October 7th 2002

CSUSB
Attempted robbery leads to shooting in UH parking lot

The victim of the attempted robbery was sent to Arrowhead Medical Center and is in stable condition.

The passenger stated that, while trying to park, two men approached their vehicle. After a brief oral confrontation, gunfire was exchanged between the driver of the vehicle and the attackers, according to officers of the San Bernardino Police Dept. at the crime scene.

At least six city police, about four campus police and an ambulance arrived almost immediately at Row 23 of the parking lot, where a crowd of students had rapidly gathered around the victim.

The police and emergency technicians quickly roped off the crime scene, cut away the wounded man’s clothing from the wound, strapped him onto a gurney and loaded him into the ambulance.

Police then interviewed the man in the car with the victim and others at the scene before returning from the parking lot to the Event Center. While the crowd was dispersed, the witness attempted to identify the shooters.

“It appears that no one involved was a Cal State, San Bernardino student,” said David DeMauro, vice-president of administration and finance, in a brief public statement. Ed Campbell, president of Omega Psi Phi, stressed the fact that no one from Cal State was involved and that this was no more than random violence. “This is just a random, senseless act of violence by people that show no respect for the law or anyone.”

It is not known exactly how many guns were involved, but at least ten rounds were fired. A .9-mm. handgun was found at the scene but police declined to identify the owner.

Markeith, the only other witness to give a police statement, was

continued on page 17
Coyotes bring Arts to youths

In a city and state where funding for the Arts ranges from small to none, the youth of San Bernardino can turn to the Coyote Conservatory for the Arts as their artistic supplement in their educational diet.

Located at 686 W 5th Street in downtown San Bernardino, the conservatory offers classes in a variety of artistic fields for a nominal cost for children between the ages of two and seventeen.

At the request of the local school district emptiness is being put on junior high aged students.

"With school budgets being cut for the arts, we try to provide an environment that will allow everyone access to the advantages of artistic knowledge," stated Executive Director of the Coyote Conservatory Dr. Margaret Perry.

The advantage that Perry chiefly refers to is the often-studied success of students that participate in performing arts.

Funding for the conservatory has come from a combination of grants and backing from the College of Arts and Letters at CSUSB.

One of the main goals of the Coyote Conservatory is to make sure that the students meet proficiency guidelines for the performing arts that have been established by the California Department of Education. Like all other subjects, there are certain expectations of knowledge that all students should possess.

These proficiency standards are meant to measure a student's understanding of the arts, not necessarily their own skills in a particular area.

The Conservatory, in its third quarter, is currently offering eight classes. The different classes are taught by a mixture of Cal State faculty members and students planning to teach in the future. The arts center benefits both students and teachers by allowing them to hone their craft.

"It really has become a learning environment from both sides. This is a very practical way that Cal State students can really get hands on experience on the classroom," Perry said. On average, there is one instructor for every eight students in a class, allowing a lot of time for personal instruction.

One of the more popular classes is Puppetry for Everyone taught by Professional Puppeter Smith. While demonstrating how students first practice coordinating mouth movements with words on hand puppets, Smith, a nationally recognized puppeteer commented on what she has gained from her classes.

"Young people have so many less hang-ups on how they look with a puppet the first time that they use them. It really helps me to understand what to expect when I get college age students in my class."

In a city and state where too often students who are cited for having a problem with alcohol, might confess to having a problem until they have actually come away with ideas on how to teach.

For more information on class schedules please call 909-384-9430.

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Students in the "Puppetry for Everyone" class practice moving a large puppet.

Toddlers are introduced to the sounds of music.

Partying and drinking are as synonymous with college as peanut butter is to jelly. With a rise in binge drinking deaths on college campuses nation wide, university police are looking for methods that are more effective in preventing alcohol poisoning deaths, and education about warning signs of alcoholism.

According to the Cal State Campus Safety Report our campus has also seen a slow rise in alcohol related violations that have resulted in disciplinary actions, and judicial reviews from 28 in 2000, to 29 in 2001.

While there is nothing wrong with partying and having a good time, students who are under drinking age (and usually less experienced) are more likely to push the limits of drinking past the actual "drunk" stage, into the danger zone of unconsciousness or even death.

University Police Sargent Samuel Castro told the Chronicle that too often students who are cited or fined for being under the influence of alcohol, might confess that they in fact have a drinking problem.

Castro stated that, "If a student admits to having a problem with alcohol, our duty is to provide them with counselors and referral services that can assist them with their problem."

However, as Officer Castro pointed out, too often students in their teens and early twenties are not always ready to admit or recognize the severity of their drinking problem until they have been cited numerous times, arrested, failed academic coursework or literally academically suspended from the university all together.

One source the Cal State University Police are utilizing is the Wid of Judicial Officer Craig Henderson. Henderson instructs students who have been cited numerous times for alcohol related arrests and citations with initiating the attendance of Alcoholically Anonymous meetings and counseling centers.

Students with further questions and concerns should contact the University Police at X5165, Student Health Center X2541, and the Psychological Counseling Center at X5040.
White supremacist clothing yanked

Morgan Melendez
Staff Writer

Joseph Rodriguez was shocked last June, the UC Davis video producer wandered into Target. Perusing the clothing displays, Rodriguez was surprised to see a rack of 88 T-shirts.

"88," Rodriguez knew, is a symbol of the white supremacy movement. The meaning, derived from the eighth letter of the alphabet, symbolizes HHH in white supremacist circles. Having viewed a documentary about racist rock music, Rodriguez recognized the numbers to stand for "Heil Hitler."

Not only were T-shirts carrying the symbol, Rodriguez discovered, but hats and shorts also bore the white power code. Rodriguez purchased a pair of the degrading 88 shorts. Confronting the store manager with his find, he was told the store simply sells what it is shipped. Later, a Rodriguez said he challenged the corporate office only to be "blown off."

"The company was told to take off any signage that had the number 88, and to leave any that had it spelled out," Rodriguez said he challenged the company's complaint released a statement concerning the product line. "As soon as the appropriate people were notified...we immediately moved to have the merchandise moved from all of our stores," the company said.

Mary Maurelli, a spokesperson for Target said that the number 88 was used as it was worn on one of their high school football jerseys. They also claim the number correlates to a Chinese symbol for good luck and prosperity.

According to Tami Jimenez, Executive Team Leader for a Mervyn's in Tuscan and a Cal State San Bernadino Graduate student, "The company was told to take off any signage that had the number 88, and to leave any that had it spelled out." Jimenez also stated, "I believe that the company Eighty-Eight USA didn't have any malicious intent. I firmly believe that if Mervyn's had discovered that in actuality the company was using the number to promote white supremacy that the merchandise would have been pulled immediately."

