5-4-1990

May 4 1990

Friday Bulletin

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Key Administrator Named

Dr. Dennis L. Hefner, dean of the College of Agriculture and Home Economics at CSU, Chico, will join our campus community Aug. 1 as the new vice president for academic affairs. He succeeds Dr. Robert Detweiler who went on to be named president at CSU, Dominguez Hills. In the interim, Dr. Amer El-Ahraf has been serving as acting chief academic officer here at Cal State.

Hefner comes to our campus with 18 years of varied academic and administrative experience at CSU, Chico, including a three-year appointment as vice provost. Prior to joining the CSU system, Hefner served as an economist/social science research analyst with the Department of Health, Education and Welfare in Washington, D.C.

Commenting on Hefner’s appointment, President Anthony H. Evans says, “I believe that Dr. Hefner, like Robert Detweiler, will serve our university in an exemplary manner. His academic training and experiences are exceptional. He is energetic and entrepreneurial and is noted for building academic excellence. He is a gifted problem solver. Thus, I have no doubt that he and his wife, Jan, will quickly distinguish themselves here much as they have at Chico State.”

Vice President of University Relations, Dr. Judith Rymer, shares the president’s enthusiasm regarding Hefner’s appointment. “It was a pleasure to chair a hard working search committee that achieved such good results,” she says. “In my view, Dr. Hefner is the right person for this time in the university’s development. His versatility, his wealth of experiences and his enthusiasm for the move to our campus are valuable assets. We’re fortunate to have attracted him to Cal State, San Bernardino.”

Another member of the search committee is equally impressed with Hefner. “I was delighted to hear that Dennis Hefner has accepted our VP position,” says Dr. John Craig, chair of Cal State’s Faculty Senate. “He had outstanding recommendations (continued on page 2)

Task Force Announces Recommendations For Campus Safety Measures

As reported in the March 23 issue of the Friday Bulletin, a campus-wide task force was charged with studying issues affecting crime prevention, crime deterrence and safety measures on campus. The committee was given one month to review a vast amount of information and to make recommendations in the areas of campus environment, public safety, special programs and housing safety.

Several recommendations have been made and many already have been implemented; other suggestions are being considered currently. According to Dr. Juan Gonzalez, assistant to the president and member of the task force, “Overall, the process that led us to assessing areas of need and then developing appropriate strategies to meet those needs was successful. The task force report provided us with a basis to create improvements.”

Several recommendations regarding the campus environment have been implemented. Exterior lighting around the Physical Education Building was improved by replacing the light fixtures mounted in the overhang surrounding the gym. Other lighting improvements will be made in the swimming pool area and in the parking lot adjacent to the Child Care Center. The university will continue to assess the lighting needs of other key campus areas. Foliage around the Physical Education Building has been trimmed. A work order to trim vegetation around the Student Services and Creative Arts buildings is being processed.

Upcoming campus publications will address campus safety tips and provide information on security policies and procedures. The campus escort service will be promoted more widely to help ensure that members of the university community are aware of its existence. Public Safety will recommend the hiring of two more escorts for the 1990-91 academic year.

Maps containing the emergency phone locations on campus have been revised and will be available at various offices in the near future. Workshops on personal safety awareness will be offered throughout the year.

The Department of Public Safety is currently in the process of filling three vacant public safety officer positions. Once fully staffed, the (continued on page 2)
from senate colleagues at Chico. In his interview here with faculty, I was particularly impressed with his emphasis on collegiality and on maintaining support for the quality of existing programs."

Craig goes on to comment that, "I would like to thank the many faculty who came to the meetings with the VP candidates during final exam week and during quarter break. The search committee recognized that this was an inconvenient time. However, there were four simultaneous VP searches being conducted within the CSU. The committee felt it was critical to complete the search process before candidates had to make commitments elsewhere."

During a recent telephone interview, Hefner expressed his excitement about coming to our campus and shared some of his immediate goals as the chief academic officer in charge of all instructional and academic support programs.

"I was delighted (to be appointed) because of the fine reputation of the campus," says Hefner. "It's the fastest growing campus in the CSU system, which provides a wonderful opportunity to develop academic programs of excellence.

