### California State University, San Bernardino

### **CSUSB ScholarWorks**

**Black Voice News** 

Special Collections & University Archives

3-16-2023

### Vol.50 n.34 March 16th 2023

Voice Media Ventures

Follow this and additional works at: https://scholarworks.lib.csusb.edu/blackvoice

#### **Recommended Citation**

Voice Media Ventures, "Vol.50 n.34 March 16th 2023" (2023). *Black Voice News*. 751. https://scholarworks.lib.csusb.edu/blackvoice/751

This Article is brought to you for free and open access by the Special Collections & University Archives at CSUSB ScholarWorks. It has been accepted for inclusion in Black Voice News by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.

CA SAN BERNARDING TO

# VOICE

by Gail Fry

First Amendment Coalition Demands

DA Drop Charges Against

Victorville Councilmember Blanca Gomez

3 KEEPING IT REAL 95th Oscars Provide Breakthrough Moments for Asian Americans, All Americans 5 IN THE NEWS
Creating Customized
Business Content
for Underserved
Communities

IN THE NEWS
Healthy Heritage
Receives Community
Service Award for
Mental Health Work
in African American
Community

13 IN MY OPINION
Black, Unhoused and
Mentally Challenged:
The Case for Housing
and Health Care



The IE Voice/Black Voice News invites you to raise your voice on subjects of interest. We would like to publish your ideas, insights and/or opinions on topics you feel are important.

We encourage you to submit your commentaries for potential publication to myopinion@theievoice.com.

We respectfully request your submission be no more than 500 words. Any photo(s) included to accompany your writing should be at least 300 DPI.

PAULETTE BROWN-HINDS, PhD

Publisher

S.E. WILLIAMS

**Executive Editor** 

**KENNETH NG'ETICH** 

Assistant Editor

**BREANNA REEVES** 

Staff Reporter

**ARYANA NOROOZI** 

Staff Reporter

**PRINCE JAMES STORY** 

Staff Reporter

PHYLLIS KIMBER-WILCOX

Staff Reporter

**GAIL FRY** 

Contributor

**SUSAN MORRIS** 

General Manager / Controller

**CHRIS ALLEN** 

Creative Director

**CHRISTEN IRVING** 

Revenue/Audience Engagement

**CHUCK BIBBS** 

Digital Director

**ALEXANDER BROWN-HINDS** 

Creative

**MONICA VICUNA** 

**VOICE Cares** 

**HARDY & CHERYL BROWN** 

Co-Publishers Emeritus

#### **CONTRIBUTORS**

Jon Gaede, Jeremiah Settle, Dr. Joseph Bailey, Jordan Brown, Benoit Malphettes, Kathy Malphettes, Laura Klure

#### **CONTACT US**

To submit an article, become a subscriber, advertiser, sponsor, or partner please contact the general manager at 951.682.6070 or email suzie@ voicemediaventures.com.

#### **ESTABLISHED 1972**

Voice Media Ventures Post Office Box 912 Riverside, California 92502 (951) 682-6070

Published every Thursday and distributed throughout the Inland Empire Adjudicated, a legal newspaper of general circulation on July 8, 1974 Case # 108890 by the Superior Court of Riverside County. Stories published do not necessarily reflect the opinions of the publishers. Member of: National Newspaper Publishers Association, California Black Media and California News Publishers Association

### KEEPING IT REAL

### 95th Oscars Provide Breakthrough Moments for Asian Americans, for All Americans



Michelle Yeoh, Everything Everywhere All At Once, made history when she won the award for Best Actress. (source: File image)

I'm old enough to remember how it felt when Sidney Poitier won the Oscar for Best Supporting Actor for his performance in Lilies of the Field in 1963.

Poitier was not the first Black to receive an Oscar nod, however. That experience went to Hattie McDaniel 24 years earlier. McDaniel was Denzel Washington took home Best Actress and Actor awards, respectively. Like McDaniel, Berry's award winning role in Monster's Ball was criticized by some as degrading, calling out its stereotypical depiction of Black women because of the movie's explicit love scenes.

On Sunday, March 12, 2023, Asian American

"An inclusive environment not only ensures equitable access to resources and opportunities for all, it empowers individuals and groups to feel psychologically safe, respected, engaged, motivated, and valued."

handshake.com

acknowledged as Best Supporting Actress in 1939 for her role as Mammy in the racist classic, Gone With the Wind. A role that by today's standards is considered a degrading caricature in a racially insensitive movie. At the time, however, it was heralded as a breakthrough moment for Blacks.

It took another 39 years for Blacks to earn Best Actor and Best Actress Oscars. Miraculously, it happened in 2002, when Halle Berry and

actors broke barriers at the 95th Oscars. It was a long overdue moment in movie history, in Asian history, in American history, a moment worthy of acknowledgement and celebration.

Performances in the movie Everything Everywhere All at Once, resulted in a Best Actress award for Michelle Yeoh (only the second person of color to win this in this category, Berry being

continued on page 16



### Pala Casino 400 Marks End of an Era: Last Lap at Auto Club Speedway in Fontana



NASCAR's Bubba Wallace before the last race at Fontana. The Fontana track will be dismantled after 25 years of racing. (Photo: Jon Gaede, Black Voice News Sports).

### Jon Gaede & Steve Hilbig **BVN Sports**

ince 1997, save for a recent two-year hiatus, NASCAR has hosted races on the two-mile track in Fontana, a tradition that spanned 25 seasons.

Last month a sold-out crowd filled the grandstands to witness the 200 laps for the very last time. The Inland Empire racing facility built with 370 tons of steel and rebar will now be dismantled.

### Hendrick Motor Sports the most successful racing team with eight wins at **Fontana**

Veteran driver Kurt Busch overcame an unlikely 32nd position and 27 lead changes, before ultimately taking the lead with about 20 laps to go and surviving a challenge by Chase Elliott.

Busch won his fourth race at the Fontana, one more than Jeff Gordon, Jimmie Johnson and Matt Kenseth. Hendrick Motor Sports was the most successful racing team with eight wins at Fontana, while Roush won seven.

Wendell Scott and Bubba Wallace, only two Black drivers to win NASCAR sanctioned races Several years ago, Laker icon Earvin Magic Johnson brought his business experience and acumen to assist NASCAR with a Black driver and ownership initiative in the sport. This included the development of grass root programs and a nationwide commitment to diversity in all aspects to include owners, drivers, crew members and workforce. Wendell Scott (Dec/1963) and Bubba Wallace are the only two Black drivers to win a NASCAR sanctioned race.

Bubba Wallace and the Toyota Driver



Actress/comedian Tiffany Haddish, an honorary starter at the Daytona 500, in attendance to see the last race, Pala Casino 400 on Sunday. (Photo: Jon Gaede, Black Voice News Sports).

#### **Development program**

Michael Jordan's 23XI Race Team has made an impact as a NASCAR team owner. Bubba Wallace has two career wins, splitting his track time between Joe Gibbs Racing and Jordan's 23XI, finishing 30th in the Pala Casino 400 on Sunday.

Wallace came up through the Toyota Driver Development program, winning six times in the Camping World Truck Series. Wallace founded "Live to be Different" foundation and a related scholarship fund.







### **Asante-Ra | Contributor**

ultinational professional services company Deloitte has joined forces with a consortium of Black-owned newspapers to launch a pilot project called The Exchange. Together, they will create and distribute business content tailored for diverse audiences.

News media diversity is still a work in progress, especially at the national level. According to a 2019 survey by the American Society of News Editors, people of color represent less than 22% of the workforce in US newsrooms. The

"

We are providing support to amplify diverse voices, which can help drive equity in the media landscape in these communities. In doing so, we are also learning from our publishing collaborators what issues are most critical to their readers, expanding our connection to those communities, and growing awareness of our business.

Exchange aims to support local, diverse-owned publishers financially, bring specialized business content to their audiences, and establish a new model of collaboration among the participants.

