April 14th 1993

Hispanic News

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The Guadalupe League began its current baseball season in April at Guadalupe Field located on 8th Street. Young boys and girls are running around, very excited and each team coach was having a time getting their individual team in position for the opening ceremonies.

In all, there are 22 teams composed of boys and girls in ages from five to 16. Each team has a sponsor, manager, equipment manager and approximately 16 team members.

The ceremonies began. Chuck Rodriguez leads the parents, grandparents and teams in the pledge of allegiance. Father Arturo Chavez from Our Lady of Guadalupe Church gave the invocation. Each team member in Chicano and Latino students has for many years, been strewn with obstacles. Problems which the California educational system must address to provide parity by removing eligibility barriers that confront promising students seeking to improve their future. On March 11, 1993 a public hearing was held at the University of California at Riverside, concerning: "Latino Student Access To The University of California." Speaking on a Latino Task Force Report for the statewide system was Dr. Eugene E. Garcia, Chairperson for the UC Latino Eligibility Task Force and Dean of Social Sciences, U.C. Santa Cruz.

Dr. Garcia asserted that students cannot be encouraged to come into the University system only to have them fail. The Task Force has come to agree to enhance the eligibility and participation of students in the University of California system. In order to reach these goals, Dr. Garcia suggested that new data be gathered for further study. He affirmed that the Task Force was charged with a specific set of recommend.

LATINO TASK FORCE REPORT

Latinos Access to the University of California

By Leonardo A. Goymerac

Editors note: The Hispanic News will, in a two part series, cover some of the problems faced by Latino students from Kindergarten through grade 12 and up to the University level. Part one will deal with the public hearing held recently at the University of California at Riverside.

Part I

The path to higher education for Chicano and Latino students has for many years, been strewn with obstacles. Obstacles which the California educational system must address to provide parity by removing eligibility barriers that confront promising students seeking to improve their future. On March 11, 1993 a public hearing was held at the University of California at Riverside, concerning: "Latino Student Access To The University of California." Speaking on a Latino Task Force Report for the statewide system was Dr. Eugene E. Garcia, Chairperson for the UC Latino Eligibility Task Force and Dean of Social Sciences, U.C. Santa Cruz.

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Continued on page 3
Small Business Development Corporation proposed for area by Baca legislation

The Assembly Consumer Protection, Governmental Efficiency and Economic Development Committee yesterday approved AB 579 by Assemblyman Joe Baca, which would establish a Small Business Development Corporation (SBDC) in the Inland Empire.

The Small Business Development Corporation sought by Assemblyman Baca would increase the financial opportunities for individuals wishing to start a small business. The corporation would achieve this by providing loan guarantees backed with state funds. Currently, there are only eight Small Business Development Corporation's statewide. The nearest corporation to the Inland Empire area is located in Los Angeles.

"In order to establish a small business, it is absolutely essential to have access to capital. A Small Business Development Corporation would enhance access to financing and provide management and technical assistance to small businesses. For an entrepreneur who may lack previous business skills to qualify for loans through conventional lending institutions, this corporation would be essential," Assemblyman Baca said.

AMAE seeks Hispanic Educator of the Year

The Association of Mexican American Educators is currently soliciting nominations for the 1992-93 Hispanic Educator of the Year Award. The award is being jointly sponsored by AMAE, Inland Empire Hispanic News, Concilio for Educational Excellence, SBVC Latino Faculty Association, El Chino News, and La Raza.

The Hispanic Educator of the Year Award was established to identify and recognize outstanding Hispanic teachers, administrators, board members, support staff, and paraprofessionals in grades K-12 as well as community college and university professors representing the Inland Empire.

The committee is accepting nominations until April 22, 1993. The selected eight recipients will receive their award on May 24, 1993, at the AMAE Educator of the Year and Scholarship Awards Banquet, Mulys Restaurant at 6:30 p.m.

For further information or nomination forms contact: Mel Albiso at (909) 381-1263.

