Dr. Augustine Ramirez Retires From County Schools

Marquez New Director of San Bernardino & Riverside American Heart Association

Jose Marquez

The American Heart Association - San Bernardino/Riverside Chapters announced the appointment of Jose Marquez as its new director, effective January 13th.

The American Heart Association, with its headquarters in Dallas, Texas, funds national research, organizes scientific meetings and provides nationwide support to state affiliates and local chapters. The local chapters are components of the California Affiliate, with branches throughout the two counties of the Inland Empire. The local chapters' primary goals are education at school sites, work sites, health care sites and principally to the general public on cardiovascular diseases and public awareness of preventive health programs. The local chapters are supported by general public donations.

Mr. Marquez was previously associated with the Inland Counties Health System Agency since 1980. He had held various professional management positions, to develop a communication network system with the various Agencies throughout the two counties of the Inland Empire. The local chapters' primary goals are education at school sites, work sites, health care sites and principally to the general public on cardiovascular diseases and public awareness of preventive health programs. The local chapters are supported by general public donations.

Calderon heads S.B. County Hispanic Employees' Alliance

Robert Calderon

Robert Calderon, Assistant Auditor Controller-Recorder, has been elected chairperson of the Hispanic Employees' Alliance-County of San Bernardino, at its January 8th meeting.

The HEA is a newly-formed, and the first, Hispanic-oriented organization in the County. The concept was recommended by Robert Martinez, previous director of the Department of Mental Health approximately two years ago. Informal monthly meetings have been held to develop the mechanics of the fledgling organization. Manuel Ahuero, newly-appointed director of Real Estates Services and Michael Trujillo, director of Cooperative Extension, have served as interim co-chairpersons.

The organization's mission statement is "to promote the hiring, advancement and welfare of Hispanics in the county workforce."

When interviewed after the election, Mr. Calderon stated that "Our organization's goal is to develop a network system with the various Agencies within the County in order to become more fully aware of promotions, employee development programs and other incentives being offered to the workforce. Secondly, our goal is to encourage employees to join our organizations, to develop a communication network system with the various Agencies within the County in order to become more fully aware of promotions, employee development programs and other incentives being offered to the workforce."

Continued on page 6

Dr. Augustine "Augie" Ramirez, 39 years in education

Dr. Augustine Ramirez, 63, Assistant Superintendent, San Bernardino County Superintendent of Schools, has retired, effective on January 4, 1992, after 39 years of professional service in the field of education.

"It's time to close one chapter of my life and open another," he stated as he announced his retirement. After retirement, he will continue to serve as a consultant with the SBCSS.

"I have been very lucky in that I have done everything that I wanted to do in the field of education," he stated in an exclusive interview.

He began his teaching career at Fontana High School in 1953 to 1956 with a two year stint in the Army. Since 1956, Dr. Ramirez' professional career involved administrative work, including: Director of Student Activities at Fontana High School, Assistant Principal at Corona High, Principal at Norco Junior High, Director, Administrative Services and Assistant Superintendent. In 1977, he became Superintendent of Corona-Norco School district.

In 1984, Dr. Ramirez was appointed Assistant Superintendent by Dr. Charles Terrell.

Among his key accomplishments during his tenure were two reorganizations; working with the county Committee on School District Organization (was involved in four unifications); instrumental in identifying the need, development and documentation by by-laws and code of ethics for the SBCSS, which is currently being used by the state and as a model and reference by every county.

Dr. Ramirez was born and raised in Corona. His wife, Connie, retired in 1991 from the Corona-Norco School District where she served as a teacher and counselor. The family resides in Corona.

Dr. Ramirez attended Chaffey Junior College, UCSB, with a Spanish Major and Physical Education degree.

Continued on back page
Polanco Calls for Study: Impact of Free Trade on Calif.

Assemblymember Richard G. Polanco (D-Northeast Los Angeles), chair of the Assembly Select Committee on California-Mexico Affairs, has asked the California Policy Seminar to fund a study on the impact the proposed North American Free Trade Agreement (NAFTA) will have on California.

