

California State University, San Bernardino

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THE BULLETIN

California State University, San Bernardino

September 20, 1985

Outreach Functions To Be Integrated

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San Bernardino
1985

The responsibility for all University outreach efforts in high schools and community colleges is being centralized in the Enrollment Services area, Dean of Students Peter Wilson announced Monday.

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The organizational change involves the creation of a freshman services operation and a transfer services operation, and the switching of two persons, ~~new reporting~~ to other units, into these offices.

The freshman services operation will include the staff of the Relations with Schools Office plus the addition of Marco Cota, formerly an outreach counselor with the Educational Opportunity Program. The operation will report directly to Associate Dean Don Kajcienski.

Staffing the transfer services operation will be Eva Jimenez, an outreach counselor with the Student Affirmative Action Office, plus one new person. The office will report to Admissions Director Cheryl Weese, because much of the work with these students involves transferring of credit from community colleges and Ms. Weese has the responsibility for all articulation with those institutions, Dean Wilson said.

The EOP and SAA Offices still will be responsible for serving the students admitted in their categories and for retention once they are admitted. The San Bernardino campus has the second highest rate in the CSU for graduation of students in its EOP programs.

Educational Support Services, under Associate Dean Tom Rivera, will have increased responsibilities for broadening of the early outreach program to more junior high schools. The program was pioneered successfully last year with a group of GATE students from Colton Junior High School.

Dean Wilson said there are several reasons for the shifting of personnel and realignment of responsibilities. An integrated outreach program will enable the university to be more efficient and effective in the recruitment of new students, particularly those from underrepresented backgrounds. In the past, high schools and community colleges have questioned the number and variety of people from this campus visiting their students, he explained.

The new organization recognizes two major target markets upon which the university focuses: high schools and community colleges. Considerable efforts have been devoted in the past two years to increasing the number and percentage of lower-division students. Freshmen and sophomores tend to be full-time students, with greater involvement in the campus and the activities which promote school spirit; they also are needed to balance the curriculum in lower-division courses. The change also will free staff energy and resources to focus greater attention on retention and early outreach in the junior high schools, Dean Wilson said. Retention, particularly of minority students, is a systemwide concern.

Bunnies Everywhere

Cal State, San Bernardino is making news throughout the country. No, it's not the athletic teams or the academic programs which are attracting the press, radio and TV cameras. It's the campus's mushrooming bunny population. Robert Lohnes, assistant director of plant operations, has been interviewed on a radio station in Denver and a newspaper in Anchorage. He's appeared on Channels 2 and 4 and was quoted in the Los Angeles Times as well as The Sun. An Associated Press story about the rabbit's "getting A's in multiplication" has appeared in papers in Texas and Illinois and southern California.

Advising Process Begins New Era

For the first time, all students who are new freshmen, transfers or undergraduates with undeclared majors have a centralized information center and referral service known as the Advising Center, located in PL 107.

"Over the years, students' needs surveys and tabulations of advising cards which were turned in at registration indicated that not everyone was being advised," said Dr. Jerrold Pritchard, associate vice president for academic programs. "We have been offering specialized advising with the faculty advising students about course selection, but students clearly need more than that. They want help with career planning, personalized academic counseling and maybe a gripe session now and then."

"Until now, undeclared majors have not had anyone officially to turn to," remarked Steve Prouty, associate dean for academic programs. "Now they will have a daily operation, which wasn't always the case with some of the previous advising because students were limited by faculty office hours."

"The Advising Center is long overdue," Prouty continued. "Obviously we're going to have some growing pains because there's only so much the advising staff can perform; and with some faculty opposed to the idea, we're going to be under a microscope. But we're serving the growing university community by providing assistance to the new students."

The new center "will be serving a need to upgrade our commitment to students by helping them plan their education," said Dr. Diane Halpern, associate dean for undergraduate studies. "It will help direct students to the right courses to take, will help them to actually declare a major and will help with student retention."

"What is really most effective with student retention is not so much the special programs for special people, but a personal relationship with some aspect of the institution--a human contact with a live person who is concerned," Pritchard added. "Unlike other such centers in the CSU system which are manned by student services personnel, our center is staffed by faculty," which is important for comprehensive advising, he said.

Directed by Dr. Robert Lee (English), the advising center will be staffed by: Dr. Russell Barber (Anthropology), Grace Goodrich (Business Administration), Dr. Richard Moss (Economics), Dr. Elinore Partridge (English), Dr. Cynthia Paxton (Health Science), Dr. Ronald Pendleton (Education), and Dr. Paul Vicknair (Mathematics). They will receive assigned time for participation in the new program.

In addition, Dean Prouty, who counsels students about such things as readmission procedures, has relocated his office to the new Advising Center and correspondence should be directed to him at PL 107.

