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# THE COYOTE CHRONICLE

November 3, 2000 California State University, San Bernardino Circulation 5,000

## Non-Voters Be-A-Ware!

Students  
Protest  
against  
Corpora-  
tions



Students walk the streets in emotional protest

By Lauren Chambliss  
Knight-Ridder Tribune

Oct. 24—An unusual showdown between student activists and a giant US corporation with a French connection marks one of the first times the youth protests that have disrupted the annual gatherings of the International Monetary Fund and World Trade Organization have spread to the corporate world.

ant Sodexo Marriott has been the subject of a six-month campaign on US college campuses by students seeking to force it to sever ties with a private prisons company that does business in the US, Britain, France and Australia.

the Prison Moratorium Project have links to the protest groups that have targeted meetings of the major global financial organizations, including the recent IMF conference in Prague.

Student protesters say they intend to broaden the new corporate campaign next

year to include big banks, such as Citigroup, and other financial companies that support the prison industry by underwriting bonds for prison construction.

Sodexo Marriott is 48 per-

~Protestors  
Continue on page 12

## Young Voters Ask 'What's In It For Me?'

By Tyler Gray  
Knight-Ridder Tribune

ORLANDO, Fla. — It's midnight at Harold & Maude's Espresso Bar and the Kit Kat Club in Wall Street Plaza, two hangouts for a typically young crowd in the heart of downtown Orlando.

Inside Kit Kat, a scantily clad woman in black leather, lace and strategi-



cally placed electrical tape writhes down a shiny metal pole mounted on the club's stage. She's part of a fetish show, and the place is

packed with gawkers. Next door, at the more laidback Harold & Maude's, the bartender switches two televisions above the bar to CNN Headline News. There, presidential candidates Al Gore and George W. Bush are clinging to their own polls. And suddenly, the dancers next door aren't the only ones strutting their stuff.

~Voting  
Continue on page 12

## Graduate School Information Fair

By Nima Patel  
Chronicle Staff Writer

November 1, 2000 was Graduate School Information Day. On this day, representatives from various schools throughout California, Arizona, and Nevada came to Cal State, San Bernardino to share information with students interested in attending Graduate School. Hosted in the Events Center from 10:00 to 2:00, students were able to speak with representatives and ask them any questions regarding programs, applications, admission dates, and test scores. Students were able to sign up for free information that would be sent to them at home regarding information about programs and schools they are interested in.

Besides picking up brochures, school applications, and financial aid information, students picked up free pizza, cookies, and

~Grad  
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## ASI Needs Your Voice!

The Associated Students INC. are still looking for students interested in serving on campus committees that require student representation. If you are interested in serving as such a representative contact Steven A. Holguin, Vice President ASI (880-5932)([asi-vp@csusb.edu](mailto:asi-vp@csusb.edu))

Committees that are still seeking student representation include:

1. Academic Computing and Media Committee
2. AIDS Response and Education Committee
3. Bookstore Advisory Committee
4. Curriculum Committee
5. Educational Policy and Resources Committee
6. Energy Conservation Committee
7. Honors Committee
8. Intellectual Life and Visiting Scholars Committee
9. Library Committee
10. Outstanding Professor & Golden Apple Award Selection Committee
11. Outstanding Graduate Student Committee
12. Student Services & Programs Committee
13. Sexual Harassment Committee
14. Strategic Planning Committee
15. Student Programs Advisory Committee
16. University Budget Council
17. University Outcomes Assessment Committee



## STONER WINS AIR QUALITY AWARD

Nearly 15 years ago Darleen Stoner organized the Environmental Expo, one of the Inland Area's first expositions dedicated solely to promoting ways to protect the environment, with the next expo scheduled on April 21, 2001. Several hundred people attended that initial expo, which has since grown in size and stature to the point where 8,000 to 10,000 people visit the annual exhibition held at Coussoulis Arena at Cal State, San Bernardino.

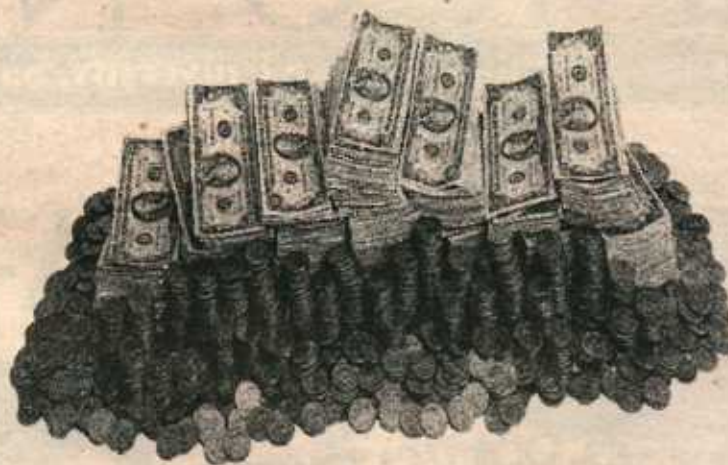
For her efforts on the expo and other environmental-related events, the Cal State professor will receive the individual award for public education from the South Coast Air Quality Management District at its annual Clean Air Awards.

Stoner also helped spearhead the creation of a masters program in environmental education at Cal State. She serves as an educator member of the Think Earth Consortium, receiving the Presidential Environmental Education and Conservation Challenge Award.

The Clean Air Awards were made in several categories, including government and technical advances in controlling air pollution.

## News Briefs

from your school and the world



## Money is up for Grab\$

By Andrea Gonzales  
Managing Editor

It's hard to believe but the fiscal year 1999-2000 general funds have left over money to give out. This resulted when the current Budget Act reduced the availability of the funds from 3 years to 2 years. This means that the California State University system has until Jan. 31, 2001 to spend any remaining fund balances for the 1999-2000.

General funds are provided to universities in annual budgets, after approval by the state legislature, governor and the chancellor's office. The money in the general funds has been used in the past on things such as an upgrade for the technological support for students, faculty and staff. The Chronicle has also been enhanced by the

funds. The Chronicle received \$500 with more promised to hire a diversity section editor, which we are currently working on. The grant was awarded by the Diversity Committee, which has about \$30,000 left from its general funds.

The University Budget Council oversees who receives the money. They are currently reviewing budget requests for additional funds, said Bill Takehara, associate vice president for the Financial Operations. Clubs are not eligible for the funds.

Anyone out who has an idea on where the money should be spent should contact the Accounting, Purchasing, and Budget departments.

"Show me the money"

## Retired Indian Air Force General Speaks on Nuclear Proliferation

John P.J. DeRosa  
Special to the Chronicle

- On Tuesday night, the Political Science Department and Pi Sigma Alpha (Political Science Honor Society) hosted a lecture with Air Vice Marshal (retired) Samir K. Sen. The topic of discussion was India's national security interests and the development of its nuclear weapons program. Political science and national security studies students attended Marshal Sen's visit.

Speaking from a position of disassociation from the government of India, Marshal Sen outlined India's three major security concerns and the development of its nuclear weapons program. Listed among India's security problems was Pakistan and India's Muslim minority, the rising power of a "clever" China, and defense of a "paradoxically" underdeveloped India.

In the 75 minute lecture, Marshal Sen fielded questions that

ranged from national missile defense, the spread of Islamic fundamentalism, and racial profiling of American nuclear scientist. On the topic of India's nuclear program, Marshal Sen concluded that the U.S. should acknowledge the sovereignty of India and not lecture it about nuclear proliferation. "Enrich yourself

~Air Force  
Continue on  
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## Politics and News from World

### Indian Community Torn Over Nader Campaign

By Cate Montana  
Knight-Ridder Tribune

SEATTLE — The Nader/LaDuke question is on everybody's lips nowadays. "Do you think a vote for Nader is a vote for Bush?" people quietly ask each other on coffee breaks, in car pools and in the halls of offices, schools and tribal council chambers.

"Is a vote for Nader a vote for Bush?"

Good question, especially if you live in Indian country or anywhere else in

America. Some American Indians and environmentalists quail at the thought of a Bush administration and the vision of pristine landscapes such as the Arctic National Wildlife Refuge in Alaska at the mercy of the oil cartels.

