October 16th 1991

Hispanic News

Follow this and additional works at: https://scholarworks.lib.csusb.edu/hispanicnews

Recommended Citation
https://scholarworks.lib.csusb.edu/hispanicnews/529

This Article is brought to you for free and open access by the Special Collections & University Archives at CSUSB ScholarWorks. It has been accepted for inclusion in Inland Empire Hispanic News by an authorized administrator of CSUSB ScholarWorks. For more information, please contact scholarworks@csusb.edu.
Robert Saenz heads new Inland Empire Minority Business Development Center

The United States Department of Commerce-Minority Business Development Agency (MBDA), announced a three-year contract award to the National Economic Development Association (NEDA) to develop a Minority Business Development Center (MBDC) in the Inland Empire for the purpose of providing business consulting services.

In 1971, Executive Order 11625 established the MBDA to provide professional business management assistance through local management consulting firms.

The goal of MBDC is to provide administrative and technical assistance to small and minority businesses in subject areas of: business planning; marketing; finance; construction assistance; general management; administration; manufacturing; and contract procurement. In addition, the agency provides workshops and seminars in specific areas of business enterprises.

The contractee (NEDA) has consulting staff that work with businesses and assist them with specific business problems.

NEDA has been operational in the San Joaquin Valley since 1972 and has had contractual agreements with MBDA since 1982 to provide services in the Fresno area. Other centers are in the Bakersfield, Sacramento and Oakland areas. NEDA has been successful in assisting firms in procuring approximately $208 million to date.

Three of NEDA clients have received national awards as outstanding minority businesses: Ruiz Food Products, Chihuahuas Tortilleria and J.E. Ethridge.

Mr. Bob Saenz (see page 3 for article) has been appointed director of local MBDA which will be located at 290 N. "D" Street, Suite 303 in the Vanir Tower, San Bernardino.

Persons wishing further information may call at (714) 386-5266.

Phyllis Zimmerman
Inland Empire Minority Business Development Center

Phyllis Zimmerman, incumbent member of the Colton Joint Unified School district Board of Trustees has filed for reelection in the Trustee Area 1 which encompasses the Bloomington area. "When I campaigned for the district board in 1983, my initial commitment was to play a positive, productive and fair role. As I reflect in the past 8 years, this same commitment remains with me and has continued to be the motivational factor in serving my community and children within our district."

Ms. Zimmerman states that in her community service, she has been in favor of educational activities that encourage appreciation of diverse racial, ethnic and cultural values and has been supportive of multicultural/bilingual education and will continue to be an advocate for the program(s).

Maria Lopez-Carson
San Bernardino Community College District

Maria Lopez-Carson is one of six candidates for the Colton Joint Unified School District Board of Trustees in Trustee area 1. The daughter of Gabriel and Socorro Lopez, Mrs. Lopez-Carson, a 27 year resident of Bloomington, attended the local schools, graduating from Bloomington High School, San Bernardino Valley College and San Jose City College.

A third-generation descendent of farmers in the area, her parents have been actively involved in community and political affairs of the area.

A mother of four children, each child

Continued on back page

Continued on back page
Eaves to Run for S.B. Supervisor seat held by Hamnock next year

RIALTO - Assemblyman Jerry Eaves today (Thursday, Oct. 10) said he will be a candidate for San Bernardino County Supervisor next year.

Eaves, a former Mayor of Rialto and retired Kaiser Steel employee, will leave the State Legislature after four terms to seek election in the county's fifth supervisorial district.

"I'm proud of my achievements in the Capitol," Eaves said in a statement issued this morning. "But local government has always been my main interest. It's where government is closest to the people and it is the area of public service I enjoy the most."

"The experience and knowledge I have gained in the Assembly will make me an effective member of the Board of Supervisors and I feel the time is right for me to make this move now."

Eaves said he is anxious to confront local issues such as traffic and transportation, health care, emergency services, and law enforcement.

Eaves said his legislative experience will allow him to bring new vision on each of these issues to the Board of Supervisors.

