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VOICE

Expert Shares Insights on Brain Health, Alzheimer's Disease Research and Prevention

by Breanna Reeves



4 IN THE NEWS Inland Empire Community Foundation Launches Journalism Innovation Initiative

Glen Nelson Center at American Public Media Group Awards Winners of the 2024 Next Challenge for Media & Journalism

12 STATE Three Black Californians Assume Top Leadership Roles at Weingart Foundation



The IE Voice/Black Voice News invites you to raise your voice on subjects of interest. We would like to publish your ideas, insights and/or opinions on topics you feel are important.

We encourage you to submit your commentaries for potential publication to myopinion@theievoice.com.

We respectfully request your submission be no more than 500 words. Any photo(s) included to accompany your writing should be at least 300 DPI.

Email your request to info@blackvoicenews.com

VOICE

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KEEPING IT REAL

Prop 47 – California Conservatives Push for Another Take Back



(cocosouthla.org

t would be to Riverside District Attorney Mike Hestrin 's and Riverside County Sheriff Chad Bianco's great joy —to eliminate, limit or otherwise degrade, provisions of California's 2014 landmark criminal justice reform initiative, Proposition 47.

The breakthrough measure, passed by an overwhelming margin of more than 60% of California voters who cast their ballots to reduce harsh punishment for some offenses. However, such overwhelming voter approval was never enough for the county's chief law enforcement officers nor many of their cronies up and down the state.

For nearly fourteen years, overzealous law enforcement members and their supporters blamed everything on Proposition 47 from the rise in costs at the supermarket to immigration and the war in the Middle East; or, as many claim on a more serious note, increased drug use, homelessness, retail theft and alleged upticks in shoplifting. I'm sure they will eventually blame Climate Change on Proposition 47 out of desperation if the current attempt to roll back its provision fail.

My hope is that it doesn't make it to the November ballot but if it does, I ask voters should keep in mind that despite claims of rising crime and other fear stoking by Hestrin, Bianco and those of their ilk, crime statistics for the last quarter of 2023, show violent crime was down 10%, homicides decreased by 27%, victims of shootings dropped by 17%, hate crimes reduced by 5.8%, and property crime decreased by 1% here in California.

Meanwhile, FBI data released Monday, June 10, shows an historic drop in crime nationwide-violent crime dropped 15% between January and March of this year. This newly released

IN THE NEWS

BVN Staff

The Inland Empire Journalism Innovation Hub + Fund launched June 3rd at the Redlands Forum with a conversation with Hub + Fund founder and Black Voice News Publisher Dr. Paulette Brown-Hinds and former Executive Editor Dean Baquet on the future of local news and journalism.

"We find ourselves in a time of crisis for local news. Across the country, "brittle" business models have led to smaller newsrooms and fewer reporters in local communities, habits of news consumption have changed, new technologies namely generative Artificial Intelligence, has introduced deep fakes that are difficult to detect but easy to spread, we now talk about news avoidance and news bubbles and then we have consolidation and corporate ownership," Dr. Brown-Hinds shared during her opening remarks.

The consequences of this decline are profound, with studies showing how local news is essential for fostering informed communities, holding the powerful to account, and promoting civic engagement.

Philanthropy and local donors are stepping up as well, with the largest, most coordinated effort being: Press Forward, a 5-year aligned and pooled fund national initiative launched last year, led by the MacArthur and Knight Foundations aimed at revitalizing local news by investing over \$500 million to catalyze a local news renaissance that will reshape the local news landscape and re-center local journalism as a force for community cohesion, civic participation, and government accountability.

Locally, the Inland Empire Journalism Innovation Hub + Fund is a collective and collaborative initiative designed to support and strengthen local journalism through funding, shared resources, collaborative reporting, and innovative projects. It is being incubated at the Inland Empire Community Foundation and has been seeded by The James Irvine Foundation, Democracy Fund and Google News Initiative (GNI), and a few individual donors.

At the core of the mission of the Hub + Fund

Top: Hub + Fund founder and Black Voice News publisher Paulette Brown-Hinds interviews former New York Times Executive Editor Dean Baquet at a Redlands Forum on the renaissance in local news; Bottom left: CSUSB staff and IECF board members attend the Redlands Forum to support the launch of the Journalism Innovation Hub + Fund. Bottom right: Redlands Forum organizer Shelli Stockton

Inland Empire Community Foundation Launches Journalism Innovation Initiative





is the "Vital Conditions for Thriving Communities" Framework. This Framework, which is being adopted by major institutions and social sector organizations in the Inland Empire to provide a shared language and an actionable organizing structure to build connections and alignment throughout the region, and will help local media provide a shared narrative that all communities need to thrive.



The Fund has also been named a regional chapter of Press Forward. As one of the first two local chapters in California, the Fund will prioritize transformation, center community needs, enable growth and equity and diversity of thought, strengthening local newsrooms that have the trust of local communities, and closing longstanding inequities in journalism coverage and practice.

New Hope Missionary Baptist Church Joins California Department of Public Health's Take on Alzheimer's Campaign

Breanna Reeves | Staff

Beverly Jones Wright has been a member of San Bernardino's New Hope Missionary Baptist Church (New Hope MBC) for 42 years. As a former health educator with the public health department, Wright is the chairperson of the social and health concerns ministry and community liaison at New Hope.

Although retired, Wright is still working to educate her community about different health issues that impact them as a community outreach advocate.

As an ambassador for the California Department of Public Health's (CDPH) statewide awareness campaign, "Take on Alzheimer's," New Hope MBC is raising awareness about Alzheimer's and providing the community with education resources and Wright is helping to lead the effort.

New Hope MBC was assembled in 1911, as the first predominantly Black Baptist church in San Bernardino, and has supported their congregants and the community by raising awareness about issues that affect them. Every year, the church hosts a festival that invites different health organizations and businesses to set up booths to distribute resources and information to community members.

"We've been involved in doing health campaigns for quite some period of time, so with Alzheimer's being the latest or the newest [campaign] that the California Department of Public Health is dealing with, we're happy to be abletogetonthattrain,too,"Wrightsaid. "Because we always are in need of more information and we always seem to be the last to get the message."

Prior to joining the Take on Alzheimer's awareness campaign, Wright had surface knowledge about Alzheimer's disease and related dementias. She often used the words interchangeably until she learned through



New Hope Missionary Baptist Church was assembled in 1911 as the first predominantly Black Baptist church in San Bernardino. New Hope MBC is participating as an ambassador for the statewide awareness campaign, Take on Alzheimer's. (Photo by Breanna Reeves)

We've been involved in doing health campaigns for quite some period of time, so with Alzheimer's being the latest or the newest [campaign] that the California Department of Public Health is dealing with, we're happy to be able to get on that train, too.

- Beverly Jones Wright New Hope Missionary Baptist Church Member

the campaign that Alzheimer's is a type of dementia and the most common form.

Dementia is caused by physical changes in the brain. It's used as a general term for the loss of memory and other mental abilities that are severe enough to affect daily life. There are several different types of dementia such as mixed dementia, vascular dementia and Frontotemporal dementia. "I was able to learn that dementia is the big picture and then Alzheimer's is a little piece from that and people can be diagnosed at different levels," Wright explained. "I also probably could have guessed how it was impacting our communities."

Older Black Americans are twice as likely as older white Americans to have Alzheimer's continued on page 8

classifieds&publicnotices

The following persons) is (are) doing

HYTT SOLUTIONS INC 29665 Woodlands Ave Murrieta, CA 92563 RIVERSIDE COUNTY **HYTT Solutions Inc** 29665 Woodlands Ave Murrieta, CA 92563

This business is conducted by: Corporation Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Hector Campos Salcedo, CEO The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 06/06/2024

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Peter Aldana, Riverside County Clerk, FILE NO. B- 202407391 p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing

QUICK PICK TRANSPORTATION 524 W. 4 th St. Suite D. Perris, CA 92570 RIVERSIDE COUNTY **B&D Investment Group LLC** (202012810247) Perris, CA 92570

This business is conducted by: Limited Liability Company

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

declare that all the information in this statement is true and correct. (A registrant matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Belinda Adi Addo. President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 06/03/2024

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202407184 p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

Mail To: P.O. Box 751, Riverside, CA 92502-0751-(951) 486-7000 RIVERSIDE PETER ALDANA COUNTY OF RIVERSIDE ASSESSOR-COUNTY CLERK-RECORDER OFFICE OF THE COUNTY CLERK FICTITIOUS BUSINESS STATEMENT

SEE REVERSE SIDE FOR FEES AND INSTRUCTIONS CLERK'S USE ONLY

-USE BLACK INK ONLY-MUST BE TYPED OR PRINTED

INITIAL CROSS OUTS NO WHITE OUT ALLOWED

Comments: COUNTY CLERK'S FILING STAMP THE FOLLOWING PERSON(S) IS (ARE)

DOING BUSINESS AS: 1a. Fictitious Business Name (If more than one business name at same address - Attach Supplemental Sheet) PERFORMANCE DUMP TRAILER

RENTALS 1b. List COMPLETE Physical Business Address (No P.O. Boxes or Postal Facilities) 265 EAST RANCHO RD, CORONA, CALIFORNIA 92879

Mailing Address (If different than business address-optional)

1c. Name of County (where business is located) RIVERSIDE

2a. Registrant Information (Individual, Corp., LLC, Gen. Partner, etc.) COREEN MARIE SAMARO

If individual-spell out first, middle and last names (use dash if no middle name) 265 EAST RANCHO RD

Business Mailing Address (if Corp. or LLC enter the address as set out in its Articles of Inc.) CORONA City

CALIFORNIA

List State of Corp./LLC. Must be registered in California

2c. Registrant Information (Individual, Corp., LLC, Gen. Partner, etc.)

