

California State University, San Bernardino

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THE FRIDAY BULLETIN

SEPTEMBER 17, 1993

"QUALITY ASSURANCE" HIGH PRIORITY FOR '93-'94

The fire alarm that rang through the Event Center was no indication that faculty and staff—there for the President's 1993 convocation address—were to leave.

The alarm was accidental and Evans had a few things to say about "quality assurance" at the Sept. 14 meeting.

Because higher education has been criticized in the media—particularly of late—for failing to improve significantly the education levels of students graduating, Evans said now may be the time to set firm quality assurance standards.

Areas he suggested examining included the qualifications of instructors, testing requirements for students, the extent and quality of tutorial assistance, class sizes, the quality of time spent with students and ways of measuring the quality of classrooms and facilities.

Evans focused special attention on students' writing skills, which, in many cases, he said, were poor.

"I ask that we now implement a writing-across-the-curriculum requirement" that would have students in every major work on bettering their communication.

Tied to issues of quality, Evans said, was

the need for diversity. "Diversity is the balance of quality and equity" in education, he said, stressing the point that 1993 will be the year diversity becomes a primary mission of the university.

Much has been accomplished by many offices around the campus over the past year, Evans said, and he was particularly pleased with the management of the campus's building program, which had as many as 12 projects going at once, and the almost \$8 million in grants won by university faculty and staff.

On matters of the budget, Evans said, "There's no opportunity at this moment to return to budget and operating levels of the past."

Before Evans delivered his convocation address, David DeMauro (Administration and Finance) presented the Employees-of-the-Year awards.

The Excellence in Performance awards went to Peggy Clark (Financial Aid) and AnnMarie Deans (University Relations), while the Outstanding Employee awards went to Fred Roybal (Physical Plant) and Carol Smith (Biology).

CAL STATE SAYS 'HELLO' TO JACK BROWN HALL

One month shy of the two-year groundbreaking anniversary in 1991, Jack H. Brown Hall officially will begin its first year as Cal State staff, faculty and administrators dedicate the new building on Friday, Sept. 24 at 8 a.m. Coffee, orange juice and doughnuts will be available beginning at 7:30 a.m. in the main entrance area of the building. A separate dedication ceremony for off-campus community members is being held Sept. 21.

"The faculty are very excited about using the new technology in the building," says Dr. Eldon Lewis, interim dean (School of Business and Public Administration).

"What we have are probably the most advanced technological devices, including 'projectors' that we can hook up to our computers and are interactive with what a teacher is doing." The computer science and math departments also will take advantage of the new technology as they will occupy the entire third floor of the new building.

One hundred DOS computers are scheduled to arrive in just a few days, Lewis adds. Eventually, business students will have access to 250 DOS computers to do laboratory work, compared with 24 DOS

units this past year.

Jack Brown's gift of \$1 million is going toward the purchase of furnishings, artwork and other enhancements for the building. His contribution, as well as that made by Nicholas Coussoulis, have "inspired many people to donate to the university," says Dr. Judith Rymer, vice president (University Relations). Until the university had named Jack Brown Hall and the James and Arianthi Coussoulis Arena—named after Nicholas Coussoulis' parents—she says, only the Pfau Library carried the name of a university honoree.

What Lewis likes about the new business building is that it does, in fact, look like a business building. The lobby areas and the building's "openness," he explains, give it that feel.

The look of Jack Brown Hall may represent something more for portions of the business community, says Jim Kennedy, president of the Cal State Alumni Association and a managing partner in the accounting firm, Kennedy & Kennedy.

"For those portions that draw from the college pool," he says, "we're all glad to see that (business) program get bigger and stronger."

