conditions (i.e., with little or no instability such as the booms and the crashes). Otherwise, if the sample is very special, only some specific rules can be extracted, and the net reduces the network's generalization ability.

Introduction of Simulation Software

MATLAB is an advanced programming software based on mathematical computation. It provides various powerful array operations for a variety of data sets for processing. Matrices and arrays are at the core of data processing in MATLAB since all data in MATLAB is represented and stored in arrays. Even though MATLAB is a matrix-oriented programming language, it also has similar programming characteristics of other computer programming languages. While providing data processing, MATLAB also provides a range of graphical user interface tools, which facilitates the users in terms of carrying out various application developments.

Simulation Results

(1) RBFNN

Effective data forecasts are important in financial investment, and the financial data of the stock fluctuations are very complex, and their changes are highly disorderly, increasing the difficulty of predicting. The votes are generally collected in chronological order, which can be thought of as a time sequence. Because of the time series of stocks, the complexity and uncertainty of the series, which inspire us to analyze the nonlinear time series, achieve effective prediction.

The stock market is a sophisticated nonlinear dynamic system. Therefore, its inherent law is unable to be revealed by using traditional time series prediction technology. However, the neural network theory developed in the last ten years

has gradually become a powerful tool for modeling and forecasting nonlinear dynamic systems. RBF neural network is realized by linearly combining the nonlinear basis functions. There are two critical parameters in the network: the center and width of the essential functions, and the other is the connection weight between the output and hidden layers. The radial basis function neural network is a kind of minimum local network. Compared with the standard feed-forward network, its advantages are simple structure and simple training. The work done by the previous nonlinear learning algorithm is completed by using a linear learning algorithm, and the high precision characteristic of the nonlinear algorithm can be maintained.