"Can I afford to vote what my conscience demands?" is the silently rephrased question within the hearts of many this election year.

For the estimated 25 percent of American Indians who say they would like to vote for Nader, the issue is even more emotionally conflicted.

Winona LaDuke, vice presidential running mate of Ralph Nader on the Green Party ticket admits she has been approached by "some Indian leaders" who have urged her to throw her support — and her Indian country votes — over to Gore.

"They said in return for that, we could probably get some federal judgeships because we have no Indian federal court judges. We could probably even get good appointments and we could probably swing some things in return. 'And I said, 'Why doesn't Al Gore offer these things?'"

"There's nothing that has stopped Al Gore from addressing any of the issues that Ralph and I have addressed. But he has chosen not to. He has chosen not to make commitments on environmental promises, on WTO (World Trade Organization). He has not done it."

"Ralph and I have worked very hard to get whatever small percentage points we have. We've had plenty of obstacles; no debates, no money, getting kicked off the playground all the time. And a lot of people are voting for us who never would vote."

"So I say, Al Gore get out there and earn your votes." Fortunately a closer look at the dynamics of the election and an analysis of the electoral college vote gives some people a reprieve from hav-

ing to make an impossible choice between conscience and political expediency.

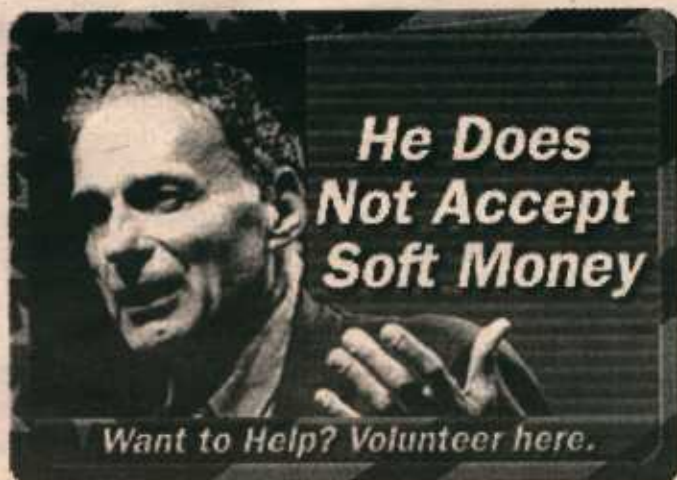
Gore may win or Gore may lose, but, says Nader's political analyst Steve Cobble, most of the states where tribal population is heavy are already lost as far as Gore is concerned. Most of the Rocky Mountain states — Montana, Colorado, Idaho and perhaps Wyoming — are gone to Bush. Gore is out of the running as far as the electoral vote is concerned in North Carolina, Oklahoma, Arizona, Utah and South and North Dakota.

"The choice is what can you do with your vote?" Cobble says. "Well, you can cast it and become one of 5 million people that helps Nader get 5 percent. And then the Nader/LaDuke ticket qualifies as a real party."

With the exception of swing states like New Mexico, Oregon and Washington where the outcome is uncertain, Cobble says tribal members can feel free to vote for the Green Party which has a platform that conforms to Native Ameri-

can issues and supplies the only Native American to ever

~Nader  
Continue  
on Page  
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### November Celebrations

By Nima Patel  
Chronicle Staff Writer

Besides Thanksgiving Day, the month of November is a host to many other international observances. These observances and holidays are celebrated by a variety of countries throughout the world, and by many cultures in the United States.

All Saints Day, celebrated on the 1<sup>st</sup> of November is celebrated mainly throughout Eastern Europe. Countries such as Spain, Italy, France, Croatia, and Poland have dedicated this day to remembering and honoring the memory of departed loved ones. This is a day for lighting candles and visiting family graves. Recognized as a holiday in Eastern Europe, businesses close and churches offer prayer services all day long.

Buy Nothing Day will be celebrated this year on November 24. The importance of this day is to "expose the environmental consequences of consumerism". This day is to help people realize that we are living in times of excess and purchasing items that we do not really need. This day intends to give people a break from frantic holiday shopping and help people save money. (www.adbusters.org/campaigns/bnd)

Guy Fawkes Day is a day celebrated throughout England. This day is dedicated to Guy Fawke. A worker who lived during the 1600s, Guy Fawke and his friends became angry at the king of England. They

felt as though they were not being treated right. In order to make a statement, Guy Fawke and his friends

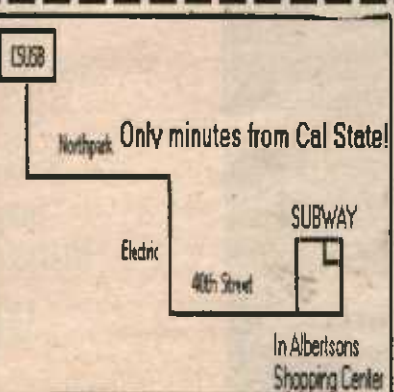
rented out the cellar of the House of Parliament. Here, they filled the cellar with barrels loaded with gunpowder. They intended to set fire to the barrels and blow up the House of Parliament. Before they could, they were found out, arrested, and executed. (www.best.com)

Ramadan is a special holiday celebrated during this month. As the 9<sup>th</sup> month of the Islamic Calendar, Ramadan is a month of blessing marked by prayer, fasting, and charity. The focus of Ramadan is on self-sacrifice and devotion to Allah. One of the main practices of Ramadan is fasting or "sawn". During the fasting period eating and drinking is not allowed while the sun shines. After the sun goes down, families sit down to eat dinner. "Fasting is one of the Five Pillars (duties) of Islam". Fasting helps practice self-control and cleanses the body and mind. Ramadan will begin this year on November 28 and end on December 27. The end of Ramadan is marked by the festival Eid-al-Fitr, The Festival of Breaking the Fast. On this day, people dress in their brightest clothes, eat sweets, and enjoy spending the day with family and friends.

Random Acts of Kindness week is November 6-13, 2000. Established in 1995, this week is dedicated to spreading kindness and peace throughout the world. People are encouraged to perform random acts of kindness during this week to show how easy it is to make the world a happier, better place. The goal of this week is to "promote and publicize the extraordinary power and importance of simple human kindness." Many schools and other organizations have set up events that will take place during this week. For more information visit:

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## THE COYOTE CHRONICLE'S:

# 'Not Necessarily the News'

In a World of often-misplaced attention, we tend to skip over what is really important, and focus on petty things. The network evening news is no longer a reliable source. It is always a daring undercover exposé, local news, or a huge fluffy half-hour human-interest story. Every once in a while a major disaster or trial comes up, and every station covers the same story 24/7 with all the same stock footage. So what



By Jorge G. Salazar  
Features Editor

has happened to the news?

With the advent of news networks, cable stations that only deliver the news, like CNN Headline News, other stations think they can slack off and not deliver viable news stories. If other respected newspapers are going to cover pertinent news

in a trusted and reliable manner, why can't I rest on my laurels and deliver alternative news that wouldn't ordinarily be covered? I want to bring up topics no one has really thought up or heard of. So I thought to myself, "Why can't I?" I should write a column that talks about the "Not-so-important news."

Like, AmeriSpain Unlimited and John Hopkins University School of Public

Health are working together to send students to study abroad for free. You get to study Spanish in such cities as Antigua, Guatemala, and Cuernavaca, Mexico. Not only that, but at the end of your trip, upon your arrival home, you will be paid upwards of \$600!!! Is this a fantasy? No this is totally for real. The catch is that you will be required to participate in several experiments with oral vaccines.

Apparently, 40 percent to 60 percent of visitors going to developing countries suffer from Traveler's Diarrhea. This trip is going to subject

you to a series of tests where you take the prescribed medication—and see what happens. A few will be given a placebo, or fake pill. So, if you are bold and adventurous and want to cut costs of traveling...Good luck!!!

Then there is how do people meet. How did you meet your girlfriend/boyfriend? Chances are it is really sweet or really boring. What about the Internet? Many people are meeting on-line and feel it is a viable

~News?

Continued on Page 12

## Sudden Impact

By Fadhia Marcelin  
Special to the Chronicle

Legs flying, sharp arms, continuous spotting, leaving you with a dramatic impression. What do I speak of? No, I am not talking about a Jean Claude Van Damme movie; I am talking about the upcoming powerful performance of the University Dance Company (UDC).