1993/94 DEANS AND DEPARTMENT CHAIRS

SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

Interim Dean	Dr. Eldon Lewis
Accounting and Finance	Dr. Linvol Henry (acting)*
Information and Decision Sciences	Dr. C.E. Tapie Rohm
Management	Dr. John Chaney
Marketing	Dr. Nabil Razouk
Public Administration	Dr. Clifford Young*

SCHOOL OF EDUCATION

Dean	Dr. Jean Ramage
Advanced Studies in Education	Dr. William Camp
Elementary/Bilingual Education	Dr. Billie Blair
Secondary and Vocational Education	Dr. Phyllis Fernlund

SCHOOL OF HUMANITIES

Dean	Dr. Beverly Hendricks
Art	Prof. Richard Johnstone
Communication	Dr. A. Craig Monroe*
English	Dr. Harry Brand
Foreign Languages	Dr. Jacques Benzakein
Philosophy	Dr. Jill Buroker (acting)*
Music	Dr. Loren Filbeck
Theatre Arts	Dr. Margaret Perry (acting)*

SCHOOL OF NATURAL SCIENCES

Dean	Dr. Louis Fernandez
Biology	Dr. Klaus R. Brasch
Chemistry	Dr. John Craig
Computer Science	Dr. Peter Wetterlind
Geology	Dr. James Mehegan*
Health Science	Dr. Richard Eberst
Mathematics	Dr. John Sarli
Nursing	Dr. Janice Layton
Physics	Dr. Leo Connolly
Physical Education	Dr. Chris Grenfell

SCHOOL OF SOCIAL AND BEHAVIORAL SCIENCES

Dean	Dr. Aubrey Bonnett
Anthropology	Dr. Frances Berdan
Criminal Justice	Dr. Franklin Williams
Economics	Dr. Parviz Ashedown
Geography	Dr. Theodore McDowell*
History	Dr. Robert Blackey
Political Science	Dr. Michael LeMay
Psychology	Dr. Charles Hoffman
Sociology	Dr. David Decker
Social Work	Dr. Rosemary McCaslin

*asterisk indicates new appointment.



QUIET BEFORE THE STORM—Jack H. Brown Hall awaits dedication and the flood of fall quarter students who will stream into the new building's 131,496 gross-square-feet of classroom, laboratory and office space when school opens on Sept. 23.

...AND THE BUILDING GOES ON

While the tenants of Jack H. Brown Hall and the expanded Student Union are settling into their sparkling new quarters, construction on the library addition is reported to be ahead of schedule.

With the exterior panels in place, the library wing will receive a glazing finish in October while interior finishing work continues. The project may cross the finish line as early as December, about five months ahead of the original completion date, reports David DeMauro (Administration and Finance).

The jackhammering that has been rattling the nerves of employees in the Pfau Library is expected to be concluded by the start of classes, DeMauro adds.

Expanded parking near the Foundation Building also will greet the new academic year. Approximately 100 spaces have been added with the new lot.

The athletically inclined may take advantage of the expanded playing fields associated with the construction of the Health and Physical Education Complex. Amenities include new track and soccer

fields, plus basketball and tennis courts. Progress on the building expansion, including the new arena, continues at a good clip. A topping off ceremony observing the mid-way point in the project is expected to be held in October.

Still on the drafting table are the working drawings for the new \$15 million visual arts classroom building that will include a University Art Museum, if private funding is secured for the latter portion of the project. Approximately half of the \$560,000 required for the museum was pledged by early August. Construction could begin in January on the arts complex.

Plans for the Social and Behavioral Sciences building continue to be developed with "one of the best architectural teams" that the university has ever worked with, DeMauro says, referring to DMJM of San Bernardino and Los Angeles. State funding for the construction of the \$26 million building is contingent upon a voter referendum on general obligation bonds, which is expected to be on the ballot next year.

A NOTE FROM HUMAN RESOURCES



ASSISTIVE DEVICE PROGRAM

The deadline to submit proposals for Phase II of the assistive device program is October 11. Designed to provide funding to supplement campus support for employees with a disability, the Assistive Device Program may include issuance of adaptive computing equipment, portable telecommunication devices for the hearing impaired, and print magnifiers for the visually impaired. Examples of auxiliary aid assistance include readers, interpreters, transliterators, drivers and classroom assistants. Special travel needs may also be funded.

