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Political Turmoil Does Not Stop Readers

A CBC addresses issues of justice, equality and fairness at 28th annual conference

Former L.A. Mayor Thomas Bradley Dies at 80

Tom Bradley, the Los Angeles mayor who rose from the police ranks to majority American's largest city in an unprecedented 30-year reign that saw Olympic glory and legal triumphs, died Thursday. He was 71.

Bradley had a heart attack at 8 a.m. at Kaiser Permanente Medical Center and died at least 20 minutes later, his heart attack was unexpected, said Dr. Frederic Alexander, Bradley's wife, daughter and son-in-law, Lorraine and Phyllis, arrived as those efforts ended.

This conclusion confirms our interest in adjusting parole and community programs from the states of Washington, Oregon, Nevada, Arizona, and California. The board of directors will address the final results that threaten the voices of the African American community. This process is called "making the voice of the African American community count."

President Clinton's Black American Political Association of California (BAPAC) was founded over twenty years ago by then Mayor Tom Bradley and others. BAPAC will convene in Las Vegas at the MGM Grand Hotel, Convention Center and Los Angeles County Board of Supervisors meetings.

1988, Bradley was credited with opening up city government for the first time to minorities and women, expanding social services to the urban poor and opening economic growth, particularly downtown.

A Call for Action

The Black American Political Association of California (BAPAC) will host a three-day convention on October 16 and 17, 1998 at the MGM Grand Hotel, Convention Center and Los Angeles County Board of Supervisors meetings. BAPAC is committed to bringing together Black communities and political leaders, political and community activists with the goal of redefining and implementing the future of African American Political and community programs.

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The Gas Company.

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The Black Voice News sells subscription is $45.00 per year. The Black Voice News is a weekly published on Thursday by Brown Publishing Company, P.O. Box 1654, San Bernardino, CA 92412.

Editorial

Tom Bradley, A legacy for all Times

The year was 1969 when we first met a tall statuesque man by the name of Tom Bradley. It was his presence as a member of the house of Bill Collic. He was a maker of politicians from the Black community. James Baldwin, the writer and other celebrities were there giving their support to Tom in his bid to become LA’s first and only black mayor. We were just getting our first of many contacts with a giant of a man who would change the face of history for African Americans and others for the rest of us. Even though Bradley lost his first bid for the mayor’s office, he knew that what shall we do now? That was when his close friend and bishop H. H. Brooks of the AME Church said we will try again in four years. He told Bradley he started on the bottom floor and that is where we are now, we will start here in four years from now. The rest is history.

Bradley visited the inland Empire many times and was considered the Black community’s mayor even though we could not vote for him. He campaigned at the home of the late Frank Tillie for his long time friend Congressman George Brown when he first ran for Congress in this area. He came back here many times to remind us. Everyone loved his smile and his down to earth way of speaking to you about local, national and international issues. He never disappointed. For you see even though he was elected in Los Angeles, Tom represented Blacks everywhere. He knew this and was all that respectful.

When he ran for Governor it was a time of great pride for African Americans and others. He was running against the former Democratic Party as a candidate and was a true model for the democratic process. He had a responsibility and burdens as an American African American mayor of Los Angeles. But he also ran as a Democratic Party candidate. He was a proud and influential leader of the Democratic Party, a loyal Democrat for his entire life.

Racism is any who play the victim. They exploit the common! people by focusing on the basis of race. Racism is one of the lowest forms of human nature. Wrongly believing that all people of the same race are alike, we are by one description, we must there­fore know it as the same thing under the same name. Racism is described as the Mayo, Mayo’s words, while the prejudi­cial thoughts and feelings have a basis in education and the vision of the century, we must be alert to the different appearances of discrimination in what is said and done. Sociologists have shown that the underlying these dif­ferent appearances are certain patterns. But first, let us look at what the ideal state of integra­tion means.

In ideal sociological integra­tion all members of a society — regardless of race, creed, na­tional beliefs or statements of faith, color, sex, or national ori­gin — move freely among one another, sharing the same opportunities and the same per­sonal privileges and facilities of an equal basis. Everybody comes out of the same gate together and has an equal chance in life. Although not likely, integra­tion is possible because racial prejudices are not present in very young children. In early years, racist start with the goal of Win-Loke — i.e. the seeking and conquering for pur­poses of gaining control of people. They declare a superior and therefore demand a run down of their (white) fellow position they feel free to obtain their goals "by any means necessary.