It's that time again! The University Dance Company presents their Fall show...IMPACT! The shows are November 9-11 at 7:30 p.m., and also November 11 at 2:30 p.m. They will be located in the Performing Arts Theater.

"I'm going to the show twice! Opening night, and the final night to see the power and energy from the dancers. I am so excited, I can't wait to see it! The

shows are always fun to watch." said Gilbert Cervantes, a CSUSB student.

General Admission is \$7, Students and Seniors are \$5 and Parking \$1.50. This dance concert is sponsored in part by ASI. Visit the UDC online at: [http://www.geocities.com/csusb\\_udc/](http://www.geocities.com/csusb_udc/)

For further information call Janys Antonio at (909) 880-5000, ext. 5360.

## Congratulations Cheri Duke



Cheri is going out on National Student Exchange for the 2001-2002 year! She expects to be on the SUNY Stony Brook campus this time next year. What about you?

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# Features

November 3, 2000

The Coyote Chronicle

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## Discover the Outside World!

By Vanessa Jong  
Special to the Chronicle

As a student, what is the most memorable experience you have ever encountered? Can't think of one? Well, it's time to create some unforgettable memories - study abroad!

In June 2000 I reluctantly returned to the US after completing an academic year of studies in France. That year was one of new friends, numerous adventures, travels, insightful knowledge and a rich perspective of culture.

While in France, I rented a room and lived with a family. This provided me with my independence, but at the same time, I was able to establish an intimate friendship with the family. My language skills dramatically improved and I studied and observed the day-to-day life of French people. I stumbled into many, some shocking, cultural differences. But I will not mention any—discover them for yourself!

In France, I met a varied group of students, many of

whom became lifetime friends. We would often go to cafés to have extensive and relaxing conversations while sitting outdoors, sipping coffee. Fortunately, I was in the South, which is renowned for beautiful weather. I lived in Aix-en-Provence, a small picturesque city that houses many students each academic year. I met people from Japan, Sweden, Finland, Switzerland, Canada, England, Australia and Mexico (among other countries) and learned bits and pieces of an enormously diverse world.

While in Europe, I took advantage of travel opportunities; I explored 10 cities in 5 countries outside of France. Not to mention the many delightful cities in which I wandered in my host country. A world full of fun facts, interesting cultures and fascinating people await you. It will allow your mind to soar and give you an appetite to learn and grow. During this time, I saw many works of art I previously studied and I stepped on

much of the ground that filled the pages of my history books.

This experience will al-

ways stir up thoughts and feelings within me that force me to smile. Are you interested in realizing such

a venture? Don't hesitate, inquire about your options at the office of International Student Services.

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## THE COYOTE CHRONICLE

**Staff Writers :** Jennifer Williams, Matt Schornmann, Ana Cespedes, Eric Boyle, Noah Kaloostian, Nima Patel, and Jamie Hose

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## Bush and Gore Make Me Wanna Ralph:

### • A Letter from Michael Moore to the Non-Voters of America

By Michael Moore  
AlterNet  
Special to The Chronicle

I address this letter to the largest political party in the United States — the 55 percent of you in the voting public who are so disillusioned with politics and politicians, so sick and tired of all the broken promises, so disgusted with all the b.s. that you have absolutely no intention of voting in November.

You know who you are.

**AND YOU ARE THE MAJORITY!**

You rule. You are the Non-Voters, all 100 million of you!

Until now, you have been the subject of scorn and ridicule. You've been called apathetic, lazy, ignorant. Your actions have been viewed as unAmerican (I mean, what kind of citizen in the World's Greatest Democracy would not exercise his or her most important and cherished right — the right to freely choose your leader!).

Well, may I be the first to tell you that, not only are you NOT stupid and apathetic, I believe you are smarter than all the rest of us combined. YOU figured it out. YOU uncovered the scam. And YOU had the guts to no longer participate in a lie. Way to go! In 1996, you helped set the all-time American record for lowest turnout ever at a presidential election.

The reason you, the majority, no longer vote in America is because you, the majority, realize there is no real choice on the ballot. The "two" parties both do the bidding of the wealthy and agree with each other on 90 percent of the issues. They take 90 percent of their money from people who make over a hundred-grand a year, and then enact over 90 percent of the laws those contributors want passed.

On the ballot this Novem-

ber, you already know there is no contest. The independent Cook Political Report in D.C. last week announced that, out of 435 House seats up for election in November, there are only 47 seats where there is a "true race" between opponents — and, of those, only 14 seats have a race that is even "close" between the two candidates. 14 out of 435!

"Ninety-seven to ninety-nine percent of incumbents running for re-election will be returned to Congress in November," according to the Cook Report.

The Non-Voters already understand this. And they are not going to waste one iota of their day on November 7 driving to some smelly elementary school gymnasium to participate in a Soviet-style election with no friggin' choice on the ballot.

So, to you brave voter-resisters, I say congratulations on your act of civic disobedience! I joined you this primary season and refused to go along with this charade of "choice." Nearly 80 percent of those of us of voting age — over 160 million Americans — staged a sit-in on our living room couches during this year's primaries. THAT is the great untold story of this election year. How much longer will the punditocracy be able to get away with dismissing this massive no-show as "a sign Americans are content with the booming economy?"

Now that we have made our presence known (you all don't mind me speaking for us, do you? Good. In fact, I'll just assume the currently-vacant mantle of this majority party and serve as your leader until you say otherwise), it is time to find a way that says, loudly and clearly, just how mad is hell we are and how we are not going to take it anymore. We need to find a way where our vote screams "None of the Above!" A chance to act, like that Chinese guy in Tieneman Square, standing in front of a moving tank and

stopping it in its path.

Friends, we are losing our democratic control over our country. We may have already lost it. I hope not. But in the last 20 years of the

Reagan administration, Corporate America has merged and morphed itself to such an extent that just a handful of companies now call all the shots. They own Congress.

They own us. In order to work for them, we have to take urine tests and lie detectors and wear bar codes on

~Ralph

Continue on page 7

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chains around our necks. In order to keep our jobs we have had to give up decent health care, the 8-hour day (and time with our kids), the security that we'll even have a job next year, and any unwillingness we may have to compete with a 14-year old Indonesian girl who gets a dollar a day.

And how frightening (and great) is it that the last place we can freely try to inform and communicate with each other is on this very Web? Six companies run by six men control the majority of the news we now get from newspapers, television, radio and the Internet. One out of every two books is bought at a bookstore owned by one of only two companies. Is it safe in a "free society" to have the sources of our information and mass communication in the hands of just a few wealthy men who have a VESTED interest in keeping us as stupid as possible — or at least in keeping us thinking like them so that we vote for

THEIR candidates?

We must not let this happen, no matter how cynical and disgusted we've become at the whole electoral process. Ralph Nader, to me, represents a chance for us to at least temporarily stop the cement from drying. We need him in there kicking things up, stirring the pot and forcing a real debate about the issues. Whether it's Ralph as Candidate or Ralph as President, he may represent our last hope to get our country back from the clutches of the powerful few.

I am not writing these words lightly. I am hoping to sound a siren and rally the majority who, for good reason, have given up — but might just have it in them to find the will for one last fight against the bastards.

Can Ralph win? Well, stranger things have happened in the past decade. C'mon, think about it, not a single one of us ever thought

we'd see the Berlin Wall come down or Nelson Mandela as President of South Africa. After those two things happened, I joined a new school of thought that said ANYTHING was possible. Jesse Ventura started with 3 percent in the polls and won. Ross Perot in '92 started with 6 percent and, after proving to everyone that he was certifiably insane, still got nearly 20 percent of the vote.

Ralph already has between 7 percent and 10 percent in the polls — before he's done any serious campaigning. He's gone from 3 percent to 8 percent in my home state of Michigan. These are amazing numbers and the pundits and lobbyists and Republicrats are running scared.

Now, look, before you all send me a lot of mail about how weird Ralph is 'cause he doesn't own a car or is a

"sell-out" 'cause he's got a few million dollars, let me say this: I used to work out of his office, and Ralph is definitely one of a kind. In the future I will write of those experiences but, for now, let's just agree that Ralph is at least half as crazy as Jesse Ventura — and about a hundred times as smart. I'd say he's also saved about a million or so lives, thanks to the consumer and environmental legislation he has devoted his life to.

