

California State University, San Bernardino

CSUSB ScholarWorks

Meeting of the Minds

Meeting of the Minds 2015

May 21st, 2:40 PM - 3:10 PM

Workshop: Social Media-Finding Jobs and Exploring Careers using LinkedIn, Facebook and Twitter

Follow this and additional works at: <https://scholarworks.lib.csusb.edu/meeting-minds>

"Workshop: Social Media-Finding Jobs and Exploring Careers using LinkedIn, Facebook and Twitter" (2015). *Meeting of the Minds*. 14.

<https://scholarworks.lib.csusb.edu/meeting-minds/2015/agenda/14>

This Other is brought to you for free and open access by the Office of Student Research at CSUSB ScholarWorks. It has been accepted for inclusion in Meeting of the Minds by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.

Workshops

Social Media- Finding Jobs and Exploring Careers using LinkedIn, Facebook, and Twitter

Presented by:
Career Center

Plan your work, then work your plan! This tried and tested truism bridges personal and professional life. This workshop is designed to expose the most effective, relevant and up-to-date job search strategies used in today's highly competitive job market, along with the do's and don'ts of job searching!

By the end of this workshop participants will be able to:

- Identify three resources that assist & influence the job search process
- Use social media to find jobs
- Describe how social media increases the number of networking opportunities and job leads
- Explain how engaging in career related professional development site can increase their professional network

Making Study Abroad a Passport to a Dream Job

Presented by:
Dr. Vipin Gupta

Dr. Vipin Gupta (Ph.D., Wharton School) is an expert in international management, strategy in a global context, and also teaches study abroad business in China, India, Middle East, and Europe courses at CBPA. He is renowned for his contributions to the science of culture, sustainable strategic management in the emerging markets, managing organizational and technological transformations, and entrepreneurial, global, and women's leadership. He has authored or edited 16 books, including the seminal GLOBE project on culture and leadership in 62 societies, eleven on family business models, two on organizational performance, one on the Multinational subsidiaries in China, and an innovative strategy textbook. He has published about one hundred fifty articles in international academic journals and as book chapters. He has been an invited speaker and presenter at conferences and institutions in over 40 nations.