"As the name implies, this project is a true exchange," said Kwasi Mitchell, chief purpose officer at Deloitte. "We are providing support to amplify diverse voices, which can help drive equity in the media landscape in these communities. In doing so, we are also learning from our publishing collaborators what issues are most critical to their readers, expanding our connection to those communities, and growing awareness of our business."

# **Creating Customized Business Content** for Underserved Communities



"There are literally hundreds of micro and small businesses in our local markets that will benefit greatly from the stories created through and by this collaboration," said Dr. Frances Toni Draper, CEO and publisher of The AFRO. (source: Deloitte.com).

Five publishers from the Word In Black collaborative – The Atlanta Voice, New York Amsterdam News, Houston Defender Network, AFRO-American Newspapers (Baltimore and D.C.), and The Seattle Medium - will work directly with Deloitte on the content during the six-month pilot project.

Additional Black-owned media companies, including Black Voice News, will distribute the content to audiences. The Michigan Chronicle, The New Pittsburgh Courier, The Chicago Defender, The Charlotte Post, The Sacramento Observer, The Washington Informer, The Dallas Weekly, The St. Louis American, and The Precinct Reporter will also contribute to extending the reach of the project through the Local Media Association (LMA) and the Local Media Consortium (LMC).

### **Financial and Business Impact**

The Exchange is being managed by LMA continued on page 19

# **classifieds**&publicnotices

PUBLIC NOTICE

NOTICE INVITING BIDS
NOTICE IS HEREBY GIVEN that
sealed bids will be received in the
Nutrition Services Department of the San Bernardino City Unified School District, 1257 Northpark Boulevard, District, 1257 Northpark Boulevard, San Bernardino, California, 92407, on or before 11:00 a.m., on April 6, 2023, for DELIVERY OF PROCESSED USDA FOODS (Distributor and/or Manufacturer Direct-by Section), under Bid No. NSB

Bid documents required for bidding may be secured at the above department or online at https://sbcusdnutritionservices. org/?page=BidsandProposals. Please call 909/881-8000 for more information.

The Board of Education reserves the right to reject any or all bids, and to waive any irregularities or informalities in any bid or in the bidding, and to accept or reject any items thereon.

Publications of this Notice are March 9, 2023, and March 16, 2023. SAN BERNARDINO CITY UNIFIED SCHOOL DISTRICT

By: Nutrition Services Department, Lisa Falcone, Admin, Analyst

p. 3/9, 3/16/2023

HOME RENTAL

Near Washington & Markham Woodcrest area Riverside, 92504 VA, Sec 8 & others welcome, \$4032. mo

p. 3/2, 3/9, 3/16, 3/23/2023

VEHICLE SALE

NOTICE OF SALE OF VEHICLE

Notice is hereby given, pursuant to Section 3071 of the Civil Code of the State of

The undersigned will sell the following vehicle(s) at lien sale at said time(s) 03/31/2023 at 10:00 AM Make/Yr. 2021 TOYOTA Lic.: 8VEH850

Vin 2T3H1RFV3MC121213 Location: 997 E. 8th ST, UPLAND, CA

91786 Said sale is for the purpose of satisfying lien of the undersigned for towing, storage, labor, materials, and lien charges, together with costs of advertising and expenses of

p. 3/16/2023

NOTICE OF SALE OF VEHICLE

Notice is hereby given, pursuant to Section 3071 of the Civil Code of the State of California.

The undersigned will sell the following vehicle(s) at lien sale at said time(s) 03/31/2023 at 10:00 AM

Vin. 3FADP4AJ2GM108094

Location: 997 E. 8th ST, UPLAND, CA 91786

Said sale is for the purpose of satisfying lien of the undersigned for towing, storage, labor, materials, and lien charges, together with costs of advertising and expenses of

p. 3/16/2023

NOTICE OF SALE OF ABANDONED

NOTICE OF SALE OF ABANDONED PROPERTY Notice is hereby given that under and pursuant to Section 1987 and 1988 of the Civil Code. SECTION 6066 of the Government code the following property listed below believed to be abandoned by Mark M. Towle and does 1 to 5 whose last address was 154 N.

Arrowhead Avenue, San Bernardino, CA. 92408 will be sold at public auction at 154 N. Arrowhead Avenue, San Bernardino, CA. 92408 on 3/30 2023 at 10:00, o'clock AM. DESCRIPTION OF PROPERTY TO BE AUCTIONED: Office FE&F Backs electronics, scrap metal, plastic and wood pallets, broken furniture, car parts and all other items in and on said property Auctioneer: Arcadia Auction and Appraisa LLC 8221 Wilcox Avenue, Cudahy, CA 90201 (951) 968-4301 photographs & more Information available at arcadiaauction. com CA Bond CS4638730

p. 3/16, 3/23/2023

SHIMMONS

SUMMONS (FAMILY LAW) Case Number FLHE1800663 Notice to Respondent: OSCAR FLORES VAZQUEZ

sued Petitioner's name MARIA DE LOS ANGELES ERAZO

REYNA
You have 30 calendar days after this Summons and Petition are served on you to file a Response (form FL-120)) at the court and have a copy served on the petitioner. A letter or phone call will not protect you. If you do not file your Response on time, the court may make orders affecting your right to custody of your children. You may also be ordered to pay support and attorney fees and costs. If you cannot pay the filling fee, ask the clerk for a fee waiver form. If you want clerk for a fee waiver form. If you want legal advice, contact a lawyer immediately. You can get information about finding lawyers at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/ serlfhelp), at the California legal Services Web site (www.lawhelpcalifornia.org), or by contacting your local county bar

association. Tiene 30 dias corridos despues de haber recibido la entrega legal de esta Citacion y Peticion para presentar una Respuesta (formulario FL-120) ante la corte y efectuar la entrega legal de una copia al demandante. Una carta o llamada telefonica no basta para protegerlo. Si no presenta su Respuesta a tiempo, la corte puede dar ordenes que afecten su matrimonio o pareja de hecho, sus bienes y la custodia de sus hijos. La corte tambien le puede ordenar que paque manutencion y honorarios y costos legales. Si no puede pagar la cuota de presentacio, pida al secretario un formulario de exencion de cuotas. Si desea obtener asesoramiento legal, pongase en contacto de inmediato con un abogado. Puede obtener informacion para encontrar a un abogado en el Centro de Ayuda de las Cortes de California (www.sucorte .ca.gov), en el sitio Web de los Servicios Legales de California (www.lawhelpcalifornia.org) o poniendose en contacto con el colegio de abogados

The name and address of the court is: Superior Court of California, County of Riverside, SUPERIOR COURT OF CALIFORNIA, 880 N. STATE STREET, HEMET, CA 92543 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an Attorney is, Maria De Los Angeles Erazo Reyna 342 Dale Street, Apt. 148, Perris, CA 92571. Notice to the person served: You are served as an individual.

Clerk, by C Molina, Deputy DATE: 08/31/2018

p. 3/9, 3/16, 3/23, 3/30/2023

NAME CHANGE

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

CASE NUMBER CVC02300787
To All Interested Persons: Petitioner:
AMANDA MCNAIR-ROBINSON filed a petition with this court for a decree changing names as follows: LEILAN SOPHIA GOMEZ-SHAW to. LEILANI SOPHIA MCNAIR-ROBINSON. The Court Orders that all persons interested in this

matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why petition should not be granted. If no written objection is timely filed the court may grant the petition without a hearing. NOTICE OF HEARING: DATE: 04/12/2023 Time: 8:00AM Dept: C2. The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF RIVERSIDE 505 S. BUENA VISTA RM 201, CORONA, CA 92882, CORONA COURTHOUSE A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: BLACK VOICE NEWS 1201 UNIVERSITY AVENUE, SUITE 210, RIVERSIDE, CA.