Citing a lack of data on the possible impacts of a NAFTA, Polanco called on the University of California institute to provide the resources to undertake an analysis of the major sectors of the California economy. The study will be an invaluable resource and will directly affect California's ability to make informed decisions regarding free trade, said Polanco.

"The effects of the NAFTA on California are not altogether clear," said Polanco. "We have a sense of the major implications - both positive and negative - but no substantive data exits that can tell us specifically what industries and sectors we need to be concerned about.

The NAFTA is not expected to be presented to the United States Congress until 1993, providing an opportunity for California leadership to help shape the final agreement.

"Although the NAFTA will be negotiated by the federal government," said Polanco, "it is imperative that California, as one of the states with the most at stake, vigorously advance its concerns and aspirations as they relate to free trade."
Colton High School Junior Selected to Tour Russia & Europe in Summer

Nicole Quintana, a Colton High School junior, has been invited to tour Russia and Europe this summer as an alumnus of the Hugh O'Brian Youth Foundation.

The 16-year-old daughter of Frances Quintana of Colton will be among about 50 other students from across the United States and around the world to participate in the trip.

She was selected after serving as one of 225 delegates to the Hugh O’Brian Youth Foundation World Leadership Congress last July, from each of the 50 states, Washington D.C., and 28 other countries learned about the role of the U.S. in the world community during seminars held in Chicago.

Formed in 1958, the foundation works to seek out and recognize leadership potential in promising high school students. The goal of the organization is to motivate tomorrow’s leaders today.

The trip features a stay in Amsterdam to learn about international banking and Dutch politics, as well as a cruise to Stockholm.

Quintana will begin fund raising efforts to finance her trip, said Colton High School Principal Rick Dischinger. She has about one-third of the $2,995 needed, he said.

At Colton High, Quintana is president of Future Farmers of America, is an honor student and plays girls’ basketball.

After graduating, she plans to attend UC Davis to study veterinary medicine.

Bloomington High School Students Donate 78 Pints of Blood

Bloomington High School ASB President Michelle Cantu provides moral support to Board of Education President Ray Abril, Jr., who donated his 85th pint of blood at the school’s blood drive on December 11. Students and staff members donated a total of 78 pints.

Bloomington High School gave the gift of life by donating 78 pints of blood during a blood drive at the school on December 11.

More than 100 students and staff members registered to give blood, but about one-third of them were unable to donate, due to colds, flu or not eating nutritious breakfasts, said Activities Director Ed Gregor.

Seniors Burr Cota and Ruth Gomez helped coordinate the event through the Bloomington High School and made his 85th donation to the Blood Bank. His donations have totaled more than 10.5 gallons since he started giving blood in 1955, Abril said.

The fall blood drive is an annual event, said ASB President Sunny Lee. A second drive is planned for May 6. More students are expected to give blood at that drive, because more meet the 17-year-old age requirement and it will no longer be cold and flu season.

Orange County Chamber of Commerce Elects First Latino Chairman in 79 Years

The Orange County Chamber of Commerce has elected the first Latino chairman in its 79-year history.

Frank J. Quevedo, director of corporate relations for food processor Hunt-Wesson Inc. in Fullerton, was chosen by the chamber's 30 member board of directors.

Quevedo said that during his 12 month term he wants the chamber to continue encouraging more companies to relocate to Orange County.

He also said he expects the chamber to provide a regular forum for discussing U.S.-Mexican free-trade issues.

"My principal focus for this next year is to make certain that there is a pro-business environment in the county, which results in the retention and attraction of businesses in our area," he said.

Quevedo, a former chamber vice chairman, succeeded Paul Mitchell on Jan. 1. Mitchell is the assistant to the chairman of Carl Karcher Enterprises Inc. in Anaheim.

Chamber President Lucien D. Truhill said Quevedo has been actively involved in the 1,800 member organization for at least 10 years.

"What made him so special is his broad and diversified knowledge of the county's business community and his willingness to support business and community causes," he said. "We're certainly pleased to have a corporate executive of his caliber."

