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# CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO THE FRIDAY BULLETIN

MAY 5, 1995

## CSU LEADER LEVELS SCISSORS AT 'RED TAPE'

by Cynthia Pringle,  
director of public affairs

Focusing chiefly on revenues and expenditures in her remarks to senior administrators, CSU Executive Vice Chancellor Molly Broad said April 18, "I find the CSU to be the most bureaucratic (agency) I've ever encountered...An important, personal goal for me is to try to cut the red tape." The administrator's visit to Cal State familiarized her with several groups, which she said gave her some helpful insight.

One tactic that CSU officials will employ, said Broad, is advancing legislation declaring that the CSU is not a state agency and, therefore, not subject to sweeping regulations never intended to cover the CSU.

Methods of improving productivity for learners as well as faculty and staff are a chief concern for CSU leaders, who expect student fees to continue to increase until they reach the level of approximately one-third the cost of a higher education, she noted. "That will mean developing more robust financial aid systems than now exist," including an overhaul of the Cal Grant program.

Noting that system leaders are "pretty aggressive about expectations" for results in the campus's fundraising activities, which will continue to be an important part of the CSU's revenue strategies, she said that the process is "not linear" and will reap benefits in ensuing years. Grantsmanship activities at the federal and state level also are a priority.

The pending creation of a for-profit holding company status for the CSU Institute will make it possible for the CSU to embark upon more entrepreneurial and innovative activities, such as the development of software for commercial sale. The Board of Trustees will consider this proposal in May.

Technology transfer is one way in which CSU officials hope to improve efficiency and affect expenditures, she added. Identifying admissions and records technology as well as developing tools to improve the productivity of the learner are high priorities. An increasing emphasis on pay-for-performance for faculty is another future direction.

"Our goal," she said, "is to be seen as the finest teaching university in the country and we need first-rate teachers."

## 'BUTLER,' 'MOUSETRAP' WILL DO THINGS REPERTORY-STYLE TO END SEASON

Nothing like a bit of murder, mystery, intrigue and some pretty farce-fetched comedy to wind up a theatre season that features its last two productions in repertory.

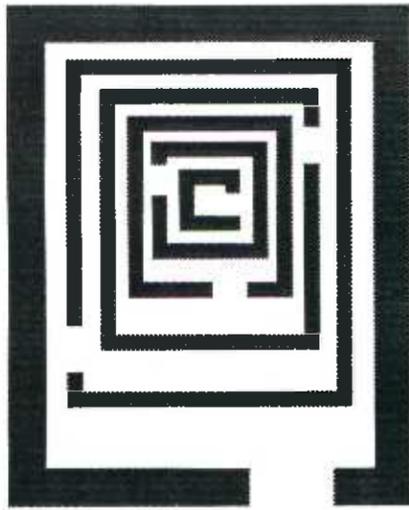
"What the Butler Saw," by Joe Orton, and Agatha Christie's classic, "The Mousetrap," will open at Cal State on May 19 and 20, respectively.

Jim Taulli, who teaches part-time at Cal State, Fullerton, will guest direct Orton's farce, "What the Butler Saw," which is not recommended for children.

All the trouble begins, says Taulli, when Dr. Prentice, the director of a psychiatric institution, "makes a foul attempt at seducing a prospective employee" named Geraldine. From there everything breaks down into a maze of mistaken identity and romantic misconduct that catches the naive Geraldine entirely off guard. The story ends up a humorous comment on morality, mental illness and the middle class.

Agatha Christie's "Mousetrap" was first done on radio for the 80th birthday of Queen Mary in 1947. Seen by more than 10 million Londoners since it originally opened 33 years ago, "The Mousetrap" is the longest-running play in all of theatre history.

It's after she inherits Monkswell Manor that Mollie Ralston decides to keep the mansion and convert it into a guest home. But her very first guests are unusual at best, and when Monkswell is besieged by a terrible snow, the knowledge that a mur-



derer is in the midst becomes the only fact about which anyone can be certain.