And between Gore, Bush, and himself, he's the only person running who would guarantee universal health care for all, the only candidate who would raise the minimum wage to a decent level, the only one who would get up each morning asking himself the question, "What can I do today to serve all the people of this country?"

But remember. If you are even THINKING of voting

for Al Gore, vote for Al Gore. Ralph Nader does not need a single Gore vote. There are a hundred million of us out there who are uncommitted and currently not voting. Right now, Gore and Bush are each hoping to win by getting only 40 million votes.

If you are in the Non-Voting majority and want to let 'em all have it, if you want to get our country back in our hands ... well, if even half of you show up and vote November 7 then you won't be held responsible for Bush winning the White House.

In fact, you won't be held responsible for putting Gore in the White House, either.

Rather, you will have made history by putting a true American hero at 1600 Pennsylvania Avenue. And you will have given every company, every boss who's done ya wrong, the worst nightmare of their lives.

## Get Real:

## What do you think?

By Jamie Hose  
Staff Writer

Mind-we all use it on a daily basis. We all have thoughts that are as unique as ourselves. Our thoughts make up who we are and what we believe in. They reveal our hidden dreams and attainable aspirations. As college students we are overwhelmed with papers and projects in which we have to express our opinions, and I believe that in the midst of this madness, we begin to lose sight of what we truly believe.

In our crazy lives, filled with packed schedules and social drama, I propose we take back ourselves with a sort of "rebirth" of our mind and personality. I think it is time we get comfortable expressing ourselves and basically, just get real!

With this I introduce to you a new column aimed specifically at getting you, the reader, to think and express what you feel. Readers beware: this column does come with a bit of instructions. You got the first step down already by picking up

the weekly paper and reading it. Next, I ask you to think about it. Give yourself a chance to stomach my opinion. Figure out whether you hate it, love it or could care less. Once this is completed, come up with your own opinion. Think about where you stand on the subject. The last step is a bit daring, yet crucial; talk to someone about it. Grab a friend, grab a stranger, talk to that someone you have been wanting to say hello to and discuss. Tell what you think and find out their opinion. There is no need to be afraid to talk to people. Open your mind and give your thoughts life. Get expressive, and if need be, passionate.

At the end of each column, I will leave you with a quote that will give you a clue as to what next week's topic will be about. So, I leave you with this week's quote only asking one thing, let yourself think "outside of the box."

Quote: "You can gauge the direction of a culture by their humor, and what they find entertaining."

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# The *Witch* is Back:

'Book of Shadows: Blair Witch 2' Tries to Reinvent the Mythology of the Original Independent Hit Film

By Steven Rea  
*Knight-Ridder Tribune*

Flash back to August '99, when a trio of scruffy student videographers peered from the covers of Time and Newsweek on the same week, and "The Blair Witch Project" — the movie that chronicled their ill-fated foray into the woods — was the talk of the land.

Made from footage said to have been left behind by Heather-Josh-Mike, who disappeared while tracking a legendarily lethal hag in the creepy forests around Burkittsville, Md., "Blair Witch" was a bolt from the blue.

The indie fluke, which cost \$30,000 to make, earned \$141 million in the United States and Canada alone. Its use of the Internet to perpetuate and expand on the lore of the Blair Witch revolutionized movie marketing. And it brought fame to its previously unknown directors, Florida's Daniel Myrick and Eduardo Sanchez, and little-known distributor, Artisan Entertainment.

Audiences loved it. Audiences hated it. (The backlash was equal to the hype in its size and passion.) The movie's use of hand-held, zigging-through-the-brush video made more than a few folks physically sick — and prompted scores of shaky-cam "Blair Witch" parodies.

And even after "Blair Witch's" end credits rolled, after all the deconstruction in the press, and after its stars (Heather Donahue, Michael C. Williams and Joshua Leonard) showed up on Leno and Letterman when they were supposed to have met a ghastly fate at the hands of who-knows-what, there were still legions of fans convinced that what they witnessed in the multiplex was,

in fact, true.

So, what do you do for an encore?

Try "Book of Shadows: Blair Witch 2."

The \$15 million follow-up comes with its own skein of Web sites (among them, [www.blairwitch.com](http://www.blairwitch.com) and [www.blairwitch-hunt.com](http://www.blairwitch-hunt.com)), three books ("Blair Witch 2: Book of Shadows," "Blair Witch Project: The Secret Confession of Rustin Parr" and "The Drowning Ghost 1/8The Blair Witch Files 3/8"), a couple of TV specials (on Showtime and the Sci-Fi Channel) and a Marilyn Manson-produced gloom-rock soundtrack album. And of course there was last week's three-day Blair Witch Webfest, described by Artisan as a "virtual sci-fi convention crossed with Lollapalooza," involving panels, actor chats, auctions, contests, games and "making-of" excerpts.

Even with all the "Blair Witch 2" hype and hoo-ha, trying to bottle lightning twice may prove impossible.

"Artisan has a terrible challenge," observes Gina McIntyre, who is associate editor of the Hollywood Reporter as well as the West Coast editor of Wicked, a horror-movie quarterly.

"Not only did they have a sort of grassroots Internet campaign working in their favor before, and the "is it real?/isn't it real?" question to tempt audiences, but now they have a sequel to a film that a whole lot of people just didn't like, and felt very disappointed in.

"That's the challenge: to ... communicate that this is an entirely different take on the mythology that was presented the first time out."

That's exactly what Joe Berlinger, the self-described "documentary guy who's run around the backwoods of America chasing evil and murder," set out to do when



he accepted the job of helming the sequel — his first fiction feature. The codirector, with Bruce Sinofsky, of the chilling true-crime pics Brother's Keeper and Paradise Lost: The Child Murders at Robin Hood Hills, Berlinger chucked Artisan's ideas (a search party meets a similarly ominous fate; a TV news crew vanishes, leaving tapes behind) and decided on another route.

"What worked so brilliantly for the first movie I thought would have been derivative and dishonest to do the second time, because the movie was marketed as a real documentary," explains Berlinger. "I thought to ask audiences to once again suspend their disbelief and accept this very unusual premise — that this is a real documentary and continue that story — was a mistake.

"Instead, I tried to make a movie that is a sequel to the phenomenon as opposed to a sequel to the movie." In doing so, the follow-up also "comments upon the very

cultural hysteria that the first movie produced."

The premise of "Book of Shadows" is that five curious Blair Witch aficionados — a Burkittsville townie with a troubled past (Jeffrey Donovan), a Wiccan babe (Erica Leerhsen), a grad student couple (Tristen Skyler and Stephen Barker Turner) and a brooding goth girl (Kim Director) — head out for a tour of the infamous witch's fabled Black Hills haunts. After a night of weed and booze (the movie's product placement: Pete's Wicked Ale) while encamped at the eerie remains of a house where Very Bad Things were said to have happened, they awake with strange markings on their bodies, mussed hair, bad breath and no memory of what transpired overnight. And, oh yeah, it seems the members of another Blair Witch tour group in Burkittsville have turned up dead.

~Witch  
Continues on Page 9



~Witch

Continued from Page 8

So the frazzled five hie to an abandoned mill, where they attempt to piece together what happened, and discover — guess what? — hours of videotape containing some highly unsettling footage.

For Berlinger, "Book of Shadows" resolution is ambiguous: "If you want to interpret it as the Witch is alive and well and messed with those videotapes, and innocent kids are being put into jail, that's fine."

Berlinger goes on, but the reader who plans to plunk down money to see "Book of Shadows" any time soon may not want to. In another words, the next paragraph is a SPOILER — straight from the filmmaker's mouth:

"If you want to interpret it as the Witch is alive and well, and caused the five kids to do killings that they can't remember, that's OK. But to me, the movie is about five kids who get really stoned and drunk, and become so obsessed with the movie and with moviedom — because

**"What worked so brilliantly for the first movie I thought would have been derivative and dishonest to do the second time,"**

**~Berlinger**

our society seems to ... I/8send 3/8 this negative message to kids that if you're not on TV or if you're not in the movies or if you're not rail-thin in a glamor magazine, that somehow your life isn't worth as much — that they become delusional and go on this vicious killing spree."