Quevedo, 47, is chairman of the Mexican-American Legal Defense and Educational fund, a Los Angeles-based civil rights organization. He also serves on the boards of the United Way of Orange county; the Orange county Food Distribution Center, a food bank that serves other groups that feed the hungry, and Food For All, a Redlands-based hunger project and chairs the Statewide Puente Program. He is UCR alumnus.

Mr. Quevedo was raised in San Bernardino and attended the local schools. His parents, Manuel and Jennie, and his wife, Inez's parents, reside in San Bernardino.

Yucaipa Regional Park is Planning For Cinco de Mayo

The San Bernardino County Regional Parks Department is in the beginning stages of planning the second annual Cinco de Mayo Fiesta at Yucaipa Regional Park. The event will be held Sunday, May 2, 1992.

The Regional Parks Department is looking to expand the Fiesta's cultural and entertainment offerings to include more community and children's performing groups. If your group or organization is interested in participating, contact P.R. Beaman at the San Bernardino County Regional Parks Department, (714) 387-2594.

PATHWAYS TO NEW WORLD MARKETS

We Mean Business For You

Tony Chavez, Past President • 888-2188
Warm Springs School Outstanding Students

Gloria Carlson, principal of Warm Springs Elementary School, hails Michael Wilkinson, 5th grader, who is about to receive an award from Supt. E. Neal Roberts. Board of Education members look on.

Three students from Warm Springs Elementary School in the San Bernardino City Unified School District received Board of Education Outstanding Student Awards recently. The winners were nominated by their teachers and selected by their principal, Gloria Carlson, based on citizenship, good behavior, most improved, fine arts and athletics as well as academics.

The awards began with Michael Wilkinson, a fifth grader in Darlyne Buechert's class. He is a straight A student, a leader in his class and also student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

Carlson, based on citizenship, good behavior, most improved, fine arts and athletics as well as academics.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The awards began with Michael Wilkinson, a fifth grader in Darlyne Buechert's class. He is a straight A student, a leader in his class and also student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

Carlson, based on citizenship, good behavior, most improved, fine arts and athletics as well as academics.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The awards began with Michael Wilkinson, a fifth grader in Darlyne Buechert's class. He is a straight A student, a leader in his class and also student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

Carlson, based on citizenship, good behavior, most improved, fine arts and athletics as well as academics.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The awards began with Michael Wilkinson, a fifth grader in Darlyne Buechert's class. He is a straight A student, a leader in his class and also student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

Carlson, based on citizenship, good behavior, most improved, fine arts and athletics as well as academics.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The awards began with Michael Wilkinson, a fifth grader in Darlyne Buechert's class. He is a straight A student, a leader in his class and also student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

Carlson, based on citizenship, good behavior, most improved, fine arts and athletics as well as academics.

The third outstanding student was sixth grader, Yvonne Contreras. Yvonne, a student in Win Teasley's class, is a library volunteer as well as student representative to the PTA. She is the daughter of Angelina and Luis Contreras.

The awards began with Michael Wilkinson, a fifth grader in Darlyne Buechert's class. He is a straight A student, a leader in his class and also student representative to the PTA. She is the daughter of Angelina and Luis Contreras.
When Mel Albiso, Affirmative Action Officer for San Bernardino City Schools, isn't at his office, you may find him on the softball field with his daughter or working hard for one of his favorite community organizations. "I play some golf but I really don't have a lot of spare time because of my community involvement," he says. "Having worked in civil rights for 14 years, I know there's a need and it motivates me to get involved."

As the Affirmative Action manager for the tenth largest school district in California, Albiso's job is interesting and varied. "When a discrimination complaint is filed—either externally or internally—it's up to me to investigate. I also develop training programs dealing with employment discriminations." The Superintendent, his staff and the Board of Education rely on Albiso for recommendations on policies and procedures to increase employment opportunities for minorities, women, handicapped and the elderly.

Albiso's strong commitment to the community has resulted in several awards. He was named Colton's Hispanic Man of the Year in 1991 and was elected president of the Association of Mexican-American Educators last month. His secretary, Nola Asher, says he also keeps extra busy several months a year working in the loaned executive program for Arrowhead United Way.