2b. Registrant Information (Individual, Corp., LLC, Gen. Partner, etc.) DANIEL VINCENT SAMARO

If individual-spell out first, middle and last names (use dash if no middle name) 265 FAST BANCHO BD

Business Mailing Address (if Corp. or LLC enter the address as set out in its Articles of Inc.) CORONA

CALIFORNIA

92879 Zip

List State of Corp./LLC. Must be registered in California

2d. Registrant Information (Individual, Corp., LLC, Gen, Partner, etc.)

If individual-spell out first, middle and last names (use dash if no middle name) Business Mailing Address (if Corp. or LLC enter the address as set out in its Articles

If individual-spell out first, middle and last names (use dash if no middle name) Business Mailing Address (if Corp. or LLC enter the address as set out in its Articles

Citv

List State of Corp LLC. Must be registered in California

List State of Corp./LLC. Must be registered in California

3. This business is conducted by: (If More Than four Registrants - Attach Additional Showing Owner Information) Individual Married Couple

A Limited Partnership / Co-partners

- An Unincorporated Association - other than a partnership

- Trust

Joint Venture

- Corporation

- General Partnership - Limited Liability Company Limited Liability Partnership State or Local Registered

Domestic Partnership 4. Registrant has not yet begun to transact business under the fictitious name(s) listed

Registrant commenced to transact business under the fictitious business name(s) listed above on_

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000),) 5, Signature(s) DANIEL SAMARO

(Only one is required)

Typed or Printed Name(s) DANIEL SAMARO If LLC/Corp., Title of Manager or Officer. QC'D BY:

THIS STATEMENT WAS FILED WITH THE COUNTY CLERK OF RIVERSIDE COUNTY ON DATE INDICATED BY FILE STAMP

ACCORDANCE WITH NOTICE-IN SUBDIVISION (a) OF SECTION 17920, FICTITIOUS BUSINESS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, EXCEPT, AS PROVIDED IN SUBDIVISION SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THIS STATEMENT PURSUANT TO SECTION 17913. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION. THE FILING OF THIS STATEMENT DOES NOT OF ITSELE AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER FEDERAL, STATE OR COMMON LAW (SEE SECTION 14411 ET SEQ., BUSINESS AND PROFESSIONAL CODE).

Available in Alternate Formats I HEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE

PETER ALDANA RIVERSIDE COUNTY CLERK

Page 1 of 2

p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing business as: THAIHOT RESTAURANT

81944 Highway 111, Ste C&D Indio, CA 92201 RIVERSIDE COUNTY **Ekkarach Thaweerak** 81944Highway111, Ste C&D Indio, CA 92201

This business is conducted by: Limited Liability Company

Registrant has not vet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 06/06/2024

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202407407 p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing

LEADERSHIP ACADEMY 3422 Rustin Avenue Riverside, CA 92507 RIVERSIDE COUNTY 231 E. Alessandro Boulevard. Ste A448 Riverside, CA 92508 Reach Leadership Academy 3422 Rustin Avenue Riverside, CA 92507

This business is conducted by: Corporation Registrant commenced to transact business under the fictitious business name(s) listed above on 2/12/2012

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to s Virgie Rentie CFO

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/24/2024

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202406901 p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing HAPPILY EVER AFTER NUTRITION

14935 Artisan St Moreno Valley, CA 92555 RIVERSIDE COUNTY P.O. BOX 6271 Moreno Valley, CA 92554

Happily Ever After Nutrition LLC P.O. BOX 6271 Moreno Valley, CA 92554

This business is conducted by: Limited Liability Company

Registrant commenced to transact business under the fictitious business name(s) listed above on 02/03/2020

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Sitova Mansell, Member

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business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202405826 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

ALPHA PRIME SERVICES 14346 Settlers Ridge Ct Eastvale, CA 92880 RIVERSIDE COUNTY Harish Sudarshan Sharma 14346 Settlers Ridge Ct Eastvale, CA 92880 Neha Harish Sharma Eastvale, CA 92880

This business is conducted by: General Partnership

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Harish Sudarshan Sharma

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202405774

p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing SHUR THANG CLEANING SERVICES

5621 Central Ave Riverside, CA 92504 RIVERSIDE COUNTY Samuel Lee Robinson 5621 Central Ave Riverside, CA 92504

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Samuel Lee Robinson

Glen Nelson Center at American Public Media Group Awards Winners of the 2024 Next Challenge for Media & Journalism

VOICE Contributor

ST. PAUL, Minn, June 3, 2024 – Glen Nelson Center at American Public Media Group (APMG) has awarded \$150,000 in grants to six innovative startups in the 2024 Next Challenge for Media & Journalism. This was the third year of the national competition promoting groundbreaking ideas and trailblazing startups that will reinvent journalism and media over the coming decade. The Next Challenge is the largest startup competition open to nonprofit and for-profit media companies in the U.S.

The 2024 competition was held in partnership with the Knight Foundation, the MacArthur Foundation, the McKnight Foundation, the Carlson Family Foundation, and American Public Media Group. The May 22 awards celebration was held at the Stanley H. Kaplan Penthouse at Lincoln Center as part of the Media Impact Forum, a national gathering of funders with a shared vision of a world in which compelling media serves the public interest.

Nearly 400 media startups from across 42 U.S. states and territories began the 2024 Next Challenge application process. Twenty-five percent of this year's applications were from non-profit organizations, and 55% percent had BIPOC founders. More than 60 volunteer judges experienced in media, journalism, entrepreneurship, and investing helped determine the winners. 31 division finalists received free training and were paired with industry mentors to hone their business plans and prepare for the final judging round.

The winning startups are:

Future of Local Journalism Award: A \$30,000 award was given to Borderless Magazine, a newsroom providing free and accessible investigations and essential information to Chicago's immigrant

Mapping Black California Wins Inaugural "Trust in News" Next Challenge Award



2024 Next Challenge for Media & Journalism Winners

Grand Prize & NewsTech Award (\$60,000)

<u>Nota</u>

Future of Local Journalism Award (\$30,000)

Borderless Magazine

Power Platform Award (\$30,000)

Recordical

Trust in News Award (\$10,000

Mapping Black California

Vision Award (\$10,000)

Hark Audio

Public Choice Award (\$10,000)

LOOKOUT Publications

communities. This award, supported by the MacArthur Foundation, recognizes a local or regional news startup that excels at meeting the information needs of the community it serves or is pioneering a sustainable new business model for local journalism.

Power Platform Award: A \$30,000 award given to Recordical, a global network of studios and equipment lockers democratizing audio content creation for news and media. This award, supported by the McKnight Foundation,

recognizes a technology startup developing powerful ways to share media content across the country and around the globe.

NewsTech Award: A \$30,000 award given to Nota, a company offering assistive AI tools for the news industry. This award, supported by the Knight Foundation, recognizes a startup supporting the productivity and sustainability of newsrooms by providing an essential service using artificial intelligence (AI) and/or other

Fearlessness.

This is what it takes to take on Alzheimer's.

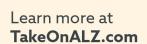
It's not easy to accept that nearly two-thirds of people living with Alzheimer's are women, including Black women.

But there are steps you can take to reduce your risk, like monitoring Type 2 diabetes and lowering blood pressure.

take on Alzheimer's. Talk to your health care provider about signs, screening and early detection.

Because you have

what it takes to





COMMUNITY

Glen Nelson, continued from page 7

technology.

From among these three division winners, the judges also awarded an additional \$30,000 Grand Prize to Nota.

"We are deeply honored to receive the NewsTech award and the Grand Prize from the Next Challenge," said Josh Brandau, CEO of grand prize winner NOTA. "This recognition is a testament to the hard work and dedication of our entire team at Nota, who strive to support newsrooms through innovative AI, machine learning, and NLP technologies. We believe empowering newsrooms with cutting-edge tools is crucial for maintaining a well-informed society."

Three additional awards were announced at the celebration:

Mapping Black California uses data-enhanced investigative reporting to address systemic issues in Black communities. They won the \$10,000 Trust in News Award recognizing a finalist building trust in the media by exposing disinformation and deep fakes.

Hark Audio curates the best podcast moments into mixtapes of stories, perspectives and ideas. They won the \$10,000 Vision Award recognizing an innovative finalist with a bold vision to reinvent media and journalism.