Cal State Professor Dr. Brian Levin, Director for the Center of the Study of Hate and Extremism, recently discussed this incident in the Sacramento Bee and on KRLA radio (590 AM). Dr. Levin says the symbol 88 is common among white supremacists in graffiti and is a popular tattoo, in addition to being on the clothing.

For more information regarding this and other hate crimes visit www.fighthate.org.
To apply, please pick up a 2002-2003 application packets from: Graduate Studies (AD-127) Associated Students (SU-144) Undergraduate Studies (UH-368) Pre-Doctoral Program Grants for economically and/or educationally disadvantaged juniors, seniors, and students enrolled in masters programs who intend on pursuing their Ph.D. are eligible for $3,000 sponsored through the Chancellor's office. The program includes support for travel to conferences and doctoral institutions. Summer research project funding may also be available for those who qualify. For more information about this opportunity please contact the Office of Graduate Studies (AD-127) or at ext. 5058.

CSU Forgivable Loan Program Grants are available for students who wish to become teachers in the CSU system for a total of five years. Grants that total $30,000 over a three-year period for California residents from groups underrepresented in disciplinary faculty of the CSU, who are accepted in a Ph.D.

CSU Forgiveable Loan Program Awards $4,000 stipend per student. Applications available at the Chancellors office. The student will be notified of award in February. Sponsored by the Financial Aid Office in late February.

CSU Forgiveable Loan Program Award: $4,000 stipend per student. For more information call 880-5235.

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Career Development Center Workshops

The Career Development Center Workshop series is posted online! Just check out career.csusb.edu/workshops/thirdquarter.html or contact Rachel Gilbert, Career Counselor at ext. 5250.

American Heart Association Research Award

The Undergraduate Student Research Program is designed to encourage promising students to explore careers in heart or stroke research. Students are assigned to cardiovascular research laboratories in California, Nevada, or Utah for 10 weeks during the summer to work under the advisement of experienced scientists. Projects range from basic molecular research to direct physiological studies in gene expression, vascular biology, ion transport and cellular pharmacology. Clinical investigations are also available.

Applications are due February 7, 2003. Award $4,000 stipend per student. Term: Summer between June 1 and August 31, 2003. For more information contact Ericka Nunez at extension 5250. Web site: www.heartsource.org or email to research@heart.org.

Leadership Academy

The Office of Student Leadership and Development is currently looking for energetic Administrators, faculty, and staff to serve as presenters during the Winter 2003 session of the Leadership Academy. The CSU for Forgivable Loan Program Academy helps teach students how to change their thought patterns through workshops and team building. For more information contact Ericka Nunez at extension 5250.

Incident: Theft

At approximately 1035 hours, our Officers responded to the Health and Physical Science Building regarding a report of a theft. An unknown suspect removed a wall clock from the lobby of the Arena lobby sometime over the weekend. No leads or suspect information. Disposition: Report taken.

Incident: Petty Theft

At approximately 1230 hours, our Officers responded to the CSUSB Police Station regarding a reported theft of a cell phone. A CSUSB student had her wallet and cell phone taken. No leads or suspect information. Disposition: Report taken.

Incident: Burglary

At approximately 1010 hours, our Officers responded to Jack Brown Hall regarding a report of a burglary. The building was locked and secure. Coin machines were broken into. No leads or suspect information. Disposition: Report taken.

Incident: Vandalism

At approximately 1815 hours, our Officers responded to Lot C regarding a report of vandalism caused to a CSUSB student's vehicle. An unknown object was used to break the vehicle's right rear passenger window. No property was taken from the vehicle. There are no leads or suspect information. Disposition: Report taken.

October 3

Incident: Fire alarm activated by discharging extinguisher

At 0110 hrs, an unknown person discharging the 2nd Floor fire extinguisher on the 3rd floor setting off the fire alarm in a residential building #4. I was also told that the inside was unoccupied. The inside was unoccupied. The inside was checked for door ajar and no occupants. The inside was checked for any other fire hazards.

Incident: Burglary

At approximately 1010 hours, our Officers responded to Jack Brown Hall regarding a report of a burglary. The building was locked and secure. Coin machines were broken into. Only coins were taken from the machines, which appeared to have been opened by a box key. No leads or suspect information at this time. Disposition: Report taken.

Incident: Vandalism

At approximately 1815 hours, our Officers responded to Lot C regarding a report of vandalism caused to a CSUSB student's vehicle. An unknown object was used to break the vehicle's right rear passenger window. No property was taken from the vehicle. There are no leads or suspect information. Disposition: Report taken.

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Roving Reporter

Have you ever used your looks to get away with anything?

By Teresita Sosa
Scene Editor

Name: Justia Parent
Major: Ceramics
Year: Senior
"I have used my looks before to sweet talk elderly women into giving me large sums of money. I just give them a flirtly smile."

Name: Sweetland
Major: Psychology
Year: Sophomore
"I once flashed the band "311" to get onto their tour bus."

Name: Nivia Perez
Major: Accounting
Year: Sophomore
"If you look good enough you don't have to flirt. Just "SMILE"."

Name: Sean Green
Major: Liberal Studies
Year: Senior
"I don't use my looks. I use my personality. If I'm not interested in a girl I just act dumb. I also use my sense of humor to get away with things, it's hard to stay mad with a person when your laughing."

Next week's question: "What's your biggest fear?"

Faculty Spot Light

Barbara Kirby

By Pleasance Brown
Staff Writer

Barbara Kirby is her name, directing the Children's Center is her game, at least at CSUSB. Mrs. Kirby is the current, Director of the Children's Center for the CSUSB campus. Where her friends just call her "Barb." She also has a passionate knack for teaching. She has a "strong developmental philosophy", when it comes to working with her children in the center. She believes that working with a "hands on" approach is vital in order to maintain public relationship's with her staff and parents. They bring their kids to the Children's Center to be lead and cared for under her guidance.

Barbara hopes to implement a "new creative curriculum" for the children, that includes practice sessions to "express language" and "new teaching strategies" to enhance coaching tools. These type

Barbara Kirby is a native of Orange County. Before coming to CSUSB, she was a main stay and a key figure in the Riverside County's Office of Education, as well as supervisor for the Head Start program and the first Mentor Teacher for the State of California. Barbara also piloted a curriculum coach position that became permanent, steady employment for those who warranted the title after she left the position vacant. Barbara set out to do bigger and better things and landed the Director's position at the CSUSB's Children Center.