While Berlinger shot most of the film in polished 35mm color, there are disturbing sequences of gashings and gore intercut throughout. There are also sequences shot in a psych ward — scenes that Berlinger, his cast and crew made only a little over a month ago. There have been reports that the director and Artisan were at odds over the level of violence and scares in Book of Shadows, and that the 11th-hour inserts were ordered by the studio to crank up the quease quotient.

"They weren't reshoots,"

says Berlinger, bristling. "It was additional photography. It's not like I messed up a scene and we had to reshoot. Believe me, I'm not comparing this movie to the movies I'm about to mention, but the point is that 'The Godfather' had additional photography, 'Apocalypse Now' had additional photography.

"When you think that my movie was made in 10 months, that I wrote the script with Dick Beebe in five weeks, that we had only six weeks to prep and then we ran right into production, we're not going to get everything perfect. So things need to be reworked.

"Would this movie be different if I was totally left to my own devices? Probably a little, but you know, I'm a guy who has made movies that open in one city on one screen, as opposed to thou-

sands of screens. I'm not an expert in commerciality, and I do have a responsibility to deliver a commercial movie, so ... they gave me good guidance in some cases."

So, Berlinger — who sneaked references to horror classics ("The Omen," "The Exorcist," "Evil Dead 2") and documentary classics (Frederick Wiseman's "Titicut Follies") into his movie — readily concedes that "Book of Shadows" is not entirely representative of his vision.

"I think there's a little more blood in the movie than I might have put in on my own, and I think there's a little less blood in the movie than Artisan would have put in if I wasn't at the helm. The movie represents a healthy compromise between art and commerce."

For Tim Timpone, editor of Fangoria, a horror genre magazine, it also represents a success. Timpone saw the film last week at a New York screening, and while he found flaws, he came away satisfied — and thinks fans will too.

"It really mines and exploits that whole 'Blair Witch' mythology in a way that's believable and frightening," says the Fangoria chief. "It really wasn't just a cheap knock-off sequel. They seem genuinely interested in developing the whole mythology intelligently and not just banging these things out."

Artisan execs have gone on record as saying they're looking for a \$30 million opening — a big number for a Halloween weekend,

traditionally a downtime at the box office. Hollywood sequels normally gross in the vicinity of 60 percent of the original's take, which would put "Blair Witch 2's" final tally around \$85 million. Whether or not it meets those expectations, Book of Shadows is certain to be profitable. In fact, factoring in presales to foreign markets, it already is.

In any event, at least one more "Blair Witch" project is already in the works: It's a prequel from original filmmakers Sanchez and Myrick, who farmed out the second film so they could do a goofball comedy. That "Blair Witch" is likely for 2002, and likely to nail the coffin shut on the Burkittsville villainess once and for all.

"They should just leave it as a trilogy," says Fangoria's Timpone, "and I believe that's the plan. That's another reason why I respect the sequel: They didn't just try to come off with someone as the 'Blair Witch' attacking people, like a Freddy Krueger wannabe. Instead, they leave the Blair Witch unseen.

"But that's one of the reasons I don't think they really could go that much further with the concept, because so much is left to the imagination. It's not like Freddy or Jason — these identifiable and marketable horror figures. Instead they're going for something a little more cerebral, exploring this mythology. And really, the villains of the movie are the protagonists themselves, which is kind of interesting. They are the Blair Witch in a sense."

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- 11/07** Dandy Warhols  
@ El Rey, Los Angeles
- 11/09** The Wallflowers/  
Everlast  
@ Jenny Craig Pavillion,  
San Diego
- 11/09** Groove Collective  
@ Vinyl, Los Angeles
- 11/11** Fatboy Slim  
@ SoHo, Los Angeles
- 11/12** Joe Cocker/Tina Turner  
@ Staples Center, Los Angeles
- 11/12** Ravi Shankar  
@ Copley Symphony Hall,  
San Diego
- 11/13** Squirrel Nut Zippers  
@ El Rey, Los Angeles
- 11/16** Rev. Horton Heat  
@ El Rey, Los Angeles
- 11/16-18** Paul Simon  
@ Wiltern, Los Angeles
- 11/18** John McLaughlin  
@ Royce Hall, Los Angeles
- 11/22** Cypress Hill/Offspring/  
MxPx  
@ Cox Arena, San Diego
- 11/22** The Pharcyde  
@ The Knitting Factory,  
Los Angeles
- 11/24** Dixie Chicks  
@ Staples Center, Los Angeles
- 11/26** N' Sync  
@ Staples Center, Los Angeles
- 11/26** Anger Management Tour  
(DMX, Limp Bizkit et al.)  
@ San Diego Sports Arena,  
San Diego
- 12/05** Corey Feldman Band  
@ Brick by Brick, San Diego

# Les is More

Primus' Bass Ace Has New Groove With Frog Brigade

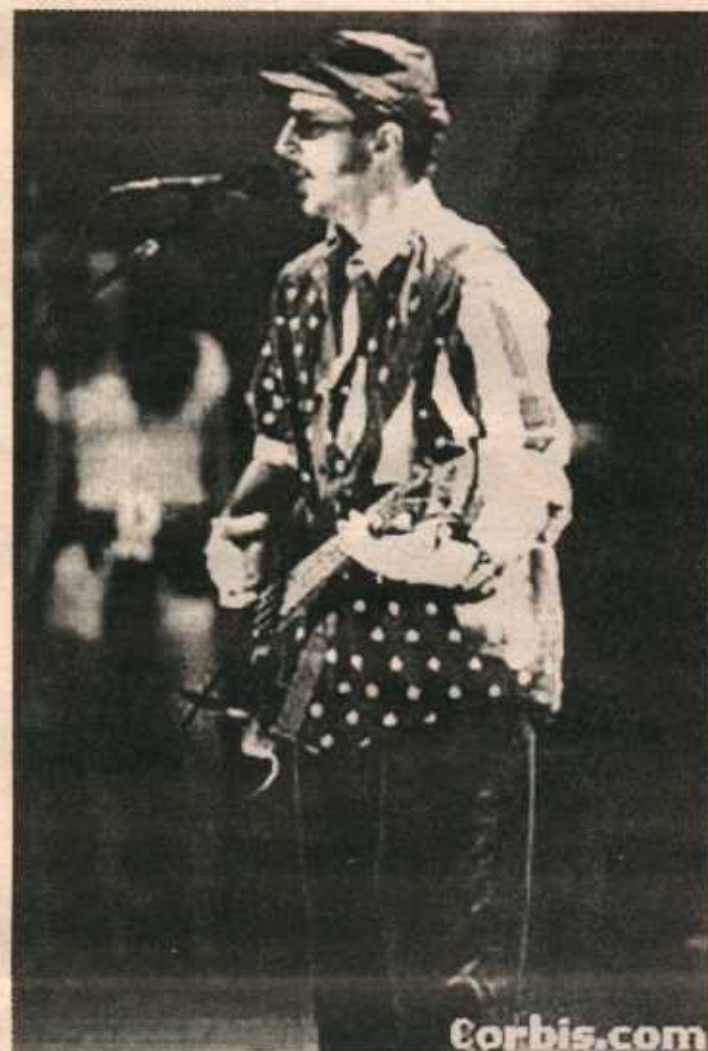
By Matt Schoenmann  
Staff Writer

Les Claypool and his "Fearless Flying Frog Brigade" played the El Rey Theater in Los Angeles last Wednesday to a far-from-packed house. Much to my surprise, the band tore the roof off the El Rey with two smoldering sets.

Primus frontman Claypool has been experimenting in the jam-band circuit for some time now. In May, Claypool collaborated with Phish guitarist Trey Anastasio and ex-Police drummer Stuart Copeland for a one-night-only show in Las Vegas when Phish and the Fearless Flying Frog Brigade were both in town performing. Claypool also did a stint at the Mountain Air Festival in northern California with another talented group of musicians, including members of The String Cheese Incident.