LOOKOUT Publications, an Arizona news outlet dedicated to accountability journalism for the LGBTQ+ community, won the \$10,000 Public Choice Award chosen through an online public voting competition for the most compelling finalist.

"We were thrilled with the startups who entered this year's competition," said Jeff Freeland Nelson, executive director of Glen Nelson Center. "We're excited to see these startups grow and continue to impact the future of media and journalism."

For more information and to watch the awards celebration, visit thenextchallenge.com.

New Hope Missionary, continued from page 5

or another dementia, according to the Alzheimer's Association.

Throughout her profession, Wright attended conferences that always reported Black Americans at the high end of disparities across several different health categories. From heart disease to cancer to infant mortality, Black people have always experienced these conditions at a disparate rate. She was unsurprised to learn that Alzheimer's affected Black people and communities of color at the same rate.

As an ambassador for the campaign, New Hope MBC has received informational graphics and materials from CDPH. The church has published infographics in their weekly bulletin and presented the information during service. Jai Kensey, a spokesperson for the campaign, explained that ambassador organizations receive a stipend, in addition

Expert Shares Insights on Brain Health, Alzheimer's Disease Research and Prevention

by Breanna Reeves

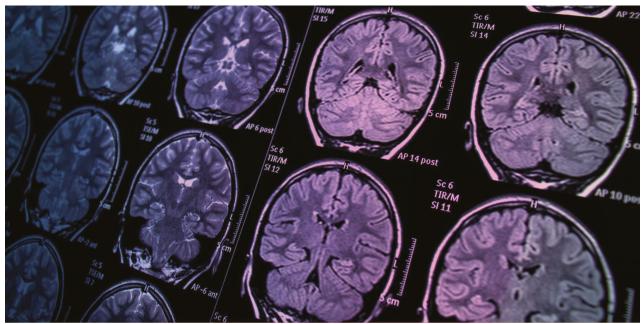
ith June marking Alzheimer's and Brain Awareness Month, organizations such as the Alzheimer's Association seek to increase awareness around the disease and encourage the public to stay informed about their brain health. Recently, the California Department of Public Health (CDPH) launched a statewide campaign called "Take on Alzheimer's" to address the growing number of older Californians who are experiencing Alzheimer's disease.

"Statewide public awareness health campaigns like Take on Alzheimer's can support affected communities by raising awareness, reducing stigma, and promoting early detection and diagnosis," said Dr. Kacie Deters, an assistant professor at the University of California, Los Angeles (UCLA), via email. Dr. Deters's research focuses on investigating how different risk factors, such as genetics or social determinants, contribute to cognitive decline and Alzheimer's disease in Black communities.

Alzheimer's disease is the most common type of dementia, which gets worse over time, resulting in memory loss that disrupts daily life, confusion, forgetfulness and agitation. California is home to more seniors than any other state, with an estimated 720,000 Californians aged 65 and older that have Alzheimer's disease, as of July 2023.

"Statewide public awareness health campaigns like Take on Alzheimer's can support affected communities by raising awareness, reducing stigma, and promoting early detection and diagnosis," Dr. Deters stated. "By focusing on communities with higher rates of Alzheimer's, these initiatives help address healthcare disparities and ensure that vulnerable populations receive the necessary support and resources."

As the CDPH and Alzheimer's Association continue to spread awareness about the disease and increase public education on how to recognize the signs, Black Voice News spoke with Dr. Doris Molina-Henry, an assistant professor at the USC Keck School of Medicine Alzheimer's Therapeutic Research Institute, to discuss the importance of brain



Practicing habits such as regularly exercising, eating well and getting a good rest can impact brain health and potentially lower the risk of cognitive decline, according to the Alzheimer's Association. (Image via Pexels)

health and Alzheimer's research. Her work currently focuses on examining strategies that promote the participation of cognitively unimpaired, at-risk, diverse adults into studies that aim to help prevent the symptoms of Alzheimer's before they begin.

This interview has been edited for clarity and conciseness.

BVN: Can you begin by sharing about the work you do regarding Alzheimer's disease?

Dr. Molina-Henry: I work within the Alzheimer's Therapeutic Research Institute, which is a part of the Keck School of Medicine at USC. We are mainly an institute dedicated to evaluating and identifying future treatments for Alzheimer's disease and related dementia. The work that I do, on a day-to-day basis, really entails the recruitment, engagement and retention of populations into the studies that we oversee and manage and we collaborate with others on. Those studies are typically clinical trials, pharmaceutical clinical trials, that we do.

We are scoped for a number of different types of interventions, but generally, they tend to be pharmaceutical trials. This is the area that I focus in, and that may entail monitoring our recruitment and retention of participants in those studies. How do we best engage them? How do we communicate to the public what trials are and their value in the context of the development of new treatments?

BVN: Can you explain what happens to the brain as we age?

Dr. Molina-Henry: I think one of the things that I typically like to bring up in the context of what happens to the brain as we age is what has been a myth versus what is reality. I think, generally, people believe that as we age, we are going to become very forgetful, we are going to be cognitively impaired, we are going to be unable to be independent. It's kind of a story that has been painted for many years. It was



An Open Letter to California's Philant

"We call on you to make eradicating anti-Blackness the new fundi



May 17, 2024

To: Philanthropic Leaders Across California From: The Undersigned Black-led-and-Empowering Organizations and Ally Organizations

An Open Letter to Philanthropy: Equity Can't Be Erased

You've seen it now.

Two converging pandemics gripped the nation in 2020, with Black communities in the eye of the storm of both. COVID-19's disproportionate impact on Black communities was directly tied to ongoing systemic racism. So, too, were the killings of several unarmed Black people, both by state actors and everyday vigilantes, that sparked a modern movement to understand systemic racism and anti-Blackness. What we witnessed with Ahmad Aubrey, Breonna Taylor, George Floyd, and Mike Brown before them, and Trayvon before him; these are things you cannot unsee and knowledge you can't unknow.

Homelessness, disproportionately Black. Maternal and infant mortality, the same. Black people are continuing to suffer needlessly, get sick, and die unnecessarily because, like an uncontained virus, racism mutates. The disproportionate loss of life and livelihood from a global pandemic propelled our organizations to become first responders and frontline workers of a different kind, stretching us in new ways that cannot be overstated or soon forgotten. When Black-led organizations (BLOs) issued the call to philanthropy to invest in their work in 2020, many of you responded by not only moving resources to BLOs but also by looking internally to examine your own grantmaking and operational practices. We urge you: don't hang up now. The humanitarian crisis isn't over yet. If we're not vigilant, it will only get demonstrably worse.

While initially met with praise and a big bandwagon, the wave of public declarations and commitments to racial equity that followed these events are now being systematically attacked and legally challenged, drowning in the age-old sea of American racism and general lack of courage to once-and-for-all, confront it. One place where courage continues to abound is among BLOs, shouldering the long work of systemic transformation.

We call on you to make eradicating anti-Blackness the new funding standard.

More than ever, infrastructure and institution building compel our focus and attention so the deep work of transforming systems and realigning cultural norms toward equity and justice for Black people can be sustained. We simply cannot have healthy Black communities without strong, Black-led nonprofits demanding social change. We need these organizations to serve as a voice for public accountability for dismantling the kind of anti-Black systemic racism we've seen unfold in the last two years, from the



attacks on critical race theory and silencing voices through book banning to the LA City Council scandal, the rollback of affirmative action in higher education, dismantling of DEI, and subsequent lawsuits challenging equity as unconstitutional.

Make no mistake: these targeted attacks are meant to kill the momentum of racial progress in America by having you (the funder) be the shooter. They've put a gun in your hand. Are you going to pull the trigger? Will you, too, kill the promise of a fully inclusive, multi-racial society?

Once again, we call on philanthropy to be the sector of courage. Don't turn back (as so many of you promised in 2020). Don't look away. Don't let battle fatigue be the enemy of change.

Despite the rhetoric that equity is unfair, we know that race-neutral investments will never solve race-specific problems caused by race-specific discriminatory policies masked as equal opportunity. Equity doesn't violate the Constitution. It fulfills it. Equity makes liberty and justice for all achievable. We simply cannot have a strong multiracial democracy if Black people are not protected socially, politically and economically.

We are still in a reckoning. The harm of underinvestment in BLOs has forced us to care for our communities at great risk to our own organizational sustainability and to the well-being of our own staff and leaders. The uptick in funding to BLOs that began in 2020 helped accelerate our collective work; however, it did not erase decades of underfunding and the ongoing sustainability challenges faced by BLOs. According to the National Committee for Responsive Philanthropy, the underinvestment in Black communities totals more than \$2 billion¹.

To the funders who stepped up, thank you. For those who continue to step up, we need you now more than ever, and we need more of you. Among just a handful of California-based foundations, more than \$1B dollars was pledged toward racial justice and Black-led causes². As of 2022, less than 20% of those pledge funds were awarded. These initial investments in our organizations helped us to activate, visibilize, and scale the kind of care we know our communities deserve.

