October 16th 1991

Hispanic News

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The United States Department of Commerce-Minority Business Development Agency (MBDA), announced a three-year contract award to the National Economic Development Association (NEDA) to develop a Minority Business Development Center (MBDC) in the Inland Empire for the purpose of providing business consulting services.

In 1971, Executive Order 11625 established the MBDA to provide professional business management assistance through local management consulting firms. The goal of MBDC is to provide administrative and technical assistance to small and minority businesses in subject areas of: business planning, marketing, finance, construction assistance, general management, administration, manufacturing, and contract procurement. In addition, the agency provides workshops and seminars in specific areas of business enterprises.

The contractee (NEDA) has consulting staff that work with businesses and assist them with specific business problems. NEDA has been operational in the San Joaquin Valley since 1972 and had contractual agreements with MBDA since 1982 to provide services in the Fresno area. Other centers are in the Bakersfield, Sacramento and Oakland areas. NEDA has been successful in assisting firms in procuring approximately $208 million to date.

Three of NEDA's clients have received national awards as outstanding minority businesses: Ruiz Food Products, Chihuahua Tortilleria and J.E. Ethridge.

Mr. Bob Saenz (see page 3 for article) has been appointed director of local MBDA which will be located at 290 N. "D" Street, Suite 303 in the Vanir Tower, San Bernardino. Persons wishing further information may call at (714) 386-5266.

S. B. COMMUNITY COLLEGE DISTRICT

Gaytan College Board Candidate

Robert Saenz heads new Inland Empire Minority Business Development Center

Karl Gaytan, Board Candidate

S.B. Community College District

Mr. Karl Gaytan, Director of Parks, Recreation and Human Services for the City of Colton, is a candidate for the San Bernardino Community College District Board of Trustees in the election to be held on November 5.

The son of Rudy and Mildred Gaytan of Colton, Mr. Gaytan is the product of the Colton School District. After high school, he worked at Kaiser Steel as a laborer in the blast furnace which as he stated, "I made the decision to educate myself to develop a better way of life and career for myself." He received his BA from California Baptist College in Physical Education and MA from the University of San Francisco in Management and Administration.

Mr. and Mrs. Gaytan reside in San Bernardino and are the parents of Kara 17, Kasey 10, Krystle 3 and on March 9, 1991, son Kamiren was born. From 1969 to 1971, Mr. Gaytan was employed in the Colton Parks and Recreation Department. Since 1973, his total professional career has been in the area of education, primarily in physical education, social studies and work experience and English, with a major focus on teaching English proficiency to limited English-speaking students.

He held the position of assistant coach at Bloomington High School, assistant coach and coach at Colton High School; since 1977, Mr. Gaytan has been an English teacher and football coach in Brawley, head varsity football and baseball coach in Needles, head varsity football coach in Huntington Beach and Fresno.

In 1989, he was appointed head varsity football coach at San Gorgonio High School. During that year, the varsity football team went to the CIF finals against Fontana High at Anaheim Stadium with a crowd estimated at 25,000, which was also televised nation-wide. The team lost to Fontana, however, Mr. Gaytan proudly said, "This was the greatest accomplishment for San Gorgonio High and the school system in the history of this city." Mr. Gaytan scouted for San Bernardino Community College in 1976-77.

He was also offensive tackle coach at the UCLA Football Camp at Irvine in 1986-88. He is a board member of the Southern California Interscholastic Football Coaches Association.

Continued on back page

Phyliss Urioste Zimmerman, incumbent member of the Colton Joint Unified School district Board of Trustees has filed for re-election in the Trustee Area 1 which encompasses the Bloomington area. "When I campaigned for the district board in 1983, my initial commitment was to play a positive, productive and fair role. As I reflect in the past 8 years, this same commitment remains with me and has continued to be the motivational factor in serving my community and children within our district." Ms. Zimmerman states that in her community service, she has been in favor of educational activities that encourages appreciation of diverse racial, ethnic and cultural values and has been supportive of multicultural/bilingual education and will continue to be an advocate for the program(s).

COLTON SCHOOL BOARD INCUMBENT CANDIDATE

Zimmerman seeks re-election

Phyliss Zimmerman
She further states that she encourages a system that allows parent participation and involvement while the district strives to meet the challenges of the new decade.