The Advising Center can be reached at Ext. 7520 and a new number, Ext. 7911. Students should make appointments to see a faculty advisor.

The California State University, San Bernardino BULLETIN is published by the Public Affairs Office, AD 117, Ext. 7558. Items for publication should be received in writing by noon Tuesday.

Edna Steinman, Director of Public affairs

Editor Cynthia Pringle

Calendar Items Ruth Moran

Volume 21

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No. 3

Parking Fees And Fines Will Increase This Month

New parking fees and fines will take effect this month, according to the Accounting Department and Public Safety. The new parking fees will be deducted from the Sept. 30 paycheck. New parking fines will become effective Thursday, Sept. 26.

For 12-month employees, the new parking rate will increase from \$5 to \$7.50 per month. Employees on the 10/12 work plan also will pay \$7.50 per month, which is an increase of \$3.25 per month. However, 10/12 employees will receive refunds for the two months on non-work status. Faculty will see their parking fees increase from \$4.25 to \$5.63 a month. Motorcyclists will find a 60-cent increase to \$1.85 per month for parking.

The new parking fees were approved by the CSU Board of Trustees last October, but implementation, which was scheduled for July, was delayed pending review by the employee bargaining units.

Campus police have been given the green light by the San Bernardino municipal court system to increase fines for parking violations. A complete list of the regulations and penalties follows:

<u>Campus Parking Regulation</u>	<u>Old Fine</u>	<u>New Fine</u>
Parking only in designated areas	\$6.50	\$15.00
Vehicles not displaying valid decal/permit	\$3.50	\$10.00
Visitor parking only	\$6.50	\$15.00
Medical/Handicapped parking only	\$6.50	\$25.00
Vehicles backed into stalls	\$6.50	\$15.00
Vehicles parked on landscaped areas	\$6.50	\$15.00
Parked vehicles obstructing driving lanes	\$6.50	\$15.00
Parked vehicles occupying more than one space	\$6.50	\$15.00
Only two-wheel vehicles in motorcycle parking (mopeds excluded)	\$6.50	\$15.00
Overtime parking/20-minute loading zones	\$6.50	\$10.00
Vehicles parked by trash bins	\$6.50	\$15.00
No parking on undeveloped areas	\$6.50	\$15.00

Cal State Prepares For Registration Next Week

Temporary telephones are being installed in the gymnasium for use by offices involved with registration Monday, Sept. 23 and Tuesday, Sept. 24. The numbers, listed below, are to be used only for registration-related calls, said Mary Smith, registration supervisor.

Academic Programs/Registrar	7310	Humanities	7681
Bursar	7505	Natural Sciences	7650
Business and Public Administration	7701	Social and Behavioral Sciences	7620
Financial Aid	7745	Unit Validation	7303
Education	7770		

Late registration, starting Thursday, Sept. 26, will no longer be held in the gym, Smith said. It will be conducted in SS 100 in order to tie-in with the computer system.

In addition to the change in the late registration procedure, Smith said students will no longer receive class tickets informing them of the time and place of the classes they have chosen. Students will be responsible for maintaining their own record of this information.

Volunteers Needed For Academic Decathlon

high schools in a scholastic match of wits.

Approximately 100 people from the campus and community are being sought to help administer an academic decathlon from 8 a.m.-5 p.m., Saturday, Nov. 16. The contest will pit nearly 180 juniors and seniors from at least 22 San Bernardino County

"We're looking to get as many campus people involved as we can," announced Anita Rivers, who is serving as the campus coordinator for the event. "With the university's emphasis on outreach, this is an ideal way to interact with people who are prime candidates for being future students here."

The idea for the academic decathlon originated in Orange County and is being held in San Bernardino County for the third year. Cal State has been chosen as the permanent host site for the event, Rivers said. Each contestant will test academic skills in economics, English and literature, fine arts, mathematics, physical and biological sciences, social science, speech, essay writing and oral interview. A final event, the Super Quiz, is a team competition. Team winners will be sent to the statewide competition in December.

Faculty and staff can choose from 11 assignments, which range from classroom aides, proctors and runners to judges for essays, interviews and speeches. Most of those activities require work from about 7:30 a.m.-4 p.m. Those who want to be involved for only part of the day could help with registration or the Super Quiz. Complete information on the positions, duties and requirements is available from Anita Rivers, Ext. 7608.

Ethnic And Women's Studies To Be Integrated This Fall

Cal State has received \$23,000 from the CSU Chancellor's Office to begin incorporating material on ethnic and women's studies into the curriculum, announced Dr. Elliott Barkan, coordinator of the Cross-Cultural Perspectives project.

"The year-long project will focus on integrating material by and about women and minorities into the lower-division general education courses in the Schools of Humanities and Social and Behavioral Sciences," Barkan said. "We will call upon about 30 faculty members who expressed interest in a survey done last year to begin gathering material this fall in such subject areas as psychology, sociology, English and fine arts for application in the winter quarter."