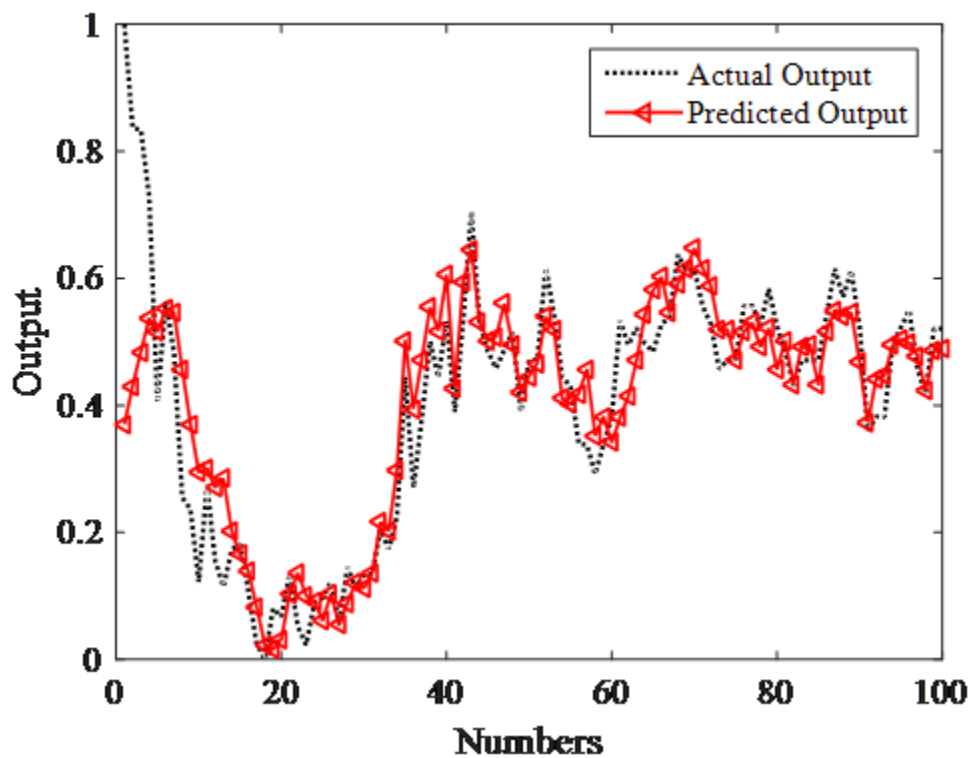


Figure 5. Forecasting the stock market based on RBFNN

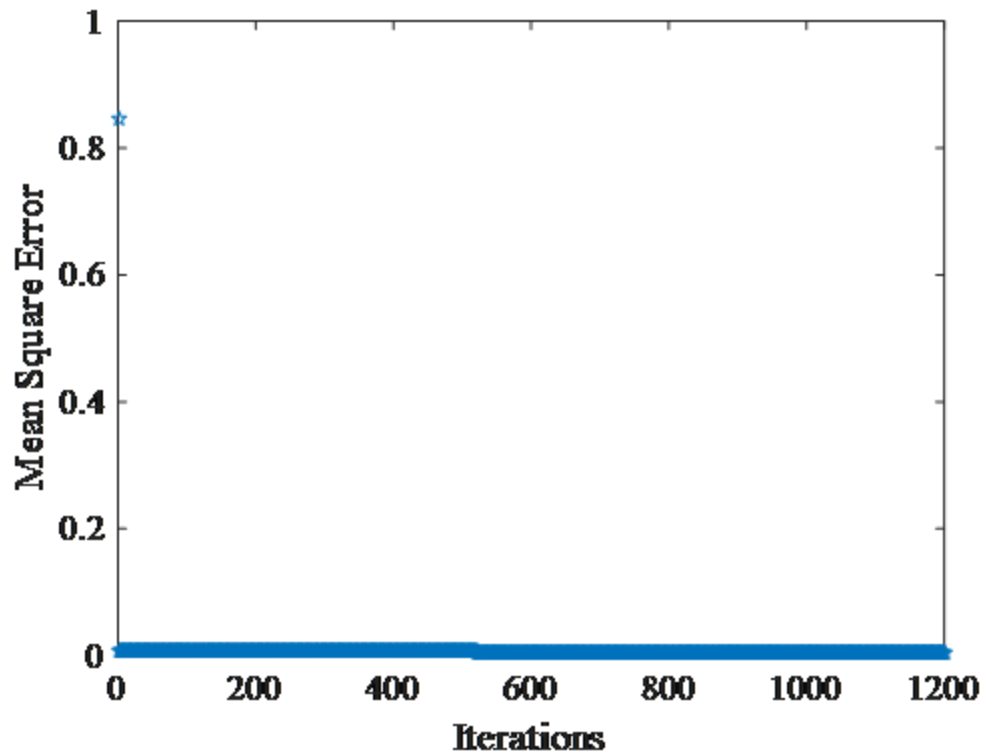


Figure 6. Error curve of the RBFNN

(2) MLFFNN

As a new research field in recent years, Internet public opinion market prediction is a valuable research field. Because of the uncertain and unpredictable characteristics of the stock market, predicting the closing price of the stock market has been one of the most important and challenging problems in the stock market.

Many analyses and assumptions in the financial sector suggest that it is possible to predict the closing price. In the traditional stock market, the prediction of the stocks' closing price is used in large quantities for reflecting the structure data of the economy, such as opening price, volume, price index, etc. Therefore,

taping public opinion in the stock market is of great significance to the investors by using the machine learning algorithm or the in-depth learning algorithm for accurate and effective predictions of the closing price of the stock market.

In this section, the simulation results are mainly analyzed and explained. This topic mainly uses two types of neural networks to analyze as well as forecast the relevant data of the stock market, including the radial basis function neural network and the multilayer feed-forward neural network. As shown in Fig. 5 and Fig. 7, the two types of network structures can effectively fit and predict the data. However, Fig. 6 and Fig. 8 show that as the iteration times increase, the error of RBFNN is much smaller than that of the MLFFNN, which verifies the effectiveness of the RBF neural network.

