June 23rd 1993

Hispanic News

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IMMIGRATION: California's Changing Faces

By Leonardo A. Goymerac

Part 1

Editors Note: Political and social issues concerning California's Hispanic population will appear in subsequent issues of the Inland Empire Hispanic News.

The changing face of California's population has been undergoing unprecedented growth within the last 40 years. Population trends in the U.S. and California, have gradually shifted from predominantly Anglo/European to other racial/ethnic minorities.

By the 21st century, minorities will comprise nearly one half of the American population. In the western United States, Hispanic and Asian segments of the population continue to grow at rates faster than those of Anglo/Europeans, Native American and African Americans.

According to Dr. William O'Hare, director of Population and Policy Research at the Center for Urban and Economic Research, Dr. O'Hare identified two basic factors that are responsible for the shift in California's population composition; higher birth rates among Hispanics and the shift from European to Third World immigration.

The changing faces of California are not without challenging issues, issues which encompass unsettling social and economic change. For many, change is disruptive, for others change offers new opportunities.


The U.S. Census Bureau recognizes three major groups within Hispanic immigrant ancestry. Mexican, Cuban and Puerto Rican. Latinos of Mexican ancestry have long been considered the largest segment of the three, accounting for 63% of all Hispanic Americans. Five western states account for the majority of the nation's Hispanics. In 1988, California was home to 6.6 million Hispanics (34%) and Texas had 4.1 million (21%) and New York 2.1 million (12%). Notably, California's Hispanic and Asian populations are expected to increase well beyond the year 2000. By the year 2020, the projected population pie for California, when sliced, will show that Hispanics make-up 40% of the pie, Anglos, 35.9%, Asians, 17.4% and Blacks 6.9%.

Demographer Leon Bouvier reveals a glimpse into the future with his new book, "Fifty Million Californians?" Bouvier historically recalls a 1900 visit to California by the then Ambassador from England who pondered almost prophetically, "What will happen when California is filled by fifty millions of people, and its valuation is five times what it is now?... There will be more people - as many perhaps as the country..."

A Chronicle of Colton's San Salvador Church

The original San Salvador Church was built in Agua Mansa about 1842 when a group of colonists arrived from Santa Rosa de Abiquiu in the Chama Valley of New Mexico. A decade later, the Church was swept away by a flood and a second church was built but collapsed in quicksand prior to the first Mass in November, 1852. A third church was built and dedicated on May 25, 1852. As a result of rapid development and an increase in migrant population, the original colonists began moving away from the Agua Mansa settlement with the people living south of the Santa Ana River moving toward Riverside and adjacent areas, while others living north of the river were attracted to the new towns of San Bernardino and South Colton... Eventually, Agua Mansa had few residents and in 1878 church services were thereafter held at the new St. Bernardine's Church in San Bernardino.

The original San Salvador Church was only 121 years old when it became a parish and Father Ramon Ferrer became the first pastor. In July, 1914, Rev. Stephen Ecyay became pastor and the parish continued to flourish until December, 1917, when the church was destroyed by fire of unknown origin.

Father Ecyay decided to build a new church closer to the business center. Donations from the Catholic Church Extension Society with insurance proceeds on the old church and with total community support, the new church was built on Seventh and I Streets where the parish began with no indebtedness. Many of the church members were previous church members at Agua Mansa and petitioned the new church be named San Salvador which was dedicated in August, 1918.

Since that dedication date, the following pastors have served at San Salvador Church: Rev. Estibane Ecay, 1918 and 1921; Rev. Leopoldo Hernandez, 1920; Rev. J. Montane, 1924; Rev. Maurice Deo, 1929; Rev. N. Picarelli, 1930; Rev. John Morgan, 1935; Rev. Jose Valencia, 1937; Rev. Eugene Speno, 1966; Rev. Patrick Guilen, 1968; Rev. Peter Luque, 1969.
Eaves Presents Minority & Women Manual to Board

SAN BERNARDINO - Supervisor Jerry Eaves presented a new Minority and Women Business Program - Standard Procedures Manual to his colleagues on the San Bernardino County Board of Supervisors today.