Date: 02/24/2023 Tamara L. Wagner, Judge of the Superior Court

p. 3/9, 3/16, 3/23, 3/30/2023

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER CVSW2301467

To All Interested Persons: Petitioner: REANNA MARIE ZENNEL SAINT filed a petition with this court for a decree changing names as follows: WALTER BROWN to. WALTER ALEX KENNETH RENARD SAINT. The Court Orders that all persons interested in this matter, appear efore this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why petition should not be granted. If no written objection is timely filed the court may grant the petition without a hearing. NOTICE OF HEARING: DATE: 04/13/2023 Time: 8:00AM Dept: S101. The address of the court is SUPERIOR COURT OF CALIFORNIA, COUNTY OF RIVERSIDE, SOUTHWEST JUSTICE CENTER 30755-D AULD ROAD, SUITE 1226, MURRIETA, CA 92563 A copy of this Order to Show Cause shall be published at least once each week date set for hearing on the petition in the following newspaper of general circulation, printed in this county: BLACK VOICE NEWS 1201 UNIVERSITY AVENUE, SUITE 210 RIVERSIDE CA 92507

James F. Hodgkins, Judge of the Superior

p. 3/16, 3/23, 3/30, 4/6/2023

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

CASE NUMBER CVSW2301476
To All Interested Persons: Petitioner: VIVIAN CARMEN ALANIZ filed a petition with this court for a decree changing names as follows: JULIET BRIANNA HERNANDEZ – ROSALES to. JULIET BRIANNA HERNANDEZ. The Court Orders that all persons interested in this matter appear before this court at the hearing the petition for change of name should not be granted. Any person objecting to the name changes above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why petition should not be granted. If no written objection is timely filed the court written objection is timely liled the court
may grant the petition without a hearing.
NOTICE OF HEARING: DATE: 04/13/2023
Time: 8:00AM Dept: S101. The address
of the court is SUPERIOR COURT OF
CALIFORNIA, COUNTY OF RIVERSIDE,
SOUTHWEST JUSTICE CENTER 30755-D AULD ROAD, SUITE 1226, MURRIETA, CA 92563 A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to date set for hearing on the petition in the following newspaper of general circulation, printed in this county: BLACK VOICE NEWS 1201 UNIVERSITY AVENUE, SUITE 210. RIVERSIDE, CA. 92507

James F. Hodgkins, Judge of the Superior

p. 3/16, 3/23, 3/30, 4/6/2023

FICTITIOUS BUSINESS NAMES The following persons) is (are) doing

JUST WINGING IT 4460 Dwight Ave Riverside, CA 92507 RIVERSIDE COUNTY Donald Dewayne Henderson 4460 Dwight Ave Riverside, CA 92507

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Donald Dewayne Henderson The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/15/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302212 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

ZSP PHOTOGRAPHY
A LITTLE BIT OF DIS N DAT Fldina Porter 8158 Buckingham Place Riverside, CA 92504 RIVERSIDE COUNTY Sarita Eldina Porte 8158 Buckingham Place Riverside, CA 92504

This business is conducted by: Individual Registrant commenced to transact business under the fictitious business

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Sarita Eldina Porter

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County I hereby certify that this copy is a correct

copy of the original statement on file in my office. NOTICE- In accordance with subdivision

(a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seq. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk FILE NO. R-202302006 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

DUSINESS AS: ARIGINAL CONTENT AND MARKETING 25992 Haceinda Ct Moreno nValley, CA 92551 RIVERSIDE COUNTY Arianne Regi Murphy 25992 Haceinda Ct Moreno Valley, CA 92551

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Arianne Regi Murphy

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/10/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202301992 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

VILLA DEL SOL 41208 Parado Del Sol Drive Temecula, CA 92592 RIVERSIDE COUNTY Raymond Anis Dagher 26581 Sinforosa Drive Mission Viejo, CA 92691

This business is conducted by: Individual Registrant commenced to transact name(s) listed above on 01/30/2023

I declare that all the information in this statement is true and correct. (A registrant who declares as true any mat matter pursuant to Section 17913 of Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Raymond Anis Dagher
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/07/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious busines name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202301685 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

BREAKTHREW BEHIND THE SCENE CUISINE 3543 Pillar Ct Perris, CA 92570 RIVERSIDE COUNTY Hosie Dion Buckingham 3543 Pillar Ct Perris, CA 92570 Annetta Rachelle Buckingham Perris. CA 92570

This business is conducted by: Married-Couple

Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registran who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Hosie Dion Buckingham

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 01/25/2023
I hereby certify that this copy is a correct

copy of the original statement on file in my office.

Office.

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

### **Staff**

■ ealthy Heritage, an Inland Empire based nonprofit organization, has been awarded the Community Service Award presented by the African American Family Wellness Advisory Group (AAFWAG) for their outstanding work in addressing mental health within the African American community.

Healthy Heritage is the first recipient ever to receive the Community Service Award from AAFWAG, which will now be presented annually



Excited and grateful, team members of Healthy Heritage proudly pose with their Community Service Award from AAFWAG. From Left: Phyllis Clark, CEO & Founder of Healthy Heritage; Jarret Norris, Program Assistant; April Gillis, Project Coordinator; and Deborah Gillis, Board Member . (image source: vizardpr.com).

to an organization that demonstrates exceptional community service and makes a significant impact on the lives of individuals within the African American community. AAFWAG is part of the Riverside University Health Systems Behavioral Health Cultural Competency Program. Their primary focus is to educate and engage the community to reduce the stigma and disparities associated with mental health in the African American community.

"Healthy Heritage was recognized for their work in providing culturally responsive mental health programs and services to support African American individuals and families within the Inland Empire", commented Hazel Lambert, Cultural Community Liaison of AAFWAG. "They provide unique and creative ways of reaching the community outside of traditional therapy services which helps to reduce barriers."

### **Healthy Heritage Receives Community** Service Award for Mental Health Work in **African American Community**



Phyllis Clark, CEO & Founder of Health Heritage shares her gratitude as she accepts the Community Service Award at the monthly AAFWAG advisory meeting, while her team stands in support and surprise to being selected as the recipient. (image source: vizardpr.com).

Lambert stated she was especially impressed with Healthy Heritage's Broken Crayon's Still Color project, their Laughing for the Health of It mental health resource fair and comedy show and, their My Hair, My Health collaborative community event."

Mental health is a critical issue in the African American community, where individuals often face unique challenges related to stigma, access to care, and historical trauma. Since 2007, Healthy Heritage has been dedicated to addressing these issues through a range of programs and services, including mental health workshops, healthy lifestyles workshops, seminars, and community outreach.

continued on page 8

Healthy Heritage team members and Councilmember Clarissa Cervantes attend the Health Disparities Research Annual Symposium at the UCR School of Medicine Center in February 2023. From Left: Councilmember Clarissa Cervantes; Selena Mikes, Project Coordinator; April Gillis, Project Coordinator; and Phyllis Clark, CEO & Founder of Healthy Heritage. (image source: vizardpr.com).



### #CaliforniansForAll CollegeCorps





**BUILD SKILLS HELP** OTHERS **EARN** MONEY



Apply Now! Scan the QR code or visit: WWW.CACOLLEGECORPS.COM

### IN THE NEWS

**Healthy Heritage**, continued from page 7

"It's definitely a special honor and privilege for Healthy Heritage to receive this award. AAFWAG helps to bridge the gap and brings together so many organizations throughout the Inland Empire that do great work in our community, and we're grateful to be one of those organizations and be recognized for our contributions," said Phyllis Clark, CEO & Founder of Healthy Heritage. "Mental health is a crucial component of overall wellness, and we are committed to providing unique, responsive and accessible services to those who need it



It's definitely a special honor and privilege for Healthy Heritage to receive this award. AAFWAG helps to bridge the gap and brings together so many organizations throughout the Inland Empire that do great work in our community, and we're grateful to be one of those organizations and be recognized for our contributions

most."

The award recognizes the significant impact that Healthy Heritage has made in the African American community throughout the Inland Empire. By providing creative and engaging programs and services, they have helped to reduce the stigma associated with mental health issues and promote overall well-being.