"It's the old kind of cozy detective story," says Cal State professor and director Amanda Sue Rudisill, "where the environment plays a huge part in what's going on. It reminds me of the game of Clue." In London, Rudisill adds, so valuable has been the tradition of keeping the murderer, or murderess, or murderers in "Mousetrap" a secret, that cab drivers there will tell their customers just whodunit if a sufficient tip hasn't been offered at the end of a ride.

Play dates, times and costs are listed in the "Calendar" section of The Friday Bulletin.

## PUBLIC SAFETY HIRES CHIEF OFFICER

A 25-year veteran of the San Bernardino Police Department has been named the next director for the Public Safety Office.

Dennis Kraus, who has served as area commander and watch commander as a lieutenant, began his watch at Cal State May 2. The former San Diego and Riverside law enforcement officer has accumulated plenty of administrative experience since coming to the San Bernardino Police Department in 1970.

As watch commander, Kraus managed five sergeants and 30 field officers, and he managed a community-oriented policing area in patrol with 50 officers and six sergeants as an area commander.

Besides these posts, Kraus has been in charge of the SBPD's personnel and training unit, supervised a street sales narcotics enforcement team, and has seven years experience working, among other details, burglary and auto theft.

He earned his bachelor's in criminal justice from CSUSB in 1980, and his master's from Cal State in public administration in 1989. Both of his sons currently attend the university.

## BANQUET TO HONOR GRADS

A cultural celebration for Cal State, San Bernardino's 1995 African-American graduates will take place June 15 in the university's Student Union Events Center.

Now in its second year, the event will feature special speakers, African-American cuisine and a kenté cloth presentation.

"Without Struggle There Is No Progress: Aluta Continua" is the theme of the banquet.

"School is meant to be challenging, but when you're an African-American student, it can be even more challenging," says Terrance Hamilton, chair for the African-American Graduation and Orientation Committee.

The evening begins at 6 p.m. Cost is \$20 per plate for graduates, who will receive kenté cloths and other commemorative items, and \$15 for general tickets. The deadline for reservations is June 1.

Call the Multicultural Center at Ext. 7204 or Terrance Hamilton at Ext. 5957 for more information.

## BAYLESS NAMED ARROWHEAD EXECUTIVE



Glenda Bayless

Glenda Bayless, an accountant with offices in Bloomington and Victorville, is the recipient of the Arrowhead Distinguished Chief Executive Officer Award which will be presented to her May 12 by the School of Business and Public Administration at Cal State, San Bernardino.

Awarded annually, the distinction lauds chief executive officers who have demonstrated outstanding business leadership and shown exemplary service to educational institutions or other philanthropic organizations.

In addition to her successful accounting practice, Bayless has distinguished herself in community service as well. Currently she chairs the board of directors for Inland Community Bank and she serves on Cal State, San Bernardino's Foundation Board and its Board of Councillors, an advisory group to the business school. Past activities have included service as the first woman president of Arrowhead United Way, and membership on the boards for San Bernardino Community Hospital, the Inland Empire Symphony, the Rialto Chamber of Commerce, the Boy Scouts of America and the San Gorgonio Chapter of the Girl Scouts.

The Cal State award luncheon in her honor begins at 11:30 a.m. in the Student Union Events Center. Reservations are \$25 per person and may be arranged through Cal State's School of Business and Public Administration Ext. 5700.



**MAKING WAVES**—Several high school students got involved in the new electronics lab in early March by experimenting with voice recording software. Physics professors Paul Dixon and Tim Usher set up the 20-station lab with the help of a National Science Foundation grant and matching funds from the university. The computerized lab, which includes other technology enabling students to test circuits and build electronic interfaces, will enhance the skills of students going on for graduate study or those who will enter industry where there is a heavy emphasis on data control in electronics, Dixon says. The Physics Department also co-sponsored a science education conference of the American Physical Society on April 24 which attracted business, government and education leaders to campus for the day. Congressman George Brown also was a sponsor of the meeting.

## WHAT THE BUTLER SAW

## FESTIVAL FEATURES INDIAN CULTURE

The third annual Sweet Grass Gathering comes May 20 to Cal State.