Barbara came back to CSUSB to pursue a Master's Degree in Education. She chose this campus because of its unique beauty and friendly atmosphere. She stated she "was impressed with the campus and wanted to feel like she was apart - Spotlight continued on Page 17"
Don't walk... RUSH

By Lakeisha Troupe
Staff Writer

For the past couple of weeks fraternities and sororities have been promoting rush week. This was their opportunity to recruit potential future members. Misha Pinchak of SigEp fraternity said, "We use rush week as a recruitment tool to get new blood in."

If you’ve always had questions, wanted to know if you were suited to be a part of the greek world, or if you were simply having difficulties figuring out which one was best for you, rush week was your cure. Students were able to ask questions and find out information about all the fraternities and sororities who participated in this event.

Activities were used as a tool to help students come out and see what various organizations had to offer. They were also used as a way of getting students to get more involved in on and off campus activities.

Activities included things such as Monday night football, outings to Jersey’s Pizza, Wet and Wild theme park, movie night on campus, roller blading in Grand Terrace, and much much more. At these events students were informed of what type of people Greeks look for, what the requirements are and the different rules and regulations. "We’re looking for fine young men who like cold bologna sandwiches," said Misha. Getting involved in these types of activities and becoming a part of a sorority or fraternity is a good way to be known and to become more inclined as to what is going on around our campus. Luis Martinez, of Lambda Theta Phi Latin Fraternity, said, "Joining a fraternity would be a good way to get involved on campus and a great way to have a better college experience." There are a lot of positive attributes that come along with being associated into the Greek life.

As rush week has come to an end, recruiting interested potential members and replacing question marks with answers is the outcome all of the participating organizations hope to have accomplished. With hard work, they sought after members who will support their organizations and the belief that come along with the affiliation. Ruben Carballal, of Delta Sigma Chi Coed fraternity, said, "We’re Latino based, but we welcome anyone from any background, males and females." His frat brother, Beto Gonzalez implied, "We have hopefully recruited potential freshmen that will become good pledges and future good members."

For more information on a fraternity or sorority and to find out their contact information please contact the Student Leadership development department at (909) 880-5234. You may also visit their office located in the student center.

By Janna Preton
Staff Writer

The Alzheimer’s Memory Walk-a-Ton at CSUSB began yesterday at 11 a.m. with participants paying $25 fees going towards prevention, education, assistance, treatment and research for a cure.

Sponsored by The Alzheimer’s Association of Los Angeles, Riverside, and San Bernardino the walk marked CSUSB’s second year of involvement. Approximately 1,000 walkers were expected to turn out, compared to last year’s 660.

A remote broadcast by Kola 99.9 FM and the Laker Girls provided the entertainment accompanying the walk. Commemorative t-shirts were handed out to anyone who registered, as well as prizes and awards given out around 2:30 p.m. Participants brought their picnic lunches.

Even pets got their "Paws for the Cause." Parking was easily accessible in parking lot D at no charge.

This special 2 mile walk-a-ton supported people with Alzheimer’s disease along with their families and caregivers.

Dona Duckey, who brought a group of people including her father to support the cause, "I came for my father and he has Alzheimer’s, that is the first year that I had come out to this event." She heard about it at a support meeting that I attended every second Tuesday of the month.

"What is Alzheimer’s disease? It is the most common form of dementia affecting older people and involves the parts of the brain that control thought, memory, and language. Due to the brain’s inability to function properly, patients daily activities are seriously affected. Organizations such as the Alzheimer’s Association have made funding possibilities for research. Every day scientists learn more about this disease, but there is no cure and the causes for Alzheimer’s disease are still unknown."

For more information about Alzheimer’s and future events, please contact the following telephone no. (909) 484-3252 or visit www.alz.org.

For more information on a cure, visit their office located in the student center.

10th Annual Human Resource Expo

By Belinda Adams
Staff Writer

Who wouldn’t want to know what their body fat percentage is, or how their blood pressure is? That is what more than 100 faculty and staff members questioned when they showed up at the 10th Annual Human Resources Benefits Expo. It was held in the lower Commons on Wednesday, with $11 flu shots and wellness screenings.

"The wellness screenings and learning what different companies have to offer is what attracts me to the expo," said faculty member Julie Jenkins after the finished talking with one of the health care providers. Diana Coraz, who puts on the expo every year, said the expo gives health care companies such as Blue Shield of California and insurance companies like State Farm Insurance a chance to tell CSUSB’s employee’s know about their services and current future changes. Many vendors also offered their training and recruitment information for anybody wanting to join their field.

Kaiser, Beaver and Arrowhead Credit Union sponsored potential employees that will be offered benefits for employees. Kaiser Arrowhead Credit Union said, "We’re Latino based, but we welcome anyone from any background, males and females." Their stall brother, Beto Gonzalez implied, "We have hopefully recruited potential freshmen that will become good pledges and future good members."

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By Lakeshia Troupe
Staff Writer

October 7, 2002

The Scene

Frat Party Tuesday

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Latina playwright leaves L.A. ‘demented’

By Mathew Taylor
Managing Editor

Silence encompassed the dark theater of the Los Angeles Theater Company as a highly controversial topic was portrayed. Latinos with AIDS. “Dementia” is a production written by Evelina Fernandez a well known actress and playwright.

The readers might remember her from an earlier story when she visited the CSUSB campus. Fernandez wrote the play about Moises, which represents Moises’ alter ego, an angelic being appears. The supernatural image is a drag queen, which represents Moises’ alter ego, in his inner self and his true feelings.

The opening number called “My life” is a montage of monologues and verses that explain each character and their connection to Moises. The plot is based on Jose Guadalupe Saucedo, a dear friend to Fernandez. The play is used as an exploration into the mind of one man as it diminishes in front of his friends and family. The show opens with lead character Moises being generated from his mask when an angelic being appears. The supernatural image is a drag queen, which represents Moises’ alter ego, in his inner self and his true feelings.

It’s my mystery gives a better understanding as to why he hadn’t told anyone he was infected. This production is almost like reality as it explains that homosexuality and AIDS are not subjects that are widely spoken about in the Latino community.

AIDS are not subjects that are examine in class. A demure woman of Chinese (meaning ‘faggot’ in Spanish), was considered a role. Moises later fell in love with a man named Edas. The production plot goes on further because it grapples with teen pregnancy through Moises’ niece Tamara. Tamara had been pregnant.