Healthy Heritage is proud to be recognized for their work and looks forward to continuing to serve the community through their programs and services. Those interested in getting



Community Services Award presented by the African American Family Wellness Advisory Group. (image source: vizardpr.com).

involved can save the date for May 21, 2023 for their Laughing for the Health of It mental health resource fair and comedy show at Ontario Improv.

For more information about Healthy Heritage, their work in the community and their upcoming comedy show, please call 951-293-4240 or visit their website at www. HealthyHeritage.org.



#theievoice

### **Aldon Thomas Stiles** California Black Media

arlier this month, the California Housing Financing Agency (CalHFA) and the Sacramento branch of NeighborWorks held a press conference at the State Capitol to announce the expansion of California's mortgage relief program.

"Over the past year, the California Mortgage Relief program has been helping Californians that are most vulnerable to overcome the financial challenges brought on by the COVID-19

Black communities have been shut out of homeownership by a variety of factors, including discriminatory housing practices which equates to less generational wealth

pandemic," said Tiena Johnson Hall, Executive Director of the California Housing Finance Agency.

One of the major new changes to eligibility, CalHFA officials say, applies to those who own residences with up to four units. Those homeowners can now apply for assistance. Relief through the program has also extended to those with partial-claim second mortgages or loan deferrals from the beginning of 2020.

Additionally, for homeowners who have missed at least two mortgage payments or one property payment before March 1st of this year, the delinquency date for payments has been reset.

Previous beneficiaries of the program are now eligible for additional funds that could add up to



Volma Volcy, Founder and Executive Director of the Ring of Democracy, said it is important to secure the prosperity of neighborhoods where residents are at risk for foreclosure. (source: Chris Allen, VOICE)

\$80,000 in total aid. Officials say the program is meant for those who have had trouble keeping up with housing payments due to the COVID-19 pandemic.

Funding for the California Mortgage relief program comes from the Federal Government's American Rescue Plan Act's Homeowners Assistance Fund implemented in 2021, which allocated \$1 billion for eligible homeowners across the country.

According to Hall, the program has

distributed federal grants and funds to over 10,000 California homeowners.

Not only is applying to the program free, she says, homeowners do not have to worry about paying back the relief funds.

The program is provided to homeowners through the CalHFA Homeowner Relief Corporation.

During the press conference held in the first continued on page 19



### First Amendment Coalition Demands DA Drop C **Councilmember Blanca Gomez**



Council member Blanca Gomez was arrested and taken to jail during the February 21, 2023 meeting of the Victorville City Council. (image source: victorvilleca.go).

### by Gail Fry

t the February 21, 2023, Victorville City Council Meeting, council member Blanca Gomez, left the dais and was addressing the board and the audience at the podium as a member of the public, about issues occurring in closed session when events were put into motion leading to her immediate arrest, and the filing of criminal charges.

On February 24, 2023, the California First Amendment Coalition (FAC) issued a letter to the Victorville City Council, the San Bernardino County Sheriff's Department, and the San Bernardino County District Attorney, demanding that Gomez's criminal charges be immediately dismissed.

FAC expressed its strong concern regarding the arrest and removal of Gomez. "These events present significant concerns for freedom of speech," FAC Legal Director David Loy voiced, adding, "The arrest appeared questionable, potentially represents an abuse of power, and threatens the fabric of democracy and open government."

### **Events leading up to arrest**

The events leading to the Gomez arrest began when she requested to speak as a member of the public during the public comment period.

At the podium addressing the council, Gomez turned to the audience and brought up matters discussed in closed session. She was immediately admonished by Victorville Mayor Debra Jones, who subsequently recessed the meeting for five minutes.

After the recess, Jones addressed the audience explaining that she had interrupted the meeting because Gomez was speaking about closed session items, which is in violation of the law.

While Gomez stood by, Jones explained that the City of Victorville has policies and rules on how to conduct meetings, and Gomez was subject to the same policies and rules that impact any member of the public addressing the council. Jones explained that Gomez could continue making her comments on the condition she would follow the policies and rules.

When Gomez returned to the podium, she attempted to continue her comments, but it appeared that the microphone had been turned off, so Gomez again turned and faced the audience. Jones then voiced that Gomez was out of order. When Gomez did not immediately turn around to face the council, Jones declared Gomez was disrupting the meeting.

#### **Physically Removed**

Jones said Gomez was refusing to bring herself to order as an audience member, and would be removed from the meeting. "Deputies she is to be removed," Jones demanded.

Gomez, removed herself as a member of the public, returned to her position and seat as a city council member and began to gather her things. Seconds passed before Jones instructed, "Deputies remove Gomez from the meeting until she agrees to follow the rules."

Victorville City Attorney Andre De Bortnowsky opined that Gomez, whether a member of the public or as a city council member, was definitely disrupting the meeting. Deputies approached Gomez at her council seat, arrested, and physically removed her from the building.

While the deputies were removing Gomez from the council chambers, Jones assured the audience that, "Ms. Gomez is not being hurt in any measure."

After Gomez was removed from the council chambers, Jones resumed the city council meeting apologizing to the audience, explaining they run professional meetings and this was not how their meetings were conducted.

#### **Allotted Comment Time**

Gomez was arrested for misdemeanors, an alleged



### Charges Against Victorville



Victorville Councilmembers from left to right: Bob Harriman, Mayor Pro Tem Elizabeth Becerra, Leslie Irving, and Mayor Debra Jones

violation of Penal Code Section 403, "disturbing a public meeting", and 602.1, "intentionally interfering with any lawful business carried on by a business open to the public by obstructing or intimidating those attempting to carry on business, and who refuses to leave."

An example of what would be considered disturbing a public meeting was where a speaker may disrupt a Council meeting by speaking too long, by being overly irrelevant and unduly repetitious, thereby, preventing the council from accomplishing its business in a reasonable manner or conduct that could interfere with the rights of other speakers.

"Because Council Member Gomez remained within her allotted comment time and addressed matters within the city council's jurisdiction, she was not clearly engaging in any conduct 'that actually disrupts, disturbs, impedes, or renders infeasible the orderly conduct of the meeting,' as would be required to justify her removal," First Amendment Coalition Legal Director David Loy concluded.

#### Gomez arrested, jailed, and charged

Gomez was arrested and taken to jail. According to the San Bernardino County Sheriff's Department Inmate Locator, as of February 26, Blanca Gomez was released on bail from West Valley Detention Center, her bail was set at \$100,000.

However, a review of the San Bernardino County Felony Misdemeanor Bail Schedule 2023, did not reflect any bail related to the violations for which Gomez was charged.

IE Voice and Black Voice News did not attend Gomez's arraignment, therefore, have no direct knowledge of how the bail was determined.

#### **Significant Concerns**

FAC Legal Director David Loy told this reporter that his initial reaction after viewing the video of the February 21, Victorville City Council Meeting was that it was very troubling because it raises very significant concerns that the mayor was abusing official power to silence a critic.

The people have the right to address their elected officials, speaking within their allotted time, about issues relevant to the city's official functions, Loy explained affirming as far as he could see, Gomez did not violate any decorum rules, and did absolutely nothing that would justify removing her from the meeting and having her arrested.

Gomez was within her rights, Loy confirmed, explaining that you didn't hear her being asked

continued on page 12



**Because Council Member Gomez** remained within her allotted comment time and addressed matters within the city council's jurisdiction, she was not clearly engaging in any conduct 'that actually disrupts, disturbs, impedes, or renders infeasible the orderly conduct of the meeting,' as would be required to iustify her removal

> - David Lov First Amendment Coalition Legal Director





### IN THE NEWS

### **Riverside Unified School District Foundation** is Re-established to Support Student Success



RUSD Foundation board of directors from left to right: RUSD Superintendent Renee Hill, Owner Walters Automotive Cathy Kienle, Tilden Coil CEO Dayne Brassard, Albert A Webb CEO Matthew Webb, Blumenthal Law Offices CEO Virginia Blumenthal, CAtrs Teachers Retirement Services & Investment Advisor Tom Podgorski (not pictured).