Continued on back page

Maria Lopez-Carson, Candidate

Colton Joint Unified School

María Lopez-Carson, Candidate

Colton Joint Unified School District Board of Trustees seeks Seat Area 1

Maria Lopez-Carson, is one of six candidates for the Colton Joint Unified School District Board of Trustees in Trustee area 1.

The daughter of Gabriel and Socorro Lopez, Mrs. Lopez-Carson, a 27 year resident of Bloomington, attended the local schools, graduating from Bloomington High School, San Bernardino Valley College and San Jose City College.

A third-generation descendent of farmers in the area, her parents have been actively involved in community and political affairs of the area.

A mother of four children, each child

Continued on back page
Frank S. "Paco" Enciso Remembered

Frank S. "Paco" Enciso, long-time resident of the City of San Bernardino and a member of the well-known Enciso family, died on Sunday, October 6, 1991. Mr. Enciso was a businessman during his lifetime, being a joint owner of the famed Esperanza Market on Mt. Vernon Avenue and Sixth Street in San Bernardino. He later sold his interest in the business in 1967 and started Paco’s Drive-In #1 on Highland Avenue in which the family participated in establishing a successful business. A second drive-in was started on Kendall and University Parkway.

In 1976, Mr. Enciso was certified by the state as official Spanish interpreter and was employed as interpreter in the court systems of the County of San Bernardino.

The son of Juan and Maria Gudalupe Enciso, he was born in Chapala, Jalisco, Mexico, the family emigrating to the United States in 1927, starting grocery stores in Colton, La Puente and later in Fresno, where Paco Enciso attended St. John’s Cathedral School and St. Alphonsus School.

The family returned to Mexico where he attended the Instituto Luis Silva in Guadalajara, Mexico, becoming proficient in Spanish. The family returned to the United States in 1950 and the local grocery store was started on Mt. Vernon.

The Enciso family have had a long tradition of community and church involvement. Mr. Enciso was a co-founder of the then, Mexican Chamber of Commerce in 1967, where he was president for three different terms. He continued to be active in the business group until illness prevented him from partaking.

Mr. Enciso earned a reputation as a strong fighter of our Mexican heritage, to be patient and work hard, and be very kind to others. He always maintained a great man and the finest of persons. He was kind, generous, funny and liked to sing to us. He taught us to be proud of our Mexican heritage, to be patient and work hard, and be very kind to others. He felt a great need to help others, especially Latinos. He was tremendously civic-minded, just like my grandfather and his father before him. This commitment to the community and others is part of the legacy my father leaves us. We will greatly miss him. We, as yet, will probably not know how much.”

Rialto Mayor John Longville to run for 66th Assembly Seat

RIALTO - Mayor John Longville today announced he will run for the State Assembly in the Democratic primary election next June.

Longville, 42, told a luncheon gathering of friends and supporters he will seek the seat being vacated by Assemblyman Jerry Eaves, who has decided to run for San Bernardino County Supervisor next year.

Known for his quick wit and keen mind, Longville has developed a reputation as a hard worker in his years on the Rialto City Council and as the city’s Mayor.

In addition to his local duties, Longville last month was unanimously elected to serve as First Vice President of the Southern California Association of Governments. He is a board member and past president of San Bernardino Associated Governments, a board member of the Southern California Regional Rail Authority, a member of the executive committee of the Local government Commission, and he represents San Bernardino and Riverside Counties on the League of California Cities transportation committee.

Longville has been Mayor for four years and served as a city council member for seven years. In his eleven years in local government, Longville has maintained a perfect attendance record at city council meetings (except the one meeting two days after his wife was killed by a drunk driver in February of this year).

Longville and Eaves are personal friends as well as former colleagues and co-workers. Longville was on the Rialto City council when Eaves was Mayor of the city. Longville played a leading role in the campaign that elected Eaves to the Assembly in 1984 and then worked three years as a member of Eaves’ staff.

Eaves to Run for S.B. Supervisor seat held by Hamnock next year

RIALTO - Assemblyman Jerry Eaves today (Thursday, Oct. 10) said he will be a candidate for San Bernardino County Supervisor next year.

Eaves, a former Mayor of Rialto and retired Kaiser Steel employee, will leave the State Legislature after four terms to seek election in the county’s fifth supervisory district.

"I’m proud of my achievements in the Capitol," Eaves said in a statement issued this morning. "But local government has always been my main interest. It’s where government is closest to the people and it is the area of public service I enjoy the most."

"The experience and knowledge I have gained in the Assembly will make me an effective member of the Board of Supervisors and I feel the time is right for me to make this move now."

