

California State University, San Bernardino

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THE BULLETIN

California State University, San Bernardino

RECEIVED
CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

JAN 9 1985

JANUARY 11, 1985

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Carmen Zapata To Be Commencement Speaker

Actress Carmen Zapata--whose career spans stage, screen, radio and television--will give the address at the university's 19th commencement Saturday, June 15.

Miss Zapata, nominated for three Emmy awards, is president and managing producer of the Bilingual Foundation of the Arts, a Hispanic performing arts organization which she founded 10 years ago. The group has produced 33 plays in English and Spanish, has been on four California-wide tours and has appeared at the Lincoln Center.

Her 30-year career began on Broadway in "Oklahoma" and included nightclub and legitimate stage performances before she moved to California in 1967 to venture into films and television. Among her credits are "Marcus Welby," "Owen Marshall," "Medical Center," "Bonanza," "Streets of San Francisco" and "Trapper John, M.D." She appeared regularly in the Anthony Quinn series, "Man and the City," and "The New Dick Van Dyke Show." She currently is in her ninth season on PBS in the bilingual children's television show, "Villa Alegre."

Miss Zapata has received many awards for contributions to the arts, including an Emmy for "Cino Vidas" in 1973 and "best bilingual actress" awards in the U.S. and Argentina.

Her educational activities have included acting workshops and symposiums at colleges throughout the country. She speaks at various fund-raising functions, at least 12 a year, for charitable and social service groups, many of them Hispanic and Mexican-American.

Graduation for the Class of 1985 will begin at 6 p.m. on the lawns near the gymnasium, announced Dr. Judith Rymer, acting executive dean for university relations, who has assumed responsibility for the annual event. Eligible to participate in the ceremonies are the fall and winter quarter graduates and candidates from the spring and summer quarters.

Winter Enrollment Tops Same Term A Year Ago

Although figures will continue to fluctuate until census date, the early reports for winter quarter registration show an increase of 355 students at the end of the first day of classes as compared to the same period a year earlier. The Monday figure of 5541 students was increased Tuesday with another 35 registrations, some from state-supported classes offered off campus, reported Registrar Jo Ann Von Wald. Activity in the Registrar's Office will continue until census day, Jan. 28.

Reminder

Martin Luther King's birthday, which is Tuesday, Jan. 15, will be observed as a campus holiday on Monday, Jan. 21. The Black Students Union will be distributing educational literature next Tuesday in observance of the birthday of the slain civil rights leader.

Student Employees To Receive Pay Increase

\$4.67 and Graduate, \$5.27.

The increase was reflected in the January checks. It is not known when the retroactive checks will be available since the computations must be done manually.

Students who are employed on campus or in the work-study program (on and off campus) have received a pay increase retroactive to July 1, 1984. The new salary steps are: Step 1, \$4.05; Step II, \$4.41; Step III, \$4.54; Step IV,

Finance Student Receives Scholarship

Jacqueline Stern, a junior finance major, has been awarded a new scholarship sponsored by the Inland Empire Mortgage Bankers Association.

Stern, a 28-year-old San Bernardino resident, was chosen recipient of the \$500 award over four other contenders at Cal State. The selection was made by Finance Department faculty.

The scholarship, established by the IEMBA for an outstanding finance student in the School of Business and Public Administration, will be a yearly award based on grade-point average and need. Dr. Rauf Khan (Accounting and Finance) was instrumental in obtaining the scholarship for Cal State.

Stern is a member of Alpha Kappa Psi and maintains a grade-point average of 3.83.

Film Series Presented Wednesdays At Noon

The Counseling Center and the Student Union are sponsoring a self-development film series Wednesdays at noon this quarter. The sessions will be one-half hour and will conclude with discussion and handout materials.

Faculty and staff are encouraged to attend. All sessions will be held in the Student Union.

The first film in the series, "The Time of Your Life," is based on the book, How To Get Control of Your Time and Life, by Alan Lakein. Topics to be discussed include:

Jan. 16	Time Management	Feb. 13	Achievement
Jan. 23	You Pack Your Own Chute	Feb. 20	Leadership
Jan. 30	Stress	Feb. 27	Virginia Satir on Relationships, I
Feb. 6	Personal Decision Making	March 6	Virginia Satir on Relationships, II

Phone Company Changes Telephone Dialing Patterns

Effective Jan. 5, it is no longer necessary to wait for a second dial tone when making a One Plus (1+) long distance call. After dialing "1" you can immediately dial in the remainder of the

digits necessary to complete a long distance call. For customers with prefixes 880 and 887, the dial tone will also sound different than what is normally heard. The change is a result of equipment modification in General Telephone's San Bernardino Exchange.