Along with his wife, Diane, Albiso has another good reason for community involvement—his daughter, Nicole. "I want to help society because my daughter will soon be out in the real world," he says. He is a firm supporter of team athletics for children.

"(a team sport) teaches them to get along with other children—from all walks of life. Basically, what kids learn is that people are all the same."

Albiso graduated from San Bernardino Valley College and University of Redlands with a BS Degree in Business Administration.

His professional career has been involved in the areas of housing and employment, especially investigating discrimination complaints. In one case of employment discrimination where Albiso was state investigator, he was instrumental in clarifying the legal standard for establishing racial discrimination in employment (Jackson vs Church's Fried Chicken).

Other community involvements include the Kiwanis of Greater San Bernardino, Institute for Social Justice, current chair, Inland Empire Employer's Roundtable Association, current president, Program Advisory Board, Cal-State, San Bernardino, CAFE, San Bernardino community college Affirmative Action Advisory Committee.

In 1989, Albiso was a recipient of the Governor's Commendation for Exceptional Performance and has received several commendations and awards from the California Department of Fair Employment and Housing for outstanding professional performance.

---

Curtis Middle School Honors Three Students

Three students from Curtis Middle School were honored recently by the Board of Education of the San Bernardino City Unified School District. Honorees were nominated by their teachers and final selection was made by Principal Sue Romo. Awards are based on a variety of factors including academics, citizenship, good behavior, fine arts, athletics, social and academic improvement.

Barbara Frost, an eighth grade student nominated by Soccoro Quintero, is one of Curtis' most respected students and a member of the Honor Society, Student of the Week honoree, recipient of the Optimist Honor jacket and a student athlete. She is the daughter of Mrs. Mary Burries.

Yadira Silva, also an eighth grader nominated by Mrs. Quintero, came to the United States from Mexico in 1990. She is the first limited English speaker to have been chosen as a cheerleader at Curtis. Additionally, she is a leader in the Ballet Folklorico, member of the Principal's Advisory Council and her grade point average is 3.9. She is the daughter of Juan and Isabel Silva.

The third student from Curtis is Troy Henderson, a seventh grader in Lucia Castillo's class. He is a determined and enthusiastic student and an artist who plans to make a career as a cartoonist. Troy is the son of Hazel Swan.

Desktop Publishing Class Offered By S.B. Adult Ed.

The Class schedule and location for the Adult Education Desktop Publishing Class were listed in error in the Higher Horizons Spring Schedule of Classes. The correct schedule should be 7 to 9 P.M., Tuesdays and Thursdays for 18 weeks starting January 27, 1992 at the Adult Education Fairfax School, 1362 Pacific Street, San Bernardino. The fee is $1.00 plus $5.00 registration. Registration is currently in progress.

For further information contact the Adult School Office at 889-1037.

Yadira Silva

Mel Albiso
Relief Available for Gas Heating Bills

As winter’s temperatures continue to dip most residents will crank up their heaters even further, causing higher gas bills.

“We are just now beginning to feel the chill of this year’s winter season, but customers are already seeing the impact in their gas bills,” said Judi Battey, gas company district manager.

Beginning January 1, all residential customers will see a 10 percent drop in their gas rates thanks to a reduction in The Gas Company’s administrative costs and lower gas prices. However, customers who might be experiencing difficulty paying their gas bills are encouraged to take advantage of a number of programs offered by The Gas Company.

“Gas Assistance Fund. Customers who have received a final shut-off notice may apply for assistance administered through United Way and other local agencies. Funds will be available beginning January 17 until they are exhausted. Check with your nearest gas company office for the agency in your area.

“Federal Energy Crisis Intervention Program. Low income customers can receive up to 100 percent of their heating season if they’re facing gas shut-off. The local gas company office has information about agencies serving the area.

“Low Income Home Energy Assistance Program (LIHEAP). This federal program provides for up to $300 network and disseminate valuable information regarding upward mobility opportunities with members and other employees.”