Barkan said the project will replicate what has been done on six other CSU campuses in response to a state legislative mandate that higher education incorporate more material on women and minorities.

The goal is for the faculty to expand at least one existing course to better reflect contributions made by women and minorities. "For example, in true American literature, there are a lot of great women and minority writers who simply have not received exposure. Integrating their material into the lower-division courses should serve to heighten the consciousness" of students and faculty, he said.

New Information Received On Two Of The New Faculty

Nicholas Anderson will be joining the university as an assistant professor of marketing for the Department of Marketing and Management Science. The Bulletin listing last week was incorrect.

Dr. Javier Torner, a new assistant professor of physics, has received his Ph.D. in theoretical physics from the Illinois Institute of Technology. His dissertation was entitled, "Mass Calculations in Truncated Dyson-Schwinger Equations."

Drama Season Tickets Are On Sale Now

The Theatre Arts Department is calling it a "Season of the Masters" with three classics being produced on campus this year. Following a year of modern plays, the university theatre will turn to an 18th century comedy, a Shakespearean tragedy and a musical masterpiece, which premiered in 1928.

Debuting with "The Clandestine Marriage" by David Garrick, Nov. 14-16, 20-23, the Cal State theatre season will open with a romping comedy about a typical English merchant-class family arranging marriages into aristocracy.

"Hamlet" will be performed here Jan. 17-18 by Victor Valley College. The presentation will mark the first in a series of production exchanges between Cal State and the college in an effort to bring a greater variety of theatre to the Inland Empire.

Wrapping up the university's 21st drama season will be a musical morals play, "The Threepenny Opera" by Bertolt Brecht. Performances will be May 29-31 and June 3-7.

An original play, "Halley's Comet," by a former student, William Greeley, was scheduled to debut in February but has been cancelled.

"As often happens in an original production, there has been a delay in completing the script," said Dr. Ronald Barnes, theatre department chair. "We're in the process of selecting a different play for winter production, so season tickets will be good for that new play."

Season tickets and order forms are available from the Theatre Arts Department office 9 a.m.-4 p.m. Monday-Friday. The special performance of "Hamlet" will be sold as a separate event and is not part of the season ticket price. General admission prices are \$13 season, \$6.50 musical and \$5 individual. For students or senior citizens, prices are \$6 season, \$3 musical and \$2.50 individual.

Coyotes Face Off In Home Meets Tomorrow

The campus will have a chance to preview the cross country and volleyball teams tomorrow as they face their first challenges on home turf. The men's and women's cross country teams will run against the University of La Verne and Masters College, which was formerly Los Angeles Baptist College, at 9:30 a.m. The women's volleyball team will tip-off at 7 p.m. against Occidental College.

The men's soccer team faces Brigham Young University tonight in the last match of their three-game road trip. The Coyotes are 0-3 for the season so far.

The women's cross country team earned the athletic program's first trophy at the Cal State Fullerton Invitational last weekend. It captured first place honors in the division with all five runners placing among the top 21.

"What a great way to start the season," said Coach Tom Burleson. "Our men's team would have won their division as well if we had had a fifth runner." The men's team came in 5th, 10th, 15th and 24th, he said.

The women's volleyball team posted a second-place finish in a six-team match at the Whittier Tournament last weekend. The team then traveled to the Claremont Colleges Wednesday evening where they were defeated by last week's tournament champions. The scores Wednesday were 10-15, 12-15, 15-13 and 9-15.

Residence Halls Are In Demand

Nearly 425 people will be setting up housekeeping in Serrano Village this weekend as they settle in for the new academic year. Doyle Stansel, housing director, said the dorms will accommodate 231 women and 194 men.

Thirteen women and 26 men are on the waiting list, Stansel said. "That's about double the waiting list we had last year and based on the number of calls we've had from people who chose not to go on the list, we could probably have housed about 70 more people."

Stansel said the housing is likely to accommodate a few on the waiting list because of some expected last-minute cancellations. Those who remain on the waiting list will have first dibs on housing vacancies for winter quarter, for which applications will be accepted beginning Oct. 1.

New Director Named For Learning Center

Dr. Marian Talley has been appointed the new director of the Learning Center effective this week. She succeeds Jean Peacock, who served as acting director and has returned to administer the Student Assistance in Learning (SAIL) program full-time.

Dr. Talley brings to the university her four years of experience in owning and operating a private learning center in Riverside which served 200 adults and children each year.

"We operated a learning center for exceptional people, about 80 percent of whom were children," Dr. Talley said. "Some may have been gifted, but were not performing well and others were people with special needs who may have had different learning styles. For example, we had one successful businessman who did not read and since he was changing jobs and was going to have to write reports, he needed a crash course in reading."

