March 5 1993

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CONSUMERISM KEY TO MANAGING TV VIEWING

Membership in a media advocacy group is one thing that can help parents feel better about the influences that the commercial media have on their families, says Dr. Cheryl Harris (Communication Studies). Harris's six-year study of advocacy groups, such as Viewers for Quality Television, revealed that Americans feel greater control in influencing television programming. She says, "It's also important that you focus on outcomes rather than input—how much students are actually learning, for example, and not merely how many faculty have doctorates.

NINE AREAS ARE BEING EXAMINED:
1. Institutional integrity (i.e., operations, finances and respect for persons)
2. Institutional purposes, planning and effectiveness
3. Governance and administration
4. Educational programs
5. Faculty and staff
6. Library, learning resources, computing and information
7. Student services and co-curricular learning environment
8. Physical resources
9. Financial resources

Because the review is so broad-based, it will require the participation of staff, faculty, students and administrators. Two advantages of doing a self-study, administrators say, is that it gives students and university employees a chance to see the strengths and weaknesses of their institution, and to suggest ways to improve it.

Avoiding media completely usually doesn't work, adds Pritchard, because "you eat yourself up with self-analysis. You don't see your imperfections," or that "you lose perspective.

Because there's no escaping the influences of mass media, Harris believes that the healthiest choice is to become an active consumer. The dangers, on the other hand, adds Pritchard, are to be so "laudatory that you don't see your imperfections," or that "you eat yourself up with self-analysis. You don't want to be so introspective that you lose perspective.

Without some boundaries on media use, you avoid making it useful, meaningful work rather than busy work. CSUSB is one of the last colleges on the 10-year accreditation cycle. Because the world changes so fast, Pritchard says it will now be conducted every eight years.

WALKER GAINS WEST REGION TEAM SPOT

Walker was named last week to the National Association of Basketball Coaches Division II All-West Region team. Walker was one of 10 Division II players selected overall, seven coming from the CCAA conference. He was also among the top nine West Region team players selected overall, seven coming from the CCAA conference. It is considered by many coaches to be one of the most competitive conferences nationally. Conference coaches vote today on player-of-the-year honors. Walker and the other nine West Region team players are also considered by many coaches to be one of the most competitive conferences nationally.
A NOTE FROM HUMAN RESOURCES

"BALANCING WORK AND HOME"

Your CSUSB EAPWellness program is sponsoring a Lunch 'N Learn Series presented by Health Net on Thursday, March 18 from noon until 1 p.m. in the Commons Sunroom.

The presentation will be called "Balancing Work and Home," and will be presented by Joyce Vars, MS. If you're juggling a personal and professional life that's threatening to spin out of control, join us in examining values and expectations. It will be time well spent.

We'll discuss: Why we try to be super parents, tips and strategies for balancing work and family, defining lifestyles in the 90s, and understanding the problems and pleasures of working and parenting.

To attend the workshop, simply sign up in Human Resources, SS 110, with Jolene Armstrong or Marjorie Callaghan by March 11 to reserve a seat. All you need to bring is your lunch and your desire to learn more. Health Net will provide soft drinks. A free drawing with exciting prizes also will be held.

RENAISSANCE BANQUET A "LOVEFEAST"

Good feasts are rare and a good love feast rarer still. But the "Renaissance Banquet" operetta, "The Mikado," is so bone-tickling, melo-romantic a Renaissance piece as such, but is versatile enough that it can be set in the 1700s. Fully staged and costumed, the evening's production will be conducted by Jean Saudino (Music). Tickets for the banquet are $25 per person. Reservations must be made by March 12. Call Ext. 5859 for more information.

C A L E N D A R

FRIDAY, MARCH 5
Lecture. Drs. Tom Meisenhelder and Susan Mentoelkover speak on "Teaching and Research in Zimbabwe." 3-5 p.m., FO-177. Free.

FRIDAY, SATURDAY MARCH 5, 6
Theatre. Two one-act plays produced entirely by students. "The White IJars," and Keri Hostetler and the Audiovisual Department, was attacked and robbed by three men, ages 18-25, as he left work about 8:20 p.m. Monday. Beaten and robbed by three men, ages 18-25, as he

SATURDAY, MARCH 6
Softball. Cal State, Dominguez Hills, noon.