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By Yasmin Alvarez
Asst. Multi-cultural Editor

More than a spring break destination—the Caribbean offers a rich history and an eclectic mix of cultures to students. Twice in the past year, Dr. Luz Elena Ramirez has offered a Caribbean Literature course for the English department, drawing on her scholarship and research in Puerto Rico, the Dominican Republic, Cuba, Venezuela, and Colombia, where she was born. The course, which focuses on literature from the Spanish American Caribbean, generates interest in the Latin American Studies minor, and it is Dr. Ramirez’s hope that her course will inspire study abroad in Cuba.

Selected authors of her syllabus convey their stories through history, fictional autobiography and magical realism. Themes include notions of discovery, the conflict between and convergence of Catholic and Yoruba belief, and women’s roles in and outside of the family.

The goal for the course, and for Professor Ramirez, is to allow students to experience island cultures through literature and writing. “Literature transports us to a different time and place and when students write about authors such as Christopher Colunbus, Jose Marti, Gabriel Garcia Marquez, and Cristina Garcia, they gain insights that go beyond a textbook,” states Professor Ramirez.

She adds that she uses her field work as another way to make novels come alive: “One must share insight and enthusiasm with concrete examples. I want to expose students to this wonderful constellation of islands and countries.”

If anyone would be right for this role, it would be Professor Ramirez. Within the past year, she has conducted research in Puerto Rico and Cuba and therefore can give her students a first-hand account of these islands, as opposed to a simple textbook view.

As we see, students have the opportunity to learn about the history and literature of the Caribbean culture. By having students setting and achieving this goal, Dr. Ramirez can be proud to say she is exceptional at doing her job. Her syllabus is available online at http://mail.csusb.edu/~ramirez.
Spike Lee speaks at a nearby college

By Christy Lochrie
Staff Writer

Can you determine a person's ability based upon a standardized test? Spike Lee doesn't think so.

"Artists really have to be held accountable," Lee said. He also called upon Hollywood to be more responsible for its film content.

"This really cemented in my mind that we dominate the world," Lee said. He added that he does not learn about filmmaking, or life for that matter, by sitting in an academic classroom.

"You don't become a filmmaker by talking about it," Lee stressed. "You become a filmmaker by doing it." And he does it, he said, because he loves it.

Stressing the importance of engaging yourself with things you love, Lee warned college 20-somethings not to choose professions based upon money alone.

"The power of U.S. culture and the mainstream media.

"What disturbs me most about Hollywood is the way they try to bring back old stereotypes," Lee said. Pointing out movies like "The Green Mile" and "The Patriot," African Americans, he explained, are presented as "the upper, duper, magical, mystical Negro." A throwback to the stereotype of a happy slave, Lee said it has no place in the popular culture.

Followed the talk with an open microphone question and answer session.

As he turned his attention to the Sept. 11 tragedy, he recalled the World Trade Center attacks looking like a Hollywood movie. Watching, he realized the power of U.S. culture and the media.

"These guys grew up watching Hollywood movies," Lee said of the terrorists.

"This really cemented in my mind that we dominate the world because of our culture. And that culture, Lee said, includes music and film.

Studying Abroad:
One student's experience

By Christy Lochrie
Staff Writer

Rogelio Vidal Padilla knows how to travel on a budget.

Padilla, 23, a CSUSB senior born in Agua Caliente, Mexico, spent last school year in Madrid, Spain on a study abroad program. That program, which included over 100 students from across the U.S., offered Padilla an arm and a leg, however, he said he did it on a budget of just $12,000.

Although he and his roommate chose to live in a two-bedroom apartment that rented for the equivalent of $800 per month, cultural things—like wine—were much cheaper in Madrid.

"I bought a liter of wine for 25 cents," Padilla said as a grin lit up his face. "It was more expensive to get a beer.

But while the wine might have been super-sized, the sodas weren't. "They don't have extra-large cakes," Padilla said of the restaurants he and his study abroad friends frequented. They just put into the bigger the better.

What restaurants were into were into Padilla said, was a laid back pace. While Americans might walk their food in under an hour, Europeans take their time. From appetizers to the main course, coffee to a cigarette, the meals, including conversation, lasted two hours or more.

Ask Padilla what sticks out most in mind about his study abroad and he'll tell you about smoking. Estimating that roughly 85 percent of Spaniard's smoke, Padilla said it was tough to get used to—especially in restaurants.

"The people smoke and throw their cigarettes on the floor," Padilla explained. That's how you know the good places. The dirtier the floor, the better, he said.

However, as much as he enjoyed the food and travel, it wasn't all fun and games for him. Enrolled in five classes, Padilla said one was with other Spaniards. That class, he said, was unlike Cal State's setup. While Cal State classes typically include a syllabus, midterm and final, Spanish classes require just one final.

Although a challenge, Padilla said the professors were more than helpful to the visiting students. And nothingpare the cultural experience.

"A lot of people...bonded with each other," he said.

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Spanish or a dialect which is a derivative of Latin. This is very imprecise and sometimes inappropriate description because it encompasses people from all over the world, but mainly from the North American continent, the Caribbean and Spain.

One of the first terms to be used is Hispanic. It began in 1969 during the Nixon presidency and was made as a way of putting all Spanish speaking persons together. Instead of having all the cultural groups divided and represented it allowed them to be manipulated so that the people that fit into Nixon's beliefs could be his major spokesmen and voters for him. However, this term is supposed to encompass all the population. According to www.mexicana.net as well as the MICHA de CSUSB website "The most likely source of the word (Chicano) is traced to the 1930 and 1940s period, when poor, rural Mexicans, often native Americans, were imported to the US to provide cheap field labor, under an agreement of the governments of both countries. The term seems to have come into use in the fields of California and in the world, but mainly from the North American continent, the Caribbean and Spain.

A term like Hispanic may seem harmless, but it really does make a difference to most people because it is hard to use one name to define many heritages. When people in general are grouped together it makes each group a little bit resentful of the title. The term Chicano had been put into that situation where now it is being used as the sole term to represent all Latin people. Mexicans being people who are citizens, from Mexico. A term that is less inflammatory and maybe even beneficial to Latinos. Although the native American population within the Latin American countries is not included. Latino then being a better label because it is able to encompass all people having a lineage going back to Latin America.

I wouldn't mind being called Hispanic, Latino or Chicano. It all relates to Mexican, although I am not sure whether I am correct or not. I am from central America. Says Hernandez, CSUSB student.

Another term used to describe someone as Latino, Chicano is a term that recently has become reclaimed by many Mexican descendants. Although the beginning usage of the word Chicano had a bad connotation because it was representative of the field workers which were thought to be lower than the rest of the population.

