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**WE WANT TO
HEAR FROM
YOU!!!**

We Welcome Your Insights and Opinions

The IE Voice/Black Voice News invites you to raise your voice on subjects of interest. We would like to publish your ideas, insights and/or opinions on topics you feel are important.

We encourage you to submit your commentaries for potential publication to myopinion@theievoice.com.

We respectfully request your submission be no more than 500 words. Any photo(s) included to accompany your writing should be at least 300 DPI.

Email your request to info@blackvoicenews.com



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Riverside County Board of Supervisors and the Great Money Grab



How much is too much? This is what many of us wondered recently when the Riverside County Board of Supervisors tentatively approved generous salary increases for themselves.

I am very critical of their decision, but I certainly can't call them selfish because they also tentatively approved generous increases for no less than five other elected officials in the county. Now, that's certainly what can be called "looking out for your peers." I believe, however, they were just trying to couch their own greed for such outrageous salary hikes, by wrapping other beneficiaries around it hoping it might seem more palatable and less self-serving. It didn't work.

Listed among the five side-kicks who also stand to benefit from the increases are some of our usual characters, Riverside District Attorney Mike Hestrin and his side-kick, Riverside County

Sheriff, Chad Bianco, along with the county's Auditor-Controller, Treasurer-Tax Collector and Assessor- Clerk-Recorder.

Meanwhile, as county supervisors continue with business as usual, county residents are left to stew over the board's obnoxious, unanimous vote. Here is the stark, truth.

The wages of Riverside County employees will move one (1) percentage point in 2024 from 4.7% to 5.7% in alignment with civilian employees of the federal government in 2024.

The startling difference in salary increases between county employees and elected county officials is unjustifiable, unreasonable and unconscionable.

Supervisors currently earn between a low of \$143,031.20 annually, (Supervisor Kevin Jeffries has refused salary increases for the last ten years according to the county website) to a

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Embracing Hope: Celebrating the Achievements of San Bernardino's Area Graduates



Welcome to Solutions Saturday, a dedicated platform where leaders of community-based organizations across our region present their solutions to the issues we face together.

From addressing systemic inequalities and economic disparities to tackling environmental concerns and health crises, these voices are here not just to highlight problems but to propose actionable, concrete solutions that can move our community forward.

At Black Voice News, we believe in the power of ideas, especially those that can be implemented to create real change. By providing a platform for leaders to share their vision, we hope to spark not just conversation but action.

To aid in this work, we are offering quarterly opinion writing workshops to assist any organizational leader or communications staffer. Please contact our team if you are interested in our next session to be held virtually this summer or if you would like to be a Solutions Saturday contributor.

Together, let's inspire change and make a lasting impact.

Paulette Brown-Hinds, Publisher

By Jonathan Buffong | National Black Grads (NBG)

The National Black Grads (NBG) Inland Empire (IE) Black Grad Recognition Event held on May 5, 2024, was a resounding success, celebrating academic excellence and empowering future leaders. The event highlighted the transformative power of education in shaping individuals, families, and communities.

Recognizing students for their dedication, resilience, and determination, NBG aims to support Black students by connecting them to opportunities for mentorship, internships, and academic connections that align with their goals. The event underscores the community's commitment to investing in education and mentorship, fostering a culture of excellence and empowerment to help graduates thrive in their chosen fields.

By uplifting our IE Black graduates, the event not only instills pride and accomplishment but also works towards breaking stereotypes and creating a more inclusive future. NBG extends their gratitude to all our community partner organizations, including the dedicated planning team of Dr. April Clay, Dr. Alise Clouser, Laurette Allen, Russell Ward, Burundi Allen,



Carol Crayton, Carl Clay, and Carolyn Daniels for their invaluable support in bringing the event to life.

NBG congratulates all of our graduates celebrated at the event. Their achievements fill the hearts of our San Bernardino area with a new hope for our future.

NBG IE Black Grad Recognition Ceremony partners include:

- Youth Action Project (YAP)
- Cooperative Economic Empowerment Movement CEEM
- Congregations Organized for Prophetic Engagement (COPE)
- Clay Counseling Foundation
- California State University of San Bernardino
- BLU Educational Foundation
- San Bernardino Valley College - Umoja Tumani Program
- Youth Action Mentoring Network (YMAN)

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Walker Beverly Advancing Steps

In the heart of Desert Hot Springs, lives are being transformed.

Leading the transformation is Cal State San Bernardino alumnus Walker Beverly, whose journey from incarceration to empowerment inspired the creation of Advancing Steps, a nonprofit organization dedicated to helping formerly incarcerated individuals reintegrate into society.

“

I wanted to speak to youth about being in trouble and how to avoid it... I wanted to re-steer that behavior through conversation and motivational speaking.

- Walker Beverly
Founder, Advancing Steps

”

Beverly's path to founding Advancing Steps was far from conventional. Born in Los Angeles, he faced numerous challenges throughout childhood and his youth and struggled to find his footing. In 1992, he earned a bachelor's degree in economics from Langston University, a historically Black university in Oklahoma, before his life took a different turn, leading to incarceration.

But Beverly has not allowed incarceration to define him; it became a steppingstone toward a greater purpose. His desire to become a public speaker and guide youth away from a life of trouble led him to Cal State San Bernardino, where he subsequently was awarded a master of arts in communication studies in 2018.

CSUSB Alumnus Creates Nonprofit to Serve Formerly Incarcerated, Breaking Barriers and Rebuilding Lives



Walker Beverly is the founder of Advancing Steps, a nonprofit organization dedicated to helping formerly incarcerated individuals reintegrate into society.



Michael Griggs (left), Project Rebound outreach coordinator, Walker Beverly, and Paul A. Jones, Project Rebound project director. Beverly is an alumnus of CSUSB's Project Rebound.

"I wanted to speak to youth about being in trouble and how to avoid it," Beverly shared, reflecting on his original motivation. "I wanted to re-steer that behavior through conversation and motivational speaking."

He became a graduate teaching assistant and taught public speaking for several quarters. It was during this time that his focus shifted

toward mass incarceration and recidivism. He also found support through CSUSB's Project Rebound program, which assists formerly incarcerated individuals succeed in college.

"I was inspired by Everette Highbaugh, a classmate from Langston University who's been doing this work in the Bay Area for 25 years. I always admired the work he did," Beverly said.

"During my second year of school, I really started to focus on formally incarcerated people and having discussions with my master's thesis Committee Chair Ahlam Muhtaseb, professor of media studies," he said.

Beverly's research resulted in his thesis project, "I Just Got Out. I Need a Place to Live: A Business Plan for Transitional Housing." This project reveals the challenges faced by individuals reentering society after incarceration and has been downloaded more than 6,400 times.