To overcome the challenges and provocations of long-indentured and pervasive systems of inequity, the work must be funded. <u>Robustly</u>. Funders must set new standards guided by the principles of *Truth*, *Strength*. *Strategic Disruption and Love*.

We, the undersigned, call on you to enact the Principles of Black Equity:

The Black Equity Collective (BEC) represents the voices of over 47 Black-led and Black-empowering (BLOs) organizations that span three reg over \$20M for grantmaking, operations, technical assistance, and other programming to support the sustainability of Black-led and empower their families, communities, and their causes. blackequitycollective.org.

 $^{^{1} \ \}text{https://philanthropynewsdigest.org/news/backblack-initiative-to-address-funding-gap-for-black-led-nonprofits}$

https://www.insidephilanthropy.com/home/2022/8/31/11-major-foundation-racial-justice-pledges-and-progress-to-dat



hropic Leaders

ng standard."



- Continue the conversations on race and refuse to be silenced during this time of denial and deflection.
- Study the CA Reparations Task Force Report and use it as a framework for your philanthropic investments.
- Use your voice and public platforms to speak about systemic harm to Black people and advocate for equity-based investments.
- Build the muscle for race-consciousness in your philanthropic practices by listening deeply to the lived experiences of your grantees.

- Follow the lead of funders like the Weingart Foundation and make an institutional commitment to invest in Black-led organizations for the next 10-15 years.
- Hire staff and create a dedicated funding portfolio to Black liberation work and commit at least 25% of your annual grantmaking budget to fund it (see strategic disruption
- Seed endowments into Black-led nonprofit organizations to support their sustainability and their ability to prepare themselves for the long fight for justice without worrying about short-term funding. Join foundations, like the Schott Foundation, in investing in nonprofit endowments.

3) Strategic Disruption

- Increase the amount of your investments in Black-led organizations. Meet the challenge presented by ABFE in 2017³ to dedicate 25% of your grant-making portfolio to strengthening the infrastructure for Black-led social change
- Pay attention to regional equity-data show that funding per capita to Los Angeles and the Inland Empire combined is less than half that of the Bay Area.

4) Love

- Provide flexible, unrestricted, multi-year funding like the Black Freedom Fund.
- Allow organizations to build a culture of healing and rest by investing in their people, paying life-sustaining wages, and providing health benefits and retirement funds.
- Talk about the ways in which Black-led organizations are innovating and contributing to the fabric of communities in impactful and inspiring ways.

We are proud of the work that our organizations are leading. We are advancing and bringing Black workers' voices to the labor movement and driving new policies to advance worker rights; creating new pathways to sustainable jobs and work opportunities; expanding college access and college funding through both direct service and through policy changes; winning new policies to close the $school-to-prison\ pipeline,\ transforming\ harmful\ juvenile\ justice\ system\ practices,\ reducing\ prison$ recidivism through advanced programming and services for returning citizens; moving legislation and programming to support infant and maternal health that saves lives; changing discriminatory housing

BLACK@OUITY OPEN LETTER TO PHILANTHROPY SIGNATORIES

- A Mighty Mac Production, LLC
- A New Way of Life Reentry Project (ANWOL)
 East Oakland Youth Development Center
- · A Step to Freedom
- Advance Peace Fresno
- African Soul International
- African-American Mental Health Coalition AV- African American Leadership Coalition
- BHMPP
- Black Educator Advocates Network
- Black Equity Collective Black Maternal Health Center of Excellence
- Black Mental Health Task Force
- Black Thumb Farm
- BLU Educational Foundation
- Brothers of the Desert Building Opportunities for Self-Sufficiency
- California Black Power Network California Black Women's Health Project
- California Coalition for Black Birth Justice
- Camp Journeys
- Catalyst California Center for Powerful Public Schools
- Centinela Youth Services
- Change The Tune CLAN Media
- Communications Consultant Community Coalition
- Community Health Action Network
- Community Now
- Community Reflections In · Congregations Organized for Prophetic
- Engagement (COPE) Concrete Development Inc.
- Creative Acts
- Diversity in Leadership Institute
- Let's Make It Happer
- Liberation By Design, LLC

- Livefree California
- Los Angeles Metropolitan Churches (LAM) Love Not Blood Campaign
- Magdalena's Daughters
- Mapping Black California Millionaire Mind Kids (MMK)

- - **Educating Students Together**
- EEP Foundation
- · Eleanor Beasley Business Consultants LLC Empower You Edutainment
- EmpowerTHEM Collective
- EmpowHer Institute
- Engage R+D
- FIERCE Advocates
- · First Community Capital Inc
- First Star Funded w/Lady K
- G.IRL | Compton G.IRLS Club
- · Game Changers Leadership Institute
- Green Business BASE CAMP
- GRG Strategies Griswold Home Care for North San Diego
- growURpotential.org
- MomsHouse Moretta Community Development Foundation
- My Sister's Keeper Success Institute
- National Black Grads Inc
- New Life Christian Church of Fontana
- Newblkwallstreet Next Door solutions to Domestic violence
- · Next Shift Learning
- Nonprofit Finance Fund
- NVCFA
- Ohana Center AV
- Opportunities For Success(O.F.S)
- Palm Springs Black History Committee
- · Parenting for Liberation
- · Partnership for the Advancement of New
- Pillars of the Community
- Positive Results Center
- Private School Axis

- Project Joy
- Project Sankofa
- Providers Need Care
- REFOCUS-ON-U S & L Foster Family Agency
- SVÚPRSEED
- Safe Return Project
- San Bernardino Fatherhood
- SBX Youth and Family
- SCORE Social Good Solutions

- · Healthy Black Families, Inc.
- Henderson Professional Mentorship Group
- Hike Clerb Inc.
- · Hollywood Fringe Festival
- · iDREAM for Racial Health Equity
- In Due Time Coalition
- Inglewood Wrapping Arms Around the Community
- Inland Empire Black Worker Center
- · Inland Empire Rebound
 - Ethnicity
- LA Pride
- · Lamps of Light Project Legacy Bridge CDC
- Social Justice Learning Institute
- South LA/South Bay AAIMM CAT
- SPIRITT Family Services
- . St. Timothy Community Church Starting Over, Inc.
- STEM to the Future Support Black Theatre
- The Can Man Company
- The Central Valley Urban Institute
- · The Community Action League
- The Gailen and Cathy Reevers Center for
- Community Empowerment The Hamilton Essentials Foundation, Inc
- The J Atterby Fields Foundation
- THE LOVE PROGRAM
- · The Value Series Ministries, Inc. The WOW Flower Project
- Therapeutic Play Foundation
- · Thomas House Family Shelter
- · Time for Change Foundation
- Uniteee Violence and Incarceration Prevention
- Urban Scholar Academy
- Velma-Jean Studios
- We Are One United We Are Responsible For One Another
- Western Center on Law & Poverty
- · With Open Arms Inc. Youth Action Project
- Youth Mentoring Action Network Youth With A Purpose

ions of southern California, including Los Angeles, Riverside, and San Bernardino counties. Since 2021, the Black Equity Collective has raised ring organizations in Southern California. We do this because BLOs are an antidote to anti-Blackness, nurturing and defending Black people,

https://philanthropynetwork.org/sites/default/files/resources/BSCFN-Case-Statement_Feb%202017.pdf

⁴ https://mappingblackca.com/project/the-black-equity-fund/

Three Black Californians Assume Top Leadership Roles at Weingart Foundation

Bo Tefu | Calfornia Black Media

On June 7, the Board of Directors of the Weingart Foundation, a private non-profit grantmaking organization focused on racial justice announced that it has voted to appoint Joanna S. Jackson as its new President and C.E.O.

That same day, the Weingart Foundation board also voted to elect Dr. Robert K. Ross as the Foundation's Board chair. Ross is the former CEO of The California Endowment.

Jackson, who has been serving as interim president, is the second African American woman to assume a top leadership at the Weingart Foundation in less than two months. On May 13, the organization announced that it had named another Black woman, Crystal Crawford, as its inaugural Director of Strategic Partnerships.

"Following a competitive C.E.O. search process, the Board determined that Joanna Jackson was our clear choice to serve as the

Jackson was our clear choice to serve as the Foundation's President and C.E.O.," said Monica Lozano, immediate past chair of the Weingart Foundation Board, and chair of the C.E.O. search committee.

"With the support of our consultants, Koya Partners, we gathered input from board, staff, grantee partners, civic and community leaders and used this feedback to create a candidate profile that prioritized the skills, qualities, and characteristics of our next C.E.O." continued Lozno. "We received hundreds of letters of interest and interviewed a dozen outstanding candidates. Joanna demonstrated a deep commitment to racial, social, and economic justice and has inspired our team to think and act boldly, fostering a culture that is empowering and inclusive."

The Weingart Foundation partners with communities across Southern California to advance racial justice, according to a statement from the organization.