The California State University, San Bernardino BULLETIN is published by the Public Affairs Office, AD 117, Ext. 7558. Items for publication should be received in writing by noon Tuesday.

Edna Steinman, Director of Public Affairs

Editor Pia Mangini Smith

Calendar Items Ruth Moran

Volume 20

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No. 16

1985 Paydays Paydays for the calendar year 1985 are:

Wednesday, Jan. 30
Thursday, Feb. 28
Friday, March 29
Monday, April 29

Thursday, May 30
Friday, June 28
Tuesday, July 30
Thursday, Aug. 29

Monday, Sept. 30
Wednesday, Oct. 30
Monday, Dec. 2
Tuesday, Dec. 31

**Reading Rally To Be
At Cal State Jan. 19**

Parents, teachers and children ages 4-12 can discover the advantages of reading aloud at a free Family Reading Rally, Saturday afternoon, Jan. 19, said Dr. Adria Klein (Education).

Jim Trelease, nationally recognized lecturer and author of the paperback best-seller The Read-Aloud Handbook, will speak to parents and teachers on the importance of motivating children to read. He will discuss reading aloud and the cognitive benefits for the child and the emotional bridges it builds between the reader and listener. Also featured will be Dennis Smith's "Readers Musical Theatre," the Richard Riede Marionettes, and the Bloomington High School Drama Troupe.

While adults attend lectures from 12:30 to 4 p.m. in the Theatre Arts Building, a variety of activities will entertain children in the Commons and the Theatre. Each child attending will receive a free book.

Reservations may be made with Penny Hirschman, at the San Bernardino County Schools Office, (714) 383-1651. Early registration is recommended.

**Nicaraguans To Discuss
Peace In Central America**

An independent organization of Nicaraguans will speak on the situation in Central America, 8 p.m., Monday, Jan. 14 in the Student Union Multipurpose Room. Students, faculty and staff are invited,

said Dr. Tom Meisenhelder (Sociology).

"The Hope For Peace in Nicaragua" will be presented by Dr. Humberto Lopez, director of the National Autonomous University of Nicaragua; and Carlos Ramos, a special education expert. Both are representatives of CONIPAZ, an independent organization that maintains relations with 200 peace organizations around the world including the Baptist Church and U.S. Peace Council. The group will speak only at the Cal State and UCLA campuses while in Southern California.

**Health Testing Unit
On Campus Jan. 24**

The Health Examinetics mobile health testing unit will be on campus Thursday, Jan. 24 from noon to 7 p.m. for the annual health screening program sponsored by the Association of California State University Professors (ACSUP).

In 40 minutes, over 50 different tests are performed by nurses and physician-trained technicians. The program is available to all faculty, staff and their families (above age 13). Children's exams exclude X-ray, pap, EKG, tonometry and blood chemistries.

The cost for ACSUP members is \$89, adults; and \$59, children. Non-members pay \$98, adults; and \$68, children. There is no fee for ACSUP Insurance Plan Members.

An appointment can be obtained by calling 1-800-542-6233 (toll-free). Appointments are required.

Concert To Include Cal State Graduates

Robert Brosseau, violin; Michael Tacchia, piano; and Michele Brosseau-Tacchia, cello, will perform Thursday, Jan. 17 at 8:15 p.m. in the Recital Hall.

Tacchia, a soloist and chamber musician in the Southern California area, and his wife, Michele Brosseau-Tacchia, received bachelor's degrees at Cal State. After doing graduate work at the New England Conservatory and in Vienna, Austria, they earned master's degrees from San Diego State University. Michael is currently a resident pianist and librarian for the Inland Empire Symphony.

Brosseau received a bachelor's degree from the New England Conservatory and is now presenting concerts in Europe.

Highlighting the schedule of works to be performed is Brahms' "Violin Sonata in A Major." Other works will include Kreisler's "Praeludium and Allegro," Dvorak's "In Silent Woods," and Bach's "G Minor Sonata."

Tickets, available at the door, are \$3, adults; and \$1.50, senior citizens and students.

Professional Activities

Dr. Elliott Barkan (History) has an article, "The Validity of Occupational Data for Immigrants: An Empirical Investigation," co-authored by Bob O'Brien, in the current issue of Sociological Perspectives.

Drs. Robert Cramer and Stuart Ellins (Psychology) and Catherine Whitmore, a former psychology graduate student, will have their article, "Taste Potentiation of Auditory Aversions in Rats (*Rattus norvegicus*): A Case for Spatial Contiguity," published in the current issue of the Journal of Comparative Psychology.

Dr. J.S. (Vic) Johar's (Marketing and Management Science) paper, "Seasonal Segmentation of the Tourism Market Using A Benefit Segmentation Framework," was published in the fall 1984 issue of The Journal of Travel Research.