"Growth provides an incredible opportunity for the university. The key in managing growth is to insure that existing programs are strengthened and at the same time, provide adequate resources for new degree offerings."

Commenting on the goals and challenges of his new position, Hefner says, "Among my initial goals will be to look at student retention rates and to review procedures to assist student retention and to improve graduation rates. I also would like to review and possibly expand the service role the university plays within the region."

He also shared some thoughts about our faculty. "I look forward to working with the faculty to maintain the strong teaching reputation the university has developed over the past 25 years while at the same time expanding opportunities for professional faculty development and scholarly pursuits." Hefner adds, "I also see a challenge to provide the faculty with grants and other externally funded research projects."

When asked about his impressions of our campus, Hefner says, "When talking to others about the San Bernardino campus, they all shared that it is well known for its excellent faculty and visionary leadership."

Hefner holds a Ph.D. and an M.A. in economics from Washington State University, Pullman, WA. He received a B.A. in economics from Chico State College. His many professional activities include memberships with the American Economic Association, Western Economic Association, Omicron Delta Epsilon, Health Economic Research Organization and American Association for Higher Education.

Hefner and his wife will reside in San Bernardino. Their son, Joel, is a senior at CSU, Chico and their daughter, Kara, is a freshman at U.C., Davis.

Bloodmobile Returns To Campus

Help replenish supplies for the campus Blood Reserve Fund, which ensures that all members of the campus community will have adequate blood supplies if the need arises, when the Bloodmobile returns to campus on Wednesday, May 16. Donations will be accepted from 11 a.m. to 4 p.m. at the Bloodmobile located in front of the John M. Pfau Library. To help facilitate your donation, schedule an appointment by calling the Health Center at Ext. 5241. Employees may be released from their duties for up to one hour to donate blood. Appointments will help shorten your wait.

The drive is being sponsored by the Student Health Advisory Committee, the Health Science Club and the Associated Students, Inc. Many prizes will be available.
Professor Receives International Recognition

One of the largest professional organizations in the teaching field will recognize a member of Cal State’s School of Education at its upcoming annual conference. Dr. Patricia Tefft Cousin, assistant professor of advanced studies, is the recipient of an "Outstanding Dissertation Award" from the International Reading Association.

As one of only 10 award winners, Tefft Cousin will present highlights of her dissertation at a conference slated for May 10 in Atlanta, GA. Her dissertation is entitled “Language Use in a Special Education Resource Room: The Social Construction of Learning Success and Failure.”

In explaining the topic, Tefft Cousin says, “I studied the students’ reading and writing difficulties in a special education resource room and focused on how the curricu-

School of Education faculty member
Dr. Patricia Tefft Cousin is the recipient of an "Outstanding Dissertation Award" from the International Reading Association.

um could be restructured to better support their development in these areas.” Commenting on the award, she notes, “I was really thrilled. I was pleased that my study was given this recognition by my peers.”

Tefft Cousin holds a Ph.D. in language education from Indiana University. She joined Cal State in 1987.

Teleconference Examines Hazardous Materials

Campus technicians and faculty who encounter hazardous materials in their day-to-day work can benefit from an upcoming teleconference slated from 9:30-11:30 a.m. on Tuesday, May 8, in Room 87 of the John M. Pfau Library. Entitled "Introduction to Health and Safety for Educational Institutions," the interactive teleconference will provide hands-on material on a variety of health and safety issues for those who work with hazardous materials.

Four main presentations will be conducted during the free teleconference. These include: “Introductions to Safety in Academic Institutions,” by James Unmack, area manager of the Consultation, Education and Training Unit for Cal/OSHA; “Campus Training Requirements and Documentation,” by Dr. Elaine Bild, director of the Office of Long Range Development and Environmental Planning for the University of California; “Hazard Communication in Academe,” by Dr. Stanley H. Pine, professor of chemistry, California State University, Los Angeles; and "Basic Fundamentals in Industrial Hygiene and Toxicology,” by Dr. Jan Schienle, lecturer in health sciences, California State University, Northridge.