Eaves said he is anxious to confront local issues such as traffic and transportation, health care, emergency services, and law enforcement. Eaves said his legislative experience will allow him to bring new vision on each of these issues to the Board of Supervisors.

As an Assembly member, Eaves earned a reputation as a strong fighter for the interests of the residents of San Bernardino County and for reforms of the internal workings of the Legislature.

When the county’s family planning centers were threatened by budget problems, local officials turned to Eaves to help in keeping them open; he wrote legislation that led to expanded para-medical services for local residents; he worked out the compromise that paved the way for the Luz solar energy project that will bring new jobs to the county; and he secured state funding for the Foothill Freeway interchange at Highland Avenue.

Eaves said he will use these and other examples of his work on county issues in his campaign for the Supervisorial seat.

"More and more, local government depends on the State for funding of local programs. In eight years in the Assembly, I have learned how to be an effective advocate for the people of our county. When it comes time to get our fair share of State funds, I’ll be out front leading the charge as a County Supervisor," Eaves said.
A.U.W. Goal set at $2.8 Million

A record $2.8 million is the amount set for Arrowhead United Way to raise during its 1991-92 community-care campaign, announced Lou Yeager, V.P., S.B. City Board of Education and this year's AUW Centennial Campaign Chair.

The announcement was made to over 400 business people, community volunteers, and human-service providers during the "Reach For The Stars" campaign kickoff event held recently at Norton Air Force Base.

Yeager said the $2.8 million dollar goal is an increase of $250,000 over the amount raised last year.

Arrowhead United Way funds 59 health and human-care agencies on a program basis each year. Services funded locally by AUW include emergency assistance, drug abuse prevention, family and individual counseling, youth activities, program for seniors and disabled, child care, health education, assistance for battered women and disaster preparedness.

Surrounded by a C-141 and a scale model of the "Stealth" aircraft, Yeager introduced the leaders of this year's campaign and the Loaned Executives who are on loan from local employers to AUW to participate in the campaign.

The Pacesetter campaign, those organizations which begin early and set the pace for the community campaign, have already raised $30,000 in new campaign dollars. Those honored were: AT&SF Railroad Company; Bank of California; Burtrontics Business Systems; Chicago Title Insurance Company; Eldorado Bank; Pace Warehouse; Pacific First Bank; Pinney-Bowes, Inc.; Plexco, Inc.; Reid & Hellyer Law Offices; Rogers, Anderson, Malody & Scott; L. J. Snow Ford; and Y.M.C.A.

The 1991-92 campaign will run now until mid-November. Cities within AUW's region include the mountain communities, San Bernardino, Rialto, Colton, Grand Terrace, Loma Linda and Highland.

For more information about the campaign, please contact AUW, 646 "D" Street, San Bernardino, or call 714/884-9441.

EDUCATION ROUNDTABLE

Jack Brown to address education group

Jack H. Brown, Chairman of the Board, President, and Chief Executive Officer of Stater Bros. Markets, will be the guest speaker at the annual Education Breakfast sponsored by the San Bernardino Education Round Table, on Tuesday, October 29, from 7:30 to 9:00 am. The breakfast is open to the public and will be held in the Sun Room at San Bernardino Valley College. Brown will speak on the community's role in providing support for education and educational excellence in the city of San Bernardino.

Brown is a native of San Bernardino and is a strong supporter of public education. Last April, he was honored by the School of Business and Public Administration as the first recipient of their Arrowhead Distinguished Chief Executive Officer Award. In March, he was named Business Leader of the Year for San Bernardino County.

Education Round Table is a consortium comprised of San Bernardino

NATL ECONOMIC DEVELOPMENT ASSOCIATION ANNOUNCES

Saenz to head Minority Business Center

The National Economic Development Association (NEDA) announced the appointment of Mr. Robert Saenz as director of the local Minority Business Development Center (MBDC). NEDA was recently awarded a contract to develop the local MBDC which will be located at 290 N. "D" St., Suite 303, Vanir Tower, San Bernardino.

Mr. Saenz is a long-time resident of the City of San Bernardino and has 19 years of professional experience in finance, management, planning and administration in the field of economic development and real estate.

He was director of SER MBDC in Riverside, which provided business technical assistance to minority and small businesses in the Inland Empire. Prior to his directorship tenure, Mr. Saenz served as vice president of finance and administration for Contract Systems Associates in San Diego, business developer for the San Diego Local Development Corporation, consultant for Rolar Corporation and executive director of National Economic Development Association in San Diego, Santa Ana and Los Angeles.