### **Asante-Ra** | Contributor

The Riverside Unified School District (RUSD) has announced the re-establishment of the RUSD Foundation, a 501(c)(3) organization that supports student success by securing resources to enhance the district's mission of providing engaging, innovative, and equitable learning experiences.

The RUSD Foundation is led by a board of directors consisting of business leaders and community members, including Dayne Brassard, CEO of Tilden Coil; Virginia Blumenthal, CEO of Blumenthal Law Offices; Matthew Webb, CEO of Albert A Webb Associates; Tom Podgorski, CEO of CAtrs Teachers Retirement Services & Investment Advisor; and RUSD Superintendent Renee Hill.

To support the Foundation's mission, resources will be developed to enhance educational opportunities that promote student learning and staff development. These resources will be made possible through the support of the community, including alumni of RUSD, who are encouraged to share their stories, volunteer, and donate through the Foundation's website at www.riversideunified.org/foundation.

The Foundation has recently hired Ms. Knea Hawley as its director. She brings 10 years of fundraising knowledge from her work as vice president of development with the Girl Scouts of San Gorgonio. Ms. Hawley has demonstrated her expertise at RUSD and has become quite



"On behalf of the Board of Education, we are excited and eager for the RUSD Foundation to thrive," said Board President, Dr. Angelo Faroog. (source: riversideunified.org).

familiar with the communities of the Inland Empire.

With the re-establishment of the RUSD Foundation, the district will continue to carry out its mission and focus on providing engaging, innovative, and equitable learning experiences for all students.



Join us on Instagram Instagram.com/ theblackvoicenews

### FEATURE STORY

First Amendment, continued from page 11



Councilmember Blanca Gomez (Courtesy of Victorvilleca.gov)

to leave at all. "But, I mean, the video speaks for itself," Loy testified.

"It's one thing to remove her, which I don't think removing her was justified, but another thing entirely to arrest her and book her into jail," Loy shared, explaining, "And I don't think there was any grounds to arrest her book or jail, and prosecute her."

"I very strongly request that the district office drop these charges attorney's immediately." He said asserting they were completely unfounded. "And, again, as I said, represents a direct threat to freedom of speech and democracy."

Loy continued, "To be clear, I think this would be true whether this is a city council member or just any member of the public who was thinking the same way," Loy affirmed.

#### **Free Speech Rights**

When asked whether the law enforcement officers should have arrested Gomez based on her free speech rights protected by the constitution, Loy responded law enforcement officers are bound by the same rules as everybody else, and are supposed to follow the constitution.

Loy noted that FAC's letter was sent to the San Bernardino County Sheriff to let the sheriff know that FAC thinks the arrest was unlawful and without probable cause.

### Dr. Lenore A. Tate **Special to California Black Media**

umerous studies have confirmed that Nomelessness and behavioral and mental health problems affect African Americans at disproportionate rates in California and around the United States.

On a very primary and personal level, homelessness affects an individual's mental health. Looking at the data: approximately 30% of people who are chronically unhoused have a mental health condition, about 50% have a cooccurring substance use problem and 42% have a disabling condition such as a developmental disability, HIV/AIDS or injuries from combat such as post-traumatic stress disorder.

In California, 43% of the Black Californians interviewed reported that someone close to them has experienced homelessness - a rate much higher than any other racial group in the survey, according to a survey conducted by the California Health Care Foundation,

Black women in particular – are at a higher risk for exposure to mental health stresses.

"A variety of circumstances put Black women at high risk for mental and emotional stress - economic insecurity, responsibilities of caregiving, neighborhood violence, lack of social support and physical illness or disability," reads the website of the California Black Women's Health Project.

"As a result, many are plagued by tension, anxiety, worry and fear. Because of the powerful and complex links between the mind, emotions and body, chronic states of stress and anxiety can have dangerous and sometimes fatal, health consequences. In addition, the daily struggles of coping with racism and sexism further exacerbate mental and emotional stress," the write-up on the website reports.

When these intersecting issues unaddressed, they can compound and adversely affect individuals.

Black people make up 13.6% of the population in the United States and account for approximately 21% of those living in poverty. Blacks in California comprise 6.5%

### **Black, Unhoused and Mentally Challenged: The Case for Housing** and Health Care



Approximately 30% of people who are chronically unhoused have a mental health condition, about 50% have a co-occurring substance use problem and 42% have a disabling condition such as a developmental disability, HIV/AIDS or injuries from combat such as post-traumatic stress disorder. (Source: Chris Allen, VOICE)

of the population but are more than 40% of the homeless/unhoused population! In fact, in most shelters, food banks, drop-in centers for the unhoused, the majority of those served are from Black or Brown communities. Black people outnumber White people 12 to 1 among the homeless population.

#### **Inadequate Approaches**

California has more unhoused people than

any other state. Seventy percent of California's homeless are living on the streets and in tents, etc. while in New York, data reflects that only 5% of their homeless are living on the streets.

California has instituted several policies and passed a series of laws to address the mental health and homeless crises. Last year, during his annual budget proposal, Gov. Gavin Newsom connected the challenge of solving homelessness continued on page 14



### MY OPINION

Black, Unhoused, continued from page 13

in the state with inadequate approaches the state has taken so far to address mental health.

Among different approaches taken to address the state's mental health challenges and, consequently, the homelessness crisis is the passage of the Community Assistance, Recovery and Empowerment Act (CARE) Act in California last year. This law, which Newsom signed into law, establishes CARE Court, an alternative to the Criminal Justice System for people who are mentally ill.

But more needs to be done if we are to address the monumental challenges of our mental health and homelessness crises, particularly as it affects minorities. The resources and programs the state has made available have simply not kept up with the demand for services.

California was the first state in the country to propose housing as a human right under Assembly Constitutional Amendment 10 (ACA-10) (Bonta 2020). This amendment would ensure shelter for the unhoused and recognize



California has more unhoused people than any other state. Seventy percent of California's homeless are living on the streets and in tents. (source: California Black Media).

that housing as a human right. However, after more than 70 years, housing still appears to be treated as a commodity rather than a human right.

### **Housing and Chronic Care**

Across the board – from prevention and early intervention to strategically providing housing and chronic care -- we need to do more in the Golden State across the board.

Medical professionals need to be provided cultural sensitivity training and more needs to be done to destigmatize mental health care in the Black community. Social support systems must be strengthened, and more resources need to be committed to outreach and research so that both care and information can be targeted to serve the needs of Black Californians.

We need a combination of solutions working at the policy level, within the health care delivery system and among our social and community networks that attack the problems from various angles.

Committing to funding, decreasing hurdles in zoning, working collaboratively with public and private sectors, and creating space for ingenuity would be steps towards solving these crises. Recognizing that Black and Brown communities, children, families and seniors are unhoused as well as those that carry the weight

CalHOPE

continued on page 16

# LIFE IS UNCERTAIN.

TO FEEL STRESSED, ANXIOUS, WORRIED, OR FRUSTRATED.

### Help is just a click away.

With CalHOPE's free and secure mental health resources, it's easy to get the help you and your loved ones need, when you need it the most.