“This teleconference will be an invaluable tool for academic support personnel and faculty in enhancing their compliance with hazardous materials regulations," states Art Butler, director of Administrative Services who oversees Cal/OSHA regulatory compliances on our campus. “Hazardous materials management is one of the fastest growing and changing fields in education and the industry today. It is absolutely essential that all professionals in our field stay abreast of current standards. I would hope that everyone affected by or having an interest in hazardous materials will attend.”

Butler notes that technicians in the Natural Sciences, Theatre Arts and Art Departments, and support services personnel from Plant Operations, Duplicating and Housing would benefit from the workshop material as well as those faculty members wishing to sharpen their skills on the topic.

in Sympathy

Members of the campus community express sincere sympathy to CSU employee Eugenia Villamarin on the April 16 death of her mother, Josephine, who passed away in Queto, Ecuador. Eugenia formerly served our campus as an administrative operations analyst in Academic Scheduling. She is now employed at CSU, San Marcos.

Sympathy also is extended to Dr. Jeffrey King, chair of the Department of Philosophy, on the April 23 death of his mother, Eleanor King.

The California State University, San Bernardino Friday Bulletin is published twice monthly. The next issue is scheduled for Friday, May 18. Items for publication should be submitted in writing by noon, Friday, May 11 to:

Terrie Jo Snyder, editor
Public Affairs Office (AD-104) Ext. 5007
Vol. 24, No. 9
Las Vegas Run & Walk Offers Fun and Prizes

Join the fun as Recreational Sports hosts its "Las Vegas Fun Run & Walk" at noon and 2:45 p.m. Wednesday, May 9. Cal State students, faculty and staff are invited to jog or walk the 1-2/10 mile course at their own individual pace. The course begins west of the Physical Education Building. Five different stations will be set up to provide participants with a playing card. At the end of the course, persons with the best poker hands will receive prizes donated by Jerseys Pizza and San Bernardino Ski and Sports. For additional information on this free event, contact Joe Long (Student Life) at Ext. 5235.

Spring Sale Continues

Attention bargain hunters. The Spring Sale at the Coyote Bookstore continues through Friday, May 11. Save on selected gifts, clothing, reference books, stuffed animals, imprinted items and supplies. Check it out and save some cash.

CSU Hosts Teacher/Scholar Summer Institute

Faculty members will once again have the opportunity to strengthen their instructional abilities and network with their academic peers as participants of this year's CSU Teacher/Scholar Summer Institute.

Attendees may select one of the following topics geared to enhance their performance as educators:

- Teaching Values: Who Gets to Use the Chalk?
- Effective Teaching Strategies for Limited English Proficient Students
- Faculty Leadership and Organizational Skills
- Introduction to "Mathematica:" A System for Doing Mathematics by Computer
- Teaching to the Human Brain: Learning in the 21st Century
- Scholarly and Professional Writing in an Academic Setting
- Communicating Effectively with Culturally Different Students
- Discovering and Developing Your Teaching Style

All of the workshops will be held June 18-22 at the Clark Kerr campus of U.C., Berkeley with the exception of the "Mathematica" offering which will be held at CSU, Hayward. A $5 workshop registration fee will be charged; travel, lodging and meal expenses will be paid for by the CSU and individual campuses.

Dr. J. Cordell Robinson, associate vice president for academic personnel, is serving as campus coordinator. Applications are due in his office by May 14.

As a former summer institute attendee, Robinson describes the program as "an opportunity to participate in workshops that can serve to improve one's instructional abilities and performance while at the same time allowing for the exchange of views and opinions with other CSU faculty members."

He adds that, "It's an invigorating experience which I highly recommend. It's a great break from the stresses of the academic year. Everyone should try to participate at least once."

Additional information and application forms may be obtained from Robinson at Ext. 5029.

Workshop Explores Disability Awareness

A three-hour workshop designed to increase employee awareness and understanding for individuals with a disability entitled "More Alike Than Different" will be held from 9 a.m. - noon on Friday, May 18, in the Eucalyptus Room, Lower Commons. Sponsored by the Personnel Office and Services to Students with Disabilities, the workshop will include a videotape presentation and feature a panel of disabled Cal State employees who will share their experiences.