Robert Saenz

Mr. Saenz has a BA in Business Administration, Cal-State, San Bernardino and MBA Studies, Harvard Business School.

He has served on the board of directors for SER Jobs for Progress, Chula Vista and North County San Diego, Greater Riverside Hispanic Chamber of Commerce, vice president of Minorities Enterprise Coalition of Los Angeles and RCC Student mentor in the Puente Project.

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Wednesday, October 16, 1991

Pettis Veterans’ Hospital & Riverside Veterans’ Cemetery to receive more Federal V.A. funds to meet needs

Rep. George E. Brown, Jr. (D-Riverside, San Bernardino) announced today that programs of particular interest to Inland Empire veterans fared well in final Congressional negotiations for the 1992 veterans’ budget.

The 1992 VA-HUD appropriations bill, containing all funding for veterans’ hospitals and cemeteries, was ironed out in a House-Senate conference committee, which released its report yesterday. The final 1992 veterans’ budget agreed to by the conference committee will likely bring more nurses to Loma Linda VA hospital and boost funds for Riverside veterans cemetery by $1 million. Both the House and Senate are expected to quickly approve the conference report, and the President is expected to sign it into law.

"I was proud," Brown said, "to have initiated the effort in June that added 33 million of those dollars to the veterans health care system."

In addition, the conference committee specified that $75,000,000 above the President’s request should go toward hiring 1,750 additional nurses for use in the 60 most complex VA hospitals. Language previously passed by the House would have limited the new nurses to only the 45 most complex VA hospitals.

"Loma Linda is considered number 49 on the VA’s complexity scale," says Brown. "So the conference committee’s change in language to hire nurses at the 60 most complex VA hospitals will help Loma Linda VA hospital. I joined local veterans leaders in meeting with Loma Linda VA hospital director Charles Clark in August to express concern over the layoff of 21 of the hospital’s nurses. I will be working with the VA and Loma Linda VA hospital to urge the VA to refurbish those 21 nurses slots under this new budget."

"I’m glad to see that Riverside cemetery is extremely close now to gaining a much needed boost in funds," said Brown. "Volunteers have done a tremendous job at the cemetery, but its also time for Uncle Sam to provide the annual budget to buy the equipment and supplies needed to make all of Riverside cemetery the dignified grounds that our veterans and their families deserve."

Congressional conference committee on the VA budget also provided increases above the President’s request for medical equipment purchases, medical and prosthetic research, and 220 additional employees to speed the processing of veterans claims.

Brown is the Chairman of the House Committee on Science, Space, and Technology and is a senior member of the House Committee on Agriculture.

Riverside Hispanic Chamber presents

"Business Basics"

Workshops start Wednesday

Strategies and local services designed to help small business owners “stay alive and survive tough times” is the key theme in a series of workshops hosted by the Greater Riverside Hispanic Chamber of Commerce.

The four workshop series will begin October 16, 1991 with a session entitled “The Basics of Business.” The “Basics of Business” session will present detailed information on such topics as developing a business plan, marketing and advertising on a limited budget, preparing a marketing plan, how to put together successful financing packages, and local sources for business technical assistance.

Each session will feature a variety of expert speakers and substantial reference material that will provide actual “how-to” information, Professionals and executives from numerous Inland Empire area firms and agencies will be serving as presenters and panelists. Such firms as Thomas Luebb & Mort, The Resource Group, the Butler Agency, Surety Life Insurance Agency, and the Minority Business Development Center will have professional staff cover topics ranging from developing business plans to legal issues to where to get small business insurance coverage.

Representatives from Riverside County agencies including the Economic Development Agency, Economic Development Corporation, Private Industry Council, and the County Purchasing Department are joining with UC Riverside, the City of Riverside and other public sector agencies to provide technical assistance information to workshop attendees.

Each workshop will run from 7:30 am to 10:00 am and will be held at the Business Resource Center, 1860 Chicago Ave. Bldg I, in Riverside. The cost of the four-workshop series is $70 for Chamber members and $85 for nonmembers. Individual workshop fees are $20 and $25 respectively. Businesses that pre-register for the entire series will receive a comprehensive workbook binder containing all the reference material and program applications to be distributed at each workshop.