Redlands Redistricting Plan Progress

The City of Redlands has been undergoing redistricting plans for several months. The plan, yet to be acted upon, will complete the city's district system of representation which was voted upon in the city wide election in 1989.

Mr. Tony Martinez who was instrumental in ushering in the district system appeared before the City Council on Tuesday, April 6, acting as spokesperson for the northside Hispanic community. Mr. Martinez asserted he was supportive of the latest plan option as presented by Mr. Jon Harrison of Environmental Systems Research Institute, whose firm has provided its sophisticated demographic computer software to the Redlands City Council in order to plan for equitable redistricting. The latest plan would provide District IV’s Latino population with 47.5 percent.

Not every person who submits an offer to buy real property really wants to buy it. Sometimes this person is an investor who wants to sell the property at a higher price than his offer. His goal is to sell at the same time that he buys.

In the law of real property, there is a doctrine called equitable conversion. When a contract of sale of real property is signed by both buyer and seller, the buyer has an interest in that real property. This is even before escrow opens. If a seller then refuses to sell, the buyer can force the seller to sell by a suit for specific performance.

Now you can see that a buyer can solicit offers to buy the property before the buyer actually pays any money. If he is lucky, he will locate someone willing to pay more money and sell to that buyer. The second buyer can substitute in or there can be a second escrow.

All this takes time. A buyer gains time by providing excuses like the lender wants more time, the PMI is not approved, the money is coming from China next week, etc.

Sellers, protect yourself. Be careful with escrow periods. Insist on a specific closing date. Grant short extensions. If the deal takes more than sixty days, get suspicious. Obtain written excuses for extensions. Ask for proof. You can request escrow to cancel the sale.

At this stage it is critical to consult with an attorney to make sure the matter is handled properly.
Elvira Perez elected Vice-Chairperson of S.B. County Civil Service Commission

San Bernardino County Civil Service Commissioner Elvira Perez was recently elected Vice-Chairman of the Commission. The Commission, which is comprised of five members, is an administrative body which is primarily responsible for overseeing compliance with the County’s Personnel Rules. The County employs approximately 10,000 people.

Mrs. Perez, a resident of Chino, is a retired Clerk, Manager/Administrator for the Chino Municipal Court. She is still an active member of the Municipal Court Clerks Association of California and the California Court Interpreters Association.

She is a life member of the Soroptimist Club of Chino and has participated in Chino’s Chamber of Commerce, YMCA, and the League of Women Voters. Also, in the past she was a Mexican-American Opportunity Foundation Board Member in Pomona as well as involved in ECO, a Mexican-American Service Club.

She is a graduate of the University of Redlands from which she received her Bachelors Degree in Business Administration in 1978.

"Habitat For Humanity" builds first local home

Habitat For Humanity International, an ecumenical, Christian housing ministry founded in 1976 by Millard and Linda Fuller, has established a local HHI chapter and inaugurated its first San Bernardino home with the Flores family the first to qualify. Pictured (L-R) in the groundbreaking ceremony are Elizabeth Steward, executive director, Maria Flores, mother, Father Michael Brooks, San Salvador Catholic Church Pastor, Regino Flores, father, holding son Christian, one, and Michael Arnold, HHI board chair. Front row are children Brenda, three, and Regina, ten.

Guadalupe League Season Begins - From page 1

and the support that is necessary, not only during the League season, but throughout the growing formative years of a young person.

This special ceremony has been repeated since the League was organized. The Guadalupe League, then known as the Catholic Youth League, was initially organized by Albert Monge in 1960. He operated the League until 1970, becoming coach, then manager in 1971. The first team under Monge was the Cardinals (1970-1980). Other teams during this period of time were A’s (later Mustangs), Grants, Comets (later Angels), Dodgers, Spirits (Manager Peter Jimenez) and Reds (Manager Danny Jimenez).

Monge had been in seven championship games and resigned in 1980. He was also affiliated with the Pony League. In 1989, his son, Frank Monge took over the team and currently, Frank Monge, Jr. is on the T-ball team.