According to Theron Pace, director of Services to Students with Disabilities, "This disability awareness program provides an opportunity for discussion in an informal atmosphere. The videotape makes it easy to respond to situations and apply the information to your work on the campus."

Since the workshop will have limited enrollment, interested individuals should register by Friday, May 11. Refreshments will be served. For additional information and to register, contact Twillea Carthen (Personnel) at Ext. 5138.
University Representatives Appointed to National Caucus

Two members of the campus community have distinguished themselves among their colleagues with appointments to the American Association for Higher Education's (AAHE) Hispanic Caucus.

Dr. Juan Gonzalez, assistant to the president, has been named chair-elect. Gilbert Sanchez, director of the university's Pre-College Outreach program, will serve as membership coordinator for the caucus. The appointments were recently announced at the AAHE's annual conference held in San Francisco. University librarian, Dr. William Aguilar, has served as archivist for the Hispanic Caucus for the past two years.

The AAHE is one of the most prestigious organizations in higher education attracting nearly 4,000 faculty, administrators and governmental representatives nationwide. Members address today's key issues in higher education and seek to improve effectiveness in the field. The organization's Hispanic Caucus is designed to assist the AAHE focus on the specific needs of Hispanics in higher education and to encourage its members to network on a national basis.

"My goal as chair-elect is to plan an Hispanic forum in order to assist our membership to grow professionally and to infuse the Hispanic agenda into the broad theme and proceedings at next year's conference," says Gonzalez. He notes that the Hispanic Caucus has grown from a membership of 12 to over 200 participants during the past eight years. Commenting on the organization, Gonzalez says, "The AAHE has fully recognized that the diversity in higher education is an overriding issue of the 1990s."

Commenting on his role with the Hispanic Caucus, Sanchez says, "We anticipate expanding our membership list. We plan to take a more active role in the conference next year as presenters and workshop coordinators."

Annual Contest Honors Young Writers For Creativity in Poetry & Fiction

Middle school, junior high and high school writers will be honored for their creative contributions of poetry and fiction as the English Department hosts its annual Creative Writing Day on Thursday, May 10. Twelve students representing nine area schools will receive awards at a special ceremony slated to begin at 3:10 p.m. in the Recital Hall of the Creative Arts Building. A reception honoring these young writers will precede the awards presentation and is scheduled for 2:30 p.m. Winners will read their poems and sections of their short stories.

Over 1800 entries were received from 300 area schools. Members of the English Department served as judges in determining the outstanding works. "We see this contest as a springboard of creativity," says Professor Juan Delgado of the English Department who is serving as one of the campus coordinators for the event. "We hope students will continue to develop their writing skills, particularly in the area of poetry and fiction. For many participants, this is their first contact with the university and this is beneficial for providing an enjoyable experience as an introduction to Cal State."

Six winners in the poetry division will represent Gage Middle School and Ramona High School in Riverside as well as Moreno Valley High School and Vivian Webb High School in Alta Loma.

Fiction winners will represent Upland High School, Polytechnic High School of Riverside, Elsinore High School in Lake Elsinore, Gage Middle School of Riverside, Hook Junior High School in Victorville and Serrano Junior High School in Montclair.

Members of the campus community are invited to attend Creative Writing Day activities. For additional information, contact the English Department at Ext. 5824.

Upcoming Workshop Examines Career Opportunities

In an effort to assist staff members in identifying career options and to develop the plans and strategies necessary to achieve career goals, the Personnel Office will host a "Career Development Opportunity Workshop" on June 12 and June 13.

While the workshop is designed to provide opportunities to women and minority staff members who are pursuing careers where they traditionally are underrepresented, all staff members are encouraged to attend. Denise Greenstien, a career management consultant with Career Innovators, will facilitate the program.

Additional information and application forms are available from the Personnel Office. Call Ext. 5138 or stop by SS-151 for details. The application deadline is noon, Friday, May 18.
Dr. Guenther Kress (Public Administration) has been appointed by the San Bernardino County Board of Supervisors to serve on the Private Industry Council of San Bernardino County. The council provides policy direction for Job Training Partnership Act programs in the county. His appointment was made on the recommendation of Supervisor Barbara Riordan, chair of the board of supervisors.