"I am following through on my commitment to open the door to local minority and women-owned enterprises to do business with the County," said Eaves. "This Manual is being written in order to effect the Board of Supervisors' policy to encourage the participation of Minority, Disadvantaged and Women Enterprises in County contracting," said Eaves.

The Manual is being sent to County department heads for review and comment. Once their comments and suggestions are incorporated into the plan, a public hearing will be scheduled.

"We encourage small, minority and women-owned business owners to join us at the hearing and participate in the process to create the most equitable and efficient plan," said Supervisor Eaves. For more information, please contact Supervisor Eaves' office at (909) 387-4565.

San Bernardino Plans July Fourth Celebration at Seccombe Lake Park, Sunday

Major Tom Minor announced that the City of San Bernardino will be hosting the Inland Empire's free Fourth of July Celebration on Sunday, July 4, 1993, at Seccombe Lake Park, 547 North Sierra Way, San Bernardino. Festivities will begin at 3:00 p.m., and will include games and entertainment for all ages. A variety of food and drink vendors will be on hand. At 7:00 p.m., a free "American Salute" concert featuring the Inland Empire Symphony Orchestra, under the direction of nationally renowned Frank Fetta, will be performed. A spectacular twenty minute aerial fireworks display will conclude the celebration of our Nation's Independence Day.

Know When to Say When

June 22, 1993

Dear Editor:

The Fourth of July serves to remind us of the most basic tenet of our American heritage, freedom - the freedom to pursue and achieve the best of things for ourselves and those we hold dear.

This year, as we celebrate Independence Day, we at the Anheuser-Busch Branch in Riverside also mark the tenth anniversary of a simple phrase, one that reflects the essence of personal freedom, and its necessary compatriot, personal responsibility. That phrase - "Know When to Say When" - should remind each of us this Fourth of July to celebrate responsibly, to use or volunteer to be a designated driver, and to act as our founding fathers trusted us to act when they secured our freedom ... responsibly.

Sincerely,

Michael W. Bernardi
Vice President and General Manager
Anheuser-Busch, Inc.
Riverside Wholesale Operation

LETTER TO THE EDITOR
Wilson Elevates Latina to Head Small Business Office

As Governor Pete Wilson has appointed Grace Trujillo Daniel executive director of the Office of Small Business at the Trade and Commerce Agency.

As director, Daniel will oversee the operations of 24 small business development centers and will direct eight regional development corporations which provide financial assistance to small businesses.

Daniel, 48, is a role model for all Hispanic women searching for the Hispanic version of the American dream. She even has some advice for young Hispanics seeking to emulate her: "always work hard and take advantage of the opportunities that come your way."

A native of Mexico, Daniel emigrated to the United States with her family at the age of four. She attended elementary school at a Carmelite Convent in Las Cruces, New Mexico.

During high school, her family moved to Los Angeles where Daniel's mother worked in the garment district. Daniel attended Franklin High School in Highland Park, California, where she was student body President and won the American Legion Award for leadership.

During a summer break from Pasadena City College, Daniel took a job as a clerk to a secretary at the Atlantic Richfield Company (ARCO). She remained there for twenty years and left as the fourth highest ranking woman in the company.

"Always work hard and take advantage of the opportunities that come your way."

While working full-time at ARCO, Daniel also managed to obtain a bachelor's degree in business management under ARCO's reimbursement program.

During her 20 years with ARCO, Daniel took advantage of the multiple opportunities that presented themselves. She was promoted from a clerk to a secretary in months; and by pursuing a college degree while working full time, she soon became a company recruiter of the nation's top business and engineering students. Furthermore, her willingness to take on new challenges landed her a job in Alaska negotiating the development of the Trans-Alaska pipeline.