Financial transactions demand a fast and reliable decision-making process in the everchanging market environment. During the decision-making process, the trend of employing artificial intelligence is becoming more and more notable. Traditional statistical methods are often supplemented by machine learning recently. The potentiality of applied machine learning relies not only on its fast and credible performance but also on its ability to uncover hidden knowledge in many data. Decision-making supported by the use of artificial intelligence can partly eliminate the disadvantage of the bounded rationality of decision-makers so as to enable the decision-makers to make better decisions through more relevant data and information. Data mining refers to the process of selecting effective and operable information from large databases and using the

selected information for making critical business decisions. The technology of data mining is mainly based on statistics and machine learning, and the patterns can be inferred from different models. Data mining is helpful in finding the association between the assets and creating prediction models based on a broad range of data. For example, historical data, the short-term exchange rates, the interest rates can predict the stock price. Text mining is also a helpful tool in terms of predicting the stock price. Data mining tools have the advantages of being interactive, easy to understand, and low in cost. At the same time, they can identify the major anomalies that need to be further checked.

Expert system is a computer-based system employing artificial intelligence. It can simulate the reasoning process of human professionals in a specific field of inquiry. Expert-level decision-making is realized by the expert system through the specific knowledge obtained from human experts. The expert system is aimed not to simulate the psychological process of the human experts but to achieve high-quality decision-making. The expert system has to provide suggestions in every circumstance, even if the data are incomplete. This requires a database with multiple or alternative inferences. A genetic algorithm is a subset of the evolutionary algorithm inspired by biological knowledge. By applying genetic operators, the genetic algorithm can increase the individual adaptation value in the iterative process of evolution, such as the mutation or the crossover. The genetic algorithm is advantageous mainly in that its application does not demand any clear knowledge about the objective function. Genetic algorithms

can perform well in a vast potential data set. A fuzzy system is an expert system from fuzzy logic. Compared with the theory of probability, fuzzy logic does not assume that the sum is equal. The fuzzy scheme system comprises three steps: fuzzification, fuzzy reasoning, and deception removal. Fuzzy systems are especially suitable for decision-making processes characterized by uncertainty. Therefore, they are especially suitable for being applied in financial markets for decision-making concerning the trading volume of related assets.

Artificial neural networks are composed of simple elements of parallel operation. Compared with the function of the biological neural system, the function of the artificial neural network in a large part relies on the relationship between the elements. Through a clear understanding of the target value, the network can learn by adjusting the value between connections (the weight between elements). Artificial neural networks are extensively used for solving problems of classification, prediction, and control (Bo, K. W. et al.1998). The artificial neural networks are advantageous mainly in that they can capture nonlinearity without knowing the functional relationship between variables. They are resistant to outliers and do not need a specific distribution (Burrell, P. R. et al.1997). Comparing with the economic parameter model, the artificial neural network provides the results quicker. Neural networks have been proven to be extremely successfully when applied to solve the generalization problem of corporate bond rating prediction, and it is far more effective than that of the traditional

mathematical modeling technology (Mittal, A. K.2012).