"Joanna Jackson fervently embodies the attributes necessary to lead The Weingart Foundation as it continues to operationalize its equity commitment, both internally and externally,' said Dr. Ross, Board Chair of The Weingart Foundation. "Joanna is an equity-minded leader who authentically models the values of courage, dignity, innovation, trust, partnership, and racial justice."

For the last 25 years, Jackson has worked in the non-profit, philanthropic and public sectors, including the U.S. Fund for UNICEF, The California Endowment, and the City of San Jose.

"It is an honor and privilege to continue to serve this Foundation as President & C.E.O. It is my calling to do what I can to change inequitable systems and advance justice. I see my values reflected in the mission of the Weingart Foundation and in the inspiring work of the nonprofit partners and movement leaders we work with in our pursuit of racial justice," said Jackson.

"I am humbled and energized to continue this journey with a team of dedicated leaders, partners, and colleagues who share our vision of a more equitable Southern California for all," the foundation's new President and CEO continued.



Joanna S. Jackson (Courtesy photo)

HEALTH

New Hope Missionary, continued from page 8



Beverly Jones Wright, chairperson of the social and health concerns ministry and community liaison at New Hope Missionary Baptist, poses for a photo in San Bernardino, CA on May 30, 2024. New Hope MBC is participating as an ambassador for the statewide campaign, Take on Alzheimer's. (Photo by Breanna Reeves)

to educational materials such as postcards and social media graphics, to support New Hope MBC's outreach and engagement efforts.

Online resources can be found on the Take on Alzheimer's website that educates the public about the disease, how to talk to loved ones about it and provides information about the disease's signs and symptoms.

"These are the types of resources that we've developed to ensure that people know how to do those things: recognizing the signs, getting past the stigma and also how to start these conversations with their friends and loved ones and physicians," said Kensey.

While these resources have been helpful, Wright shared that some challenges with the campaign have been needing more than digital resources on the screen. For older adults, specifically, visiting the Take on Alzheimer's website can be a challenge for anyone not familiar with using computers.

"The whole technology thing is relatively not available to everybody...particularly for this target population, because it's dealing with people over 65," Wright said. "The people in our church are in their 70s, in their 80s, and so trying to get information to them via the website or via the awareness campaign hasn't been the easiest for us."

Inland Empire Community Foundation Appoints Torie Weiston-Serdan, PhD as Education Equity Program Officer

VOICE Contributor

Michelle Decker, CEO of Inland Empire Community Foundation (IECF), has appointed Torie Weiston-Serdan, PhD as its new Education Equity Program Officer.

"We are thrilled to have Dr. Weiston-Serdan joining us at IECF. She brings a wealth of experience to advancing educational opportunities for all students in our region," Decker. "At a time when the need for equity in education has never been more urgent, Dr. Weiston-Serdan's expertise and passion will be invaluable in driving our mission forward. We truly look forward to the ideas and leadership she will bring to our foundation and to the broader community."

In her new role, Dr. Weiston-Serdan will help shape and guide IECF's education funding programs and regional engagement to ensure all Inland Empire students have fair and just opportunities to maximize their educational success. Among her key duties will be leading the Foundation's education equity grantmaking, partnering with regional and statewide education stakeholders, designing targeted grant programs to expand opportunities for students of color and low-income students, and evaluating the impact of foundation investments in closing achievement gaps.

"I am thrilled to join IECF as the Education Equity Program Officer. This role presents an incredible opportunity to make a meaningful difference in the lives of students across our region. I firmly believe that every child deserves access to a high-quality education that enables them to reach their full potential regardless of their background or circumstances," said Dr. Weiston-Serdan. "I also believe that education is a critical tool for liberation and that it must be fully utilized to create meaningful change."

Dr. Weiston-Serdan is a scholar and practitioner with over 20 years of teaching and youth programming experience. An award-winning leader in the youth mentoring field, she wrote Critical Mentoring: A Practical Guide,



Torie Wiston-Serdan, PhD (Courtesy photo)

which has become the handbook for equity-focused youth work.

Outside of teaching and research, Dr. Weiston-Serdan serves as Chief Visionary Officer of the Youth Mentoring Action Network, a non-profit dedicated to building youth power globally through mentoring, education, and wellness. She also founded the Center for Critical Mentoring and Youth Work which works extensively with other community-based organizations in support of their youth advocacy efforts, specializing in training mentors to work with diverse youth populations: i.e. Black, Latinx, LGBTQQ, etc.

Her work has been featured in Blavity, Forbes, Inside Philanthropy, and Philanthropy Women. Dr. Weiston-Serdan is one of the founding board Members for MENTOR CA and currently serves on the boards of Give Build Share, Big Brothers Big Sisters LGBTQ National Advisory Council, the Research Board of the National Mentoring Resource Center, and the California Endowment.

Added, Dr. Weiston-Serdan, "My vision is for the Inland Empire to be a place where every student has the resources, support, and opportunities they need to thrive academically and personally. I am excited to contribute to the critical work of ensuring that all students in our region have the chance to succeed and build bright futures for themselves and their communities."

About the Inland Empire Community Foundation

Founded in 1941, the Inland Empire Community Foundation is the oldest and largest community foundation in Inland Southern California. We partner with individuals, families and corporations to build a culture of philanthropy. Since inception, we have given out over \$127 million in grants and scholarships. For more information visit the IECF's website at www. iegives.org. Be a part of our conversation on Facebook, Instagram, Twitter and LinkedIn.

HEALTH

New Hope Missionary, continued from page 13

Although sharing information beyond directing community members to the website has been a challenge, Wright has been working with another congregant, Tina Darling, who is the coordinator of the health ministry. Together, the duo is partnering in boosting the awareness campaign by planning an inperson forum so that people can ask questions and engage one another on the topics of Alzheimer's disease, dementia and caregiving.

Members of the church have approached Wright in confidence about their own experiences with caring for a loved one with Alzheimer's disease and have asked about resources such as placement options and how to recognize the signs of dementia.

"I think, overall, because the church has been watching these messages, they're beginning to be a little more comfortable and a little more caring, and actually offering to give support," Wright shared.

The husband of a well-known congregant who has Alzheimer's shared his experience as his wife's primary caregiver with Wright. After discussing the situation, several people volunteered to help him so he could take respite.

According to California's Master Plan for Aging, an estimated five million family caregivers support their parents, spouses and friends who need help. Nearly 1.7 million of these individuals are caring for someone with Alzheimer's or another type of dementia, oftentimes with little support or training.

"We also provide them with information to support caregivers because we know, particularly in our community, we don't even call ourselves caregivers, we're just taking care of mama, daddy, uncle or grandpa or grandma," Kensey explained. "We don't see ourselves as caregivers."

The CDPH's Take on Alzheimer's campaign sets out to ultimately reduce the fear or embarrassment surrounding conversations about Alzheimer's and to encourage communities most at risk to ask questions and be informed. By partnering with faith-based organizations and community-based organizations in communities of color, CDPH aims to increase

continued on page 19

KEEPING IT REAL

Prop 47, continued from page 3

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He who rejects change is the architect of decay.

- Harold Wilson

Quarterly Uniform Crime Report (Q1), compares crime trends for January through March 2024 to crime trends for January through March 2023.

Of course, we must acknowledge that some of the Proposition 47 resistance is being driven by naysayers the Public Safety Realignment bill approved by the California legislature in 2013. This measure shifted responsibility for the incarceration and care of incarcerated people convicted of crimes determined to be non serious, non violent and non sexual from the state prisons to local jails.

The new attempt to claw back provisions of Proposition 47 would allow felony charges and increased sentences for certain drug and theft related crimes.

According to a summary of estimated costs completed by the Legislative Analyst and Director of Finance, if passed, the possible fiscal impact could result in an increase of "state criminal justice system costs potentially in the hundreds of millions of dollars annually." This would primarily be the result of an increased prison population.

Although some of the increase should be offset by reductions in costs in local jails, we must ask ourselves how much sense it makes to arrest, charge, prosecute, convict and incarcerate more people at the state level when the data tells us this not warranted based on current crime statistics, nor is it fiscally prudent for a state currently operating in the red.

The proposed measure would not put an end to Proposition 47 but for all intent and purpose it would gut many of its key provisions. We seen these types of take-backs being driven by Republicans on a number of issues ranging from Abortion Rights to Voting Rights to Affirmative Action. Any progress made to level the playing field for people of color is being slandered, dismantled.

Supporters of Proposition 47 are fighting hard to maintain the integrity of the Proposition while also seeking to address concerns related to the drug crisis and retail theft by championing state legislation aimed at addressing concerns related to drugs—specifically—fentanyl, and and retail theft, among others.

Currently, proponents of the measure claim amble signatures were gathered to place the initiative on the ballot. As of June 10, the CA Secretary of State has it listed among Initiatives and Referenda Pending Signature Verification.

I encourage Black Voice News readers to remain vigilant. Should the signatures prove valid and the measure qualifies for the November ballot there will be tons of money poured into disinformation campaigns designed to confuse and/or trick voters. Remember why we passed Proposition 47 in 2014, and be prepared to fight for it at the ballot box.