Reservations or request information call Marian Luna, the director of the series, at (714) 688-1200.

"The important role that small businesses play in our economy is often overlooked and, so too, are the difficulties, many of them face in securing lines of credit, insurance, legal counsel, and access to public sector support programs," said Mario Perez, president of the Hispanic Chamber. "This series of workshops will bring area businesses face-to-face with the people, agencies, and services that will help improve their bottom line."

The workshops are open to all businesses in the Inland Empire and membership in the Hispanic Chamber is not required.
Bloomington High School's AVID Program: "College Bound" Emphasis for Freshmen

Room 295 at Bloomington High School is changing a group of student's lives. The classroom walls are decorated with college eligibility information, SAT and ACT exam deadlines, financial aid advice and inspirational quotes by famous scholars.

The college-bound emphasis is the core of the school's new AVID Program. An acronym for Advancement Via Individual Determination, the program provides motivation and tutorial assistance for students who may not have considered college in the past.

The 25 ninth graders were selected for the program after they attended an orientation session with their parents last year, completed an application and participated in an interview.

AVID teacher Lisa Padilla also reviewed test scores and grade point averages to assess student potential. "We think these students have the potential to succeed. It's a matter of giving them some extra motivation and tutorial help," she said.

Minority and low-income students were given strong consideration for the program, because these groups tend to be underrepresented in college, Padilla explained.

On Mondays, Wednesdays and Fridays, four Bloomington High School graduates now attending college serve as AVID tutors. Students complete tutoring request forms to obtain help in specific subjects. The tutors divide the students into groups by subject area and provide help.

"A lot of the students are having trouble in math. These kids all are enrolled in algebra. Without this program, they'd probably be in a regular level math class, so they need some help," Padilla said.

"The tutors aren't telling them the answers to problems," she explained. "They're asking the students questions and helping them figure out the problems for themselves."

On Tuesdays and Thursdays, students learn study skills, such as reading comprehension, organization of assignments and note taking.

Students will remain in the program throughout their four years at Bloomington High. Along the way, they'll receive college information, take tours of university campuses, obtain financial aid guidance and take tests required for college admission.

Padilla already has observed some changes in the program participants. "The students are beginning to interact more and work collaboratively. In the first couple weeks they were pretty quiet and withdrawn. It's good to see them helping each other."

Across town at Colton High School, the program also is in place with 30 participants, teacher Vivian Shaw said. She and other teachers on the campus have noticed a positive shift in attitude of the students in the program.
Nat'l Breast Cancer Awareness

October has officially been declared National Breast Cancer Awareness Month, and in observance of this month-long, life-saving campaign, the American Cancer Society's Inland Empire Unit is once again gearing up to help spread the word locally on the importance of breast cancer's early detection. Breast cancer should be every woman's concern, especially since one in nine women will eventually contract the disease. And even though breast cancer is the most common form of cancer among women, it's still over 95 percent curable if detected and treated in its earliest stages.

The American Cancer Society encourages women to practice a three-step early detection program, which includes monthly breast self-examinations, routine professional physical exams and getting a mammogram performed on a regular basis.

Mammography, a low-dose X-ray of the breast, can reveal cancers too small to be felt by even the most experienced examiner. The Society recommends a mammogram every year for asymptomatic women age 50 and over, and a baseline mammogram for those 35 to 39. Women 40 to 49 should have one performed every one to two years. Those women who've taken advantage of the Society-sponsored Low Cost Mammography Project during the past three years, over 40,000 in Southern California to date, will be mailed information-filled packets in October, reminding them to continue following their mammography schedules. The packets will also contain a list of local accredited facilities offering mammograms at reduced rates throughout the year—rates ranging from $55 to $95.

Screening mammograms are covered by most of California's private and group insurance carriers, and recent laws now require Medi-Cal and Medi-care to cover the costs, as well— but only upon a physician's referral.

Consequently, a second phase of this year's campaign includes urging primary health-care providers to refer eligible women to mammography facilities accepting Medi-Cal and Medi-care coverage.

For additional information on breast cancer, October's breast health awareness campaign, a list of accredited facilities or any of the American Cancer Society's numerous programs and services, telephone the Inland Empire Unit at (714) 683-6415, 824-2724, or 983-2784.

ST. BERNARDINE'S
Free C.P.R. Class

St. Bernardine Medical Center is offering a C.P.R. class for the general public on Saturday, November 2nd. The class will be held from 8 a.m. to noon in the San Jose/Carmel Rooms, North Tower (enter off 21st Street).