Mental health support at CalHOPE.org





### **public**notices

Peter Aldana, County Clerk, FILE NO. R-202301064 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

DUH UNIVERSE 20651 El Nido Ave Perris, CA 92571 RIVERSIDE COUNTY Latise Shale't Denson 20651 El Nido Ave

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Latise Shale't Denson

The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/07/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

office. NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, County Clerk, FILE NO. R-202301730 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

business as: MENESA TRADING 1137 Birch St Corona CA 92879 RIVERSIDE COUNTY Gerardo Manuel Negrete Saucedo 1137 Birch St Corona CA 92879

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above. I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Gerardo Manuel Negrete Saucedo The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/01/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does

not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk. FILE NO. R-202301469 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

business as:
4 YOU JUST BECAUSE 4 YOU JUST BECAUSE 1453 Petunia Ct Beaumont, CA 92223 RIVERSIDE COUNTY Queen Emma K. N. H. Quijano 1453 Petunia Ct

Beaumont, CA 92223 This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business

name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Queen Emma K. N. H. Quijano The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/14/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation o the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk. FILE NO. B-202302063 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

business as: ALWAYS BY YOUR SIDE DOULA SERVICES LLC 2087 Saint Emilion Ln San Jacinto, CA 92583 RIVERSIDE COUNTY
ALWAYS BY YOUR SIDE DOULA
SERVICES LLC 2087 Saint Emilion Ln San Jacinto, CA 92583

This business is conducted by: Limited Liabilty Company
Registrant has not yet begun to transact business under the fictitious business

name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Tonja McHenry Bey, Member The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/15/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision

(a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302170 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

CHILLAFPARTY JC AUTOMOTIVE 7526 San Juan Ave Riverside, CA 92504 RIVERSIDE COUNTY Cash Thredz LLC 7526 San Juan Ave Riverside, CA 92504 2087 Saint Emilion Ln San Jacinto, CA 92583 RIVERSIDE COUNTY

ALWAYS BY YOUR SIDE DOULA SERVICES LLC 2087 Saint Emilion Ln San Jacinto, CA 92583

This business is conducted by: Limited Liability Company
Registrant commenced to transact to

transact business under the fictitious business name(s) listed above on 03/01/2022

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Raelene Chinchilla, CEO

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County

of Riverside on 02/17/2023
I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. B-202302391 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

business as: FINAL RESULT 3500 Buchanan Street, Space 240 Riverside, CA 92503 RIVERSIDE COUNTY BRIAN'S AUTOMOTIVE 3500 Buchanan Street, Space 240 Riverside, CA 92503 Robert Dwayne Neil 3500 Buchanan Street, Space 240 Riverside, CA 92503 Karen A Neil

3500 Buchanan Street, Space 240 Riverside, CA 92503

This business is conducted by: Married Couple
Registrant has not yet begun to transact

to transact business under the fictitious business name(s) listed above.

I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Robert Dwayne Neil The filing of this statement does not of

itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/16/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk, FILE NO. R-202302306 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

EXTRA MILE CARE TRANSPORTATION

1624 Arborella Ct Perris, CA 92571 RIVERSIDE COUNTY EXTRA MILE CARE TRANSPORTATION LLC 1624 Arborella Ct

Perris, CA 92571

This business is conducted by: Married Couple

Registrant commenced to transact to transact business under the fictitious business name(s) listed above on 01/18/2022

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

S. Celso Martinez Rios, President
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seg. b &p code) Statement was filed with the County of Riverside on 02/02/2023

I hereby certify that this copy is a correct copy of the original statement on file in my office.
NOTICE- In accordance with subdivision

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filled in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement rursuant to section 17913 other statement rursuant to section 17913 other statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seq., business and professions code). I hereby

certify that this copy is a correct copy of the original statement on file in my office

Peter Aldana, County Clerk, FILE NO. R-202301535 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

DUSINESS AS:
DIAMOND VALLEY RV PARK
344 N. State St
San Jacinto, California 92583
RIVERSIDE COUNTY. 8726 S. Sepulveda Blvd. Ste D-670 Los Angeles, CA 90045 Kelly Mac 8726 S. Sepulveda Blvd. Ste D-670

Los Angeles, CA 90045 business is conducted by: This

Corporation
Registrant has not yet begun to transact to transact business under the fictitious

business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Mike Chung, President
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/15/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office.
Peter Aldana, County Clerk, FILE NO. R-202302196 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

RUBIO FAMILY CHILD CARE 50105 Paseo Madrid Coachella, CA 92236 RIVERSIDE COUNTY Lidia Estela Rubio 50105 Paseo Madrid Coachella, CA 92236

This business is conducted by: Individual Registrant commenced to transact to transact business under the fictitious business name(s) listed above on March

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Lidia Estela Rubio

S. Lidia Estela nullio
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filied with the County

of Riverside on 02/01/2023
I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk. except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. B-202301486 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing

business as: B'S SUGARY SWEETS 1345 Galeria Court Perris, CA 92570 RIVERSIDE COUNTY Bonnie Martinez 1345 Galeria Court Perris, CA 92570

Perris, CA 925/0
This business is conducted by: Individual
Registrant has not yet begun to transact
to transact business under the fictitious
business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Bonnie Martinez
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/14/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office.
Peter Aldana, County Clerk,
FILE NO. R-202302205 p. 2/23, 3/02, 3/9, 3/16/2023

The following persons) is (are) doing business as: SALTED GEL MANI

19510 Van Buren Blvd #F3-1099 Riverside, CA 92508 RIVERSIDE COUNTY Desaree Ann Bauer 19510 Van Buren Blvd #F3-1099 Riverside, CA 92508

This business is conducted by: Individual Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Desaree Ann Bauer
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 01/30/2023





### **LEGAL ADVERTISING**

Publish your legal ads with us.

Online.

Good rates.

Proof of publication sent after publication.

VoiceLegals.com

VOICE

### KEEPING IT REAL IN MY OPINION

95th Oscars, continued from page 3



Michelle Yeoh with her win as Best Female Actor in a Leading role by the Screen Actors Guild Awards. (source: facebook.com/MichelleYeoh).

the first) and a Best Supporting Actor award for Ke Huy Quan.

According to census projections, 2043 will be a demarcation point in American history, when whites will become a minority of the nation's population. Analysis further indicates that by 2050, whites will only comprise about 47 percent of the U.S. population, while communities of color combined will form a solid 53 percent majority.

Reflecting on the Oscars, I believe whenever a person of color achieves a breakthrough, it is a victory, a step forward, a symbol of progress for all people of color, for all Americans. Some may argue, "It's only the movies." On one level, I certainly agree. But, in a broader sense, just as movies reflect culture, it also shapes popular culture by showing what is possible.

A more inclusive movie industry will hopefully create greater opportunities to tell authentic stories of, by and for the people who comprise the mosaic that is America, especially regarding it's various ethnic groups . . . histories and stories that are waiting to be told.

Of course, this is just my opinion. I'm keeping it real.

S.E. Williams **Executive Editor** 

CA's Push to Restore, continued from page 14

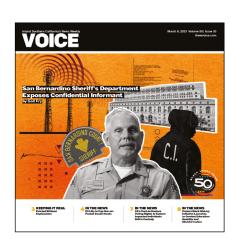
of mental illness, leads us to act and consider prioritizing vulnerable populations of unhoused.

We must utilize all our available resources so that every Californian will be afforded the right to have housing and a 'home' and adequate mental health care, allowing for security, safety, and comfort.

About the Author

Lenore A. Tate, Ph.D. is a licensed psychologist in private practice in Sacramento. She has previously worked as Principal Consultant to the California Assembly and Senate Health Committees as well as the Senate Office of Research. Dr. Tate has also served as a university professor in Texas, Arizona and California. She specializes in neuropsychology, geriatrics and behavioral health.

California Black Media's coverage of mental health in Black communities is made possible with the support of the California Health Care Foundation.





Scan the QR Code to read last week's issue online.



### publicnotices

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original

office. Peter Aldana, County Clerk, FILE NO. R-202301318 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing

business as: FLUENT BY FRANCESKA 13884 Chara Street Moreno Valley, CA 92553 RIVERSIDE COUNTY Fluent by Franceska LLC 13884 Chara Street Moreno Valley, CA 92553

This business is conducted by: Limited Liability Company
Registrant has not yet begun to transact to transact business under the fictitious

business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to

exceed one thousand dollars (\$1000) s. Krysta Castanos-Cervantes, CEO
The filing of this statement does not of

itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/21/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office.
Peter Aldana, County Clerk, p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing business as: WRATH LLC.