Perhaps Daniel's greatest contribution to ARCO was during her tenure as the Associate Director for Government Affairs. It was here that Daniel developed and directed national grass-roots political education and outreach programs for Federal, State and local political awareness.

Daniel left ARCO in 1980 to start her own company, Dana Management. Seven years later, she started a management consulting firm in Los Angeles. As President of Golden State Management Services, she administered the program and policy development for private industry and government agencies interested in management and business development.

It was through this experience of owning and operating a small business that Daniel was recruited to join the Wilson Administration as the California Small Business Advocate at the Business, Transportation and Housing Agency. By working hard and seizing opportunities as they arose, it was not long before Governor Wilson chose to reward Daniel by appointing her executive director of the Office of Small Business.

Daniel states that she is working for Governor Wilson to "share what she has learned to help California's entrepreneurs." She has left the private sector to work in state government because she wants to make a difference.

Grace Trujillo Daniel is certainly an Hispanic version of the American dream. Her accomplishments are even more impressive because she has achieved so much while raising a son, Michael, who is now 23. She is a role model for all young Hispanics.
Eighth Annual Los Padrinos Golf Classic

Los Padrinos of San Bernardino will hold its 8th Annual Los Padrinos Golf Classic on June 29, 1993, at the Palm Meadows Golf Club, Norton Air Force with Anthony Munoz, formerly of the Cincinnati Bengals, serving as host for the fundraising event. Los Padrinos, a well-known community-based organization, has provided youth service programs to youth with problems in the community and educational settings for over two decades.

Los Padrinos has various service programs, including: the Boys Group Home - a stable family home environment which provides continual supportive and educational counseling; Youth Service Bureau - a program to prevent and divert youth from the criminal justice system and; Run-Away Shelter Care - a program that provides intervention counseling for troubled youth and their families on a 24-hour basis.

The Gang Intervention Program - a recently formed community project operating in the Westside of San Bernardino, has a structured counseling and work project to transition gang members into positive life styles and career guidance development.

Anthony Munoz, a product of Ontario, is a role model both on and off the field. An All-American tackle from USC, he received his BA in Public Administration. He played with the Cincinnati Bengals from 1980 to 1992 when he retired. However, he recently signed a contract with the Tampa Bay Buccaneers. He was selected Pro-Bowl from 1982 to 1991; NFL Offensive Lineman in 1982, 1987, 1988 and NFL Man of the Year in 1991. He has been designated as the top lineman and a sure Hall of Fame!

Munoz is actively involved in community affairs. He has spoken at 120 high schools against drug and alcohol usage; co-chair of the Anthony Munoz/ Cystic Fibrosis golf tournament and Citizens for Community Values golf tournament. His total involvement is with children. "My heart really is with youth. Hopefully, I communicate with kids that there are opportunities out there and people who care for them. It's nice to win a game against the Cleveland Browns, to get into the playoffs, to go to a Pro Bowl or Super Bowl, but the thing that is really nice is to see the face of a youngster who has succeeded," he stated.

Max Alonso, Los Padrinos Executive Director indicated that this event is the only fundraising activity and urges the community to support, especially this year when funds are limited as a result of the economy. "Helping youth is our primary goal and I hope the community will help us meet the challenges before us," he said.

For further information or reservations, persons can call Los Padrinos at (909) 888-5781.

San Salvador
From page 1

As Colton continued to increase, more so after World War II, Immaculate Conception became a parish in 1943 with Rev. Michael Keane as pastor. During the 1950's, Father Jose Valencia, the legendary priest who served the parish for 29 years and one of the many priests who had an historical impact in the parish and parishioners, concluded that a new church was needed and initiated fund drives, fiesta, food, pie, and clothing sales which continued until the actual construction of the church during the period in which Father Laque (a Colton native, Monsignor and current Hispanic Vicar for the diocese) was pastor.