Lance Masters (Marketing) presented an "Advanced Seminar in Marketing Planning" to the executive committee of the Junior League of Riverside Jan. 7.

Joe Moran's (Art) ink and clay entry, "Self Portrait of You," has been selected by juror Paul Darrow for purchase and will become part of the James Jones Art Collection at Cal Poly, Pomona.

Dr. Michael Persell (History) has a review of The Casablanca Connection: French Colonial Policy, 1936-1943, by William A. Hoisington, Jr., in the December issue of the American Historical Review.

Dr. Edward M. White (English) published two articles last month. They are "Holisticism" in College Composition and Communication and "Research on Composition Programs: Faculty Attitudes and Beliefs About the Teaching of Writing" in WPA: The Journal of the Council of Writing Program Administrators.

Noteworthy

Dr. Judith Rymer (University Relations) will be installed as a member of the 1985 San Bernardino Area Chamber of Commerce Board of Directors at the installation dinner Jan. 17.

Best Wishes

Best wishes are extended to Cita Moore (Financial Aid) on her marriage to Vernon J. Jones, Dec. 16 at Myo Ho Gi Temple in Etiwanda. The couple is living in San Bernardino.

In Sympathy

The university extends sympathy to Jimmie Glass (Learning Center) on the death of her mother, Mrs. Ada Proctor, Dec. 28 in Oklahoma.

The university community also extends sympathy to Jean Peacock (SAIL, Learning Assistance) and Taft Newman (Educational Opportunity Program) on the death of their father, the Rev. Taft T. Newman, Sr., Monday night in Indianapolis, Ind. Services will be there Saturday.

Personnel

NEW TO THE UNIVERSITY

Hourly, temporary

Sandra Lee Hall
Student Services Professional IB
Counseling and Testing Center
Ext. 7437, PS 227

Bridget Tucker
Student Services Professional IB
Counseling and Testing Center
Ext. 7437, PS 227

Employment Opportunity

(Applications will be accepted from 2 p.m. today, until 2 p.m., Friday, Jan. 18.)

FOUNDATION

(not a state position)

Training Coordinator--\$25,416-
\$30,612/yr., full-time, temporary to
Aug. 31, 1985. (renewable, 2 years)
Available immediately. (corrected
posting)

Announcing

<u>SATURDAY, January 12</u>		
Noon and 2:00 p.m.	WINTER SATURDAY CLASSES BEGIN Women's Basketball vs. Whittier Tournament	Away P.E. Building
1:00-5:00 p.m.	Informal recreation	
<u>SUNDAY, January 13</u>		
1:00-5:00 p.m.	Informal recreation	P.E. Building
<u>MONDAY, January 14</u>		
4:15 p.m.	Multiple Subjects Advisory Council	S.U. Mtg. Rooms A&B
4:45 p.m.	Jazzercise	SUMP Room
6:00 p.m.	Aerobics	SUMP Room
<u>TUESDAY, January 15</u>		
10:00 a.m.-2:00 p.m.	Black Student Union bake sale	Front of Library
3:00 p.m.	Faculty Senate	C 104
6:00 p.m.	WOMEN'S BASKETBALL vs. CLAREMONT-MUDD- SCRIPPS	Home
8:00 p.m.	MEN'S BASKETBALL vs. LIFE BIBLE COLLEGE	Home
<u>WEDNESDAY, January 16</u>		
8:00 a.m.	Senior Administrators meeting	C 104
10:00 a.m.-2:00 p.m.	Marketing Association: Uncle Elmo's hot dog sale	Front of Library
4:00-8:00 p.m.	Self-Development Film Series: Time Management	S.U. Mtg. Rooms A&B
Noon	Jazzercise	SUMP Room
4:45 p.m.	Aerobics	SUMP Room
6:00 p.m.	Psi Chi Banquet	New Dining Room
6:00 p.m.		
<u>THURSDAY, January 17</u>		
4:00 p.m.	Aerobics	SUMP Room
4:00 p.m.	Alumni Education Chapter	S.U. Mtg. Room A
7:00 p.m.	MEN'S BASKETBALL vs. CHRIST COLLEGE	Home
8:15 p.m.	Concert	Recital Hall
<u>FRIDAY, January 18</u>		
1:30 p.m.	Council of Academic Deans meeting	New Dining Room
7:30 p.m.	WOMEN'S BASKETBALL vs. OCCIDENTAL COLLEGE	Home
9:00 p.m.	Associated Students dance	SUMP Room
<u>SATURDAY, January 19</u>		
12:30-4:00 p.m.	School of Education Parent Reading Rally	Recital Hall, Theatre, Commons