The websites continue to explain that the term was appropriated by Mexican-American activists who took part in the beginning of the year. Throughout the year, our recruiting targets anyone who seems enthusiastic to join an organization. 5. What time do you meet? 6pm every Wednesday.

3. What is the purpose of this organization?

Latino Business Students Association is based around Latino business development, but proudly extends its opportunities to all students, regardless of their age or ethnicity, including students from community colleges.

Latino Business Students Association (LBSA) provides our members with the opportunities to participate in programs and activities that will facilitate the progression of their academic, professional and personal abilities. For example: earning scholarships, attending our yearly national conference, or playing sports against other schools.

Latino, Hispanic or Chicano: The difference in a name, the difference in a culture

By Mathew Taylor
Managing Editor

When one hears names like Chicano or Hispanic you automatically think it's just a Mexican, but that is completely not the case. These names and labels are made just to classify different groups of people that are of a Latin descent. Collectively when thinking of "Spanish people" one thinks of any person that speaks "Spanish or a dialect which is a derivative of Latin." This is a very imprecise and sometimes inappropriate description because it encompasses people from all over the world, but mainly from the North American continent, the Caribbean and Spain.

One of the first terms to be used is Hispanic. It began in 1969 during the Nixon presidency and it was made as a way of putting all Spanish speaking persons together. Instead of having all the cultural groups divided and represented it allowed them to be manipulated so that the people that fit into Nixon's beliefs could be his major spokesmen and voters for him. However, this term is supposed to represent those who have a direct lineage to Spain.

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Out of the frying pan and into the fire
Lavay Smith and Her Red Hot Skillet Lickers heat up the night

By Jose Lizarraga
Staff Writer

Not very many people can play Duke Ellington's "It don't mean a thing if it ain't got that swing" with as much flare as the master himself. However, Lavay Smith and Her Red Hot Skillet Lickers managed to do a great job with their cover at the Performing Arts Recital Hall.

On October 2, the band played with a mix of straight-ahead, blues and swing. Lavay Smith and Her Red Hot Skillet Lickers gave the students and visitors of Cal State San Bernardino some humor and a lively upbeat jazz and swing music. They recreated songs by legends like Duke Ellington and Dinah Washington. While staying in-sync with original scores and songs.

"Some things never go out of style..." Said Lavay Smith during the show. The band itself is just as spicy as the lead singer is. The trombone player, Danny Armstrong, became so stimulated during Evil Gal Blues, that he got up out of his seat and played out in the audience. One audience member, Aquila Jacequett said,"I never pictured myself listening to this type of music, but after this show I wanna start a band!"

"A couple of [the band members] were real good," said Robb Dunn the chairman of music for Cal State San Bernardino. The "First Wednesdays" series' next performance will be by The Boxtails Theater Company. If the other performances turn out to be as good as the first, it's sure to be a great year.

Lavay Smith and Her Red Hot Skillet Lickers is just the first of many bands scheduled for the "First Wednesdays" series of performances for the 2002-2003 school year at Cal State San Bernardino which take place the first Wednesday of every month.

Random music quiz: Name two three-member bands who's bass player is also lead singer. First three correct kids get a prize. Send answers to: dmb_fire_dancer_10@yahoo.com

A lil' bit of Poetry

The Last day...
Of my mourning, I wove my fingers Through the early Turquoise light. The tea kettle, Of settled steam Left our images Loose and tight. Remember the moons Your hand fashioned Yarn medallions Manually spun, Reckless, Like my dangling mind Come undone. My hair unraveled, Missing its plastic beads Of black and white. Counted and removed As your moods, From dark to light. You were my private collection, a recolection, Brilliant as art Leaving feathers Of your masculine features that never enchanted anyone but me.

By Catherine Howl
Keeping you connected

Concerts coming to a venue somewhat near you...

Kottonmouth Kings  Glass House  Oct. 10
The Unseen  Troubador  Oct. 10
Lauri Anderson  UCR  Oct. 11
Local Hardcore Night  Showcase  Oct. 12
Thin Lizzy  Galaxy  Oct. 13
Sparta  Roxy  Oct. 14
Tom Petty and The Heart Breakers  Grand Olympic  Oct. 15
Ruff Endz  HOB Hollywood  Oct. 17
Def Comedy Jam  Universal Amphitheatre  Oct. 18
Musiq  Wiltern  Oct. 18
Dead Kennedys  Glass House  Oct. 19
Cult  Wiltern  Oct. 19
Tenacious D  HOB Anaheim  Oct. 20
Box Car Racer  La Luna  Oct. 22
BB King  The Grove/Sun  Nov. 22
Ani Difranco  Wiltern  Oct. 24
Meshell N'Degeocello  Galaxy  Oct. 24
Joan Osborne  Coach House  Oct. 26
Incubus  Verizon Wireless  Oct. 31

Last week’s random music quiz answers: Janis Joplin, Jimi Hendrix, Jim Morrison, Kurt Cobain and Robert Johnson. Coincidence? I think not!!
Coyote movie ticket

By Ivan Fernandez and Marcus Landin

Smoothie Bouchard! This week, we welcome the return of Marcus Landin and his wheel of love. Not only that, but we've got tons of great stuff for you this week. It's 35mm overload! Only that, but we've got tons of great stuff for you this week. It's of you who missed last week's is-

"My next movie is going to be based on death - how it can possess people, and make them want to venture into suicide. It revolves around Gilbert Foley, a man in his 40s living in modern-day Philadelphia who stumbles across a Ouija board and begins talking to the spirit of a woman named Cassandra." She says that Death is quite looking for him, and he must help her, seeing as how he became fascinated with dying, and gave up. Cassandra must convince him to help her, or a terrible wrong will be committed.

Ivan: And yes, he has blue skin like in the comics.

Marcos: Hey Ivan, what's the deal with Darren Aronofsky's "Foun-
tain" starring Brad Pitt? I mean, look at my, I'm the Mexican Clark Kent.

Marcos: Hey Ivan, I heard something about M. Night making another film. Would you happen to know anything about that?

Ivan: Why wouldn't you know? I certainly do. M. Night appeared on UKTV and talked about his latest film, "Census Fugit!",
In a world saturated in advertising, some are finding a way to combat persuasive advertising campaigns with creativity and irony.