Their primary method of doing this is to understand and Conquering. Instead of trying to break a bundle of 100 "sticks" at one time, they use them and break each "stick" separate. Racists focus on shattering and scattering the standards, values, beliefs, approaches, and methods of each victim. Sec­ond, is to Destroy the victim's existing power and authority. For example, in 1953, the U.S. govern­ment destroyed the Indian tribal organization 5-10-6-2, by removing the different organizations — root — and branches — by separating 6 years old from their parents. They were kept away until they were 18 years old by W.R. Williams. We must work all tribal and community organi­zations, including the religious institu­tions, were stamp out or disperse underground (practiced in secret).

Third, is to Pitt Against Each Other members of a tribe, or plantation. Traders often made Indians do this. They, after trick­ing, cheating, and swindling them, they burned these dishonest agents on innocent whites.

The fire was fanned when paying their Indian allies for the sake of the savages. A few days after the Blacks into legislative districts outside the voting limits — a de­cision that made the objectives for political office, who live on the other side of the world, a great barrier. The laws of the discrimin­ation, is subsequently, is the facts that the police, does not become available in most states, which has had a direct effect on these life saving sacrificial. Capitalism is a common form of payments that a health plan or any other plan must provide a plan of health care insurance. Including a vehicle or some other plan must organize to provide health care services. Fortunately, the California and other states have established the California Small Business Health Care Program, which offers a wide range of health plans, from a basic plan to a comprehensive plan. In an interview on his first Working man — but not the pressures. In his first term, Bradley approved a key from the status of Women and doubled


ded of the people he 'd encountered as 'I'm a

BVI Readers, What's on Your Mind?

New Vaccines

New vaccines are being introduced that could protect your child from a deadly infectious disease. Because health plans will not reimburse the physicians for the costs of vaccinating children, parents will be responsible for ensuring their children are vaccinated. The cost of vaccinating children is high, and parents need to be aware of the risks and benefits of each vaccine. This will require parents to consult with their physicians and other health care providers to determine the best course of action for their children.

In summary, racism is the system that divides life’s roles and standards according to color. It is a system that divides life’s roles and standards according to color. It is a system that divides life’s roles and standards according to color. It is a system that divides life’s roles and standards according to color.

For more information about the West Coast Black Publishers Association and its annual convention call the office of African Affairs and Associates at 11111111.
Dear Reader—

I come from a family with a long history of obesity. I knew at an early age that losing weight was going to be a battle. Many people may ask, "Why bother? Will it be worth it?"

I knew it would be worth it because I had a vision of myself that was a healthier and happier me. I knew I could achieve my goals with the right mindset and support.

The key to achieving your weight loss goals is to approach them mindfully. Focus on small changes that you can make daily, and celebrate the progress you make along the way.

Remember, the journey is just as important as the destination. Stay committed and keep pushing forward. You can do this, and I believe in you.

Sincerely,

Dr. Levison

Dear Dr. Levison:

I have been following your advice on how to lose weight and improve my health, and I'm incredibly grateful for the guidance you've provided. My weight loss journey has been a journey of self-discovery and personal growth.

I want to thank you for your dedication to helping others achieve their weight loss goals. Your advice has been a true inspiration to me, and I know it will continue to help many others on their weight loss journey.

Thank you once again for your support and encouragement. I look forward to seeing your next article.

Sincerely,

[Name]
RCC Business Assistance Relocates to Serve Community Better

The Southern California Gas Company's furnace repair and replacement program is offering a free service. Zwart says:

"We've been here for more than a century. We're here for you now, and will be for generations to come."

We're Southern California Edison. And electricity has always been our business, but that's not all we do. We do more than light up your home, workplace, school, and church.

We help make dreams come true throughout our community with support to education, arts, job training and economic development.

Southern California Edison – quality service backed by a century of experience and more.

Electricity has always been our business...

...but it's not our only business.
**Northside Story**

**Gender** and religious beliefs as an attempt to cope with the myriad issues of daily living. The plan was written and directed by the talented Mrs. Patterson, a Real Estate Co-Founder of Patterson Performing Arts Inc. (P-PAC) represents social theater at its finest and is destined to find its way to Broadway very soon.

**March Field Christian Church**

9580 Harry Street

Services: 8:00 a.m. & 11:00 a.m.

**Wesley Services**

Church School 9:00 a.m.

Wesley: 10:30 a.m.