Mr. Calderon began his career with the County of San Bernardino in 1967 as internal auditor. He has held various management positions, including chief of management services division, chief deputy auditor and in 1983, was appointed assistant auditor controller.

Mr. Calderon was born in Havana, Cuba, receiving his MBA and Jurisprudence Doctorate at the University of Havana and continuing his education at the University of La Salle. His professional experience in Cuba included senior accountant, attorney and general manager of several large national corporations. However, his family fled the country when Fidel Castro became dictator of that country. Arriving in the United States, he attended San Bernardino Valley College, Fullerton Junior per heating season for low-income customers. Call the gas company for information on agencies serving your community.

“Low Income Rate Assistance (LIRA). Qualified low-income customers can receive a 15% discount on their gas bill. Applications are available by calling the gas company or can be picked up at local payment offices.

“Level Pay Plan. Available to all customers, this program allows customers to pay 11 equal ‘average’ monthly bills. This eliminates the seasonal fluctuations that typically produce higher bills in the winter and lower bills in the summer. In the 12th month, any overpayments are reconciled based on actual usage, are reconciled.

“Special Payment Arrangements. The gas company will work with customers unable to pay the total amount due on their gas bill to make reasonable payment arrangements.

“A typical customer can use up to seven times more gas on a cold day than on a warm one. If it stays cold, it’s easy to see how quickly gas usage can increase,” the official said.

To hold usage and bills down, the gas company suggests customers lower their thermostat when going to bed and use an extra blanket; close drapes at night to keep cold drafts out and open them on sunny days to let the sun warm the home; and make sure your home is properly insulated.

Robert Calderon - from page 1

College and received his MPA from USC. He held several accounting positions prior to his appointment in the County.

In 1972, Mr. Calderon joined the faculty of Cal-State, Pomona, as instructor in the Graduate Program, School of Business Administration.

He is a member of the following professional associations: California Accounting Chiefs Association, Institute of Internal Auditors, Government Finance Officers Association and Association of Government Accountants.

Mr. Calderon has served on the Technical Assistance Corps Steering Committee and Dependency Prevention Commission Administrating Board.

Mr. Calderon’s wife, Grace, is a high school teacher for the Rialto School District. They have three sons, Roberto, Jr., Steven and Eugene and grandson, Steven Roberto. The family resides in Redlands.

San Bernardino Donor Center
399 Blood Bank Road
909-886-6603

Riverside Donor Center
4000 Van Buren Boulevard
714-697-2250

Give Blood
1-800-879-4484

Blood Bank of San Bernardino and Riverside Counties

Crafton Hills College
Registration Starting

On-campus registration for spring semester at Crafton Hills College (CHC) is scheduled for January 23 and January 27-30, 1:00 p.m. - 8:00 p.m. at the CHC College Center. There will also be a registration day scheduled for Saturday, February 1, 9 a.m. - noon at the CHC College Center. First day of instruction will be Monday, February 3.

Late registration will be February 3, 4 and 5, 1 p.m. - 8 p.m. at the CHC College Center.

New students are required to get appointments to register from the admissions office. It is recommended that new students pick up the spring class schedules on campus at the time they make their appointments to register.

Crafton Hills Students’ Financial Aid Available

No student should be denied access to the educational experience because of lack of funds. At Crafton Hills College (CHC), the Financial Aid Office offers a variety of financial aid programs to assist students in meeting their educational goals. Any CHC student or potential student is encouraged to inquire about the eligibility requirements for receiving financial aid.

“Without financial aid, there are a lot of students with low income who would not have had the opportunity to complete college,” said Dennis Farhar, San Bernardino Community College District financial aids director. "The Financial Aid Office can provide eligible students for at least minimum assistance for college expenses.”

Financial aid is available all year round; however, students who apply early (January and February) have a better chance of receiving full financial aid. Also, early-applying students avail themselves of more time to accept, not accept or negotiate their financial aid.

Potential students receiving Aid For Dependent Children (AFDC) or supplemental Social Security Income (SSI) will automatically get a waiver of all registration fees.