On my commute on Interstate 15 to CSUSB from Rancho Cucamonga, nothing gives me more pleasure than spotting Obey stickers on electrical boxes and on overhead passes. Then when I round the junction on to the 210 repeatedly see a Mc Donald’s billboard provoking motorists to honk if they're hungry for the massive Big Mac, fries, and beverage that are available.

In a war on the corporate marketing battlefield, Walls, billboards, the Internet, and television are all fare game. Shepard Fairey’s Obey giant campaign, Adbusters Magazine, and an anonymous organization Truth find ways of opening people’s minds to what their eyes see, and destroys the “truth” consumers are led to believe.

Fairey's work is easily recognizable by the appearance of the dark face of the late WWF wrestling star Andre the Giant, sometimes accompanied by the command to OBEY placed under the forbidding face. You are forced to ask yourself: “What does that mean?” The answer: according to Fairey it is “a joke with his skateboarding friends in Rhode Island; it has grown into an experiment in Phenomenology.” Fairey states, “Heidegger’s definition of Phenomenology is ‘the process of letting things manifest themselves.’”

Fairey’s work is a joke, a poke to the corporate marketing battlefield. Walls, billboards, the Internet, and television are all fare game. Shepard Fairey’s Obey giant campaign, Adbusters Magazine, and an anonymous organization Truth find ways of opening people’s minds to what their eyes see, and destroys the “truth” consumers are led to believe.

As a joke with his skateboarding friends in Rhode Island; it has grown into an experiment in Phenomenology. He refers to Heidegger’s definition of Phenomenology that says “Phenomenology is the process of letting things manifest themselves.”

The Obey giant has conjured up fear in viewers who are prone to create elaborate explanations of the giants’ sinister intentions; some going so far as to believe that the image is connected to a subversive underground cult. “Many stickers have been peeled down by people who were annoyed by them, considering them an eye sore and an act of petty vandalism, which is ironic considering the number of commercial graphic images everyone in America society is assaulted with daily,” stated Fairey.

Obey giant has become a phenomenon with stickers and posters found all around the world. Whether you appreciate the Obey giants’ existence or not, it’s a concern, the experiment continues to grow beyond Fairey’s absent intentions.
could abstain from watching television for five days? Better yet, do you know how much of your life is spent watching an electric box? Watching Hot Pocket in the microwave does not make the heating process go any faster and it just might make you a little slower.

On to a subject dear to my lungs, smoking. I have to admit I have to have a voice in changing that."
**October 7, 2002**

**Monday, Oct. 7**

Bible Study
Student Union University room
5p.m. - 6p.m.
Sponsored by: Studies in the Bible

**Tuesday, Oct. 8**

Women's Work
Student Union Event Center A & B
C & Courtyard
11a.m. - 3p.m.
Sponsored by: Women & Resource Center

**Wednesday, Oct. 9**

Black, Wednesday/Fall Quarter
Student Union Pub
1p.m. - 2p.m.
Sponsored by: African Student Alliance

**Thursday, Oct. 10**

Cuban Independence
Student Union Courtyard
2p.m. - 4p.m.
Sponsored by: Student Union
Cross Cultural Center
x7204

**Friday, Oct. 11**

National Coming Out Info Table 10-12p.m.
Student Union
Cross Cultural Center
x7204

**Saturday, Oct. 12**

POW WOW
Student Union
Cross Cultural Center
4p.m. - 12a.m.
x7204

**Sunday, Oct. 13**

Metro City Church Services
Student Union
Event Center BBC
6a.m. - 8p.m.

**Monday, Oct. 14**

"Studies in the Bible"
Student Union Board room
5p.m. - 6p.m.
Sponsored by: Studies in the Bible

**Student Union Corner**

**POW WOW**
Student Union
Cross Cultural Center
4p.m. - 12 midnight
Oct 11 & 12

for more info call:
Student Union
Cross Cultural Center
x7204

The 'Chronicle' sends its prayers to Ad Rep. Melissa Romo who was in an accident this past weekend.

Get Well Soon. We miss you.

**Classifieds**


Fraternities-Sororities-Clubs-Student Groups
Earn $1,000-$2,000 this semester with a proven CampusFundraiser 3 hour fundraising event. Our programs make fundraising easy with no risks. Fundraising dates are filling quickly, so get with the program! It works. Contact CampusFundraiser at 888-923-3238, or visit www.campusfinder.com.
Report Outlines Corporation's Mission, Goals and Means

An executive annual report released by Associated Student Directors places top priority on principles of policy development that concentrate ultimate authority within the corporation to students and their representatives on the Board of Directors.

The report outlines ASI's mission for the 2002-2003 fiscal year and serves to advise the Board of Directors and the university's president on programs, policies and partnerships that could create a successful year for the corporation and its stakeholders.

Under the Articles of Incorporation, ASI acts as the official voice of the nearly 16,000 students at California State, San Bernardino. Systemwide and systemwide mandates bestow ASI authority to raise and allocate funds, coordinate and support student activities and serve as liaison between the students, faculty and the university's administration.

Subsequent mission objectives outlined in the report include increasing the quality, diversity and effectiveness of ASI student leaders through strict leadership accountability, viable leadership networking and effective communication with stakeholders. Building solid partnerships with auxiliary, the president's office, Student Affairs, university divisions, colleges and departments are also emphasized.

The report cites several key areas to complement ASI's goals this year, including building a professional and inclusive image of ASI by expanding Lobby Corps and the public relations program, implementing selective student appointments, facilitating College Advisory Councils and hiring a full-time program coordinator.

"If we have any year that we'll see the campus change very quickly, and change for the benefit of the students, it will be this year," said Erik Fallis, ASI president, citing opportunities created by the 18th in student population. The caliber of leadership in ASI is strong and will be the backbone for further growth.

In Need of Legal Advice?
The College Legal Clinic offers FREE consultation and lawyer referrals to students Staff and faculty pay a $15 fee.
Off to a Running Start

Corinne Jamieson
Staff Writer

The women's Cross Country team has started off their season strong. With the best team since 1997, the women's team is already ranked in the top five of the CCAA Conference. "They are a tremendous group to work with," says coach Tom Burleson. "They work hard."

That's just what they have done. They placed seventh at the UCR Cross Country Invitational on September 21, with top runner Tanya Zeferrahn finishing sixth. At the Fresno State Invitational, Sept. 14, the women took ninth in the 5-kilometer race. The Coyotes were fifth out of the nine CCAA teams competing that day.

During their first meet of the season at the USD Cross Country Invitational on Sept. 7, CSUSB placed fourth, with two runners finishing in the top ten.