The difference between the Fearless Flying Frog Brigade and the other various jam-band lineups that Claypool has appeared in periodically is that the Brigade is definitely Claypool's band. The group consists of original Primus guitarist and current member of Porch, Todd Huth; two members of Ratdog, keyboardist Jeff Chimenti and drummer Jay Lane (also an original Primus member); Critters Buggin' sax player Skerik, and multi-instrumentalist Eenor.

Claypool shines in the jam-based format that the Brigade brings, with his bass hitting hard and fast without being forced to carry the band, as is often the case with Primus. The long-time collaboration of Claypool, Lane and Huth set the foundation for the band while Eenor, Skerik and Chimenti laid down at times bizarre instrumentation. Each of the band members showed signs of brilliance while it was apparent that



Les Claypool thumping away on his bass

they all shined the most as a collective whole.

Claypool followed his bandmates onstage wearing a strange mask with exaggerated features, addressing the audience saying, "It's not really me." The majority of the audience already had no idea what to expect. Yet after the band busted out of the gates had no questions in its mind that this would be a night to remember.

The first set included covers of songs by the Doors, King Crimson and Pink Floyd, as well as numbers from Claypool's previous Primus spin-offs, Sausage and Holy Mackerel. Even with all those covers, the Brigade still managed to mix in some new material without skipping a beat. The band jammed each song with the fluidity of a seasoned touring act.

As the Brigade was wrapping up the solid first set, Claypool announced the band would coming back in a few minutes to cover Pink Floyd's "Animals" in its en-

tirety. It would be an unbelievably difficult task for any band to manage, but the Brigade pulled it off beautifully.

For an encore, the band mixed up some Primus with original Brigade material, stretching the show past midnight. Each musician began leaving the stage one-by-one as the feedback kept ringing. Eenor then looped the sound through an effects pedal so that the music continued to play when only Lane was left to pound on his drum kit. The insanity continued until a roadie walked on stage to lower the volume.

Claypool is a showman in the best sense of the word, and playing with musicians of this caliber simply raises his performance to a whole new level. Look out for more collaborations with Claypool and other exciting musicians. As Claypool himself said, "You're all probably thinking...what the hell is that Les up to now?"



**~Protesters  
Continued from page 1**

cent owned by Sodexo Alliance, the Paris-based food service company that holds a 7 percent stake in Corrections Corporation of America, America's biggest private-prisons contractor. CCA has come under political fire for running several prisons with poorer conditions and higher rates of violence than State-run facilities.

The prison issue resonates with youth because they bear the brunt of America's "get-tough-on-crime" policy that can lead to long periods of incarceration for relatively minor offences. At the same time, state money is siphoned from universities to pay for the ever-expanding prison population,

according to Jason Zeidenberg of the Center for Juvenile and Criminal Justice. The US recently passed the two million mark of Americans, mostly young and male, in the justice system.

The Prison Moratorium Project claimed a partial victory in the past few days when Sodexo Marriott posted an announcement on its website that it would divest its CCA holdings. CCA is currently in the middle of a restructuring and its stock is near an all-time low.

In a statement, Sodexo Alliance chairman Pierre Bellon did not provide a timetable for divestment but said it will occur after recovery plans have been carried out by new CCA management. "We did not expect Sodexo to start making

noises about capitulating so soon," says Prison Moratorium Project head Kevin Pranis, who is funded in part by international financier George Soros' foundation, the Open Society Project. "But they have not said when they will do it. We are only part way there."

For the past six months, students protesting about private prisons held rallies and urged boycotts of Sodexo Marriott at about 50 of the 500

American college and university campuses on which the company operates student dining halls and food services.

Sodexo Marriott insists the protests did not hit the company financially but four universities where protests were organized either cancelled or did not renew con-

tracts for food services, including New York State University at Albany, Gaucher College in Maryland, Evergreen College in Washington and James Madison University in Virginia, according to Pranis.

At Evergreen College in Washington, activists warned administrators that if they gave the contract to Sodexo they could expect a noisy reaction from the same students who took part in the World Trade Organization demonstrations in nearby Seattle 18 months earlier.

Malka Fenyvesi, a student organizer for the Prison Moratorium Project had previously led hundreds of Evergreen students to the Seattle demonstrations. Sodexo Marriott spokesman Leslie Aun said that ex-

ecutives have been frustrated by the protests, which the company believes were backed by funding from anti-private prisons coalitions, including trade unions that represent employees at rival, government-run prisons.

"This was a professional campaign," says Aun. "It was not an accidental uprising of unhappy students. We never pressured Sodexo Alliance to sell the CCA stake but we kept it informed about the protests."

The student groups say Sodexo Alliance's promise to divest CCA in America is not enough. The groups also want the company to divest itself of the Corrections Corporation of Australia and UK Detention Services, an offshoot that provides prison services in Britain.

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# Continued Stories

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The Coyote Chronicle

November 3, 2000

## ~Voting Continued from page 1

run the country. But in the evening entertainment venues, young people see more variety in the beer selection than in presidential-candidate choices.

These are the types of conclusions coming from a year's worth of studies in an MTV Networks/Time Magazine telephone survey of more than 600 young people across the country. In the study: 70 percent of those polled between the ages of 17-24 said they are interested in issues and causes, but only 30 percent said they are interested in politics and government. 33 percent of those ages 18-24 de-

scribed themselves as "certain to vote in November," down from 57 percent in 1992. 55 percent of those ages 18-20 said they were likely to register to vote before the election. The number dropped to 28 percent among those ages 21-24.

Shortly after the bartender turns on the news at Harold & Maude's, 24-year-old Matt Gilham gets up to leave. Asked whether the election interests him, Gilham said he watched one of the televised debates, but neither Bush nor Gore excited him. It's all elementary-school kids or Medicare and prescription medication.

Gilham said. "I think they are talking about the senior citizens way too much \_ a lot of that doesn't pertain to me

really." Just down from Wall Street Plaza over on Orange Avenue, Gainesville punk rock band Unitas wraps up its set on the Sapphire stage with a song called "The Young Idea vs. Fuzzy Math." The title borrows political rhetoric from the recent presidential debates, though singer Jason Rockhill, 26, can't remember whether it was Bush or Gore who used the term "fuzzy math." It was Bush. The song's lyrics speak directly to what might be the key to getting young people interested in politics.

"I know there's a tell-it-like-it-is crowd," Rockhill sings. "I want to go to that meeting."

And he has. Green Party candidate Ralph Nader spoke at the University of Florida campus in Gainesville, and Rockhill found his connection.

He plans to vote Green.

"Nader talks about free college education. He just talks about things I think the other parties aren't talking about," he said. If you take the poll results out of the nightlife scene and into college or campaign settings, you might expect higher interest in the race. But young folks there are running up against the same feelings that the candidates aren't talking to them.

"I do hear the candidates talking about issues that aren't immediately important to me," said Miles Townes, 23. He just graduated from Stanford University with a degree in international affairs and went to work as the volunteer coordinator for the Democratic Party and the Orlando Gore/Lieberman cam-

paign. Townes said he wasn't surprised by the MTV poll results.

"Eventually Social Security and Medicare coverage will be important to me," he said. "But right now it's only important in as much as it affects my grandparents."

Townes also said he wasn't surprised that polls found young voters to be turned off by government and politics. "Our generation sees it as a dirty business," Townes said. "And we don't want to get our hands dirty." John Newstreet, 23, founded the University of Central Florida College Republicans and works on his own time for the Republicans and the Bush campaign in Orlando. His efforts have led to other groups springing up around campus.

## ~Grad Continued from page 1

prizes given away during a raffle. Coyote Radio provided music and entertainment during the event.

Schools that sent representatives included: Arizona School of Health Sciences, Azusa Pacific University, Rudolf Steiner College California Baptist University, San Francisco State University, California College of Podiatric Medicine, Southwestern University, School of Law, California Western School of Law, Thomas Jefferson School of Law, Claremont Graduate University, Trinity International University, Cleveland Chiropractic College, UC, Davis, CSU, Dominguez

Hills, UCLos Angeles, Fashion Institute of Design and Merchandise, UC, Riverside, Golden Gate University, UC, San Diego

Hawaii Pacific University, UC, Santa Cruz, International School of Theology, Universidad Autonoma de Guadalajara, Kaplan Educational Center, University of La Verne, La Sierra University, University of Nevada, Las Vegas, Life Chiropractic College West, University of the Pacific, Loma Linda University, University of San Diego, Los Angeles College of Chiropractic, University of Southern California, Pepperdine University, U.S. International University, Ross University, Western State University, West School.