Proposition 47 was not perfect but it was progress toward leveling the administration of criminal justice in California. When it comes to criminal justice reform we must move forward not back.

Of course, this is just my opinion. I'm keeping it real.

S.E. Williams Executive Editor

publicnotices

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 04/15/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk. except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202404966 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

PAMPER & PEACE HEAD SPA 40516 Murrieta Hot Springs Rd, Building Murrieta, CA 92563 RIVERSIDE COUNTY

Ohana Nguyen 2849 W Lynrose Dr Anaheim, CA 92804

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Ohana Nguyen

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202406793 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

SOUTHERNCALILIVESCAN

23631 Sunnymead Blvd Moreno Valley, CA 92553 RIVERSIDE COUNTY Robert Anthony De La Rosa 23631 Sunnymead Blvd Moreno Valley, CA 92553

This business is conducted by Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 05/23/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Robert De La Rosa

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Peter Aldana, Riverside County Clerk. FILE NO. R- 202407172

p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing

CASA DEL REY 46601 Arabia Street Indio, CA 92201 RIVERSIDE COUNTY PO BOX 278 Palm Desert, CA 92261 Jeck Properties **PO BOX 278** Palm Desert, CA 92261

This business is conducted by: General

Registrant commenced to transact business under the fictitious business name(s) listed above on 05/01/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. William J Hammer, General Partner of

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/03/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk,

except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk FILE NO. R- 202405938

p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing

PREMIER PROPERTIES OF THE DESERT 78060 Calle Estado #104 La Quinta, CA 92253 RIVERSIDE COLINTY Allan Ralph Carroll 78060 Calle Estado #104 La Quinta, CA 92253 Marilu Wessman Carroll 78060 Calle Estado #104

La Quinta, CA 92253 This business is conducted by: Married

Registrant has not yet begun to transact business under the fictitious business name(s) listed above

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/24/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R-202406885 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

MOBILE REPAIR AND FABRICATION WELDING 25588 Driftview Cr

Menifee, CA 92584 RIVERSIDE COUNTY Alfredo - Mosqueda Menifee, CA 92584

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Alfredo Mosqueda

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seg. b &p code) Statement was filed with the County of Riverside on 05/28/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal. state. or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406911

p. 6/06/24, 6/13/24, 6/20/24, 6/27/24

The following persons) is (are) doing business as:

CHRISPYCUTS BARBERSHOP 24897 Sunnymead Blvd Moreno Valley, CA 92553 RIVERSIDE COUNTY Christopher Ismael Reves 24897 Sunnymead Blvd Moreno Valley, CA 92553

This business is conducted by: Individual Registrant commenced to transact business under the fictitious business name(s) listed above on 05/09/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Christopher Ismael Reyes

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/23/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et sea... business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office

Peter Aldana, Riverside County Clerk, FILE NO. R-202406831 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

804 WINDOW WASHER 6655 Palm Avenue Apt 50 Riverside, CA 92506 RIVERSIDE COUNTY Mati Urrahman Noori 6655 Palm Avenue Apt 50 Riverside, CA 92506 Zahedullah - Nooristani 6655 Palm Avenue Apt 50 Riverside, CA 92506

This business is conducted by: General Partnership

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Mati Urrahman Noori The filing of this statement does not of itself authorize the use in this state of a

fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/21/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. B- 202406660

p. 6/06/24, 6/13/24, 6/20/24, 6/27/24

The following persons) is (are) doing business as:

CENTRO ESPIRITUAL SOL Y LUNA 25211 Sunnymead Blvd #A-2 Moreno Valley, CA 92553 RIVERSIDE COUNTY Olivia - Rios Hernandez 12591 Magnolia Dr Moreno Valley, CA 92555

This business is conducted by: Married

Registrant has not yet begun to transact

business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Olivia Rios Hernandez

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/31/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202407108

p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing

THE SUGAR LOW CARB - GLUTEN FREE

THE SUGAR LOW CARB - GLUTEN FREE CUPCAKES & MORE THE SUGAR LOW CARB - GLUTEN FREE CUPCAKES

769 Greenwood St Beaumont, CA 92223 RIVERSIDE COUNTY Catrina Jamara Dovle 769 Greenwood St Beaumont, CA 92223

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s Catrina Dovle

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

RETIRED COUPLE HAS \$1MIL TO LEND ON CA. REAL ESTATE*

V.I.P. TRUST DEED COMPANY

Buys T.D.s and Buys/Lends on Partial Interests

OVER 40 YEARS OF FAST FUNDING Principal (818) 248-0000 Broker WWW.VIPLOAN.COM *Sufficient equity required - no consumer loans

Real Estate License #01041073 CA Department of Real Estate NMLS #339217 Private Party loans generally have higher interest rates, points & fees than conventional discount loans

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rights of another under federal, state, or common law (sec. 1440 et. seg. b &p code) Statement was filed with the County of Riverside on 05/13/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk. except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406306 p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing ENERGY/SOLAR MARQUE7 CONSULTING 14255 Homestead Dr Moreno Valley, CA 92553 RIVERSIDE COUNTY Marquez Energy/Solar Consulting 14255 Homestead Dr Moreno Valley, CA 92553

This business is conducted by: Corporation Registrant commenced to transact business under the fictitious business name(s) listed above on 05/01/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Maria G Marquez Ramirez, President The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seg. b &p code) Statement was filed with the County of Riverside on 05/29/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk, FILE NO. B- 202406986

p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

The following persons) is (are) doing

DM FAMILY TRUCKING 977 Jadestone Lane

RIVERSIDE COUNTY Diaz Munoz Trucking LLC Corona, CA 92882

This business is conducted by: Limited Liability Company

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Julie R. Diaz, President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/22/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406802

p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

SANDOVAL MOBILE REPAIR 6720 Karen Lane Jurupa Valley, CA 92509 RIVERSIDE COUNTY Daniel Alejandro Sandoval Falla 6720 Karen Lane

Jurupa Valley, CA 92509 This business is conducted by: Individual Registrant has not yet begun to transact

name(s) listed above. I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a

misdemeanor punishable by a fine not to

business under the fictitious business

exceed one thousand dollars (\$1000) s. Daniel A Sandoval Falla, Owner

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/20/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a

registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406611 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

CASA SERENA 46595 Vargas Road Indio, CA 92201 RIVERSIDE COUNTY PO BOX 278 Palm Desert, CA 92261 Jeck Properties PO BOX 278

Palm Desert, CA 92261

This business is conducted by: General

Registrant commenced to transact business under the fictitious business name(s) listed above on 05/01/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. William Hammer, General Partner of Jeck

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/03/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana. Riverside County Clerk FILE NO. R- 202405937

p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing

SOUL IN MIND PSYCHOLOGICAL SERVICES 26266 Meridian St Hemet, Ca 92544 RIVERSIDE COUNTY SOUL IN MIND PSYCHOLOGICAL SERVICES 26266 Meridian St Hemet, Ca 92544

This business is conducted by: Corporation Registrant commenced to transact business under the fictitious business name(s) listed above on 3/15/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Jennifer M. Sandoval, CEO The filing of this statement does not of

itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/21/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406648

p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

1410 Sutherland Dr Riverside, CA 92507 RIVERSIDE COUNTY TYVO LLC 1410 Sutherland Dr Riverside, CA 92507

CA This business is conducted by: Limited Liability Company

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Lila Del Carmen Paez Maduro, President The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/15/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406423

p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing REAL ESTATE ONE ESCROW DIVISION, INDEPENDENT

FSCROW 3400 Central Ave, Ste 320 Riverside, CA 92506 RIVERSIDE COUNTY Ivan Mauricio Navarro 3400 Central Ave. Ste 320 Riverside, California 92506 Maria Luisa Navarro

3400 Central Ave, Ste 320

Riverside, California 92506 This business is conducted by: Married Couple

Registrant commenced to transact business under the fictitious business name(s) listed above on 09/01/2019

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Ivan Navarro
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/16/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office

Peter Aldana, Riverside County Clerk, FILE NO. R-202406554 p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing

business as: CG HAIR DESIGN CG HAIR DESIGN INC 3860 Tyler St Suite 15 Riverside, CA 92503 RIVERSIDE COUNTY 2465 Fairview Ave Riverside, CA 92506 CG Hair Design Inc Riverside, CA 92506

This business is conducted by: Corporation Registrant commenced to transact business under the fictitious business name(s) listed above on 2/22/2021

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Tamera Gingerella, Chief Financial Officer The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

rights of another under federal, state, or common law (sec. 1440 et. seg. b &p code) Statement was filed with the County of Riverside on 05/22/2024

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk. except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk, FILE NO. R-202406791

p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

Personallifecoach2 & Ministry (PLC2 Ranch) is a FBN and owned under the names Of Leon and Fhony Glover Which Provides Equine Therapy for Mental Health and Summer Camps for youth www.personallifecoach2equinetherapy.