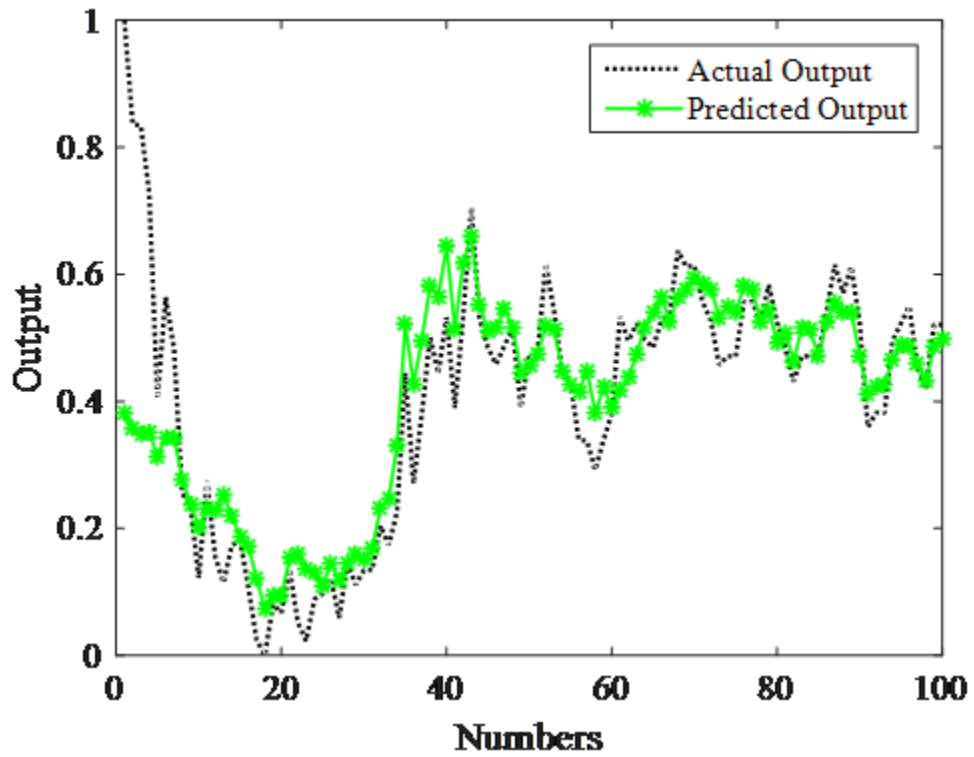


Figure 7. Forecasting the stock market based on MLFFNN

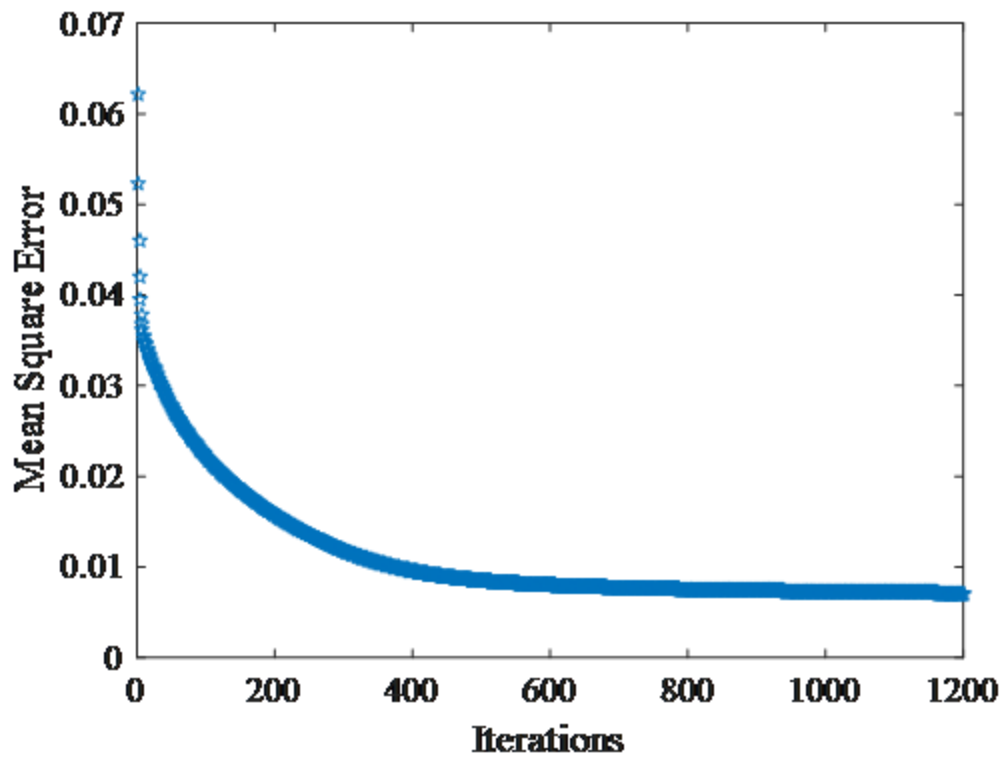


Figure 8. Error curve of the MLFFNN

CHAPTER FIVE

CONCLUSION

In the financial research field, stock market forecasting has always been a hotspot. Stock market forecasting attempts to predict the future value of the stock or other investment subject of a company that are listed on an exchange. Stock market forecasting research is usually based on the stock market data under a certain scale.

