

California State University, San Bernardino

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CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

THE FRIDAY BULLETIN

DECEMBER 16, 1994

SMITH TOP PROFESSOR CHOICE, BUSINESS SCHOOL'S FIRST

The first School of Business and Public Administration faculty member ever to receive an Outstanding Professor award was named late last month, the 1994-95 honor going to Mary Smith (Marketing).



Mary Smith

Smith, who is in her eighth year of teaching at Cal State, says receiving the award "feels wonderful" particularly because she only finished her doctoral work in 1988 and has now won the Outstanding Professor award in her first year of eligibility. Faculty must be on tenure track for at least six years before they can be nominated to receive the award.

A firm believer in hands-on business experiences, Smith says that some of the projects she gives students involve risk because she allows them to do research or present ideas to large companies.

"The image of the (business) school, the department, the university is very important." Participating in the American Advertising Competition and working on an ad campaign for Apple computers are just a couple of projects in which she has had her students involved. This winter

quarter some of Smith's students will do a project for Hyundai.

Smith, who earned her M.B.A. and Ph.D. from the University of Texas at Arlington, also attributes some of her success as a teacher to her bachelor's and master's degrees in English literature.

"What I'm trying to show them (students) is how to organize and write reports," to "present them in a clear, concise manner that makes sense to managers."

With her focus on consumers and the community-at-large, Smith has tried to put to practice in teaching her Rotary Club motto, "Service above self."

She shares the Outstanding Professor honor, she says, with the School of Business and Public Administration, her department, and her students. "I didn't get this award in isolation."

HOW TO GET WHAT YOU WANT, STAY FRIENDS IN BUSINESS

"Win-Win Negotiating," the topic of Fred Jandt's (Communication Studies) acclaimed book, is the subject of the next Business Partners' Executive Briefing that will be held Jan. 11 in the Upper Commons.

"Conflict is an unavoidable part of life, but if handled correctly, it can be a positive force in your professional, personal or home life," comments Jandt about his presentation which will be given from 7:30-9 a.m.

"For anyone who has to negotiate a deal, contract or agreement, this breakfast program will show you how," notes Dean

Eldon Lewis, whose School of Business and Public Administration is hosting the breakfast along with First Interstate Bank.

Jandt will offer a framework that allows you to learn from the same negotiating techniques used by people whose job is managing conflict—hostage, business, diplomacy, labor and government negotiators.

All participants will receive a free copy of Jandt's book, "The Manager's Problem Solver."

Reservations are required by Jan. 6. Cost is \$10 for campus employees. More information is available at ext. 5700.

VILLAGE BURGLARIZED

At least five rooms in the Serrano Village residence halls were burglarized over the Thanksgiving holiday, the thief or thieves making off with VCRs, televisions, compact disc players, cellular phones and a small amount of cash.

"In all instances there was no visible sign of forced entry," says Randy Harrell (Student Services). "Either a key was used or they used an entry device."

At 4:15 a.m. on Nov. 24, an intruder opened the locked door of resident assistant Mark Kang, who was asleep. When Kang failed to answer quickly to a knock at the door, someone entered. The person fled when Kang asked what was happening.

None of the housing master keys are missing and no keys from the five burglarized rooms have been reported lost or stolen. Harrell does not believe that any copies of master keys were made.

Police investigations have not produced any arrests as yet.

CAMPUS BIKE POLICY DRAFTED

A draft of a formal campus bike policy has been developed and is now going through revision and approval stages.

Spearheaded by the Public Safety and Environmental Health and Safety offices, the move to create a bike policy comes as the university is laying down more sidewalks for new buildings.

As of now, no bike paths or racks have been planned for the inner core of the campus, says Tony Ichsan (Environmental Health and Safety.) All existing bike paths run around the perimeter of the campus, he says.

But any policy will have to be examined by Associated Students, Ichsan adds, saying that the plan may have to include bike lanes.

"I think we'll have to take a look," says Randy Harrell (Student Services), "at some kind of minor, internal bikeway." Harrell says that several campuses in the University of California and CSU systems do have bike paths inside the campus.

"Students see our hypocrisy here. We say 'don't ride here or there,' but we drive our vehicles all over the place."

Harrell says the campus has about 1,000 bike-riders, and the bike population will grow, Harrell believes, once the racks are added.

Right now, bicycles are allowed on the vehicle access roads around campus. Once new racks go up, signs will be posted.

FOSSIL FOUND IN CHINO HILLS

What Cal State geologists estimate is a nine million-year-old whale mandible was discovered in the Chino Hills Nov. 18 by Cal State alum, Deanna Ingram.

A 1993 graduate in geology, Ingram, who works for the construction company hired for a Chino Hills development project, spotted a piece about the size of a softball as she surveyed the ground uncovered by heavy equipment. CSUSB Professor Britt Leatham was working as a consultant on the project for Archaeological Consulting Services.