p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER CVCO2403410

To All Interested Persons: Petitioner: SINCERE PHELONY FAVELA filed a petition with this court for a decree changing names as follows: SINCERE PHELONY FAVELA to. CAMILA SOPHIA RABAGO . The Court orders that all persons interested in this matter appear before this court hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING: DATE: 07/10/2024 Time: 8:00AM Dept: C2. The address of the court IS SUPERIOR COURT OF CAUFORNIA COUNTY OF RIVERSIDE, 505 S. BUENA VISTA, RM 201, CORONA, CA 92882 A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: BLACK VOICE NEWS 1201 UNIVERSITY AVENUE, SUITE 210, RIVERSIDE, CA. 92507 Date: 05/24/2024

TAMARA L. WAGNER, Judge of the Superior Court

p. 6/13/24, 6/20/24, 6/27/24, 7/04/24

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER CVMV2403933

To All Interested Persons: Petitioner: NEAL WAKELY GONET filed a petition with this court for a decree changing names as follows: NEAL WAKELY GONET to. JOHN RICHARD HAMILTON. The Court orders that all persons interested in this matter appear before this court hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to . D #201the name changes above must file a written objection that includes the reasons

publicnotices

for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING: DATE: 07/10/2024 Time: 8:00AM Dept: MV2. The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF RIVERSIDE, 13800 HEACOCK STREET BLDG. #201, MORENO VALLEY, CA 92553, BRANCH NAME: CIVIL A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: BLACK VOICE NEWS 1201 UNIVERSITY AVENUE, SUITE 210, RIVERSIDE, CA. 92507 Date: 05/30/2024

David Gregory, Commissioner of the Superior Court

p. 6/06/24, 6/13/24, 6/20/24, 6/27/24

PUBLIC NOTICES

HOUSING AUTHORITY OF COUNTY OF SAN BERNARDINO NOTICE FOR "Invitation for Bid"

IFB #PC1374 Roof Replacement - 7th and 8th Street, San Bernardino HACSB CONTACT PERSON: Claudia Nunez Procurement Department Housing Authority of San

Bernardino 715 E. Brier Drive, San Bdno, CA 92408 HOW TO OBTAIN BID DOCS: www.hacsb. com/do-business-with-us/ or https:// pbsystem.planetbids.com/portal/40135

PROPOSAL SUBMITTAL RETURN: via PlanetBids website https://www. planetbids.com/

PROPOSAL SUBMISSION DATE: July 2, 2024 by 2:00 P.M. 6/6. 6/13/24

p.6/6, 6/13/2024

Notice Inviting Bids Bid No. 23-19

Art Strategies, Experiential Learning, and STEM Equipment Kits

NOTICE IS HEREBY GIVENthat the San Bernardino City Unified School District of San Bernardino County, State of California, acting through its Governing Board, hereafter referred to as the "District", is soliciting electronic bid submittals through its OpenGov e-Procurement web portal in response to Bid No. 23-19, Art Strategies, Experiential Learning, and STEM Equipment Kits. Bids must be submitted electronically up to but not later than June 28, 2024 at 2:00 p.m., at https:// procurement.opengov.com/portal/sbcusd. Bid forms on which the Bid must be presented, specifications, terms, conditions, and instructions required for responding may be secured at the District's e-Procurement website at: https:// procurement.opengov.com/portal/sbcusd. Contract award is contingent upon availability of funds. Local, Minority and Disabled Veterans Businesses are specifically encouraged to respond. The District reserves the right to accept or reject any or all proposals, and to accept or reject any item, to withdraw a line item or entire Bid, and to waive any irregularities or informalities in the Bid document(s). The District may award any, all, or none of this

Bv: Evangelina Ramirez, Contract Analyst Publication:June 13, 2024

Request for Clarification: June 21, 2024 at

Virtual Bid Opening: June 28, 2024 at 2:00 https://sbcusd.zoom.us/j/88378232325?

pwd=bC9pZFMvbllSTzVvaUtuTmFCRDV

LATE ENTRY WILL NOT BE PERMITTED 6/13/24 CNS-3820448#

p. 06/13/2024

HOUSING AUTHORITY OF COUNTY OF SAN BERNARDINO

NOTICE FOR "Invitation for Bid" IFB #PC1371 HVAC Replacement - Senior Manor Complex, Colton
HACSB CONTACT PERSON: Claudia

Nunez Procurement Department Housing Authority of San Bernardino

715 E. Brier Drive, San Bdno, CA 92408 HOW TO OBTAIN BID DOCS: www.hacsb. com/do-business-with-us/ or https:// pbsystem.planetbids.com/portal/40135 PROPOSAL SUBMITTAL RETURN:

via PlanetBids website https://www. planetbids.com/ PROPOSAL SUBMISSION DATE: July 16, 2024 by 2:00 P.M.

CNS-3821366#

p. 6/13/2024

SAN BERNARDINO CITY UNIFIED SCHOOL DISTRICT

777 North F Street San Bernardino, CA 92410 NOTICE INVITING PROPOSALS RFP No. 24-01 Educational Services Support - Low Performing Students NOTICE IS HEREBY GIVENthat the San Bernardino City Unified School District of San Bernardino County, State of California, acting through its Governing Board, hereafter referred to as the "District", is soliciting electronic proposal submittals through its OpenGov e-Procurement web portal in response to RFP No. 24-01 Educational Services Support - Low Performing Students to provide tutoring and related services to low performing students

Vendors who are desirous of securing a copy of the RFP documents may do so by logging into the District's website at: https://www.sbcusd.com/departments/ business-services-division/purchasing/ bids-and-request-for-purchase

RFP responses must conform and be responsive in accordance with the RFP Documents posted through the District's "OpenGov" website portal. Proposals must be submitted electronically up to but not later than Thursday, July 11, 2024 at

https://www.sbcusd.com/departments/ business-services-division/purchasing/ bids-and-request-for-purchase

Contract award is contingent upon availability of funds. Local, Minority and Disabled Veterans Businesses are specifically encouraged to respond. The District reserves the right to accept or reject any or all proposals, and to accept or reject any item, to withdraw a line item or entire RFP, and to waive any irregularities or informalities in the Bid document(s). The District may award any, all, or none of this RFP

By: Lenore McCall, Purchasing Manager Publication: Thursday, June 13, 2024 Request for Clarification: Tuesday, June 25, 2024 at 11:00 a.m.

Virtual Public Proposal Opening: Thursday, July 11, 2024 at 2:00 p.m.

https://meet.google.com/hft-xxcskak?authuser=0 Note: Late entry will not be permitted

6/13/24 CNS-3821646#

p. 06/13/2024

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Arrange a swift, no-cost vehicle pickup and secure a generous year-end tax credit. Call Heritage for the Blind Today at 1-844-491-

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203-2677 www.dental50plus.com/calnews

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MCCARTHY BUILDING COMPANIES, INC.

Invitation to Bid

SBVC - SWING SPACE MODULAR BUILDINGS San Bernardino, CA

McCarthy Building Companies, Inc. is soliciting interest from qualified subcontractors to participate in the bidding for the award phase of the Make-Ready Swing Space Project for Temporary Relocation for SBVC – Student Success Building.

Summary of Work:

Summary or work:

SBCCD San Bernardino Valley College—Swing Space Modular Buildings

The Swing Space Modular buildings project will create a temporary space for relocating
the offices from the Liberal Arts Building. The Liberal Arts Building will be demolished in a
future phase and replaced with a new Student Services Building.

Note: Bidders will be awarded on the basis of a competitive bidding process resulting.

in lump-sum bids by prequalified entities for an award made on the basis of the lowes

Bidders will be required to complete the prequalification process to contract with McCarthy. More information on our prequalification process can be found here: https://prequalification.mccarthy.com/default.aspx?ReturnUrl=%2f
This project will abide by the SBCCD Community Benefits Agreement, found here:

https://sbccd.edu/_resources/documents/San%20Bernardino%20CCD%20 Community%20Benefits%20Agreement%20Executed.pdf

This is a Skilled & Trained Workforce project (Public Contract Code § 2600, et seq.). Project Location: 701 S. Mt Vernon Ave, San Bernardino, CA 92410

Work categories to be awarded include: 04-05 Masonry: WC 07-05 Damp-proofing & Waterproofing; WC 10-10 Signage; WC 22-05 Plumbing; WC 26-05 Electrical; WC 27-05 Communications; WC 28-05 Security; WC 31-05 Earthwork; WC 32-05 Fences & Gates; WC 32-10 Asphalt Paving; WC 32-20 Site Concrete; WC 32-40 Landscaping & Irrigation;

Key Subcontractor Qualifications: Bondable and pregualified with McCarthy Building Co.

Key Dates: Invitation to Bid (RFP) issued to Subcontractors – 06/05/24 via Building Connected; RFI's Due 06/14/24; Bids Due to McCarthy – 06/24/24.

Bid Requirements:

A. BIDDERS with bids that exceed \$100,000 must post a bid bond or other security in the amount of 15% of the amount of the bid with bid.

amount of 15% of the amount of the bid with bid.