## ~Nader Continued from page 3

to be nominated as a vice presidential candidate.

In the swing states, some tribal members say they will follow the election returns and vote at the very last minute. If Gore is secure, they admit they'll vote for Nader and LaDuke. If Gore is threatened, they'll cast their vote to his camp.



## ~Air Force Continued from page 2

and India," he noted, "let us cooperate."

Eric Burlingame, a graduate student said that Marshal Sen's lecture was, "substantive and useful." Mr. Burlingame noted the relevance of the lecture to the current U.S. presidential race.



## ~News? Continued from page 4

alternative to real-life dates. But where does one meet others online? You can

go to any number of sites, for example sports fans can check out: <http://www.colonize.com/c.php?l=cs,1019,o3&e=3556876>. Believe it or not this is actually, a sports dating service.

You can hop on and type this long address to find the sports-mate of your dreams, or you can get out of the house and meet someone, homebody. What has this world come to when we have to go on-line to find other sports-minded folks? There are still sports bars, gyms, and themed restaurants. Just "www dot" your way to one of them.

Finally guys, this world is an ugly place, but stuff like this so beautiful to me.

## What About You?

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# Calendar

November 3, 2000

The Coyote Chronicle

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## Events Calendar

November 3 - November 10

**Saturday, 3**

**EARLY OUTREACH**  
SPONSORED BY LATINO LEADERSHIP CLUB  
9 A.M. - 4 P.M.  
STUDENT UNION EVENT CENTER

**Tuesday, 7**

**ASI FINANCE BOARD MEETING**  
(ASSOCIATED STUDENTS INCORPORATED)  
10 A.M. - 12 NOON  
STUDENT UNION BOARD ROOM  
x5932

**ASI BOARD OF DIRECTORS MEETING**  
(ASSOCIATED STUDENTS INCORPORATED)  
12 NOON - 2 P.M.  
STUDENT UNION BOARD ROOM  
x5932

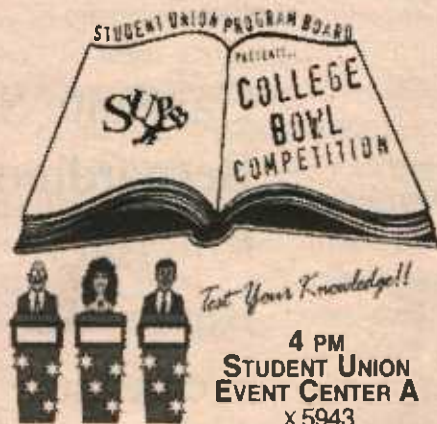
**LOAN COUNSELING WORKSHOP**  
2 P.M. - 3 P.M.  
STUDENT UNION EVENT CENTER  
x5162

**PANHELLENIC COUNCIL WEEKLY BUSINESS MEETING**  
8 P.M. - 10 P.M.  
STUDENT UNION BOARD ROOM  
x5234

**Wednesday, 8**

**PSI CHI MEETING**  
(PSYCHOLOGY HONORS SOCIETY)  
10:30 A.M. - 11:30 A.M.  
JACK BROWN HALL 504

**NACHO SALE**  
LBSA FUNDRAISER  
JACK BROWN HALL



**MAPS MEETING**

(MEDICAL ASSOCIATION FOR PRE-HEALTH STUDENTS)  
12 NOON - 1 P.M.  
STUDENT UNION BOARD ROOM

**LUNCH TIME BAND**  
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THE PUB  
x5943

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**Thursday, 9**

**"I'M GOING TO COLLEGE" PROJECT**  
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8 A.M. - 5 P.M.  
STUDENT UNION EVENTS CENTER



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Sponsored Courtesy of the  
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## Student Union Corner

Student Union Program Board presents

**COYOTE CARAOKE**

October 11, 2000  
November 8, 2000  
January 10, 2001  
March 7, 2001  
April 4, 2001  
May 2, 2001

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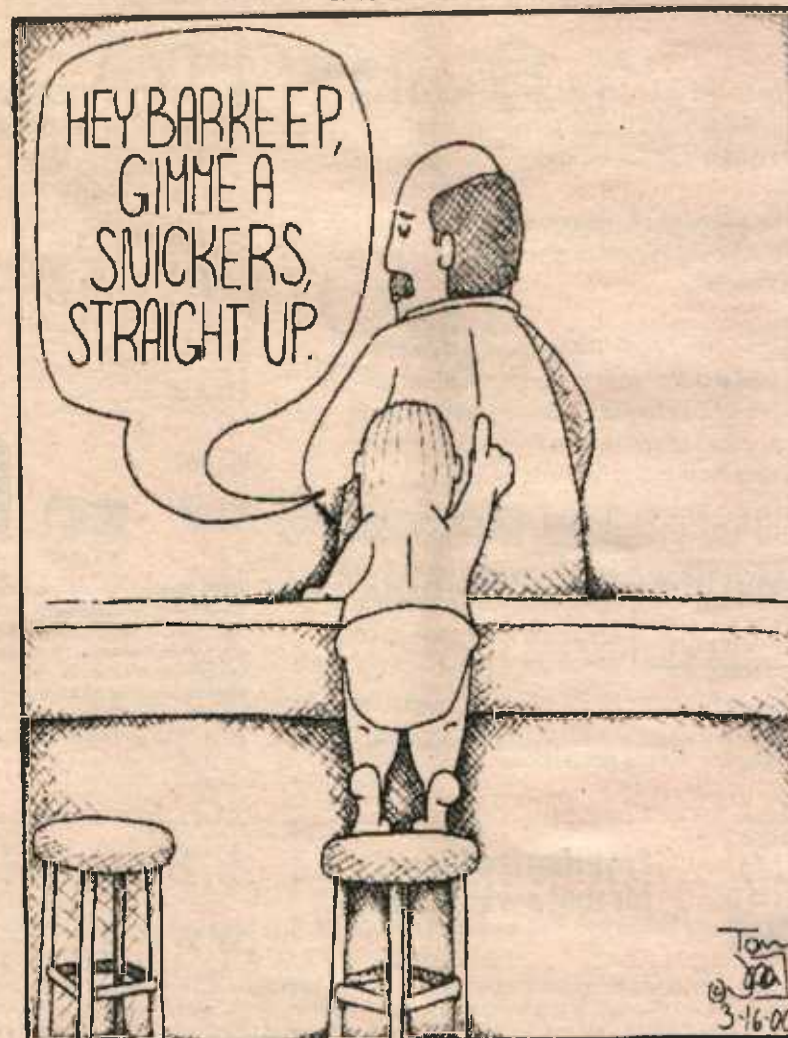
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## COMICS

**A BIT OFF** BY TOM LUCIER & JASON SHEARDOWN



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Candy bar



# Sports Briefs

## Coyotes Ranked 2nd in Preseason Poll

In a preseason poll of California Collegiate Athletic Association men's basketball coaches, defending champion Cal State San Bernardino was ranked second, having lost its five most regular starters from last year, on the list with four first-place votes and 110 points.

Cal State Los Angeles was

billed as the conference favorite, receiving six first-place votes and 112 points. After the Coyotes, the next ranked teams were Cal State Bakersfield and UC Davis, which reached last season's NCAA Division II West Regional Playoffs with the Coyotes and Cal State LA.

The CCAA champ automatically makes the regional playoffs, and four at-large berths between the CCAA and Pacific West Conference are up for grabs. Cal State Bakersfield plays host to this year's Division II Elite Eight.

## Freshman Player Wins Coveted Award

Cal State San Bernardino middle blocker Kim Moronhunfol was chosen California Collegiate Athletic Association Player of the Week, becoming the first freshman to win the award in the Cal State program.

Moronhunfol graduated from Upland High school in June and is the second Coy-

ote to win the award this season. Fellow Upland graduated Jamie Liefveld was the other.