1490 W. Rincon St Unit Q Coroan, CA 92878 RIVERSIDE COUNTY Wrath LLC 1490 W. Rincon St Unit Q Corona, CA 92878

This business is conducted by: Limited

His business is conducted by. Elimited Liability Company Registrant commenced to transact to transact business under the fictitious business name(s) listed above on

I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a

registrant knows to be laste, is guilly of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Lance Faught, Member The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/16/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana County Clerk FILE NO. R-202302334 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing business as: THIRS TEA

27287 Nicolas Rd Ste B103 Temecula, CA 92592 RIVERSIDE COUNTY 33175 Temecula Parkway Ste A-2191 Temecula, CA 92592 BALABOBA LLC 33175 Temecula Parkway Ste A-2191 Temecula, CA 92592

This business is conducted by: Limited

Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.
I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Rajagopal Keerthy Sunder, President The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et seg b &n code) Statement was filed with the County of Riverside on 02/08/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk, FILE NO. B-202301849 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing business as: AGRICARBON

AGHICARBON
900 University Ave, B238 Bourns Hall
Riverside, CA 92508
RIVERSIDE COUNTY
19973 ST Francis Drive
Riverside, CA 92508
Kandis Leslie Abdul-Aziz 19973 St Francis Drive Riverside, CA 92508

27287 Nicolas Rd Ste B103 Temecula, CA 92592 RIVERSIDE COUNTY 33175 Temecula Parkway Ste A-2191 Temecula, CA 92592 BALABOBA LLC

33175 Temecula Parkway Ste A-2191 Temecula, CA 92592

CA
This business is conducted by: Individual Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Kandis Leslie Abdul-Aziz

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/15/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original

Peter Aldana, County Clerk, FILE NO. R-202302146 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing

business as: WEHO RIDES 6600 Jarupa Ave Riverside, CA 92504 RIVERSIDE COUNTY 6035 West 6th Street Los Angeles, CA 90036 Nazar – Essamlali 6035 West 6th Street

Los Angeles, CA 90036 This business is conducted by: Individual Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Nazar Essamlali

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filled with the County of Riverside on 02/22/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business

name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk. except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk, FILE NO. R-202302643 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing

JOE'S SUSHI THE CABO WAY II 53762 Sapphire Ln Coachella, CA 92236 RIVERSIDE COUNTY
The Cabo Way Restaurant
53762 Sapphire Ln Coachella, CA 92236

This business is conducted by: Corporation
Registrant has not yet begun to transact

to transact business under the fictitious business name(s) listed above. I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Jesus David Inzunza, President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/21/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk, FILE NO. R-202302487 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing REVIVESNKRS

REVIVESNKRS 45239 Tioga St Temecula, CA 92592 RIVERSIDE COUNTY Matthew Gregory Guerrero 45239 Tioga St Temecula, CA 92592
This business is conducted by: Individual

Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Matthew Gregory Guerrero

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/21/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business (a) of section 1/92U, a ficultious pushiese name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302539 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing

business as:
PRIME BEHAVIORAL CONSULTING 11185 Magnolia Ave, #19 Riverside, CA 92505 RIVERSIDE COUNTY David Heaton Marr 11185 Magnolia Ave, #19 Riverside, CA 92505

This business is conducted by: Individual Registrant commenced to transact to transact business under the fictitious business name(s) listed above on 2/01/23 I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. David Heaton Marr

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/06/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office.
Peter Aldana, County Clerk, FILE NO. R-202301610 p. 3/02, 3/9, 3/16, 3/23/2023

The following persons) is (are) doing

business as: PALM SPRINGS HKB CABINETRY 74794 Lennon Pl. Unit A Palm Desert, CA 92260 RIVERSIDE COUNTY 68100 Ramon Rd, Suite D-2 Cathedral City, CA 92234 Palm Springs HKB LLC 68100 Ramon Rd, Suite D-2 Cathedral City, CA 92234

This business is conducted by: Limited

Registrant commenced to transact to transact business name(s) listed above on 01/01/2023

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Osvaldo Daniel Barragan Pedemonte

President

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/23/2023

I hereby certify that this copy is a correct

copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk, FILE NO. R-202302707 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

PALM SPRINGS HKB SERVICES 68100 Ramon Rd, Suite D-2 Cathedral City, CA 92234 RIVERSIDE COUNTY Palm Springs HKB LLC 68100 Ramon Rd, Suite D-2 Cathedral City, CA 92234

This business is conducted by: Limited Liability Company
Registrant commenced to transact to

transact business under the fictitious business name(s) listed above on 01/01/2023

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Osvaldo Daniel Barragan Pedemonte,

President
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/23/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law



### publicnotices

(see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302706 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

INTEGRA SALES 21870 Olympia Ave Perris, CA 92570 RIVERSIDE COUNTY Joseph – Garcia 21870 Olympia Ave Perris, CA 92570

This business is conducted by: Individual Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Joseph Garcia The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/27/2023

I hereby certify that this copy is a correct

copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302866 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

business as: KLEENHEART CONSULTING SERVICES 4193 Flat Rock Dr, Ste 200 Riverside, CA, 92505 RIVERSIDE COUNTY
420 N. Mickinley ST, Ste 111 #348
Corona, CA 92879 Kirk - Dobie 4193 Flat Rock Dr, Ste 200 Riverside, CA . 92505

This business is conducted by: Individual Registrant commenced to transact to transact business under the fictitious ss name(s) listed above on January

I declare that all the information in this statement is true and correct. (A registran who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Kirk - Dobie
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/22/2023
I hereby certify that this copy is a correct

copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk,

except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302667 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

BEN GRANITE COUNTERTOPS 461 E. Rancho Rd Corona, CA 92879 RIVERSIDE COUNTY Benjamin Rafael Paz Pena 461 E. Rancho Rd

Corona, CA 92879
This business is conducted by: Individual Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registran who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Benjamin Rafael Paz Pena

The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/16/2023
I hereby certify that this copy is a correct

copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, County Clerk. p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

business as: LVNMRE DESIGNS 30951 Hanover Ln, Apt 1110 Menifee, CA 92584 6630 RIVERSIDE COUNTY

Jasmine Diamond William 30951 Hanover Ln, Apt 1110 Menifee, CA 92584

This business is conducted by: Individual Registrant commenced to transact to transact business under the fictitious business name(s) listed above on 01/22/23 I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Jasmine Diamond Williams

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on

I hereby certify that this copy is a correct copy of the original statement on file in my

office. NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302409 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing business as: SHOWROOM CARPET CLEANING

34417 Yellow Sage Ct Murrieta, CA 92563 MUITTELS, CA 92503 RIVERSIDE COUNTY Karla Alejandra Gallardo Macias 34417 Yellow Sage Ct Murrieta, CA 92563

This business is conducted by: Individual Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s Karla Aleiandra Gallardo Macias The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/23/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

office.
Peter Aldana, County Clerk,
FILE NO. R-202302741 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

MORTLOCK MARKETING SOLUTIONS 31559 Via Santa Ines Temecula, CA 92592 Sheila Ojeda LLC 31559 Via Santa Ines Temecula. CA 92592

This business is conducted by: Limited Liability Company

Registrant commenced to transact to transact business under the fictitious business name(s) listed above on January

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Sheila Ojeda, CEO
The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal state or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/24/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg. certify that this copy is a correct copy of the original statement on file in my

office. Peter Aldana, County Clerk, FILE NO. B-202302814 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

business as: TAP AVENUE 45598 Olympic Way Temecula. CA 92592 RIVERSIDE COUNTY 45598 Olympic Way Temecula. CA 92592 LBV Management, LLC 45598 Olympic Way Temecula. CA 92592

CA This business is conducted by: Limited Liability Company Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Virginia Tasulis, Owner / Member The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/28/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

office.
NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seq. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302914 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

BASIC PRO HANDYMAN SERVICE LLC 35136 Sorrel Ln Lake Elsinore, CA 92532 RIVERSIDE COUNTY Basic Pro Handymen Service LLC 35136 Sorrel Ln Lake Elsinore, CA 92532

This business is conducted by: Limited

It is business is conducted by Limited Liability Company Registrant has not yet begun to transact to transact business under the fictitious business name(s) listed above. I declare that all the information in this

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Leo Vincent Roxas. Member

The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/17/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

office.