B. Each BIDDER, simultaneously with the execution of the Subcontract Agreement, shall be required to furnish a Labor and Material, Payment and Performance Bond in an amount equal to 100 percent of the Contract sum and a Faithful Performance Bond in an amount equal to 100 percent of the Contract Sum. Said Bonds shall be from an admitted California Surety satisfactory to McCarthy, with A. M. Best rating of A- or better, and listed in the Federal Register, issued by the Department of Treasury, and licensed in California, Or Subcontractor shall be preapproved to join McCarthy's Contractor Default Insurance Program. Said Bonds shall remain in full force and effect through the guarantee period. C. The BIDDER shall be a licensed contractor pursuant to the Business and Professionals

Code and be licensed in the applicable classifications for the trades for which the contractor is submitting a bid and be registered with CA-DIR.

D. Local Business per the San Bernardino Community College District Community Benefits Agreement, XBEs and Historically Underutilized Businesses are encouraged to

E. No Bid may be withdrawn until One Hundred Twenty (120) days after the Bid Opening

F. McCarthy reserves the right to reject any and all bids or to waive any irregularities or

informalities in any bid or in the bidding.

G. McCarthy reserves the right to reject a Bidder whose EMR exceeds 1.20 in either the most recent year or the average of the three years. H. Prevailing wages apply.

Please contact us if you have any questions regarding project specifics:

McCarthy Building Companies, Inc.
Manasi Pitkar
Sr. Director – Preconstruction
E-Mail: mpitkar@mccarthy.com
McCarthy Building Companies, Inc.,
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FEATURE STORY

Expert Share Insights, continued from page 9

always thought that that was a normal stage of aging.

We now know that is incorrect; that those things that I've just described are really symbolic of a brain that is diseased, and the fact that the highest risk for that disease is age. However, that doesn't mean that we can't age with very healthy brains, and [with] brains that allow us to remember, brains that allow us to be efficient and effective, and still socialize and engage in our communities and environments, and also remain independent for a long part of our life.

BVN: What things can people do to support a healthy brain?

Dr. Molina-Henry: I think one of the things that we push for is ensuring that just as much as we emphasize building wealth in other aspects of our lives, is that we build cognitive wealth. Cognitive wealth entails certain behaviors that might allow us to preserve what we have as cognition, and to stimulate it, to grow it to enable that brain to remain...flexible and able to continue to grow and develop and be challenged in positive ways. So, those are things that we can continue to do.

Typically, I think most of the recommendations are around what we eat, what we do in terms of activity. So active lifestyle, healthy eating [of] foods that are going to contribute to keeping our brain healthy and nourished. And then sleep, great sleep, and not just the amount of sleep, but also the quality. We should still be getting eight hours of sleep a night. As we get older, engaging socially, maintaining our social connections, participating in social activities, those are all going to continue to go through constant brain challenges. So a sense of well being ultimately is what keeps our brain really strong and healthy.

There are other recommendations along those lines that are typically around your behavior [and] challenging your brain cognitively, so maybe learning a new language. I think these are things that are harder to think of, but just doing certain things that are atypical from your day to day [and] being in a type of environment where you can learn and that may be a number of different things. You may take up woodworking. You may take up a certain hobby that challenges you. So those are some of the things that help us not solely keep a healthy brain, but really minimize our risk of losing our brain health.

BVN: What should someone do if they're concerned about memory loss?

Dr. Molina-Henry: Now, more than ever, we have opportunities — and I'm very fortunate to be



Dr. Doris Molina-Henry, an assistant professor at the USC Keck School of Medicine Alzheimer's Therapeutic Research Institute

a part of the field of Alzheimer's in such an exciting time. We are in a time where we have now found the first disease modifying therapy and Alzheimer's disease is one of the more prevalent dementias. And dementia being the diseases that entail things like memory loss, things like ultimately with progression, loss of function, loss of independence. So some of the things that we should do is remain proactive, know our risk, our family history, connect with our provider and make sure that we are relaying those concerns, [and] participating in research.

This is often one of those things that is not talked about, but research affords us opportunities to know what is going on in the field of Alzheimer's and also what resources might be available for us to know and for us to be proactive, and for us to know whether there are challenges that we need to be much more engaged with. I highly recommend individuals consider making sure not to dismiss concerns. Even our subjective concerns may, in turn, be reasons for being seen. The fact that we now have an intervention for someone who is mildly cognitively impaired should encourage more and more people to be in the know of what the state of their cognition is.

BVN: In your work promoting education on clinical trials, can you talk about why it may be important for people of color to participate in such trials like Alzheimer's?

Dr. Molina-Henry: This is hugely important, and I think it's a very important part personally, for me. I think it's unfortunate to see the lack of representation, if you would, in our studies and research as a whole. Particularly in studies that could be life changing or course changing for fields, and particularly for this field. Now more than ever, it's become an aspect of commitment for our researchers for the research field to ensure that the populations that are going to be highly affected by diseases like Alzheimer's disease, have opportunities to participate in clinical studies and clinical trials.

What we've realized is that sometimes it's because the disease presents in some individuals. So in cases where we've had individuals just come to participate in a study, they may be legible in some cases, and may be ineligible in other cases. But all of that and that willingness to participate, affords us data that allows us to understand how the disease itself impacts different populations in different ways. So participation is crucial. We cannot do it without the participant. Participants from our underrepresented communities, particularly communities like the Black community, are so, so important because we don't know enough. We know it's a population that has among the highest risks for developing dementia in the future.

BVN: What are the benefits of joining clinical trials and how can someone figure out how to join such trials?

Dr. Molina-Henry: What I typically point out in terms of benefits are some of the things that I mentioned, including being in a network where you understand and learn about the research that is happening. I think it allows for those individuals who are truly concerned, who have a family history, who are committed, to see changes for their families in their future. Participation becomes a way that they give back to their children, to their communities, to ensure that the treatments developed will [not only] work for the community as a whole, but even folks within their close network.

Also, participating in a study affords individuals an opportunity to be amongst clinicians and providers that are among the top of their field. They're doing very cutting edge work and they are at the forefront of identifying ways of us really defeating or finding ways

continued on next page

CONTINUATION PAGE

IE Community Foundation, continued from page 4







The Press Forward chapter designation comes with monetary support that will allow the Fund to hire a dedicated fund development consultant. The Hub will serve as a central point for collaboration, training, and community engagement, while the Fund will provide financial support to news organizations and partners committed to serving the Inland Empire.

"We will strive to provide the vital information and stories that matter most to improve the civic health of the region. Together, we can reimagine local news and build a stronger, more connected, and thriving Inland Empire," Dr. Brown-Hinds said during her remarks.

If you are interested in connecting with the Hub + Fund, contact: paulette@voicemediaventures.com.

Top: Dean Baquet, Former Executive Editor, New York Times; Bottom left: Mapping Black California, Project Manager Alex Reed; Bottom right: Esri President Jack Dangermond and Hub+ Fund founder Paulette Brown-Hinds

Expert Share Insights, continued from page 18

of us reducing the risk of dementia or the progression of dementia in the future. We are excited to be part of studies that are now even looking at years prior to developing symptoms of the disease, so that perhaps one day, we might prevent symptoms of the disease.

If you are affiliated, or are seen at a clinic, one great way is to ask your provider if there are any studies related to that. Another place that we often recommend for people is to go to clinicaltrials. gov. There you will find studies that are sponsored or federally funded and are supported by vetted agencies in this space. You can also go to a registry. Some of these are parts of different institutions. We, for instance, at the Alzheimer's Therapeutic Research Institute, have a registry that allows the longitudinal follow up, meaning that people, over time, take cognitive assessments, and we are able to monitor their cognition. That is a give back to the participant, because they can see how they're faring with time. But also, it becomes a way, that if something changes or if there's concern based on data related over time, we can let the participant know about opportunities to participate in a clinical trial.

BVN: Anything else you'd like to add?

Dr. Molina-Henry: I think it's a very important time for individuals to get involved. We want answers and we want answers for our communities, and this is a great way for us to get there.

New Hope Missionary, continued from page 14 awareness across regions greatly impacted by the illness like Los Angeles, San Bernardino and San Diego Counties.

"We're just working to help people prioritize their health, and to be the very best they can be even in aging because you don't automatically have to just accept that," said Wright. "You can figure out ways to work with it...or ways in which you can experience a better quality of life with it."

As part of the ongoing campaign, CDPH will host a Take on Alzheirmer's panel in San Diego on June 20, at a local senior center where the public can attend, hear from experts and ask questions about aging and dementia.



When entrepreneurs succeed, our communities do too

As America's #1 business lender, we're invested in local economies with over \$40 billion in business loans. Our commitment includes providing funding to under-resourced business owners and supporting entrepreneurs with the tools and resources to help them make every move matter.



My teammates work closely with entrepreneurs here in the Inland Empire.

We are here to help them start and grow their business, so they can

continue to create jobs and keep our community strong.

Banne

Bansree Parikh President, Bank of America Inland Empire

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