As an Assembly member, Eaves earned a reputation as a strong fighter for the interests of the residents of San Bernardino County and for reforms of the internal workings of the Legislature.

When the county's family planning centers were threatened by budget problems, local officials turned to Eaves for help in keeping them open; he wrote legislation that led to expanded paramedic services for local residents;

Editorial / Politics
Wednesday, October 16, 1991

Eaves said he will use these and other examples of his work on county issues in his campaign for the Supervisorial seat.

"More and more, local government depends on the State for funding of local programs. In eight years in the Assembly, I have learned how to be an effective advocate for the people of our county. When it comes time to get our fair share of State funds, I'll be out front leading the charge as a County Supervisor," Eaves said.

Rialto Mayor John Longville to run for 66th Assembly Seat

RIALTO - Mayor John Longville today announced he will run for the State Assembly in the Democratic primary election next June.

Longville, 42, told a luncheon gathing of friends and supporters he will seek the seat being left vacant by Assemblyman Jerry Eaves, who has decided to run for San Bernardino County Supervisor next year.

Known for his quick wit and keen mind, Longville has developed a reputation as a hard worker in his years on the Rialto City Council and as the city's Mayor.

In addition to his local duties, Longville last month was unanimously elected to serve as First Vice President of the Southern California Association of Governments. He is a board member and past president of San Bernardino Associated Governments, a board member of the Southern California Regional Rail Authority, a member of the executive committee of the Local government Commission, and he represents San Bernardino and Riverside Counties on the League of California Cities transportation committee.

Longville has been Mayor for four years and served as a city council member for seven years. In his eleven years in local government, Longville has maintained a perfect attendance record at city council meetings (except the one meeting two days after his wife was killed by a drunk driver in February of this year).

Longville and Eaves are personal friends as well as former colleagues and co-workers. Longville was on the Rialto City council when Eaves was Mayor of the city.

Longville played a leading role in the campaign that elected Eaves to the Assembly in 1984 and then worked three years as a member of Eaves' staff.
A.U.W. Goal set at $2.8 Million

A record $2.8 million is the amount set for Arrowhead United Way to raise during its 1991-92 community-care campaign, announced Lou Yeager, V.P., S.B. City Board of Education and this year's A.U.W Centennial Campaign Chair.

The announcement was made to over 400 business people, community volunteers, and human-service providers during the "Reach For The Stars" campaign kickoff event held recently at Norton Air Force Base.

Yeager said the $2.8 million dollar goal is an increase of $250,000 over the amount raised last year.

Arrowhead United Way funds 59 health and human-care agencies on a program basis each year. Services funded locally by A.U.W include emergency assistance, drug abuse prevention, family and individual counseling, youth activities, program for seniors and disabled, child care, health education, assistance for battered women and disaster preparedness.

Surrounded by a C-141 and a scale model of the "Stealth" aircraft, Yeager introduced the leaders of this year's campaign and the Loaned Executives who are on loan from local employers to A.U.W to participate in the campaign. The Pacesetter campaigns, those organizations which begin early and set the pace for the community campaign, have already raised $30,000 in new campaign dollars. Those honored were: AT & SF Railway Company; Bank of California; Burtronics Business Systems; Chicago Title Insurance Company; Eldorado Bank; Pace Warehouse; Pacific First Bank; Pinney-Bowes, Inc.; P lexco, Inc.; Reid & Hellyer Law Offices; Rogers, Anderson, Malody & Scott; L. J. Snow Ford; and Y.M.C.A.

The 1991-92 campaign will run now until mid-November. Cities within A.U.W's region include the mountain communities, San Bernardino, Rialto, Colton, Grand Terrace, Loma Linda and Highland.

For more information about the campaign, please contact A.U.W., 646 "D" Street, San Bernardino, or call 714/884-9441.