**Rainbow Community Praise Center**

At the New Life Community Facility

7661 Avenue Avenue, Suite B

Riverside, CA 92513

**Windsor Community**

9848 Ina Avenue

Services: 8:00 a.m. & 11:00 a.m.

**Riverside**

Jesse Wilson, Pastor

4491 Kansas Avenue

Sundays: 9:15 a.m.

Rev. Willie Chamber Jr.

Riverside, CA 92507

**Riverside**

(909) 381-2662

2534 South Minnesota Avenue

San Bernardino, CA 92411

Barbara Doggett, Jr.

West Covina

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Specializing in beginning and advance techniques for gospel music. Course includes Voice Training: Harmony; Ear Training; and Theory. Dorothy Leffall Patrick

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Riverside, CA 92507

Rev. Michael and Shelia

Wednesday: 7:00 p.m.

"A Spirit animated Church going everywhere with the Word"

Wendy Smith, Pastor

305 North Market Street

San Bernardino, CA 92410

(909) 393-5146

**New Hope Christian Church**

2524 Artesa Road, Rancho Cucamonga, CA 91730

Pastor William Carter

(909) 987-7890

Services: 8:00 a.m. & 11:00 a.m.

Children's Church

Wednesday: 10:15 a.m.

New Life Christian Church

Located at Cosley Elementary

10205 Chantry Drive

Colton, CA 92324

(909) 690-5557

Schedule of Service

Weekly Worship & Celebration Services 4:00 p.m.

**Crossroads Community Church**

**WIND OF THE SPIRIT WORSHIP CENTER**

Foursquare Church

626 West Avenue

Riverside, CA 92507

(909) 359-2083

**WE Will GIVE YOU 10 WEEKS**

**NEW BERNARDINO**

9780 Channing Street

San Bernardino, CA 92404

(909) 381-7225

Church Services

Wednesday: 6:00 p.m.

San Bernardino

7:00 p.m.

**IN MANY COMPANIES IT TAKES YEARS TO PROVE YOU'RE MANAGEMENT MATERIAL...**

New Hope "COGIC" 2245 Artesa Road, Rancho Cucamonga, CA 91730

Pastor William Carter

(909) 987-7890

Services: 8:00 a.m. & 11:00 a.m.

Church Services

Wednesday: 6:00 p.m.

San Bernardino

7:00 p.m.

**MARINES**

**NEW BERNARDINO BAPTIST CENTER**

Rev. Alvin H. Miller, Pastor

1522 Medical Center Drive

San Bernardino, CA 92410

(909) 381-7225

Church Services

Wednesday: 6:00 p.m.

San Bernardino

7:00 p.m.

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7:00 p.m.
Gospel Dance Workshop Begins Oct. 17th

Church of God in Christ (Heb. 11:12)
2355 Pennsylvania Ave.
Riverside, CA 92507
(909) 222-4005

WEIGHT SERVICES
Sunday School 9:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 6:00 p.m.
Wednesday Prayer Meeting 7:30 p.m.

Second Baptist Church
1101 Ninth St.
Riverside, CA 92502
(909) 684-7532
(909) 684-1564 - FAX

Rev. Raymond F. Williams

Riddle of the Living Word
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The Ultimate in Gospel Music presents
KPRO 1570 AM
HIGHWAY TO HEAVEN WITH REV. LEROI LACEY Sunday-Friday at 6 PM
and INSPIRATIONS ACROSS AMERICA GOSPEL MUSIC COUNTDOWN - THURSDAYS AT 9 PM
(909) 688-1570

The Book of Acts
4700 Sierra Avenue
Riverside, CA 92501
(909) 686-9400

Hillsdale Seventh Day Adventist Church
4700 East Green Street
Riverside, CA 92501
(909) 874-5152 - FAX

Weekly Service
SUNDAY
9:45 a.m.
Sunday School
9:45 a.m.

Rev. J. J. Guevara
Pastor

Rev. J. J. Guevara
Pastor

Pastor Harvey & Mrs. Ruth Anna
844-6241

Valley Fellowship Seventh Day Adventist Church
2625 Avalon Street
Riverside, CA 92509
(909) 874-5152 - FAX

Weekly Service
SATURDAY
9:45 a.m.
Prayer Service & Bible Study: 9:45 a.m.

