Health Services Administration
M.S. Approved by Chancellor

An M.S. in health services administration, the university's 12th graduate program, will begin this fall, following approval granted earlier this month by Chancellor W. Ann Reynolds.

The primary emphasis of the program will be management and planning in environmental health systems. These systems, explained Dr. Jerrold Pritchard, associate vice president for academic programs, could include hospitals, public health agencies, health education or voluntary associations in health-related fields.

The degree program is unique in the CSU because it defines health promotion and disease prevention as the major outcomes of the academic training and consequent professional activities of the students, says the program proposal which originated in the Department of Health Science and Human Ecology in 1983.

Other distinguishing features of the program are: (1) it provides a synthesis of health and human ecology at the graduate level, (2) it utilizes an ecological approach to health as its philosophical base, and (3) it integrates health technology, planning and management in its training techniques.

The new degree requires 45 units of course work, principally from the Department of Health Science and the School of Business and Public Administration, plus a thesis.

Students may focus on one of three areas in selecting their courses, Dr. Pritchard said. They are health education, environment and health, and institutional management.

Several new 600-level courses were launched this fall. Some of the required work had already been available in the respective departments.

The university is planning to offer prerequisite and degree-applicable courses for the new M.S. in the Hemet area, through the cooperation of the Hemet Valley Hospital. Approximately two dozen people are already involved in some of the course work there.

The graduate coordinator for the new M.S. is Dr. Thomas Timmreck from the Department of Health Science and Human Ecology.

In planning the new program, the university conducted needs assessments to demonstrate to CSU officials and the California Postsecondary Education Commission public interest in the degree. CPEC recommended approval, which was granted by Chancellor Reynolds Sept. 18.

Enrollment Records Fall
As University Tops 8500

Just over 8500 students, a new record, enrolled on the San Bernardino campus this fall, preliminary figures from the Registrar’s Office indicate.

The 8524 students registered by the end of the third day of classes (Monday) represent nearly a 10 percent increase over the same date last fall. The figures will continue to fluctuate until census date, Oct. 14, last day to drop classes or enrollment.

There are no simple reasons for the sizeable, steady gain in enrollment over the past four years, said Don Kajcienski, associate dean for enrollment services.

The increase—following on the heels of gains of 16.97 percent and 13.12 percent the two prior years—stems from a total effort on the part of the university community and a very special effort by the enrollment Services staff who have provided the leadership, he said.

“We have a good system, which has worked very well,” he explained. His enrollment management model combines the elements of research, goal-setting, inquiry-control and tracking systems, budget, strict timelines and assessment of results.

University to Host
Hispanic Chamber of Commerce

The university will sponsor the monthly business mixer of the Inland Empire Hispanic Chamber of Commerce Wednesday, Oct. 14.

Interested employees planning to attend the event, held 5:30 to 8 p.m. in the Commons, should respond to the Office of University Relations, Ext. 7811 or 7413, by Oct. 9.

CEEP Presents Workshop
On Democracy in Classroom

“We lose our case for democracy when students can easily perceive that the school is run autocratically,” say Anna Ochoa and Shirley Engle in a 1986 article in Social Education. One of the authors, Dr. Ochoa, will present a workshop for student teachers and other interested teachers at 4 p.m., Thursday, Oct. 8 in the SUMP. (continued on page 2.)
Dr. Ochoa, past president of the National Council for the Social Studies, is director of undergraduate studies in the School of Education at Indiana University. She has directed multi-year projects in teacher education, supported by the Funds for the Improvement of Postsecondary Education (FIPSE) and the National Science Foundation.

She is the coauthor of Social Studies for a Democracy, which will be published early next year by the Teachers College at Columbia University. She also has written extensively about global education, academic freedom and democratic principles as applied to educational practice.

The program is sponsored by the CSU Civic Education Enhancement Project (CEEP), the Committee on Intellectual Life and Visiting Scholars and the Inland Empire Council for the Social Studies. A reception hosted by the IECSS will follow the presentation.

Music Department Sponsors Gospel Singing Group

A new choral group, to be known as the Reverence Singers, is being established through the cooperation of the Music Department.

Membership is open to university students, employees and the public. Clarence Williams, minister of music at the Loberland Christian Center, will be the director. There is no fee to participate. Credit is available by registering for Music 395.

The group is open to individuals interested in singing in the Afro-American tradition, said Dr. Loren Filbeck (Music).

CSU Trustees Ratify Two Bargaining Agreements

Collective bargaining agreements with Units 1 (physicians) and Unit 6 (skilled crafts) were ratified by the CSU Board of Trustees last week.

The settlements included a 4 percent increase for Unit 1 and a 3 to 5.25 percent increase for Unit 6. Both go into effect Jan. 1.

An agreement was reached with the CFA to request from the Legislature $7.5 million for faculty research, scholarship and creative activity and $3 million for faculty development.

The trustees learned a tentative agreement has been reached with the CSEA. The proposal, which must be ratified by CSEA membership, includes a 4 percent salary increase and a shift differential.

The board also approved an enhanced dental care plan and a long-term disability plan for eligible executive, management and supervisory employees.