San Salvador Church was dedicated on March 14, 1976 with the Bishop of San Diego officiating,. This event was a daylong celebration for South Colton and its parishioners. It is estimated that 389 families, including husbands, wives and children directly contributed toward the construction of the new church.

Since the dedication, the following pastors have served at San Salvador's Church: Rev. Gustavo Benson, 1978; Rev. Robert Buchanan, 1985; Rev. Ramon Gonzales (a Colton native), 1985; and Rev. Michael Brooks, 1985. The current parish registration is 1,081 families.

In celebration of the 100th anniversary of San Salvador's Church parishioners can be proud of their heritage ancestors from the Chama Valley and the many other families that followed and brought with them their family traditions, customs, culture and Catholic faith which until today Hispanics truly value. These pioneers of Agua Mansa, in addition, greatly contributed toward the development of the City of Colton.

Continued on page 8
Puente Project’s "Back Row" Students

Puente's 'back row' San Bernardino Valley College students who earned a reputation for always sitting in the back row continue to choose a back table when it came time for the Puente Project's recognition dinner June 11. Servando Ortega, standing, received his associate degree from SBVC and is transferring to California State University, San Bernardino. His classmates agreed with him. "I told him it's a "shy little corner" to become a class vice president with courage to speak his opinions and to appear in a campus play. Encouraging him as he told his story to college and district officials, mentors and students were Marcos Miranda, left, who is transferring to San Diego State University; and Bobby Gallegos, Marcus Valdez and Jose Valenzuela, all returning to SBVC in August.

SCE Grant Goes to Mirna Burgos

SCE Educational Grant - Jim Burns (left), Area Manager for Southern California Edison Company, presents an Edison Educational grant award to Mirna Burgos, a June graduate of San Gorgonio High School. This year, Edison is presenting 100 Educational Grants, valued at $500 each, to high school graduates to assist them in continuing their education. An Edison mentor will also be assigned to work with each of the students for two years.

SBVC Student Trustee's First Report

First Report. New student trustee on the San Bernardino Community College District's board, is Steven Caudillo, submitting to the Board, his first report after being after being installed June 10. Caudillo was elected at large by students of San Bernardino Valley and Crafton Hills Colleges. He presented a list of priorities, including covered shelters for bus stops on or near SBVC.

Dr. Benigno A. Salazar, D.C.

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Colton Chamber Adopts Colton H.S.

The Colton Chamber of Commerce is the proud parent of close to 2,000 students, thanks to an Adopt-a-School partnership formed between Colton Chamber of Commerce and Colton High School. The partnership was formalized during a ceremony in the school library.

As the school's adoptive parent, the Colton Chamber of Commerce will recruit businesses representatives to speak to classes and clubs for career guidance, and encourage businesses to offer tours of their offices. Students will be invited to participate in community beautification efforts.

"The Colton Chamber will serve as an umbrella agency to link the school businesses in the Colton area," Dawson said.

The school district and the Chamber's Education Committee have been working during the past 18 months to strengthen ties between schools and businesses. Other schools have been adopted by single businesses, but Colton High School is the first school in California to be adopted by a chamber of commerce, Dawson said.

As the school's adoptive parent, the Colton Chamber of Commerce will recruit businesses representatives to speak to classes and clubs for career guidance, and encourage businesses to offer tours of their offices. Students will be invited to participate in community beautification efforts.

Three UCR Chicano Students Receive Tomas Rivera Scholarships

The Tomas Rivera Scholarship Committee of the University of California, Riverside has awarded $1,000 scholarships to three Chicano students planning to pursue teaching careers.

They are Linda Cambron of Upland, Blanca Preciado of Mira Loma, and Rita Urquio of Moreno Valley.

A sociology major, Cambron has been a bilingual instructional aide in the public schools, a volunteer with the California Youth Authority's Gang Crime Prevention Program, a representative to the statewide Educational Opportunity Program Student Leadership Conference, and a tutor at UCR.