After the analysis, some repeated patterns in the data are extracted to provide predictions of the movement trend of the stock market on this scale. Although the data at different scales may have different change rules, they are also closely influenced. If the data at different scales can be comprehensively considered, the stock market state can be described more accurately, and then the stock market can be predicted better. The radial basis function network (RBF) is a novel and effective feed-forward neural network with high computing speed and generalization ability.

It has a powerful nonlinear mapping function and is well-suited for the prediction of nonlinear time series such as stocks. Radial basis function networks (RBF) have been widely used in predicting because of their fast convergence and global optimality. The stock market is a sophisticated nonlinear system with uncertainty, and its dynamic mechanism is very complex. In this paper, RBF neural network model is used for forecasting stock prices. By comparing with

other forecasting methods, we can see that this method has advantages and feasibility..

APPENDIX
MATLAB SOURCE CODE

The appendix mainly introduces the MATLAB source code used.

```
(1)RBFNN
clc
clear all
load __individual_inputs
x1=(x1-min(x1))./(max(x1)-min(x1));
x2=(x2-min(x2))./(max(x2)-min(x2));
x3=(x3-min(x3))./(max(x3)-min(x3));
x4=(x4-min(x4))./(max(x4)-min(x4));
x5=(x5-min(x5))./(max(x5)-min(x5));
x6=(x6-min(x6))./(max(x6)-min(x6));
x7=(x7-min(x7))./(max(x7)-min(x7));
x8=(x8-min(x8))./(max(x8)-min(x8));
x9=(x9-min(x9))./(max(x9)-min(x9));
x10=(x10-min(x10))./(max(x10)-min(x10));
load __stock_output
yd=stock_output(:,1);
yd=(yd-min(yd))./(max(yd)-min(yd));
p=30;
n=100;
h=2*rand(p,10)-1;
l=ones(p,1);
w1=rand(p,1);
rou=2/sqrt(2*p);
eta=0.0099;
MSE=0;
iter=1200;
for i=1:iter
for k=1:100
arg=((x1(k)*l-h(:,1)).^2+(x2(k)*l-h(:,2)).^2+(x3(k)*l-h(:,3)).^2+(x4(k)*l-
h(:,4)).^2+(x5(k)*l-h(:,5)).^2+(x6(k)*l-h(:,6)).^2+(x7(k)*l-h(:,7)).^2+(x8(k)*l-
h(:,8)).^2+(x9(k)*l-h(:,9)).^2+(x10(k)*l-h(:,10)).^2);
phi=exp(-arg./2*rou^2);
y(k)=phi'*w1;
e(k)=yd(k)-y(k);
MSE=MSE+0.5*e(k)^2;
h(:,1)=h(:,1)+eta*e(k).*w1.*phi.*(x1(k)*l-h(:,1))./rou^2;
h(:,2)=h(:,2)+eta*e(k).*w1.*phi.*(x2(k)*l-h(:,2))./rou^2;
h(:,3)=h(:,3)+eta*e(k).*w1.*phi.*(x3(k)*l-h(:,3))./rou^2;
h(:,4)=h(:,4)+eta*e(k).*w1.*phi.*(x4(k)*l-h(:,4))./rou^2;
h(:,5)=h(:,5)+eta*e(k).*w1.*phi.*(x5(k)*l-h(:,5))./rou^2;
h(:,6)=h(:,6)+eta*e(k).*w1.*phi.*(x6(k)*l-h(:,6))./rou^2;
h(:,7)=h(:,7)+eta*e(k).*w1.*phi.*(x7(k)*l-h(:,7))./rou^2;
```

```

h(:,8)=h(:,8)+eta*e(k).*w1.*phi.*(x8(k)*I-h(:,8))./rou^2;
h(:,9)=h(:,9)+eta*e(k).*w1.*phi.*(x9(k)*I-h(:,9))./rou^2;
h(:,10)=h(:,10)+eta*e(k).*w1.*phi.*(x10(k)*I-h(:,10))./rou^2;
w1=w1+eta*e(k)*phi;
end
AMSE(i)=MSE/k;
MSE=0;
end
figure
plot(yd,'k','LineWidth',1.8)
hold on
plot(y,'r-<','LineWidth',1.3)
legend('Actual Output', 'Predicted Output')
xlabel('Numbers')
ylabel('Output')
set(gca,'fontsize',14,'Fontname', 'Times New Roman')
figure
plot(AMSE,'p')
xlabel('Iterations')
ylabel('Mean Square Error')
set(gca,'fontsize',14,'Fontname', 'Times New Roman')
(2)MLFFNN
clc
clear all
load __individual_inputs
x1=(x1-min(x1))./(max(x1)-min(x1));
x2=(x2-min(x2))./(max(x2)-min(x2));
x3=(x3-min(x3))./(max(x3)-min(x3));
x4=(x4-min(x4))./(max(x4)-min(x4));
x5=(x5-min(x5))./(max(x5)-min(x5));
x6=(x6-min(x6))./(max(x6)-min(x6));
x7=(x7-min(x7))./(max(x7)-min(x7));
x8=(x8-min(x8))./(max(x8)-min(x8));
x9=(x9-min(x9))./(max(x9)-min(x9));
x10=(x10-min(x10))./(max(x10)-min(x10));
load __stock_output
yd=stock_output(:,1);
yd=(yd-min(yd))./(max(yd)-min(yd));
n=100;
w1=0.1*rand(20,1);
w2=0.1*rand(20,1);
w3=0.1*rand(20,1);
w4=0.1*rand(20,1);
w5=0.1*rand(20,1);