Dr. Talley also has served as coordinator for curriculum and instruction in the Alvord Unified School District as well as being a district evaluator.

She holds a B.A. in biology and chemistry from Memphis State University and an M.A. and Ph.D. from the Claremont Graduate School in educational administration with a specialty in curriculum statistics and macrosystems design.

Professional Activities

Drs. Gloria Cowan and Chuck Hoffman (Psychology) have a paper, "Gender Stereotyping in Young Children: Evidence to support a concept-learning approach," accepted for publication in Sex Roles.

Dr. Amer El-Ahraf (Academic Resources) was appointed by Chancellor W. Ann Reynolds to the Systemwide Commission on Extended Education. He also was selected to be a member of the International Education Group.

Dr. Hal Hoverland (Business and Public Administration) was an evaluator for a Title VIB Business and International Education Program project, "Education and Training for Export Skills," at Port Ludlow, Wash., Sept. 13-14.

An article by Dr. Andrew Schultz (Education), "Response to Maley: Should Industrial Education Have a Role in General Education," was published in the summer issue of the Journal of Industrial Teacher Education.

Dr. Lynda W. Warren (Psychology) presented a paper, "Personal Documents in a Study of Suicide Among Gifted Women," at a symposium at the annual meeting of the American Psychological Assn. Aug. 27 in Los Angeles.

Personnel

NEW TO THE UNIVERSITY

Full-time, probationary

Sherle Hickson
Clerical Assistant IIIA
Educational Support Services
SS 174, Ext. 7395

Full-time, management personnel plan

Dr. Marian Talley
Learning Center Director
PL 37, Ext. 7612

Half-time, temporary to June 30, 1986

Leona Sue Crisp
Clerical Assistant IIA
Housing-Special Events
SU-3, Ext. 7943

RETURNING TO THE UNIVERSITY

Part-time, temporary to June 30, 1986

Marcina Correll
Clerical Assistant IIA
Records
SS 107, Ext. 7311

Half-time, temporary to June 30, 1986

Marianna Bencomo-Jasso
Clerical Assistant IIA
Communication
CA 187, Ext. 7685

REAPPOINTMENT

On-call, temporary to June 30, 1986

Krista Longworth
Clerical Assistant IIA
Records
SS 107, Ext. 7317
SS 182, Ext. 7305

Employment Opportunities

(Applications will be accepted from 2 p.m., today, until 2 p.m. on the specified dates.)

BUSINESS AND PUBLIC ADMINISTRATION

Clerical Assistant IIIA or B--\$1471-\$1742/mo. (IIIA); \$1496-\$1772/mo. (IIIB); full-time, permanent. Apply by Oct. 4. Available immediately.

MUSIC DEPARTMENT

Accompanist I--\$8.60-\$10.18/hr.; hourly, temporary to June 30, 1986. Apply by Sept. 23. Available immediately. (Corrected posting)

PERSONNEL

Clerical Assistant IV--\$1627-\$1936/mo.; full-time, permanent. Apply by Sept. 27. Available immediately. (Corrected posting)

RELATIONS WITH SCHOOLS

Clerical Assistant IA--\$1181-\$1388/mo.; full-time, temporary to Feb. 28, 1986. Apply by Sept. 23. Available immediately. (Corrected posting)

SOCIAL AND BEHAVIORAL SCIENCES

Clerical Assistant IIIA--\$1471-\$1742/mo.; full-time, permanent. Apply by Oct. 4. Available immediately.

Announcing

Saturday, September 21

9:00 a.m.

9:30 a.m.

7:00 p.m.

Accounting and Finance Department tests
MEN'S AND WOMEN'S CROSS COUNTRY
vs. MASTER'S COLLEGE AND
UNIVERSITY OF LA VERNE
WOMEN'S VOLLEYBALL vs. OCCIDENTAL
COLLEGE

PS 10

Home

Home

Sunday, September 22

NOTHING SCHEDULED

Monday, September 23

10:00 a.m.-6:00 p.m.

REGISTRATION
Intramurals: "Hole in One"

P.E. Grass Area

Tuesday, September 24

10:00 a.m.-6:00 p.m.

7:00 p.m.

REGISTRATION
Intramurals: "Hole in One"
Women's Volleyball vs. University of
Redlands

P.E. Grass Area

Away

Wednesday, September 25

8:30 a.m.

ACT test

PS 10

Thursday, September 26

LATE REGISTRATION/FIRST DAY OF CLASSES

Friday, September 27

TBA

Women's Volleyball in Claremont Tournament Away

Saturday, September 28

TBA

10:00 a.m.

Women's Volleyball in Claremont Tournament Away
MEN'S SOCCER vs. CALIFORNIA BAPTIST
COLLEGE

Home