For more information or a proposal form, call Twillea Carthen at Ext. 5138.

SPECIAL GROUP DISCOUNTS

Los Angeles County Fair

The Los Angeles County Fair runs Sept. 10 - Oct. 3. Advance prices for adults are \$5 and children, ages 6-12 are \$3. Gate prices are \$8 for adults and \$4 for children. Children 5-and-under are admitted free. A Fair Fun Pack also is available for \$10. It includes 30 ride coupons and 5 buy-one/get-one-free game coupons (a \$19 value offer).

Entertainment books are now available in the Human Resources Department at \$30 per book.

Disneyland

The "End of Summer VIP" at Disneyland discount is running now through Sept. 30. Tickets are \$21.75 per passport for all ages—a \$8.25 savings off the regular passport price! Children 2-years-and-under are free. Child passport (ages 3-11) is \$24. Parking fee is not included.

Tickets are now available on a first come basis in the Human Resources Office, cash only. No exchanges or refunds.

If you have any questions, please contact the Human Resources Department at Ext. 5138.

THE BULLETIN BOARD



LET'S PICNIC!

What better way to kick off a new school year than with music, food, sports activities and fun for the children at the university picnic coming Sunday, Sept. 26?

The annual affair will go from 2-6 p.m. on the athletic fields, and will include music by The Latin Society from 3-5 p.m., a gourmet barbecue (if you don't bring your own goodies), tours of new facilities, and of old faults—San Andreas, that is. Children will enjoy face painting, a clown and pinata, and softball and volleyball competitions also will be held. Call Ext. 5234 for more information.

'USE DOOR, NORTH SIDE'

Renovation of the south entrance/exit of the Pfau Library means patrons will need to use the north entrance/exit and the restrooms on the third and fourth floors for a few weeks. Workers are constructing separate exit and entrance doorways, installing a new 3M security system, and replacing some existing doors with electric ones. Construction noise will be replaced with peace and quiet when the project reaches completion around mid-October, if all goes as planned.

UNITED WAYS OF CARING

Volunteers from corporations, service clubs, churches and schools are being recruited by the United Ways of the Inland Empire for the Days of Caring project, Oct. 8 and 9. The project is designed to bring the community together to fix-up, clean-up and help out at area not-for-profit agencies serving the local communities. Call Mary Colacurcio at Ext. 5008 for more information.

WEST COAST PREMIERE

"Lionel Grey," a play by Linda Stockham, secretary (Anthropology, Geography, Paralegal Studies), will premiere on the west coast this January when it's staged at the Rose Theatre in Los Angeles. The show originally played at Northern Kentucky University this past April.



EXTENDED ED OPEN HOUSE

Instructors and program coordinators will discuss certificate programs on Sept. 21 when the Office of Extended Education hosts its "Wise and Shine Open House" from 5-8 p.m. in the Foundation Building.

The evening also will include demonstrations in the IBM and Macintosh labs, and short courses and demonstrations in country and western dance, karate and cooking. Gift certificates for extension courses will be given away as door prizes and refreshments will be provided. Call Ext. 5975 for more information.

FALL QUARTER BULLETIN SCHEDULE

Following is the fall, 1993 Friday Bulletin schedule of submission and publication dates. Note that, due to the Thanksgiving holiday, a Dec. 3 issue will be distributed (instead of Nov. 26), which carries with it a submission deadline date of Thursday, Nov. 18.

Generally, submissions are due 10 days before the date of publication. Story suggestions for consideration by the editorial team should be submitted three weeks before a possible publication date. Send items to: The Friday Bulletin, Public Affairs Office, AD-121, or call Ext. 5007.