During the early 1970’s, there were other key persons who were instrumental in the formation of the League. The late Helen Jimenez (her name is engraved in the Memorial Plaque) was president for a number of years. Sal Savedra became president in 1973. Charley Caldera was a member for 16 years, along with Charlie Ponce.

The Guadalupe League has established a strong family tradition in the Westside where fathers, sons, grandsons (and mothers, daughters, granddaughters) are involved.

The Fraternal Order of Eagles #506 has been a staunch sponsor of the League for 13 years.

MITLA CAFE is presented with a Historic Route 66 sign from the California Historic Route 66 Association. Receiving the sign are Frank Montano, Lucy Reyes, Mercy Aguirre, Theresa Guillen.

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City of Colton

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12 noon - 8 p.m.
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corner of E. & Mt. Vernon

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For more information please contact
the City of Colton Parks, Recreation and Human Services Department
(909) 378-5086
BUSINESS PROFILE

Anheuser-Busch of Riverside
is a good community neighbor
"This Bud's for you!"

Publisher's Note: The Inland Empire Hispanic News has selected Anheuser-Busch, Inc. for its business profile. Anheuser-Busch has gained a national reputation for its corporate commitment to local communities.

"Mike" Bernardi
Vice Pres. and General Manager

Anheuser-Busch, Inc., the world's largest brewing company with 13 breweries and 900 independent wholesalers, has for a number of years marketed its products to a nationally diverse and multicultural consumer. The corporate philosophy since its founding is "to create a beer of uncompromising quality while listening to the needs of its consumers." Anheuser-Busch has many success stories.

One success story in the Inland Empire is the Anheuser-Busch, Riverside operation. Founded in 1973 with 25 employees, the plant is located on 13 acres in the northeastern section of Riverside known as Hunter Park. The operation has expanded to 150 employees and is the only union beer wholesaler in the market.

The operation is known for its dedication to customer service and product excellence, having been awarded on 13 separate occasions, one being the corporate's prestigious honor, the Dimensions of Excellence Ambassador Award. In 1992, it was once again named as one of the top wholesalers, receiving the Dimensions of Excellence Gold Ambassador Award.

Anheuser-Busch has exemplified its corporate responsibility and displays a great respect for cultural diversity with the communities that it serves. Anheuser-Busch, Riverside has a well-deserved reputation for the support it extends to non-profit socio-economic and educational groups within its jurisdiction.

Many of the operation's personnel are community oriented and are deeply involved in worthwhile community events, golf tournaments and cultural festivities. Employees such as Steve Garcia, delivery manager, Rick Contreras, territorial sales manager and Joe Sanchez, marketing manager and others are well known for extension of their time for community activities.

And most importantly, they, the employees, are cognizant of the various community(s) traditions and customs within the Inland Empire.

A broader extension of Anheuser-Busch's outreach is that Anheuser-Busch is the largest corporate supporter of the National Hispanic Scholarship Foundation (NHSF), contributing millions of dollars annually. Locally, Anheuser-Busch, Riverside donates to the NHSF a one cent per Bud Family 12 ounce cans sold during the month of October.

To date, Anheuser-Busch is one of a few Fortune 500 corporations to help Hispanic students enter upper educational institutions through the NHSF organization.

"We at Anheuser-Busch are proud of the employment opportunities we extend to non-profit socio-economic organizations such as the National Hispanic Scholarship Foundation and the United Negro College Fund," stated Joe Sanchez, Marketing Manager.

See Profile on Page 7

Inland Empire Hispanic News
SAN BERNARDINO COUNTY SHERIFF'S DEPARTMENT OVERVIEW

Possible Perilous Times Ahead for Local Law Enforcement

For more than 140 years, San Bernardino County law enforcement has walked a narrow line between what it would like to do and what its assigned budget would permit it to do.

Today is no different, but with one great exception. It's admitted state-of-the-art programs in a variety of venues is seriously threatened by a proposed budget that will take from $13 million to $19 million from its 1993-94 "expected" assignment. It will mark the sixth straight year of reductions, with the total being $33 million.