EDUCATION ROUNDTABLE

Jack Brown to address education group

Jack H. Brown, Chairman of the Board, President, and Chief Executive Officer of State Fair Markets, will be the guest speaker at the annual Education Breakfast sponsored by the San Bernardino Education Round Table, on Tuesday, October 29, from 7:30 to 9:00 a.m. The breakfast is open to the public and will be held in the Sun Room at San Bernardino Valley College. Brown will speak on the community's role in providing support for education and educational excellence in the city of San Bernardino.

Brown is a native of San Bernardino and is a strong supporter of public education. Last April, he was honored by the School of Business and Public Administration as the first recipient of their Arrowhead Distinguished Chief Executive Officer Award. In March, he was named Business Leader of the Year for San Bernardino County.

Education Round Table is a consortium comprised of San Bernardino City Unified School District, San Bernardino Community College District, San Bernardino Valley College and San Bernardino City College.

Mayor W.R. "Bob" Holcomb, Dr. Anthony Evans, president of California State University, San Bernardino; Dr. Donald Singer, president of San Bernardino Valley College; and Dr. E. Neal Roberts, superintendent, San Bernardino City Unified School District. Round Table goals are to promote educational excellence in San Bernardino, to promote coordination and cooperation in meeting the educational needs of the community, and to work together to increase community support for public education.

Reservations for the breakfast are $7 per person - payable to SBVC Sun Room. Please mail reservations to Dr. Juan Gonzalez, interim Vice President for Student Services, California State University, 5500 University Parkway, San Bernardino, CA 92407. Reservations must be received by October 22, 1991. For further information, contact Sophie Arias at the Mayor's Office, 384-5133.

Robert Saenz

Mr. Saenz has a BA in Business Administration, Cal-State, San Bernardino and MBA Studies, Harvard Business School.

He has served on the board of directors for SER Jobs for Progress, Chula Vista and North County San Diego, Greater Riverside Hispanic Chamber of Commerce, vice president of Minorities Enterprise Coalition of Los Angeles and RCC Student mentor in the Puente Project.
Hispanic Interest
Wednesday, October 16, 1991

Pettis Veterans' Hospital & Riverside Veterans' Cemetery to receive more Federal V.A. funds to meet needs

Rep. George E. Brown, Jr. (D-Riverside, San Bernardino) announced today that programs of particular interest to Inland Empire veterans fared well in final Congressional negotiations for the 1992 veterans' budget.

The 1992 VA-HUD appropriations bill, containing all funding for veterans' hospitals and cemeteries, was ironed out in a House-Senate conference committee, which released its report yesterday. The final 1992 veterans' budget agreed to by the conference committee will likely bring more nurses to Loma Linda VA hospital and boost funds for Riverside veterans cemetery by $1 million. Both the House and Senate are expected to quickly approve the conference report, and the President is expected to sign it into law.

"I was proud," Brown said, "to have initiated the effort in June that added 33 million of those dollars to the veterans health care system."

In addition, the conference committee specified that $75,000,000 above the President's request would go toward hiring 1,500 additional nurses for use in the 60 most complex VA hospitals. Language previously passed by the House would have limited the new nurses to only the 45 most complex VA hospitals.

"Loma Linda is considered number 49 on the VA's complexity scale," says Brown. "So the conference committee's change in language to hire nurses at the 60 most complex hospitals will help Loma Linda VA hospital. I joined local veterans leaders in meeting with Loma Linda VA hospital director Charles Clark in August to express concern over the layout of 21 of the hospital's nurses. I will be working with the VA and Loma Linda VA hospital to urge the VA to refill those 21 nurses slots under this new budget."

"I'm glad to see that Riverside cemetery is extremely close now to gaining a much needed boost in funds," said Brown. "Volunteers have done a tremendous job at the cemetery, but its also time for Uncle Sam to provide the annual budget to buy the equipment and supplies needed to make all of Riverside cemetery the dignified grounds that our veterans and their families deserve."

Congressional conference committee on the VA budget also provided increases above the President's request for medical equipment purchases, medical and prosthetic research, and processing of veterans claims.

Brown is the Chairman of the House Committee on Science, Space, and Technology and is a senior member of the House Committee on Agriculture.