Dr. Juan C. Gonzalez (President's Office) co-pre­sen­ted a workshop entitled "How to Recruit Hispanic Faculty Members" at the annual convention of the American Association for Higher Education (AAHE) held April 1-5 in San Francisco, CA. As an executive member of the AAHE’s Hispanic Caucus, Gonzalez assisted in planning the Hispanic Forum held during the first day of the conference.

Dr. Ellen Junn (Psychology) presented "Parenting and Discipline: Research and Practice" on April 3 at Redlands High School. On April 4, she addressed "Careers in Psychology: Is It For You?" during Career Day activities at Moreno Valley High School.

Dr. Ted McDowell (Geography) gave two presentations on "Education and Employment Opportunities in the Field of Environmental Studies" on April 4 at a special Career Day held at Canyon Springs High School in Moreno Valley. He also discussed "Earthquake Processes, Hazards and Preparedness" with two fourth grade classes at Honey Hollow Elementary School in Moreno Valley on April 4.

Dr. Fred E. Jandt (Communication) spoke on "Creating a Customer Service Environment for a Community College: An Untapped Retention Strategy" to management, faculty and staff at Chaffey College on April 9. At the April 12 meeting of the Personnel and Industrial Relations Association, Inc., he presented a talk entitled "Customer Service."

Dr. Derk Bruins (National Security Studies) discussed "Whatever Happened to the Evil Empire?" at the April 17 meeting of the Military Order of the World Wars.

Dr. Peter Wilson (Student Services) and Suzanne Espinoza (Transfer Services Center) presented a workshop at Azusa Pacific College to masters' candidates in the College Student Personnel Program. The workshop, held April 19, addressed Cal State's efforts to increase underrepresented student access to postsecondary education. On April 23, Wilson served as a panel participant at the Transfer and Articulation Conference held in San Francisco, CA, addressing the "Effective Use of Data to Improve Transfer Programs and Activities." The panel included representatives from Mt. San Antonio College and the University of California. Wilson, Espinoza and Marco Cota (Pre-College Outreach) presented a workshop entitled "Partnerships for Progress: Intersegmental Cooperation on the High Road to Access" at the 1990 National Association of Student Personnel Administrators Regional Conference held January 25-27 in Seattle, WA. This workshop focused on innovative approaches to helping underrepresented ethnic minority students gain access to postsecondary education.

Dr. Kenneth Thygerson (Accounting & Finance) presented "The Financial Services Industry: Problems, Prospects and Impact on Mortgage Banking" at the sixth annual management conference meeting of Director's Mortgage Company of Riverside, CA. The conference was held April 20 in Beaumont, CA.

Dr. Nancy Rose (Economics) addressed "Why Women Earn Less Than Men" on April 25 at the Rialto Branch of the San Bernardino County Library. The presentation was part of a free public lecture series geared for the working woman.

Personnel
New Employee, Full-time, permanent
Martha E. Gailey
Mail Clerk
Receiving Department
Ext. 5150, PP-119

Voice-Over Workshop Scheduled
The Theatre Arts Department will host a Voice-Over Workshop conducted by guest artist Phil Crowley from 11 a.m.-2 p.m. on Saturday, May 19, in the Creative Arts Theatre. Crowley scored, arranged and recorded the recent on-campus production of "Masquerade." A professional musician and voice-over announcer, Crowley is the voice of Albertson's Markets.

Workshop participants can learn how to get an audition, market themselves, obtain an agent, write a resume and run a recording session. The event is free to members of the campus community. A $6 fee will be charged to the public. Off-campus students may attend for $3. Call Ext. 5876 for more information.
Facts About Proposition 121

Proposition 121, The Higher Education Facilities Bond Act of 1990, will appear on the June 5 ballot. If approved by voters, the measure will provide $450 million to help construct new buildings and upgrade existing facilities on campuses of the California State University, the University of California and the California Community Colleges. Each segment would share the money equally.

How Were Buildings Funded Before?
Several years ago the Legislature established the Capital Outlay Fund for Public Higher Education with tideland oil revenues, which are the royalties paid to the state for oil and natural gas extracted from state lands. Because the price of oil has dropped dramatically in recent years, revenue has dwindled severely. Thus, the Governor and Legislature have supported the issuance of bonds to continue funding the capital outlay needs of public higher education.