Dr. & Mrs. George King

Wednesday
5:00 p.m.
Rev. Jerry E. Johnson Sr., Pastor

Blessed Assurance
"God is in the Blessing Business"

Rev. P. O. Bullock, Pastor

Mountain View Community Church
(5 New in Temecula!!)
27500 Canyon Crest Drive #225
Temecula, CA 92592
(909) 653-6771
WEEKLY SERVICES
Sunday
10:30 a.m.

Pastor John Wells

TEMPLE OF GOD INC.
2211 Atlantic, Moreno Valley, CA 92557
(909) 656-4015

A church where everybody is somebody
SCHEDULE OF SERVICE
Pastor John Wells

Rev. P. O. Bullock, Pastor

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Temecula, CA 92592
(909) 653-6771
WEEKLY SERVICES
Sunday
10:30 a.m.
Volkswagen Oil & Filter Change Special

$21.95

• 901 engine, 1.8 only, regular maintenance
• Check engine light, ignition
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Lincoln - Mercury - Volkswagen

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Make Us An Offer On 98's We Can't Refuse

1998 Lincoln Towncar Executive

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$38,990

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Customer Price
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MSRP
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Freeway Discount
$3,500

Customer Price
$38,240

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$4,200

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Test Drive On Today!

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$2,500

Customer Price
$26,370

98 Mercury Villager

MSRP
$24,885

Customer Price
$21,050

98 Mercury Tracer GS

MSRP
$13,950

Customer Price
$12,350

98 Mercury Mystique GS

MSRP
$14,760

Customer Price
$14,990

98 Mercury Mystique GS

MSRP
$14,760

Customer Price
$14,990

98 Mercury Mountaineer

MSRP
$24,885

Customer Price
$21,050

98 Ford Taurus

MSRP
$12,800

Customer Price
$11,800

98 Ford Taurus X

MSRP
$12,800

Customer Price
$11,800

98 Lincoln Continental

MSRP
$39,760

Factory Discount
$4,200

Freeway Discount
$5,400

Customer Price
$27,990

98 Lincoln Navigator

Test Drive On Today!

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MSRP
$39,760

Factory Discount
$4,200

Freeway Discount
$5,400

Customer Price
$27,990

Utility Row Deals Of The Week

97 Ford Club Wagon

MSRP
$22,999

Transmission: 4 speed manual, 4 wheel drive

97 Ford Expedition XLT 4x4

MSRP
$26,999

Transmission: 5 speed automatic

97 Ford Expedition XLT 4x4

MSRP
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Transmission: 5 speed automatic

97 Ford Expedition XLT 4x4

MSRP
$27,999

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Transmission: 5 speed automatic
As Usual, Rice, Young, Lead the 49'er's to a Win

San Francisco, still undefeated, shot down Falcons, 31-20.

By KATIE LAWRENCE
Black Voice News Staff Writer

SAN FRANCISCO - Expectations! In the “City by the Bay,” every football season is a cause for great expectations and hope for another Super Bowl. The 1990's have been filled with exciting highlights, and, of course, a very real shot at another Super Bowl title.

The ‘98 season is in full bloom and the 49ers are once again in the elite of the NFL, if not the cream of the crop. No wonder, with the consistent and ever improving 49er’s, here experienced the fans have come to expect success. In fact, San Francisco has become the only NFL franchise history to win 100 games in two different decades. After going 104-47-1 during the 1980's, the 49ers improved to 100-31-3 for the ’90’s.

Defense, offense, offense!! Is this a team or machine? While many in the NFL struggle to get points, the 49er’s seem to score and score and score.

In this 31-20 victory over the Atlanta Falcons, before 62,206 at 3Com Park, the 49ers had 538 yards in total offense to go over 500 yards for a third straight week for the first time in team history.

A constant and enduring delight for all San Francisco’s faithful is the wonderful and upbeat quarterback-receiver tandem of Jerry Rice and quarterback Steve Young.

These two future Hall of Famers, once again, led the 3-0 49ers to victory. Rice, who sat out the ‘97 season with an injury, corralled 8 passes for 162 yards and two touchdowns. Young, just as his favorite receiver have hooked up for 78 scores. “He’s trying to get back in a groove and this was a great confidence builder,” said coach Steve Mariucci, adding Young and Rice ad-libbed the hookup when they saw an opening in the defense. “It was a great play between two great players.”