Dia De Los Muertos
October 7 thru October 21, 1991

Linda L. Garcia-Romero

ALL SOUL’S DAY

Paul Villasenor Branch Library Art Gallery
525 N. Mt. Vernon Avenue
San Bernardino, CA 92411

Riverside Hispanic Chamber presents
"Business Basics"

Workshops start Wednesday

Strategies and local services designed to help small business owners "stay alive and survive tough times" is the key theme in a series of workshops hosted by the Greater Riverside Hispanic Chamber of Commerce.

The four workshop series will begin October 16, 1991 with a session entitled "The Basics of Business." The "Basics of Business" session will present detailed information on such topics as developing a business plan, marketing and advertising on a limited budget, preparing a marketing plan, how to put together successful financing packages, and local sources for business technical assistance.

Each session will feature a variety of expert speakers and substantial reference material that will provide actual "how-to" information. Professionals and executives from numerous Inland Empire area firms and agencies will be serving as presenters and panelists. Such firms as Thomas Luebe & Mort, The Resource Group, the Butler Agency, Surety Life Insurance Agency, and the Minority Business Development Corporation will have professional staff cover topics ranging from developing business plans to legal issues to where to get small business insurance coverage.

Representatives from Riverside County agencies including the Economic Development Agency, Economic Development Corporation, Private Industry Council, and the County Purchasing Department are joining with UC Riverside, the City of Riverside and other public sector agencies to provide technical assistance information to workshop attendees.

Each workshop will run from 7:30 am to 10:00 am and will be held at the Business Resource Center, 1860 Chicago Ave, Bldg 1, in Riverside. The cost of the four-workshop series is $70 for Chamber members and $85 for nonmembers. Individual workshop fees are $20 and $25 respectively. Businesses that pre-register for the entire series will receive a comprehensive workbook binder containing all the reference material and program applications to be distributed at each workshop.

Reservations or request information call Marian Luna, the director of the Center, at (714) 688-1200.

"The important role that small businesses play in our economy is often overlooked and, so too, are the difficulties, many of them face in securing lines of credit, insurance, legal counsel, and access to public sector support programs," said Mario Perez, president of the Hispanic Chamber. "This series of workshops will bring area businesses face-to-face with the people, agencies, and services that will help improve their bottom line."

The workshops are open to all businesses in the Inland Empire and membership in the Hispanic Chamber is not required.
Radio Station KDIF Celebrates 5th Anniversary

Bloomington High School’s AVID Program: "College Bound" Emphasis for Freshmen

Room 295 at Bloomington High School is changing a group of student’s lives. The classroom walls are decorated with college eligibility information, SAT and ACT exam deadlines, financial aid advice and inspirational quotes by famous scholars.

The core of the school’s new AVID Program is individual Determination, the program provides motivation and tutorial assistance for students who may not have considered college in the past.

The 25 ninth graders were selected for the program after they attended an orientation session with their parents last year, completed an application and participated in an interview.

AVID teacher Lisa Padilla also reviewed test scores and grade point averages to assess student potential. "We think these students have the potential to succeed. It’s a matter of giving them some extra motivation and tutorial help,” she said.

Minority and low-income students were given strong consideration for the program, because these groups tend to be underrepresented in college, Padilla explained.

On Mondays, Wednesdays and Fridays, four Bloomington High School graduates now attending college serve as AVID tutors. Students complete tutoring request forms to obtain help in specific subjects. The tutors divide the students into groups by subject area and provide help.

"A lot of the students are having trouble in math. These kids all are enrolled in algebra. Without this program, they’d probably be in a regular level math class, so they need some help," Padilla said.

"The tutors aren’t telling them the answers to problems," she explained. "They’re asking the students questions and helping them figure out the problems for themselves.”

On Tuesdays and Thursdays, students learn study skills, such as reading comprehension, organization of assignments and note taking.

Students will remain in the program throughout their four years at Bloomington High. Along the way, they’ll receive college information, take tours of university campuses, obtain financial aid guidance and take tests required for college admission.