For the San Bernardino campus, the board continued permission for the use of 14 existing temporary units until September 1990, the date of the proposed new Classroom-Faculty Office-Student Services Building. The CSU has a moratorium against temporary facilities and exemptions are considered on individual bases.

Administrator-Studio Artist Heads Art Department

The people in the department, the challenges for growth and the “beautiful” glass-blowing studio are the pluses which Dr. Sally Kovach sees in looking forward to her first year as chair of the Art Department.

The minus side of the coin are smog and hot weather which the Michigan native doesn’t like as well as seasonal changes and crisp days.

"The openness, the mutual respect and tolerance within the faculty are very precious and very rare," she said. "People make the difference."

Dr. Kovach sees potential for dramatic improvements in the department. "The department is overcrowded—not enough faculty, too many people, too little space," she listed as the challenges facing her and the university.

She comes prepared to meet the challenges. In her last position as chair of the Department of Art and Art History at Beloit College in Wisconsin, she initiated renovation of the two-story art complex, secured equipment repair and replacement plus increased budgets and led a curriculum revision to earn accreditation by the National Association of Schools of Art and Design.

Her classroom experience includes heading the art education program and teaching design and painting at Skidmore College, teaching art education and design at East Tennessee State University and ceramics at Glassboro State College.

In addition to her administrative responsibilities here, she will develop a program to enable art majors to become secondary art teachers and will teach non-art majors seeking elementary teaching credentials.

Her own professional growth as a studio artist in glass is important to Dr. Kovach, whose work has appeared in 56 major shows in the past 15 years. She left Beloit a year ago to spend time with her own studio work.

Although she will not teach studio courses here now, she hopes to be involved in the department’s activities in other ways. "You don’t have to teach to be involved."

Dr. Kovach, who hopes to have time to continue her own work in glass, found the department’s glass-blowing studio a definite incentive. "We have a very fine person in glass and he maintains a beautiful facility," she said.

Dr. Kovach earned her B.F.A., with highest honors from Michigan State University and a Michigan teaching credential for grades K-12. She holds a Master of Education in educational psychology from Wayne State University, an M.F.A. from Cranbrook Art Academy and an Ed.D. in art education from Teachers College, Columbia University.
Figurative Paintings
On Exhibit in Gallery

Large-scale paintings by three prominent southern California artists are on display in the Art Gallery in the first show of the new season.

The works of Dan McCleary, Hank Pitcher and Mark Stock are in the show, which opened Thursday. One of McCleary's pieces shown here, a young man working in a Mac Donald's, has been purchased by the Metropolitan Museum in New York.

The artists will discuss their painting in an open forum at 3 p.m., Thursday, Oct. 15 in the Gallery. The campus community is invited to hear them and to attend the reception which follows from 4:30 to 6:30 p.m., said John Nava, curator of the exhibit.

A catalog, underwritten by a grant from the San Bernardino Fine Arts Foundation, describes and illustrates the show, which will travel to UC Santa Barbara after its Oct. 29 closing there.

CSU, Los Angeles Photographer
Exhibits in Gallery II

A collection of photographs by Thomas Noel McKeith, lecturer at CSU, Los Angeles, is on display in Gallery II in the Visual Arts Building through Oct. 16.

The photographs, titled "Anima," demonstrate unusual hand-manipulated techniques, explained Janice Golojuch, who arranged the exhibit. McKeith earned his M.F.A. in photography from CSU Fullerton last year.

Community Service

Dr. Frances S. Coles (Criminal Justice) spoke to the Democratic Women's Association of the Desert Sept. 26 in Indian Wells on the topic, "The Constitution in 1987."

Dr. Michael Grant (Education) discussed careers in music and acting for a group of Upward Bound students Sept. 26 on campus.

Dr. Craig Henderson (Student Services) spoke to Redlands High School 11th and 12th grade psychology students on "Homosexuality and Gay People" Sept. 28.

Dr. John Kaufman (Communication) spoke on "A Crisis Communication Primer: What to Say After Things go Wrong" for the Sept. 23 luncheon meeting of the Uptown Exchange Club of San Bernardino.

Don McKenzie (Budget Planning and Administration) was elected to a three-year term on the board of directors of the Redlands Symphony Association.

Dr. Lance Masters (Marketing), a delegate to the California Faculty Association, has been named chair of the group's Statewide Benefits Committee. He also was appointed to the California Teachers Association Special and Economic Services Committee.

Dr. Tom Pierce (Economics) spoke to the Palm Springs Rotary Club Sept. 30 on "The Current State of the U.S. Economy."

Dr. Jerrold E. Pritchard (Academic Programs) has been appointed by Chancellor W. Ann Reynolds to the Chancellor's Advisory Committee on Teacher Education. The group will provide advice on CSU initiatives to improve the preparation of prospective teachers.

Dr. Raymond Torres-Santo's work, "Vestigios Magicos," for computer-generated sound, was heard at the 1987 International Computer Music Conference held Aug. 23-26 at the University of Illinois, Urbana-Champaign.