"The appendix is actually a business plan to

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classifieds&publicnotices

The following persons) is (are) doing business as:

HAPPILY EVER AFTER NUTRITION
14935 Artisan St
Moreno Valley, CA 92555
RIVERSIDE COUNTY
P.O. BOX 6271
Moreno Valley, CA 92554
CA
Happily Ever After Nutrition LLC
P.O. BOX 6271
Moreno Valley, CA 92554
CA

This business is conducted by: Limited Liability Company
Registrant commenced to transact business under the fictitious business name(s) listed above on 02/03/2020
I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Sitoya Mansell, Member
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/22/2024
I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202405826
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

ALPHA PRIME SERVICES
14346 Settlers Ridge Ct
Eastvale, CA 92880
RIVERSIDE COUNTY
Harish Sudarshan Sharma
14346 Settlers Ridge Ct
Eastvale, CA 92880
Neha Harish Sharma
14346 Settlers Ridge Ct
Eastvale, CA 92880

This business is conducted by: General Partnership
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.
I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to

be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Harish Sudarshan Sharma
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 04/30/2024
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Peter Aldana, Riverside County Clerk,
FILE NO. R- 202405774
p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing business as:

LUV2TRAVELCO
9654 Sunnybrook Drive
Moreno Valley, CA 92557
RIVERSIDE COUNTY
Christopher Daniel Brown
9654 Sunnybrook Drive
Moreno Valley, CA 92557

This business is conducted by: Individual
Registrant commenced to transact business under the fictitious business name(s) listed above on 03/15/2024
I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Christopher Daniel Brown
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement

does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202404625
p. 5/16/24, 5/23/24, 5/30/24, 6/06/24

The following persons) is (are) doing business as:

SHUR THANG CLEANING SERVICES
5621 Central Ave
Riverside, CA 92504
RIVERSIDE COUNTY
Samuel Lee Robinson
5621 Central Ave
Riverside, CA 92504

This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Samuel Lee Robinson
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 04/15/2024
I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202404966
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

PAMPER & PEACE HEAD SPA
40516 Murrieta Hot Springs Rd,
Building B
Murrieta, CA 92563
RIVERSIDE COUNTY
Ohana Nguyen

2849 W Lynrose Dr
Anaheim, CA 92804
This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.
I declare that all the information in

this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Ohana Nguyen
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/22/2024
I hereby certify that this copy is a correct copy of the original statement on file in my office.

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Peter Aldana, Riverside County Clerk,
FILE NO. R- 202406793
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

CASA DEL REY
46601 Arabia Street
Indio, CA 92201
RIVERSIDE COUNTY
PO BOX 278
Palm Desert, CA 92261
Jack Properties
PO BOX 278
Palm Desert, CA 92261
CA

This business is conducted by: General Partnership
Registrant commenced to transact business under the fictitious business name(s) listed above on 05/01/2024
I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. William J Hammer, General Partner of Jack Properties
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/03/2024
I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which

it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202405938
p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing business as:

PREMIER PROPERTIES OF THE DESERT
78060 Calle Estado #104
La Quinta, CA 92253
RIVERSIDE COUNTY
Allan Ralph Carroll
78060 Calle Estado #104
La Quinta, CA 92253
Marilu Wessman Carroll
78060 Calle Estado #104
La Quinta, CA 92253

This business is conducted by: Married Couple
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Allan Ralph Carroll
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/24/2024
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Peter Aldana, Riverside County Clerk,
FILE NO. R- 202406885
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

MOBILE REPAIR AND FABRICATION WELDING
25588 Driftview Cr
Menifee, CA 92584
RIVERSIDE COUNTY
Alfredo – Mosqueda
25588 Driftview Cr
Menifee, CA 92584

This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Alfredo Mosqueda
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/28/2024
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Peter Aldana, Riverside County Clerk,
FILE NO. R- 202406911
p. 6/06/24, 6/13/24, 6/20/24, 6/27/24

The following persons) is (are) doing business as:

CHRISPYCUTS BARBERSHOP
24897 Sunnymead Blvd
Moreno Valley, CA 92553
RIVERSIDE COUNTY
Christopher Ismael Reyes
24897 Sunnymead Blvd
Moreno Valley, CA 92553

This business is conducted by: Individual
Registrant commenced to transact business under the fictitious business name(s) listed above on 05/09/2024
I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)
s. Christopher Ismael Reyes
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal,

Breanna Reeves | Staff

The California Department of Public Health (CDPH) has identified Alzheimer's disease as the third leading cause of death in the state.

An estimated 720,000 people are living with Alzheimer's disease in California, according to the Alzheimer's Association. More people, aged 65 and older, are living with Alzheimer's disease in California than in any other state.

By 2040, the number of people with Alzheimer's is expected to double in California.

Alzheimer's disease is the most common type

“

By educating Californians about the prevalence of Alzheimer's disease, providing accessible, easily usable information, and inspiring hope and conversations like this one, we could turn around some of that stigma.

- Dr. María P. Aranda
Professor of Social Work, Gerontology and
Neurology at USC

”

of dementia, and it affects a person's memory, thinking and behavior.

To address Alzheimer's disease as a growing public health crisis in the state, the CDPH launched a state-wide campaign called “Take on Alzheimer's” to increase education and raise awareness about the disease. As part of the campaign, the state is launching a series of events across different counties that feature experts, community partners and community-

California Launches Campaign To Raise Awareness About Alzheimer's Disease And Reduce Stigma



As part of the statewide public awareness campaign, Take on Alzheimer's, the California Department of Public Health (CDPH) and Los Angeles County Department of Public Health hosted a panel featuring experts and community leaders on May 23, 2024 at St. Anne's Family Services in Los Angeles. (Image courtesy of CDPH)

based organizations.

“Take on Alzheimer's” seeks to reduce the stigma surrounding Alzheimer's disease by increasing public awareness. Stigma related to an Alzheimer's disease or other dementia-related diagnoses can include fear of being looked at differently by one's community, fear of losing some civil rights and fear of being shunned and isolated by others.

“By educating Californians about the prevalence of Alzheimer's disease, providing accessible, easily usable information, and inspiring hope and conversations like this one, we could turn around some of that stigma,” said Dr. María P. Aranda, a professor of social work, and Gerontology and Neurology at the University of Southern California (USC).

Dr. Aranda was one of five panelists who spoke about the importance of educating the

public about Alzheimer's disease and related dementias (ADRD), brain health and reducing stigma around the disease during an event on May 23. Hosted by the CDPH and the Los Angeles County Department of Public Health (LACDPH), the panel addressed how to engage communities of color in the conversation about Alzheimer's and how to practice culturally relevant outreach.

A 2021 Alzheimer's Association report showed that Hispanic and Black communities will experience a disproportionate increase in the prevalence of Alzheimer's. Black Americans are twice as likely as older white Americans to have Alzheimer's or another dementia.

By 2040, the number of Hispanic Californians living with Alzheimer's will more than triple and Black Californians living with Alzheimer's will

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Aging in California

Your Connection to Resources

California's Aging Services Offer Valuable Resources for Older Adults Everyone can use some help from time to time. If you're 60 or older, you may find that your needs are specific to your time in life. California's aging services network offers a variety of programs, services, and supports for older adults, adults with disabilities, and family caregivers.

For example, you may prefer to age in place, staying in your own home and community. Two programs can make this easier: One offers help with home repairs, transportation, and extra in-home care; the other can arrange health and social care programs, including day centers with activities like arts and exercise. These can help you remain independent and less likely to need a care facility.