Padilla already has observed some changes in the program participants. "The students are beginning to interact more and work collaboratively. In the first couple weeks they were pretty quiet and withdrawn. It’s good to see them helping each other.”

Across town at Colton High School, the program also is in place with 30 participants, teacher Vivian Shaw said. She and other teachers on the campus have noticed a positive shift in attitude of the students in the program.
OASIS Class Motivates Students

"Get in control, direct your own life and realize your own goals," Slover Mountain Continuation High School teacher Bud Allen told his class. The advice is part of a new program in place on the campus, designed to prepare at-risk students for a positive, successful learning experience.

OASIS, an acronym for Orientation, Assessment, Specific study skills, Insight and Self-esteem, is a three-week program required of all new and returning Slover Mountain High Students. Classes began September 10.

About 60 students are enrolled, Allen said. The students rotate among four teachers - Allen, James McClure, Elston Thompson and Donna Wadsen.

When students complete OASIS, they are expected to show acceptance toward the school and form a bond with teachers and classmates. The program is modeled after a concept in place at Orangewood Continuation High in Redlands. The Slover staff visited Orangewood last year, then wrote a program for their school.

Continuation high schools are designed for students who have learning difficulties, poor attendance patterns or jobs which conflict with regular school classes.

In the first week of the OASIS program, students learned to set goals, manage time wisely, listen better and visualize themselves as successful.

"If students can see themselves completing a math lesson, earning social science credits and eventually graduating, they can visualize themselves as successful individuals," Allen explained.

During the second week of the program, students in Donna Wadsen's class learned and practiced memory techniques. Wadsen used a baseball diamond to teach facts about the Trojan War, such as who was involved, what started the war and the sequence of events in the battle. The baseball diamond helped students link a familiar concept to a new concept, Principal Neil Case said.

The classes also have learned effective note taking skills, concentration strategies, positive approaches to assignments, test taking guidelines and how to organize schoolwork.

Although it's too early to determine if the program has made a large impact on students, one benefit that is clear is better attendance, Case said.

"One of the things we're noticing already is improved attendance: It's much higher than in the past," he said. "OASIS helps set a pattern for good attendance."

Chavez to speak at U.C.R. Oct. 22

RIVERSIDE - United Farm Workers founder and president Cesar Chavez will speak on a wide range of issues affecting farm workers at 8 p.m. Tuesday, Oct. 22, at the University of California, Riverside.

His talk is open to the public free of charge. He will speak in the Commons Cafeteria at UCR.

The talk is expected to touch upon the use of pesticides in vineyards, the UFW-led grape boycott, and wages and working conditions for farm workers.

Chavez since 1984 has led an international grape boycott to protest threats posed to vineyard workers by pesticides and to consumers by pesticide residues on grapes. In 1988, he conducted a 36-day, water-only fast to draw attention to the cause.

After serving in the late 1950s and early 1960s as national director of the Community Service Organization, a barrio-based self-help group for California Mexican Americans, Chavez in 1962 founded the United Farm Workers. He currently lives at La Paz, the union's Keene, Calif., headquarters in Kern County's Tehachapi Mountains.

The appearance by Chavez is sponsored by MECHA, UCR Chicano Student Programs and the Associated Students Program Board. For more information, call Jessica Soltz at (714) 787-3626 or Chicano Student Programs at (714) 787-3821.

BLOOMINGTON HIGH SCHOOL Students Learn About AIDS

Students at Bloomington High School got a healthy dose of reality today in an assembly held to teach students about the possibility of contracting AIDS.

The hour-long "Secrecy" presentation by a Kaiser Permanente comedy drama troupe taught the ninth through twelfth grade crowd that the best way to avoid exposure is by not having sex.

The five actors performed skits based on true stories of young people who contracted the virus by not practicing safe sex and by sharing needles. Using the same needle as an infected person - whether for doing drugs, getting a tattoo or piercing ears - is definitely hazardous, they cautioned.