With as successful a team as the 49er’s have been over the years, who would guess they would have any strife? Should not this be the happiest and carefree team in the NFL? Just two weeks ago, Rice was seen sulking on the sidelines of the 49ers Monday night victory over the Washington Redskins. Then, the TV cameras caught him having words with 49er coach Steve Mariucci, adding Young and Rice ad-libbed the hookup when they saw an opening in the defense. “It was a great play between two great players.”

Later, Rice explained he was upset about dropping an easy pass. Mariucci wrote off the incident, citing Rice’s desire to be flawless which may explain what he was thinking. “He’s tired of coming back (from his injury),” Young said. “He wants to do it the way back.”

Back together this season after Rice missed virtually all of last year with two major knee injuries, Young and his favorite receiver have hooked up for 78 touchdowns. That leaves one behind the NFL’s all-time quarterback-receiver touchdown combo - Dan Marino and Mark Clayton.

“Every receiver in the league admires Jerry Rice,” said Atlanta’s Terence Mathis, who had seven catches for 130 yards and two scores. “It’s trying to get back in a groove and this was a great confidence builder.”

Atlanta was unable to sustain a consistent offensive attack against the 49ers until late, when San Francisco had the game well in hand. It appears that the 49ers’ with Rice back, have their sights set on an NFL title and their goal appears very obtainable and within the reach for this talented team.

San Francisco was certainly excited, winning its second consecutive game by 21 touchdowns to a first half lead, and its third game in a row, setting a new franchise record.

TOUCHDOWN MAKER: Jerry Rice (8) is back and flowing smooth as ever.

San Francisco, still undefeated, shot down Falcons, 31-20.

By KATIE LAWRENCE
Black Voice News Staff Writer

SAN FRANCISCO - Expectations! In the “City by the Bay,” every football season is a cause for great expectations and hope for another Super Bowl. The 1990’s have been filled with exciting highlights, and, of course, a very real shot at another Super Bowl title.

The ‘98 season is in full bloom and the 49ers are once again in the elite of the NFL, if not the cream of the crop. No wonder, with the consistent and ever improving 49er’s, here experienced the fans have come to expect success. In fact, San Francisco has become the only NFL franchise history to win 100 games in two different decades. After going 104-47-1 during the 1980’s, the 49ers improved to 100-31-3 for the ’90’s.

Defense, offense, offense!! Is this a team or machine? While many in the NFL struggle to get points, the 49er’s seem to score and score and score.

In this 31-20 victory over the Atlanta Falcons, before 62,206 at 3Com Park, the 49ers had 538 yards in total offense to go over 500 yards for a third straight week for the first time in team history.

A constant and enduring delight for all San Francisco’s faithful is the wonderful and upbeat quarterback-receiver tandem of Jerry Rice and quarterback Steve Young.

These two future Hall of Famers, once again, led the 3-0 49ers to victory. Rice, who sat out the ‘97 season with an injury, corralled 8 passes for 162 yards and two touchdowns. Young, just as his favorite receiver have hooked up for 78 scores. “He’s trying to get back in a groove and this was a great confidence builder,” said coach Steve Mariucci, adding Young and Rice ad-libbed the hookup when they saw an opening in the defense. “It was a great play between two great players.”

Later, Rice explained he was upset about dropping an easy pass. Mariucci wrote off the incident, citing Rice’s desire to be flawless which may explain what he was thinking. “He’s tired of coming back (from his injury),” Young said. “He wants to do it the way back.”

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Bridgewater Tackles Tributes with Love and Respect

By Taylor Jordan

In 1967 and 1992, Bridgewater received Grammy nominations for her "Life in Paris" and "Keeping Tradition" albums, respectively. Two years later, she won the Bette Holiday Prize from France's Academie de Jazz for "Love and Peace: A Tribute to The Men and Women of Color." She has also been involved in programs and concerts recognizing the considerable compositional contributions of Duke Ellington.

"The person who makes the music," said the Jon Mayer Trio. "The person who makes the music. You can see how much she's contributed to all that." Bridgewater was also involved in the Ceramic Jazz Project press conference.

"I love how she always has time for everyone," said Bridgewater. "She never seems to be in a rush." Bridgewater continued, "I think she's the perfect example of what we should all strive for in our careers. She's always willing to help and support others. It's truly inspiring."
Hiroshima, the band putting a different twist to the musical concept of fusion, performed at 8 p.m. Friday and Saturday at the Cerritos Center for the Performing Arts.

Formed in Los Angeles in 1978, Hiroshima has maintained its momentum for successful chart-busters by combining mainstream jazz and ancient Japanese music.