Food and Health Many Californians enjoy home-delivered meals, and many gather for group meals at senior centers, community centers, and other dining venues. If you have limited income, you might get fresh produce, herbs, and honey at participating farmers markets, as well as regular food benefits through the CalFresh Expansion program. Are you confused by all the health insurance options? Volunteers with a special counseling program can guide you and your family through the many choices in Medicare and long-term care insurance.

Care If you care for an older adult or someone with disabilities, you can find support in two programs that offer temporary in-home relief to caregivers, one-on-one and group counseling, and help with paperwork. There's also help for families to develop action plans for people with dementia and referrals to ease caregiver stress. Have you run into consumer fraud, elder abuse, or age discrimination? Legal Services can help with these issues, including questions about Social Security, Supplemental Security Income, health insurance, pensions, and conservatorships.

Jobs More older Californians these days are looking for jobs. If you're looking for work, you might qualify for free training in a variety of industries. You may even be placed in a job with a participating employer.

All these services — and many more — are coordinated locally through Area Agencies on Aging. Find yours by calling the California Aging and Adult Information Line at **800-510-2020**. You can also visit aging.ca.gov to learn more.



EDUCATION

CSUSB Alumnus, continued from page 5



Walker Beverly (left) speaks with CSUSB student Genesi Ramirez, who plans to graduate in 2024 with a degree in sociology.

start a transitional housing as a nonprofit," Beverly said. "I've gotten calls from New York, Illinois, Georgia. I have a friend in Connecticut who read it and called, 'Hey man, come out here. Help me try to open something up out here.'"

In Desert Hot Springs, Beverly applied his business plan to create Advancing Steps, which gained nonprofit status in November 2019. But the COVID-19 pandemic posed a significant hurdle, delaying the organization's progress. During that time, Beverly focused on building a network of partnerships with other organizations and government agencies, he said. The nonprofit is still working toward creating transitional housing.

"We have a grant of over \$750,000 to do reentry work," Beverly explained. "Our budget is around \$300,000 a year right now. But we hope to raise that and be a million-dollar organization in the next couple of years."

The organization employs a dedicated team, including a case manager, program manager, and interns from local institutions, including CSUSB. Beverly's wife, Quana Hall-Beverly, serves as Advancing Step's HR manager and financial manager and, according to Beverly, was instrumental in establishing the nonprofit.

Their mission is to provide comprehensive support, ranging from cognitive behavioral therapy to workforce development. Their primary focus is on upskilling, emphasizing that higher education or trade skills are the best paths to achieving a living wage. Every client is expected to enroll in an educational or vocational program within the first six months, Beverly said.

"Our intake process is geared around figuring out clients' needs," he said. "We let them know we're here to help and encourage them to think

continued on page 19

BRIDGING CULTURES: EXPLORING THE BIRACIAL TAPESTRY OF THE INLAND EMPIRE THROUGH THE LENS OF MULTIRACIAL ACTIVISM



(Graphic by Chuck Bibbs, VOICE)

by Mariah Brown

If you are the victim of a hate crime, please contact your local law enforcement agency. For additional information please visit oag.ca.gov/hatecrimes.

In the sweltering summer of 1946, a modest community center in San Bernardino buzzed with anticipation. The room was packed, a sea of faces reflecting the area's rich diversity. On stage, Ignacio Lopez, a fervent advocate for Mexican American rights, prepared to speak. Beside him stood a leader from the local chapter of the National Association for the Advancement of Colored People (NAACP). The crowd, a mix of Black and Mexican American residents, had gathered for a joint meeting to address rampant housing discrimination.

Lopez stepped forward, his voice carrying the weight of the moment. He spoke about the shared struggle against injustice and the power of unity. The room responded with enthusiastic applause, reflecting their collective resolve to fight for equal rights.

This alliance marked a turning point in the Inland Empire's civil rights movement, demonstrating the profound impact of multiracial collaboration. As the meeting continued, stories were shared, strategies were planned, and a unified front was formed. This moment of solidarity echoed through the decades, laying the groundwork for continued activism and reinforcing the region's enduring commitment to justice.

In the narrative of American civil rights, the Inland Empire in California holds a profound, yet often overlooked chapter. While many associate the movement with spontaneous events in the mid-20th century South, the Inland Empire's history reveals a deep-rooted and persistent struggle for racial justice that predates these more widely recognized milestones. The region's legacy of civil rights activism, spanning diverse communities and numerous decades, underscores a continuous fight for equity and justice. The history of coalition building among races in the Inland Empire underpins continuous efforts for racial equity and the region's future.

continued on next page

FEATURE STORY

Bridging Cultures, continued from page 9

Building constructive bridges between groups, while everlasting, may be enhanced by a growing Multiracial population. The 2020 Census showed the Multiracial population has increased exponentially in California and is the youngest of any racial group, with about 32.5% under age 18.

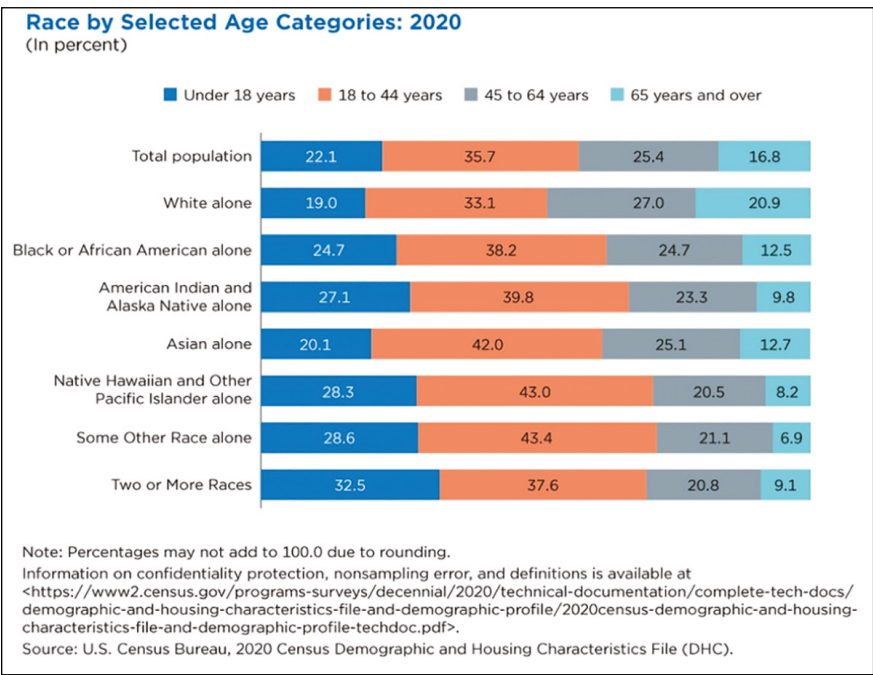
Multifaceted Struggles: Diverse Racial and Ethnic Groups Fighting Injustice

The fight for civil rights in the Inland Empire has deep roots, spanning various racial and ethnic groups who rallied against injustice. As early as 1919, chapters of the NAACP were established in Riverside and San Bernardino. These early activists worked tirelessly to desegregate public spaces, such as the public pool in Riverside, and to protest discriminatory practices in local restaurants, employment, and healthcare facilities.