The group also helped dispel some of the rumors about the disease and how it is contracted. "You can't get AIDS from saliva, by donating blood, getting bit by a mosquito or getting a hair cut," said actress Robin Denson.

Following the skit, the actors answered questions from students and faculty members, such as symptoms of the disease, including night sweats, rashes, sleeplessness and unexplained weight loss.

They encouraged students who have put themselves at risk even one time to get an HIV test. Students will receive more information in class tomorrow about a toll free AIDS hotline and free, anonymous testing centers.

The actors also cautioned students that AIDS is not just a disease contracted by homosexuals. The fastest rising infected group is straight teenagers, said another actor, Scott Brotherton. "The invincible teen population is saying this can't happen to me," he said.

A cure isn't on the near horizon, they explained, in response to a student's question. Education is the closest thing to a cure at this time. However, Jonas Salk, who invented the polio vaccine, is researching a cure.

The assembly was an important educational tool, Superintendent Herbert Fischer. "Nationally, high school students are becoming more sexually active. We want them to be more informed," he said. ST. BERNARDINE'S Free C.P.R. Class

ST. BERNARDINE'S Medical Center is offering a CPR class for the general public and students. Classes will be held from 10 a.m. to noon in the San Jose/Carmel Rooms, North Tower. The class will be held from 10 a.m. to noon in the San Jose/Carmel Rooms, North Tower. There is no charge for participation. However, due to space class size is limited, and advance registration is required. To enroll, contact the Education Department at St. Bernardine, (714) 883-8711, extension 3298.
MENTAL HEALTH SPECIALIST
$1,893 to $2,302
Plus Extensive Benefit Plan

The Department of Mental Health is recruiting for Mental Health Specialists who perform duties under the supervision of Mental Health clinicians. Requires 30 semester (45 quarter) units of completed college coursework in the behavioral sciences, of which half must be upper division - AND - one year of work experience in a mental health or drug and alcohol treatment program - OR - possess a Psychiatric Technician license issued by the California Board of Vocational Nurse and Psychiatric Technician Examiners, and two years of work experience in a mental health or drug and alcohol treatment program. Qualified individuals must apply before October 25, 1991. A County application must be used; resumes will not be accepted. For more information or applications, please contact:

San Bernardino County Human Resources
157 W. Fifth Street
San Bernardino, CA 92415-0440
(714) 387-8304
EOE m/f/h

For more information, contact:
San Bernardino County Sheriff’s Dept.
(714) 387-3750
An Equal Opportunity/Affirmative Action Employer

Additional Business Through BARTERING

Why lay out your hard earned cash for your business needs when you can be bartering with them with the additional business we send you?

Conserv your cash outlay and reduce your overhead by bartering with Barter Exchange members for your business, personal and family needs.

Example... Pay a $200 cash equivalent credits for your mechanical and printing needs from your accumulated credits.

Using your wholesale barter credits (equivalent dollars you are purchasing at your cost wholesale) isn’t that sound great? PLUS YOU STILL HAVE THAT $200 CASH IN YOUR POCKET...SOUND INTERESTING?

BARTER EXCHANGE
1678 North “E” Street
San Bernardino, CA 92405
MEMBERSHIP COUNT NOW OVER 270
Locally Owned For Over 6 Years
(714) 881-6130-34 • (FAX) 881-6135
Ask for Joseph, Julie, Maryann or Tony
COLTON: Maria Lopez-Carson - Continued from p.1

has attended Crestmore Elementary School, except the youngest. She is actively involved in the Crestmore Elementary PTA, Mom for Little League, board member of the Inland Empire Community Health Clinic and CCD teacher at St. Charles Borromeo Catholic Church.

Mrs. Lopez-Carson indicates that she and husband Rick understand the importance of a good education and want to be assured that their children and all the children receive the best education possible. "My hopes are wrapped up in the betterment of education for all children in every sector of the school district. My goals as a new board member will be to re-establish balanced lines of communication with parents, educators and board members. My pledge to you will be to respond to your needs and concerns, reestablishing stability, work cooperatively with board members for the betterment of the entire school district," she said.