Why Bonds?
Bonds are analogous to a home mortgage. California issues bonds to raise funds for buildings and other large projects. By purchasing bonds, investors are making a loan to the state which is repaid over several years. California has the highest possible credit rating based on a low outstanding debt and a strong economy.

Building for Growth
With the current population growth, the state expects a minimum of 700,000 additional students to be seeking admission to California's public colleges and universities by the year 2005. In order to provide enough space to accommodate new students, the CSU, the UC and community colleges need to construct new classrooms, labs and other facilities. In addition, many existing structures need to be upgraded and expanded. Proposition 121 would allow the state to issue bonds to pay for the new construction.

For Cal State, San Bernardino...
Proposition 121 will provide nearly $5.5 million to begin crucial expansions of the university's Pfau Library and physical education facilities as well as initiate plans for a new Visual Arts Building. Approximately half of the funds will be used to provide equipment for the campus' newest classroom and student services building, which is expected to break ground by June.

The Choice
Proposition 121 is critical to maintaining the momentum in planning, building, renovating and strengthening facilities at California's colleges and universities. Without Proposition 121, public higher education will have no source of construction funding in the foreseeable future.

Not printed at state expense.
EMPLOYMENT OPPORTUNITIES

Current job vacancies can be seen on Channel 3, the community access channel in San Bernardino. Information also is available on a 24-hour hotline at Ext. 5139, which is updated at 3 p.m. Fridays. Applications will be accepted until the dates listed below:

**Academic Programs:**
- Clerical Assistant IIIA-
  $1801-$2132/mo.; full-time, permanent.
  Apply by May 4.
- Clerical Assistant IIIB-
  $9.27-$10.94/hr.; temporary.
  Open continuously.

**Campuswide Clerical Positions:**
- Clerical Assistant II-
  $1801-$2132/mo.; full-time, permanent.
  Apply by May 11.
- Clerical Assistant IIIB-
  $1611-$1900/mo.; full-time and part-time temporary.
  Open through June 30.

**Children’s Center:**
- Assistant Teacher-
  $5.85-$6.83/hr.; part-time, temporary through June 15.
  Open until filled.
  (not a state position)

**Educational Opportunity Program (EOP):**
- Student Services Professional II-
  $2494-$2998/mo.; full-time, permanent.
  Open until filled.

**Extended Education:**
- Clerical Assistant IIIA-
  $1801-$2132/mo.; full-time, temporary through June 30.
  Open until filled.
- Applications reviewed on May 4.

**Housing:**
- Custodian-
  $1561-$1842/mo.; full-time, permanent.
  Apply by May 11.

**Physical Plant:**
- Supervising Building Engineer-
  $2931-$3366/mo.; full-time, permanent.
  Open until filled.

**Services to Students With Disabilities:**
- Interpreter/Transliterator I-
  $6.47-$14.90/hr.; on-call through June 30.
  Open until filled.
- Interpreter/Transliterator II-
  $15.50-$19.71/hr.; on-call through June 30.
  Open until filled.

**Student Assistance in Learning:**
- Adjunct Instructor-
  $16.62-$18.07/hr.; part-time, temporary through June 8.
  Apply by May 4.
  (not a state position)

**Student Services:**
- Student Services Professional II-
  $2494-$2998/mo.; full-time, permanent.
  Apply by May 18.

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Students Elect Patrick Cooney as ASI President

by Chris Lamar, student intern, Public Affairs

Cal State students showed their voter support on April 25 in what was the closest run-off election in ASI’s history. The close race for the top two offices are a reflection of the hard-line campaigning of all of this year’s candidates.

In the run-off presidential race, Patrick Cooney was victorious with 611 votes beating Carlos Bolanos by 72 votes. During the vice-presidential race, Forrest Hillis won out over Scott Anderson with a narrow margin of 51 votes.

Cooney, a San Bernardino senior, shared his vision for the coming year. “It feels great. I’m really looking forward to a great year. There are three main goals this administration seeks to accomplish. First, as with the last administration, public safety will be our top priority. Second, is to establish long-term goals that will be beneficial to students in years to come. And third, to establish more efficient student services; services in the form of telephone registration and automated card catalogues for the library.”