## Cal State San Bernardino Entered in Race This Weekend

Cal Poly Pomona plays host to the NCAA Division II West Regional for cross

country Friday at Prado Park in Chino, beginning with the men at 11 a.m. and the women at 12:15 p.m.

Cal State San Bernardino is entered in the women's race.

**If we missed any sporting event from the past week, please let us know.**

**Contact The Chronicle at 880-5289**

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## Events at CSUSB Week of Nov. 6-10

11/6 12:00-1:20	Recreational Sports	HP-Pool
11/6 4:30-6:30	Recreational Sports	HP-Pool
11/7 12:00-2:00	Recreational Sports	HP-Pool
11/7 3:00-7:00	Football, Soccer Track	PE-Inside
11/7 3:00-7:00	Football, Soccer Field	PE-Upper
11/7 4:30-6:30	Recreational Sports	HP-Pool
11/7 8:00-10:00	Open Gym	PE-100
11/8 12:00-1:20	Recreational Sports	HP-Pool
11/8 3:00-7:00	Football, Soccer Track	PE-Inside
11/8 3:00-7:00	Football, Soccer Field	PE-Upper
11/8 4:30-6:30	Recreational Sports	HP-Pool
11/9 12:00-2:00	Recreational Sports	HP-Pool
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11/9 3:00-7:00	Football, Soccer Field	PE-Upper
11/9 4:30-6:30	Recreational Sports	HP-Pool
11/9 8:00-10:00	Open Gym	PE-100
11/10 12:00-1:20	Recreational Sports	HP-Pool
11/10 3:00-7:00	Football, Soccer Inside Track	PE-
11/10 3:00-7:00	Football, Soccer Upper Field	PE-
11/10 4:30-6:30	Recreational Sports	HP-Pool



# A Leg Up in the Industry

By Chris Walenta  
Sports Editor

Many of you juniors and seniors out there are trying to get all of your affairs in order before you graduate. In the time that you have before you graduate you are trying to get experience in the field that you will eventually go into.

For people that are interested in going into some form of media you have most likely chosen the study of communication. In the field of communication you have paths that lead you towards journalism, radio, television, etc. When you are a student the best way that you can get experience in any field is to somehow land a internship. Now there is another way for "media" majors to gain experience or a "leg up" in the industry.

ISA (Institute for Sports Advancement) was created to provide an educational forum for individuals seeking information about employment in the sports media industry. Every year they

hold a conference that provides an opportunity for attendees to learn about the issues at the forefront of the sports media industry from leaders that have a direct hand in them. ISA also gives attendees a unique chance to network with these executives and learn how to mar-

ket themselves in a competitive job market.

The next conference is scheduled for January 14-15, 2001 at the Marriott Financial Center located in New York City.

At ISA, participants attend case study sessions dealing with such topics as Sports

Marketing, Sports Law, Team and Franchise Management, Sports Television and Corporate Sponsorship. At the end of the conference, ISA will publish a Final Report that highlights, by category, the strengths of conference attendees. That report is sent to more than

8,000 sports business executives for use in their hiring and recruitment processes.

If any of this information sounds interesting to you, you can contact the project manager of ISA, Cory Butler, at (301) 493-5500 or via email at [isa2001@ejkrause.com](mailto:isa2001@ejkrause.com)



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# NBA Season Preview

By Chris Walenta  
Sports Editor

Alright, last year my picks for the NBA Finals were not exactly correct.

A few bumps in the road messed up my Miami/San Antonio Finals pick.

Why did Tim Duncan have to get hurt?

Why did the Pacers have to get good that quick?

Well, this year I plan on being dead on with my picks. I will run down the Eastern Conference and the Western Conference playoff bound teams. I will rank how the eight teams will fall in order to the eventual conference champions from the east and the west.

Let's get started in the Eastern Conference because the West is so cut and dry.

## EASTERN CONFERENCE

8. **Boston Celtics**- With Kenny Anderson and Chris Carr bringing the ball up the court, the Celtics should be an up-tempo team. They lack size, but their speed and intense defensive pressuring tactics should cause some turnovers and lead to easy baskets. All of Boston has been convinced of just that by coach Rick Pitino. If this season turns into another non-playoff season, they won't be convinced anymore.

7. **New York Knicks**- Now that Patrick Ewing is finally gone, this team can start to resemble the one that matched up pretty well with the San Antonio Spurs two years ago in the NBA Finals. The only off-season

move that the Knicks made that really matters was getting Glen Rice from the Lakers, but don't they already have enough shooting guards/small forwards?

6. **Miami Heat**- This team should be the best in the Eastern Conference. How dis-heartening for Heat fans to hear the news that they will be without their leader, Alonzo Mourning, for the entire season. Although, Sean Elliot had the same illness he was back later that year for the playoffs. Keep your fingers crossed.

5. **Milwaukee Bucks**- Ray Allen and Glenn Robinson lead the Bucks attack on the NBA this season and it could be a very good one for Milwaukee fans. A big pick-up in the offseason was the accusation

of Lindsey Hunter from Detroit. I think the most exciting player on the Bucks could very well be Sam Cassell.

4. **Indiana Pacers**- Last year nobody thought this team could go very far in the playoffs. Does anyone think they will go far this season? Probably not, because of the losses of Mark Jackson, free agent loss to Toronto and Rick Smits, who is retired. I think the steal of the offseason might

be getting a young Jermaine O'Neil to fill the middle for years to come.

3. **Philadelphia 76ers**- Allen Iverson and Toni Kucok lead the 76ers attack and Larry Brown is the best coach that you love to hate. They will, let me repeat, will be the team that nobody wants to face come playoff time. Actually, nobody wants to play them

your Christmas wish list, you expect to get only one of them. The Magic got both and with that they have their eyes fixed on the NBA Finals.

## WESTERN CONFERENCE

8. **Minnesota Timberwolves**- So what that David Stern took away Joe Smith and the next five draft picks. The T-Puppies still have the man, Kevin Garnett and they still have Terrell Brandon bringing the ball up the court. They will be a good team for years to come.

7. **Seattle Supersonics**- Gary Payton and Vin Baker are still money and will lead the Sonics back into the playoffs. The sad thing in Seattle this year will be the fact that all of "Coffee Town" will discover that Patrick Ewing is washed up.

6. **Sacramento Kings**- They are the Western Conference version of the 76ers. They are the team that nobody wants to face come playoff time. Chris Webber is tough to defend and Jason Williams throws down passes that Pistol Pete couldn't even think of. They will be tough to beat any-day of the week.

5. **Phoenix Suns**- Jason Kidd is the best point guard in the NBA today, no ques-

tions asked. "Penny" Hardaway is arguably one of the best shooting guards in the NBA. Hmm, you would think the Suns would be unstoppable. Talk to me when Tom Gugliata comes back from his knee injury.

4. **Portland Trailblazers**- They were one quarter away from the NBA Finals, that is until the Lakers woke up and the Blazers laid down and got ran over. This year, the Blazers made some offseason moves that everyone thinks improves them except me. You lose Jermaine O'Neil and Brian Grant, and there go your title hopes.

3. **Utah Jazz**- One of the real "gentleman" in the NBA retired this past summer, Jeff Hornasek, and you replace him with John Starks. Not the best public relations move if you ask me. The Jazz still have Karl Malone and they still have John Stockton. That is good for at least 50 wins.

2. **San Antonio Spurs**- Tim Duncan is healthy, David Robinson wants the ball more, and Sean Elliot is back for the entire season. They are the only team, when healthy, that can compete with the Los Angeles Lakers. But not many can hang with the Lakers.

1. **Los Angeles Lakers**- As much as it pains me to say this, the Lakers will be the representatives for the Western Conference in the NBA Finals this season. With the additions of J.R. (yes, I call him J.R.) Rider and Horrace Grant, all the pieces are complete for a four or five year championship run.



Photo Courtesy of NBA.Com  
Grant Hill was the big offseason acquisitions for the Magic

during the regular season.

2. **Charlotte Hornets**- The loss of Eddie Jones may be too much for the Hornets to handle, but did you ever think of Jones as a scorer before last season? I think Baron Davis is ready to have a break-out season and the much-maligned Derrick Coleman will add some scoring off the bench.

1. **Orlando Magic**- So if you put the names Tracey McGrady and Grant Hill on