The traditional pow wow, which will be held on the Pfau Library lawn, features singing, drums and dancers, Indian food, raffles, arts and crafts and several vendors. The free event runs from 1 p.m.-midnight. Sponsors are the Native American Student Association and the Cal State Associated Students, Inc.

For more information call Ext. 5188.

## SEE HI-TECH AT DISABILITY EVENTS

On consecutive days the Workability IV program and the Human Resources Department are sponsoring events that will highlight some of today's best technology available to students or staff with disabilities.

A session on adaptive technology will be led by academic computing and media director, Dr. Susan Cooper, and self-instructional lab manager, Chani Beeman, during the Human Resources Office's program on May 11.

Starting at 9 a.m. in the Commons' Sycamore Room, the two-hour meeting also will update faculty, administrators and staff on the assistive device program, the Americans with Disabilities Act and the ADA self-evaluation. Refreshments will be provided and those interested may call Jolene Armstrong at Ext. 5138 to RSVP.

The following day, May 12, the Workability IV program will host a spring fling open house from 12:30-2:30 p.m.

Also in the Sycamore Room, the afternoon will feature demonstrations of adaptive technology, the video from a March 9 teleconference on adaptive technology that CSUSB participated in, and testimonials from students in the Workability program or those who have been employed through it, and presentations from the program's staff. Call Ext. 7207 for more information.

## PERSONNEL

### Promotions

Sue Davis  
Library Assistant II  
Library  
Ext. 5092, PL-065

### Promoted to Management

Nancy Simpson  
Director of Athletics  
Athletics  
Ext. 5011, TO-115

### Management

David Schiermeyer  
Supervisor of  
Building Trades  
Physical Plant  
Ext. 5175, PP-111

### Full time

Alice M. Avila  
Custodian  
Physical Plant  
Ext. 5172, PP-100

### Hourly Temporary

Nebraska Hall  
Custodian  
Physical Plant  
Ext. 5172, PP-100  
Maria T. Martinez  
Clerical Assistant II  
Admissions &  
Records  
Ext. 5200, UH-171

## MARCH 1995 CRIME STATS

Murder	0
Sex Offense Force	0
Sex Non-Force	0
Robbery	0
Assault Agg.	0
Assault Simple	1
Burglary	3
M.V. Burglary	6
Theft	6
Theft from M.V.	10
Stolen Vehicles	1
Arson	1
Sex Crime Misd.	0
Vandalism	7
Narcotics Fel.	0
Narcotics Misd.	1
Disturbance	1
Obscene Calls	5
Bomb Threats	0
Threats	1
Hate Crimes	4
Weapons	0
TOTALS	47
YTD Totals	154

Arrests	
Felony	0
Misdemeanor	3

Traffic	
Injury	1
Non-Injury	3

State of Calif.	\$ 5,166
Personal	\$ 9,278
Total \$ Loss	\$14,444

YTD STATE	\$ 9,880
YTD Personal	\$50,122

## COMMUNITY SERVICE

**Dr. Sue Greenfeld** (Management) spoke on March 18 to the Ontario-Upland-Rancho Cucamonga branch of the American Association of University Women, giving a talk and showing slides from her 10-month Fulbright teaching assignment at the National Chengchi University in Taipei, Taiwan.

On February 19, **Dr. Mildred Henry** spoke about "Making It Safe for Our Children" at the St. Paul A.M.E. Church in San Bernardino. **Henry** also was the keynote speaker at the UCR Young Women's-Men's Conference at the University Heights Middle School in Riverside on March 22.

**Dr. Tom M. Rivera** (Undergraduate Studies) served as moderator for the Third Annual NAFTA Symposium held at CSUSB on April 13. **Dr. Ernesto Reza** (Management) organized the program and served as one of the presenters. In March, **Rivera** also reviewed proposals in Washington, D.C. at the invitation of the U.S. Department of Education.

**Patricia Rodgers-Gordon** (Career Center) was a guest speaker on April 10 at the Bank Marketing Association Conference, where she presented a goal-setting workshop.

**Dr. Nancy Rose** (Economics) spoke earlier this year to rotary clubs in Crestline and Lake Arrowhead on the economic and political implications of the "Contract with America."