SUBMISSION DEADLINE	PUBLICATION DATE
Sept. 21	Oct. 1
Oct. 5	Oct. 15
Oct. 19	Oct. 29
Nov. 2	Nov. 12
Nov. 18	Dec. 3
Dec. 7	Dec. 17
Dec. 21	Jan. 7

COMMUNITY SERVICE

Dr. Elliott Barkan (History) participated in a panel discussion on immigration issues at the San Bernardino Sun on Aug. 12. On Aug. 23, he spoke to high school teachers from San Bernardino County on "Teaching Diversity to Diverse Student Groups."

Dr. Billie Blair (Elementary and Bilingual Education) spoke at the San Bernardino Business and Professional Women's August meeting on the topic of "Women and Leadership."

Dr. Jim Bush (Social Work) presented a workshop for the Mid-Cities District, Dept. of Rehabilitation annual district meeting on Aug. 5. His topic covered stress, burn-out and motivation of workers in the city of Lawndale.

Dr. David Stine (Advanced Studies) attended the Kiwanis International Convention in Nice, France as the voting delegate of the Ontario, California Club, for which he will be installed as president in October.

THANK YOU ...

... From Charlotte Conrads (Physical Planning and Development) for all the cards and letters of concern, the flowers and all the encouragement while she was out on catastrophic leave following her auto accident. A special thanks to all those who donated time on her behalf. Charlotte returned to work on Monday, Aug. 30.

... Also from Barbara Holtzman (Academic Scheduling) ... "Before my operation and during my recovery, I was awed by the magnitude of caring demonstrated by our campus community. Thank you for the cards, flowers, gifts, food, visits, donated sick leave and blood donations. And the answer to the question asked by many: Yes, I do have a brain."

CALENDAR

FRIDAY, SEPT. 17

Women's Soccer.
U.C. Davis.
2 p.m.

TUESDAY, SEPT. 21

Volleyball.
U.C. San Diego.
7:30 p.m.

SEPT. 23, 24

Bazaar.
New and used items at unbeatable prices. 10 a.m. - 2 p.m. Student Union Quad. Ext. 5238.

FRIDAY, SEPT. 24

Interactive Video.
"Fun Flicks" (interactive-style video). 10 a.m.-4 p.m., Event Center.

SUNDAY, SEPT. 26

University Picnic.
A gourmet barbecue, music by The Latin Society, volleyball and softball competitions, tours of new campus facilities, and face painting and clowns for children kick off the new year for campus community and friends. 2-6 p.m., athletic fields. Ext. 5234.

Men's Soccer.
Grand Canyon University.
1 p.m.

WEDNESDAY, SEPT. 29

Volleyball.
Cal State, Bakersfield.
7:30 p.m.

(All athletic contests are home games, unless noted otherwise.)

IN MEMORIAM

The campus community extends sympathies to Michael Benton (Custodial Services) and Denise K. Benton (Upward Bound) on the death of his father, Horace Benton, Sr., who died Aug. 23 at the age of 90.

PERSONNEL

Promotion	Hourly
Gisselle G. Hopkins Payroll Technician I Payroll Office Ext. 5151, SS-103	Linda Burke Clerical Assistant II International Student Services Ext. 5193, UH-183
Tina Valencia Clerical Assistant II Undergraduate Studies Ext. 5032, UH-368	Mary Woody Accounting Clerk Accounting Ext. 5153, SS-104
Promotion (Full-time) Monja Mestlin Clerical Assistant III Academic Scheduling Ext. 5059, AD-163	Noreen Lange Accounting Clerk Accounting Ext. 5153, SS-104

HONORS

Dr. Bruce Golden (English) placed first in the fourth annual International Imitation Raymond Chandler Writing Competition. His short story, "Replay," topped 139 entries in the contest that spoofed Chandler's tough private eye, Phillip Marlowe.

Dianna Pelletier (Advising Center) has been selected by Victor Valley Community College to receive the Victor Valley College Alumni Contribution to the Field of Education Award for 1993. She will be presented with the award in October.

THE FRIDAY BULLETIN

is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. Next issue: **Friday, Oct. 1.** Items for publication should be submitted in writing by 5 p.m., **Tuesday, Sept. 21** to:
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