Newly elected Vice President Hillis, a senior from Yucca Valley, states that part of his agenda will be to encourage greater participation in student government. “It’s time to get students more involved,” says Hillis. “It’s time to bring the various organizations on campus together to find out how ASI can improve and (learn) what ASI can do for your organization.”

Highland resident Michael Viscomi, a sophomore and newly elected treasurer, understands the importance of his role. “It feels really good being in an executive position. I’m sure it will be a great experience. Our budget for next year is smaller, so our main goal is to stay out of the red,” he comments.

The following students were elected to the ASI Board of Directors: Lisa Clara, Joseph Fengler, Paul Granillo, Lynmarc Jenkins, Mike Leinbach, Sheii Major, Julio Martinez, Teresa Owen, Karl Rocha and Cord Sterling.
Local CEO Honored by University

Jack H. Brown, chairman, chief executive officer and president of Stater Bros. Markets, was recently honored at Cal State as the inaugural recipient of the university's Arrowhead Distinguished Chief Executive Officer Lecture Award.

The award, presented by graduate level faculty of the School of Business and Public Administration, recognizes outstanding leadership in the business community. Commenting on the award Brown said, "I was truly overwhelmed. Cal State is very special to me."

As the keynote speaker at a special luncheon held in his honor on April 18, Brown addressed "Leadership in the '90s" with nearly 200 civic leaders and business professionals. He shared the highs and lows of his career and emphasized that "the key to being an effective leader is to know the value of people, gaining their loyalty and support." He continued that, "In return, a company must be loyal to its people and their families- that's the key to success."

His advice to graduating students entering the job market is to bring a skill to the company. According to Brown, "I never changed a job for the money, although the money always came later, but rather, a skill I could bring to the company." He encouraged students to "always improve your skills, so you'll be ready for the next promotion, and never act in haste, wait it out."

Prior to his keynote address, Brown presented a $5,000 check to President Anthony H. Evans on behalf of the Western Association of Food Chains. The money will be used to provide five scholarships to outstanding Cal State students majoring in business administration. To date, the Western Association of Food Chains has contributed a total of $43,000 in scholarship funds to the university.

As part of the check presentation ceremony, last year's scholarship winners had an opportunity to thank Brown and share how the funds had assisted them in their educational endeavors. Brown says of the scholarship program, "We get the best return on our investment with Cal State. The university's fine leaders encourage us to do more when we see what a fine job they are doing."

Brown noted that, "Many people have worked very hard to build this university. To see that dream as a reality today really makes my day and makes many in the community very proud."

Editor's Note: Chris Lamar, a student intern for the Public Affairs Office, contributed to this story.

Informational Forums to Address Ballot Measures

Members of the campus community will have the opportunity to learn more about two upcoming ballot measures which will impact our campus. As reported in recent issues of the Friday Bulletin, Proposition 111, The Traffic Congestion Relief and Spending Limitation Act of 1990, and Proposition 121, The Higher Education Facilities Bond Act of 1990, will appear on the June 5 ballot.

For the latest information on these legislative issues, everyone is invited to attend one of two informational forums co-presented by Dr. Judith Rymer, vice president of university relations, and Dr. Tom Pierce, professor of economics. The forums will be held Thursday, May 10 from noon to 1 p.m. in the Panorama Room, Lower Commons and on Friday May 18 from noon to 1 p.m. in the Pine Room. Attendees are invited to bring a "brown bag" lunch to these informal sessions. Coffee and soft drinks will be provided.

"We look forward to providing information to members of the campus community concerning the impact of Propositions 111 and 121 on the Cal State, San Bernardino campus," says Rymer.

Members of the Cal State community are reminded that the deadline to register to vote in the upcoming primary is Monday, May 7. Voter registration forms may be obtained at local post offices, city halls, chambers of commerce and state Department of Motor Vehicles offices. Forms also may be obtained from the County Registrar of Voters Office by calling (714) 387-8300. Information regarding absentee ballots is available by phoning (714) 387-2097.