Mexican workers at the CalPort Cement plant also played a critical role, striving for equal pay when they discovered wage disparities between themselves and their white counterparts. The Harada family, of Japanese descent, challenged racial segregation in housing, setting a precedent for future legal battles. The indigenous people, including the San Manuel Band of Mission Indians of San Bernardino County and the Agua Caliente Band of Cahuilla Indians of Riverside County, have long fought for civil rights, seeking recognition and protection of their ancestral lands and culture. Among the nine federally recognized Cahuilla tribes, each with its own reservation and tribal council, the Agua Caliente Band established their Tribal Council in 1955, a major milestone in their sovereignty after years of separation, discrimination, and government control.

In the 1960s and 70s, nationwide protests improved relations between Native Americans and the federal government. President Richard Nixon's 1970 call for tribal self-determination led to the 1975 Indian Self-Determination and Education Assistance Act, allowing San Manuel and all federally recognized tribes to exercise self-governance.

These early efforts reveal that civil rights activism in the Inland Empire was a mosaic of



Among those who identified as two or more races in 2020, about 32.5% were under age of 18. (source: census.gov)

different racial and ethnic groups, each fighting their own battles against injustice, according to Jen Tilton, associate professor, race and ethnic studies, and co-director of Liberal Studies at University of Redlands.

Moments of Multiracial Collaboration

While civil rights organizing often occurred within separate racial or ethnic groups, there were significant moments of collaboration. In the mid-1940s, both Black and Mexican residents on the Westside were actively engaged in civil rights activism. Although their networks largely operated independently, leaders like Lopez, a prominent figure in Mexican American civil rights, worked alongside Black NAACP leaders at conferences to advocate for fair housing and employment.

In the Inland Empire during the first half of the 20th century, housing segregation was deeply rooted, leading to the Eastside of Riverside and the West Side of San Bernardino emerging as densely populated multiracial hubs. Faced with discriminatory practices such as racial covenants, informal agreements among real estate agents and homeowners, and reluctance from lenders, "residents united through coalitional politics and entrepreneurial efforts," said Catherine Gudis, associate professor at UC

Riverside, exploring race, place, and space histories in Southern California.

These moments of collaboration, though sometimes under-documented, were crucial in uniting different communities in their shared fight against discrimination, according to Tilton.

In 1962, Dr. Barnett Grier, a physicist new to the Inland Empire, catalyzed change. By facilitating the sale of a Rialto home to a Black family, he not only broke barriers, but also became the region's first Black real estate broker. His bold action stirred a storm of protest, leading to a month of demonstrations and vandalism. Despite the turmoil, Grier and his allies remained steadfast, inspiring

others to challenge the entrenched racial divide. With legal tactics learned from NAACP chapters in San Bernardino and Los Angeles, residents waged an unwavering fight for representation to push back against the color line.

The 1960s: A High Point of Activism

The 1960s marked a significant era of civil rights activity in the Inland Empire, with local leaders supporting national movements and organizing on the ground. In San Bernardino, activists like Frances Grice, Bonnie Johnson, and Valerie Pope founded the Community League of Mothers, leading school boycotts and protests to demand desegregation and equal education for Black and Mexican students on the Westside.

The NAACP and Congress of Racial Equality intensified their efforts during this period, advocating for fair housing policies and demanding that employers open their doors to Black and Mexican workers, who were often relegated to menial jobs.

The collective efforts of African American and Mexican American women within institutions like the Community Settlement Association in Eastside laid the groundwork for broader community engagement in civil rights activism. This collaborative spirit extended to initiatives such as electing John Sotelo as the first person of color to the Riverside City Council in 1963 and advocating for desegregation within the



Top: Jimmy B. Jews, San Bernardino's first Black firefighter, was hired in 1971 and retired as a captain after serving 25 years. (source: youtube.com); Bottom left: In 1962, Dr. Barnett Grier, a physicist new to the Inland Empire, catalyzed change and became the region's first Black real estate broker. (source: file photo); Bottom right: Bonnie Johnson, Frances Grice and Valerie Pope launched the Community League of Mothers. They held protests at the San Bernardino School board to protest cuts to busing services that left many Black and Mexican kids on the westside walking long distances to school. (source: facebook.com Bridges That Carried Us Over project post)

at California State University at San Bernardino. "We may not have all the answers, and the path forward may be unclear, but we should continue the struggle and believe that we are the leaders we are waiting for," he said.

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Please take our
Bridging Cultures Survey
by scanning the QR code.



school board, demonstrating the cohesive approach towards addressing systemic inequalities in the region. Furthermore, local small businesses not only served as economic engines but also played integral roles in fostering leadership development and facilitating discussions on civil rights issues within the community.

These activists were bolstered by the guidance and support of an older generation of leaders, such as Art Townsend, founder of the Precinct Reporter. Townsend utilized the power of the Black press to amplify calls for justice and mobilize the community. "When you look carefully at decades of civil rights activity, you see what scholars call the "long civil rights movement" - and how activists of earlier generations set the stage for later generations of activists," Tilton said.

The Long Civil Rights Movement: Generations of Struggle

The civil rights movement in the Inland Empire is a testament to what scholars refer to as the "long civil rights movement." This concept recognizes the continuous and evolving nature of the struggle for racial justice, with each generation building on the victories and lessons of its predecessors. Over the decades, activists achieved numerous concrete victories, such as securing the employment of Jimmy Jews, the first Black firefighter in the area, and ensuring that school districts supported students' rights to organize Black Student Unions (BSU) and Movimiento Estudiantil Chicano de Aztlán (MEChA) chapters.

However, the fight for racial justice has remained a persistent need. Each new generation of activists in the Inland Empire finds itself defending or extending the gains made by those who came before them. This enduring struggle highlights the region's commitment to justice and the continuous effort required to achieve and maintain equality, according to Tilton. "Wherever there is injustice, you find everyday people standing up for civil rights and racial justice," she said.

The pursuit of self-determination has remained a cornerstone of African American and multicultural political activism, reflecting an enduring commitment to collective empowerment and equitable solutions to systemic injustices.

Examining the lessons gleaned from self-determining movements reinforces the notion that progress often requires forging new paths amidst uncertainty, said Marc Robinson, Assistant Professor

Calif. Leaders Discuss Foster Care Reform Strategies for Black and Brown Youth



Shane Harris, PAJA President and member of the California Mandated Reporting Taskforce (center) with Hafsa Kaka, Senior Advisor on Homelessness to Governor Gavin Newsom and Dr. Janet Kelly, Founder & Director of Sanctuary of Hope LA (far right) (Lila Brown CBM)

Lila Brown California Black Media

Before becoming a nationally recognized social justice leader and a member of California's Mandated Reporting Taskforce, Shane Harris spent 13 years as a foster care youth after he lost both of his parents. As President of the national civil rights organization, People's Association of Justice Advocates (PAJA), he's aiming to solve some of the toughest challenges Black and Brown children in the foster care system face.