Preciado, an English major, has been involved with UCR's Ballet Folklorico and plans to dedicate herself to writing as well as to teaching. Her goal is to write books on the historical and cultural experience of Mexican and Mexican-American women.

Urquio, a Spanish major, has been active in campus affairs, including serving as co-chairperson of UCR's Tomas Rivera Teachers Association, chairperson of the campus MECa organization, and helping to organize UCR's Semana de la Mujer and Chicano/Latino Youth Conference.

The scholarships are named after the late Tomas Rivera, chancellor of the University of California, Riverside from 1984 to 1989. A noted Chicano poet and author, Rivera looked to a future in which Chicanos and Latinos would make increasing contributions to the fields of literature, creative writing, and education.

In awarding the Tomas Rivera Scholarships preference is thus given to Chicanos and Latinos who demonstrate potential in creative writing, are majoring in literature, or are heading toward a career in elementary or secondary education.

San Bernardino Police Auction Set

The City of San Bernardino Police Department is conducting a public auction to dispose of numerous articles which are unclaimed and in the possession of the San Bernardino Police Department.

A public auction is scheduled on Saturday, July 10, 1993, beginning at 10:00 a.m. at the San Bernardino City Yards, located at 234 S. Mt. View Avenue, to dispose over 300 articles of unclaimed property, including bicycles, clothing, stereo equipment, tape decks, radios, tools, jewelry, etc.

Celebrating American Independence
Senora Maria Gonzalez Rosas, 93, sits amid her family photographs and treasures.

Senora Maria Gonzalez Rosas, 93, a Colton resident since 1921, is recorded to have the longest membership tenure in Colton's San Salvador Church. The Rosas family has resided at 580 West N Street where eight of the ten Rosas children have been born.

Sitting in a large chair in her modest family living room surrounded by family pictures, mementos and knick-knacks, Mrs. Rosas projects an image of the traditional Hispanic women whose whole world evolved around her family.

Born in Sonora, Mexico, her parents moved to Douglas, Arizona where she grew up. She later married Analco Rosas and two children, Manuel and Consuelo were born prior to the family moving to California.

Her husband worked at various jobs and later was employed by the Portland Cement Company. After working for a while, he was discharged as a result of a weak heart. He continued working at miscellaneous jobs for a number of years, but died of a heart attack in 1940. At the time of Mr. Rosas death, the youngest child was two and oldest was seventeen.

Thereafter, Mrs. Rosas continued to take care of the family, which consisted of three boys and seven girls. She commuted to Los Angeles to work in the garment district, the older children worked in various jobs and Grandmother Altugracia Gonzalez took care of the younger children and also worked! Virginia, the youngest in the family said, "When growing up I remember everyone in the family pitching in. We worked together at different jobs and were able to do well."

During World War II, Manuel and Guillermo (Memo) served in the Army. Memo was awarded numerous decorations including the Distinguished Service Cross. Ernesto served in the Korean War, (Manuel and Ernesto have since passed away).

Mrs. Rosas was involved with San Salvador Church for many decades, and many people in South Colton are aware of her efforts. Her contributions have been to clean the church, help in fundraising events, singing in the (Spanish) choir, and belonging to the Sagrado Del Corazon and La Vela Perpetua organizations.

When the congregation decided to build another church, Mrs Rosas and other church members went all over South Colton collecting contributions for the building fund.

When asked to state her philosophy, Mrs Rosas said (in Spanish), "I am a private person who has been involved in raising my family. And with God's help, I have been very fortunate in having good sons and daughters. I owe a lot to my church and will devote all of my energies to help in whatever way I can. My daughter, Virginia, has been very good to me and so have my other children and grandchildren." Mrs. Rosas has 40 grandchildren and 80 grandchildren.