To combat the trickle down loss that began with the approval of Proposition 13 in 1978, the county is asking its voters to approve a one-half cent sales tax when they go to the polls June 8.

But the approval must come with a two-thirds majority of all voters, in other words two "yes" for every "no" vote. Even in the best of times, reaching that mandate is arduous. In times of a depressed economy, it will be even tougher.

"The stakes, though, are high and every citizen must be made aware of the perils that await them," said Sheriff Dick Williams.

"You may live in a city where there is a little or no observable Sheriff's Department presence, but the services rendered to the 11 non-contract cities are as important as are the services required in the 13 contract cities and all of the unincorporated area in the nation's largest geographical county - one that has 20,160 square miles and more than 1.5 million persons."

"Of the possible $53 million that would be raised by the continuation of a one-half cent sales tax (it would, in essence, replace the special sales tax that expires this year - Loma Prieta Earthquake tax), 88 percent would be distributed to the combined Sheriff's Dept, District Attorney (to prosecute cases filed in behalf of ALL law enforcement agencies in the county) and Juvenile Custody (to keep the exploding number of dangerous juveniles in the hall).

The other 12 percent of tax monies would be directed to the equally embattled community (two year) college districts serving the Chaffey, Victor Valley, San Bernardino Valley and Barstow districts - and the many off-site campuses that each has.

Depending upon the actual shortfall to the Sheriff's Department (from a low of $13 million to a high of $19 million - a real reduction of from 34 percent to 49 percent in countywide law enforcement operations), any or all of the following scenarios could take place:

-- close county operations at Barstow, Big Bear, Chino Hills, Fontana, Lucerne Valley, Phelan, Troma, Twin Peaks and Yucaipa stations.

-- close Barstow, Big Bear and Trona jails and transport prisoners from those areas to Victorville or West Valley Detention Center (Rancho Cucamonga) for booking; close the West Valley Crime Lab; and close the Medical Clearance operation at WVDC and have those prisoners transported into county facilities in San Bernardino.

-- reduce operations at Colorado River and Morongo Basin unincorporated facilities, as well as such programs as aviation patrol, narcotics, specialized detectives (homicide, crimes against children, arson/bomb/ fraud, et al), crime laboratory, internal operations, jail operations and medical contracts.

In review, although the Sheriff's Dept. has a $139 million budget, funds for corrections ($49 million), contract cities ($43 million) and internal service ($8 million) are mandated by forces outside the control of the department, i.e., courts, contract cities and county administration for overhead costs of computers, gas and patrol cars, as examples.

The remaining $39 million is earmarked for such programs as patrol and detectives in unincorporated areas, plus specialized detectives in all county areas; aviation patrol in unincorporated and contract cities, search and rescue, mutual aid to non-contract cities and firefighting; and the crime lab that serves county, contract and non-contract cities, plus District Attorney and Coroner cases.

In summation, the need for law enforcement is NOT decreasing, even though the funds being allocated are being reduced.

Continued on page 6

Greater Riverside Hispanic Chamber of Commerce
Fourth Annual Cinco De Mayo Festival

Fiesta '93

Friday, April 30
Starts 7:30 P.M.
Desde Texas
LITTLE JOE y La Familia

La Sonora Dinamita
Desde Colombia
La Familia

Plus special guest
The Brown Image

ADVANCE TICKETS AVAILABLE
BY CALLING (909) 920-3030
General Admission --- $17.50
Reserved ---------- $20
V.I.P. (Includes pre-concert photo session) --- $40

SPONSORED BY: A.K.A. Productions, Budweiser, KDIF (AM)-1440, KGGI (FM) 99.1 Greater Riverside Hispanic Chamber of Commerce, Riverside Convention Center & Sheraton-Riverside Hotel

Saturday, May 1
Starts 10 A.M.
• Gustavo Alarco
• Gloria Castell
• Mariachi International De Mexico
• Jalapeños
• Double Vision
• L.A.U.
• El Grupo Avila
• Folklorico Lindo De Riverside
• LOS IRACUNDOS