This past Saturday the 'Yotes finished third in the Cal Poly Pomona Invitational with Zeferrahn finishing second as CSUSB top runner. There are 11 new runners joining the CSUSB team this season. Freshman Tanya Zeferrahn from Hesperia High School is ranked number one on the team. Zeferrahn has been the top finisher for Coyotes in four straight meets. Other key newcomers are Ruth Barron, a transfer from RCC who ranks fourth and freshman Candice Palmer from Redlands East Valley High School, who ranks fifth. Only 3 runners returned from last year. Kathryn Knight, Knight, and Adalia Cabanyog Knight, a senior, is ranked number two on the team. Pederson, a senior, rounds out the top three. Knight and Pederson are both Academically All Americans; they are the first ever in CSUSB history.

Photo By Robert Whitehead

Another first is Kristen Garcia, a senior, who is also a member of the softball team. Garcia was all-CCAA outfielder in 2002 and will play against us this year.

The team suffered a couple of injuries early on but are all healthy now. Burleson hopes that his team will keep up their high ranking. His goal for this season is to stay in the top five.

Soccer Update

CSUSB Wire

SAN FRANCISCO - Ryan Parke scored the match-winning goal three minutes into the first overtime period to give San Francisco State a 2-1 men's soccer victory over Cal State, San Bernardino in a California Collegiate Athletic Association match. Parke's fourth goal of the season came off a centering pass from Paul Carter after the Coyotes and Gators had finished regulation in a 1-1 tie. The victory improved the Coyotes' record to 3-9 and1 overall and 2-4 in the CCAA.

The loss dropped the Gators to 6-4-1 overall and 3-4-1 in the CCAA. It was a tale of two halves for the Coyotes. They dominated the first 45 minutes, taking nine shots to just four for the Gators but neither team scored.

The Coyotes broke on top in the 49th minute on John Richardson's sixth goal of the season. His bending corner kick found the net after being touched by Gators' keeper Russ Miller.

San Francisco evened the match at 1-1 in the 60th minute when Chris Martinez headed in a corner kick off the toe of Carter. The teams battled the next 30 minutes with no result. SFSU took 19 shots in the half to just two for the Coyotes, but were fended off by Coyotes' freshman goalie Jeff Canada.

Patrick's winning match was the only shot taken in overtime by either team. Miller was credited with saving two shots on goal by the Coyotes while Canada was given no saves despite facing 24 shots.

Men's (1 OT) Half: 1-2 ot CSUSB 010-1 A.P. State 011 -1 Goals: John Richardson (CSUSB), Chris Martinez (SFSU), Ryan Patrick (SFSU)

Women's (2 OT) Half: 1-2 ot CSUSB 0100-1 S.F. State 000-1 Goals: Beth Marshall (CSUSB), Brooke Brown (SFSU)
Altman Waves Bye to CSUSB

Kermit R. Boyd
Sports Editor
Four years, a 63-58 overall record, and Danielle Altman is gone.

Altman, the coach that jumped started the Cal State San Bernar
dino women's water polo and assembl it comprised a regional contender in a four year span has left.

"We are excited about the professional progression made by Danielle in her coaching career," said Nancy Simpson, director of athletics.

I will move on to Division I UC Santa Barbara and be
come apart of the Big West Confer
tence where UC River and Long Beach State.

She takes over the position once held by Pam Tanaas, who resigned in August to coach at Sacramento State.

The Coyotes were graced with Altman's coaching presence in 1999-2000 and first year the sport was offered. She recruited talented players from junior colleges and high schools in the Inland Empire, which was the core of her teams.

2002 was Altman's team's most
teresting season, winning 25 of (3) matches and doing against Division I teams. They defeated Santa Clara, Arizona State, and

Cat State Norridge as well as club teams that included Michigan State and Polo Association regional tour
tament.

In addition, her teams placed a record of 40-18 over two seasons, which is a testament to Altman's coaching students. She also coached two All-Americans, Lisa Moreno (1999) and Amanda Wells (2002).

Furthermore, her duties at CSUSB also extended to the class
door where she was a part-time professor of kinesiology. Her new post at UCSB will be only obligated to being a full-time coach with no teaching responsibilities.

Altman graduated from Uni
cations of Redlands in 1997 with bachelor's degrees in international relations and French. In her playing
time she was a first-year NCAA Division III All-American, in water polo in 1996 and 1997 and first-team All-SCIAC for three years. She also earned a master's degree from CSUSB in kinesiological.

According to Simpson, the search for a new head is on and the Coyotes are confident that who
ever takes over will have the same kind of coaching talent.

Student-Athletes have Rights?

Kermit R. Boyd
Sports Editor

Much like the U.S. Constitu
tion and U.S. (B)ill of Rights once it is a
deduced into the NCAA Student-Athlete's Bill of Rights would serve as a
system of guidelines for and con
trains on decision-making and all
administrative actions at the

NCAA, including developing pol
licies and adopting and enforcing
rules.

NCAA Student-Athletes' Bill of Rights

Right No. 1
Each student-athlete shall have
the right to participate in intercol
legiate athletics at a member insti
tution provided the athlete (a) has
the talent to compete at the level
desired by each team, (b) is in good
standing with his or her school and
team, (c) follows team, institution,conference, and NCAA rules and
regulations, and (d) is academically
eligible and otherwise qualified to
participate and compete in NCAA-
related events.

Right No. 2
Each student-athlete shall have
the right to the right to be free from discrimi
nation, including the right to re
ceive benefits and privileges gen
erally available to the institution's
students who do not participate in intercollegiate athletics.

Right No. 3
Each student-athlete shall have
the right to the right to be free from discrimi
nation, including the right to re
ceive benefits and privileges gen
erally available to the institution's
students who do not participate in intercollegiate athletics.

Right No. 4
Each student-athlete shall have
the right to the establishment of national rules, regulations, and
policies that protect the health and
safety of the student-athlete, as well as
athletic officials, athletic depart
ment personnel, and sport specia
rists.

Right No. 5
Each student-athlete who is o
therwise qualified for NCAA
competition shall have four years of
eligibility during a consecutive five-year calendar period. Student


Golf Swings into Action

SAN BERNARDINO — Cal
State, San Bernardino's men's golf team hasn't played a competitive
round of golf yet but it appears from a two-team invitational tourna
ment that the Coyotes will be a more formidable force on the links in
2002-03.

The Coyotes open their season Monday and Tuesday in the 54-hole Grand Canyon University/Glacier Fall Classic at Estrella Mountain Ranch in Goodyear, Ariz., a 40-minute drive from Phoenix.