Teresa Quiroz, parish business manager, in a telephone interview, stated, "Mrs. Rosas is one of our oldest parishioners who truly believes in her faith and has constantly and unselfishly given of herself with time, talent and money. We are very grateful that she is part of our heritage. She is an asset to our parish community."

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Senora Maria Gonzalez Rosas still serves family and San Salvador Church.
In the highly industrial east and said: "... the real question will not be about making more wealth or having more people, but whether the people will be happier or better than they have been hitherto or at this moment."

At the time of the Ambassador's visit to California, the state's total population was then estimated at 2 million people and according to the 1990 United States Census count California's population was put at 31 million, or during the ensuing 90 years, population grew at an average of 2.9 million a year.

Questions loom large. Will California be able to support 50 million people? Statewide, schools systems are already overburdened and faltering from inadequate revenue sources. What of tomorrow's labor force — will it match the needs of hi-tech industries?

More people mean more demand for fundamental basic services such as water, electricity, transportation and improving inner city living conditions. In congested metropolitan areas with increased racial mixes; will people be able to get along in harmony or will it lead to increased violence?

Although Latinos of Mexican ancestry have been the largest population segment of the southwestern U.S., historically, they have been here the longest. Three fourths of the Latinos in the western U.S. were born in the United States. The balance have been foreign born.

Other than Puerto Ricans, the largest flow of migrants have been from Central and South America. Because Puerto Rico is a Commonwealth of the U.S.; Puerto Ricans have the distinction of being able to migrate to the U.S. as they choose with no documentation necessary. In recent years, the flow of Cubans fleeing Cuba has slowed appreciably. Florida is home to over 300,000 Cubans which accounts for half of the one million who live in the U.S. and the American/Americans of the southwestern United States have a variety of characteristics which sets them apart from other Latino Americans, but in many ways are historically common to other minorities and not unlike America's earliest disadvantaged immigrants who came to America from the European continent.

The majority of California's Latino population tend to experience higher rates of unemployment, suffer higher poverty rates and have lower incomes than the overall population...

Educational attainment studies reveal that there is a 40% high school dropout among Latino youth and an equally disproportionate amount of college dropouts.

Early European immigrants, especially in the highly industrial east and Midwest, suffered similar assimilation and acculturation paths; with language barriers, low paying jobs, poor housing conditions, child labor instead of school children.

The flow of migrating Europeans slowed to a trickle during the twenties and during the Great Depression of the thirties.

Immigration resumed anew, and began to increase after WW II, however, the period from 1920's until the end of the war was in effect, there was breathing room for immigrants to become absorbed into the general population. A time for acculturation and social integration. Ethnic stereotyping was common to all immigrants coming to the United States.

Today's Hispanics have been categorized broadly with ethnic stereotyping even though many have been in the United States longer than many Europeans. Early European immigrants were also viewed with trepidation because of their growing profile and presence by the then existing dominate Anglo/Saxon Protestants.

In a recent display of unwarranted and uncalled for ethnic stereotyping, California state assemblyman Pete Knight purportedly distributed a derogatory poem regarding his social condition of California's Latino immigrants.

The causes of discrimination are difficult to pin-point and are rooted deep in history. Marking cruel fun of the socially or physically disadvantaged is even found in Greek mythology. The ancient Greek called Hephaestus, was born with a physical deformity which caused him to be lame. Homer describes the gods as laughing without being able to stop at the sight of Hephaestus shuffling about. Some may remember the western TV show with the lame cowboy named Festus, an anglicized term for the Greek pronunciation.

The purpose of this continuing article will attempt to show what is happening to California's shifting population and how it will affect everyone; from State legislators who must grapple with providing equitable and humane solutions for all undocumented migrants, to those who seek a better life and for the average California resident.

If indeed an immigration problem does exist, legislators must take a broad overview concerning the role of all immigrants in California and what are the appropriate responses.

As the Ambassador from England said: "... the real question will not be about making more wealth or having more people, but whether the people will be happier or better than they have been hitherto or at this moment."