COLLEGE DISTRICT: Karl Gaytan - Cont. from p.1

In seeking the trustee position at the community college, Mr. Gaytan realizes the value of a quality education for every student that exists from the high school systems. He feels that as a result of the current high cost for future students from middle and more affluent families wishing to attend universities and colleges, they may choose to attend community colleges, which in effect, directly impacts the minority and economically disadvantaged students who more frequently attend at those educational institutions. "If it had not been for the opportunity afforded myself at San Bernardino Valley College, I would never have realized the success in education that I have experienced."

Continuing, he stated, "Education opens the various options available to all individuals, talented and able, and others who would develop their individual assets, and all should be given the opportunity to recognize their respective traits and use said traits in a constructive enterprise."

For all of us, in positions where we can either influence or directly impact an individual that is continuing his educational career, it is of utmost importance that we set the proper educational setting, and assist each college attendee in achieving his or her educational goals.

My goal in getting a position at the San Bernardino College Board of Trustees is to continue to upgrade the educational system and enhance the ability of each student to increase their knowledge and to be able to compete in the real world."

A friendly reminder to VOTE!

For
KARL GAYTAN
S.B. Community College District
BOARD TRUSTEE
Vote November Sixth

A musical journey from the "Pre-Columbian Indigenous Era" on to the Spanish period of Flamenco lives to the picturesque Mexican Mariachi and Folksongs and concluding with the exciting contemporary music of Salsa, Latin Jazz and Tex-Mex.

Featuring:
- Actor and Performer ............ Richard Yagigaa
- Spanish Flamenco ............. Armando Neri y Los Flamencos
- World Famous Mariachi ....... Mariachi Mexicoan
- Ballet Folklorico .............. Ballet Folklorico, Vienna
- Mexican Indigenous Music ...... America Indigena
- Salsa, Latin Jazz and Tex-Mex... Latin Society

Wednesday, October 16, 1991
Sturges Theatre Auditorium
780 North "K" Street
San Bernardino, California

6:00 p.m. - Seating/Reception
7:15 p.m. - Musical Program

Tickets $30 / $25 / $20

To Order Tickets (714) 884-8287

Ticket Office
500 West 5th Street, Suite 290
San Bernardino, California

THE INSTITUTE FOR SOCIAL JUSTICE cordially invites you to attend "Dia de La Raza: Celebrating Five Hundred Years of Latino Culture through Music"

San Bernardino Community College District
San Bernardino Community College District
Board Trustee

JOE BACA STANDS FOR:
- Quality education for ALL
- Open lines of communication
- Innovative curriculum development
- Educational outreach programs
- Greater accountability in education

A member of the Colton/Redlands/Yucaipa Regional Occupation Program Board of Education, she has served as president, vice president and clerk of the board. Supportive of regional occupational programs and vocational education, she has advocated the programs by lobbying in Sacramento. She indicates that attendance at California School Board Association and County Board of Education workshops is a priority in order to keep informed of educational issues and increase her awareness other responsibilities as a board member."

In the 70's and 80's, the motto was "back to the basics". With our new superintendent and the enthusiasm and excitement of new ideas and the advent of innovative administration, I believe the motto in education should be "beyond the basics".

Ms. Zimmerman resides in Bloomington with her two daughters, who attended the local schools and two granddaughters. She has been a member of the PTA, desegregation and integration committee, secretary of school site council.

She attended Harbor City and San Bernardino Community Colleges.

Her career as administrative secretary currently includes Kaiser's Hospital, with previous tenures at Children's Network and Stater Bros. She also served as a teacher's aide in the Fontana School District.

Ms. Zimmerman was honored with the PTA Service Award.

"I have been a part of the Board of Education under strong circumstances and controversial issues and have stood firm in my commitment to play a positive role. We are beginning a new era in the Colton Joint Unified School District. I will continue that commitment if elected."

Make Your Vote Count!