Sunday, May 2
Starts 12 Noon
• ZAPP With Roger
• Alma
• Bobby Ross Avila and Brother Izzy
• Big Mountain

Plus Special Guests to be announced on KGGI 99.1 FM
The California Department of Transportation (Caltrans) in cooperation with the Riverside County Transportation Commission (RCTC) is conducting studies to investigate widening State Route 91 from the I-15 Interchange to Cridge Street in the cities of Corona and Riverside. The proposed project will provide one or two additional lanes in each direction with auxiliary lanes at required locations. The studies involve the preparation of preliminary engineering plans, traffic studies, and a Project Study Report.

The purpose of the Public Scoping Meeting is to inform the community of the alternatives being studied, and to ask for public input to identify key issues associated with the project. This notice is to inform you that a Public Scoping Meeting will be held, and to invite your participation.

Date: Wednesday, May 12, 1993
Time: 6:30 - 7:00 p.m. Open House and Map Showing
7:00 - 7:30 p.m. Formal Presentation
7:30 - 8:00 p.m. Questions and Comments
Place: Arlington High School Auditorium
2651 Jackson Street
Riverside, California

If you cannot attend this meeting but have comments or questions regarding this project, please submit your written comments by May 26, 1993 to Caltrans or our engineering consultant:

Caltrans
Safaa Bayati
3560 University Avenue
Suite 300
Riverside, CA 92501

Greiner, Inc.
Don Archer
5225 Canyon Crest Drive
Building 200, Suite 253
Riverside, CA 92507-6323

For more information about this project, please contact Don Archer at (909) 788-7746. For more information on other State transportation projects, contact Caltrans at (909) 383-4631.
Steve Garcia - A man on the move keeps "BUD" supply moving

The Inland Empire Hispanic News has elected to profile Mr. Steve Garcia, Anheuser-Busch Delivery Operations manager. Mr. Garcia represents the high caliber of individuals that are part of the employment force at Anheuser-Busch, Riverside.

Raised in Grand Terrace, he opted to enter military service at 17, serving two years in the U.S. Army. After his discharge, Garcia worked briefly at Emerson Steel.

At Anheuser-Busch, he realized the value of an education and enrolled at San Bernardino Valley College, receiving an AA in Liberal Arts. He later received his BA in Business Management from the University of Redlands.

During his 15-year tenure at Anheuser-Busch, Garcia has realized the upward mobility within the corporation by being promoted to various positions, including merchandising/sales representative, special markets coordinator, being the first person to hold this position and currently as delivery operations manager of over 100 employees with management responsibilities of manpower and equipment scheduling, employee relations, budgeting and retailer relations and service.

During his stint as special markets coordinator, Garcia extended his professional responsibilities by representing Anheuser-Busch throughout the Inland Empire, including participation at functions and socio-economic activities. He was also responsible for the review and final allocation of funds requested by organizations for their respective projects.

Among the many organizations Garcia was actively involved were the: Latino Peace Officers Association; Riverside Hispanic Chamber of Commerce; Inland Empire Puerto Rican Association; Fontana Hispanic Chamber of Commerce; American G.I. Forum; Casa Blanca CAG and Community Settlement.

He is currently a member of the Casa Ramona and its Senior Citizen Housing; Inland Empire Hispanic Chamber of Commerce; County of San Bernardino Economic Development Commission and Inland Empire Scholarship Foundation.

Garcia has received recognition by numerous organizations for his service to the community and respective organizations in the Inland Empire. The Latino Peace Officers Association's LPOA Commitment to Law Enforcement; Casa Ramona's Most Progressive Hispanic; Mexican-American Golf Association's Community Award; CottonSoftball-Special Recognition; Casa Blanca Community Action Award for Outstanding Service are but a few of the awards and commendations received by Garcia.

When asked how he perceived the company he worked for, Garcia said, "Anheuser-Busch has a strong commitment to its employees. Their advancement opportunities and academic assistance help me to achieve a lot of my career goals. In addition to my professional responsibilities, they also allowed me the opportunity to continue my involvement in the community."