On March 4, **Dr. Elsa Valdez** (Sociology) presented "Herstory of Chicanas/Latinas" at the First Annual Mujer Conference sponsored by the Mujeres Unidas at the University of California, Riverside. And on March 7, she spoke about "Chicanas in the Social Sciences: Breaking Barriers and Defining New Roles," which was part of the Semana de la Mujer sponsored by the Chicano Studies Program at the University of California.

## THE BULLETIN BOARD



### A HEARTY WALK

Still time to sign up for the university's Walk with Life being held May 13. The event is staged to benefit your favorite charities or, this year, you can name a Cal State department or program. Registration is at 7:30 a.m. and the walk (actually, runners can come, too) begins a half-hour later. Call Pam Langford at Ext. 5006 about pledge forms.

### HELP MAKE A GRAD'S DAY

Supervisor permitting, you could earn some compensatory time off and make a Cal State grad a bit gladder on Commencement day if you volunteer to help out during one of the two June 17 ceremonies.

The morning ceremony time slot for the schools of Education, Humanities and Natural Sciences is 7 a.m.-noon, and for the schools of Business and Public Administration, and Social and Behavioral Sciences, 3-8 p.m. Call alumni affairs at Ext. 5006 for more details.

### EDUCATION ON HARASSMENT

May 4-11 is sexual harassment prevention week at Cal State. Several talks and related informative events are on tap, including survey results of CSUSB students' reports of harassment, how adolescents view causes of rape, legal issues, self-defense, an exhibit of the Tailhook incident, and the showing of award-winning videos. For times and dates call Martha Kazlo at Ext. 5040.

## C A L E N D A R

### THROUGH MAY 26

#### Art Show.

"Leo Doyle: Private Visions." University Art Gallery. Gallery hours Mon.-Fri., 9 a.m.-4 p.m. Sat. and Sun., noon-4 p.m. Free. Ext. 5802

### FRIDAY, SATURDAY, MAY 5, 6

#### Dinner Concert.

Annual Renaissance Banquet featuring Offenbach's "Orpheus in the Underworld." 7 p.m., Student Union Events Center. \$30 per person. Reservations required. Ext. 5859.

### TUESDAY, MAY 9

#### Music.

CSUSB Jazz Ensemble directed by Andy Cleaves. 8:15 p.m., Recital Hall. General admission \$5, students \$3. Ext. 5859.

### WED., MAY 10

#### Talk.

"The Influence of Posada on Chicano Art," by Joe Moran. CSUSB professor of art. 7:30 p.m., Commons Sycamore Room. Free. Ext. 5810.

### SATURDAY, MAY 13

#### Baseball.

Cal Poly, Pomona, Noon.

### MONDAY, MAY 15

#### Music.

CSUSB Faculty Brass quintet. 8:15 p.m., Recital Hall. General admission \$6, students \$4. Ext. 5859.

### MAY 16, 17

#### Dance.

"Diversity in Dance." Tuesday, 7 p.m. Wednesday, noon and 7 p.m. Recital Hall. \$3. Ext. 5351.

### MAY 18

#### Talk.

John Taylor, University of Arizona dean, on diverse populations and universities. 7 p.m., UH-106. Free. Ext. 5238.

### MAY 19, 21, 25, 27, JUNE 3, 9, 11

#### Theatre.

"What the Butler Saw," by Joe Orton. A young woman winds up in a mess of mistaken identity and romantic misconduct. Not recommended for children. Curtain time for evening shows 8:15 p.m. May 21 and June 11 shows are 2 p.m. shows. University Theatre. General admission \$8; senior citizens and CSUSB alumni with Alumni Association membership card \$5; students \$3. Ext. 5884.

### MAY 20, 26, 28, JUNE 2, 4, 8, 10

#### Theatre.

"The Mousetrap," by Agatha Christie. Adapted story of strange characters trapped in a snowstorm. Curtain time 8:15 p.m. for evening shows. May 28 and June 4 shows are 2 p.m., Sunday matinees. University Theatre. General admission \$8; senior citizens and CSUSB alumni with Alumni Association membership card \$5; students \$3. Ext. 5884.

## THE FRIDAY BULLETIN

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