Three of stereo master musicians in Hiroshima, Daisuke Kuramoto, the award winning composer/founder, on the shakuhachi, the Japanese flute; John Dispensa, who holds a master's degree of the Senshin Buddhist Temple's Kinnara Taiko Group, on drums and percussion and Eddy Yamamoto, drums, keyboards, composer/founder, on the Japanese music.

Koto, June Okida Kuramoto and Koide, vocals; and Danny Yamamoto, drums, keyboards, professional vocalists have included saxophonist Herman Riley, Hammond B3 organist Jimmy Smith, pianist Dave Brubeck and vocalist Diana Krall.

James McPherson, Mayer, Maize and Jeffries became one of early jazz's singing heartthrobs performing with the Erskine Tate Band in Chicago and Earl "Fatha" Hines in the 1930s, in the "Swing, Swing, Swing, Swing, Swing" shows at 2 and 7 p.m. Friday and Saturday at the Cerritos box office.

Tickets for "Swing, Swing, Swing" range from $47 to $32 and may be purchased by calling 800-300-4345 or at the Cerritos box office. "Swing, Swing, Swing" features Herb Jeffries, the jazz singer and film pioneer with two successful career that started in the 1930s, in the "Swing, Swing" shows at 2 and 7 p.m. Friday and Saturday at the Cerritos box office.

Joining Jeffries for the classic swing sets will be Jaye P. Morgan, the Beanyseiders, Swing, Swing, Swing, Mandrakers and the Big Band Alamo Orchestra, the latter featuring veterans of the Glenn Miller, Harry James and Jimmy Dorsey bands.

Jazz Ahead, a program that brings about 20 young community musicians to learn from each other, is at Hiroshima for "Odori," a 1980 release.

McPherson's mastery and to get a feel for the depth make him equally adept with unfamiliar intro. notes, driving all the way from Carson for he Redlands concert. She was just wonderful and I felt a most definite connection between myself and the music," Mayer, Maize and Jeffries commented.

"He told me to get back to the Source, to be a vessel and let the music flow through me. He played from the heart, touches God and lets Him use him so he can get some insight," Mayer, Maize and Jeffries commented.

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continued from front page

House Agriculture Appropriations bills to settle the backlog of many Black farmer discrimination claims. We expect this legislation to be signed into law this year.

In addition, we have been fighting to make sure that public education for all of our children is a top priority of this nation. To ensure that our children are given a fair chance to learn in a supportive and safe environment, the CBC has supported President Clinton's proposed $20 million school infrastructure capital outlay program to rebuild, repair, and improve elementary and secondary schools. We also are working to close the gap in access to information technology by supporting proposals to establish computer centers in the community centers and the "E-rate" program, which provides discounts for wiring schools to the Internet.

We are convinced, now more than ever, that this country and our community crave bold, assertive leadership. This conference and the work that we are doing is part of that leadership.

We are also seeking to have an effective advertising campaign to ensure that everyone is counted. Representative Carrie P. Meek is leading in that effort. Meek states: "An effective advertising campaign can help ensure that everyone -- and especially every Black -- is counted in the 2000 census. In every census some people are not counted. But in every census the undercount is higher for Blacks than for Whites. For example, in the 1990 census 5.7 percent of Blacks were not counted, as compared to only 1.3 percent of Whites. The gap was greater in the 1990 census than in any of the previous five censuses. As you all know, the 2000 census will be the first time that there will be paid advertising. Last fall the Census Bureau awarded a $100 million contract for the 2000 census to Young & Rubicam. J. Curtis & Co. is responsible for the part of that contract dealing with African Americans."

A few months ago the Census Bureau had a dress rehearsal for the 2000 census. Meek and other Members of Congress were very disappointed with the ads used during that dress rehearsal. Their (Census Bureau) message was not tailored to Blacks, and not enough of them were in the Black media.

Since Meek is a Member of the Appropriations Committee, which provides the money for the Census Bureau, she learned that other Members of that Committee shared her concerns about these dress rehearsal ads, and in July the Committee directed the Census Bureau to report every three months on Young & Rubicam's progress in ensuring that the ad campaign deals effectively with Blacks and other minorities. Under the direction of Representative James E. Clyburn we are addressing the problem of employment stability of the present and future generation as it relates to technological competency.

Don't forget to register to vote

Your vote is your voice

Pick up your voter registration application at the Black Voice News Office.