CSUSB will face 15 five-man teams, including several of the top
ranked teams in the region and na

tion in 2001-02 that was host to the NCAA Division II West and

Northwestern Regional Tournament last spring.

The strong field includes NCAA runnerup Cal State Stanislaus, CCAC champion Cal State Bakersfield (both in the na

tionals), UC Davis (West Region champion and eighth at nationals),
Chico State and its 2002 NCAA
mediast J.J. Jakovace, Cameron
University (15th at nationals), and

Western Washington University (fourth in the U.S. West Regional).

Too returns for the Coyotes this year are juniors David Roorda of Los Alamos, N.M. and J.R.
Reyes of San Diego, who finished
27th at the NCAA West Regional as an individual last spring, along with senior Frank Firman of

Covina.

In the 72-hole golf team qualifi
ting tournament held at Palm

Meadows Golf Club and PGA of
Southern California, Backus shot
rounds of 73, 72, 70 and 60 (284) to earn the No. 1 spot, Newcomer Robert Mink, a freshman from Moreno Valley (View News), shot a 291 for the No. 2 spot, fol

lowed by Firman at 296, Reyes at
301 and freshman Michael Ferris of Glendale (Arizona, Mountain Ridge HS) at 304.

Ferris beat our sophomore
Adam Sepulveda of Simi Valley, a
transfer from San Jose City Col
lege, by one stroke for the fifth spot on the team for the Arizona tourna
ment.

Other members of Coach Greg Price's team are freshman Robert Farnham of Rancho Cucamonga (Arrowhead Christian HS), Jeremy Hoch, a junior from Calimesa (Mesa Grande HS), and redshirt freshman Brandon Abbott of Riv

erard, Aug. 17-20.

The Coyotes' fall schedule in

The team will then be in hia

tus until February when it begins a six-tournament schedule that in
cludes hosting the 2nd annual Coy
ote Classic at PGA of Southern California on Mar. 24-25. The CCAC championships are set for April 21-22.

it's not for everyone, but that's [the point].

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process, learn how to think on your feet and be a good
leader. You could even get a scholarship. Register today for an
Army ROTC class. Because you're not just like "everyone."

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Coach Cherniss Surpasses 200 Win Milestone

Belen C. Short

Staff Writer

On September 7, 2002, CSUSB women's volleyball coach Kim Cherniss won her 200th game against Florida Southern at the Tampa University Classic Tournament in Tampa, Florida. The lady yotes beat Florida Southern three games to none, 32-20, 23-30, and 25-30. When asked about her coaching milestone, Coach Cherniss said, "It's a nice plateau from a coaching standpoint." When asked if she had acknowledged that even though she passed the 200-win mark, her first six teams failed to reach the .500 mark. Over that past five years (1997-2001) her teams have compiled a record of 123 and 33 (78.8%).

Coach Cherniss earned her 12th season as the head coach of the women's volleyball team with an overall record of 193-147 (56.7%).

The best record of Kim Cherniss's career was a remarkable 23-3 record last season in the CCAA. Coach Cherniss said her teams has headed their 6th consecutive win season. The Lady Yotes were upset by their rival UC San Diego in the Pacific Regionals.

When asked about her favorite team to have coached over the years, Coach Cherniss replied, "I have enjoyed coaching every team I've coached, even the losing teams because they were all good people who worked hard and practiced and went to class." She says the one thing she has had on her teams over the years is quality people and quality characters. She said that she doesn't allow bad character people on her team who don't work hard.

When asked what her goals were for her teams over the next several years, Coach Cherniss said, "I want to build a quality program from year to year that's always in the hunt for the conference championship." Her ultimate goal is to host the regional tournament and win it because she feels the Lady Yotes are that talented.

With 28 collegiate wins to her credit and skilled players such as outside hitters Kim Ford and Erika Williams, middle blocker Kimberly Morohunfola leading the pack attack, there is little doubt that Coach Cherniss will continue to win a lot of games and conference championships.

Volleyball Digging Competition a Grave

Kermit R. Boyd

Sports Editor

Kermit R. Boyd Chronicle

Lady Coyotes huddle up before match and focus on destroying their opponents while keeping their 17-game win streak alive.

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AVCA (Top 5)

1 CSUSB
2 BYU-Hawaii
3 Minnesota-Duluth
4 Northern Colorado
5 Grand Valley State

CSUSB Women's Volleyball Team

CSUSB outside hitter, Jessica Neldorpe, was the spark on the bench, recording eight kills in game which started needed offensive. Neldorpe finished tied with Morohunfola for the match high in kills with 18 and led the team in digs with 18.

The Coyotes have won 13-14 matches in the all-time series between the two schools.

Saturday, another win which completed the 'Yotes three game home stand and stretched a 16-0 record. CSUSB swept the Seawolves 3-0 and retained their No. 1 ranking in the national scene, their only focus at the current time is taking on Cal State San Bernardino.

Kermit R. Boyd Chronicle

Have you ever wondered how some of Cal State San Bernardino's Sports teams prepare for that big game? Are you curious about how they focus and come up with the victories that have made them as successful as they are? Well, I recently spoke with a variety of the coaches and this is what they had to say:

Kim Cherniss - Head Coach CSUSB Women's Volleyball Team (12th season)

Coyote Chronicle: What do you do before the game to get yourself and players into a winning state of mind?

Kim Cherniss: I try to get the team to stay relaxed and focused. We also key in on a strategy to win.

CC: Do you have any pre-game traditions or rituals to get your team going?

KC: We usually meet it around 3:30 before each home game and have a committee of designated parents bringing in a home cooked meal. It gives our team that feeling of togetherness and family.

CC: How, specifically, does this strategy work?

KC: Any pre-game strategy can work as long as it is consistent. This strategy allows us to get into a routine of doing things, as well as reinforce the importance of togetherness and family.

CC: Why did you choose this specific type of pre-game strategy?

KC: I like the family aspect of this strategy. I also know that with this strategy, the girls are eating good, and we are emphasizing the value of family togetherness.

CC: How much of last season's success would you attribute to this pre-game preparation?

KC: Not a major portion of it. It is one component of what we do. We also emphasize discipline and have a high level of expectations for our team. We even have things like study halls on the road for our road games, just to reinforce our high standards. We believe that if we strive for a higher standard, we can achieve higher performance.

So as you can see, preparation for battle requires more than just physical readiness. In order to achieve success when going into any kind of battle, it is ideal to be ready in your mind, as well as in the body. For the 'Yotes this battle is waged in the locker room and their preparation off the court is a major key to their current success.