The Inland Empire Hispanic News commends Mr. Steve Garcia for his service to the community.
UCR Chicano students express views in panel discussion before Latino Task Force hearing on March 11, 1993.

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Latino Task Force Report - From Page 1

mendations to layout alternative policies and programs that will make a difference. Dr. Garcia stated "Let's take the best knowledge we have and get it to move the system," he further explained. "We're not in this alone; we have certain expectations that the students will in fact, be prepared in the K-12 system." In citing statistics Dr. Garcia stated that as far as Latino eligibility was concerned it was presently at 3.8%, which was an increase from 3.2% from five years ago. Focusing on this disparity Dr. Garcia emphasized: "If this rate continues, at 3.8%, just think of the number of High School students that are graduating out there, it'll take forty three years for Chicano Latino students to achieve parity." It's a paradox in the Chicano community that we are the oldest immigrants in the area, inhabitants of this country, but by the same token - we're the newest immigrants.

Responding to the U.C. Task Force Report was the student rejoinder presented by UCR Chicano/Latino students, Mr. Alex Alvarez, Ms. Elaine Logan, and Ms. Isabel Berver. The opening statement challenged the need for further data or studies on Latino students.

"We want it to be a matter of record that we are not prepared to become subjects of yet another compilation of rhetoric or a study that gathers dust on a bookshelf. One example of the aforementioned is the financial commitment made by the University of California (UC) Regents to this task force–this money could have been better spent in creating actual opportunities for Chicano/Latino students and not tell us what we already know?"

The balance of the student critique of the Task Force covered barriers facing Latino students and responded with recommendations and solutions. Of prime importance were the concerns over recent proposed fee increases. Student solutions focused on financial assistance as the only way they can attend an institution of higher learning. Students further added that the UC Regents must be more responsive to low income Chicano/Latino students by identifying, and making available, other non-traditional means of balancing the UCR budget. The students declared that there was not enough emphasis placed on creating a UCR Chicano/Latino community partnership and offering the solution that UCR must take the initiative to establish strong and viable partnerships with its geographical service area. In another vein it was suggested that UCR has designed no program to prepare Latino students pursuing graduate and professional schools. The solution was to establish a graduate program specifically designed to address advanced studies. In all there were eleven barriers cited with viable solutions offered by the UCR Chicano/Latino students.

In order to gain more of a cross sectional perspective on the Chicano Latino Student Eligibility Task Force the Hispanic News sent its reporter out to obtain interviews.

The first interview was with Robert Nava, Director of Governmental and Community Affairs at the University of California at Riverside. Reporter: "From my point of view, may I play a bit of the Devil's advocate. Going back to my days at Riverside City College, during the Vietnam thing, 1969-71. There was Chicano activism then. Why are we still struggling so hard? And we have been working on this for so long, we do study after study and as I understood Dr. Garcia at the hearing, he wants to spend more money on Chicano/Latino studies. The editor of the Hispanic News posed the question, 'Do we really want to put that money into another study which might take two or three years? Why not put that money into another area to help students directly?'

"We want it to be a matter of record that we are not prepared to become subjects of yet another compilation of rhetoric or a study that gathers dust on a bookshelf."

UCR Student Task Force

Mr. Nava: "I think the question you posed is a good one; and yes, there has been a spirit of energy that has stood for a period of thirty years and even before that. If you look at the rhetoric of the 1960s and we look at what the students are talking about today, it's almost the same issue. And you wonder whether there has been any real movement, any progress. And I think, for one, that there has been some progress, we have made some movement in addressing these concerns. However, when we look at the demographics of the community, in the same period of 30 years, the Mexican/American and Chicano communities have grown sizably, it's population growth, and its been fueled by more immigration from Mexico and Latin America. We saw that in the 1980s, with an essentially Latin American migration, and the second impact we saw were the high fertility rates of the Mexican community across the board."

Editors note: Education interviews will continue in subsequent issues.

Letters to the editor are solicited.