MONDAY, MARCH 8
Baseball. Wayne State, NE, (doubleheader) 4 p.m.

WEDNESDAY, MARCH 10
Music. The CSUSB Symphonic Band performs works by Hindemith, Bach, Rhapsods and Nelson under the direction of Luis Gonzalez. 8:15 p.m., Recital Hall. General admission, $5; students, $3.

SUNDAY, MARCH 14
Music. The CSUSB Concert Choir and University Chorale perform pieces by Faure and Britten under the direction of Loren Filbeck. 8:15 p.m., Recital Hall. General admission, $5; students, $3.

MONDAY, MARCH 15
Theatre. The Imagination Players perform 11 short children's stories. 7 p.m., Recital Hall. Free.

COMMUNITY SERVICE

In mid-February, Dr. Robert Blackey (History) spoke to San Gorgonio High School students about essay test-taking skills, and then travelled to Washington, D.C. to lead a team from the American Historical Association for a meeting of the National History Standards Council.

Mary Colacurcio (Alumni Affairs) has been appointed to the board of directors of Arrowhead United Way for a third year term.

BIRTH ANNOUNCEMENT

The campus community congratulates Dr. Laura Kamperman (Psychology) and Dr. Tom Pierce (Economics) on the Feb. 13 birth of their son, Andrew Thomas. Born at St. Bernardine's Hospital, the new baby weighed 6 pounds, 15 ounces and measured 19 inches long.

STAFFER MUGGED

CSUSB/Black Faculty and Staff Association will hold its annual scholarship banquet on Saturday, April 3 in the Upper Commons. Being hailed from 10 a.m.-5 p.m., the gathering will feature keynote speaker Col. Paul Green, one of the original Tuskegee airmen. Donations are $15 per person and all proceeds go directly to the scholarship fund. Advance ticket sales run until March 26. For more information, call Denise Gipson-Perry at Ext. 3098, or Denise Benton at 919.

THE BULLETIN BOARD

THEATRE FOR CHILDREN

The Imagination Players, a theatre department student group, will perform 11 short children's stories in the Recital Hall on Monday, March 15. The free show, which begins at 7 p.m., will last about 90 minutes.

The show is directed by Dr. Sue Reddick, who encourages all parents to "bring as many children as you can find, because it will be an enjoyable time." Doors will open at 6:40 p.m. Parking permits are $1.50 per car. Permits may be picked up at the ticket machine located next to the information booth.

TEACHING IN A MULTICULTURAL WORLD

Dr. Sonia Nieto, an associate professor at the University of Massachusetts, Amherst and author of "Affirming Diversity," will speak on "Preparing Teachers to Work with Diverse Classrooms" on March 11, and host a noon meeting on the same topic March 12. The presentations are sponsored by the School of Education Multicultural Committee and the Intellectual Life Committee.

On March 11, Nieto will host a discussion with faculty from 3:30-5 p.m. in the Lower Commons Eucalyptus Room. That evening, she will speak to both students and faculty from 7:30-8:30 p.m. in the Upper Commons. Nieto will conduct her faculty workshop on March 12 from 9-11:30 p.m. in UH-261.

BLACK SCHOLARSHIP BRUNCH

The CSUSB Black Faculty and Staff Association will hold its annual scholarship banquet on Saturday, April 3 in the Upper Commons. Being hailed from 10 a.m.-5 p.m., the gathering will feature keynote speaker Col. Paul Green, one of the original Tuskegee airmen. Donations are $15 per person and all proceeds go directly to the scholarship fund. Advance ticket sales run until March 26. For more information, call Denise Gipson-Perry at Ext. 3098, or Denise Benton at 919.

Players of the Pear Garden present two one-act plays March 5 and 6. Pictured clockwise are Bill Robertson and Mark Shem, featured in "The White I Jars," and Keri Hostetler and Bill Froelich appearing in "Birdhead."

THE FRIDAY BULLETIN is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino.

Next issue: Friday, March 19. Items for publication should be submitted in writing by 5 p.m., Tuesday, March 9 to:

Sam Romero, Editor
Public Affairs, AD-121
CSUSB
5500 University Parkway
San Bernardino, CA 92407-2397
(909) 880-5007
Vol. 28. No. 5