A fact sheet on Proposition 121 is enclosed with this issue of the Friday Bulletin.
<table>
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<th><strong>Friday, May 4</strong></th>
<th><strong>Wednesday, May 9</strong></th>
<th><strong>Saturday, May 12</strong></th>
<th><strong>Monday, May 14</strong></th>
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<td><strong>Cinco de Mayo Fiesta</strong></td>
<td><strong>Walk &amp; Run.</strong></td>
<td><strong>Law Day Conference.</strong></td>
<td><strong>Talk.</strong></td>
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<td>Music, dancers &amp; food.</td>
<td>&quot;Las Vegas Fun Run &amp; Walk.&quot;</td>
<td>Junior high and middle school students from San Bernardino County will participate in debates and attend lectures and workshops geared to acquaint them with law-related careers.</td>
<td>&quot;Food Aversion Conditioning: A Learning Model for Dietary Selection,&quot; by Dr. Stuart Ellins (Psychology). Faculty Lecture Series. Noon-1 p.m., Sycamore Room, Lower Commons. Free. Bring &quot;brown bag&quot; lunch; light refreshments provided.</td>
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<td>11 a.m.-3 p.m.</td>
<td>Noon &amp; 2:45 p.m.</td>
<td>8-9 a.m. Registration, Lower Commons. For info. call Ext. 5625.</td>
<td>Noon, Pine Room, Lower Commons. Free. Note: The film will be repeated on May 16.</td>
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**Monday, May 7**

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<th><strong>Safety Meeting.</strong></th>
<th><strong>Ballot Measures Forum.</strong></th>
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<tr>
<td>Women's Council will hold an organizational meeting discussing campus safety. 4:30 p.m., Sycamore Room, Lower Commons. Refreshments served.</td>
<td>Information provided regarding Prop 111 and Prop 121 and their impact on Cal State, San Bernardino. Noon-1 p.m., Panorama Room, Lower Commons. Bring &quot;brown bag&quot; lunch; coffee and soft drinks served. Note: This forum will be repeated on Friday, May 18, in the Pine Room.</td>
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**Thursday, May 10**

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<tr>
<th><strong>Spring Festival.</strong></th>
<th><strong>Creative Writing Day.</strong></th>
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<td>&quot;Battle of the Clubs.&quot;</td>
<td>Area middle school, junior high and high school students will receive awards for outstanding poetry and fiction entries. 2:30 p.m. Reception for award winners. 3:10 p.m. Awards Ceremony. 6 p.m. Readings by authors Jay Gummerman and Michelle Latiolais. Recital Hall, Creative Arts Building. For info., call Ext. 5826.</td>
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**Friday, May 11**

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<tr>
<th><strong>Third Annual International Night.</strong></th>
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<td>An evening of entertainment celebrating Cal State's cultural diversity. 7:30-9:30 p.m., Recital Hall, Creative Arts Building. Admission is $3 per person. For tickets and info. call Ext. 5238.</td>
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**Tuesday, May 8**

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<th><strong>Teleconference.</strong></th>
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<td>&quot;Introduction to Health &amp; Safety for Educational Institutions.&quot; 9:30-11:30 a.m., Room 87, Pfau Library. Free.</td>
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**Tuesday, May 15**

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<th><strong>Film.</strong></th>
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**Wednesday, May 16**

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<th><strong>Campus Blood Drive.</strong></th>
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<td>11 a.m.-4 p.m., Bloodmobile located in front of the John M. Pfau Library.</td>
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**Wednesday, May 18**

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<tr>
<th><strong>College Honors Breakfast.</strong></th>
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<td>San Bernardino Area Chamber of Commerce will honor Dr. Robert Cramer (Psychology) and Dr. Daniel Whitaker (Foreign Languages) as outstanding professors. Also honored will be two professors each from the University of Redlands, San Bernardino Valley College and Crafton Hills College. 7:30 a.m., Upper Commons. Admission is $10 per person. For info., call Ext. 5975.</td>
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<th><strong>Workshop.</strong></th>
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<td>&quot;More Alike Than Different.&quot; 9 a.m.-noon, Eucalyptus Room, Lower Commons. Free.</td>
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