“People interested in financial aid should come to campus and pick up applications in the Financial Aid Office,” Farhar said. “People applying must fill out their own applications, but the financial aid staff is always willing to answer any questions.”

The financial aid programs available include federal and state funded grants and loans for students who meet the qualifications. Also, there are various organizations providing scholarships.

Financial aid can help pay for expenses such as tuition, fees, books, supplies, travel and personal expenses.

The distribution of these funds is closely regulated by laws designed to direct education support funds to those who need them most.

For more information, call the CHC Financial Aid office at (714) 794-2161, Ext. 341. The office is open Monday - Friday, 8:00 a.m. - 4:30 p.m.

WANTED:
Subcontractors/Suppliers for State Bid
M/WBE’s ‘tossup telecommunications cable (inside wire/cable, power) and transportation (inter-state and Air-ride capabilities required).
Qualified and Certified Subs, Please contact GTEL, Jan Jones, 805-373-6338 by January 24, 1992

Give Blood

High Desert Donor Center
1941 Hospita Road, Hospita
609-949-6344

Ontario Donor Center
1959 East Fourth Street
714-997-5955

San Bernardino Donor Center
399 Blood Bank Road
909-886-6603

Riverside Donor Center
4000 Van Buren Boulevard
714-697-2250

Give Blood
1-800-879-4484

Blood Bank of San Bernardino and Riverside Counties

Education

Wednesday, January 22, 1992
**BARTER EXCHANGE**

(213) 703-0231

**MEMBERS INCLUDE:**
- Auto Maintenance
- Gift Shops
- Restaurants
- Print Shops
- Legal Services
- Accounting
- Family Recreation
- Veterinary
- Clothing Stores
- Hair Salons
- TV & Appliance
- Video Stores
- Flower Shops
- Construction
- Fitness Club
- Jewelers

Why lay out your hard earned cash for your business needs when you can be bartering for them with the additional business we send you?

Conserve your cash outlay and reduce your overhead by bartering with Barter members for your business, personal and family expenses.

Example...Pay a $200 cash equivalent (credits for your mechanical and printing needs from your accumulated credits.

Using your wholesale barter credits (equivalent dollars) you are purchasing at your cost (wholesale). Doesn’t that sound great? PLUS YOU STILL HAVE THAT $200 CASH IN YOUR POCKET - SOUND INTERESTING?

**BARTER EXCHANGE**

1678 North "E" Street
San Bernardino, CA 92405

SIGN-UP MEMBERSHIP COUNT OVER 290
Founded & Locally Owned by Family for Over 7 Years

(714) 881-6130-34 - (FAX) 881-6135

Ask for Joseph, Julie, Maryann or Tony

---

**Inland Empire Hispanic News Classified Advertising**

<table>
<thead>
<tr>
<th>House for rent, 1200 sq. ft.</th>
<th>HOUSE FOR SALE BY OWNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 BR, 1 1/2 Bath, New Roof</td>
<td>Nice Area, 1200 Sq. ft.</td>
</tr>
<tr>
<td>Nice Area, 1200 Sq. ft.</td>
<td>$116,000 owner will carry</td>
</tr>
</tbody>
</table>

**Necesito señora madura**

con paciencia para cuidar dos niños en mi casa

Mureta, CA Llana Marie

714/699-3004

**Foreclosed houses for sale**

3 bedrooms, $16,000 total price

Call 714/885-3663

**Foreclosed 9 yr. old townhouse**

for sale, 2 BR, central air.
Leased for $325 per mo. Total price

$13,500.

Call 714/885-3663

---

**La Tijera Styling**

And Barber Salon

2150 Barrio Road

Grand Terrace, CA 92314

(714) 825-6703

**ERASE BAD CREDIT - GUARANTEED**

- Complete Credit Restoration
- Bankruptcy Consultation
- Certified Credit Consultant

Rosemary Guzman

714/881-8600

714/886-5999 FAX
Minor. Continuing his education at UCLA, he received his General Secondary Credential in 1953 and MA in General Administration from Cal-State, Los Angeles in 1962.