During National Foster Care Month in May, Harris visited the Sanctuary of Hope in Los Angeles to host a roundtable meeting with current and former foster youth, many of whom, like Harris, have beat the odds and become successful professionals -- government officials, social workers and community activists leading

their own organizations.

Sanctuary of Hope is a non-profit organization that works to empower youth through education, stabilization initiatives and the dismantling of social and economic barriers that may impede their progress.

According to the federal government's Adoption and Foster Care Analysis and Reporting System, there are nearly 370,000 American children and youth in foster care. Approximately 18,500 youth are emancipated from foster care without a permanent family annually and in 2021, 77% of eligible youth in foster care, ages 14–21 years old, left care without receiving the federally funded services necessary to prepare them for adulthood and independent living.

Nationally, Black children are overrepresented in foster care. According to datacenter.kidscount.org, Black children

represented 14% of the total child population in the United States. However, they represented 23% of all children in foster care. Harris pointed out that one out of every four foster youth go homeless upon exiting foster care in California. Across the state, there are nearly 65,000 children in foster care, he added. Of the 65,000 children in foster care across California, 14,000 of them are Black American.

Harris also announced a new effort already underway to push for the removal of the term "case" in L.A. County when referring to foster youth during the roundtable which featured Hafsa Kaka, Senior Advisor to Gov. Gavin Newsom and Janet Kelly, the Founder and Director of Sanctuary of Hope. The session focused on solving problems foster youth face.

Sharing personal stories, insights, and various visions for policy changes, the participants discussed numerous solutions and addressed specific concerns about ongoing challenges with the foster care system.

One top priority was how to close the foster care to homelessness pipeline for the disproportionate number of Black and Brown children in LA County's and the state's foster care system.

Los Angeles County has the highest number of children in foster care of any county in California, with roughly 25,000 children.

"When you see the direct connection between the disproportionate rates of Black children in foster care and the disproportionate rates of Black people in the general homeless population, there is a very clear connection there in which our foster youth are coming out of care," stated Harris during opening remarks. "Even though there are more programs, housing programs and transitional housing programs, we are still not nearly doing enough. The State's budget cuts play a role into services being provided, and how that then could create a homelessness pipeline."

Kaka said the governor has been intentional about making sure that foster children are homeless prioritized as the state addresses homelessness across different sectors.

"This is a critical moment for foster care," said

continued on page 18

Antonio Ray Harvey California Black Media

Sen. Steve Glazer (D-Contra Costa County) shared his thoughts expressed his views about Senate Bill (SB) 1327 at Capitol Weekly's "Covering California: The Future of Journalism in the Golden State" conference, which was held in Sacramento on May 30.

During his keynote speech message at the one-day event, Glazer said admitted he couldn't get the votes he needed to pass the bill SB 1327 that proposes imposing a "mitigation fee" on major digital technology companies to fund journalism jobs.

Despite the challenges, the Senator vows to keep the Legislation alive.

"We have had setbacks, and we have a lot of work to do to fix this, but I certainly am not giving up," Glazer said at the event near the State Capitol. Glazer is chairperson of the Senate Revenue and Taxation Committee.

In addition to Glazer's address, Capitol Weekly organized a probing conference that examined three of the most pressing issues facing California reporters.

Media experts, publishers, communications specialists, and political reporters assembled to discuss the preservation of fair, balanced, and accurate journalism. The need for media outlets to deliver high-quality news coverage that bolsters government, the assessment of new business models; and coverage of the State Capitol dominated the 5-hour event.

"It is nothing short of tragic I would say to see what is happening to the journalism industry," said Tim Foster, Capitol Weekly's Executive Director. "I've been in and around journalism since 1995 and what we are seeing today with the closing of the journalism industry is unprecedented in my lifetime."

Glazer spoke for 45 minutes about the future of democracy and the role journalism plays in it. However, the Legislature's failure to advance SB 1327 and why he pulled the bill was the main subject.

If SB 1327 should reemerge and be passed as law, fees collected would provide \$500 million in employment tax credits to news organizations

Sen. Steve Glazer's Vows Redo After Journalism Tax Bill Placed on Hold



The panel for A Crisis in Local News. Shown right to left, are Danielle Bergstrom (Fresnoand), Colleen McCain-Nelson (Sacramento Bee), Christa Scharfenberg (California Local News Fellowship Program-UC Berkeley), and former television broadcast journalist Pamela Wu (News and Media Relations-UC Davis). CBM photo by Antonio Ray Harvey.

across California. The Senate Appropriations Committee voted to pass the bill with a 4-2 vote on May 16, but Glazer still needed a pathway for two-thirds of the votes required to make it off the Senate floor.

Glazer cited several reasons for why SB 1327 is facing opposition from digital tech giants like Google, Meta, Amazon, and publishers. These include concerns about increased advertising, the perceived threat of government influence, discrimination against larger publishers, a fear that the mitigation fee could trickle down to smaller news outlets as they expand, and nonprofit newsrooms that don't pay taxes getting a share.

"Opponents will always sell the ghost in the closet," Glazer said of entities that oppose the bill. "The news business is facing an existential threat, and they are fighting with each other

over who will be the last passenger on the Death Star."

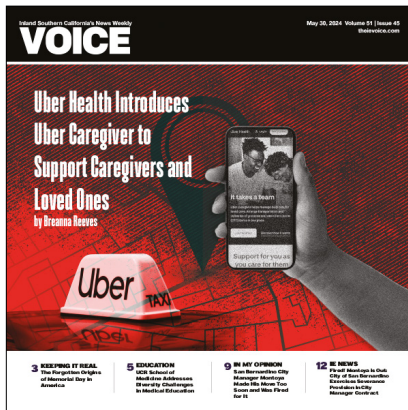
Glazer shared that Google, Meta, and Amazon "fiercely" oppose SB 1327 but "don't have a problem with helping news media. In conversations with the big tech giants, they prefer the state to pick up the tab.

"I tried to point out to them that their conduct and work ethic has contributed to the hollow out of news in California," Glazer said. "They have an obligation to help mitigate the damage they have caused."

California Legislative Black Caucus (CLBC) vice chair Steven Bradford (D-Inglewood) said on May 16 at the State Capitol that his biggest concern about SB 1327 was whether it would benefit Ethnic Media, including Black media

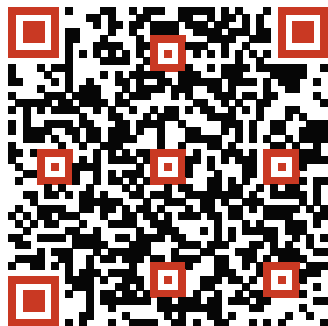
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VOICE



EDUCATE ENGAGE INFORM

Scan the QR Code to read
last week's issue online.



KEEPING IT REAL

Money Grab, continued from page 3

“ ”

Leadership is a privilege to better the lives of others. It is not an opportunity to satisfy personal greed.

