Meeting of the Minds

May 27th, 6:00 PM - 6:30 PM

Performance by Cash Tijerina

Cash Tijerina

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Performances

Cash Tijerina

Born and raised in Riverside, California, Cash Tijerina is the first graduate of his family from California State University San Bernardino. He began in 2007 at CSUSB with the idea that he would become a business major. Inspired by his younger brother in 2009, he purchased Protools and began to record local artists out of his parents’ house. With absolutely no knowledge of how to create music he changed his major to music and pursued a degree in Music Technology. Instructed and mentored by Professor Scott Vance, Cash developed a love and passion for Electronic Music. With the knowledge gained from Scott Vance, he infused his passion for electronic music with Film. He developed a new way to perform his music live with live visual graphics. This new style of performance led to numerous collaborations in the field of live Performance. As a Video DJ, Cash has performed two operas with Marco Schindelmann at the University of Redlands, and the Cal State Music Department Productions of Trouble in Tahiti, a Tribute to Leonard Bernstien, as well as Frida and Maria De Buenos Aires in collaboration with Dr. Stacey Fraser at Cal State San Bernardino. Cash has also developed a way to perform with live musicians as seen at 2014s Latin Jazz Fest. Cash is currently developing his own Entertainment/Production Company with division’s in audio Engineering and Production, Film, Photography, Artist Management and Live Entertainment.