At USC, Dr. Ramirez received his PhD in Education with concentration in Educational Administration, Curriculum and Instruction. His dissertation was: Correlates of Success of Selected Mexican-American Educational Leaders in California.

He is a member of numerous educational associations, including Western Association of Schools and Colleges (chairman over 10 years), EDUCARE-USC, Phi Delta Kappa, among others.

Involved in his community, he is a member of: Corona Chamber of Commerce, Corona Community Hospital, United Fund, LULAC, Western Community Bank, 20-30 Club, Lions club, Grand Marshal-Cinco De Mayo Parade (1983) and has served in various task forces in Riverside County.

“When I was in my youth, I had two goals in life, to have a PhD in front of my name and become superintendent of schools in my hometown of Corona, in which I have lived all my life. These goals have been accomplished and as fortune has it, I have gone beyond those goals,” he said.

Dr. Ramirez has the distinction of being the first Hispanic superintendent in the history of Riverside County.

In a telephone interview, Dr. Terrell stated, "I have known Dr. Ramirez for 23 years. I have a great respect for his planning and organizational ability, able to have people work hard and himself being a hard worker. He has done a tremendous job in the County Committee for School Reorganization, educational conferences and other special work. We will miss his daily presence in our organization."

San Bernardino County

Inland Empire Hispanic News

Dr. Augustine Ramirez - Cont. from page 1

County Schools Names new Personnel Director - Kitchen

SAN BERNARDINO - Bruce D. Kitchen rang in the new year January 2 by beginning his new position as director of personnel for the San Bernardino County Superintendent of Schools (SBCSS) office. Prior to his SBCSS appointment, Kitchen served as assistant superintendent of Personnel at Hesperia Unified School District.

He fills the spot vacated by the retirement of Betty McDermott.

Kitchen served as the first mayor of Hesperia from 1988-90, and as a member of the Hesperia City Council from 1988-91.

"We are excited and pleased that Bruce has accepted this position, and are fortunate in that he comes to us with a vast amount of experience in education and personnel administration," praised Barry Pulliam, SBCSS deputy superintendent, noting that Kitchen was selected from a candidate pool of very talented personnel administrators.

"Bruce has a strong track record and a reputation for detail as well as building team and collaborative efforts through his inspirational leadership," continued Pulliam.

"Bruce will continue with the relationships that Betty (McDermott) has developed in our organization. Betty helped to fine tune the cultural aspects of our work environment, and projected fairness and equity through her responsiveness to peoples' needs."

Among numerous other responsibilities, Kitchen will develop and maintain coordination with district personnel offices throughout the county, offer continued assistance to managers on supervision of employees, develop an aggressive recruitment practice in regard to affirmative Action goals, and focus on long-term goals for special education teacher recruitment.

Marquez, Heart Ass'n Director, From page 1

positions: senior planner, county-wide AIDS project coordinator, hypertension education program director and in 1989, was appointed associate executive director of the Agency.

A graduate of Cal-Poly, Pomona with a BS in Social Services, he is actively involved with health services organizations and the community. His professional memberships include the American Cancer Society, Inland Counties Health Center Board of Directors and Health Directors Advisory Committee on AIDS. He is chairperson of the Latino Health Coalition, a consortium of representatives of community groups, churches, various health system agencies that address health conditions in the Hispanic community, submitting recommendations to health system agencies regarding health needs, health and remedial services to this target group.

Hesperia

"The County Schools office has created a real excitement for me," said Kitchen. "I look forward with great anticipation to expand upon what I have been doing, and increase my involvement in education."

Kitchen has worked in education over the past 30 years holding various teaching and administrative positions.

He earned his bachelor's degree in business administration, and his masters in education, both from the University of Southern California.

Kitchen has served on the board of directors of the San Bernardino Countywide Gangs and Drugs Task Force, St. Mary Desert Valley Hospital advisory board, California-Nevada Super Speed Train Commission (technical advisory committee), Victor Valley Economic Development Authority board of directors, and represented Hesperia to the San Bernardino Associated Governments.

Make your voice heard! Register and Vote