```

```

w6=0.1*rand(20,1);
w7=0.1*rand(20,1);
w8=0.1*rand(20,1);
w9=0.1*rand(20,1);
w10=0.1*rand(20,1);
w11=0.1*rand(20,1);
wh=0.1*rand(20,1);
wo=0.1*rand;
eta=0.001;
MSE=0;
iter=1200;
for i=1:iter
for k=1:100
net1=tansig(x1(k)*w1+x2(k)*w2+x3(k)*w3+x4(k)*w4+x5(k)*w5+x6(k)*w6+x7(k)*w
7+x8(k)*w8+x9(k)*w9+x10(k)*w10-wh);
y(k)=purelin(net1*w11-wo);
e(k)=yd(k)-y(k);
MSE=MSE+0.5*e(k)^2;
a=dpurelin(net1*w11-wo,y(k))*e(k);
b=dtansig(x1(k)*w1+x2(k)*w2+x3(k)*w3+x4(k)*w4+x5(k)*w5+x6(k)*w6+x7(k)*w7
+x8(k)*w8+x9(k)*w9+x10(k)*w10-wh,net1);
delw1=eta*x1(k)*a*b.*w11;
delw2=eta*x2(k)*a*b.*w11;
delw3=eta*x3(k)*a*b.*w11;
delw4=eta*x4(k)*a*b.*w11;
delw5=eta*x5(k)*a*b.*w11;
delw6=eta*x6(k)*a*b.*w11;
delw7=eta*x7(k)*a*b.*w11;
delw8=eta*x8(k)*a*b.*w11;
delw9=eta*x9(k)*a*b.*w11;
delw10=eta*x10(k)*a*b.*w11;
delw11=eta*net1*a;
delwh=eta*(-1)*a*b.*w11;
delwo=eta*(-1)*a;
w1=w1+delw1;
w2=w2+delw2;
w3=w3+delw3;
w4=w4+delw4;
w5=w5+delw5;
w6=w6+delw6;
w7=w7+delw7;
w8=w8+delw8;
w9=w9+delw9;
w10=w10+delw10;

```

```

w11=w11+delw11;
wo=wo+delwo;
wh=wh+delwh;
end
AMSE(i)=MSE/k;
MSE=0;
end
figure
plot(yd,'k:', 'LineWidth',1.8)
hold on
plot(y,'g-*', 'LineWidth',1.3)
legend('Actual Output', 'Predicted Output')
xlabel('Numbers')
ylabel('Output')
set(gca,'fontsize',14,'Fontname', 'Times New Roman')
figure
plot(AMSE,'p')
xlabel('Iterations')
ylabel('Mean Square Error')
set(gca,'fontsize',14,'Fontname', 'Times New Roman')

```

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