The bone, says Leatham, was buried underneath a 100-foot high hill that was being removed.

"The rocks tell us that it (the area) was part terrestrial, part ocean," adds Leatham, who thinks that the whale probably beached itself in an estuary.

Leatham, Ingram and colleague Will Jenson, a 1986 Cal State graduate with a degree in anthropology, used a poly vinyl acetate—glue, essentially—to help hold the mandible together. The 6-7,000 pound, 11 1/2-foot-long piece was transported to Cal State, where the three will continue to work on it.

The fossil comes from the late Miocene Epoch, Leatham says, and may be related to the Blue Whale.

"But until we get more measurements, we're not going to know which species for certain."



ON THE BEAM—Major contributor Robert V. Fullerton signs his name to the beam that was hoisted up during the topping out ceremony for the Visual Arts Center on Nov. 28. The art museum part of the complex was named after Fullerton, and is now less than \$20,000 short of its \$760,000 goal in funding. An American flag and a Christmas tree sat atop the beam, a tradition in construction projects that began around the turn of the century. The museum is a 4,000-square-foot building with two galleries connected by a colonnade, the visual arts center a 58,510-square-foot classroom, office and research facility.

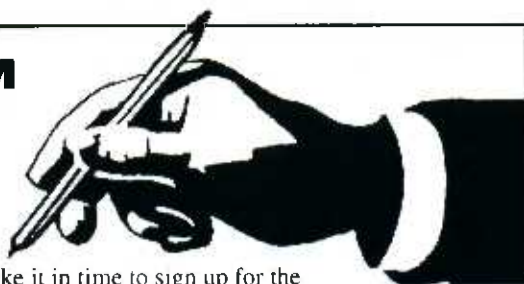
HAPPY HOLIDAYS



President and Mrs. Anthony H. Evans extend season's greetings to all in the university community.

"Again this year, Lois and I wish for you and your family a joyous holiday season. Thank you for your unwavering effort to improve the university this past year."

A NOTE FROM HUMAN RESOURCES



WALK AND TALK

If you walk fast, you can still make it in time to sign up for the H.R. Feet Beat Walking Club, which held its first group walk Dec. 5. The program is the newest under the Human Resources Employee Assistance Program and, besides the physical benefits, offers walkers encouragement from co-workers. Walks take place on Mondays and Wednesdays during break periods—10:15-10:30 a.m. and 3-3:15 p.m. Call Jolene at Ext. 5138 for information.

DISCOUNT PROMOTIONS

Certificates for See's Candies are available in the Human Resources Office. The certificates are \$7 for 1 pound of candy. Please note: we do not accept checks. Cash only.

Knott's Berry Farm Tickets also are available in the Human Resources Office for staff and faculty. Tickets are \$13.50 and valid Feb. 18-April 16, 1995. Cash only.

Contact Jenny Casillas at Ext. 5138 from 8 a.m.-5 p.m., Monday-Friday for additional information.

PAYCHECK DISTRIBUTION LIST

Although the university will be closed between Christmas and New Year's, December paychecks will be available on Friday, Dec. 30, from 9:30 a.m.-11:00 a.m., says Daryl L. Anderson (Accounting).

To assist faculty and staff, the designee's name, location and extension are listed below. Checks not disbursed that Friday will be picked up at the Bursar's window at 11 a.m., Tuesday, Jan. 3, 1995, by the regular designees from the schools and departments.

Accounting/Payroll/ Student Aid Accounting	Daryl Anderson Ext. 5153	SH-104
Parking/Public Safety	Linda Durham Ext. 3912	Parking Office
Human Resources/Physical Planning and Development	Maria Lootens Ext. 3139	SH-127
Physical Plant	Michael Benton Ext. 5172	PP-100
Support Services/Budget VP for Admin. & Finance	Phil Havins Ext. 5151	Receiving Warehouse
University Relations	Sandra Collins Ext. 5007	AD-121
Division of Information Resources and Technology (Library/Computer Center/ Audio-Visual)	Rob Bowers Ext. 7272	PL-22
Academic Affairs: School of Humanities	Barbara McDonald Ext. 5800	AD-101
School of Bus & Pub Admin.	Lynda O'Brien or Dean Eldon Lewis Ext. 5700	JB-278
School of Education	Carolyn Thom Ext. 5603	FO-125
School of Natural Sciences	Helen Johnston Ext. 5300	BI-130
Sch. of Social & Behavioral Sci.	Nicole Roche Ext. 5570	FO-175
Undergraduate Studies Academic Services Counseling and Testing Educational Support Services EOP Learning Center	Debbie Lopez Ext. 5042	UH-395
Extended Education	Keri Maijala Ext. 5975	SH-134
Academic Affairs (others) Academic Personnel Academic Programs Academic Resources Graduate Programs Sponsored Programs	Karen MacIntyre Lil Haskell Ext. 5024	AD-101
Student Services	Karen Newman Ext. 5185	UH-231
President's Office	Trisha James Ext. 5002	AD-105