There is no charge for participation. However, due to space constraints and to ensure that participation is limited to the first 20 people, registration is required. To enroll, contact the Education Department at St. Bernardine, (714) 883-8711, extension 3289.

Chavez to speak at U.C.R. Oct. 22

RIVERSIDE—United Farm Workers founder and president Cesar Chavez will speak on a wide range of issues affecting farm workers at 8 p.m. Tuesday, Oct. 22, at the University of California, Riverside.

His talk is open to the public free of charge. He will speak in the Commons Cafeteria at UCR.

The talk is expected to touch upon the use of pesticides in vineyards, the UFW-led grape boycott, and wages and working conditions for farm workers.

Chavez since 1984 has led an international grape boycott to protest threats posed to vineyard workers by pesticides and to consumers by pesticide residues on grapes. In 1988, he conducted a 36-day, water-only fast to draw attention to the cause.

After serving in the late 1950s and early 1960s as national director of the Community Service Organization, a barrio-based self-help group for California Mexican Americans, Chavez in 1962 founded the United Farm Workers. He currently lives at La Paz, the union's Keene, Calif., headquarters in Kern County's Tehachapi Mountains.

The appearance by Chavez is sponsored by MECHA, UCR Chicano Student Programs and the Associated Students Program Board. For more information, call Jessica Soltz at (714) 787-3626 or Chicano Student Programs at (714) 787-3821.

STAFF REPORT

OASIS Class Motivates Students

"Get in control, direct your own life and realize your own goals," Slover Mountain Continuation High School teacher Bud Allen told his class.

The advice is part of a new program in place on the campus, designed to prepare at-risk students for a positive, successful learning experience.

OASIS, an acronym for Orientation, Assessment, Specific study skills, Insight and Self-esteem, is a three-week program required of all new and returning Slover Mountain High Students.

Classes began September 10.

About 60 students are enrolled. Allen said. The students rotate among four teachers—Allen, James McClure, Elston Thompson and Donna Wadsen.

When students complete OASIS, they are expected to show acceptance toward the school and form a bond with teachers and classmates. The program is modeled after a concept in place at Orangewood Continuation High in Redlands. The Slover staff visited Orangewood last year, then wrote a program for their school.

Continuation high schools are designed for students who have learning difficulties, poor attendance patterns or jobs which conflict with regular school classes.

In the first week of the OASIS program, students learned to set goals, manage time wisely, listen clearly and visualize themselves as successful.

"If students can see themselves completing a math lesson, earning social science credits and eventually graduating, they can visualize themselves as successful individuals," Allen explained.

During the second week of the program, students in Donna Wadsen's class learned and practiced memory techniques. Wadsen used a baseball diamond to teach facts about the Trojan War, such as who was involved, what started the war and the sequence of events in the battle. The baseball diamond helped students link a familiar concept to a new concept, Principal Neil Case said.

The classes also have learned effective note taking skills, concentration strategies, positive approaches to assignments, test taking guidelines and how to organize schoolwork.

Although it's too early to determine if the program has made a large impact on students, one benefit that is clear is greater attendance, Case said.

"One of the things we're noticing already is improved attendance: It's much higher than in the past," he said. "OASIS helps set a pattern for good attendance."

Students at Bloomington High School got a healthy dose of reality today in an assembly held to teach students about the possibility of contracting AIDS.

The hour-long "Secrets" presentation by a Kaiser Permanente comedy drama troupe taught the ninth through twelfth grade students about AIDS. The actors performed skits based on true stories of young people who contracted the virus by not practicing safe sex and by sharing needles. Using the same needle as an infected person—whether for doing drugs, getting a tattoo or piercing ears—is definitely hazardous, the actors explained.

"If students can see themselves in similar situations, they'll be more aware and more likely to avoid the situation," said one of the actors.

The actors also cautioned students that AIDS is not just a disease contracted by homosexuals. The fastest rising affected group is straight teenagers, said another actor, Scott Brotherton. "The invisible teenage population is saying this can't happen to me," he said.

"A cure isn't on the near horizon, they explained, in response to a student's question. Education is the closest thing to a cure at this time. However, Jonas Salk, who invented the polio vaccine, is researching a cure.

The assembly was an important educational tool, said Superintendent Herbert Fischer. "Nationally, high school students are becoming more sexually active. We want them to be more informed," he said.