- Mwai Kibaki

high of \$190,783.20 per year for others. This is more than 2.6 times the median household income of county residents of \$72,730 in 2023. No one begrudges supervisors a fair and professional salary, but it should be within reasonable ranges of those they serve.

In the meantime, here is what's real. We have a board that is choosing "not to read the room" so to speak, and we can not ignore their greed. Should county residents stand up against it? Shame them and challenge them to lower the increase amount?

In England residents are taxed to pay toward the Sovereign Grant to cover many expenses of the royal family. Elected officials in Riverside County are not royals. They are elected to be servants of the people, not treat themselves as if they are entitled to some type of "funding for the Sovereign Grant," after all, they are not British Royals.

How do you feel about this issue? Take a moment and respond to this short survey. Please select one.

As always, I'm doing my best to keep it real.

The Board Supervisors and five other elected officials should receive increases between 19% and 28% as planned.

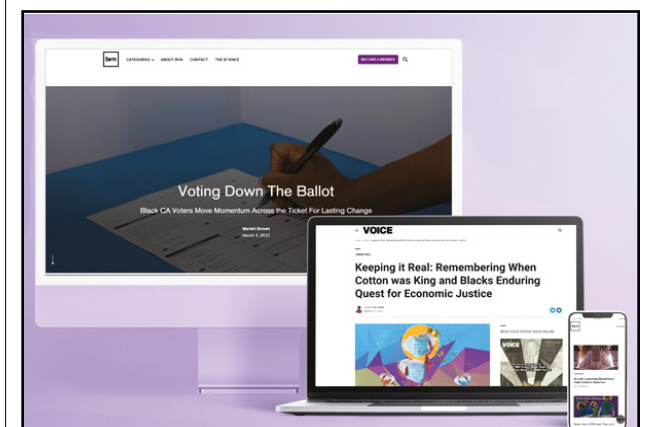
The Board Supervisors and five other elected officials should receive increases between 4.7% to 5.7% in alignment with what county and federal employees receive in 2024.

The Board Supervisors and five other elected officials should receive increases that are more

than county employees but should be no more than double the increases received by county employees in 2024.

The Board Supervisors and five other elected officials should NOT receive increases at all this fiscal year.

S.E. Williams
Executive Editor



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publicnotices

state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/23/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202406831
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

**RADIANCE NAILS & SPA
GREEN IVY NAILS & SPA
39628 Winchester Rd. Suite E
Temecula, CA 92591
RIVERSIDE COUNTY
HAN, INC
39628 Winchester Rd. Suite E
Temecula, CA 92591
CA**

This business is conducted by: Corporation
Registrant commenced to transact business under the fictitious business name(s) listed above on 01/01/2019

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Kimmy Ha, President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 04/30/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,

FILE NO. R- 202405716
p. 5/16/24, 5/23/24, 5/30/24, 6/06/24

The following persons) is (are) doing business as:

**804 WINDOW WASHER
6655 Palm Avenue Apt 50
Riverside, CA 92506
RIVERSIDE COUNTY
Mati Urrahman Noori
6655 Palm Avenue Apt 50
Riverside, CA 92506
Zahedullah – Nooristani
6655 Palm Avenue Apt 50
Riverside, CA 92506**

This business is conducted by: General Partnership

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Mati Urrahman Noori
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/21/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202406660
p. 6/06/24, 6/13/24, 6/20/24, 6/27/24

The following persons) is (are) doing business as:

**THE SUGAR
THE SUGAR LOW CARB – GLUTEN
FREE
THE SUGAR LOW CARB – GLUTEN
FREE CUPCAKES & MORE
THE SUGAR LOW CARB – GLUTEN
FREE CUPCAKES**

**769 Greenwood St
Beaumont, CA 92223
RIVERSIDE COUNTY
Catrina Jamara Doyle
769 Greenwood St
Beaumont, CA 92223**

This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to

be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Catrina Doyle

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/13/2024

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202406306
p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing business as:

**DM FAMILY TRUCKING
977 Jadedstone Lane
Corona, CA 92882
RIVERSIDE COUNTY
Diaz Munoz Trucking LLC
977 Jadedstone Lane
Corona, CA 92882
CA**

This business is conducted by: Limited Liability Company

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Julie R. Diaz, President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/22/2024

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in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406802
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

**SANDOVAL MOBILE REPAIR
6720 Karen Lane
Jurupa Valley, CA 92509
RIVERSIDE COUNTY
Daniel Alejandro Sandoval Falla
6720 Karen Lane
Jurupa Valley, CA 92509**

This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Daniel A Sandoval Falla, Owner

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/20/2024

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Peter Aldana, Riverside County Clerk, FILE NO. R- 202406611
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

**CG HAIR DESIGN
CG HAIR DESIGN INC
3860 Tyler St Suite 15
Riverside, CA 92503
RIVERSIDE COUNTY
2465 Fairview Ave
Riverside, CA 92506
CG Hair Design Inc
2465 Fairview Ave
Riverside, CA 92506
CA**

This business is conducted by: Corporation

Registrant commenced to transact business under the fictitious business name(s) listed above on 2/22/2021

I declare that all the information in this statement is true and correct. (A registrant who declares as true any

material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Tamera Gingerella, Chief Financial Officer

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/22/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk, FILE NO. R- 202406791
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

**CASA SERENA
46595 Vargas Road
Indio, CA 92201
RIVERSIDE COUNTY
PO BOX 278
Palm Desert, CA 92261
Jack Properties
PO BOX 278
Palm Desert, CA 92261
CA**

This business is conducted by: General Partnership

Registrant commenced to transact business under the fictitious business name(s) listed above on 05/01/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. William Hammer, General Partner of Jeck Properties

The filing of this statement does not of

itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 05/03/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk, FILE NO. R- 202405937
p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing business as:

**PALM DESERT GRASS
6 Lucky G Dr
Palm Desert, CA 92260
RIVERSIDE COUNTY
Diaz Design Group
6 Lucky G Dr
Palm Desert, CA 92260
CA**

This business is conducted by: Limited Liability Company

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Gabriel De Jesus Diaz Rivas, Manager
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 04/29/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the

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V.I.P. TRUST DEED COMPANY

Buys T.D.s and Buys/Lends on Partial Interests

OVER 40 YEARS OF FAST FUNDING

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Real Estate License #01041073 CA Department of Real Estate, NMLS #339217

Private Party loans generally have higher interest rates, points & fees than conventional discount loans

publicnotices

end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202405703
p. 5/16/24, 5/23/24, 5/30/24, 6/06/24

The following persons) is (are) doing business as:

SOUL IN MIND PSYCHOLOGICAL SERVICES
26266 Meridian St
Hemet, Ca 92544
RIVERSIDE COUNTY
SOUL IN MIND PSYCHOLOGICAL SERVICES
26266 Meridian St
Hemet, Ca 92544
CA

This business is conducted by: Corporation
Registrant commenced to transact business under the fictitious business name(s) listed above on 3/15/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Jennifer M. Sandoval, CEO

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b & p code) Statement was filed with the County of Riverside on 05/21/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202406648
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