NOTICE- In accordance with subdivision
(a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk. except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302426 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

business as: 5 STAR NAILS SPA 2500 N. Palm Canyon Dr, Ste A6 Palm Springs, CA 92262 RIVERSIDE COUNTY 5 STAR NAILS SPA 2500 N. Palm Canyon Dr, Ste A6 Palm Springs, CA 92262

This business is conducted by: Limited

Inis business is conducted by: Limited Liability Company Registrant commenced to transact to transact business under the fictitious business name(s) listed above on 01/08/2023

declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Thiennga Nguyen, Managing Member The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/22/2023

I hereby certify that this copy is a correct copy of the original statement on file in my NOTICE- In accordance with subdivision

(a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the

expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202302597 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing business as: CEDAR TECH IT

9956 Via Del Norte Moreno Valley, CA 92557 RIVERSIDE COUNTY George Tony Hawat 9956 Via Del Norte Moreno Valley, CA 92557

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business

name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 02/23/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my office.

Peter Aldana, County Clerk. FILE NO. B-20230276 p. 3/9, 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

business as: LA ROSA BAKERY #3 24467 Sunnymead Blvd Moreno Valley, CA 92553 RIVERSIDE COUNTY Carlos Manuel Perez 12248 Marigols Ave Moreno Valley, CA 92557

This business is conducted by: Married Couple

Registrant commenced to transact business under the fictitious business name(s) listed above on 5/17/2011

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Carlos Manuel Perez

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 03/07/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision



#### Creating Customized, continued from page 5

and LMC and will be supported by advertising and syndicated to a wider audience through this network of Black-owned media companies. The project will focus on the financial and business impact on economic opportunity, exploring such topics as health equity, the impact of technology on business, environmental sustainability, financial literacy, and the future of work. The first in an ongoing series of articles is expected to focus on the impact of home ownership on the wealth gap, and will be included at the exchange local com and on all the 15 participating diverse audience-serving publisher sites, all of which will be part of a larger ad buy to support the project.

Dr. Frances Toni Draper, CEO and publisher of The AFRO in Baltimore and DC, said the project would be especially beneficial to small businesses in The AFRO's community that often don't have access to this kind of information. "There are literally hundreds of micro and small businesses in our local markets that will benefit greatly from the stories created through and by this collaboration," she said.

Software and consulting company Knotch is providing the LMA and LMC with the technology to measure the content's effectiveness. Participating publishers can further benefit from branded content media buys. LMA and LMC will conduct audience research, including focus groups and surveys, in local markets to help determine article topics for business-focused content. They will also provide participating local news organizations with analytics tools to better understand who is reading their content and to track audience engagement.

"The project works on several levels," said Julia Campbell, chief business transformation officer of LMA and general manager of a branded content collaboration between the two organizations. "It offers support to local media and serves readers who often don't have access to this kind of business content."

CalHFA, continued from page 9

week of Black History Month, Hall made a point to mention that those who tend to struggle with homeownership in California and the nation at large are Black.

"Black communities have been shut out of homeownership by a variety of factors, including discriminatory housing practices which equates to less generational wealth" said Hall.

Homeownership is an incredibly important tool in building generational wealth, according to the U.S. Department of Housing and Urban Development.

Volma Volcy, Founder and Executive Director of the Ring of Democracy, said it is important to secure the prosperity of neighborhoods where residents are at risk for foreclosure.

"When a family is displaced, a whole community is destroyed," said Volcy.

Volcy also said that the California Mortgage Relief Program has been successful so far in providing aid for those in fear of losing their homes due to pandemic-related financial hardships.

Visit the California Mortgage Relief website to assess your eligibility and apply for the program.

### publicnotices

(a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seq. business and professions code). I hereby certify that this copy is a correct copy of

Peter Aldana, County Clerk, FILE NO. R-202303385 p. 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

SOS ELECTRICAL SUPPLY 7496 Hastings Lane Riverside, CA 92506 RIVERSIDE COUNTY
Melissa Louise Thompson 7496 Hastings Lane Riverside, CA 92506

This business is conducted by: Individual Registrant has not yet begun to transact business under the fictitious business name(s) listed above.

I declare that all the information in this statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to

exceed one thousand dollars (\$1000) s. Melissa Louise Thompson

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 03/02/023 03/02/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation o the rights of another under federal, state or common law (see section 14411 et seq. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk, FILE NO. R-202303116 p. 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

AMAZING GETAWAY 27186 Newport Road, Ste #2 Menifee, CA 92584 RIVERSIDE COUNTY

Local Advanced Analysis Inc 27186 Newport Road, Ste #2 Menifee, CA 92584

business is conducted This by: Corporation Registrant commenced to transact business under the fictitious business to transact

name(s) listed above on 03/03/2023 I declare that all the information i statement is true and correct. (A registrant who declares as true any matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. Hortensia Osborne, CEO The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on 03/03/2023

I hereby certify that this copy is a correct copy of the original statement on file in mv

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of

the rights of another under federal, state or common law (see section 14411 et seq., business and professions code). I hereby certify that this copy is a correct copy the original statement on file in my

office. Peter Aldana, County Clerk FILE NO. R-202303220 p. 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

HESKETH HOUSE OF LOVE 510 Morongo Avenue Banning, CA 92220 RIVERSIDE COUNTY **PO BOX 502** Banning, CA 92220 HESKETH HOUSE OF LOVE 510 Morongo Avenue Banning, CA 92220

business This conducted Corporation

Registrant has not yet begun to transact business under the fictitious business name(s) listed above

statement is true and correct. (A registrant who declares as true any material matter pursuant to Section 17913 of the Business and Professions Code, that the misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000)

s. June Cecilia Tapscott-Hesketh, CEO
The filing of this statement does not of itself authorize the use in this state of a right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et. seq. b &p code) Statement was filed with the County of Riverside on I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) of section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (see section 14411 et seq. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

Peter Aldana, County Clerk FILE NO. R-202303188 p. 3/16, 3/23, 3/30/2023

The following persons) is (are) doing

ALAGO'S BOUTIQUE 573 Hillsborough Way Corona, CA 92879 RIVERSIDE COUNTY Maricruz Gomez Montano 573 Hillsborough Way Corona, CA 92879

This business is conducted by Individual Registrant has not yet begun to tran business under the fictitious business name(s) listed above

statement is true and correct. (A registrant

matter pursuant to Section 17913 of the Business and Professions Code, that the registrant knows to be false, is quilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1000) s. Maricruz Gomez Montano

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right Central Avenue Suite 24s of another under federal, state, or common law (sec. 1440 et sea b &p code) Statement was filed with the County of Riverside on 02/21/2023

I hereby certify that this copy is a correct copy of the original statement on file in my

NOTICE- In accordance with subdivision (a) of section 17920, a fictitious business name statement generally expires at the end of five years from the date on which it was filed in the office of the county clerk, except, as provided in subdivision (b) or section 17920, where it expires 40 days after any change in the facts set forth in the statement pursuant to section 17913 other than a change in the residence address of a registered owner. A new fictitious business name statement must be filed before the expiration. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under or common law (see section 14411 et seg. business and professions code). I hereby certify that this copy is a correct copy of the original statement on file in my

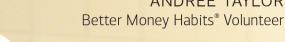
Peter Aldana, County Clerk, FILE NO. R-202302446 p. 3/16, 3/23, 3/30/2023



## Champions of community

Our dedicated employees volunteer their time to deliver our Better Money Habits® financial education program — helping people in the communities we serve move ahead with financial tips, tools and resources.

ANDREE TAYLOR





We're committed to helping people in the Inland Empire improve their lives through financial education. In the past 10 years, we've donated millions in national and local grants to help people learn the ins and outs of budgeting, saving and reducing debt.



Bansree Parikh President, Bank of America Inland Empire

Go to bankofamerica.com/inlandempire to learn more



What would you like the power to do?®

Bank of America, N.A. Member FDIC. Equal Credit Opportunity Lender © 2023 Bank of America Corporation. All rights reserved.