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Inland Empire Hispanic News Business Directory
COLTON: Maria Lopez-Carson - Continued from p. 1

has attended Crestmore Elementary School. She is actively involved in the Crestmore Elementary PTA, Mom for Little League, board member of the Inland Empire Community Health Clinic and CCD teacher at St. Charles Borromeo Catholic Church.

Mrs. Lopez-Carson indicates that she and husband Rick understand the importance of a good education and want to be assured that their children and all the children receive the best education possible.

"My hopes are wrapped up in the betterment of education for all children in every sector of the school district. My goals as a new board member will be to re-establish balanced lines of communication with parents, educators and board members. My pledge to you will be to respond to your needs and concerns, re-establishing stability, work cooperatively with board members for the betterment of the entire school district," she said.

COLLEGE DISTRICT: Karl Gaytan - Cont. from p.1

In seeking the trustee position at the community college, Mr. Gaytan realizes the value of a quality education for every student that exists from the high school systems. He feels that as a result of the current high cost for future students from middle and more affluent families wishing to attend universities and colleges, they may choose to attend community colleges, which in effect, directly impacts the minority and economically disadvantaged students who more frequently attend at those educational institutions. "If it had not been for the opportunity afforded myself at San Bernardino Valley College, I would never have realized the success in education that I have experienced."

Continuing, he stated, "Education opens the various options available to all individuals, talented and able, and others who would develop their individual assets, and all should be given the opportunity to recognize their respective traits and use said traits in a constructive enterprise. For all of us, in positions where we can either influence or directly impact an individual that is continuing his educational career, it is of utmost importance that we set the proper educational setting, and assist each college attendee in achieving his or her educational goals."

My goal in getting a position at the San Bernardino College Board of Trustees is to continue to upgrade the educational system and enhance the ability of each student to increase their knowledge and to be able to compete in the real world."

A friendly reminder to VOTE!

KARL GAYTAN
S.B. Community College District
BOARD TRUSTEE

November 5

A musical journey from the "Pan-Columbian Indigenous Era" on to the Spanish period of Flamenca thru to the picturesque Mexican Mariachi and Follies and concluding with the exciting contemporary music of Salsa, Latin Jazz and Tex-Mex.

Featuring:
1. Total Freedom
2. Richard Yaguirre
3. World Famous Mariachi
4. Ballet Folklorico
5. Mexican Indigenous Music
6. America Indigena
7. Salsa, Latin Jazz and Tex-Mex
8. Latin Society

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"Dia de La Raza: Celebrating Five Hundred Years of Latino Culture through Music"

A musical journey from the "Pan-Columbian Indigenous Era" on to the Spanish period of Flamenca thru to the picturesque Mexican Mariachi and Follies and concluding with the exciting contemporary music of Salsa, Latin Jazz and Tex-Mex.

Wednesday, October 16, 1991
Sturges Theatre Auditorium
2800 North "A" Street
San Bernardino, California
6:00 p.m. - No-Host Reception
7:15 p.m. - Musical Program
Tickets: $50 / $25 / $20
To Order Tickets: (714) 884-8287
Ticket Office: 1910 South "A" Street, Suite 289
San Bernardino, California

Continued from p.1

A member of the Colton/Redlands/Yucaipa Regional Occupation Program Board of Education, she has served as president, vice president and clerk of the board. Supportive of regional occupational programs and vocational education, she has advocated the programs by lobbying in Sacramento. She indicates that attendance at California School Board Association and County Board of Education workshops is a priority in order to keep informed of educational issues and increase her awareness other responsibilities as a board member.

"In the 70's and 80's, the motto was 'back to the basics'. With our new superintendent and the enthusiasm and excitement of new ideas and the advent of innovative administration, I believe the motto in education should be "beyond the basics". Ms. Zimmerman resides in Bloomington with her two daughters, who attended the local schools and two granddaughters. She has been a member of the PTA, desegregation and integration committee, secretary of school site council.

She attended Harbor City and San Bernardino Community Colleges.

Her career as administrative secretary currently includes Kaiser's Hospital, with previous tenures at Children's Network and Stater Bros. She also served as a teacher's aide in the Fontana School District. Ms. Zimmerman was honored with the PTA Service Award.

"I have been a part of the Board of Education under strong circumstances and controversial issues and have stood firm in my commitment to play a positive role. We are beginning a new era in the Colton Joint Unified School District. I will continue that commitment if elected."