New Key Cards Required
For Biology Parking Area

Use of the parking area known as the Biology lot will be restricted to full-time employees with offices or work stations in the Library, the Physical Sciences Building and the Biology Building, announced Dr. J. C. Robinson (Academic Personnel).

Faculty, staff and academic administrators who are eligible to park there may obtain a new key card from their department offices next week, Oct. 5-9, he said.

Telephone Skills Class
Offered by Personnel

Training classes on telephone skills, taught by Dee Thomas, the new training coordinator, will be conducted Oct. 19-23 in the Eucalyptus Room of the Commons.

Because each class will be limited to 25 participants, seven sessions will be offered during the week, she said. Punch and cookies will be served.

Classes will run from 9 to 11:30 a.m., Monday through Friday and from 1:30 to 4 p.m., Monday and Thursday.

Reservations to attend must be made with Pat Hutchins, Ext. 7205.

Offices Move

Joe Long (Recreational Sports) is now located in TR 3A, behind the Student Services Building. He retains the same telephone number, Ext. 7416.

Kathy Beemer (Scheduling Office) has moved from the Student Union to Room 119, Morongo Hall in Serrano Village. Her phone number is Ext. 7400.
Parking Fees to be $12 Next Fall

Parking fees on the San Bernardino campus will be increased from $7.50 to $12 per quarter, beginning in the fall of 1988. The new price structure, set by the CSU Board of Trustees last week, varies from $12 to $18 on the 19 campuses. The local campus has the lower rate because it has surface lots, rather than multi-story structures.

Congratulations

to Jeannie Parks (Extended Education) and Gerald Colunga on their marriage Sept. 26 in Colton. They are making their home in Colton.

to Gayle Villavicencio (Health Center) and her husband, Gary, on the birth of their first child, a son, Jonathan Ross, Aug. 11. The baby weighed 6 pounds 12 ounces.

to Gaye Mistretta (Psychology) and her husband, Anthony, on the birth of their first child, a son, Anthony III, April 13. The baby weighed 7 pounds one-half ounce. She returned from leave this week.

Personnel

NEW TO THE UNIVERSITY

Full-time, permanent

Olga Cordero
Clerical Assistant IIA
School of Education
Ext. 7571, PL 521

Alfreda Mitre
Student Services Professional II
(Tutor coordinator)
Learning Center
Ext. 7612, PL 37

Part-time, temporary to June 30, 1988

Katherine Christenson
Clerical Assistant IIA
Records
Ext. 7317, SS 107

Rayanne Furnish
Clerical Assistant IA
Public Safety
Ext. 7214, Information Booth

Gerald Power
Clerical Assistant IA
Public Safety
Ext. 7214, Information Booth

Kathleen Veylit
Lead Interpreter
Services to Students with Disabilities
Ext. 7662, PL 101

CHANGE IN POSITION

Full-time, permanent

Helen Johnston
Clerical Assistant IIA
School of Education
Ext. 7571, PL 521
from part-time, temporary

Cecilia McCarron
Clerical Assistant IIIIB
Student Life
Ext. 7407, SS 122
from Alumni Affairs

Full-time, temporary

Gloria Tejas
Clerical Assistant IIA
Student Life
Ext. 7407, SS 122
from part-time temporary

REAPPOINTMENT

Part-time, temporary until June 30, 1988

Constance Butler
Clerical Assistant IA
Educational Opportunity Program
Ext. 7395, SS 173

Employment Opportunities

Applications will be accepted from 2 p.m. today for new positions, until 2 p.m. in the dates listed. Current information on employment opportunities is available through a 24-hour hotline at Ext. 7762, which is updated at 2 p.m., Fridays.

ACADEMIC RESOURCES: Clerical Assistant IIIA--$1545-$1829/mo.; or IIIIB--$1571-$1861/mo.; full-time, permanent. Apply by Oct. 16.


FINANCIAL AID: Power Keyboard Operator A—$1513-$1790/mo.; full-time permanent. Apply by Oct. 16. (Repost)


SCHOOL OF EDUCATION: Secretary A—$1545-$1829/mo.; full-time, permanent. Apply by Oct. 16. Open to CSUSB employees only.


The California State University, San Bernardino
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Edna Steinman, Editor (Ext. 7814)
Vol. 22 No. 3

October Calendar

4 Sunday
Old Fashioned Ice Cream Social, hosted by the Cal State Associates for entire campus community. 2-5 p.m., Lower Commons. Tram tours, 3-5 p.m. Admission, $2 adults, $1 children. Information, Ext. 7725.

5 Monday
Grand opening and ribbon-cutting ceremony for renovated Pub and Snack Bar in the Student Union, 4 p.m. Presidents Anthony H. Evans and Steve Hekman will snip the ribbon.

8 Thursday
Last date for open enrollment to change health benefits programs. 9 a.m.-4 p.m., Personnel Office, SS 151. Information, Ext. 7205.

10 Saturday
Womansong, a holistic symposium for today's woman, offered by Extended Education. 7:30 a.m.-5 p.m. Coordinator, Betty Snow, executive director of the Institute for New Age Learning. Fee, $68 credit, $50 noncredit. Registration and information, Ext. 7527.