TYVO
1410 Sutherland Dr

Riverside, CA 92507

RIVERSIDE COUNTY
TYVO LLC

1410 Sutherland Dr

Riverside, CA 92507
CA

This business is conducted by: Limited Liability Company
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Lila Del Carmen Paez Maduro, President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b & p code) Statement was filed with the County of Riverside on 05/15/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202406423
p. 5/23/24, 5/30/24, 6/06/24, 6/13/24

The following persons) is (are) doing business as:

ORGANIC FUEL SHOP
66624 San Luis Rd
Desert Hot Springs, CA 92240
RIVERSIDE COUNTY
Igor Yaroslavovich Krasiy
66624 San Luis Rd
Desert Hot Springs, CA 92240

This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Igor Yaroslavovich Krasiy

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b & p code) Statement was filed with the County of Riverside on 04/10/2024

I hereby certify that this copy is a correct copy of the original statement on file in

my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202404741

p. 5/16/24, 5/23/24, 5/30/24, 6/06/24

The following persons) is (are) doing business as:

REAL ESTATE ONE ESCROW DIVISION,
A NON INDEPENDENT BROKER ESCROW
3400 Central Ave, Ste 320
Riverside, CA 92506
RIVERSIDE COUNTY
Ivan Mauricio Navarro
3400 Central Ave, Ste 320
Riverside, California 92506
Maria Luisa Navarro
3400 Central Ave, Ste 320
Riverside, California 92506

This business is conducted by: Married Couple
Registrant commenced to transact business under the fictitious business name(s) listed above on 09/01/2019

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Ivan Navarro

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b & p code) Statement was filed with the County of Riverside on 05/16/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,

FILE NO. R- 202406554

p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

The following persons) is (are) doing business as:

DESERT TOTS CHILDCARE, INC
66071 10 th St
Desert Hot Springs, California 92240
RIVERSIDE COUNTY
DESERT TOTS CHILDCARE, INC
66071 10th St
Desert Hot Springs, California 92240
CA

This business is conducted by: Corporation
Registrant commenced to transact business under the fictitious business name(s) listed above on 02/15/2024

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Herendida J. Felix, President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b & p code) Statement was filed with the County of Riverside on 04/26/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202405580

p. 5/16/24, 5/23/24, 5/30/24, 6/06/24

The following persons) is (are) doing business as:

CHILL FOO CREAMERY
19390 El Rivino Road
Jurupa Valley, CA 92509
RIVERSIDE COUNTY
Jovanny Isail Aguilera
19390 El Rivino Road
Jurupa Valley, CA 92509

This business is conducted by: Individual
Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Jovanny Isail Aguilera

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation

of the rights of another under federal, state, or common law (sec. 1440 et. seq. b & p code) Statement was filed with the County of Riverside on 04/29/2024

I hereby certify that this copy is a correct copy of the original statement on file in my office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, Riverside County Clerk,
FILE NO. R- 202405597

p. 5/16/24, 5/23/24, 5/30/24, 6/06/24

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www.personallifecoach2equinetherapy.com
p. 5/30/24, 6/06/24, 6/13/24, 6/20/24

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NUMBER CVMV2403933

To All Interested Persons: Petitioner: NEAL WAKELY GONET filed a petition with this court for a decree changing names as follows: NEAL WAKELY GONET to JOHN RICHARD HAMILTON. The Court orders that all persons interested in this matter appear before this court hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to . D #201the name changes above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing. NOTICE OF HEARING: DATE: 07/10/2024 Time: 8:00AM Dept: MV2. The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF RIVERSIDE, 13800 HEACOCK STREET BLDG. #201, MORENO VALLEY, CA 92553. BRANCH NAME: CIVIL A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: BLACK VOICE NEWS 1201 UNIVERSITY AVENUE, SUITE 210, RIVERSIDE, CA. 92507

Date: 05/30/2024

David Gregory, Commissioner of the Superior Court

p. 6/06/24, 6/13/24, 6/20/24, 6/27/24

PUBLIC NOTICES

HOUSING AUTHORITY OF THE COUNTY OF SAN BERNARDINO
NOTICE FOR "Invitation for Bid"

IFB #PC1374 Roof Replacement – 7th and 8th Street, San Bernardino
HACSB CONTACT PERSON: Claudia Nunez Procurement
Department Housing Authority of San Bernardino
715 E. Brier Drive, San Bdn, CA 92408
HOW TO OBTAIN BID DOCS: www.hacsb.com/do-business-with-us/ or <https://pbssystem.planetbids.com/portal/40135>
PROPOSAL SUBMITTAL RETURN: via PlanetBids website <https://www.planetbids.com/>
PROPOSAL SUBMISSION DATE: July 2, 2024 by 2:00 P.M.
6/6, 6/13/24
CNS-3818784#
p.6/6, 6/13/2024

CLASSIFIEDS

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Get your deduction ahead of the year-end! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous year-end tax credit. Call Heritage for the Blind Today at 1-844-491-2884 today!

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, we're waiving ALL installation costs. (Additional terms apply. Subject to change and vary by dealer. Offer ends 6/30/24 Call 1-833-985-4766

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Dr. Maria P. Aranda, a professor of social work, and Gerontology and Neurology at the University of Southern California (USC) addresses the audience during a Take on Alzheimer's statewide campaign event on May 23, 2024, at St. Anne's Family Services in Los Angeles. (Image courtesy of CDPH)

public notices

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Get your deduction ahead of the year-end! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous year-end tax credit. Call Heritage for the Blind Today at 1-844-491-2884 today!

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The difference in winning and losing market share is how businesses use their advertising dollars. CNPA's Advertising Services' power to connect to nearly 13 million of the state's readers who are an engaged audience, makes our services an indispensable marketing solution. For more info call Cecelia @ (916) 288-6011 or cecelia@cnpa.com

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Wesley Financial Group, LLC Timeshare Cancellation Experts. Over \$50,000,000 in timeshare debt and fees cancelled in 2019. Get free informational package and learn how to get rid of your timeshare! Free consultations. Over 450 positive reviews. Call 866-675-2404

California Launches, continued from page 9

nearly triple.

Dr. Soo Borson, a clinical professor of Family Medicine at Keck Medicine of USC, addressed the role racism plays in access to health and how it contributes to disparities in Alzheimer's disease.

"People of color in California, and elsewhere, especially those with lower access to high quality health care, are diagnosed with dementia in later stages," Dr. Borson said. As the co-lead of the BOLD Center of Excellence on Early Detection of Dementia, Dr. Borson's work focuses on improving systems of care through her intimate knowledge of dementia detection and diagnosis.

Talking to loved ones and older adults about Alzheimer's disease and related dementias can be difficult due to fear of the future, stigma and misinformation regarding the disease. Part of the statewide campaign seeks to address all of these challenges while providing the public with information on how to approach the topic.

Experts on the panel urged the public to learn how to recognize the signs of Alzheimer's beyond what is considered to be normal aging such as memory loss that disrupts daily life, difficulty completing familiar tasks and confusion with time or place, among others. By recognizing the signs of Alzheimer's symptoms early, families can take action by consulting a doctor and preparing a plan to move forward.