CALCULATED RISKS—Academic Computing and Media celebrated its move to the Pfau Library on Nov. 15 with an exhibit, seminars and an afternoon raffle. The winners include, from left to right: Kim Laschober and Sandra Richards (Extended Ed); Joyce Alta (Telecommunications); and receiving for Irene Jones (Library) her husband, Terry, and for Jonova Knickerbocker (Development) co-worker Bev Johnston. Other winners were Bill Martin (Physics); Kevin Poarch (Psychology); Joe Notarangelo (Extended Ed); and Mojdeh Vaziri (Administrative Computing).

THE BULLETIN BOARD



MAKE A STATEMENT

The University Diversity Committee (UDC) is sponsoring an Open Forum on Friday, Jan. 27, 1995, 1:30-3:30 p.m. in the Recital Hall. The topic is the draft "Statement of Commitment to Diversity" and the "Mission and Goals Statement." The forum is open to the campus community. Copies of the draft statements can be obtained from the Information Resources and Technology Division Office in PL-2006.

HOLIDAY CLOSING

Just a reminder that the heating and air-conditioning systems will be turned off from noon on Friday, Dec. 23 to 7 a.m. on Tuesday, Jan. 3 for the holidays.

ERT CORRECTION

Showtimes listed for the Education Round Table cable television program in the last edition of the Bulletin were incorrect for the Tuesday airing, which occurs at 9:30 a.m. and 7:30 p.m. weekly.

MAIN MOVES

The campus's mainframe computer, the IBM 4381, and the library's 9370, which operates the online catalog service, will be moved into the new library wing over the holiday break. That means there will be interim periods that the system will be unavailable. The move will occur between Dec. 22 and Jan. 3. During that period, access to e-mail or data services may not always be available. The system will be backed up to avoid any "disasters."

C A L E N D A R

FRIDAY, DEC. 16

Women's Basketball.

U.C. Davis, 5:45 p.m.

Men's Basketball.

Northern Michigan, 8:05 p.m.

WED., DEC. 21

Women's Basketball.

Southern Utah State, 7:30 p.m.

WED., DEC. 28

Women's Basketball.

Adams State College, 7:30 p.m.

THURSDAY-FRIDAY, DEC. 29-30

Men's Basketball.

Coyote Classic, 6 & 8 p.m.

FRIDAY, DEC. 30

Women's Basketball.

Sonoma State, 3 p.m.

TUESDAY, JAN. 3

Men's Basketball.

Concordia University, 7:30 p.m.

THURSDAY, JAN. 5

Women's Basketball.

Alaska Fairbanks, 7:30 p.m.

SATURDAY, JAN. 7

Women's Basketball.

Azusa Pacific, 5:45 p.m.

Men's Basketball.

Abilene Christian University, 8:05 p.m.

WED., JAN. 11

Breakfast Talk.

CSUSB professor Fred Jandt on "Win-Win Negotiating." 7:30-9 a.m., Upper Commons. \$10 for campus community. Reservations by Jan. 6. Ext. 5700.

Celebration.

Martin Luther King Birthday Celebration featuring Ira and Carla Jackson. Expressions Youth Choir, readings of King's work. 11:30 a.m.-1:30 p.m., Student Union Events Center. Free. Ext. 5943.

Music.

Guest artist Franklin Cox. New resources for cello. 8:15 p.m., Recital Hall. General admission \$6, students and senior citizens \$4. Ext. 5884.

THURSDAY, JAN. 12

Men's Basketball.

Cal Poly, Pomona, 7:30 p.m.

THE FRIDAY BULLETIN

is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. Next issue: **Friday, Jan. 13.**

Items for publication should be submitted in writing by 5 p.m.,

Tuesday, Dec. 20 to:

Sam Romero, Editor
Public Affairs, AD-121

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BULLETIN WINTER SCHEDULE

(Editor's Note: Due to the short staffing around the holidays, The Friday Bulletin will not be published Jan. 6 as originally scheduled. The next issue will run Jan. 13.)

The following schedule is published for those wishing to submit story ideas or other campus-related information for possible publication in The Friday Bulletin:

Generally, story ideas submitted for consideration by the Public Affairs Office should be sent at least three weeks before a target publication date. Submissions for such short items as community service or birth announcements are due 10 days before a publication.

Dec. 20	Jan. 13
Jan. 17	Jan. 27
Jan. 31	Feb. 10
Feb. 14	Feb. 24
Feb. 28	Mar. 10
Mar. 14	Mar. 24