Like thousands of Californians, Reverend Douglas Nelson of TrueLA Church was a family caregiver for his 89-year-old grandmother before she passed away. He explained that talking about such personal topics like Alzheimer's and the weight of caregiving can be challenging, especially in Black communities

continued on page 19

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Private Party loans generally have higher interest rates, points & fees than conventional discount loans

California's Leaders, continued from page 12

Kaka. "The systems that are working together are looking at leveraging federal, state and local funds. Prop 1 funds will create more dollars for youth, as well as the general population experiencing mental health, substance abuse and abuse at the intersection of homelessness."

Harris said he has already begun efforts in San Diego County to drop the word "case" when referring to homeless youth.

"We are asking for a 90-day public input period, in which the county CEO and leadership can facilitate discussions with the community on replacement terminology. There's plenty of ideas," Harris elaborated. "It is a criminal justice related term. Foster care to prison pipeline is already large and vast."

Kelly said a majority of the youth who go through the Sanctuary of Hope program are

need to invest in their being, their social being, their emotional well-being, all of those things," she added.

Last year, Newsom vetoed a bill that would have allowed foster youth to keep the money they accrue through Social Security benefits when they become adults. The bill would have also required the state to pick up the tab for foster care costs.

A similar bill, Assembly Bill (AB) 2906, has since been introduced by Assemblymember Isaac Bryan to address the issue.

AB 2906 would require social service agencies to ensure that a foster child's federal Social Security survivors' benefits are not used to pay for, or to reimburse, the placing agency for any costs of the child's care and supervision. Existing law requires every youth who is in foster care and nearing emancipation to be screened

Sen. Steve Glazer's, continued from page 13

platforms. "They're usually left and still need more assistance," Bradford said.

The California Chamber of Commerce (CalChamber) put SB 1327 on its "job killer" list of bills. CalChamber releases a list of job killer bills to identify legislation that it "claims "decimate economic and job growth" in the state.

On CalChamber's website, it says that SB 1327 "implements a discriminatory" 7.25% tax on the revenue generated from the sale of digital advertising. Companies that make an excess of \$2.5 billion would be responsible for the mitigation fee.

"About 65% of journalists have lost their jobs since 2005," Glazer said. It's quite ironic that the state Chamber of Commerce labeled the bill a 'job killer.' I tell my staff when we debate many issues it is all about definition and job killer isn't always about people, certainly not in this case. In this case is all about profits."

This is a critical moment for foster care...The systems that are working together are looking at leveraging federal, state and local funds. Prop 1 funds will create more dollars for youth, as well as the general population experiencing mental health, substance abuse and abuse at the intersection of homelessness.

- Hafsa Kaka

Senior Advisor for Gov. Newsom and Janet Kelly, Founder and Director of Sanctuary of Hope

young people who have experienced some form of housing instability or housing crisis.

"The goal of the work that we do is really centered around helping young people leave here with leadership skills and other forms of what we call protective factors in order for them to continue on with their stabilization journey and become loving, caring and active citizens in this world," Kelly said.

It's always great for me, especially during national foster care month, to see many of the young people that I've seen from the time that we founded almost 14 years ago, to see them grow or whether they are getting married or they're graduating, becoming doctors, having children, because it really talks to the promise and the possibilities, because as individuals, we

by the county for potential eligibility for SSI. The bill would also increase benefits and access to Social Security benefits for foster children.

If passed by the Legislature and signed by Newsom, AB 2906 would take effect on Jan. 1, 2025.



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Embracing Hope, continued from page 4



- Buffong Consulting Solutions BCS
- Immanuel Praise Fellowship Church
- National Pan-Hellenic Council Inland Empire

National Black Grads believes that all students can achieve academic excellence and is committed to strengthening communities by providing academic-related support services, including financial resources to African American High School graduates. It holds the largest African-American High School recognition ceremony in Southern California.

CSUSB Alumnus, continued from page 8

everything is possible. We tell them, ‘Now you got a new life. Don’t worry about the past. The past is gone. There’s nothing you can do about the past. All you can do is think about the today and tomorrow.’

“We do an assessment and then map out an individualized plan for them. If someone’s been incarcerated for 20 years, they don’t even know how to use technology, how to use a phone.

“It’s a tough situation, but we do our best for those that need to get employed as soon as possible,” Beverly said. “We help fill out 10 applications a day if we need to. Clients go through our workforce development program where we help them build a resume, we teach them how to interview, and then we show them ways to do job searches.”

Despite the challenges, Advancing Steps has made significant strides in a short period. Its full-service resource center has already made a positive impact on the lives of 28 formerly incarcerated individuals, many of whom have enrolled in educational programs and secured employment opportunities. The program has enrolled four people into College of the Desert; two of them plan on transferring to CSUSB through Project Rebound, the same program Beverly sought assistance from as a graduate student.

“With the right support and the right opportunities, individuals can rebuild their lives and make a positive impact on their communities,” Beverly said.

The Black Voice News IE Black Alumni Success Series highlights news on and for Black alumni from colleges and universities in the Inland Empire. This article is supported by California State University, San Bernardino.

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California Launches, continued from page 17



Reverend Douglas Nelson (center) of TrueLA Church answers questions as part of a panel alongside Miriam Hernández of Visión y Compromiso (left) and Dr. Soo Borson, clinical professor of Family Medicine at Keck Medicine of USC and co-lead of the BOLD Center of Excellence on Early Detection of Dementia during the Take on Alzheimer’s statewide campaign event on May 23, 2024 at St. Anne’s Family Services in Los Angeles. (Image courtesy of CDPH)

that value privacy. As a community leader, Nelson explained that it’s important to speak to community members who may be dealing with these challenges in a way that is dignified and supportive.

“We ascribe to C.E.I.: Celebrate, Educate and Identify. We’re celebrating unsung heroes who are caregivers,” Nelson shared. “When you celebrate people, this helps others to want to be celebrated.”

By celebrating and recognizing caregivers and the individuals they care for, Nelson explained that this encourages other people in the community to step forward and be identified. The celebration will be hosted with the Western Baptist State Convention on June 1 and will also educate the community about Alzheimer’s and other dementias.

According to the California Department of Aging, nearly five million family caregivers support a loved one who needs assistance with everyday tasks. Of these five million caregivers,

almost two million are caring for someone with Alzheimer’s Disease or dementia.

“Caregivers are heroes. I can’t describe the way a caregiver gives his or her life for someone that they don’t know,” said event emcee Dunia Elvir, an award winning news anchor with Noticiero Telemundo 52. “Without caregivers, families [couldn’t] continue with our regular life. That caregiver is the backbone of all of our family members suffering from Alzheimer’s and dementia.”

California is home to the largest population of older adults, most of whom will need some form of care and who will be at risk for developing Alzheimer’s disease. Experts from the panel emphasized the importance of learning more about Alzheimer’s in order to recognize the signs and symptoms, talking to loved one’s about the disease in an honest and empathetic way, and reducing the risk and stigma associated with it by having conversations about the disease.

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